



LEAGUE *of* UNITED LATIN
AMERICAN CITIZENS

2019 LULAC NATIONAL WOMEN'S CONFERENCE
LATINAS BREAKING BARRIERS, PAVING THE WAY TO THE NATIONAL STAGE
As of 03/11/2019

Thursday, March 14, 2019

Early Afternoon Arrival Day on the Town
6:00 PM to 8:00 PM Local Planning Committee Meeting

Friday, March 15, 2019

9:00 AM to 12:00 PM Three Square Food Bank Volunteer Service
4190 N. Pecos Rd.
Las Vegas, NV 89115

2:00 PM to 5:30 PM Executive Committee Meeting (Silver Room)
6:00 PM to 8:00 PM Meet and Greet Reception: LULAC 101
Location: Park MGM- Convention Center
2nd Level- Griffith Room 1
3770 S Las Vegas Blvd, Las Vegas, NV 89109

Saturday, March 16, 2019

All Workshops in the Nevada Ballroom, Lake Tahoe

9:00 AM Registration
9:00 AM to 10:00 AM *Cafecito: Networking Mixer*

10:00 AM to 11:00 AM **Mi Cuerpo, Mi Salud: A Discussion on Latinas and Health**
Description: This discussion seeks to increase awareness about key issues, such as domestic violence, healthcare accessibility, and physical/mental well-being that affect women in the Latino community. It will provide insight on vital resources about ways individuals can be advocates for women's health.

Moderator:

Commissioner Shelby Herrera, LULAC, Organizer, Office and Professional Employees International Union, OPEIU

Panelists:

Rosie Hidalgo, JD, Senior Director of Public Policy Casa de Esperanza: National Latin@ Network for Healthy Families and Communities

Raquel Cruz-Juarez, Public Affairs Manager in Las Vegas for Planned Parenthood of the Rocky Mountains.

11:00 AM to 11:45 AM **Policy Spotlight: A Journey Through Education**
Description: This discussion seeks to elaborate on the implications of current affairs that continue to impact the education within the Latino community. From reentry into the field of academia to disparities within the education system, this policy spotlight will provide an in-depth look into various educational challenges.

Moderator:

*Noemi Cue, MA, ED, San Antonio LULAC Council 2
Commissioner ACCD Parent/Child Scholarship Coordinator*

Panelists:

Melody Gonzales, Senior Policy & Program Specialist, National Education Association

Isabelle Rodriguez Wilson, President and CEO of the

Nevada Women's Fund

*Cindi Rivera, Associate Executive Director, Futuro Academy
Charter School*

Selena Torres, Assemblywoman

12:00 PM to 1:45 PM

Nevada Ballroom - Reno

**Women's Lideres Luncheon: Entrepreneurship and
Technology**

Description: This luncheon panel is designed to inspire Latinas to learn more about how technology can assist in building their own businesses or enhance their existing ones. Panelists will share lessons learned from their own careers, including resources, challenges, and successes. Panelists will explore the intersection of where Latinas fall in the area of technology, entrepreneurship, and business development.

Featured Speakers:

Lourdes Galvan, VP of Women's Commission, LULAC

Representative Susie Lee, US House of Representatives, District 3

Lt. Governor for the State of Nevada, Kate Marshall

Senator Jackey Rosen, Nevada

Laura V. Farber, President - Tournament of Roses

Sponsor Speakers

Courtney R. Snowden, the Senior Director for Strategic Partnerships, JUUL Labs

Herbalife (Video)

Martha Morales, General Manager, Nobu Hotel at Caesars Palace

Panelists:

Claudia Arévalo, Attorney, Arevalo Law Firm, LLC

Maria Cuba, Global Experiences Diversity Lead, Airbnb

*Candice Morales, Strategy + Prosperity Coach, Co-Founder of
The Directory LV*

2:00 PM to 3:00 PM

Starting the #LatinaWave: Running for Elected Positions

Description: The conversation will amplify beneficial techniques for women interested in running for elected positions, bringing into account the lack of representation of the Latina community in positions of power. Panelists will provide their own journeys and advice as we continue the trend of Latinas assuming public service leadership positions.

Moderator: Queta L. Rodriguez, Bexar County Veterans Service Officer Captain, U.S. Marine Corps (Retired)

Dr. Elba Garcia, Dallas County, Texas - Commissioner for District 4

Consuelo Hernandez, SU School District

Vanessa Cardenas, Senior Director of National Outreach, Emily's List

Representative Alma Hernandez, Arizona House of Representatives District 3

Delia Garcia, Kansas State Department of Labor, Former Kansas House of Representatives (Invited)

3:00 PM to 4:00 PM

A Dive into Policy Issues Affecting Latinas Today

Description: As we continue to fight for immigration reform, it is imperative that we consistently remind our policymakers we are human and we have a voice. With the current political climate that has continued to negatively impact our communities, it is essential to remain determined to resist and demand change for the betterment for our families. This panel will discuss immigration policy and reform, as well as how the upcoming 2020 Census affects our nation.

Discussion: Immigration and Separation of Families

Moderator: Commissioner Dr. Magdalena "Maggie" Rivera, Ed.D, Illinois Migrant Council President and CEO

Ebru Cetin, an attorney with the Immigration Advocacy Group from the Legal Aid Center of Southern Nevada

*Maria Vianey Valdez-Cardenas, LULAC Arizona Immigration Chair
Holly Welborn, Policy Director, ACLU Nevada, (Invited)*

4:00 PM to 5:30 PM

Closing Plenary: How to Organize and Harness Power in Our Communities

Description: This workshop will serve as a safe space for speakers to express how “Every moment is an organizing opportunity,” and share their experiences. This includes the idea that “Every person a potential activist” in how they are empowered to speak up and speak out. They will provide resources and tips on how you can support women in our community and globally. In this political climate “every minute [is] a chance to change the world.” *Quoted sections by Dolores Huerta.*

Discussion: #MeToo Movement, 2020 Census, Civil Rights and Grassroots Movements

Prizes and Giveaway

Moderator: Lourdes Galvan, VP of Women’s Commission

Lydia Guzman, Director of Community Advocacy, Chicanos Por La Causa, Inc.

Sindy M. Benavides, CEO LULAC

Queta L. Rodriguez, Bexar County Veterans Service Officer Captain, U.S. Marine Corps (Retired)

Elizabeth Zepeda Gonzalez, Outreach Coordinator, United Farm Workers Foundation

Dolores Huerta, (Invited)