**Media Report**

**Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Program Coordinator: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**To complete the Media Report:**

1. **Please send a minimum of five (5) pictures or videos through email**
2. **Please publish a minimum of five (4) social media posts using the appropriate handles and hashtags and fill out the table below to document all social media activity.**
3. **Please answer the following questions on this worksheet.**
	1. Describe how the program is being promoted in your local community (newspaper, radio, social media, flyers, etc.).
	2. Please highlight the impact of the program by sharing a minimum of two (2) anecdotes of the student success stories, teacher/parent testimonials, stories, principal quotes, etc.

**SOCIAL MEDIA ACTIVITY TABLES**

**Facebook Link:**

**Facebook Handle:**

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| **Please outline your Facebook posts below.** |
| **Date** | **Post Text** | **Reactions** | **Shares** | **Hashtags Used** |
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**Twitter Link:**

**Twitter Handle:**

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| **Please outline your Twitter posts below.** |
| **Date** | **Post Text** | **Likes** | **Retweets** | **Hashtags Used** |
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**Instagram Link:**

**Instagram Handle:**

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| **Please outline your Instagram posts below.** |
| **Date** | **Post Text** | **Likes** | **Views****(Videos)** | **Hashtags Used** |
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