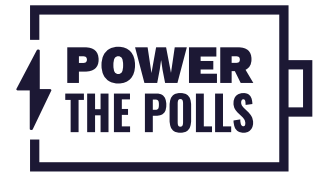


Power the Polls is an initiative to recruit the next generation of poll workers to ensure a safe, fair election for all voters.



THE PROBLEM

This is a critical moment. **America is in the midst of a nationwide poll worker shortage**, and the consequences have already been felt in recent primaries with reduced polling locations and long lines. Most poll workers are over the age of 60, and in the era of uncertainty caused by the coronavirus, fewer are signing up for the job.

In-person polling locations will require at least a million workers and volunteers, and we have **less than 60 days** to recruit and train them.

THE SOLUTION

Through close collaboration with national and grassroots nonprofits, businesses, national civic networks, influencers, and philanthropists we plan to:



Maintain a technology platform that helps interested Americans to sign up to become a poll worker



Promote widely [social media, media, major employers, in-show promos, nonprofits, influencer engagement]



Follow-up to ensure interested poll workers are contacted, trained, and placed by local election officials

HOW PARTNERS CAN HELP

WE ARE LOOKING FOR PARTNERS WHO CAN:

- **Promote #PowerThePolls:** Help recruit new poll workers by creating or sharing content across all channels of communication.
- **Protect Poll Workers:** Donate personal protective equipment (PPE) to be delivered to polling locations.
- **Engage Employees & Audience Members:** Make sure people know this is a great way to make a difference in 2020!
- **Participate in Sept 1 National Poll Worker Recruitment Day:** Mark 2 months from Election Day by promoting this initiative.

Sign up through [this form](#) to officially become a partner or reach out to partnerships@powerthepolls.org to learn more.