**Media Report**

**Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Program Coordinator: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**To complete the Media Report:**

1. **Please send a minimum of five (5) pictures or videos through email**
2. **Please publish a minimum of five (4) social media posts using the appropriate handles and hashtags and fill out the table below to document all social media activity.**
3. **Please answer the following questions on this worksheet.**
   1. Describe how the program is being promoted in your local community (newspaper, radio, social media, flyers, etc.).
   2. Please highlight the impact of the program by sharing a minimum of two (2) anecdotes of the student success stories, teacher/parent testimonials, stories, principal quotes, etc.

**SOCIAL MEDIA ACTIVITY TABLES**

**Facebook Link:**

**Facebook Handle:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Please outline your Facebook posts below.** | | | | |
| **Date** | **Post Text** | **Reactions** | **Shares** | **Hashtags Used** |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

**Twitter Link:**

**Twitter Handle:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Please outline your Twitter posts below.** | | | | |
| **Date** | **Post Text** | **Likes** | **Retweets** | **Hashtags Used** |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

**Instagram Link:**

**Instagram Handle:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Please outline your Instagram posts below.** | | | | |
| **Date** | **Post Text** | **Likes** | **Views**  **(Videos)** | **Hashtags Used** |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |