The League of United Latin American Citizens and the LULAC Women’s Commission invite you to participate in the 2015 LULAC National Women’s Conference taking place on Friday, March 27 and Saturday, March 28 at the breathtaking Hyatt Regency Tamaya Resort in the Santa Ana Pueblo of New Mexico.

The theme for the conference is “Leadership, Opportunity, Education & Family: Celebrating the Latina Spirit”. The conference will highlight the incredible accomplishments of Latinas and feature the inspiring stories of women who have overcome adversity to achieve great success.

This year’s conference features an opportunity expo as well as professional development workshops on education, business, health, careers, domestic violence & child abuse, sexual identity, retirement & investing and running for political office.

A special focus of this year’s conference is domestic violence and child abuse—two topics that are very important to Latinas throughout the United States. The LULAC National Commission for Women will be empowering women to prevent and address domestic violence and child abuse in Latino communities as our programmatic focus for 2015.

Latinas have made tremendous strides in holding positions of influence within American society and are the key decision makers for their families when it comes to education, investing, health, purchasing and community service. Conference participants will discuss strategies to strengthen Latino families by empowering Hispanic women with the opportunities and skills for success.

The mission of the LULAC National Commission for Women is to raise the consciousness and build the capacity of Latinas of all ages throughout the country. The commission seeks to enhance the ability and opportunity for Latinas to become leaders and agents for change for the betterment of their communities and their families through education, economic development, political empowerment, leadership development, health care and women’s rights.

In addition to the LULAC National Women’s Conference the commission will host the women’s luncheon and high tea at the 2015 LULAC National Convention and regional conferences, in Houston, TX, Tampa, FL, New York City and Vega Alta, PR.

Sincerely,

LULAC National Vice President for Women

For conference information and registration contact Carolina Muñoz at (915) 577-0726, CMunoz@LULAC.org or Elsie Valdes at EValdes@LULAC.org.
INFORMATION

Hotels
Hyatt Regency Tamaya Resort
1300 Tuyuna Trail
Santa Ana Pueblo, NM 87004
Tel (505) 867-1234
Fax (505) 771-6180
www.tamaya.hyatt.com

Rates:
Single Occupancy $83
Double Occupancy $83
Triple Occupancy $108
Quadruple Occupancy $133

Cut off-date:
March 9, 2015

Airlines:
Southwest Airlines
(800) 435-9792
www.southwest.com

United Airlines
(800) 468-7022
www.united.com

AGENDA

Thursday, March 26
10:00 am to 11:00 am  Press Conference  Eagle B
1:00 pm to 4:00 pm  Committee Work Group Meeting  Badger A
6:00 pm to 9:00 pm  Women’s Commission Meeting  Badger BC

Friday, March 27
9:00 am to 11:00 am  Local Planning Committee Meeting  Badger A
11:00 am to 12:00 pm  Tyson Foods Bank Donation  Eagle B
1:00 pm to 4:00 pm  Registration  Tamaya PF
7:00 pm to 9:00 pm  Welcome Reception (by invitation)  Tamaya PF

Saturday, March 28
7:00 am to 10:00 am  Registration  Tamaya PF
8:00 am to 8:30 am  Ribbon Cutting of Latina Expo  Tamaya PF
8:30 am to 10:00 am  Inspiración Breakfast*  Tamaya ABC
9:00 am to 3:00 pm  Latina Expo  Tamaya PF
10:00 am to 10:15 am  Break
10:15 am to 11:15 pm  Concurrent Workshops A1-A4
¡Basta! Putting an end to Domestic Violence
Plan Your Future Avoid Bad Advice
Pathways: Executive Action on Immigration
Latina’s Living Healthy
11:15 am to 12:30 pm  Concurrent Workshops
Breaking with Tradition: Women in STEM Careers
Latinas on the Ballot: How to Run for Office
Adelante: Starting a Small Business
Familia es Familia: Families & Sexual Identity
12:45 pm to 2:00 pm  Women’s Líderes Luncheon  Tamaya ABC
2:30 pm to 3:00 pm  Community Buses Depart
7:00 pm to 9:00 pm  New Mexico Night*  Tamaya ABC

Sunday, March 29
10:00 am to 11:00 am  Religious Services  San Felipe de Neri Parish

*Tickets can be purchased at registration
REGISTRATION

You are invited to attend the LULAC National Women’s Conference sponsored by the LULAC National Women’s Commission and chaired by LULAC National Vice President for Women, Elsie Valdés Ramos. The LULAC National Women’s Conference provides professional development workshops and seminars targeted to the needs of Latinas, and also highlight the contributions that Latinas have made to this country.

Print or type the requested information below as you would like it to appear on your name badge. Please complete a form for each person attending and submit prior to March 15, 2015.

Name _______________________________________________________________________________________
Title ________________________________________________________________________________________
Company/Agency___________________________________________ Council # ____________________
Address ______________________________________________________________________________________
City _______________________________________   State ______________________   Zip _________________
Work Phone ________________________________   Home Phone _____________________________________
Fax _______________________________________   Email ___________________________________________

Check the appropriate box (es).

Registration Packages
(Packages include Friday reception, Saturday breakfast and luncheon, workshops, Latina Expo and raffle of gifts)

☐ LULAC Member  $100
☐ Non-Member $150
☐ Student (I.D.) required $75
☐ New Mexico Night $25

Total _____________ Credit Card # ___________________________________ Expiration Date _______________
☐ MasterCard   ☐ Visa   ☐ American Express   Signature ____________________

Payment can be made by cash, check, or major credit card. Credit card orders accepted by fax, before March 15, 2015. There is a $25.00 handling fee for all returned checks.

LULAC Fiscal Office
2015 National Women’s Conference
221 North Kansas St., Suite 501
El Paso, TX  79901
(915) 577-0726,  FAX (915) 577-0914

Questions Contact: Elsie Valdés Ramos, LULAC National VP for Women at ElsieValdesRamos@gmail.com or Carolina Muñoz, LULAC Fiscal Officer at (915) 577-0726, fax: (915) 577-0914, Toll free number: (866) 577-0726, Email: CMunoz@LULAC.org.
SPONSORSHIP PACKAGES

Please review our menu of opportunities to support the LULAC National Women’s Conference. As a project of the LULAC Institute, a 501(c) 3 organization, all contributions to the conference are tax deductible. Our expected attendance is over 500 participants. For additional information, please contact Silvia Perez-Rathell, Director for Corporate and Federal Relations at 202- 833-6130 or SPerez@LULAC.org.

The following packages are available:

**Presenting Sponsor Level—$50,000**
The conference will be “presented by” in all marketing materials and event website. Opportunity to provide brief remarks at all official conference events and ribbon cutting. Priority Seating at Five Tables of Ten. Full page ad in back cover or inside front cover or two full page color ads in program book. Logo on LULAC conference totes, VIP Meet and Greet Hospitality Photo-Op, ten corporate representatives at welcome reception and twenty full registrations.

**Diamond Level—$25,000**

**Emerald Level—$20,000**
Priority Seating at Two Tables of Ten. Recognition of Corporate Sponsor at the Luncheon. Full Page Black and White Ad, Logo on LULAC website, VIP Meet and Greet, Hospitality Photo-Op, five corporate representatives at Welcome Reception and five full registrations.

**Ruby Level—$15,000**
Seating at One Table of Ten. LULAC website, a VIP Meet and Greet Hospitality Photo-Op, three corporate representatives at Welcome Reception and three full registrations.

**Pearl Level—$10,000**
One Table of Ten at the Luncheon. Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program Book, Logo on LULAC website, and two corporate representatives at Welcome Reception and two full registrations.

**Sapphire Level- $5,000**
This level entitles the Sponsor to five seats. Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program Book, Logo on LULAC website, and one corporate representative at Welcome Reception.

**Additional Opportunities**
- Cost of archiving/recording Conference
- Scholarships for Youth and Young Adult Women’s attendance
- Silent Auction Items
- Commemorative Conference Bags w/Company Logo

For sponsorship opportunities contact Silvia Perez-Rathell at SPerez@LULAC.org.
SPONSORSHIP AGREEMENT: Please print or type the requested information below as it should appear in the conference program and name badge:

Name _____________________________________   Title _____________________________________________
Corporation/Agency ____________________________________________________________________________
Address ______________________________________________________________________________________
City _______________________________________   State ______________________   Zip _________________
Telephone   Fax ____________________     E-Mail  ____________________________

Select sponsorship level below. Enter the event you wish to sponsor:

☐ Presenting Sponsor Level—$50,000: The conference will be “presented by” in all marketing materials and event website. Opportunity to provide brief remarks at all official conference events and ribbon cutting. Priority Seating at Five Tables of Ten. Full page ad in back cover or inside front cover or two full page color ads in program book, Logo on LULAC conference totes, VIP Meet and Greet Hospitality Photo-Op, ten corporate representatives at welcome reception and twenty full registrations.

☐ Diamond Level—$25,000: Priority Seating at Three Tables of Ten. Recognition of Corporate Sponsor at the Luncheon, Full Page Color Ad in Program Book, Logo on LULAC website, VIP Meet and Greet Hospitality Photo-Op, ten corporate representatives at Welcome Reception and ten full registrations.

☐ Emerald Level—$20,000: Priority Seating at Two Tables of Ten. Recognition of Corporate Sponsor at the Luncheon, Full Page Black and White Ad, Logo on LULAC website, VIP Meet and Greet, Hospitality Photo-Op, five corporate representatives at Welcome Reception and five full registrations.

☐ Ruby Level—$15,000: Seating at One Table of Ten. Recognition of Corporate Sponsor at the Luncheon, Full Page Black & White Ad in Program Book, Logo on LULAC website, a VIP Meet and Greet Hospitality Photo-Op, three corporate representatives at Welcome Reception and three full registrations.

☐ Pearl Sponsor—$10,000: One Table of Ten at the Luncheon. Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program Book, Logo on LULAC website, and two corporate representatives at Welcome Reception and two full registrations.

☐ Sapphire Sponsor—$5,000: This level entitles the Sponsor to five seats. Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program Book, Logo on LULAC website, and one corporate representative at Welcome Reception.

Signature of Authorized Representative ____________________________  ____________________________  Date

Mail this agreement and check to:
LULAC National Fiscal Office
2015 National Women’s Conference
221 North Kansas St., Suite 501
El Paso, Texas 79901

Make checks payable to LULAC Institute and mail to the LULAC Fiscal Office. Credit card orders accepted by fax. Deadline: March 15, 2015. For more information, contact Carolina Muñoz at (915) 577-0726 or visit our website at: www.LULAC.org.

For additional information about sponsorship opportunities, please contact Silvia Perez-Rathell, Director for Corporate and Federal Relations at 202- 833-6130 or SPerez@LULAC.org.
ADVERTISING AGREEMENT

The League of United Latin American Citizens (LULAC) and the Women’s Commission welcomes you to advertise in the Program. To advertise in our Program, please return the form below and indicate the advertising firm handling your account. We encourage your consideration and welcome your support.

Please print or type the requested information below to advertise in the conference program:

Name _____________________________________   Title _____________________________________________

Corporation/Agency ____________________________________________________________________________

Representing Agency ___________________________________________________________________________

Address ______________________________________________________________________________________

City _______________________________________   State ______________________   Zip _________________

Telephone _________________________ Fax ________________________ Email _________________________

Please indicate choices below (trim sizes shown):

☐ Full Page Color (back page) ................................................. $1,500

☐ Full Page Color (inside front) .................................................. $750

☐ Full Page Color ....................................................................... $500

☐ Half Page Color ....................................................................... $250

Notes:
1. Preferred material: PDF digital material which can be sent to the address below or emailed to Luis Briones at luisbriones@lulac.org
2. Ad material returned only upon request.
3. The publisher and LULAC shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.

Mail this agreement and payment to the LULAC Fiscal Office. Publisher reserves the right to assign all advertising space. All prices are net and non-commissionable. DEADLINE: March 15, 2015.

Signature of Authorized Representative  _____________________________

Date

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Total _____________ Credit Card # ___________________________ Expiration Date _______________

☐ MasterCard    ☐ Visa    ☐ American Express     Signature ___________________________
EXHIBITOR AGREEMENT

You are invited to exhibit at the 2015 LULAC National Women’s Conference Latina Expo. Exhibit set up starts on Friday, March 27, 2015 at 1:00 pm. The Latina Expo is open on Saturday March 28, 2015 from 7:00 am to 3:00 pm.

Name _____________________________________   Title _____________________________________________
Corporation/Agency ____________________________________________________________________________
Representing Agency ___________________________________________________________________________
Address ______________________________________________________________________________________
City _______________________________________   State ______________________   Zip _________________
Phone ________________________   Fax __________________________Email ___________________________

Payment in full of $300 per space is required with this Agreement. Purchase orders for State/Federal Agencies will be accepted and payment must be made upon receipt of invoice. NOTE: Space assignments are based upon the order in which companies or agencies become Exhibitors. Preference will be given to major corporate sponsors, per agreement. Exhibitors receive a listing in the Program Book, an I.D. Sign, a Table and Two Chairs, Name Tags (please provide names), 1 ticket to the Welcome Reception on Friday and 1 ticket to the Luncheon on Saturday.

Indicate number of spaces desired___________.

“The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims”. LULAC Exposition Coordinators reserve the right to establish rules that may be required to guarantee the safety and appearance of the conference exhibit area. Additional services such as electricity and/or internet access available at additional cost and requires advanced notice.

Mail the form & payment to the address below.

Signature of Authorized Representative ___________________________ Date ___________

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For additional information about sponsorship opportunities, please contact Mario Marsans, Special Projects Director at 202- 833-6130 or MMarsans@LULAC.org.