



RISE TO LEADERSHIP

For more information, visit: <https://lulac.org/gala20/werun/>

Friday, February 28, 2020

AT&T Forum for Technology, Ent. & Policy

An initiative that brings together Latino youth and young adults from across the country to receive robust, hands-on political training and become active leaders in their communities.



FRIDAY, FEBRUARY 28TH

9:00 AM to 9:25 AM

9:25 AM to 9:45 AM

9:45 AM to 10:45 AM

10:45 AM to 11:00 AM

11:00 AM to 12:00 PM

12:00 PM to 1:15 PM

1:15 PM to 2:15 PM

2:15 PM to 2:30 PM

2:30 PM to 3:30 PM

3:30 PM to 3:45 PM

3:45 PM to 4:15 PM

WeRun National Campaign Training Institute

Breakfast/Registration*

Welcome Remarks*

Morning Plenary

What is your Political Voice?

How can you build Political Power?*

*----AM Break**

Workshop Session I

ABCs of a Political Campaign*

Si Se Puede Luncheon*

Workshop Session II

Communications Training*

*----PM Break**

Afternoon Plenary: Rising to Leadership*

Group Picture*

Closing Remarks, Call to Action*