Women United
Una Voz Unida

Atlanta  |  Georgia  |  March 31 - April 1, 2017
The health of your community matters – Pfizer’s assistance programs are here to help

Your community is *familia*. You care about them and work hard on their behalf. So does Pfizer. For over 25 years our prescription assistance programs have helped eligible patients in need access their Pfizer medicines.

Learn about Pfizer RxPathways®, and help us spread the word about this accessible patient assistance program. This comprehensive program enables eligible patients to get their Pfizer medicines by offering a range of support services, including insurance counseling, co-pay help¹, plus providing Pfizer medicines for free or at a savings, and more. Patients can connect with the information, resources, and the help they need, all in *Español* if preferred.

Pfizer RxPathways® filling a need for prescription assistance

Visit [www.PfizerRxPath.com](http://www.PfizerRxPath.com) to learn more.

¹This is not health insurance. Terms and conditions apply.
Pfizer RxPathways® is a joint program of Pfizer Inc. and the Pfizer Patient Assistance Foundation. Pfizer RxPathways® is a part of Pfizer’s Global Social Investments portfolio. For more information, please visit [www.pfizer.com/responsibility](http://www.pfizer.com/responsibility).
Dear LULAC Friends,

On behalf of the LULAC National Women’s Commission, welcome to the LULAC National Women’s Conference in Atlanta, Georgia.

The mission of the LULAC National Women’s Commission is to raise awareness on issues of importance to women and build the capacity of Latina leaders throughout the country. The commission understands that through education, economic development, political empowerment, and leadership development, women can be empowered with the skills to impact change in their community.

With the theme, *Women United – Una Voz Unida*, the LULAC National Women’s Conference will focus on the political and social challenges that affect women. The conference will also highlight Latinas’ accomplishments in public service and will feature personal stories of women who have overcome adversity. The conference gathers distinguished leaders and issue experts to lead workshops on women’s health, entrepreneurship, leadership, media engagement, and civic mobilization.

In addition to hosting the LULAC National Women’s Conference, the LULAC National Women’s Commission will host the LULAC Women’s Legacy Awards and Women’s Hall of Fame Luncheon at the 2017 LULAC National Convention. We hope you can join us at the 88th Annual LULAC National Convention and Exposition in San Antonio, Texas, from July 4-8, 2017.

The commission is grateful to the LULAC National staff for their dedication to help make this conference a success. In addition, thank you to our presenting sponsor, The Coca-Cola Company, for supporting the LULAC National Women’s Conference.

Sincerely,

*Lourdes Galvan*
National Vice President for Women
Dear LULAC Friends,

On behalf of the League of United Latin American Citizens, welcome to the 2017 LULAC National Women’s Conference in Atlanta, Georgia. Thank you to our presenting sponsor, The Coca-Cola Company for supporting the LULAC National Women’s Conference.

LULAC knows the importance of ensuring that women have access to the tools and resources necessary for raising awareness on issues that impact their lives. In that vein, LULAC has pioneered programs focused on providing young girls and women with the training and resources they need to achieve and sustain productive and healthy livelihoods for themselves and their families.

To that end, the National Women’s Conference features panel discussions and workshops on women’s health, entrepreneurship, leadership, media engagement, and civic mobilization. We hope that with education and awareness we can begin to break down the barriers that prevent women from achieving their full potential.

LULAC’s work in civil rights, education and equal opportunity has helped women from across the country achieve a better way of life. We hope that the workshops and open discussions regarding critical issues help your efforts to advance change in your community.

Sincerely,

Roger C. Rocha Jr.
LULAC National President
Dear LULAC Members,

Welcome to the 2017 LULAC National Women’s Conference in Atlanta, Georgia. Thank you to our presenting sponsor The Coca-Cola Company and to all of our corporate sponsors for supporting the 2017 LULAC National Women’s Conference.

The mission of the LULAC National Women’s Conference has always been to provide women from across the country with the opportunity to enhance their ability to become leaders. We are very proud of the success this conference has achieved in the past due to the commitment of the LULAC National Women’s Commission and the LULAC National staff.

I would like to thank all of the members of the Women’s Commission, community leaders, and partner organizations for your support in making this year’s conference a success. Together, we can help ensure that women have the resources and tools they need to improve the social conditions for their families and communities.

Sincerely,

Brent Wilkes
LULAC National Executive Director

LULAC Corporate Alliance Women’s Conference Advisory Committee

Rudy Beserra, The Coca-Cola Company
Brien Faucett, Cox Enterprises
Norelie Garcia, DIRECTV Latin America
Nilda Gumbs, NCTA
Yovany Jerez, AT&T
Lillian Rodríguez López, The Coca-Cola Company
March 31, 2017

Greetings:

As the Mayor of the City of Atlanta, I am pleased to extend a warm welcome to the League of United Latin American Citizens (LULAC) as you assemble for your 2017 LULAC National Women’s Conference.

Since 1929, LULAC has been the top Hispanic civil rights organization in the United States of America. You have remained dedicated to the development of economic conditions, educational accomplishments and political influences of the Hispanic population across the nation. The 2017 LULAC National Women’s Conference will focus on social challenges, accomplishments in public service and hold workshops geared towards the advancement of Hispanic Americans.

It is through the unrelenting advocacy of your organization that minorities today can experience greater success and career opportunities. As a proud group of distinguished, visionary Hispanic women, you are shining examples for all to follow.

While in our city, I encourage attendees to explore the many attractions Atlanta has to offer, including: the Dr. Martin L. King Jr. Center, the Georgia Aquarium, the World of Coca-Cola, CNN Center, Centennial Olympic Park, Woodruff Arts Center, Atlanta Botanical Garden, Children’s Museum of Atlanta and many more. We invite you to share in our Southern hospitality, sample cuisine at our many fine restaurants and enjoy the rich and diverse heritage of our city.

On behalf of the people of Atlanta, I extend best wishes to you for a remarkable event.

Sincerely,

Mayor Kasim Reed
Brenda Lopez is State Representative for House District 99 in Gwinnett County. Brenda is the Principal Attorney at The Lopez Firm, LLC handling removal and family based immigration cases. Brenda seeks to incorporate civil rights, international law, and community development into the practice of law.

Brenda holds a law degree from Syracuse University with a National Security and Counterterrorism certificate and a bachelor’s degree from Georgia State University in Political Science and Sociology. While in law school, she was a clerk for Georgia Legal Services Program, American Civil Liberties Union, and an intern for Trial Judge Laura Galvan Salgado for the First District Court of Morelos in Mexico. Currently, she is member of the American Immigration Lawyers Association, Hispanic National Bar Association, and Georgia Hispanic Chamber of Commerce.

Brenda is also involved in political, legal, and education advocacy. She is proud to serve as Vice-Chair of the Latino Caucus for the Democratic Party of Georgia. Among her lengthy volunteerism, she is most excited to be a G.E.D. instructor with the Marist School Adult Education Program.

Lillian Rodríguez López is the Vice President, Stakeholder Relations and Customer PAC Support for the Coca-Cola Company. In this role, she is responsible for fostering dialogue and positive relationships with the company’s key stakeholders and supporting customer channels on PAC-related issues in North America.

Lillian previously served as Director, Latin Affairs for the Coca-Cola Company helping to position KO as the leading corporate citizen in the U.S. Hispanic community by managing external relationships, communications and sponsorships. From 2004 – 2012, she served as President of the Hispanic Federation (HF), a non-profit membership organization of 100 Latino health and human service agencies in New York, New Jersey, Connecticut and Pennsylvania.

Prior to her departure from HF to join Coca-Cola, she was elected by Hispanic national community leaders to chair the National Hispanic Leadership Agenda, a coalition of the leading Hispanic national organizations focused on federal public policy. She also worked with various diversity councils at major corporations having served on the Nielsen, News Corporation and Comcast councils. Her efforts have resulted in her being recognized by People en Espanol as one of the 25 Most Powerful Hispanic Women in the country in 2010 and as one of the 25 Most Influential Hispanics in the country in 2009. She currently serves on the boards of the Mexican American Legal Defense and Education Fund, La Amistad, and Chairs the Hispanic Advisory Council of the Nielsen Corporation, and the Board of Business Advisors for the National Hispanic Caucus of State Legislators.

Ms. Rodríguez López has a B.A. in Communications with a concentration in Broadcast Journalism from Fordham University.

Kasim Reed is the 59th Mayor of the City of Atlanta. Elected with a clear mandate for fiscal reform, Mayor Reed has increased core city services and reduced the City’s spending during the worst recession in 80 years.

Since taking office, he has hired more than 900 police officers and created the largest police force in the city’s history, re-opened all of the city’s recreation centers as safe havens for young people and improved fire-rescue response times.

Working with the Atlanta City Council and the city’s employee unions, he successfully initiated a series of sweeping reforms to address the city’s $1.5 billion unfunded pension liability. Mayor Reed began his term facing a $48 million budget shortfall; under his leadership, the city has had four years of balanced budgets with no property tax increases, and its cash reserves have grown from $7.4 million to more than $127 million.

As a champion for Atlanta and the State of Georgia, Mayor Reed serves on a number of advisory committees. He is Chairman of the Transportation and Communications Committee of the U.S. Conference of Mayors and Chairman of the Regional Transit Committee of the Atlanta Regional Commission. In November 2013, he joined Vice President Joe Biden to tour the Panama Canal and advocate for the deepening of the Port of Savannah; Georgia’s largest economic development project to date.

Prior to his election, Mayor Reed established a track record of leadership during his 11 years as a member of the Georgia General Assembly. He was elected to the Georgia House of Representatives in 1998 and served two terms. From 2002 to 2009, he served in the Georgia State Senate, where he was Vice Chairman of the Senate Democratic Caucus.
Domenika Lynch comes to CHCI from Los Angeles where she served for 10 years as the executive director of the Latino Alumni Association (LAA) at the University of Southern California (USC), which is widely regarded as the nation’s strongest Latino alumni association.

During her time at USC, Lynch led the LAA to new heights, raising more than $15 million to support student scholarships and leadership development programming. She managed a $1.4 million annual program budget and awarded more than $800,000 in annual scholarships to 200 LAA scholars. Prior to USC, she was previously vice president, market development manager for Bank of America, and account executive at Univision Communications Inc.

Over the last 20 years, Lynch has been deeply engaged in community initiatives that increase college access and competitive career opportunities for underprivileged and underrepresented students. As a first generation college student, she believes her life’s work is to open doors and create opportunities where there are none for our most marginalized students. Her greatest strength she believes is turning adversity into her competitive advantage.

Lynch is very active in her community. She is a board trustee for St. Anne’s, an advocacy organization that supports teen-mothers and their babies. She has been a part of the USC Neighborhood Outreach Grants Committee, the Toyota TODOS Scholarship Committee, the TELACU Scholarship Committee and the Telemundo Padres Heroes Selection Committee, and served as Bank of America’s Achievement Awards chair.

She was named a 2016 Latina of Influence by Hispanic Lifestyle, a Los Angeles Community Hero by Telemundo, received an Educational Leadership Award from Saber es Poder and was selected as Chevron’s Breast Cancer L.A. Latino Initiative spokesperson.

She is a double USC alumna with degrees in Public Policy and a Masters in Marriage and Family Therapy. She also is a proud parent of a USC alumnus.

Rep. Pedro Marin has honorably served House District 96 in the Georgia General Assembly for the past fourteen years. He has been at the forefront in stopping gang violence, eradicating gang graffiti, and supporting economic development initiatives for Gwinnett County and Georgia. He currently serves on the House Banks & Banking, Economic Development & Tourism, Industry & Labor and Science & Technology Committees. Rep. Marin has created a reputation as an elected official dedicated to being a voice for justice, opportunity, and equality for all people.

Upon moving to Gwinnett County, Rep. Marin immediately recognized a need to build relationships between community and government leaders and the emerging diverse communities in metro Atlanta. He has facilitated countless intercultural relation programs to educate people about minorities, which has been critical in discrediting stereotypes, erasing ignorance, and easing tensions that arise when people are adverse to change. Rep. Marin has also led numerous community organizing efforts to register voters, protect minorities from unfair treatment, and raise awareness about health & educational disparities. He has worked hard to improve relations between Gwinnett County government and the Immigrant community by serving as an advisor and intermediary.

Rep. Marin possesses over 30 years of executive experience in both the private and non-profit sector plus 14 years as a Public Servant. He was born and raised in San Juan, Puerto Rico and while working for Persol, North America he was transferred in 1995 to Gwinnett County, GA. He has been happily married to his wife, Nereida, for 34 years and has one son, Joel, who works in the corporate area and is a graduate from Georgia State University.
Carmen Perez has dedicated 20 years to advocating for many of today’s important civil rights issues, including mass incarceration, gender equality, violence prevention, racial healing and community policing. As the Executive Director of The Gathering for Justice, a nonprofit founded by Harry Belafonte, Carmen has crossed the globe promoting peace through civil and human rights, building alternatives to incarceration and violence, and providing commentary and guidance for state and federal policy creation. Her work inside of juvenile detention centers and prisons in California and New York has provided cultural, spiritual and educational events as well as individual support to incarcerated youth. Carmen is the co-founder of Justice League NYC and founder of Justice League CA, two state-based task forces for advancing juvenile and criminal justice reform agenda. She has organized numerous national convenings, including Growing Up Locked Down conferences on juvenile justice, and the March2Justice, a 250 mile march which drew Congressional attention to key legislative reforms to confront the national crisis in police violence. A respected expert in the field of juvenile and criminal justice and system accountability, Carmen was invited to testify before the President’s Task Force on 21st Century Policing and have been featured in numerous media outlets.

Anna Maria Chávez is one of the world’s top experts on women’s leadership, youth development and draws from her 25 years of public service and non-profit leadership to teach on teamwork, inclusion and diversity, resiliency, leadership and self-motivation. Her keen insights and dynamic presentations have inspired thousands of individuals around the globe to lead authentically and has helped organizations to work together more collaboratively and create dynamic impact.

Anna is a lawyer, celebrated speaker and award-winning thought leader. She has been named one of FORTUNE’s World’s Greatest Leaders of 2016 and was named number 22 by Fast Company in its annual list of the most creative people in business. She brings a wealth of experience from previous legal, public policy, non-profit management, and brand management positions in Arizona, Texas, Washington D.C. and New York City.

Most recently, Chávez was the first woman of color to lead the iconic Girl Scouts of the USA in their 104-year history with 2.7 million members in over 90 countries in the world and 59 million Girl Scout alumnae in America today. Anna served as the chief executive officer of Girl Scouts of Southwest Texas and her success earned her the respect and recognition of GSUSA’s National Board, which appointed her chief executive officer of Girl Scouts of the USA where she served with distinction from 2011-2016.

Her experiences growing up in rural Arizona lit a passion for public service and social engagement that have defined Anna’s educational and career paths. Her desire to make the world a better place led her from her hometown to Yale University, where she earned a bachelor’s degree before pursuing a juris doctorate at the James E. Rogers College of Law at the University of Arizona. She has since been admitted to the Bar of the U.S. District Court for the District of Arizona, the Arizona Supreme Court, and the U.S. Supreme Court.

Professionally, Anna’s interest in serving others brought her first to Washington D.C., where she held numerous posts in President Clinton’s administration, including senior policy advisor to former U.S. Secretary of Transportation Rodney E. Slater and SBA Administrator Aida Alvarez. She later returned to her home state of Arizona to serve as deputy chief of staff for urban relations and community development under then-Governor Janet Napolitano.

Today, Anna continues to travel the country to captivate audiences and individuals as she illustrates and instructs on the mindset and ethos of servant leadership.
88th LULAC National Convention & Exposition
San Antonio, TX | July 4–8, 2017

Strengthening Families through Education, Opportunity & Empowerment

“The most exciting event in the Hispanic community”

League of United Latin American Citizens
www.lulac.org
2017 LULAC NATIONAL WOMEN’S CONFERENCE
March 31 - April 1, 2017
Atlanta, Georgia

Thursday, March 30
11:00 am to 12:00 pm  Tyson Foods Donation to Atlanta Community Food Bank
732 Joseph E. Lowery Blvd NW, Atlanta, GA 30318

Friday, March 31
6:00 pm to 9:00 pm  Welcome Reception ................................................................. The World of Coca-Cola
Sponsored by: The Coca-Cola Company ........................................ 121 Baker Street NW, Atlanta, GA 30313
Emcee: Mariela Romero, Community Empowerment Director, Univision Atlanta
Featured Speakers:
Kasim Reed, Mayor, City of Atlanta
Representative Brenda Lopez, Georgia House of Representatives, 99th District
Brent Wilkes, LULAC National Executive Director
Sponsor Remarks:
Lillian Rodríguez López, Vice President of Stakeholder Relations and Customer PAC Support, The Coca-Cola Company

Saturday, April 1
Location: Westin Peachtree Plaza, 210 Peachtree St. NW, Atlanta, GA, 30303

7:00 am to 10:00 am  Registration .................................................................................. Savannah Ballroom Foyer
8:30 am to 10:00 am  Inspiración Breakfast ..................................................................... Savannah Ballroom
Emcee: Sasha Rionda, Spokesperson, Host & Actress
Featured Speakers:
Representative Pedro Marin, Georgia House of Representatives, 96th District
Domenika Lynch, President & CEO, Congressional Hispanic Caucus Institute, Inc.
Roger C. Rocha Jr., LULAC National President
Aníbal Torres, Executive Director, Latin American Association

10:00 am to 3:00 pm  Latina Expo ..................................................................................... Chastain Foyer
Concurrent Workshops
Latina Empowerment: Tools for Fueling Success in Business ............................................. Chastain G
Sponsored by: Fueling U.S. Forward
How are abundant, reliable, low cost energy resources able to sustain, grow and expand our business community opportunities? During this panel we highlight interesting data on our current energy system to help our audience understand this infrastructure and why it creates an enormous stability in improving lives. It is worth noting that hundreds of thousands of Latinos/Latinas work in our traditional energy industry supporting activities in a wide range of operations.
Our panel of inspirational entrepreneurs will share their stories, focusing on sharing lessons learned from their own careers including resources, challenges and successes. Questions and debate are encouraged! At the end of our session we are offering a surprise gift to one lucky audience participant.
Moderator: Clara Del Villar, Founder, Hispanic Free Market Network
Speakers:
Cici Rojas, Partner and President, Tico Productions and Tico Sports LLC
Maria Priestly, Founder, Empress Elite Limousine
Monica Cucalon, Manager, Latinas Economic Empowerment Program, Latin American Association

¡Escúchame! Engaging the Media Effectively (Español) ......................................................... Chastain D
¡Escúchame! Cómo Trabajar Eficazmente con los Medios
¿Te sientes frustrado cuando ves o escuchas a los medios de comunicación y no cubren los asuntos que te impactan o que son relevantes para tu comunidad? Este taller resaltará la importancia que los medios de comunicación
Saturday, April 1

When you watch the media, do you get frustrated that they don’t cover the issues that impact you or are relevant to what is happening in your community? This workshop will highlight the importance that the media plays in U.S. society and provide campaign examples, tactics, and best practices to ensure that your point of view and issues are being accurately portrayed through this medium. This workshop is in Spanish.

**Moderator/Moderadora:** Laura Moese, Women’s Commissioner & Ohio State Director, LULAC

**Speakers/Ponentes:**
- Irene Díaz-Bazan, Community Reporter, Telemundo Atlanta
- Mariela Romero, Community Empowerment Director, Univision Atlanta
- Maritza Huerta, Co-Founder, The Twins PR

**¡Latinas Que Votan! Organizing & Mobilizing for our Values...**

Why does voting matter? How does casting an electoral ballot impact the issues that you most care about and your values? Panelists will discuss the important role that Latinos/Latinas play in our democracy and provide examples of campaigns and tactics that have been impactful in creating change. This interactive workshop seeks to explore the role that each person plays to create a society that reflects the values that we most cherish through direct electoral engagement.

**Moderator:** Abigail Zapote, Women’s Commissioner & National VP for Young Adults, LULAC

**Speakers:**
- Monica Ramirez, Director of Gender Equality & Trabajadoras Empowerment, Labor Council for Latin American Advancement (LCLAA)
- Maricela Huerta, Co-Founder, The Twins PR

**11:30 am-12:30 pm Concurrent Workshops**

**Our Health & Wellbeing: Putting Ourselves First...**

Sponsored by: Pfizer RxPathways & Planned Parenthood Federation of America

Despite making great gains in access to health care over the last few years, Latinos continue to be the most uninsured group nationally. This workshop seeks to increase awareness around key health issues and programs available so that members of the Latino community can gain access to services and prescriptions. Attendees will also gain awareness around current issues and trends impacting reproductive health care access and how individuals can be advocates for women’s health. Join us for a critical conversation and an opportunity to win a $200 gift card price.

**Moderator:** Gina Sierra-Nova, Women’s Commissioner, LULAC

**Speakers:**
- Dr. Jose Delgado, Vice President of Patient Services, Planned Parenthood Southeast
- Rosita Castillo, Program Manager Promotores de Salud/CUIDATE!, Planned Parenthood of Southern Nevada
- Roy Cosme, President Arcos Communications representing Pfizer RxPathways
- Shirley E. Borghi, Executive Director, Hispanic Health Coalition of Georgia
- Trang Nguyen Wisard, MPH CHES, Project Officer, National Partnerships Team, Prevention Communication Branch, Division of HIV/AIDS Prevention, National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention, Centers for Disease Control and Prevention

**Rise Up, Unite, Defend Town Hall...**

The town hall will engage participants to have a dialogue around key issues like education, immigration, economy/jobs, and civil rights. This town hall seeks to increase awareness among the audience so that individuals, families, and communities can make informed decisions on these key issue areas. Panelists will issue a call to action and engage attendees and the community at large by promoting tactics that include contacting elected officials, and mobilizing at the local, state, and federal level to create positive change through coalition building and partnerships.

**Moderator:** Lourdes Galvan, National Vice President for Women, LULAC

**Speakers:**
- Brent Wilkes, National Executive Director, LULAC
- Jason Esteves, Vice Chair Board of Directors, Georgia Association of Latino Elected Officials (GALEO)
- Dr. Francys Johnson, President, NAACP-Georgia
Saturday, April 1

Dov Wilker, Regional Director, American Jewish Committee (AJC) Atlanta
Maram Abdelhamid, President & CEO, Liberty & Access for All

**Latinas in Public Office**

As the Latino community continues to grow, it’s important to increase representation in public office. Workshop presenters will provide a general overview of the current data trends as it pertains to women and Latinas in appointed and elected office. Panelists will share insights on the role that Latinas play in influencing the decision-making process and institutions that impact Latino families every day. This workshop will offer helpful techniques for Latinas to assume public service leadership positions.

**Moderator:** Regla Gonzalez, Special Assistant to the LULAC National President & Past VP for Women, LULAC

**Speakers:**
- Monica Ramirez, Director of Gender Equality & Trabajadoras Empowerment, Labor Council for Latin American Advancement (LCLAA)
- Patricia Roybal Caballero, Legislator, New Mexico House of Representatives & Women’s Commissioner, LULAC
- Luisa Cardona, Deputy Director of Immigrant Affairs Office, Office of the Mayor, City of Atlanta
- Anna M. Chavez, Esq., Head of Inclusion Strategy, BRANDthropologie Media

**LULAC 101: Understanding Our History**

LULAC 101 is for participants and LULAC members who want to learn more about LULAC’s rich history, organizational and legal structure, protocol, rules and responsibilities of members, strategic planning and more! This workshop will provide background on the importance of the work that Councils do across the country and how to form a new Council in your community. The workshop will start by providing the background on why LULAC was started in 1929 and why it is more relevant than ever today.

**Co-Presenters:** Margaret Moran, Immediate Past National President, LULAC
- Dr. Maria Elena Cruz, Women’s Commissioner, LULAC

**12:45 pm to 2:00 pm**

**Women’s Líderes Luncheon**

_**Emcee:**_ Nefertiti Jáquez, Lead Reporter, WSB-TV

_**Sponsor Remarks:**_
- Lillian Rodríguez López, Vice President of Stakeholder Relations and Customer PAC Support, The Coca-Cola Company
- Kimberly Stohl, Director, Citizen Relations, P&G Orgullosa

_**Mujer Con La Falda Bien Puesta Honoree:**_
- Mariana Zamora, LULAC Member Council #654

_**Featured Speakers:**_
- Carmen Perez, Executive Director of The Gathering For Justice & National Co-Chair, Women’s March on Washington
- Lourdes Galvan, LULAC National Vice President for Women

_**Keynote Speaker:**_
- Anna Maria Chávez, Esq., Head of Inclusion Strategy, BRANDthropologie Media

**7:00 pm to 9:00 pm**

**Latina Sol Reception (By Invitation Only)**

_Sun Dial Restaurant, Bar & View_
ENHANCING OUR NATIONAL POTENTIAL

Americans sent a man to the moon using fossil fuels. Our energy abundance drives human progress and is key to ensuring Americans continue to grow, innovate, and thrive. With power, our potential is limitless.
P&G PROUDLY SPONSORS THE 2017 LULAC NATIONAL WOMEN’S CONFERENCE

Orgullosa is a community of Latinas who proudly balance two cultures, languages and traditions!

www.orgullosa.com
facebook.com/orgullosa

AUGUST 7 & 8, 2017 • MGM GRAND

WLC
WOMEN’S LEADERSHIP CONFERENCE

An inspiring event celebrating diversity and promoting professional development through the power of community and connection.

REGISTER NOW
mgmresortsfoundation.org/wlc

MGM RESORTS FOUNDATION
HAPPIER HEALTHIER COMMUNITIES
We like the sound of that

Proud sponsor of the 2017 LULAC National Women’s Conference

Walgreens
at the corner of HAPPY & HEALTHY™

“Es importante que mi comunidad sepa que me estoy haciendo la prueba del VIH para ayudar a eliminar el estigma. Cuanto más hablamos sobre el tema, más se vuelve algo normal.”

— Sandra

LO ESTOY HACIENDO
La prueba del VIH

#Haciéndolo

La prueba es rápida, gratis y confidencial | cdc.gov/Haciéndolo
2016 Women’s Conference

Photos by Luis Nulo Betines
2016 Women’s Conference
Health care is a human right. Planned Parenthood is here for your health care needs regardless of income, insurance, or immigration status.

Planned Parenthood Federation of America proudly supports LULAC’s 2017 National Women’s Conference. Thank you for all that you do to empower Latinas across the country.

#JuntosConPlannedParenthood
Charter Communications is proud to sponsor LULAC in its mission to empower Latinas to be exemplary leaders in their families, communities and workplaces.

policy.charter.com
State Directors
Richard Estrada
Rey Hernandez
Dave Rodriguez
Jose Alanis
Thomas Higgans
Mari Corugedo
Jose Javier Lopez
Wanda Gordis
Mike Reyes
Madaí Rivera
Yvette Butler, MD
Magalis Troncoso
Andres Mendoza
James Fukuda
Dennis Montoya, JD
Eduardo LaGuerre
Laura Moese
Abdiel A. Martinez
Lupe Torres
Antonella Packard
Bob Garcia
Diana Perez
Eileen Figueroa
Arizona
Arkansas
California
Colorado
District of Columbia
Florida
Illinois
Indiana
Iowa
Kansas
Maryland
Massachusetts
Nevada
New Jersey
New Mexico
New York
Ohio
Puerto Rico
Texas
Utah
Virginia
Washington
Wisconsin

Past National Presidents
Ruben Bonilla
Tony Bonilla
William Bonilla
Eduardo Peña
Oscar Moran

Appointments
Roman Palomares
Manuel Escobar, Esq
Luis Vera, Jr., Esq
Hector Flores
Maria Elena Cruz, PhD
Connie Martinez
Carlos Caballero
Evelyn Maldonado
Charles R. Flores
Rolando Gonzalez
Dr. David Alameel
Regla Gonzalez
Luis Nuño Briones

Chiefs of Staff
National Legal Advisor
General Counsel
Immigration Committee Chair
Education Committee Chair
National Secretary
Parliamentarian
National Chaplain
Sergeant at Arms
Special Advisor to the Natl. President
Senior Advisor to the Natl. President
Special Assistant to the Natl. President
National Historian

March 31 - April 1, Atlanta, Georgia
www.LULAC.org/womensconference/
The Coca-Cola Company proudly supports the 2017 LULAC National Women's Conference.