



2018 LULAC NATIONAL WOMEN'S CONFERENCE

Mujeres, Rise and Unite!

Remembering our legacy, shaping the present, transforming the future

All events (unless noted otherwise) will be held at the
Phoenix Convention Center
100 N. 3rd Street, Phoenix, AZ 85004

AGENDA

Monday, July 16, 2018

6:00 pm to 8:00 pm Local Planning Committee Meeting

Tuesday, July 17, 2018

9:00 am to 11:00 am Community Service Event
St. Mary's Food Bank Alliance
2831 N. 31st Avenue, Phoenix, AZ
Sponsored by: Tyson's Food
9:00 am to 9:30 am Media Event
9:30 am to 11:00 am Volunteering, wear close-toed shoes.

4:00 pm to 5:30 pm Pinning Ceremony (By Invitation Only)
Arizona Latino Arts and Cultural Center (ALAC)
147 E. Adams St., Phoenix, AZ

Wednesday, July 18, 2018

**All panels will take place in Room 121A-C*

7:00 am to 9:00 am Registration

9:00 am to 5:00 pm Latina Expo and Silent Auction

9:00 am to 9:45 am Latinas Rising: Entrepreneurship & Business
This workshop is designed to inspire Latinas to build their own businesses or enhance their existing ones. Panelists will share lessons learned from their own careers, including resources, challenges, and successes.

Moderator: Julie Bazan – President, LULAC Veterans Council 777

Panelists:

Angela Arboleda – Vice President, Government and Community Affairs, Herbalife

Alma Gallardo – CEO/Executive Director, AZ Bilingual Newspaper

Monica Villalobos – Vice President, Arizona Hispanic Chamber of Commerce

- 10:00 am to 10:45 am Access to Healthcare and Well Being: Creating a Culture of Self-Care and Health Empowerment
Sponsored by: Planned Parenthood Federation of America & Pfizer
This workshop seeks to increase awareness around key health issues and programs available so that members of the Latinx community can gain access to and tips on how individuals can be advocates for women's health.
Moderator: Anabell Castro Thompson, MSN, APRN, ANP-C, FAAN
 – Senior Vice President of Equity, Diversity and Inclusion at Equality Health & President of the National Association of Hispanic Nurses
Panelists:
 Roy Cosme – President, Arcos Communications & Representative, Pfizer RxPathways
 Norma Jimenez – Raíz Organizer, Planned Parenthood Arizona
 Trang Nguyen Wisard – Project Officer, Partnering and Communicating Together (PACT) to Act Against AIDS for CDC
 Dara Richardson-Heron, M.D. – Chief Engagement Officer, *All of Us* Research Program, National Institutes of Health
- 11:00 am to 11:45 am #METoo, Las Mujeres, & Latinidad: Sexual Assault and Domestic Violence
This workshop will serve as a safe space for speakers to share their experiences and how they were empowered to speak up and speak out. They will provide resources and tips on how to heal from such an experience, and how you can support women in our community and globally. We must listen to the truth of sexual assault and domestic violence in the Latinx community.
Moderator: Nancy Padilla – Small Business Owner, AZ Professional Services & Former Senior Crisis Advocate, Southern Arizona Center Against Sexual Assault (SACASA)
Panelists:
 Patricia Castillo, L.M.S.W. – Executive Director, PEACE Initiative
 Lucia Cisneros – Case Manager, Chicanos Por La Causa, Inc.
 Victoria Riechers – Sexual Violence Response Coordinator, AZ Coalition to end Sexual and Domestic Violence
- 12:00 pm to 1:45 pm **Women's Líderes Luncheon**
Location: North Ballroom A
Sponsored by: Desert Diamond, MGM, Herbalife, Uber
Program Partner: All of Us Research
Featured Speakers: Dr. Dara Richardson-Heron, Chief Engagement Officer, All of Us Research Program
Dr. Maria Harper-Marinick, Chancellor, Maricopa Community Colleges

2:00 pm to 2:45 pm

Running for Office/Appointments: #LatinasRun

Latinas are running for office or being appointed to higher political positions. We must continue this trend to increase representation of the Latinx community in public office. This workshop will offer helpful techniques for Latinas to take on public service leadership positions.

Moderator: Lydia A. Aranda, M.A. – Founder & Chairwoman of DiVeritas BBC Group

Panelists:

Senator Andrea D'Alessandro – Arizona State Legislature Senator, District 2

Councilwoman Kate Gallego – Phoenix City Council & Mayoral Candidate

Alma Hernandez – Public Health Professional, Candidate for Arizona House of Representatives

Consuelo Hernandez – SU School District Candidate

3:00 pm to 3:45 pm

Be Counted! Immigrants under Attack

As we continue to fight for immigration reform, it is imperative that we consistently remind our policy makers that we are human beings and that we have a voice. This panel will discuss immigration policy and reform, as well as how the upcoming 2020 Census affects citizens and immigrants.

Moderator: Edna Canino, Esq. – Attorney, LULAC Woman Commissioner

Panelists:

Claudia Arevalo – Attorney, Arevalo Law Firm, LLC

Lydia Guzman – Director of Community Advocacy, Chicanos Por La Causa, Inc.

Merarys Ríos- Vargas – Chief, Ethnicity and Ancestry Branch, U.S. Census Bureau

Karina Ruiz – Executive Director, Arizona Dream Act Coalition

Maria Vianey Valdez-Cardenas – LULAC Arizona Immigration Chair

4:00 pm to 4:45 pm

Courageous Latinas: A Spotlight on Women in the Military

Latina involvement in defending our country is on the rise. This panel seeks to reveal the influence courageous Latina women have had in the military. This workshop will also highlight the services the military provides including career opportunities, leadership development, health care and the G.I. Bill.

Moderator: Patricia Roybal Caballero – LULAC National Treasurer, LULAC Women's Commissioner, and New Mexico State Representative

Panelists:

Queta Rodriguez – Veterans Service Officer, Bexar County Veterans Service Office

Wanda Wright – Director, Arizona Department of Veterans' Services

5:00 pm to 6:00 pm

Mentorship: How to Cultivate the Next Generation of Leaders
Forward Together*

Sponsored by ACF Latina Giving Circle

Do you want to learn how you can be a mentor to help transform the future? This panel will help individuals learn and develop characteristics that lead to peak performance, and help them realize their full potential.

Moderator: Joyce Medina Harper – Executive Director, Dougherty Foundation

Panelists:

Sindy Benavides – Chief Operations Officer & Acting CEO, LULAC

Belen Gonzalez, M.S.W. – CEO & Change Agent, Gonzalez Consulting Group

Carmen Cornejo – Chair of the Board of Directors, Chicanos Por La Causa, Inc.