



*The League of United Latin American Citizens
and its Corporate Alliance cordially invite you to attend*

The Seventeenth Annual

LULAC National Legislative Conference & Awards Gala

Celebrating Legislative Service to the Hispanic Community

The Ronald Reagan Building

1300 Pennsylvania Ave NW, Washington DC 20004

Wednesday, February 25, 2014

9 am to 12 pm Issue Panels

12 pm to 1:30 pm Policy Luncheon

1:45 pm to 3:15 pm Issue Panels

Awards Gala- Black Tie Event

6 pm to 7 pm Pre Gala Reception

7 pm to 9 pm Awards Dinner

Mistress of Ceremonies

Gina Rodriguez, Award Winning Actress

2014 Honorees

The Honorable Wendy Davis-Texas State Senator

The Honorable Thomas E. Perez, U.S. Secretary of Labor

The Honorable Jeff Flake, Senator from Arizona

The Honorable Andrew Cuomo, Governor of New York

The Honorable Leticia Van de Putte-Texas State Senator

Mr. Eliseo Medina-Immigration Advocate

Thursday, February 14

9 am to 5 pm Advocacy Day on Capitol Hill

For more information, please call (202) 833-6130



2014 LULAC National Legislative Conference & Awards Gala

The LULAC National Legislative Conference and Awards Gala highlights critical legislative issues affecting Hispanic Americans and recognizes key leaders who have served the Hispanic community well. At this year's Conference LULAC will present its policy issues to our council members and will present awards to three distinguished elected officials at our seventeenth gala, which will occur on **February 26, 2014** in **Washington, DC**. We will also celebrate the 85th anniversary of LULAC, which was formed on February 17, 1929.

During LULAC's Legislative Conference and Awards Gala, we will conduct a policy summit with Members of Congress, their staff and Hispanic leaders on Wednesday to address key policy priorities for 2014. Also on Wednesday day several panels of experts will be discussing issues of key importance to the Hispanic community, such as health care, comprehensive immigration reform, and broadband adoption of minority communities, education, and childhood obesity. The luncheon will feature renowned experts that will speak to our policy priorities.

Proceeds from the LULAC National Legislative Conference and Awards Gala support the important work of the LULAC National Office. This includes LULAC's policy and legislative advocacy, as well as its organizing of Hispanic communities through the creation of LULAC councils throughout the United States. Contributions to the legislative gala are not tax deductible as a charitable contribution, but may be deductible as a business expense.

ABOUT LULAC

With over 1000 councils across the United States and Puerto Rico, the League of United Latin American Citizens is the largest and oldest Hispanic Organization in the United States. LULAC's goal is to advance the economic condition, educational attainment, political influence, health and civil rights of Hispanic Americans through community-based programs operated by LULAC councils nationwide. The organization involves and serves all Hispanic nationality groups.

For sponsorship opportunities please contact: Silvia Perez-Rathell, National Director for Corporate Relations at SPerez@LULAC.org or by calling 202-833-6130 ext. 105



2014 LULAC National Legislative Conference & Awards Gala **SPONSORSHIP PACKAGES**

PRESENTING SPONSOR—\$75,000

The Presenting sponsorship of the LULAC National Legislative Conference and Awards Gala is limited to one partner and includes double the diamond level sponsorship benefits in addition to having the your company's name and logo included in all marketing materials (for example the 2014 LULAC National Legislative Conference and Awards Gala presented by) The Presenting Sponsor will also have a speaking opportunity during the conference and a customized sponsorship marketing plan tailored to your needs.

DIAMOND—\$40,000

- Legislative Conference Diamond Sponsor
- Company Representative Introduced as Legislative Conference Diamond Sponsor at the Awards Gala to provide brief remarks.
- Two Reserved VIP tables for ten, premier placement, at Awards Gala
- Two Reserved VIP tables for ten, premier placement, at Legislative Luncheon
- A 30 second Commercial Video Spot to be played during Awards Gala
- Co-Sponsorship of the general pre-gala reception
- Ten Full Corporate Registration Packages
- Ten tickets for pre-gala VIP reception
- Company logo prominently displayed throughout the legislative conference
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

PLATINUM—\$35,000

- Legislative Conference Platinum Sponsor
- Company Representative Introduced as Legislative Conference Diamond Sponsor at the Awards Gala
- Two Reserved VIP tables for ten, premier placement, at Awards Gala
- One Reserved VIP table for ten, premier placement, at Legislative Luncheon
- A 30 second Commercial Video Spot to be played during Luncheon
- Six Full Corporate Registration Packages
- Six tickets for pre-gala VIP reception
- Company logo prominently displayed throughout the legislative conference
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

GOLD—\$20,000

- Legislative Conference Gold Sponsor
 - Podium recognition as Gold conference sponsor
 - One Reserved VIP table for ten, premier placement, at Awards Gala
 - One Reserved VIP table for ten, premier placement, at Legislative Luncheon
 - Four Full Corporate Registration Packages
 - Four tickets for pre-gala VIP reception
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- Company logo prominently displayed throughout the legislative conference
 - Company recognition in the event program
 - Company logo highlighted on legislative gala web site

SILVER—\$15,000

- Legislative Conference Silver Sponsor
- One Reserved VIP table for ten, premier placement, at Awards Gala
- Two Full Corporate Registration Packages
- Company logo prominently displayed throughout the legislative conference
- Company recognition in the event program
- Company logo highlighted on legislative gala web site

BRONZE—\$10,000

- One Reserved table for ten highlighting company name at the Awards Gala
- One Full Corporate Registration Packages
- Company name displayed during event
- Company recognition in the event program
- Company name listed on legislative gala web site

LUNCHEON SPONSOR — \$35,000

- Opportunity for company representative to provide brief remarks at the luncheon
- One Reserved VIP table for ten, highlighting company name at the luncheon
- One Reserved VIP table for ten, highlighting company name at the gala
- Four tickets for pre-gala VIP reception
- Opportunity to show a 30 second commercial during luncheon
- Company logo prominently displayed throughout the conference as luncheon sponsor
- Opportunity to distribute giveaways at luncheon
- Company logo highlighted on legislative conference web site

PANEL SPONSOR—\$15,000

Sponsor for an issue briefing

- Introduce panelists for the policy issue
- Signage at the event and opportunity to distribute promotional materials
- Sponsor recognition during the panel

ADDITIONAL SPONSORSHIP OPPORTUNITIES

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|---------------------------|----------|
| • Gala Program Book | \$10,000 |
| • Registration Bags | \$10,000 |
| • VIP Reception | \$20,000 |
| • President's After Party | \$20,000 |
| • Legislative Guide | \$15,000 |
| • Shuttle Transportation | \$15,000 |
| • Conference Web Site | \$10,000 |
| • Press Room | \$10,000 |
| • Panelist Sponsorship | \$10,000 |

FULL CONFERENCE REGISTRATION— \$400

LULAC MEMBERS— \$200

For sponsorship opportunities please contact: Silvia Perez-Rathell, National Director for Corporate and Federal Relations at SPerez@LULAC.org or by calling 202-833-6130.

2014 LULAC National Legislative Conference & Awards Gala
SPONSORSHIP AGREEMENT

Please print or type the requested information below to confirm sponsorship.

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Please indicate choices below:

- Presenting Sponsor**\$75,000
- Diamond Sponsor**\$40,000
- Platinum Sponsor**\$35,000
- Gold Sponsor**\$20,000
- Silver Sponsor**\$15,000
- Bronze Sponsor**\$10,000
- Conference Registration**\$400 per person
- LULAC Members**\$200 per person

Make check, payable to LULAC Legislative Conference & Awards Gala or charge credit card:

- Visa Mastercard American Express

Account No: _____ Exp Date _____

Signature

Date

Contributions to the legislative conference & awards gala are not tax deductible as a charitable Contribution, but may be deductible as a business expense.

Please send agreement to (for payment information please see the sponsor check list below):

LULAC National Office • 1133 19th Street, NW, Suite 1000 • Washington, DC 20036

For questions or additional opportunities please call Silvia Perez-Rathell at 202-833-6130 or email:

SPerez@LULAC.org or visit our website at WWW.LULAC.org



2014 LULAC National Legislative Conference & Awards Gala
SPONSOR CHECKLIST

- Agreement Form:** Please sign and send it to Silvia Perez-Rathell at SPerez@LULAC.org by **January 1, 2014**.
- Payment:** Make checks payable to the League of United Latin American Citizens and send it to the LULAC Fiscal Office, 201 East Main, Suite 605, El Paso, TX 79901. The **LULAC Tax ID number is 74-6090399**.
- Awards Gala Giveaways:** As a **Diamond or Platinum** sponsor, your company has the opportunity to provide a **Premium Item** to be placed on Tables at the Dinner. If you would like to include a **Premium Item** from your company, please notify Mario Marsans at (202) 833-6130 no later than **January 23, 2014**. All Items must be received no later than **January 26, 2014**.

LULAC National Office
ATTN: Gala Giveaways
1133 19th Street, NW, Suite 1000
Washington, DC 20036

- Company Logo:** Please send your logo via e-mail to JTrasmonte@LULAC.org, in Encapsulated PostScript (EPS) or Adobe Illustrator formats.
 - Guest List:** Please register the names of the guests that will be sitting at your table by **January 14, 2014**, at www.lulac.org/galatable. Please note that you can have up to ten guests. Additionally, if you have available yet unoccupied spaces where you would like for LULAC to place VIPs, please contact Silvia Perez-Rathell at (202) 833-6130, ext. 105 or SPerez@lulac.org.
 - Corporate Alliance Meeting:** The LULAC Corporate Alliance meeting will take place on Tuesday, February 25, 2014 from 3:00pm to 6:00pm. Please contact David Perez at Alliance@LULAC.org to R.S.V.P., and for location information. By invitation only.
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LULAC National Legislative Conference & Awards Gala

2013 SPONSORS

DIAMOND

*AT&T
Walgreens*

PLATINUM

*Comcast Corporation
Exxon Mobil Corporation
Ford Motor Company
National Cable & Telecommunications Association
Toyota
Walmart*

GOLD

*General Motors Company
Google
MillerCoors
PepsiCo
Univision Communications Inc.
Verizon*

SILVER

*Amgen
Bank of America
Cox Enterprises
McDonald's
Procter & Gamble
The BlueCross BlueShield Association
The Coca Cola Company
TracFone Wireless*

BRONZE

*American Federation of Teachers
Honda North America
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PARTNERS

*LULAC National Educational Service
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SPECIAL THANK YOU FOR YOUR SUPPORT!
