The LULAC National Legislative Conference and Awards Gala highlights critical legislative issues affecting Hispanic Americans and recognizes key leaders who have served the Hispanic community well. The policy panels hosted during the legislative conference will culminate in three distinguished elected officials being awarded for their commitment to the Latino community. This conference also celebrates the 89th anniversary of LULAC, which was formed on February 17, 1929.

LULAC will host a policy summit featuring Members of Congress, their staff and Hispanic leaders addressing key policy priorities for 2018. Also on Wednesday several panels of renowned experts will discuss issues of key importance to the Hispanic community, such as health care, immigration reform, technology, and education.

Proceeds from the LULAC National Legislative Conference and Awards Gala support the important work of the LULAC National Office. This includes LULAC’s policy and legislative advocacy, as well as its organizing of Hispanic communities through the creation of LULAC councils throughout the United States. Contributions to the legislative gala are not tax deductible as a charitable contribution, but may be deductible as a business expense.

2018 Emerge Latino Conference

Emerge is a multi-day Latino leadership conference located in Washington D.C. that provides college students with public policy briefings on public health, education, and immigration. In addition, attendees of Emerge will receive training in civic engagement, advocacy, and program management.

Emerge conference will be a 3-day, 2-night event. The first night will include registration and an opening reception. The second day offers policy workshops on critical legislative issues affecting Hispanic Americans. The day concludes with LULAC’s Legislative Awards Gala, an awards ceremony that recognizes key leaders who have served the Hispanic community across the country. The final day of the Emerge conference is focused on job readiness and a hands-on approach on how to do advocacy. There will be a career fair to explore job opportunities in the corporate, non-profit, and government sectors. Contributions to the Emerge Latino Conference are tax deductible.

About LULAC

With over 1,000 councils across the United States and Puerto Rico, the League of United Latin American Citizens is the largest and oldest Hispanic Organization in the United States. LULAC’s goal is to advance the economic condition, educational attainment, political influence, health and civil rights of Hispanic Americans through community-based programs operated by LULAC councils nationwide. The organization involves and serves all Hispanic nationality groups.

For sponsorship opportunities please contact LULAC National Office at 202-833-6130 or visit our website at www.lulac.org/gala.
2018 LULAC Awards Gala Sponsorships

Sponsoring an event or workshop at the LULAC National Legislative Conference & Awards Gala is an ideal way to engage national Hispanic leaders and influential community members.

**Presenting — $75,000+**
- 4 Reserved VIP tables for ten at Awards Gala
- 4 Reserved VIP tables for ten at Legislative Luncheon
- 20 Pre-Gala Tickets
- 20 Full Corporate Registration Packages
- 60 second Commercial Video Spot
- Speaking Remarks
- Sponsorship of the General Pre-Gala Reception

**Platinum — $35,000+**
- 2 Reserved VIP tables for ten at Awards Gala
- 1 Reserved VIP table for ten at Legislative Luncheon
- 30 second Commercial Video Spot
- Speaking Remarks
- 6 Tickets for Pre-Gala VIP reception
- Commercial Video Spot
- Speaking Remarks
- 6 Full Corporate Registration Packages

**Silver — $15,000+**
- 1 Reserved VIP table for ten at Awards Gala
- 2 Full Corporate Registration Packages
- Company Recognition in the event program
- Company name listed on legislative gala webpage
- Company name displayed during event
- Company recognition in the event program

**Bronze — $10,000+**
- 1 Reserved table for ten highlighting company name at the Awards Gala
- Company name displayed during event
- Company recognition in the event program
- Company name listed on legislative gala webpage
- 1 Full Corporate Registration Package

**Agenda**

**Tuesday, February 13**
5 pm to 6 pm  
Registration - Emerge Conference
6 pm to 7 pm  
Student Welcome - Emerge Conference
7 pm to 9 pm  
Opening Reception*

**Wednesday, February 14**
8 am to 9 am  
Registration - Legislative Conference
9 am to 4 pm  
Policy Briefings*
Noon to 2 pm  
Innovation & Leadership Luncheon*
3 pm to 6 pm  
LULAC Career Expo*
6 pm to 7 pm  
Pre-Gala Reception*
7 pm to 9 pm  
Awards Gala*

**Thursday, February 15**
10 am to 5 pm  
Advocacy Day on Capitol Hill
Noon to 2 pm  
Capitol Hill Power Luncheon*
5 pm to 7 pm  
Congressional Reception*

* Bolded items denote sponsorship opportunities.
Tuesday, Feb. 13
7:00 pm - 9:00 pm
Emerge Latino Conference Opening Reception: Join us to kick off the start of the Emerge Latino Conference, a conference convening the brightest young Latino minds from across the country for a 3-day event of civics training, informational speakers, and networking. Minimum Sponsorship: $10,000

Wednesday, Feb. 14
9:00am – 4:00pm
Latino Issue Policy Briefings: Leading public, private, and government leaders discuss the issues of greatest importance to the Latino community, including health care, education, immigration, civil rights, and much more. Past speakers have included heads of civic organizations, private businesses, congressional leaders, and cabinet secretaries. Our briefings are furthermore tailored for both young adults and adults. Minimum Sponsorship: $15,000

6:00pm - 7:00pm
National Legislative Awards Gala Reception: This event gathers Members of Congress, Administration officials and advocates to kick off the main event of the LULAC National Legislative Conference. Minimum Sponsorship: $20,000

7:00pm - 9:00pm
Attendance: 600 - 700
National Legislative Awards Gala: This magnificent black-tie event highlights individuals who have given outstanding service to the Hispanic community throughout the year. Minimum Sponsorship: $10,000

Thursday, Feb. 15
7:30am - 9:00am
Emerge Latino Conference Capitol Hill Breakfast: A Capitol Hill breakfast for Latino college students to kick off a day of informational speakers, career networking, and congressional visits. Minimum Sponsorship: $10,000

5:00pm - 7:00pm
Attendance: 100 - 200
Congressional Reception: The closing event gathers LULAC’s guests for an inspiring reception exploring innovation and advocacy. Minimum Sponsorship: $10,000

Featured Events

The Honorable Joaquin Castro speaks at the 2016 LULAC Gala.

The Honorable John Cornyn III adresses LULAC members.
ABOVE LEFT: 2014 LULAC Gala
ABOVE RIGHT: The Honorable Elizabeth Warren addresses the LULAC members in Washington, DC
CENTER RIGHT: Emerge Advocacy Day on Capitol Hill
BELOW: The LULAC Emerge Student conference class of 2015 with LULAC board members.
LULAC brings 200 motivated students interested in learning about the current state of affairs of the Latino community in the United States. Scholarships, covering transportation and lodging, will be awarded to select college students on a point system, taking into account the following elements: completed application, academic accomplishments, community services, personal essays, resumes, and cover letters. For additional sponsorship opportunities, please visit www.lulac.org/ emerge.

### Emerge Latino Conference

Three minute remarks at opening plenary
- **Presenting**
- **Innovator**
- **Presidential**
- **Judicial**
- **Senatorial**
- **Congressional**
- **Patron**

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89th LULAC
National Convention & Exposition
Phoenix, AZ | July 17-21, 2018

“The most exciting event in the Hispanic community”

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www.lulac.org
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