

## National Transgender HIV Testing Day

April 18, 2018

Download all images and videos [via Dropbox](#).

Sample Text	Image ( <a href="#">download all here</a> )
<b>Facebook</b>	
The latest CDC data shows newly diagnosed HIV rates for transgender people are 3X the national average. Are you #DoingIt? CDC recommends everyone between the ages of 13 and 64 get tested for #HIV at least once as part of a healthy routine. #NTHTD	 AAA_DoingIt_Twitter_Facebook_NTHTD.png
Las últimas estadísticas de los CDC muestran que los nuevos casos del VIH en personas transgénero son el triple de la tasa promedio nacional. ¿Estás #Haciéndolo? Los CDC recomienda que todas las personas entre los 13 y 64 años de edad se hagan la prueba del #VIH como parte del cuidado de la salud. #NTHTD	 AAA_DoingIt_Facebook_NTHTD_Spanish.png
Join #DoingIt's Chandi Moore this National Transgender #HIV Testing Day and find a testing center near you: <a href="http://bit.ly/ImDoingIt">bit.ly/ImDoingIt</a> .	 DoingIt_Twitter_NTHTD_Chandi.jpg
Transgender women, especially transgender women of color, are at high risk for HIV. Make time for #DoingIt. Join Prada and get tested this National Transgender #HIV Testing Day. #NTHTD	 DoingIt_Twitter_NTHTD_Prada.jpg
Are you doing it for your sisters? For yourself? To inspire others? Marilyn is #DoingIt to stay healthy. Whatever your motivation: Get tested for #HIV. #NTHTD	 DoingIt_Twitter_NTHTD_Marilyn.jpg

# DOING IT

## Testing for HIV

cdc.gov/DoingIt

"It's nothing to be afraid of." Are you #DoingIt? Join Prada and get tested for #HIV this National Transgender HIV Testing Day. #NTHTD



I am Prada.

[VIDEO] DoingIt\_FB\_Prada.mp4

"You need to know your status." – Marilyn  
Start #DoingIt—getting tested for HIV this National Transgender #HIV Testing Day.  
#NTHTD



My name is  
Marilyn Soleil.

[VIDEO] DoingIt\_FB\_Marilyn.mp4

"Tienes que saber tu estatus." – Marilyn  
Empieza #Haciéndolo – hazte la prueba del VIH el día nacional para la concientización de la prueba del #VIH en personas transgénero. #NTHTD



My name is  
Marilyn Soleil.

[VIDEO]  
DoingIt\_FB\_Marilyn\_Spanish.mp4  
(this video will be available by April 6)

# DOING IT

## Testing for HIV

cdc.gov/DoingIt

### Twitter

The latest CDC data shows newly diagnosed HIV rates for transgender people are 3X the national average. Are you #DoingIt? CDC recommends everyone between the ages of 13 and 64 get tested for #HIV at least once as part of a healthy routine: [bit.ly/ImDoingIt](http://bit.ly/ImDoingIt). #NTHTD



AAA\_DoingIt\_Twitter\_Facebook\_NTHTD.png

¿Estás #Haciéndolo? Los CDC recomienda que todas las personas entre los 13 y 64 años de edad se hagan la prueba del #VIH como parte del cuidado de la salud. <http://bit.ly/2uqfbLm> #NTHTD



AAA\_DoingIt\_Twitter\_Facebook\_NTHTD\_Spanish.png

Join #DoingIt's @transdivachandi this National #Transgender #HIV Testing Day and find a testing center near you: [bit.ly/ImDoingIt](http://bit.ly/ImDoingIt). #NTHTD #TransHIV



DoingIt\_Twitter\_NTHTD\_Chandi.jpg

Transgender women, especially transgender women of color, are at increased risk for HIV. Make time for #DoingIt. Join Prada and get tested this National #Transgender #HIV Testing Day: [bit.ly/ImDoingIt](http://bit.ly/ImDoingIt). #NTHTD #TransHIV



DoingIt\_Twitter\_NTHTD\_Prada.jpg

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DoingIt\_Twitter\_NTHTD\_Marilyn.jpg

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[VIDEO]

DoingIt\_Twitter\_Instagram\_Prada.mp4

# DOING IT

## Testing for HIV

cdc.gov/DoingIt

<p>"You need to know your status." – Marilyn          Start #DoingIt—getting tested for HIV this National #Transgender #HIV Testing Day. #NTHTD <a href="http://bit.ly/lmDoingIt">bit.ly/lmDoingIt</a>          #NTHTD #TransHIV</p>	 <p>My name is Marilyn Soleil.</p> <p>[VIDEO]  <a href="#">DoingIt_Twitter_Instagram_Marilyn.mp4</a></p>
<p>"Tienes que saber tu estatus." – Marilyn          Empieza #Haciéndolo – hazte la prueba del VIH el día nacional para la concientización de la prueba del #VIH en personas #transgénero.  <a href="http://bit.ly/2uqfbLm">http://bit.ly/2uqfbLm</a>. #NTHTD #TransVIH</p>	 <p>My name is Marilyn Soleil.</p> <p>[VIDEO] <a href="#">DoingIt_Twitter_Instagram_Marilyn_Spanish.mp4</a>  <i>(this video will be available by April 6)</i></p>

## Instagram

<p>The latest CDC data shows newly diagnosed HIV rates for transgender people are 3X the national average. Are you #DoingIt? CDC recommends everyone between the ages of 13 and 64 get tested for HIV at least once as part of a healthy routine.</p> <ul style="list-style-type: none"> <li>.</li> <li>.</li> <li>.</li> <li>.</li> <li>.</li> </ul> <p>#NTHTD #TransHIV #HIV #Transgender</p>	 <p>AAA_DoingIt_IG_NTHTD.png</p>
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# DOING IT

## Testing for HIV

[cdc.gov/DoingIt](http://cdc.gov/DoingIt)

Transgender women, especially transgender women of color, are at increased risk for HIV. Today is National #Transgender #HIV Testing Day and we want to dedicate our #WCW to the fierce women who are #DoingIt--making HIV testing a priority. #NTHTD #TransHIV

Carousel (4 images):



DoingIt\_IG\_NTHTD\_Overview.jpg  
DoingIt\_IG\_NTHTD\_Chandi.jpg  
DoingIt\_IG\_NTHTD\_Prada.jpg  
DoingIt\_IG\_NTHTD\_Marilyn.jpg

"It's nothing to be afraid of." Are you #DoingIt? Join Prada and get tested for HIV this National Transgender HIV Testing Day.

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#NTHTD #TransHIV #HIV #Transgender



[VIDEO]

DoingIt\_Twitter\_Instagram\_Prada.mp4

"You need to know your status." – Marilyn

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#NTHTD #TransHIV #HIV #Transgender



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#NTHTD #VIH #Transgénero



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