



2017 LULAC National Legislative Conference & Awards Gala

The LULAC National Legislative Conference and Awards Gala highlights critical legislative issues affecting Hispanic Americans and recognizes key leaders who have served the Hispanic community well. At this year's conference, LULAC will present its policy issues to our council members and will present awards to three distinguished elected officials at our twentieth gala, which will occur on **February 15, 2017** in **Washington, D.C.** We will also celebrate the 88th anniversary of LULAC, which was formed on February 17, 1929.

During LULAC's Legislative Conference and Awards Gala, we will conduct a policy summit with Members of Congress, their staff and Hispanic leaders on Wednesday to address key policy priorities for 2017. Also on Wednesday day several panels of experts will be discussing issues of key importance to the Hispanic community, such as health care, comprehensive immigration reform, and broadband adoption of minority communities, education, and childhood obesity. The luncheon will feature renowned experts that will speak to our policy priorities.

Proceeds from the LULAC National Legislative Conference and Awards Gala support the important work of the LULAC National Office. This includes LULAC's policy and legislative advocacy, as well as its organizing of Hispanic communities through the creation of LULAC councils throughout the United States. Contributions to the legislative gala are not tax deductible as a charitable contribution, but may be deductible as a business expense.

ABOUT LULAC

With over 1,000 councils across the United States and Puerto Rico, the League of United Latin American Citizens is the largest and oldest Hispanic Organization in the United States. LULAC's goal is to advance the economic condition, educational attainment, political influence, health and civil rights of Hispanic Americans through community-based programs operated by LULAC councils nationwide. The organization involves and serves all Hispanic nationality groups.

For sponsorship opportunities please contact: Vanessa Trasmonte, Corporate Relations Manager at VTrasmonte@LULAC.org or by calling 202-695-8755.

2017 LULAC National Legislative Conference & Awards Gala
SPONSORSHIP PACKAGES

PRESENTING SPONSOR-\$75,000

The Presenting sponsorship of the LULAC National Legislative Conference and Awards Gala is limited to one partner and includes double the diamond level sponsorship benefits in addition to having the your company's name and logo included in all marketing materials (for example the 2017 LULAC National Legislative Conference and Awards Gala presented by) The Presenting Sponsor will also have a speaking opportunity during the conference and a customized sponsorship marketing plan tailored to your needs.

DIAMOND—\$40,000

- Legislative Conference Diamond Sponsor
- Company Representative Introduced as Legislative Conference Diamond Sponsor at the Awards Gala to provide brief remarks.
- Two Reserved VIP tables for ten, premier placement, at Awards Gala
- Two Reserved VIP tables for ten, premier placement, at Legislative Luncheon
- A 30 second Commercial Video Spot to be played during Awards Gala
- Co-Sponsorship of the General Pre-Gala Reception
- Ten Full Corporate Registration Packages
- Ten tickets for pre-gala VIP reception
- Company logo prominently displayed throughout the legislative conference
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

PLATINUM—\$35,000

- Legislative Conference Platinum Sponsor
- Company Representative Introduced as Legislative Conference Diamond Sponsor at the Awards Gala
- Two Reserved VIP tables for ten, premier placement, at Awards Gala
- One Reserved VIP table for ten, premier placement, at Legislative Luncheon
- A 30 second Commercial Video Spot to be played during Luncheon
- Six Full Corporate Registration Packages
- Six Tickets for Pre-Gala VIP reception
- Company logo prominently displayed throughout the legislative conference
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

GOLD—\$25,000

- Legislative Conference Gold Sponsor
- Podium recognition as Gold conference sponsor
- One Reserved VIP table for ten, premier placement, at Awards Gala
- One Reserved VIP table for ten, premier placement, at Legislative Luncheon
- Four Full Corporate Registration Packages
- Four Tickets for Pre-Gala VIP reception
- Company logo prominently displayed throughout the legislative conference
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

LEAGUE OF UNITED LATIN AMERICAN CITIZENS

SILVER—\$15,000

- Legislative Conference Silver Sponsor
- One Reserved VIP table for ten, premier placement, at Awards Gala
- Two Full Corporate Registration Packages
- Company logo prominently displayed throughout the legislative conference
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

BRONZE—\$10,000

- One Reserved table for ten highlighting company name at the Awards Gala
- One Full Corporate Registration Package
- Company name displayed during event
- Company recognition in the event program
- Company name listed on legislative gala web site

LUNCHEON SPONSOR — \$35,000

- Opportunity for company representative to provide brief remarks at the luncheon
- One Reserved VIP table for ten, highlighting company name at the luncheon
- One Reserved VIP table for ten, highlighting company name at the gala
- Four tickets for pre-gala VIP reception
- Opportunity to show a 30 second commercial during luncheon
- Company logo prominently displayed throughout the conference as luncheon sponsor
- Opportunity to distribute giveaways at luncheon
- Company logo highlighted on legislative conference web site

PANEL SPONSOR—\$15,000

Sponsor for an issue briefing

- Introduce panelists for the policy issue
- Signage at the event and opportunity to distribute promotional materials
- Sponsor recognition during the panel

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Gala Program Book \$10,000
- Registration Bags \$10,000
- VIP Reception \$20,000
- President's After Party \$20,000
- Legislative Guide \$15,000
- Shuttle Transportation \$15,000
- Conference Web Site \$10,000
- Press Room \$10,000
- Panelist Sponsorship \$10,000

FULL CONFERENCE REGISTRATION— \$400

LULAC MEMBERS— \$200

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