Emerge Latino Conference Agenda

Wednesday, March 16 to Friday, March 18, 2022
Washington, D.C.
*Proof of COVID-19 vaccination required to attend in-person per local guidelines.
Updated February 4, 2022

Wednesday, March 16

2:00 PM - 4:00 PM  
**Emerge Community Service Project**
Join LULAC and *Say Yes to the Dress!* as we work with Washington DC area youth to say *Yes to the Prom!*, a day that promotes confidence for deserving high school girls. Say Yes to the Prom, invites a group of high-schoolers to enjoy a day of prom dress or tuxedo shopping, makeovers and mentoring.

5:00 PM - 6:00 PM  
Registration Opens

6:00 PM - 7:00 PM  
**Welcome & Networking Power Hour**
LULAC leadership, Members of Congress, and other government leaders will open the Emerge conference and offer insight into what to expect during the next two days. This is a great opportunity to meet fellow EMERGE attendees and LULAC leaders from around the country to build relationships, advance their careers and make an impact in the community.

Thursday, March 17

7:30 AM – 9:00 AM  
Registration

8:30 AM – 9:45 AM  
Setting the Agenda and National Platform

9:45 AM – 10:00 AM  
Break

10:00 AM – 10:50 AM  
**Workshop: Managing Difficult Conversations on Bias and Equity**
As we have navigated a global pandemic for the past two years, Latinos have seen first hand the role that health equity plays in education equity and economic opportunity. The lack of access to healthcare, access to vaccines and access to a safe working environment creates a situation where someone without access to proper healthcare has to decide between putting themselves in high-risk situations to get an education or economic opportunities, or they try to protect their health at the potential cost of education or economic opportunity. Our panel of experts discuss improving a system to provide equitable access to healthcare, economic opportunities, and education for Latinos.

11:00 AM - 12:15 PM  
**Agents of Change: Advocacy Training and Material Distribution**  
This presentation will explain how the best citizen advocates research their Members of Congress; use their Members' profiles to adjust their communications with those Members; and connect the dots between issues advocates care about to those that their Members care about.

12:30 PM – 1:45 PM  
State of Latino America:  
Tech Luncheon & Fireside Chat

2:00 PM - 2:50 PM  
State of Latino America Panel #1

3:00 PM - 3:50 PM  
State of Latino America Panel #2

3:50 PM - 4:00 PM  
Closing Remarks

4:00 PM – 6:00 PM  
Break

6:00 PM – 7:00 PM  
Reception for the Legislative Gala

7:00 PM – 9:00 PM  
LULAC Legislative Gala Awards

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**Friday, March 18**

9:00 AM – 9:50 AM  
**LULAC We Run Grassroots Training**  
With more than 60 million Latinos in the United States, our communities continue to be disproportionately underrepresented in federal, state, and local governments. This training will feature prominent leaders, hands-on workshops and an interactive luncheon conversation with Latino elected officials. Learn the ABCs of a political campaign, filing, fundraising, building a field plan, getting endorsements and communications training.

10:00 AM – 10:50 PM  
**Professional Development Workshop**  
Join our career prep volunteers and experts in getting you ready for your next job searching strategy. Our expert will provide tips on polishing
your resume, an opportunity to conduct a mock interview, updating or establishing your professional headshots, and meet potential employers. *Please be sure to bring a printed copy with you

11:00 AM – 12:00 PM  Closing & Next Steps