



*“Leadership Initiatives Inspired by
Influential Latinas”*

2014 LULAC National Women's Conference

2014 LULAC NATIONAL WOMEN'S CONFERENCE

Thursday, March 27 through Sunday, March 30
Milwaukee, Wisconsin

The League of United Latin American Citizens (LULAC) invites you to participate in our 2014 LULAC National Women's Conference in Milwaukee, Wisconsin and to participate in the many other activities to be held during 2014!

The mission of the LULAC National Commission for Women is to raise the consciousness and build the capacity of Latina Women of all ages across the country and enhance their ability and opportunity to become leaders and agents for change for the betterment of their communities, their families and persons by elevating their social condition through education, economic development, political empowerment, leadership development, health care and women's rights.

Our surveys reflect that women continue to learn from the experience of being a part of the LULAC network; also the conference increases their knowledge as consumers of products offered by our corporate partners. "Latinas" have made tremendous strides in holding positions of influence within American society. Our Women Commissioners feel great pride to serve LULAC, and our nation but above all proud to be a "Latina" Woman. The National Commission for Women will host its Regional Women's Conferences, in San Antonio, Texas and Vancouver, Washington.

Next year the 2014, League of United Latin American Citizens National Convention will take place in New York City, New York. The primary activities of the Women's Commission are: the High Tea, Women's Luncheon and the Women's Empowerment Workshop.

Our National Women's Conference will take place March 27 – 30, 2014 in Milwaukee, Wisconsin. This Conference provides professional development workshops and seminars targeted to the needs of "Latinas" and highlights the contributions that "Latinas" have made to this country. This year's conference will feature workshops on Education, Health, Government and Women's Issues; we expect to surpass more than 800 participants in the workshops and exhibits.

LULAC is proud to request your presence and sponsorship at our annual National Women's Conference. Your participation is key as women's purchasing power increases and your company's support is important in our quest to continue empowering women through our educational forums.

We are looking forward to your positive consideration of our proposal. Attached you will find our participation levels.

Cordially,



National Vice-President for Women

For More Information: For conference information and registration, contact the LULAC Women's Commission at LULAC Fiscal Officer Carolina Muñoz (915) 577- 0726 or E-mail, LULAC National VP for Women EValdes@LULAC.org or National VP-Midwest Darryl Morin at 414-421-4380 or DMorin@LULAC.org .

2014 LULAC National Women's Conference

INFORMATION	PRELIMINARY AGENDA
<p><u>Hotel</u> Hyatt Regency Milwaukee 333 West Kilbourn Ave. Milwaukee, WI 53203 Tel. 414 276-1234 Milwaukee.hyatt.com</p>	<p>Thursday, March 27 11:00 am to 12:00 pm Press Conference-Regency Prefunction 1:00 pm to 4:00 pm Committee Work Group Meeting-Crystal Room 4:00 pm to 6:00 pm Women's Commission Meeting-TBD</p> <p>Friday, March 28 8:00 am to 9:00 am Press Conference 9:00 am to 11:00 am Local Planning Committee Meeting- Crystal Room 1:00 pm to 4:00 pm Early Registration-Regency Prefunction 7:00 pm to 9:00 pm Welcome Reception-Polaris (Included in Paid Registration)</p> <p>Saturday, March 29 7:00 am to 10:00 am Registration- Regency Pre-function 8:00 am to 8:30 am Ribbon Cutting / Exhibit Area- Regency Prefunction 9:00 am to 3:00 pm Exhibits (Admission Free) 8:30 am to 10:00 am Breakfast, Recognition of Community Leaders & Official Welcome (Included in Paid Registration)-Regency A&B Break 10:00 am to 10:15 am Concurrent Workshops- (Admission Free) 10:15 am to 12:30 pm Education-Regency C Multicultural Awareness Training Government(45 Minutes Each)-Regency D <ul style="list-style-type: none"> • Female Vote 2014 and Beyond • Importance of Women in Government • Role of Women in the Military Health (45 Minutes Each) Executive A&B <ul style="list-style-type: none"> • Secrets to a Long Healthy Life • Medicare and You • Recommendations to Staying Young Women's Issues (45 Minutes Each) Executive D&C <ul style="list-style-type: none"> • Identifying, Reporting & Surviving Domestic Abuse • Online Dangers Keeping Our Children Safe • Slavery and Sex Trafficking in the United States Break Women's Recognition Luncheon and Salute to Corporate Sponsors (Included in Paid Registration)-Regency A&B Community Luncheon-Workshop & Exhibit Participants (Tickets provided at the end of the sessions) Community Busses Depart-Hotel Lobby Wisconsin Reception, Talent Show & Dancing-Ticketed Event*</p> <p>12:30 pm to 12:45 pm 12:45 pm to 2:00 pm 12:45 pm to 2:00 pm 2:30 pm to 3:00 pm 7:00 pm to 9:00 pm</p> <p>Sunday, March 30 10:00 am to 11:00 am Sunday Mass-TBD</p>
	*Tickets can be purchased at Registration

2014 LULAC National Women's Conference

REGISTRATION

PLEASE COMPLETE ONE FORM PER PERSON ATTENDING

You are invited to attend the LULAC National Women's Conference sponsored by the LULAC National Women's Commission and chaired by LULAC National Vice President for Women, Elsie Valdés Ramos. The LULAC National Women's Conference provides professional development workshops and seminars targeted to the needs of Latinas, and also highlights the contributions that Latinas have made to this country. This year's conference will feature workshops on Education, Health, Employment, Immigration, Civil Rights, Domestic Violence, Government, Women's Issues, Women in Business, Veterans, Immigration, Federal Job Opportunities, Economic Development, Youth and Young Adults. Print or type the requested information below as you would like it to appear on your name badge. Please complete a form for each person attending and submit prior to **March 15, 2014**.

Name _____

Title _____

Company/Agency _____ Council # _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Home Phone _____

Fax _____ Email _____

Check the appropriate box (es).

Registration Packages

(VIP Reception/Breakfast/Luncheon/Workshops/Exhibits, Raffle of Gifts)

- | | |
|-----------------------------------------------------------------|-------|
| <input type="checkbox"/> LULAC Member | \$100 |
| <input type="checkbox"/> Non-Member | \$150 |
| <input type="checkbox"/> Student (I.D.) required | \$ 75 |
| <input type="checkbox"/> Talent Show/Dance Admission (Saturday) | \$ 35 |

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____

Payment can be made by cash, check, or major credit card. Credit card orders accepted by fax, before March 1, 2014. There is a \$25.00 handling fee for all returned checks.

LULAC Fiscal Office

2014 National Women's Conference
201 East Main, Suite 605
El Paso, TX 79901
(915) 577-0726, FAX (915) 577-0914

Questions Contact: Elsie Valdés Ramos, LULAC National VP for Women at EValdes@LULAC.org or Carolina Muñoz, LULAC Fiscal Officer at (915) 577-0726 fax: (915) 577-0914. Toll Free number: (866) 577-0726 E-mail: CMunoz@LULAC.org or National VP-Midwest Darryl Morin at 414-421-4380 or DMorin@LULAC.org.

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SPONSORSHIP PACKAGES

As the nation's largest and oldest Hispanic Civil Rights organization, with its rich history and advocacy for education, civil rights, economic attainment, and workforce development LULAC has a proven track record in its quest to reach out to the communities it serves throughout the United States, and Puerto Rico. The continued training and learning opportunities that are offered to our volunteer members and community leaders at our annual conference are vital in order to provide the much needed services to those in need. Our expected attendance is over 800 participants.

Please review our participatory menu of opportunities and registration forms by which you may support this very important event. As a project of the LULAC Institute, a 501(c)3 organization, all contributions to the conference are tax deductible. For additional information, please contact our Director for Corporate and Federal Relations at 202-833-6130 or SPerez@LULAC.org. The following packages are available:

Presenting Sponsor Level—\$50,000

The conference will be "presented by" in all marketing materials and event website. Opportunity to provide brief remarks at all official conference events and ribbon cutting. Priority Seating at five tables of 10, Full page ad in back cover or inside front cover or two full page color ads in program book, Logo on LULAC conference totes, VIP Meet and Greet Hospitality Photo-Op, ten corporate representatives at welcome reception and 20 full registrations.

Diamond Level—\$25,000

Priority Seating at Three Tables of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Color Ad in Program Book, Logo on LULAC website, VIP Meet and Greet Hospitality Photo-Op, 10 corporate representatives at Welcome Reception and 10 full registrations.

Emerald Level—\$20,000

Priority Seating at Two Tables of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Black and White Ad, Logo on LULAC website, VIP Meet and Greet, Hospitality Photo-Op, five corporate representatives at Welcome Reception and 5 full registrations.

Ruby Level—\$15,000

Seating at One Table of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Black & White Ad in Program Book, Logo on LULAC website, A VIP Meet and Greet Hospitality Photo-Op, three corporate representatives at Welcome Reception and three full registrations.

Pearl Level—\$10,000

One Table of 10 at the Luncheon, Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program Book, Logo on LULAC website, and two corporate representatives at Welcome Reception and two full registrations.

Sapphire Level- \$5,000

This level entitles the Sponsor to 5 seats, Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program Book, Logo on LULAC website, and one corporate representative at Welcome Reception.

ADDITIONAL OPPORTUNITIES

- Cost of archiving/recording Conference
- Scholarships for Youth and Young Adult Women's attendance
- Silent Auction Items
- Commemorative Conference Bags w/Company Logo

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SPONSORSHIP AGREEMENT: Please print or type the requested information below as it should appear in the conference program and name badge:

Name _____ Title _____

Corporation/Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-Mail _____

Select sponsorship level below. Enter the event you wish to sponsor:

- Presenting Sponsor Level—\$50,000:** The conference will be “presented by” in all marketing materials and event website. Opportunity to provide brief remarks at all official conference events and ribbon cutting. Priority Seating at five tables of 10, Full page ad in back cover or inside front cover or two full page color ads in program book, Logo on LULAC conference totes, VIP Meet and Greet Hospitality Photo-Op, ten corporate representatives at welcome reception and 20 full registrations.

- Diamond Level—\$25,000**
Priority Seating at Three Tables of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Color Ad in Program Book, Logo on LULAC website, VIP Meet and Greet Hospitality Photo-Op, 10 corporate representatives at Welcome Reception and 10 full registrations.

- Emerald Level—\$20,000:** Priority Seating at Two Tables of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Black and White Ad, Logo on LULAC website, VIP Meet and Greet, Hospitality Photo-Op, five corporate representatives at Welcome Reception and 5 full registrations.

- Ruby Level—\$15,000:** Seating at One Table of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Black & White Ad in Program Book, Logo on LULAC website, A VIP Meet and Greet Hospitality Photo-Op, three corporate representatives at Welcome Reception and three full registrations.

- Pearl Sponsor—\$10,000:** One Table of 10 at the Luncheon, Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program Book, Logo on LULAC website, and two corporate representatives at Welcome Reception and two full registrations.

- Sapphire Sponsor—\$5,000:** This level entitles the Sponsor to 5 seats , Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program Book, Logo on LULAC website, and one corporate representative at Welcome Reception.

Signature of Authorized Representative

Date

Mail this agreement and check to:
LULAC National Fiscal Office
2014 National Women's Conference
201 East Main, Suite 605
El Paso, Texas 79901
(915) 577-0726 FAX (915) 577-0914

Make checks payable to **LULAC Institute** and mail to the LULAC Fiscal Office. Credit card orders accepted by fax. Deadline: March 1, 2014. For more information, contact Carolina Muñoz at (915) 577-0726 or visit our website at:
www.LULAC.org.

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ADVERTISING AGREEMENT

The League of United Latin American Citizens 2014 National Women's Conference welcomes you to advertise in the Program. To advertise in our Program, please return the form below and indicate the advertising firm handling your account. We encourage your consideration and welcome your support.

Please print or type the requested information below to advertise in the conference program:

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Please indicate choices below (trim sizes shown):

Full Page Color (back page) \$1,500

Full Page Color (inside front) \$750

Full Page Black & White \$ 500

Half Page Black & White \$250

Notes:

- 1). Preferred material: PDF digital material which can be sent to the address below or emailed to Luis Briones at LuisBriones@LULAC.org
- 2). Ad material returned only upon request.
- 3). The publisher and LULAC shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.

Mail this agreement and payment to the LULAC Fiscal Office. Publisher reserves the right to assign all advertising space. All prices are net and non-commissionable. **DEADLINE: FEBRUARY 28, 2014**

Signature of Authorized Representative

Date

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MARCH 27-30, 2014 EXHIBITOR AGREEMENT

The League of United Latin American Citizens welcomes you to exhibit at the 2014 National Women's Conference. Exhibit Set up Friday 1:00 pm Open Saturday from 7:00 am to 3:00 pm.

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Payment in full of \$300 per space is required with this Agreement. Purchase orders for State/Federal Agencies will be accepted and payment must be made upon receipt of invoice. NOTE: Space assignments are based upon the order in which companies or agencies become Exhibitors. Preference will be given to major corporate sponsors, per agreement. Exhibitors receive a listing in the Program Book, an I.D. Sign, a Table and Two Chairs, Name Tags (please provide names), 1 ticket to the Welcome Reception on Friday and 1 ticket to the Luncheon on Saturday.

Indicate amount of Spaces Required. _____.

“The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims”. LULAC Exposition Coordinators reserve the right to establish rules that may be required to guarantee the safety and appearance of the conference exhibit area. Additional services such as electricity and/or internet access available at additional cost and requires advanced notice.

Mail the form & payment to the address below.

Signature of Authorized Representative

Date

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