

XIX Binational Health Fair

Presented by



Mountain View College
DALLAS COUNTY COMMUNITY COLLEGE DISTRICT



SRE
SECRETARÍA DE
RELACIONES
EXTERIORES

MÉXICO
CONSULADO GENERAL EN DALLAS

Saturday, October 19, 2019
Mountain View College
Dallas, Texas

LULAC is partnering with Alliance for Progress to host the XIX Binational Health Fair at Mountain View College in Dallas, Texas. Traditionally the health fair, with the participation of the Consular Networks of Mexico, El Salvador, Honduras, and Peru, attract more than 10,000 people each year motivating families to become physically active and make healthier life choices in an effort to fight the

- | | | | | | |
|---|--|---|---|---|--|
|  | Al-Anon
Al-anon OIH
American Heart Association
American Red Cross American
RealSolutions
Amerigroup (sponsor)
Arlington Police Depart- Victim Services
Baylor Scott and White Institute
Bridge to Life
Bryan's House
Cancer Support Community N. Texas
Carevan Outreach
CDC Travelers' Health
Central City Community Health Center
Central City Neighborhood Partners
Centro de Audiologia
Child Care Group
Children's Hospital Los Angeles
City of Dallas - WIC Program
City of Hope
College District DCHHS
Community Council
Connect to Care Aging and Disability
Resource Center
Coral Pvo, LLC
Covered California |  | Dallas County Community
Dallas Police Department
Department of Public Health
Easy Choice Health Plan Eisner Health
Friends for Injured Workers
Goya
Habla Speech Therapy
HCA Insurance Services
Head Start of Greater Dallas
Humana
KIDS Dental Place KIND
LAC Childhood Lead Poisoning
Prevention Program
LAC Department of Mental Health
LACO
Legacy Preparatory Charter Academy
Lions Sight and Tissue Foundation
MAKE-A-WISH Foundation of N. Texas
MAOF
Mazola
Mexican American Bar Association
Mil Mujeres Legal Services
MLC
Mosaic Family Services
My Hearing Center
NAPA FASA |  | National Kidney Foundation
New Hope Immigration Services Inc
North Texas Dream Team
North Texas Hispanic Dental Association |
|  | |  | |  | |



BECOME A PARTNER OF THIS YEAR'S EVENT

Reach thousands of attendees, and help them learn about health and nutrition, participate in health screenings, sample healthy foods, participate in cooking demonstrations, and engage in physical activity by partnering with LULAC and Alliance for Progress.

PARTNER LEVEL	Olympian \$30,000	Health Champion \$20,000	Fitness Champion \$15,000	Wellness Leader \$10,000	Active Leader \$5,000
Track Sponsor	•	•	•	---	---
Joint press release	•	•	---	---	---
Speaking Opportunity	•	•	•	---	---
Exhibit spaces	Six 10x10	Four 10x10	Three 10x10	Two 10x10	One 10x10
Emcee Recognition	Throughout	4	3	2	1
Photo w/ National Leadership	•	•	•	•	•
Social media mentions	5	3	2	2	1
Logo - Marketing Materials	•	•	•	•	•
Logo - Main stage	•	•	•	•	•
Logo - Event website	•	•	•	•	•

EXCLUSIVE BRANDING OPPORTUNITIES:

Kids Activity Area	\$10,000
Fitness Pavilion	\$10,000
Branded Shuttle (for seniors)	\$ 5,000
First Aid Tent	\$ 5,000
Exhibitor Table	\$ 500

REGISTER HERE:

Visit: <https://lulac.org/feria/>

BE A PARTNER:

Email: Development@LULAC.org
 Call: 202-833-6130



THE 2018 BINATIONAL HEALTH FAIR OVERVIEW

VISITOR CITIES OF RESIDENCE:

Addison	Desoto	Hickory Creek	Plano
Alvarado	Double Oak	Highland Village	Red Oak
Arlington	Duncanville	Hurst, Hutchins	Rice
Balch Springs	Ennis	Irving	Richardson
Belfont	Euleness	Josephine	Seagoville
Carrollton	Farmers Branch	Lancaster	Sherman
Cear Hill	Forest Hill	Lewisville	Terrel
Coppel	Fort Worth	Mckinney	Venus
Corsicana	Garland	Mesquite	Waxahachie
Dallas	Grand Praire	Mount Pleasant	
Denton	Haltom	Palmer	

IMPACT

Flu vaccines: 725	BMI: 570	DNA Cancer Testing: 200
Children's Vaccines: 526	Dental Exams: 275	Kidney Function: 557
Mammograms: 100	Vision Exams: 374	
Glucose: 371	Free Glasses: 235	
Cholesterol: 271	Skin Cancer: 50	
Blood Pressure: 470	Hearing Exams: 90	
HIV: 213	Speech Therapy: 60	
Sexual/Reproductive Health: 1,095	Blood Donation: 35	
	CPR Lessons: 161	

VISITOR COUNTRIES OF ORIGIN:

Mexico, Bolivia, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, Guatemala, Iran, Nigeria, Panama, Peru, Puerto Rico, El Salvador, Venezuela

45% MEN **55%** WOMEN



ABOUT THE LEAGUE OF UNITED LATIN AMERICAN CITIZENS (LULAC):

LULAC is the country's largest and oldest volunteer-based Latino civil rights organization with the mission to advance the economic condition, educational attainment, political influence, housing, health and civil rights of the Hispanic population of the United States. Through our network of 1000+ councils across the country and Puerto Rico, we disseminate health education information, create opportunities to improve access to vital resources and empower people to become active participants in the discussions that will affect their health and the health of their families and communities.



ABOUT ALLIANCE FOR PROGRESS:

Alliance for Progress is a non-profit organization with the mission to reduce socioeconomic and health gaps in the most vulnerable communities of North Texas. One of the main goals of our grassroots activities is aimed to build trust between communities and institutions. We have created a vast network of partnerships with governments, community clinics, industries, colleges, and other non-profit organizations to help us build a culturally appropriate linkage to healthcare, social services, government programs, legal counseling, and continuing education.