
2016 LULAC National Women's Conference

2016 LULAC NATIONAL WOMEN'S CONFERENCE

Turning Political Strength Into Action

Millennium Biltmore Hotel Los Angeles
506 South Grand Avenue • Los Angeles, CA 90071
April 1-2, 2016

The League of United Latin American Citizens and the LULAC Women's Commission invite you to participate in the 2016 LULAC National Women's Conference taking place on Friday April 1 and Saturday, April 2, 2016 at the breathtaking Millennium Biltmore Hotel Los Angeles in Los Angeles, California.

The theme for the conference is "*Turning Political Strength into Action*" The conference will focus on political obligations to women and will highlight the incredible accomplishments of Latinas in public service. It will feature the inspiring stories of women who have overcome adversity to achieve political success.

This year's conference features an opportunity expo as well as professional development workshops on political action, housing, employment, health, immigration, Latina entrepreneurship and will highlight women's programs.

A special focus of this year's conference is political influence and opportunity—this topic will be very very important to Latinas throughout the United States, as we look towards the election 2016.

Latinas have made tremendous strides in holding positions of influence within American society and are the key decision makers for their families when it comes to education, investing, health, purchasing and community service. Conference participants will discuss strategies to strengthen Latino families by empowering Hispanic women with the opportunities and skills for success.

The mission of the LULAC National Commission for Women is to raise the consciousness and build the capacity of Latinas of all ages throughout the country. The commission seeks to enhance the ability and opportunity for Latinas to become leaders and agents for change for the betterment of their communities and their families through education, economic development, political empowerment, leadership development, health care and women's rights.

In addition to the LULAC National Women's Conference the commission will host the women's luncheon and high tea at the 2016 LULAC National Convention in Washington, DC.

Sincerely,

Lourdes Galvan
LULAC National Vice President for Women

For conference information and registration contact Silvia Perez-Rathell at (202) 833-6130 ext. 105, SPerez@LULAC.org or Lourdes Galvan at lourdesgalvan5@yahoo.com.

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PRELIMINARY AGENDA

Friday, April 1

10:00 am to 10:30 am	Press Conference
	<i>Speakers: Supervisor Hilda Solis</i>
	<i>Sponsor Remarks: Nora Venegas, Director Federal Government Relations, Corporate Affairs, Tyson Foods</i>
1:00 pm to 4:00 pm	Women's Conference Registration
7:00 pm to 9:00 pm	Opening Reception Emerald
	<i>Speakers: Marta Segura, Planning Commissioner, City of Los Angeles</i>

Saturday, April 2

7:00 am to 10:00 am	Women's Conference Registration
8:00 am to 8:30 am	Ribbon Cutting Ceremony & Latina Exposition Opening
9:00 am to 3:00 pm	Latina Expo Open
8:30 am to 10:00 am	Inspiración Breakfast Ballroom
	<i>Sponsored by: Walmart, Walgreens</i>
	<i>Speakers: Cristina Garcia, CA Assemblywoman, 58th District</i>
10:15 am to 11:15 am	Building America with Latina Entrepreneurship and Business Executives Athenian
	<i>Sponsored by SER Jobs for Progress</i>
10:15 am to 11:15 am	College Readiness Tool Box For Parents Cordoban
10:15 am to 11:15 am	Women's Leadership Heinsbergen
	<i>Sponsored by: Women's Global Leadership Initiative</i>
10:15 am to 11:15 am	Ensuring Access to Medicines for Latinos who may be Uninsured or Underinsured ..Moroccan
	<i>Sponsored by: Pfizer</i>
11:30 am to 12:30 pm	First Time Homebuyer Corinthian
11:30 am to 12:30 pm	The Basics of the Deferred Action for Childhood Arrivals (DACA) Cordoban
11:30 am to 12:30 pm	Empowering Women of Color Through Careers in Media Athenian
11:30 am to 12:30 pm	Lideres Latinas: Promoting Latinas in Public Service Heinsbergen
11:30 am to 12:30 pm	Women's Health Moroccan
	<i>Sponsored by: Planned Parenthood</i>
12:45 pm to 2:00 pm	Women's Lideres Luncheon Crystal
	<i>Sponsored by: The Coca Cola Company, Ford Motor Company</i>
	<i>Keynote Speaker: Nury Martinez, LA City Councilwoman, 6th district</i>

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REGISTRATION

You are invited to attend the LULAC National Women's Conference sponsored by the LULAC National Women's Commission and chaired by LULAC National Vice President for Women, Lourdes Galvan. The LULAC National Women's Conference provides professional development workshops and seminars targeted to the needs of Latinas, and also highlight the contributions that Latinas have made to this country.

Print or type the requested information below as you would like it to appear on your name badge. Please complete a form for each person attending and submit prior to **Monday, March 14, 2016**.

Name _____

Title _____

Company/Agency _____ Council # _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Home Phone _____

Fax _____ Email _____

Check the appropriate box (es).

Registration Packages

(Packages include Friday reception, Saturday breakfast and luncheon, workshops, Latina Expo and raffle of gifts)

LULAC Member \$100

Non-Member \$150

Student (I.D.) required \$75

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____

Payment can be made by cash, check, or major credit card.
Credit card orders accepted by fax, before **March 14, 2016**.
There is a \$25.00 handling fee for all returned checks.

LULAC Fiscal Office
2016 National Women's Conference
1133 19th Street NW, Suite 1000
Washington, DC20036
(202) 833-6130, FAX (202) 833-6135

Questions Contact: Lourdes Galvan, LULAC National VP for Women at lourdesgalvan5@yahoo.com

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SPONSORSHIP PACKAGES

Please review our menu of opportunities to support the LULAC National Women's Conference. As a project of the LULAC Institute, a 501(c) 3 organization, all contributions to the conference are tax deductible. Our expected attendance is over 300 participants. For additional information, please contact Silvia Perez-Rathell, Director for Corporate and Federal Relations at 202-487-4055 or SPerez@LULAC.org. The following packages are available:

Presenting Sponsor Level—\$50,000

The conference will be “presented by” in all marketing materials and event website. Opportunity to provide brief remarks at all official conference events and ribbon cutting. Priority Seating at Five Tables of Ten. Full page ad in back cover or inside front cover or two full page color ads in program book. Logo on LULAC conference totes, VIP Meet and Greet Hospitality Photo-Op, ten corporate representatives at welcome reception and twenty full registrations.

Diamond Level—\$25,000

Priority Seating at Three Tables of Ten. Recognition of Corporate Sponsor at the Luncheon. Two full page color ads in program book, logo on LULAC Women's Conference website, VIP Meet and Greet Hospitality Photo-Op, ten corporate representatives at Welcome Reception and ten full registrations.

Emerald Level—\$20,000

Priority Seating at Two Tables of Ten. Recognition of Corporate Sponsor at the Luncheon, Full Page full color Ad, Logo on LULAC Women's Conference website, VIP Meet and Greet, Hospitality Photo-Op, five corporate representatives at Welcome Reception and five full registrations.

Ruby Level—\$15,000

Seating at One Table of Ten. LULAC Women's Conference website, a VIP Meet and Greet Hospitality Photo-Op, three corporate representatives at Welcome Reception and three full registrations.

Pearl Level—\$10,000

One Table of Ten at the Luncheon. Recognition of Corporate Sponsor at the Luncheon, ½ page full color Ad in program book, logo on LULAC Women's Conference website, two corporate representatives at Welcome Reception and two full registrations.

Sapphire Level- \$5,000

This level entitles the Sponsor to five seats. Recognition of Corporate Sponsor at the Luncheon, ½ page full color Ad in program book, logo on LULAC Women's Conference website, one corporate representative at Welcome Reception and one full registration.

Additional Opportunities

- ❖ Cost of archiving/recording Conference
- ❖ Scholarships for Youth and Young Adult Women's attendance
- ❖ Silent Auction Items
- ❖ Commemorative Conference Bags w/Company Logo

For sponsorship opportunities contact Silvia Perez-Rathell at 202-833-6130 Ext. 105 or SPerez@LULAC.org.

2016 LULAC National Women's Conference

SPONSORSHIP AGREEMENT: Please print or type the requested information below:

Name _____ Title _____

Corporation/Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-Mail _____

Select sponsorship level below or enter the event or workshop you wish to sponsor: _____

- Presenting Sponsor Level—\$50,000**
- Diamond Level—\$25,000**
- Emerald Level—\$20,000**
- Ruby Level—\$15,000**
- Pearl Sponsor—\$10,000**
- Sapphire Sponsor—\$5,000**

Signature of Authorized Representative

Date

Mail this agreement and check to:
LULAC National Fiscal Office
2016 National Women's Conference
1133 19th Street NW, Suite 1000
Washington, DC 20036

Make checks payable to **LULAC Institute** and mail to the LULAC Fiscal Office. Credit card orders accepted by fax. **Deadline: March 14, 2016.** For more information, contact Silvia Perez-Rathell or visit our website at: www.LULAC.org.

For additional information about sponsorship opportunities, please contact Silvia Perez-Rathell, Director for Corporate and Federal Relations at 202-833-6130 ext. 105 or SPerez@LULAC.org.

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ADVERTISING AGREEMENT

The League of United Latin American Citizens (LULAC) and the Women's Commission welcomes you to advertise in the Program. To advertise in our Program, please return the form below and indicate the advertising firm handling your account. We encourage your consideration and welcome your support.

Please print or type the requested information below to advertise in the conference program:

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Please indicate choices below (trim sizes shown):

- Full Page Color (back page)..... \$1,500
- Full Page Color (inside front)..... \$750
- Full Page Color \$500
- Half Page Color..... \$250

Notes:

1. Preferred material: PDF digital material which can be sent to the address below or emailed to Luis Briones at luisbriones@lulac.org
2. Ad material returned only upon request.
3. The publisher and LULAC shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.

Mail this agreement and payment to the LULAC Fiscal Office. Publisher reserves the right to assign all advertising space. All prices are net and non-commissionable. **DEADLINE: March 14, 2016.**

Signature of Authorized Representative

Date

Make checks payable to **LULAC Institute** and mail to the LULAC Fiscal Office. Credit card orders accepted by fax. **Deadline: March 14, 2016.** For more information, contact Carolina Muñoz at (915) 577-0726 or visit our website at: www.LULAC.org

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EXHIBITOR AGREEMENT

You are invited to exhibit at the 2016 LULAC National Women's Conference Latina Expo. Exhibit set up starts on Friday, April 1, 2016 at 1:00 pm. The Latina Expo is open on Saturday, April 2, 2016 from 7:00 am to 3:00 pm.

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Payment in full of \$300 per space is required with this Agreement. Purchase orders for State/Federal Agencies will be accepted and payment must be made upon receipt of invoice. NOTE: Space assignments are based upon the order in which companies or agencies become Exhibitors. Preference will be given to major corporate sponsors, per agreement. Exhibitors receive a listing in the Program Book, an I.D. Sign, a Table and Two Chairs, Name Tags (please provide names), 1 ticket to the Welcome Reception on Friday and 1 ticket to the Luncheon on Saturday.

Indicate number of spaces desired _____.

"The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims". LULAC Exposition Coordinators reserve the right to establish rules that may be required to guarantee the safety and appearance of the conference exhibit area. Additional services such as electricity and/or internet access available at additional cost and requires advanced notice.

Mail the form & payment to the address below.

Signature of Authorized Representative

Date

Make checks payable to **LULAC Institute** and mail to the LULAC Fiscal Office. Credit card orders accepted by fax. **Deadline: March 14, 2016.** For more information, contact Carolina Muñoz at (915) 577-0726 or visit our website at: www.LULAC.org

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For additional information about sponsorship opportunities, please contact Mario Marsans, Special Projects Director at 202- 833-6130 or MMarsans@LULAC.org.

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