

2018 LULAC NATIONAL WOMEN'S CONFERENCE

Mujeres, Rise and Unite!

Remembering our legacy, shaping the present, transforming the future

**Phoenix Convention Center
100 N. 3rd Street
Phoenix, Arizona
July 17 – July 18, 2018**

The League of United Latin American Citizens and the LULAC Women's Commission invite you to participate in the 2018 LULAC National Women's Conference. The conference will take place on Tuesday, July 17, 2018 and Wednesday, July 18, 2018 at the Phoenix Convention Center in Phoenix, AZ.

The mission of the LULAC National Commission for Women is to empower Latinas throughout the country to be exemplary leaders in their families, communities, and workplaces. The commission understands that through education, economic and leadership development and political empowerment women can positively impact change in their community.

With the theme, "*Mujeres, Rise and Unite!*" the conference will focus on the political and social challenges that affect women. The conference will also highlight Latinas' accomplishments in public service and will feature personal stories of women who have overcome adversity. The conference gathers distinguished leaders and issue experts to lead plenaries on women's health, entrepreneurship, leadership, and civic mobilization.

Wednesday will feature the Latina exposition, which will showcase products and services of major corporations and community resources from non-profit organizations and government agencies.

In addition to hosting the LULAC National Women's Conference, the LULAC Women's Commission will host the LULAC Women's Legacy Awards and Women's Hall of Fame Luncheon at the 2018 LULAC National Convention in Phoenix, Arizona on Friday July 20th.

Sincerely,

Lourdes Galvan

LULAC National Vice President for Women

For conference information and registration contact Alejandro Mora, Development Associate, at AMora@LULAC.org or via phone at 202.833.6130 Ext. 125.

2018 LULAC National Women's Conference

INFORMATION

CONFERENCE LOCATION

Phoenix Convention Center
100 N. 3rd Street
Phoenix, AZ 85004
Main: (602) 262-6225

CONFERENCE HOTELS

Hyatt Regency Phoenix
122 N. Second Street
Phoenix, AZ 85004
Reservations: (888) 421-1442
Single/Quad: \$93

Cut-off date: June 20th, 2018
DISCOUNT CODE: LULAC

Sheraton Grand Phoenix
340 N. 3rd Street
Phoenix, AZ 85004
Reservations: (866) 837-4213
Single/Double: \$93

Cut-off date: June 20th, 2018
DISCOUNT CODE: LULAC

AIR TRANSPORTATION

United Airlines®
(800) 426-1122
www.united.com
DISCOUNT CODE:
ZYCR774592

AGENDA

Tuesday, July 17, 2018

9:00 am to 10:00 am Local Planning Committee Meeting
10:00 am to 11:00 am Community Service Event
3:00 pm to 4:30 pm Pinning Ceremony (By Invitation Only)

Wednesday, July 18, 2018

7:00 am to 9:00 am Registration
9:00 am to 5:00 pm Latina Expo and Silent Auction
9:00 am to 9:45 am Latinas Rising: Entrepreneurship & Business
10:00 am to 10:45 am Access to Healthcare and Well Being: Creating a Culture of Self-Care and Health Empowerment
11:00 am to 11:45 am #METoo, Las Mujeres, & Latinidad: Sexual Assault and Domestic Violence
12:00 pm to 1:45 pm Women's Líderes Luncheon
2:00 pm to 2:45 pm Running for Office/Appointments: #LatinasRun
3:00 pm to 3:45 pm Be Counted! Immigrants under Attack
4:00 pm to 4:45 pm My Mommy Wears Combat Boots: A Spotlight on Women in the Military
5:00 pm to 6:00 pm Mentorship: How to Cultivate the Next Generation of Leaders Forward Together
Closing

2018 LULAC National Women's Conference

REGISTRATION

You are invited to attend the LULAC National Women's Conference sponsored by the LULAC National Women's Commission and chaired by LULAC National Vice President for Women, Lourdes Galvan. The LULAC National Women's Conference provides professional development plenaries targeted to the needs of Latinas, and also highlight the contributions that Latinas have made to this country.

Complete the requested information below as you would like it to appear on your name badge. Please complete a form for each person attending and submit prior to **Friday, June 20, 2018** or go to www.LULAC.org/women for online registration.

Name _____

Title _____

Company/Agency _____ Council # _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Home Phone _____

Fax _____ Email _____

Check the appropriate box (es).

Registration Packages - Packages include luncheon, workshops and Latina Expo.

- LULAC Member \$100
 Non-Member \$150
 Student (I.D. required) \$75

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____

Payment can be made by cash, check, or major credit card.
Credit card orders accepted by fax, before **June 20, 2018**. Make checks payable to LULAC Institute. There is a \$25.00 handling fee for all returned checks.

LULAC National Office
2018 National Women's Conference
1133 19th Street NW, Suite 1000
Washington, DC 20036
Tel. 202-833-6130, Fax 202-833-6135

For registration questions contact: Lisa Smith, LULAC Comptroller at 202-833-6130 x109 or LSmith@LULAC.org

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SPONSORSHIP PACKAGES

Please review our menu of opportunities to support the LULAC National Women's Conference. As a project of the LULAC Institute, a 501(c)3 organization, all contributions to the conference are tax deductible. The expected attendance is over 200 participants. The following packages are available:

Presenting Sponsor Level—\$50,000

Presenting Sponsor Level includes:

- Company name and logo added on all printed marketing materials (program book, signage, e-mails)
- Company name and logo added on all digital materials (FB page and event website)
- Full page ad on the back cover or inside front cover or two full page color ads in the program book
- Three press release mentions posted on social media
- Presenting Sponsor mention at podium by EMCEE
- Speaking opportunity at all official conference events (luncheon)
- Five tables for 10 Luncheon event
- Photo-Op opportunity with VIP Guests
- Twenty full corporate conference registrations
- Company name and logo added to LULAC Women's Conference website

Diamond Level—\$25,000

Diamond Level includes:

- Company name and logo added on all printed marketing materials (program book, signage, e-mails)
- Company name and logo added on all digital materials (FB page and event website)
- One full page color ad in the program book
- One press release mention posted on social media
- Presenting Sponsor mention at podium by EMCEE
- Brief remarks at luncheon
- Three tables for 10 at Luncheon event
- Photo-Op opportunity with VIP Guests
- Ten full corporate conference registrations
- Company name and logo added to LULAC Women's Conference website

Emerald Level—\$20,000

Emerald Level includes:

- Company name and logo added on all printed marketing materials (program book, signage, e-mails)
- Company name and logo added on all digital materials (FB page and event website)
- One full page color ad in the program book
- One press release mention posted on social media
- Presenting Sponsor mention at podium by EMCEE
- Brief remarks at luncheon
- Two tables for 10 at Luncheon event
- Photo-Op opportunity with VIP Guests
- Eight full corporate conference registrations
- Company name and logo added to LULAC Women's Conference website

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Ruby Level—\$15,000

Ruby Level includes:

- Company name and logo added on all printed marketing materials (program book, signage, e-mails)
- Company name and logo added on all digital materials (FB page and event website)
- One full page color ad in the program book
- One press release mentions posted on social media
- Presenting Sponsor mention at podium by EMCEE
- One table for 10 at Luncheon event
- Photo-Op opportunity with VIP Guests.
- Six full corporate conference registrations
- Company name and logo added to LULAC Women's Conference website

Pearl Level—\$10,000

Pearl Level includes:

- Company name and logo added to printed marketing materials (program book, signage)
- Company name and logo added to event website
- ½ page color ad in the program book
- One press release mentions posted on social media
- Presenting Sponsor mention at podium by EMCEE at Luncheon
- Option to be a Featured Speaker during one plenary
- One table for 10 at Luncheon event
- Four full corporate conference registrations
- Company name and logo added to LULAC Women's Conference website

Sapphire Level- \$5,000

Sapphire Level includes:

- Company name and logo added to event website
- ½ page color ad in the program book
- Five seats at Luncheon event
- Two full corporate conference registrations
- Recognition at podium by EMCEE at Luncheon
- Company name and logo added to LULAC Women's Conference website

Additional Opportunities

- ❖ Cost of archiving/recording Conference
- ❖ Scholarships for Youth and Young Adult Women to attend conference
- ❖ Commemorative Conference Bags with Company Logo
- ❖ Silent Auction Items

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SPONSORSHIP AGREEMENT: Please print or type the requested information below:

Name _____ Title _____

Corporation/Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-Mail _____

Please select sponsorship level below or enter the event or workshop you wish to sponsor: _____

- Presenting Sponsor Level.....\$50,000
- Diamond Level.....\$25,000
- Emerald Level.....\$20,000
- Ruby Level.....\$15,000
- Pearl Sponsor.....\$10,000
- Sapphire Sponsor.....\$ 5,000

Signature of Authorized Representative

Date

Make checks payable to **LULAC Institute**
Mail: LULAC Fiscal Office
2018 National Women's Conference
1133 19th Street NW, Suite 1000
Washington, DC 20036
OFFICE (202) 833-6130

Credit card payments are accepted via fax.
Fax: (202) 833-6135.

For more information, contact:
Alejandro Mora, AMora@LULAC.org
Tel. 202-833-6130 or visit our website at:
www.LULAC.org.

Deadline: June 20, 2018

MASTERCARD VISA AMERICAN EXPRESS SIGNATURE _____

Total _____ Credit Card # _____ Expiration Date _____

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ADVERTISING AGREEMENT

The League of United Latin American Citizens (LULAC) and the Women's Commission welcomes you to advertise in the program. To advertise in our program, please return the form below and indicate the advertising firm handling your account. We encourage your consideration and welcome your support.

Please print or type the requested information below to advertise in the conference program:

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-Mail _____

Please indicate choices below (trim sizes shown):

- | | |
|---|--|
| <input type="checkbox"/> Full Page Color (back page).....\$3,500 | <input type="checkbox"/> Half Page Color.....\$ 850 |
| <input type="checkbox"/> Full Page Color (inside front).....\$2,000 | <input type="checkbox"/> Quarter Page Color.....\$ 500 |
| <input type="checkbox"/> Full Page Color.....\$1,500 | |

Notes:

1. Preferred material: PDF digital material which can be sent to the address below or emailed to Alejandro Mora at AMora@LULAC.org and copy luisbriones@lulac.org.
2. Ad material returned only upon request.
3. The publisher and LULAC shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.
4. Ads should include that your company is a proud supporter of the LULAC National Women's Conference.

Mail this agreement and payment to the LULAC Fiscal Office. Publisher reserves the right to assign all advertising space. All prices are net and non-commissionable. **DEADLINE: June 20, 2018.**

Signature of Authorized Representative

Date

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EXHIBITOR AGREEMENT

You are invited to exhibit at the 2018 LULAC National Women's Conference Latina Expo. Exhibit set up starts on Wednesday, July 18, 2018 at 7:00 am. The Latina Expo is open on Wednesday, July 18, 2018 from 9:00 am to 5:00 pm (*times subject to change*).

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Payment in full of \$300 per space is required with this Agreement. Purchase orders for State/Federal Agencies will be accepted and payment must be made upon receipt of invoice. NOTE: Space assignments are based upon the order in which companies or agencies become Exhibitors. Preference will be given to major corporate sponsors, per agreement. Exhibitors receive a listing in the Program Book, an I.D. Sign, a Table and Two Chairs, Name Tags (please provide names), 1 ticket to the Welcome Reception on Wednesday and 1 ticket to the Luncheon on Wednesday).

Indicate number of spaces desired _____.

"The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims". LULAC Exposition Coordinators reserve the right to establish rules that may be required to guarantee the safety and appearance of the conference exhibit area. Additional services such as electricity and/or internet access available at additional cost and requires advanced notice.

Mail the form & payment to the address below.

Signature of Authorized Representative

Date

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Fax: (202) 833-6135.

For more information, contact:
Beatriz Paz, Bpaz@LULAC.org
Tel. 202-833-6130 or visit our website at:
www.LULAC.org

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