Funding Your Way to Emerge

Emerge Latino Conference Team
Agenda

TUESDAY, FEBRUARY 12TH

11 AM to 3 PM  Young Adults Community Service Project
4 PM to 5:30 PM  Registration
5 PM to 6 PM  Student Welcome and Opening Reception
6 PM to 8:30 PM  Platform Development: Setting the National Agenda

WEDNESDAY, FEBRUARY 13TH

7 AM to 8 AM  Registration & Cafecito
7 AM to 8:30 AM  Platform Development (Part II)
8:30 AM to 8:45 AM  Student Welcome: LULAC President & CEO
9:00 AM to 12 PM  Policy Briefings
12:15 PM to 1:45 PM  Innovation and Leadership Luncheon
2 PM to 3:15 PM  Policy Briefings
3:15 PM to 4:45 PM  Emerge Career Expo
5 PM to 6 PM  Networking Power Hour
7 PM to 9 PM  LULAC Legislative Awards Gala

THURSDAY, FEBRUARY 14TH

7:30 AM to 9:30 AM  Advocacy Training and Material Distribution
10 AM to 12 PM  Advocacy Day on Capitol Hill
12 PM to 2 PM  Capitol Hill Power Luncheon
3:10 PM to 5:20 PM  Civil Rights and Leadership Training
5:30 PM to 7:30 PM  Emerge Closing Reception

(Optional: Campaign Training Institute Friday, February 15)
Logistics
Emerge Leadership Conference Logistics

- **Conference Dates**
  - **February 12th – February 14th (February 15th Optional)**

- **How many individuals/council members going?**

- **Hotel**
  - **Marriott Marquis (Emerge Students Rate, must request)**
  - Rate $189 a night (x) 3 or 4 nights
  - $150 incidental hold
  - 4 people to a room

- **Flight Resources**
  - Southwest.com
  - Google Flights

- **Food**
  - Conference tentative
    - Tuesday – Dinner
    - Wednesday – Lunch, Dinner
    - Thursday – Light Breakfast, brown bag lunch, dinner
  - **On-Your-Own Budget suggest $100**

- **Transportation**
  - Intra-city Transportation
    - WDC - To and From Airport
    - Metrorail
    - Lyft or Uber
  - **Budget Low end $25**
  - **Budget High end $60**
Flight Cheat Sheet

• Flight costs depend on your location BUT you can book now for CHEAP flights!!!

• Book on Tuesday (2am-5am) for cheapest flights

• Flights found on Mon. Jan 7th, arriving 02/12 and departing on 02/15

  • Dallas - DC Roundtrip
    • United $189
    • American $234
  
  • Austin - DC Roundtrip
    • United $218
  
  • Los Angeles - DC Roundtrip
    • American $262
  
  • Portland - DC Roundtrip
    • Frontier $283
Logistics Example
Council #88888

Council #88888 will be attending the Emerge Latino Conference. We will be bringing 5 council members (4 girls and 1 boy).

- **Hotel**
  - 1 room @ $189 for 4 nights:
  - $756/4 girls = $189 each
  - 1 boy to share room with 3 other boys from a different council = $189 each
  - 1 team lead to host each room and have credit card for $150 incidental hold

- **Flights**
  - 5 members flying from Portland at $283 each

- **Food**
  - 5 members will budget $60 for their food expenses from their flight to DC on Tuesday to their flight home on Saturday

- **Transportation**
  - 4 members will try out the metro and purchase a $25 metro card each

**TOTAL: $557 per person from council #88888**
Budget Example
Council #88888

<table>
<thead>
<tr>
<th>Travel &amp; Lodging Budget for Group</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Fee</td>
<td>Free for LULAC Members</td>
<td>$0</td>
</tr>
<tr>
<td>Airfare</td>
<td>5 students @ $283</td>
<td>$1,415.00</td>
</tr>
<tr>
<td>Hotel</td>
<td>4 females for 4 nights @ $47.25</td>
<td>$756.00</td>
</tr>
<tr>
<td>Hotel</td>
<td>1 male for 4 nights @ $47.25</td>
<td>$189</td>
</tr>
<tr>
<td>Intra-city Transportation</td>
<td>5 students @ $25</td>
<td>$125</td>
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<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>$2,485.00</strong></td>
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<table>
<thead>
<tr>
<th>Personal Budget</th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Food</td>
<td>On-your-own meals</td>
<td>$60</td>
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<tr>
<td>Shared Incidental Fee</td>
<td>4 students per room @ $37.50</td>
<td>$37.50</td>
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<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>$97.50</strong></td>
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</table>
Funding Proposal

Getting your costs covered
Building Your Proposal

The ASK
- Write a letter to describe why you need the funding
- Support this by describing why you DESERVE the funding

The EVENT
- A brief history and description of you or your group
- Description of event and activities you want to attend
- Total sum you/ your group/ council is requesting
- How you will evaluate the success of the experience and relay to your sponsor

Budget
- Itemized Budget
- Review logistics

Supporting Documentation
- Sum of council’s community service hours, or individual /group community efforts
- Statement of support from your faculty advisor, a professor, or a mentor
Sample letter

University of Texas at Dallas
League of United Latin American Citizens

To: Dr. Calvin Jamison, Vice President for Administration
From: Daniel Guest, ESL Co-chair; UT Dallas LULAC Young Adult Council
Re: ESL Program - Funding Request

On behalf of the UT Dallas LULAC Council, we are requesting funding from the UT Dallas Office of Administration to fund the travel costs of myself and four students to the 2015 LULAC Emerge Latino Conference in Washington, D.C.

The Emerge Latino Conference is a multi-day Latino leadership conference that provides college students with policy briefings on issues that impact the Latino community. We will receive training on best civic engagement practices, advocacy, program coordination and job readiness. We will also be able to partake in policy workshops on critical legislative issues affecting Hispanic Americans in immigration, health and the environment. Most importantly, we will be able to meet with our Members of Congress to advocate for key issues that affect my school loans, health care and the immigration status of my friends and classmates.

LULAC has brought many opportunities to me since I began volunteering as an ESL teacher in the fall semester of 2013. Over the course of the last year and a half, I have contributed approximately 150 volunteer hours just in the classroom, in addition to time outside of class spent preparing lessons. I consider myself very lucky, as every week I get the pleasure of working with our incredibly kind and hard-working students and watching them pursue self-improvement. In the process of teaching them, I have learned quite a bit about myself, and have developed skills that will help me succeed in any future career.

The travel cost of the conference is modest, but fulfillment of these needs will have a drastic impact on the effectiveness of our council’s leaders. We are all volunteers in the program and we are immensely proud of what our students have accomplished. We want to ensure that we also have the tools to support ourselves in our endeavors and I believe we will receive the training at the LULAC Emerge Latino Conference.

Thank you for your consideration.

Sincerely,

Daniel Guest
President, UT Dallas LULAC Young Adult Council
2019 EMERGE LATINO CONFERENCE

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(Optional: Campaign Training Institute Friday, February 15)

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Finding Funding
Finding Funding

- **Research!!**

- **University Funding**
  - SOF Funds - Student Opportunity Fund
  - Student Government
  - Diversity Office/Multicultural Office
  - School or Department (School of Government, Community Service Department, Office of Student Affairs, Women's Center)
  - Additional University Funding Sources
    - Alumni Funds
    - Past LULAC Council Presidents

- **Finding Sponsors or Partners**

- **Raising Money Through Fundraising Campaigns**
Questions?  Concerns?

Contact:  Emerge Latino Conference Team at  Emerge@LULAC.ORG