Charter Communications is proud to support the League of United Latin American Citizens and its steadfast commitment to the Latino community.

Congratulations to this evening’s honorees.
Dear LULAC Familia and Friends,

Welcome to LULAC’s historic 90th year anniversary convention. For nine decades, LULAC has been at the forefront of the civil rights movement in America. I am often asked, “Domingo, why did you join LULAC in 1984?” My response is because when the farmworkers were being abused, LULAC was there. When schools were segregated, it was LULAC that fought for justice in Mendez-vs-Westminster in 1945 which went all the way to the U.S. Supreme Court and became the first successful federal school desegregation decision in the nation. It was LULAC that helped launch Head Start for millions of children while countless other projects award scholarships for thousands of worthy students every year.

Today, it is LULAC that is fighting and stopping attempts to suppress our votes in Texas, Kansas, and Arizona. It was LULAC that in May of 2019, canvassed the U.S. Capitol and called on every Congressional Representative and Senator to get billions of dollars in help to Puerto Rico and other areas impacted by natural disasters.

Over the years many Hispanic organizations have come and gone, but LULAC has remained. It is the shield that perseveres and protects our Raza in America. Today, LULAC’ers are helping refugees on the border. LULAC is fighting to bring deported veterans home and helping make sure that those veterans who served our country receive the care and services they were promised.

Our days are not always filled with the bounty of chorizo and menudo and many times we endure hardship which our ancestors referred to as “las vacas estan flacas.” Yet, we overcome the obstacles, the internal differences, and united --- come back stronger! Today, LULAC stands ready to pass the torch of social justice to a new generation of leaders. Men and women who will lead the organization into the 21st Century. I invite you to join us in this wonderful journey ahead.

God Bless our LULAC Familia.

Domingo García  
LULAC National President
Presenting Sponsor

Charter Communications

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- Empowerment Foundation
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- Milwaukee Institute of Art and Design
- Milwaukee Public Schools
- Southside Organizing Center
- Teach for America
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- El Conquistador
- Hispanic Network Magazine
- La Movida
- Madison365
- Univision Communications Inc.

#LULAC2019 #TogetherWeRise #TransformingCommunities
<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>iii</td>
<td>LULAC President</td>
</tr>
<tr>
<td>2</td>
<td>LULAC CEO</td>
</tr>
<tr>
<td>3</td>
<td>WI Governor</td>
</tr>
<tr>
<td>10</td>
<td>Agenda in Brief</td>
</tr>
<tr>
<td>15</td>
<td>Convention Center</td>
</tr>
<tr>
<td>16</td>
<td>Exhibitors</td>
</tr>
<tr>
<td>17</td>
<td>Exhibit Layout</td>
</tr>
<tr>
<td>20</td>
<td>Mayor of Milwaukee</td>
</tr>
<tr>
<td>21</td>
<td>U.S. Senator Schumer</td>
</tr>
<tr>
<td>22</td>
<td>Speaker Pelosi</td>
</tr>
<tr>
<td>24</td>
<td>U.S. Senator Baldwin</td>
</tr>
<tr>
<td>26</td>
<td>LULAC National Board</td>
</tr>
<tr>
<td>28</td>
<td>LULAC National Team</td>
</tr>
<tr>
<td>30</td>
<td>LULAC Convention Chairs</td>
</tr>
<tr>
<td>34</td>
<td>FTI Committee</td>
</tr>
<tr>
<td>35</td>
<td>FTI Agenda</td>
</tr>
<tr>
<td>36</td>
<td>LULAC Host Council</td>
</tr>
<tr>
<td>55</td>
<td>In Memory of</td>
</tr>
<tr>
<td>57</td>
<td>LULAC Agenda</td>
</tr>
<tr>
<td>70</td>
<td>Youth President</td>
</tr>
<tr>
<td>76</td>
<td>Convention Rules</td>
</tr>
<tr>
<td>77</td>
<td>National Awards</td>
</tr>
<tr>
<td>78</td>
<td>Legislative Platform</td>
</tr>
<tr>
<td>111</td>
<td>Ohtli Award</td>
</tr>
</tbody>
</table>

**Wednesday**
- Domingio Garcia, LULAC National President
- Sindy Benavides, LULAC CEO
- Lupe Martinez, WI LULAC State Director & Natl. Convention Chair
- Hon. Tony Evers, Governor, Wisconsin
- Hon. Tom Barrett, Mayor, Milwaukee

**Thursday**
- C. Alicia Georges, AARP’s National Volunteer President
- Larry Romo, American GI Forum National Commander
- Steve Dillingham, Director, U.S. Census Bureau
- Thomas A. Saenz, President & General Counsel, MALDEF
- Dr. Jill Biden, Former Second Lady of the United States

**Thursday**
- Elizabeth Warren, U.S. Senator/Presidential Candidate
- Beto O’Rourke, Presidential Candidate
- Secretary Julián Castro, Presidental Candidate
- Hon. Bernie Sanders, U.S. Senator/Presidential Candidate
- Jonathan Greenblatt, National Director & CEO, Anti-Defamation League (ADL)

**Friday**
- Mandela Barnes, Lt. Governor of Wisconsin
- Carmelo Rios, Puerto Rico Senate Majority Leader & NHCSL President
- Zuraya Tapia-Hadley, Manager of Public Policy, Facebook
- Chris Abele, Milwaukee County Executive
- Marianne Williamson, Author, Activist

**Friday**
- Bamby Salcedo Meléndez, Transgender Activist
- Jose M. Hernandez, NASA Astronaut (Retired)
- Krish O’Mara Vignarajah, President & CEO, Lutheran Immigration & Refugee Service
- Jovita Carranza, U.S. Treasurer
- Hon. Martha Barcena Coqui, Mexan Ambassador to the U.S.
Dear LULAC Members & Friends,

My warmest thank you for supporting LULAC at our 90th National Convention and Exposition. I am elated to celebrate our anniversary and honor the legacy of leaders who have transformed our country—one community at a time.

After 9 decades of service, LULAC’s founding purpose remains the same: to protect and defend Latinos across the U.S. and Puerto Rico. We know that there are many opportunities and challenges still ahead. Today, more than ever, I want to express my gratitude and thank you for your courage, your thoughtful investment of time, energy and resources. We have come together as a united community to empower the next generation of advocates. And what a generation of leaders it is --- as we work together to achieve an intersectional movement impacting communities beyond the surface and empowering our full potential.

The LULAC National Convention draws over 15,000 participants each year including top thought leaders from the government, business, non-profit, and the Latino community. LULAC’s workshops and seminars address the most pressing issues for Latinos including technology, education, health, economic development, immigration, civil rights, political engagement, and the environment. In conjunction with the convention, the LULAC Youth and Collegiate students hold tracks to enhance the skills of our emerging leaders. At this year’s Convention, we are very excited to host a Presidential Town Hall, an important pathway into the 2020 national elections to outline and set the stage towards positioning our communities of color towards a better and brighter future.

Thank you for helping support our critical mission of advancing the economic condition, educational attainment, political influence, housing, health, civil rights and technology of the Latinx population in the United States. Our LULAC past provides us a proud legacy upon which to build for the next millennium. Let us celebrate that history and challenge ourselves to now set our sights on the future where we will continue to harness potential and ensure that our communities understand their power to organize and advocate for a more equitable future. Our goals are to grow and expand our mission to ensure that LULAC remains relevant to those we serve daily. This is a job neither you nor I can do alone which is why LULAC exists and must endure.

As we consider what is possible, I invite you to join with us, get to know your fellow LULAC members, their lives and their experiences. As importantly, we invite you to continue living out the LULAC spirit of service: “All for One, and One for All.”

Together We Rise,

Sindy M. Benavides
LULAC National Chief Executive Officer
July 10, 2019

Dear LULAC Members & Convention Attendees,

It is with great enthusiasm that I welcome you to the great state of Wisconsin for your 90th LULAC National Convention! From our gorgeous Milwaukee lakefront to the green rolling hills and lush forests of Northern Wisconsin, you will find Wisconsin is a perfect place to start a business, work, meet and relax. LULAC has a long-storied history of serving our nation’s Hispanic community. From providing legal and financial assistance in Mendez v. Westminster that led to the desegregation of schools, to LULAC’s “Little Schools of the 400” which served as the model for today’s Federal Head Start Program, to your efforts right here in our state to defend voting rights, LULAC has played an essential role in forming important policy and legislation.

From my time as State Superintendent of Public Instruction, I have worked with LULAC to ensure access to a quality education for all of Wisconsin’s children. As Governor I am committed to serving all Wisconsinites as highlighted in my legislative agenda.

It is for our strong immigrant heritage that Wisconsin has been able to thrive. Just as Milwaukee is known as the “City of Festivals,” we embrace our diversity. From Mexican Fiesta and our other ethnic festivals, to Pridefest and more, we welcome diversity and the many benefits it brings.

Once again, I welcome you to Wisconsin and look forward to meeting with you at the Wisconsin Celebration!

Sincerely,

Governor Tony Evers
State of Wisconsin
Welcome to the LULAC 90th National Convention and Exposition in Milwaukee!

Congratulations to LULAC, its leadership, membership, and partners on 90 years of championing civil rights for Hispanic Americans throughout the United States. It is no secret, that collaboration and community are essential to LULAC’s DNA. AT&T is proud to be a part of that longstanding history of working together on priorities affecting Hispanic Americans. Now more than ever, we must come together and support each other, as Latinos are at the center of a political shift and digital revolution.

It is an honor for AT&T to serve as the 2019-2020 LULAC Corporate Alliance (LCA) Chair. We look forward to partnering with our fellow corporate LCA members to help usher in a new era of leadership, growth, and engagement for the Latino community.

We are in an era where it easy to feel outraged, fatigued, and overwhelmed by the challenges facing our community- but when 60% of all Latinos are millennials and that number is still growing, that means our collective power is not only palpable, but inevitable, and undeniable. LULAC’s legacy will be carried on by the largest and most mobilized generation of leaders yet. This conference will enrich those who experience it, as LULAC provides unparalleled opportunities for Latinos. I encourage you to actively partake in all networking opportunities, panels and conversations over the next few days.

I look forward to contributing to LULAC’s mission and learning from its unmistakable impact on all Latinos and deepening our partnerships for lasting change.

Gracias y Adelante,

Celeste Carrasco

Director of Federal Public Affairs

#LULAC2019  #TogetherWeRise  #TransformingCommunities
July 10, 2019

Hola, amigos:

On behalf of AARP, I congratulate LULAC on 90 years of making a positive impact in the Latino community. That is an amazing milestone, and we at AARP join them in celebrating its impressive accomplishments.

We are proud to call LULAC an esteemed partner, and we stand alongside them to ensure many more years of important and meaningful work. In particular, we look forward to joining LULAC in its unwavering commitment to tackling issues of importance to the Latino community and improving the lives of people 50-plus and their families.

We are here at this conference to help change the way we think about aging through the Cincuentañeros™ movement. As we continue empowering our Latino community to live with more salud, dinero y amor, we also encourage everyone to never stop growing, learning, dreaming, and inspiring each other as they age.

We can all play a role in shaping a new culture that celebrates life at any age - because it’s not about aging – it’s about living! I invite you to learn more about the Cincuentañeros movement by visiting www.aarp.org/cincuentaneros, and I encourage everyone to embrace and share the essence of this movement!

¡Deseándole a todos mucha salud, dinero y amor, para que vivan sus vidas “sin cuenta”!

Yvette Peña
AARP, VP Multicultural Leadership, Latino Audience Strategy
“The business opportunity available through Herbalife Nutrition – owning and operating my own small business – has been rewarding in so many ways because my nutrition club is making a positive impact in my community.”

– Carmen Mireles
Herbalife Nutrition independent distributor
Greetings LULAC Conference Attendees!

Welcome to Milwaukee and to the League of United Latin American Citizens’ 90th Annual National Convention and Exposition!

On behalf of Herbalife Nutrition, thank you for your commitment to issues important to Latino families and their communities. LULAC remains one of the leading voices for civil rights and justice issues, and we are honored to support this tireless work to empower the Latino community.

Herbalife Nutrition believes in providing economic opportunities by supporting our entrepreneurial small business owners – we are proud to be a part of the solution.

Our partnership with LULAC reflects our shared dedication to supporting Latino entrepreneurs and leaders. Over the past few years, Herbalife Nutrition has partnered with organizations that promote Latino leadership development, community organizing, civic engagement, and youth empowerment through scholarships focused on education and professional development. Through our relationships and corporate responsibility, we encourage generations of leaders and support their commitment to improving their communities.

We look forward to our continued partnership with LULAC and, together, further empowering the Latino community.

From all of us at Herbalife Nutrition, best wishes for an enjoyable and productive event and continued success with goals for your local communities.

Sincerely,

Casey Hernandez Rosen
Vice President, Communications Content Strategy, Herbalife Nutrition
OUR MISSION

To improve the lives of the world’s 1 billion smokers by eliminating cigarettes.
Our mission at JUUL Labs is to improve the lives of the world’s one billion adult smokers by eliminating cigarettes.

Companies like ours must step up with meaningful measures to limit access and appeal of vapor products to youth.

That’s exactly what we’ve done, and we will do more to combat underage use to preserve the harm-reduction potential of vapor products for the 34 million adult smokers in the United States.*

But don’t take our word for it — look at our actions:

<table>
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<tr>
<th>PROBLEM</th>
<th>ACTION</th>
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<tr>
<td>Flavored vapor products help adult smokers switch, but some flavors may appeal to youth.</td>
<td>We stopped the distribution of non-tobacco and non-menthol-based flavors to traditional retail and currently only sell those products on our ecommerce platform, where we use two-factor authentication, 21+ third-party age verification, and bulk-purchasing limits.</td>
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<tr>
<td>Some retailers violate our policies by selling to youth and allowing bulk purchases.</td>
<td>We expanded our secret-shopper program to 2,000+ stores per month and impose penalties on retailers that receive FDA CMPs.</td>
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<tr>
<td>Social media may influence youth usage of vapor products.</td>
<td>We exited our U.S. Facebook and Instagram accounts and aggressively pursue take downs of third-party content that target youth.</td>
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<td>Despite access restrictions at retail, youth still may find ways to obtain and use our products.</td>
<td>We are developing technologically-based solutions to stop youth use, including end-to-end product traceability to identify where youth are purchasing our products illegally and next-generation product with user-level access restrictions.</td>
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In addition to these actions, JUUL Labs advocates for raising the minimum-purchasing age for tobacco and vapor products, including our own, to 21+ nationwide.


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Agenda in Brief

All events (unless noted otherwise) will be held at the Wisconsin Convention Center

Tuesday, July 9

Pre-Convention Activities
7:00 am to 6:00 pm  FTI Command Center ................................................................. 202E
8:30 am to 5:00 pm  LULAC Federal Training Institute Forums ........................................ 202A
1:00 pm to 5:00 pm  SEPM Forum ..................................................................... 202B
1:00 pm to 5:00 pm  LULAC National Convention Registration ..................................... 201C
3:30 pm to 5:00 pm  FTI Meeting/Networking Event ................................................. 202E

Wednesday, July 10

7:00 am to 12:00 pm  LULAC National Convention Registration & Credentials ................ First Level
2:00 pm to 5:00 pm  LULAC National Convention Registration & Credentials ................ First Level
8:00 am to 2:00 pm  Youth: Marquette University Visit .............................................. Marquette University
Location: 1250 W Wisconsin Ave, Milwaukee, WI 53233
Events open to all youth
Sponsored by: EmpowerMe Foundation, Marquette University, Papa John’s

8:30 am to 9:00 am  FTI: Check in ......................................................................... 202C
9:00 am to 10:15 am  FTI Opening Ceremony and Plenary Session ............................ 202C
Leaders, Leaders, Leaders! Are you ready to be one? Do you have what it takes?
A panel of corporate and federal government leaders will share their views on leadership styles, trait and skills
needed in their business environment.
9:30 am to 4:30 pm  WeRun National Campaign Training Institute ............................ 101D
Sponsored by Univision Communications
9:30 am to 4:30 pm  Milwaukee’s 1st Annual Grassroots Organizing Institute ............... 102C
Presented by Southside Organizing Center
10:00 am to 12:00 pm LULAC Opening Press Conference & Tyson Foods Donation
Featured speakers: LULAC National President Domingo Garcia; Sindy Benavides, LULAC Chief Executive
Officer; Nora Venegas, Director of Federal Government Relations at Tyson’s Food Inc.; Wisconsin
Representative JoCasta Zamarripa, Alderman Jose Perez
Ence: Lupe Martinez, President & CEO of UOMS & Chair of LULAC National Convention Committee
Location: UOMS Corporate Headquarters, 2701 S. Chase Avenue, Suite B, Milwaukee, WI 53207
10:30 am to 4:00 pm  FTI: Young Professional & Collegiate Symposium ................. 201CD
Sponsored by: Central Intelligence Agency
10:30 am to 4:00 pm  Veterans Symposium; Veterans Claims Clinic ......................... 201A
10:30 am to 12:00 pm  FTI: FEMA Emergency Preparedness through Youth Leadership .................................................................................. 101B
10:30 am to 11:45 am  FTI: The Feedback Dilemma ................................................. 202A
10:30 am to 11:45 am  FTI: SES-100: A Few Exceptional Leaders for our Nation’s Senior Executive Service (SES) .......................................................... 202B
10:30 am to 11:45 am  FTI: Trust at Work ................................................................. 202C
10:30 am to 11:45 am  FTI: C Happens: Prevent and Resolve Conflict ....................... 202D
12:00 pm to 2:00 pm  Hispanics in the U.S. Workforce ........................................ 103B
Presented by: Bread for the World (RSVP Required; By Invitation Only)
12:00 pm to 2:00 pm  FTI: Young Professional & Collegiate Symposium Luncheon .... Marquette Hall, Room 100
2:00 pm to 3:00 pm  Opening Assembly & Committee Assignments ........................ 101B
2:00 pm to 3:15 pm  FTI: SES-101: It’s NOT a Mystery! – There is a Blueprint for Entry into the SES .................................................................................. 202A
2:00 pm to 3:15 pm  FTI: Cross-Cultural Communications: Why it Matters to Each of You .................................................................................. 202B
2:00 pm to 3:15 pm  FTI: Unleashing Intergenerational Collaboration ........................ 202C
2:00 pm to 3:15 pm  FTI: Project Management Principles for Better Results ............. 202D
2:15 pm to 3:15 pm  Youth: Are you Really Safe in the Water? ............................... 203B
Featuring: American Red Cross
2:15 pm to 3:15 pm  Youth: Careers in Exploring the Outdoors ............................... 203C
Featuring: National Park Service
2:25 pm to 3:00 pm  Youth: Youth Council Advisor 101 Training, Part 1 ................. 203D
Speaker: Vice-President for Youth Joel-Lehi Organista
3:00 pm to 4:30 pm  Hate Crimes and Hate Incidents ............................................. 203B
Featuring: Anti-Defamation League (ADL)
3:30 pm to 4:30 pm  Youth Opening Session: Welcome to LULAC Youth Convention .................................................................................. 203C
Speakers: President for Youth Lindsey Luis, Vice-President for Youth Joel-Lehi Organista, Melissa
Cossio, LULAC Program Coordinator
3:30 pm to 4:45 pm  FTI: Developing your ECQ’s ..................................................... 202A
**Wednesday, July 10**

- **3:30 pm to 4:45 pm**
  - FTI: A World of Differences: How Bias in People and Systems Can Be Overcome
  - Ballroom AB

- **6:00 pm to 7:00 pm**
  - Wisconsin Celebration Reception
  - Potawatomi Hotel & Casino

- **7:00 pm to 10:00 pm**
  - Wisconsin Celebration
  - Potawatomi Hotel & Casino

**Thursday, July 11**

- **7:00 am to 12:00 pm**
  - LULAC National Convention Registration & Credentials
  - Level One

- **8:30 am to 12:00 pm**
  - National Stage
  - Ballroom AB

- **9:00 am to 4:00 pm**
  - FTI: Young Professional & Collegiate Symposium
  - 201CD

- **9:00 am to 10:15 am**
  - FTI: Fighting Fair: Building Your Team’s Capacity to Navigate Conflict
  - 202A

- **9:00 am to 10:15 am**
  - FTI: New Perspectives to Mature your Diversity and Inclusion Program
  - 202B

- **9:00 am to 8:00 pm**
  - FTI: SES-102: Tell Us Your Story of Accomplishment – in a Paragraph! It’s not Easy
  - 202D

**Friday, July 12**

- **9:30 am to 10:45 am**
  - FTI: Ethics and the Challenge of Right vs Right Decisions
  - 202A

- **9:30 am to 11:45 am**
  - FTI: That Might Be What You Heard, but That’s Not What I Said: The Power of Effective Listening
  - 202B
Thursday, July 11

10:30 am to 11:45 am  | FTI: You May Not Have the Authority, But You Do Have the Influence ........................................202C
10:30 am to 11:45 am  | FTI: Federal Employment Process for Veterans, Transitioning Military Service Members, and Spouses ..........................................................202D
12:00 pm to 2:00 pm  | Unity Luncheon ................................................................................. Ballroom D
| Sponsored By: AT&T, Coca-Cola, Comcast NBCUniversal Telemundo, ExxonMobil Corporation, JUUL, Labs, Wells Fargo
| Featured speakers: Julián Castro, Former Secretary of Housing and Presidential Candidate; Dr. Eve Hall, CEO of NUL Milwaukee; U.S. Census Director Dr. Steve Dillingham; Lt. Governor of Wisconsin Mandela Barnes; Wisconsin Representative JoCasta Zamarripa; Michelle Hernandez de Fraley, Army Colonel Ret.
12:00 pm to 2:00 pm  | FTI: Young Professional & Collegiate Symposium Luncheon ..................................................... Third Level, EXPO
2:00 pm to 4:15 pm  | Education: For Driving Dreams - Best Practices ......................................................................... 203C
3:30 pm to 4:45 pm  | FTI: Strengths versus ECQs/Competencies ..................................................................................... 202A
3:30 pm to 4:45 pm  | FTI: Leading others through TRUST .............................................................................................. 202B
3:30 pm to 4:45 pm  | FTI: One-on-One with Your Workshop Presenter ............................................................................ 202C
3:30 pm to 4:45 pm  | LULAC Young Adults: National Convention Plenary ........................................................................ 102C
3:30 pm to 4:45 pm  | LULAC Platform Session: Puerto Rico .............................................................................................. 102C
3:30 pm to 4:45 pm  | Using Technology to Manage your Money Successfully .................................................................... 101C
3:30 pm to 4:45 pm  | Health Policy Spotlight .................................................................................................................... 101D
3:30 pm to 4:45 pm  | Education Committee Round Table: LULAC's New Education Agenda ........................................... 103B
3:30 pm to 5:30 pm  | Corporate Alliance Reception (By Invitation Only) ........................................................................ Third Level, EXPO
6:00 pm to 8:00 pm  | Expo Art Exhibit and Jazz Concert.................................................................................................... Ballroom AB
6:00 pm to 8:00 pm  | Presidential Town Hall (RSVP Required) ......................................................................................... Third Level, EXPO
| Featuring: Julián Castro, Former Secretary of Housing, Representative Beto O'Rourke, Senator Bernie Sanders, Senator Elizabeth Warren
| Sponsored by: Univision Communications
| (Doors close at 5:45 p.m.)
All events (unless noted otherwise) will be held at the Wisconsin Convention Center

**Thursday, July 11**

8:00 pm to 10:00 pm  
Youth and Young Adults Awards Banquet  
Featured speaker: Senator Bernie Sanders, Representative Beto O’Rourke  
Sponsored by: National Education Association (NEA), Univision Communications

10:00 pm to 11:00 pm  
Youth After Hours Mocktail Celebration  
Sponsored by: NCTA - The Internet & Television Association

**Friday, July 12**

7:00 am to 12:00 pm  
LULAC National Convention Registration & Credentials  
Lower Level

2:00 pm to 5:00 pm  
LULAC National Convention Registration & Credentials  
Lower Level

7:30 am to 9:00 am  
LNESC Breakfast (By Invitation Only)  
Ballroom D  
Presenting Sponsor: Nissan North America  
Sponsors: Shell Oil Company, ExxonMobil Corporation, McDonald’s

7:30 am to 9:00 am  
AIPAC & LULAC Unity Breakfast and Roundtable (by Invitation only, RSVP Required)  
103B

8:00 am to 9:00 am  
Youth: Latino Listening Session  
203B

8:00 am to 9:00 am  
Youth: LGBTQI Issues  
203D

9:00 am to 9:30 am  
Immigration Press Conference  
102E  
Featured Speakers: Domingo Garcia, LULAC National President, Sindy Benavides, LULAC National Chief Executive Officer

9:00 am to 12:00 pm  
FTI: Wisconsin Youth Symposium  
Third Level, EXPO  
Presented by Rockwell Automation  
Sponsored by Johnson Controls, Milwaukee Public Schools, American Petroleum Institute, Central Intelligence Agency

9:00 am to 12:00 pm  
FTI: Train the Trainer “Cultivating Talent for Tomorrow”  
202C

9:00 am to 10:15 am  
FTI: Stories to Impress: Performance Language and You  
202A

9:00 am to 10:15 am  
FTI: Building Your Leading People Competency  
202B

9:00 am to 10:15 am  
FTI: You want Me to Work with Who?  
202D

9:00 am to 12:00 pm  
National Stage  
Ballroom AB  
The LULAC National Stage highlights issues impacting Latinx communities across America while providing solutions and a vision for the future. Through dialogue, remarks, and audience engagement, the goal is to amplify awareness and take action.

Environment: Derek Walker, Vice President for US Climate at Environmental Defense Fund; Mark Magaña, President & CEO of GreenLatinos; Lindsey Luis, LULAC Youth President; Diana Perez, Washington State Director, LULAC

Technology: Tony Waller, Sr. Director, Constituent Relations, Walmart; Laura Marquez, Head of Latino Community Engagement, Google; Celeste Carrasco, Director of Public Affairs, AT&T; Natasha Duarte, Policy Analyst, Center for Technology & Democracy; Alejandro Roark, Executive Director, Hispanic Technology & Telecommunications Partnership; Sindy M. Benavides, LULAC National CEO

Immigration Townhall: LULAC National President Domingo Garcia; Bamby Salcedo, Transgender Activist; Krish O’Mara Vignarajah, President & CEO of the Lutheran Immigration & Refugee Service

9:30 am to 10:30 am  
Youth: Youth Closing Session  
203C

10:00 am to 8:00 pm  
Youth: Youth Closing Session  
203C
Agenda in Brief

All events (unless noted otherwise) will be held at the Wisconsin Convention Center

Friday, July 12

2:00 pm to 3:15 pm  
FTI: Leadership Skills for the Younger Boss – How to Motivate and Sheppard an Experienced  
Workforce ................................................................. 202A

2:00 pm to 3:15 pm  
FTI: What is all the fuss about Project Management?................................................................. 202B

2:00 pm to 3:15 pm  
FTI: One-on-One with Your Workshop Presenter................................................................. 202C

2:00 pm to 3:15 pm  
Positively Impacting Our Communities Through Leadership and Social Media.................... 102C
Powered by Walmart

2:00 pm to 3:15 pm  
Mujeres Poderosas ........................................................................................................ 101D
Featured Speakers: Alyssa Ramirez, Partnerships Manager, Airbnb; Maria Cubu, Global Diversity Lead, Airbnb
All session attendees will be entered into a raffle to win a $100 coupon towards an Airbnb Experience of your choice!
Sponsored by: Airbnb

2:00 pm to 5:00 pm  
Accelerating Nuestra Causa: LGBTQ 2020+................................................................. 201B

2:00 pm to 2:45 pm  
Know Your Rights Across the Country (With Promising Practices Information for Institutions to Adopt)
2:45 pm to 3:25 pm - The Equality Act & Other Advocacy Efforts for LGBTQ Communities
3:25 pm to 3:35 pm - BREAK
3:35 pm to 4:15 pm - Queer Allyship; Support Beyond the Rainbow Profile Picture
4:15 pm to 5:00 pm - Latinx LGBTQ Narratives; Then & Now

2:00 pm to 3:30 pm  
LULAC National: Presidential Address – State of the League LULAC National Platform…102AB

3:00 pm to 4:00 pm  
Youth: Youth Candidate Forum ............................................................................ 203C

3:30 pm to 5:30 pm  
LULAC Members Training .................................................................................. 102AB
Membership Growth & Organizing, Fundraising, Communications
Presented By: Randy Parraz, National Organizing Director and Sr. Adviser to the National President, LULAC

3:30 pm to 4:45 pm  
The Future of Immigration .................................................................................. 101C

3:30 pm to 4:45 pm  
Environment Refugees: Anticipating the Effect of Climate Change Migration ...................... 101B

3:30 pm to 4:45 pm  
Digital Skills for Everyday Tasks........................................................................ 102C
Sponsored by: Grow with Google
Presenter: Sixeda Devine, Author and Grow with Google Trainer

3:30 pm to 4:45 pm  
10 Things You Must Know Before Starting a Business; First Steps Primeros Pasos.......................... 101D
Sponsored by: Multicultural Institute

4:00 pm to 5:00 pm  
Youth: Youth Elections...................................................................................... 203C

5:30 pm to 6:30 pm  
LULAC LGBTQ Equality Reception.......................................................................Ballroom CD
Sponsored by: Nissan North America, Hilton Worldwide, Human Rights Campaign
Presidential Reception......................................................................................Ballroom CD Pre-function

5:30 pm to 7:00 pm  
Presidential Awards Banquet..................................................................................Ballroom CD
Sponsored by: Facebook, Ford Motor Company, Walmart
Featured Speakers: Hon. Martha Bárcena Coqui, Mexican Ambassador to the United States; Ruben Garcia, Director of Immigration; House and Ohiu Award Winner; Hon. Carmelo Rios, Puerto Rico Senate Majority Leader & NHCSL President; President Bukele of El Salvador (Invited); Senator Catherine Cortez-Masto (Invited); Attorney General Xavier Becerra (Invited); Heavyweight Champion Andy Ruiz, Jr. (Invited)

Saturday, July 13

8:00 am to 9:30 am  
Breakfast for LULAC General Assembly and Officers..................................................Ballroom D
Youth: Talent Show Rehearsal (Open to Participants)....................................................Third Level, EXPO
10:00 am to 1:00 pm  
Baseball Clinic: Learn to Play the Clemente Way.....................................................Third Level, Sports Pavilion
Featured Coach: Luis Roberto Clemente, son of the late Hall of Famer Roberto Clemente

9:30 am to 11:30 pm  
2020 FTIP Initiative...................................................................................... 202E

9:30 am to 12:30 pm  
LULAC General Assembly............................................................................. 202C

9:30 am to 12:30 pm  
LULAC Voting.....................................................................................Ballroom AB

10:00 am to 3:00 pm  
Exposition, Job, College, and Health Fair Opens.....................................................Third Level, EXPO
LULAC Tech Lounge Presented by AARP
Entertainment: Roberto Pulido & Frankie Caballero Presented by AARP

1:15 pm to 2:30 pm  
Youth: Talent Show and Open Mic.......................................................................Third Level, EXPO

3:00 pm to 10:00 pm  
Milwaukee Brewers Cerveceros Day Tailgate
*Additional Tickets Required for Brewers Baseball Game
Speakers: Chevrolet, Caesar’s
Sponsored: MillerCoors, Geico, Chevrolet, Caesar’s Entertainment
All events (unless noted otherwise) will be held at the Wisconsin Convention Center.
### Exhibitors

*All events (unless noted otherwise) will be held at the Wisconsin Convention Center*

<table>
<thead>
<tr>
<th>Organization</th>
<th>Booth</th>
</tr>
</thead>
<tbody>
<tr>
<td>AARP</td>
<td>D3</td>
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<tr>
<td>Air Force Reserve</td>
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<td>General Motors - Safe Kids Worldwide</td>
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<td>Planned Parenthood Federation of America</td>
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<td>Service, Employment, and Redevelopment National (SER)</td>
<td>F13</td>
</tr>
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<td>Social Security Administration (SSA)</td>
<td>E9A</td>
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<td>Southeastern WI Regional Planning Commission</td>
<td>B6A</td>
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<tr>
<td>The Lighthouse Group at Morgan Stanley</td>
<td>E1A</td>
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<td>Thrift Savings Plan</td>
<td>B13</td>
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<td>E9</td>
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<td>U.S. Coast Guard</td>
<td>F10</td>
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<td>U.S. Department of Veteran Affairs Mobile Health Unit</td>
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<td>C3A</td>
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<td>U.S. Food and Drug Administration - Center for Tobacco Products</td>
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<tr>
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<td>F7</td>
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<td>D6</td>
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<td>University of Wisconsin - Milwaukee</td>
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<td>University of Wisconsin - Parkside</td>
<td>F6A</td>
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<td>B8A</td>
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<td>VA.gov The Center for Minority Veterans</td>
<td>F12</td>
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<tr>
<td>Wisconsin American Cancer Society Cancer Action Network</td>
<td>E7</td>
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<tr>
<td>Wisconsin Hispanic Scholarship Foundation, Inc.</td>
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</tr>
</tbody>
</table>
LULAC National Exposition Map
July 11-13, 2019
Wisconsin Center, Milwaukee, WI

All events (unless noted otherwise) will be held at the Wisconsin Convention Center

#TogetherWeRise
#TransformingCommunities
Differences reveal our spark. The power of diversity of thought and diversity of talent is vital to our competitive advantage in the marketplace. Walmart honors the contributions of Latinas to the Nation.
Dear LULAC Members and Friends,

Welcome to the 90th LULAC National Convention!

Wells Fargo is proud to support this milestone LULAC convention. We are honored to work with LULAC to help develop programs that address important needs in the Hispanic community.

As members of the largest and oldest Hispanic membership organization in the country, LULAC members make a difference in communities across our nation. Likewise, the team at Wells Fargo is making an impact in communities across the country. In 2018, Wells Fargo donated more than $444 million to nearly 11,000 nonprofits, focused on affordable housing, financial health, workforce development, and job creation. We are on track to do even more this year. In fact, Wells Fargo is pursuing a goal of increasing the number of Latino homeowners by lending $125 billion for home purchases over 10 years.

Wells Fargo will continue to work with LULAC to empower the Latino community. Wells Fargo was the first major bank to accept the matriculated card and other forms of identification to help Latino families manage their finances. Wells Fargo’s support to LULAC and other Latino organizations has also helped hundreds of legal permanent residents apply for U.S. citizenship. And last year, Wells Fargo called for a solution to provide certainty and protection for Dreamers.

Our company’s Latino workforce is more than 45,000 team members strong and growing. In fact, Wells Fargo has been ranked as one of the Top 50 Companies for Latinas by Latina Style magazine. Wells Fargo is pleased to be part of LULAC’s important efforts. We at Wells Fargo look forward to a continued strong partnership with LULAC and its members across the nation.

Sincerely,

Eric Hoplin
Head of External Relations
Government Relations and Public Policy
July 10, 2019

GREETINGS!

On behalf of the City of Milwaukee, I would like to extend a warm welcome to all attendees of the 90th Annual League of United Latin American Citizens National Convention and Exposition held July 10-13, 2019.

Milwaukee’s exciting attractions and lively downtown area, combined with its renowned warmth and hospitality, assure all participants of a memorable visit. Be sure to take in the beauty of Milwaukee’s lakefront, our award-winning RiverWalk and our breathtaking County Parks. You will want to check out the exciting new $524 million Fiserv Forum, which is the spectacular home to the Milwaukee Bucks. Along beautiful Lake Michigan, the magnificent kinetic “wings” of the lakeside Milwaukee Art Museum welcome all to experience its world-class collections.

You will find lively entertainment, acclaimed brewery tours and a delicious array of dining options throughout the City. Don’t miss out on the opportunity to take a ride on “The Hop” to visit the Milwaukee Public Market in the Historic Third Ward, featuring everything from locally made chocolates to spices, wine and seafood. The unique neighborhoods of Old World Third Street, Walker’s Point, Brady Street and Dr. Martin Luther King Jr. Drive all invite you to experience the City’s rich cultural tradition and diversity.

I hope you have the opportunity to explore Milwaukee and see all our City has to offer. Best wishes on a successful convention and exposition!

Sincerely,

Tom Barrett
Mayor

Office of the Mayor • City Hall • 200 East Wells Street • Milwaukee, Wisconsin 53202
(414) 286-2200 • fax (414) 286-3191 • mayor@mke.gov

#LULAC2019 #TogetherWeRise #TransformingCommunities
Dear Friends:

Please accept my warmest greetings as you gather with the League of United Latin American Citizens for its 2019 National Convention and Exposition. I am grateful for the opportunity to recognize and celebrate LULAC’s 90 years of service to the Latino community.

Since its founding, LULAC has worked tirelessly to advance the economic condition, educational attainment, political influence, housing, health, and civil rights of Hispanic Americans. With approximately 132,000 members across the United States and through community-based programming, operating at more than 900 councils nationwide, LULAC has improved the lives of thousands of individuals nationwide. I commend LULAC for its dedication and unwavering commitment to these noble and necessary endeavors.

I especially appreciate LULAC’s efforts in bringing together Latino advocates, public officials and policy makers to examine the issues affecting the Latino community. LULAC has dedicated an enormous amount of time and energy to ensuring all Hispanics have full access to the political process. Through voter registration drives, citizenship awareness sessions, and education programs, LULAC has led the fight for Hispanic political representation and awareness. Hispanic Americans are an integral part of New York and the United States, and it gives me great pleasure to recognize LULAC for its work in improving the lives of individuals in the Latino community.

Again, thank you for your hard work and dedication. It is my hope that the League of United Latin American Citizens will continue these efforts for many years to come. I look forward to congratulating you on further milestones. Best wishes for an enlightening and successful event!

Sincerely,

Charles E. Schumer
United States Senator

#LULAC2019
Dear Friends:

On behalf of the United States House of Representatives, it is a pleasure to send warm greetings to the dedicated members, leaders and advocates participating in League of United Latin American Citizen’s 2019 National Convention and Exposition. For 90 years, LULAC has proudly led the charge, “transforming communities through service.”

LULAC’s decades of devoted service have helped advance the lives of Latinos and Latinas across the United States. Through your determined advocacy for equal opportunities for the Latino community and your steadfast pursuit of justice and equal rights for all, your work stands as a shining example of the vital impact that committed leadership and activism can have on the strength and well-being of American families.

America has long stood as a beacon of hope, opportunity and freedom to immigrants from around the world. This proud heritage has strengthened our communities and our democracy, and in the process made America more American. House Democrats are acting boldly to honor our responsibility to the immigrants who enrich our nation with their talents, imagination and determination to pursue of the American Dream. This month, we passed the Dream and Promise Act to allow courageous Dreamers and TPS and DED recipients to contribute fully to our communities while providing a pathway to citizenship. LULAC’s tireless advocacy was essential to ensuring this legislation passed the House. Now, your continued energy and activism is needed to guarantee that it gets a vote in the Senate.

Our fellow Americans in Puerto Rico continue to struggle to rebuild their homes, their businesses, and their lives more than a year and a half after Hurricane Maria. House Democrats are proud to have secured critical disaster funding to provide robust, urgently-needed relief for these struggling families. We will continue to work to protect the people of Puerto Rico and ensure that they receive the assistance they need now and throughout the long road to recovery.

Many thanks for your effective leadership on behalf the Latino community as we work together to build a brighter future for all Americans. Please accept my gratitude and best wishes for a successful and productive event.

best regards,

Nancy Pelosi
Speaker of the House
SON EXCELENTES LÍDERES

Women are a critical part of AT&T’s success and growth. The women of AT&T constantly embody our spirit of service and are able to make a positive difference in the lives of our customers, friends, neighbors and partners.

AT&T is a proud sponsor of the League of United Latin American Citizens.
Sindy M. Benavides  
League of United Latin American Citizens (LULAC)  
1133 19th Street NW, Suite 1000  
Washington, D.C. 20036

Dear LULAC members, staff and convention attendees:

It is my privilege to welcome you to Wisconsin and congratulate you on 90 years of service to the Latinx community!

Throughout my career, I have seen the impact of LULAC’s important work as the oldest and most widely respected civil rights organization serving the Latinx community in the United States. Your history of ensuring people in the Latinx community have access to basic rights like education and health care is inspiring. You also deserve to be very proud of your work to encourage voter participation, as civic engagement is now more important than ever. I also applaud the leadership of LULAC councils throughout the country in supporting youth and raising scholarship dollars for higher education. I commend your tireless advocacy for social justice for Hispanics and other groups that are disenfranchised.

As a U.S. Senator who values diversity and inclusion, I am grateful to know we are working together toward justice and equality for all. Best wishes on a successful convention. I look forward to many more years of LULAC’s success in empowering and supporting the Latinx community.

Sincerely,

Tammy Baldwin  
United States Senator
SOC and the 90th LULAC National Convention and Expo present:

**Milwaukee’s 1st Annual Grassroots Organizing Conference**

**Wednesday, July 10, 2019**

9:30 am to 4:30 pm

Wisconsin Center
400 W. Wisconsin Ave.
Milwaukee, WI 53203

Featuring Milwaukee’s Legacy Latin@x Migrant Farm Workers/Civil Rights Leaders!

**GRASSROOTS ORGANIZING CONFERENCE OFFERINGS:**

Session I: Historical & Current Efforts
Session II: Bootcamp Basics
Lunch: $10 lunch voucher included & Resource Fair
Session III: Core Principles
Session IV: Action Planning

FREE access to numerous LULAC Convention offerings (July 10-13): expo center; college, career, job and health fairs; soccer and baseball clinic; youth and collegiate symposium; seminars and workshops; and more.

For details visit www.LULAC.org/convention

Space is limited! Register online now: www.SOCgoMKE.mivoz.com

Special Offer: 50% discount for SOC Leaders & LULAC members (some scholarships available)
- $99 preregistration by 6/30/19 ($49.50 with 50% SOC & LULAC discount)
- $124 preregistration beginning 7/01/19 ($62 with 50% SOC & LULAC discount)
- $149 same day registration if space available ($74.50 with 50% SOC & LULAC discount)

Contact SOC for conference sponsorships packages including: event sponsors, exhibitor booths, ads, resource tables, and customized packages at (414) 672-8090 or SOC@SOCmilwaukee.org.
LULAC National Board

National Executive Committee

Domingo Garcia
National President

Paul Martinez
National Treasurer

Andres Rodriguez
National Vice President for Young Adults

Gabriel Rosales
National Vice President for the Southwest

Ivonne Quinones
National Vice President for the Southeast

Roger C. Rocha, Jr.
Immediate Past National President

Lourdes Galván
National Vice President for Women

Elia Mendoza
National Vice President for Elderly

David Hernández
National Vice President for the Farwest

Jose Lopez
National Vice President for the Midwest

Lindsey Luis
National Youth President

Joel-Léhi Organista
National Vice President for Youth

Raliana Cardona
National Vice President for the Northeast

State Directors

Richard Estrada
Arizona

Rey Hernandez
Arkansas

Yvonne Gonzalez Duncan
California

Jose Alanis
Colorado

Patricio Provitina
D.C.

Mari Corugedo
Florida

Dr. Maggie Rivera
Illinois

Wanda Gordils
Indiana

Mike Reyes
Iowa

Madaí Rivera
Kansas

Raysa Ortiz
Massachusetts

James Fukuda
New Jersey

Dennis Montoya, JD
New Mexico

Mariana Quiroz
New York

Patricia Estrella
Ohio

Aureo Cardona
Oregon

Alicia Pagan
Puerto Rico

Cecilia Giron Mendoza
Texas

Dr. Maggie Rivera
Utah

Jennie Rivera
Virginia

José A. Fuentes
Washington

Suarez
Wisconsin

Past National Presidents

Ruben Bonilla
Rick Dovalina

Tony Bonilla
Hector Flores

William Bonilla
Rosa Rosales

Oscar Moran
Margaret Moran

Belen Robles
Roger Rocha, Jr.

Appointments

Roman Palomares
Chief of Staff

Lena Levario, Esq.
National Legal Advisor

Luis Vera, Jr., Esq.
General Counsel

Hector Flores
Sr. Advisor to Natl. President

Randy Parraz
National Organizing Director

David Cruz
Communications Director

Connie Martinez
National Secretary

Ray Mancera
Parliamentarian

John Mireles
National Chaplain

Emma Lozano
National Chaplain

Jose Rivera
Sergeant-at-Arms

Regla Gonzalez
Special Assistant to Natl. President

Joe Henry
Advisor to Natl. President

Jolie Contreras
Immigration Committee Chair

Luis Nuño Briones
National Historian
AARP + LULAC. PARTNERING TO ADVANCE AND EMPOWER LATINOS.

There is strength in numbers; and when that strength is fueled by our common commitment to the well-being of Latino communities across America, the result is a better tomorrow for us all.

AARP congratulates LULAC on 90 years of service, and all the lives impacted with the improvement of opportunities for Hispanic Americans.
LULAC National Team

Sindy Benavides
CEO

Lisa Smith
Comptroller

Maritza Bosques
Office Operations Manager

Jorge Trasmonte
Director of Technology

Lupe Morales
Director of Membership Services

Beatriz Paz
National Event Planning Manager

Enid Jimenez
Receptionist-Accounting Clerk

Karla Maldonado
Accounting Clerk

Angelica Mercado
Corporate Development Associate

Itzel Hernandez
Executive Assistant

Melissa Cossio
Program Coordinator

Francisco Ramirez Rueda
Expo Supervisor

Tanya Mendez
Programs Coordinator

Priscilla Garcia
Membership Assistant

Diego Tun-Monge
Communications & Marketing Associate

Carlos Caceres
Policy & Legislation Advocate & Programs Intern

Ainslee Preciado
National Events Intern

Jebraine Chambers
Policy & Legislation Advocate & Programs Intern

Rachel Simoneau
Policy & Legislation Intern

Laura Pinedo
FTI Intern

Fiorenza Herrera Diaz
FTI Intern

#LULAC2019 #TogetherWeRise #TransformingCommunities
LULAC National Team

Roman Palomares  
Chief of Staff

Sara E. Clemente Sosa  
Director of Federal Affairs,  
Federal Training Institute

Silvia Perez-Rathell  
Chief Development Officer

David Cruz  
Publicity/Communications Director

JudeAnne Heath  
Senior Director of Community Affairs and Projects

Myrna M. Rivera  
Human Resources Officer

Luis Nuño Briones  
Layout/Publishing

Jasmine Morales  
Education & Youth Program Intern

Sandra Caraveo  
National Program Manager

Jennifer Reyes  
Education & Youth Program Intern

Rebecca Diaz  
FTI Intern

Norma Garza Reyes  
Democracy Change Agent Intern

Milena Duarte  
Development Intern

Nicole Morales  
Development Intern

Julio Mauricio Ramirez  
Finance Intern

Theodore Walker  
Equality Champion Intern

Natalia Lopez  
Education and Youth Programs Intern

Kylee Marie Smith  
Democracy Change Agent Intern

National Staff:
• José Ignacio Gaona, National Policy Manager
• Randy Parraz, National Organizing Director/Sr. Advisor to National President

National Volunteers:
• Cynthia Rodriguez, Intern, Spring 2019
• Sara Hallock, Intern, Spring 2019
• Karina Castillo, Intern, Spring 2019
• Itzel Astorga, Policy and Legislation Intern, Summer 2019
• Carlos Suber
• Carmen Trasmonte
• Christian Trasmonte
• Carmen Lerma
• Rafaela Schwan
Bienvenidos!

Welcome to Milwaukee, Wisconsin and the 90th LULAC National Convention and Exposition.

I was honored when asked by LULAC National President Domingo Garcia and LULAC CEO Sindy Benavides to chair this year’s convention. I was also delighted that my home town was selected to be the 2019 host city. Milwaukee is home to a vibrant Latino community, and we welcome you with open arms.

This year’s LULAC convention features over 15,000 participants, top leaders from government, business and the Latino community, workshops, special events, leadership development, youth and young adult tracks and a three-day exposition. The convention will also feature a special night with 2020 presidential candidates during LULAC’s Presidential Town Hall on Thursday evening.

The City of Milwaukee features history and heritage with an energetic and ever growing Latino population. On land, Milwaukee features the Brewers and the Bucks professional sports teams, museums and music, dining and dancing, and 1400 acres of parks with plenty of sights to see and explore. On the water, Milwaukee features family fun with beaches, boat tours, sailing and surfing: something for everyone.

I want to thank LULAC National for their intricate planning down to the last detail. I also want to thank our national co-hosts and LULAC Wisconsin Councils for their efforts to make you feel warm and welcomed. We invite you to take part in the “Wisconsin Celebration” event on July 10th from 7:00 p.m. to 10:00 p.m. at the Potawatomi Hotel and Casino.

We hope you enjoy the 90th LULAC Convention and Exposition and we hope you enjoy all the sights and sounds Milwaukee has to offer.

Sincerely,

Lupe Martinez
LULAC National Convention Chair
The Coca-Cola Company is proud to support the 90th LULAC National Convention.
June 26, 2019

Dear LULAC Member and Convention Attendees,

It is my pleasure and great honor to greet and welcome members and attendees to the League of United Latin American Citizens (LULAC) National Convention and Expo conference and celebration of LULAC’s 90th anniversary in Milwaukee, Wisconsin.

This conference is expected to draw over 15,000 participants and will include seminars and workshops offering professional development with a focus on highlighting top issues of concern to the Latino community as well as training opportunities and the election of LULAC’s national officers. I applaud LULAC for its strong leadership and focus on education, civil rights, health, and employment for Hispanics. LULAC councils and LULAC National Educational Service Centers provide approximately a million dollars in scholarships to Hispanic students each year. LULAC Institute programs include citizenship and voter registration drives, education and health events and programs that empower and engage the Hispanic community at the local, state and national level.

I am so proud that I was able to assist in bringing the 2019 LULAC National Convention to Milwaukee. This premier event will provide all members and attendees with a number of opportunities to participate, gain resources and provide a venue for our nation to hear their voices. This is also an opportunity for out of state visitors to experience the rich and diverse Latino culture, and our mid western hospitality.

Thank you for your dedication to the betterment of the Hispanic community and for highlighting their accomplishments and providing a platform to lift up the needs of Hispanics in Wisconsin.

Sincerely,

Gwen Moore
Member of Congress

GM/MK
Facebook Congratulates LULAC for Celebrating 90 Years of Service
Federal Training Institute Mission Statement

The LULAC Convention hosts the LULAC Federal Training Institute (FTI), an intensive and structured career development program for government and public sector employees. In partnership with the Office of Personnel Management (OPM) and other Federal agencies, the FTI offers workshops and plenary sessions that enable government employees to enhance their leadership skills and develop the Executive Core Qualifications required for entry to the Senior Executive Service.

2019 Federal Training Institute Committee

• Krishda Acevedo Nazario, USDA
• Oliver C. Allen Jr., Training & Development Strategies LLC
• Virginia Andreu, EEOC
• Carmen Andugar, OPM
• Linda Baezis-Bush, Prospanica Milwaukee
• Karen Basnight, VA
• Amneris Caba, NOAA
• Dwayne Campbell, VA
• Carmen Cantor, Department of State
• Karina Castillo, FTI Intern, University of CA, Irvine
• Win Cayo, GSA
• Luis R. Clemente, Roberto Clemente Foundation
• Sara E. Clemente, LULAC
• Laura Colón-Marrero, DOJ
• Roberto Contreras, OPM
• Mario Cortez, Prospanica Milwaukee
• Aixa Crespo, BOP
• Rebecca Díaz, FTI Intern, University of Florida
• Zoila Dreidrich, Prospanica Milwaukee
• Edgar Delgado, GSA
• Brenda J DePuy, DePuy HR Associates, FTI Advisory Board
• Norma Fuentes, FBI
• Andrés González, Froedtert & MCW.

• Migdalía González, HUD
• Ariel Guerrero BOP
• Gloria Gutierrez-Soto, Prospanica Milwaukee
• Kyle D. Haile, VA
• Kimberly Helm, FEMA
• Keyla Hernandez-Ulloa, FCC
• Fiorenza Herrera, Federal Affairs Intern, Swarthmore College
• Eduard Jimenez, Prospanica Milwaukee
• Tiffany Kochler, VA
• Becky A. Kelly Bell, USDA
• David Lorenzo, BOP
• Johnny Lorenzo, BOP
• Glorimar Maldonado, OPIC
• Samantha Maldonado, Prospanica Milwaukee
• Jesus Maldonado Reyes, Prospanica Milwaukee
• Patrick S. Malone, American University, FTI Advisory Board
• Joseph Mancias, Retired SES, FTI Advisory Board
• Charmaine McDaniel, DEA/DOJ
• Lorena McElwain, USDA, FTI Advisory Board
• Elmar C. Medina, Census
• Ana Monserrate, SSA
• Eda Negón-Oliver, Retired BOP
• Alba Nuñez, OPM
• Bernard Oliver, Retired Army
• Heidi Ortiz, DOL

• Jimmy Ortiz, USPS
• Nelson Ortiz, BOP
• Ruven Ortiz, GSA
• Jacqueline Padrón, OPM
• Ana Peña, FAA
• Jacqueline Pérez, BOP
• Laura Pinedo, FTI Intern, Cal State University, Fullerton
• Lawrence President, OPM
• William Ramirez, BOP
• Melanie Rivera, CEO Breaker28 LLC.
• Myrna Rivera, LULAC
• Victor Rivera Collazo, Retired Army, Roberto Clemente Foundation
• Sara A. Rosario Nieves, SRN Strategies
• Alesia Rose, CIA
• Belén Sánchez Leos, DOL
• Elmer Sena, BOP
• Feli Solá-Carter, Retired SES, FTI Advisory Board
• Zina B. Sutch, OPM
• Ana H. Valentín, NOAA
• Jeffrey Vargas, CEO Generationology
• Liset Vazquez, Prospanica Milwaukee
• Denise Viera, DOJ
• Sherri Watkins, DOC/NOAA
# FTI Agenda

**FEDERAL TRAINING INSTITUTE (FTI)**

### Tuesday, July 9

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>7:00 am to 6:00 pm</td>
<td>Federal Training Institute (FTI) Command Center</td>
<td>Room 202E</td>
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<tr>
<td>8:30 am to 5:00 pm</td>
<td>FTEPA Forum</td>
<td>Room 202E</td>
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<tr>
<td>1:00 pm to 5:00 pm</td>
<td>FTI SEPM/NCPH Forum</td>
<td>Room 202B</td>
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<tr>
<td>1:00 pm to 5:00 pm</td>
<td>LULAC National Convention Registration</td>
<td>First Level</td>
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<tr>
<td>3:30 pm to 5:00 pm</td>
<td>FTI Networking Event</td>
<td>Room 202E</td>
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**Leadership Panel**

What is a Leader? Do you have what it takes? This will be a comprehensive panel about leadership styles, do's and don'ts, and best practices.

Welcome Remarks: Sara E. Clemente, Director of Federal Affairs, LULAC
Moderator: Samantha Maldonado, Prospanica Milwaukee Chapter President
Panelists:
- Carmen Cantor, Director, HR/CHRM, U.S. Department of State
- Andres E. Gonzalez, Chief Diversity Officer of Froedtert & the Medical College of Wisconsin
- Colonel Michelle Hernández de Fraley, Former Superintendent of the Puerto Rico Police
- Lorena McElwain, Chief of Staff, Office of the Assistant Secretary for Civil Rights, United States Department of Agriculture
- Jeffrey Vargas, CEO Generationology LLC

### Wednesday, July 10

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
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<tbody>
<tr>
<td>8:30 am to 9:00 am</td>
<td>FTI Registration/Check in</td>
<td>Room 202C</td>
</tr>
<tr>
<td>9:00 am to 10:15 am</td>
<td>FTI Opening Ceremony &amp; Plenary Session</td>
<td>Room 202C</td>
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<tr>
<td>10:30 am to 4:00 PM</td>
<td>FTI: Young Professional &amp; Collegiate Symposium</td>
<td>Room 201CD</td>
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<tr>
<td>10:30 am to 4:00 pm</td>
<td>Veterans Symposium; Veterans Claims Clinic</td>
<td>Room 201A</td>
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<tr>
<td>10:30 am to 12:00 pm</td>
<td>FEMA Emergency Preparedness through Youth Leadership</td>
<td>Room 101B</td>
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</table>

The symposium is designed to familiarize attendees with the student pathway programs, scholarships, internships, educational opportunities, career opportunities, pay and benefits and recruitment incentives. The attendees will also have the opportunity to meet with representatives from the Federal Government who will share information on student opportunities in their respective agencies.

Moderators:
- Laura E. Colón-Marrero, M.P.A., EEO Director, U.S. Department of Justice
- Heidi Ortiz, Hispanic/Special Emphasis Employment Program Manager, U.S. Department of Labor

This workshop will provide attendees with information on programs, benefits and services offered by the Department of Veterans Affairs to Veterans and their families. Special emphasis will be given to the following programs:

A Compensation and Pension Claims Clinic - Veterans Benefits Administration (VBA) Symposium: A Veterans claims clinic will be conducted by the Milwaukee Regional Benefits Office. The Claims Clinic is for active duty military personnel in the process of discharging from the military and Veterans. Those attending will be able to file disability claims, submit evidence, speak with a claims processor and ask general questions about the claims and appeals process.

Moderator: Dwayne E. Campbell, Hispanic Veterans Liaison, Center for Minority Veterans, U.S. Department of Veterans Affairs
Roman Palomares, Chairman, LULAC Veterans Affairs Committee
Speakers:
- Kyle D. Haile, Milwaukee Benefits Regional Office, Veterans Service Representative
- Tiffany Kochler, Director, Wisconsin Department of Veterans Affairs

Disasters impact all segments of society and emergency preparedness is a shared responsibility among everyone. It calls for the involvement of every person — youth, parents, and community members — to help keep the Nation safe from harm and create resilient communities. Youth who take ownership of emergency preparedness actions will build a sense of self-empowerment and will be better equipped
¡Bienvenidos a Milwaukee familia LULAC!

¡Es un gran honor organizar la 90ª convención nacional anual en la ciudad de los festivales! Una ciudad que celebra su diversidad étnica. Somos el hogar de muchos jugadores valiosos (MVPs), pero no solo en el mundo de los deportes. Tenemos muchos MVPS que hacen de nuestra comunidad un lugar mejor, nuestros miembros. Sin los actos incansables y desinteresados de nuestros miembros voluntarios, no tendríamos los éxitos que hemos tenido.

Milwaukee es una de las ciudades más segregadas del país, pero no cuando se trata de establecer asociaciones en la comunidad. Un punto culminante en la convención de este año: la construcción de puentes.

Actualmente enfrentamos muchas injusticias que afectan a nuestra comunidad: niños han sido secuestrados de los brazos de su madre, el trato in humane en la frontera, la indiferencia por la vida humana en los campos de detención, el veterano indocumentado sacrificado que es deportado; ahora más que nunca debemos unirnos y educarnos para el futuro de nuestra gente. Somos una minoría creciente que pronto será la mayoría.

Por lo tanto, nuestra convención nacional es una herramienta poderosa para ampliar nuestro conocimiento sobre temas clave que afectan a nuestras comunidades. Es una oportunidad para construir nuestra base de miembros, asociaciones, recursos y nosotros mismos en general por el bien de la liga. Tenemos el poder de ser el cambio que deseamos ver en el mundo. El futuro está en nuestras manos. La comunión enciende la pasión. La comunicación abre puertas.

¡Por una convención exitosa y otros 90 años de impactar vidas!

Eileen Figueroa
State Director, LULAC Wisconsin
President, LULAC WI Council 340
to respond appropriately during an emergency event. Prepared youth of today will become the positive influencers, educators and leaders of the future.

While youth may face specific challenges, they also have the resiliency to overcome the impacts of a disaster. By preparing youth to quickly adapt to and recover from emergencies, we help build more resilient communities before, during, and after disaster. Additionally, youth can bring fresh ideas and unique perspectives to preparedness planning efforts that are valuable to their families, friends, and communities.

This workshop will review:

- The importance and benefit of involving youth in emergency preparedness efforts;
- Strategies for encouraging youth to take action and help them understand the hazards and risks that can affect their community;
- How to link youth preparedness to established family and community programs, especially in communities where English may not be the first language spoken (or understood) among adults;
- How to identify opportunities to embed youth in preparedness planning, emergency exercises, and peer education activities;
- How youth leaders can establish partnerships with other community leaders that place a high priority on youth preparedness;
- How to access resources (both English and Spanish) for youth;
- Examples of youth who have taken action to increase their preparedness, and the results of these efforts.

Workshop participants will benefit from hearing from volunteer organizations and emergency preparedness experts from the government sector that have worked with youth to prepare for and respond to emergency situations. Participants will have the opportunity to network with other community leaders for youth who want to be directly involved in disaster preparedness efforts.

Please join us in working with our youth to lead our communities and become better prepared.

Moderator: Kimberly Helm, Community Partners Specialist, Federal Emergency Management Agency (FEMA)

Speaker/s: Mary Jean (MJ) Erschen-Cooke, Founder and Coordinator, Wisconsin’s READY Program
Amy Pifine, Regional Preparedness Liaison, Federal Emergency Management Agency, Region V
Gabriel Garriga, Community Preparedness Program Specialist, Federal Emergency Management Agency, Region V

10:30 am to 11:45 am

The Feedback Dilemma .................................................................Room 202A

No one wants it, no one wants to give it. It’s a loaded word, and one that has the capacity to strike fear in the heart of both the recipient and the deliverer. But it’s more than the interplay of minds, language, and egos. The ability of leaders to foster organizational environments conducive to regular feedback isn’t easily cultivated. But failure to do so threatens our ability to achieve organizational objectives. In a time of leading amidst more complexity than ever, leaders and managers must uncover the secrets to making feedback work at all levels.

Moderator/s: Eduard Jimenez, Prospanica Milwaukee
Ruven Ortiz, Client Communications Specialist, U.S. General Services Administration

Speaker: Patrick Malone, Ph.D., Director, Key Executive Leadership Programs, American University

10:30 am to 11:45 am

SES-100: Wanted – A Few Exceptional Leaders for our Nation’s Senior Executive Service (SES). Room 202B

It’s a fact. The successful delivery of our nation’s Federal Governmental services relies on the replenishing of executive leadership within the normal rotation of our two million staffed federal workforce. Come and learn first-hand about the service from current and former senior executives, the required qualifications, and how to prepare to be competitive for selection. Get a sense of the challenges in becoming a one of a kind applicant. This is also a blueprint for your advancement in federal service. Come and ask your “burning” questions from faculty who serve or have served in the Senior Executive Service.

*Note: SES-100 is the first of three sessions in this track with an overview of the Senior Executive Service for all interested in learning about the Service. Session. SES-101 is primarily for GS-14/15 and leads one through the Senior Executive Service Executive Core Qualifications and leadership characteristics, traits, and experiences one needs for successful competition for selection into the Senior Executive Service, and SES-102 guides you in preparing your application and for an interview.

Moderators: Carmen Cantor, Director, HR/CSHRM, U.S. Department of State
Edna Gomez Velez, Administrative Support, Office of the Assistant Secretary for Civil Rights, U.S. Department of Agriculture

Speakers: Joseph Mancias, Jr., Former Senior Management Counsel to the Director, U.S. Citizenship and Immigration Services, Department of Homeland Security
Lorena McElwain, Chief of Staff, Office of the Assistant Secretary for Civil Rights, U.S. Department of Agriculture
We’re putting the needs of people, communities and the planet at the heart of how we work today, to help build a better tomorrow.
Felicita “Feli” Sola-Carter, Former Assistant Deputy Commissioner & Deputy Chief Human Capital Officer, Social Security Administration

10:30 am to 11:45 pm  
**Trust at Work** .......................................................................................................................... Room 202C

The latest research validates that trust is crucial to successful leadership. This session is exploring the Dimensions of Trust based on *The Thin Book of Trust* by Charles Feldman. The topic will explore the critical need for trust in the workplace, the four dimensions of trust, and the elements of trust credibility and respect from the DePuy coaching model: Leading from the Middle. We will explore self-trust, how to build trust, and how to restore trust when it is lost.

Moderators: Roberto Contreras, Civil Rights Director, Food and Nutrition Service, United States Department of Agriculture

Mario Cortez, Prospanica Milwaukee

Speaker: Brenda DePuy, President, DePuy HR Associates

10:30 am to 11:45 pm  
**“C” Happens: Prevent and Resolve Conflict** ................................................................. Room 202D

Conflict (“C”) happens! Wherever two or more people come together, there is bound to be conflict. It is an innate and unavoidable part of our existence. Those who can effectively manage conflict will build and enhance workplace relationships. However, managing conflict is not an easy endeavor, and it takes unique skills. This presentation is designed to give individuals some practical solutions for preventing and resolving conflict. Participants will get an understanding of self-awareness/self-control, how to prevent destructive responses, be able to identify types of conflict and how to foster constructive responses to conflict, as well as learn their primary style for handling conflict. Participants will learn solution building techniques for finding common ground. If conflict is left unchecked or unresolved, it can lead to lost production, absenteeism, attrition, and even law suits. Dealing with conflict is important for every organization no matter what the size.

Takeaways:

- Participants will learn the appropriate strategies for minimizing conflict
- Participants will gain a better understanding of the benefits and consequences of conflict
- Participants will learn their conflict management style

Moderators: Charmaine McDaniels, EEO Program Manager, Drug Enforcement Administration

Gloria Gutierrez-Soto, Prospanica Milwaukee

Speaker: Oliver C. Allen Jr., CEO, Training & Development Strategies, LLC

12:00 pm to 2:00 pm  
**Lunch**

12:00 pm to 2:00 pm  
**FTI: Young Professional & Collegiate Symposium Luncheon**

2:00 pm to 3:15 pm  
**SES-101: It’s NOT a Mystery! – There Is a Blueprint for Entry into Room the SES** .......................... 202A

Interested in becoming a SES member? Learn about the experiences that you will need that make up a successful framework. Learn what you will need to stand out in a competitive field and uncover the process to become a member of the Senior Executive Service Corps. Gain an overview of the Executive Core Qualifications (ECQs), which define the competencies needed to build a federal corporate culture that strives for results, serves customers, and builds successful teams and coalitions within and outside the organization.

Moderator: Edgar Delgado, Zonal Contracting Officer, Center for Brokering Services- Public Building Services, U.S. General Services Administration

Speakers: Joseph Mancias, Jr., Former Senior Management Counsel to the Director, U.S. Citizenship and Immigration Services, Department of Homeland Security

Lorena McElwain, Chief of Staff, Office of the Assistant Secretary for Civil Rights, U.S. Department of Agriculture

Felicita “Feli” Sola-Carter, Former Assistant Deputy Commissioner and Deputy Chief Human Capital Officer, Social Security Administration

2:00 pm to 3:15 pm  
**Cross Cultural Communications: Why It Matters to Each of You** ........................................ 202B

Cross cultural communications is a critical skillset that sets apart leaders from managers. This workshop will provide you a thorough understanding of how to recognize when communication breaks down due to cross cultural communication mistakes. Win Cayo will provide you some real world examples of cross cultural communication failures made by some of the largest global companies in the world. Join this workshop and expect an interactive session about cross cultural communications.

Workshop Learning Objectives. Participants who attend this workshop will:

- Understand the meaning of “culture”;
- Find tangible tools to help recognize different communication styles across cultures;
- And learn how to work collaboratively among your work teams and with people in your personal life
Thanks for making a difference in our community

Bank of America recognizes the delegates and community leaders attending the 2019 LULAC National Convention. Community leaders like you are a vital resource and inspiration to us all. Thanks to you, progress is being made and our community is becoming a better place to live and work.

Visit us at bankofamerica.com/Local.
All events (unless noted otherwise) will be held at the Wisconsin Convention Center

Moderators: Linda Bacelis-Bush, Prospanica Milwaukee  
Edgar Delgado, Zonal Contracting Officer, Center for Brokering Services- Public Building Services, U.S. General Services Administration  
Speaker: Win Cayo, Project Manager, U.S. General Services Administration

2:00 pm to 3:15 pm  
Unleashing Intergenerational Collaboration ................................................................. Room 202C

The most valuable currency in today’s multigenerational workplace is collaborative intelligence. This workshop will help individuals from all generations better understand how to deploy intergenerational collaborative understanding in designing, developing and deploying major programs, projects, and initiatives.

Workshop Learning Objectives - Participants who complete this workshop will:
- Understand the science of collaboration;
- Learn intergenerational collaboration insights and tactics that they can immediately use in the workplace;
- Master how to create and employ an “intergenerational collaboration culture”.

Moderators: Karina Castillo, Federal Affairs Intern, University of California, Irvine  
Laura Pinedo, Federal Affairs Intern, California State Fullerton  
Speaker: Jeffrey Vargas, President/CEO, Generationology LLC

Project Management Principles for Better Results.............................................................. Room 202D

In this workshop, attendees will learn the principles of Project Management Institute: Body of Knowledge (PMBOK). Attendees will apply the principles of the PMBOK as a guide to present a real world project plan in their workplace.

Benefits:
- Understand the principles of project management based on the PMBOK;
- Learn how to apply basic project management tools such as project charter, project management plan, and risk management plan; and
- Present the project planning and implementation to leadership.

Moderators: Mario Cortez, Prospanica Milwaukee  
Belen Sanchez Leos, Occupational Safety and Health Specialist, DOL  
Speaker: Ana Valentin, Enterprise Service Program Manager, National Oceanic and Atmospheric Administration

3:30 pm to 4:45 pm  
Developing Your ECQs............................................................... Room 202A

Roll up your sleeves and let’s get to work! Using an ECQ outline format, you will develop an ECQ story in class. We will work a one-page story in class in a guided effort and then evaluate it using a checklist, so bring note paper or a computer. Also ensure to bring your resume or performance accomplishment with you for inspiration. This will function as one and a half session.

Moderator: Ana Valentin, Enterprise Service Program Manager, National Oceanic and Atmospheric Administration  
Rebecca Diaz, Federal Affairs Intern, University of Florida  
Speaker: Brenda DePuy, President, DePuy HR Associates

A World of Differences: How Bias in People and Systems Can be Overcome ................................... Room 202B

In this workshop, participants will explore why differences are important in the workforce with particular focus on how those differences are witnessed, experienced and perceived. Further, the participant will get an opportunity to examine briefly their own experiences with respect to such differences. A brief overview of traditional, and Federal Government organizational systems and the potential for subjectivity in such systems. Participants will be exposed to various experimental studies conducted on this topic with a focus on results. Additionally, participants will engage in discussion and dialogue based on research and best practices as to how bias impacts organizational systems and how individual bias can be overcome from an individual, systems, and cultural perspective. This workshop will dive deeper into the brain functions of both System 1 and System 2 thinking during decision making and what is perceived as good judgement.

Moderators: Keishla Acevedo-Nazario, Equal Opportunity Assistant, Office of the Assistant Secretary for Civil Rights U.S Department of Agriculture  
Samantha Maldonado, Prospanica Milwaukee  
Speaker: Zina B. Sutch, Ph. D., Deputy Associate Director, OPM/ Outreach, Diversity Inclusion

One-on-One with Your Workshop Presenter ................................................................. Room 202C

Do you need some clarification on a subject discussed during the workshop or would like to further chat with the workshop presenter? The One-on-one with the presenters will allow you with the opportunity to do so while serving as an excellent networking opportunity. This activity is only for FTI attendees.

Speaker/s: FTI Workshop Presenters
Herbalife Nutrition is committed to helping people live healthy, active lives, and we recognize and honor success. That’s why we’re proud to support the 90th LULAC National Convention and Expo. We’re continuously inspired by LULAC’s hard work and dedication on behalf of the Latino community.

Learn how Herbalife Nutrition is supporting Latino communities at iamHerbalifeNutrition.com
Thursday, July 11

7:00 am to 9:00 am
Defenders of Freedom Breakfast ................................................................. Ballroom D

9:00 am to 4:00 pm
FTI Young Professional & Collegiate Symposium ........................................... Room 201CD
The symposium is designed to familiarize attendees with the student pathway programs, scholarships, internships, educational opportunities, career opportunities, pay and benefits, and recruitment incentives. The attendees will also have the opportunity to meet with representatives from the Federal Government who will share information on student opportunities in their respective agencies.

9:00 am to 10:15 am
Leadership Skills for the Younger Boss – How to Motivate and Sheppard an Experienced Workforce

9:00 am to 10:15 am
New Perspectives to Mature your Diversity and Inclusion Program ...................... Room 202B
Conducting the same diversity and inclusion activities year after year often do not create the sustainable change needed to really move the needle. Creating a diverse workforce and a culture of inclusion requires shifts in thinking and viewpoints that can only come with intentional strategies and communication. This session will equip you with new perspectives on how to lead your Diversity & Inclusion (D&I) program efforts by utilizing a holistic approach that will help you effectively build and mature your D&I program. Participants will learn about a D&I maturity model, a holistic D&I framework, a model to develop your D&I business case, and successful practices researched from across different industries to enhance your D&I program.

Moderators: Jesus Maldonado-Reyes, Prospanica Milwaukee
Eda Negron-Oliver, FTI Volunteer, Retired U.S. Bureau of Prisons

Speakers: Jacqueline Padrón, Diversity Program Manager, Outreach, Diversity and Inclusion, Employee Services, U.S. Office of Personnel Management
Zina B. Sutch, Ph.D., Deputy Associate Director, Outreach, Diversity and Inclusion, U.S. Office of Personnel Management

9:00 am to 10:15 am
Leadership Skills for the Younger Boss – How to Motivate and Sheppard an Experienced Workforce

In the private sector nearly 40% of bosses are younger than the people that they lead. In more and more federal agencies, a new generation has started securing major leadership positions. This workshop will provide younger leaders with the information and skills they need in order to effectively motivate and shepherd experienced workers. Workshop Learning Objectives - Participants who complete this workshop will:
- Learn how to become a strategic intergenerational leader;
- Secure an understanding of the tactical steps to gain “buy-in and support” from experienced workers; and
- Learn the professional development formal and informal experiences that will enhance leadership capacity.

Moderator: Ana Valentin, Enterprise Service Program Manager, National Oceanic and Atmospheric Administration
Speaker: Jeffrey Vargas, President/CEO, Generationology LLC

9:00 am to 10:15 am
SES 102: Tell us Your Story of Accomplishment – in a Paragraph!

It's not Easy!
This session provides you guidance for preparing your application. You’ll hear from former and current Senior Executives who have served on the Office of Personnel Management’s SES Qualification Review Board.

#LULAC2019
PepsiCo is proud to be a sponsor of the 90th Annual LULAC National Convention. For many years, we have supported LULAC in its efforts to build brighter futures, create pathways for developing the next generation of leaders, and its commitment to represent those values that unite us as one community.
All events (unless noted otherwise) will be held at the Wisconsin Convention Center

Board. They will also share what to expect during an interview by senior executives. You will be asked to share stories about you! Specifically stories that include what challenges you have undertaken and solved, factual stories about yourself, and stories including why you are ready to be a member of the Senior Executive Service. This session provides a glimpse on the journey your stories may take to eventually be presented to OPM's SES Quality Review Board of Career Senior Executives for certification. This is the final step for selection once nominated by your department or agency. This session is about tooting your own horn to hear the sweet music.

Speakers: Joseph Mancias, Jr., Former Senior Management Counsel to the Director, U.S. Citizenship and Immigration Services, Department of Homeland Security
Lorena McElwain, Chief of Staff, Office of the Assistant Secretary for Civil Rights, U.S. Department of Agriculture
Felicita “Feli” Sola-Carter, Former Assistant Deputy Commissioner and Deputy Chief Human Capital Officer, Social Security Administration
Moderator: Keyla Hernandez, Associate Division Chief, Federal Communications Commission (FCC)

10:30 am to 11:45 am
Ethics and the Challenge of Right v Right Decisions ......................................................... Room 202A
All too often in today's world we are faced with 'right v right' decisions. How do we handle this challenge? This session introduces participants to the question of ethics and the challenges of leading with integrity. It begins with the premise that the most precious thing you have is your reputation for treating people fairly, and for creating meaningful change. Attendees are exposed to cases and conceptual models that help leaders make sense of these quandaries to arrive at informed, sound decisions.

Moderator: Keisha Acevedo-Nazario, Equal Opportunity Assistant, Office of the Assistant Secretary for Civil Rights U.S Department of Agriculture
Speaker: Patrick Malone, Ph.D., Director, Key Executive Leadership Programs, American University

10:30 am to 11:45 am
That May Be What You Heard, but that’s Not What I Said: .................................................. Room 202B
The Power of Effective Listening
Listening is the cornerstone of communication and is one of the most important skills we have, but also one of the most neglected. The efficacy of our listening can have a major impact on our jobs, our communities, and our relationships with others. Because listening has such a pervasive impact on our lives, everyone can benefit from the enhancement of this critical skill. This presentation provides participants with insights on the importance of effective listening, explores barriers to effective listening, introduces characteristics of effective listening, and helps them to assess their strengths and challenges in their individual listening tendencies.

Moderator: Linda Bacelis-Bush, Prospanica Milwaukee
Speaker: Becky A. Kelly Bell, PhD, Alternative Dispute Resolution Specialist, USDA/FSIS

10:30 am to 11:45 am
You May Not Have Authority, but you DO HAVE INFLUENCE! ........................................ Room 202C
What makes it challenging to intervene when you observe or experience rude, uncivil or harassing behavior? What can you do as a bystander to stop that behavior? Although employees don’t have the authority that supervisors do, they can make a big difference preventing and eliminating harassment in the workplace. Rather than dwelling on legal standards and what not to do, this training will focus on what to do – the words and actions that promote respect and fairness, and employees’ responsibility for contributing to respect in the workplace.

Moderator: Amneris Caba, EEO & Diversity Specialist & HEPM, National Oceanic and Atmospheric Administration
Speaker: Virginia Andreu, Attorney, Equal Employment Opportunity Commission (EEOC)

10:30 am to 11:45 am
Federal Employment Process for Veterans, Transitioning Military ........................................ Room 202D
Service Members and Spouses
The Federal Government is interested in hiring spouses and parents of veterans and military personnel. The government has established a number of special programs (called authorities) to encourage you to become part of the federal workforce. The Federal Government offers a superb compensation package with good salaries; regular pay raises; health-benefits, and more. So, if you are going to compete with many others for a federal job, you need to know what special authorities you can use to land that perfect job. Come and learn about these many benefits and opportunities.

Moderator: Ana Monserrate, Team Lead, Center for Programmatic Training, Social Security Administration
Speakers: Dwayne E. Campbell, Hispanic Veterans Liaison, Center for Minority Veterans, U.S. Department of Veterans Affairs
Heidi Ortiz, Hispanic/Special Emphasis and Veterans Employment Program Manager, U.S. Department of Labor
Telemundo’s #HazteContar Campaign is Committed to Increasing Hispanic Participation in the 2020 Census

Visit www.HazteContar.com and Make Yourself Count
All events (unless noted otherwise) will be held at the Wisconsin Convention Center

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Room</th>
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<tr>
<td>12:00 pm to 2:00 pm</td>
<td>Lunch</td>
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<td>12:00 pm to 2:00 pm</td>
<td>FTI: Young Professional &amp; Collegiate Symposium Luncheon</td>
<td>Room 202B</td>
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<td>2:00 pm to 3:15 pm</td>
<td>The Management Tune-Up: Light-Lift Practices That Catapult</td>
<td>Room 202A</td>
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<td>2:00 pm to 3:15 pm</td>
<td>Mystery, Magic, or Mastery: Developing Business Acumen</td>
<td>Room 202B</td>
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<td>2:00 pm to 3:15 pm</td>
<td>Kindness, not Metrics</td>
<td>Room 202C</td>
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<td>3:30 pm to 4:45 pm</td>
<td>Strengths versus ECQs/Competencies</td>
<td>Room 202A</td>
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<td>3:30 pm to 4:45 pm</td>
<td>Leading Others through TRUST</td>
<td>Room 202B</td>
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All events (unless noted otherwise) will be held at the Wisconsin Convention Center.
Empowering entrepreneurs in the Latinx community

We are proud to partner with the League of United Latin American Citizens to expand economic opportunities for the Latinx community across the country through home sharing and hosting local Airbnb Experiences.

Airbnb Experiences are activities designed and led by inspiring locals. By hosting local experiences on our platform, hosts can earn extra income by showcasing their hobbies, skills, or expertise to welcome travelers from around the world.

To learn more visit airbnb.com/LULAC
Teams and organizations that are successful operate with high trust and outperform teams or organizations with low trust. This course will help organizations create a high-trust culture of collaboration and engagement. Many companies from Forbes to Franklin Covey consider Trust world. How can you establish Trust? This session is based on Franklin Covey’s book *The Speed of Trust*, and will discuss the framework, language and behaviors necessary to lead and establish high trust relationships, teams and organizations. Moderator: **Samantha Maldonado**, Prospanica Milwaukee
Speaker: **Migdalia Gonzalez**, Senior Training Specialist, HUD

**Moderator:**

Samantha Maldonado, Prospanica Milwaukee

**Speakers:**

Migdalia Gonzalez, Senior Training Specialist, HUD

3:30 pm to 4:45 pm  
**FTI - One-on-One with Your Workshop Presenter** ................................................................. Room 202C
Do you need some clarification on a subject discussed during the workshop or would like to further chat with the workshop presenter? The One-on-one with the presenters will allow you with the opportunity to do so while serving as an excellent networking opportunity. This activity is only for FTI attendees.

**Speakers:**  
FTI Workshop Presenters

**Friday, July 12**

9:00 am to 12:00 PM  
**FTI - Wisconsin Youth Symposium**......................................................................................... Room 201CD
The key objective of this event is to provide participants with information that may help reduce dropout rates, address current issues that may affect their future, and provide them with motivation and tools to help them continue their education. We know that once students learn more about the endless opportunities to succeed before them, their lives may be changed.

This symposium empowers students with information about leadership, diverse opportunities that exist within the Federal Government (civilian and/or armed forces), while also focusing on leadership skills, academic and professional goals. Throughout the day, attendees will interact with representatives from different agencies at the Expo.

Representatives will provide guidance regarding scholarships, internships and employment opportunities for current high school students.

9:00 am to 12:00 pm  
**FTI - Train the Trainer, Cultivating Talent for Tomorrow** ............................................................ Room 202C
“Effectively Guiding Students towards their Ideal Federal Career”
Join seasoned Federal recruitment experts from the U.S. Office of Personnel Management and other agencies in this deep-dive into Federal careers and employment. This session is beneficial for Career Services professionals, college staff and/or other individuals assisting students in securing future employment. The information received will be of benefit and can assist students/clients seeking guidance on first steps to get into the Federal Government, or experienced professionals looking for a career change, as they may not know where to begin.

This exciting, interactive session will offer an overview of the Federal competitive civil service hiring process; an understanding of what types of jobs are available; practical tips on guiding students in Federal career exploration, and simplify the Federal application process. Attendees will learn several ways in which the Federal Government hires and will receive a primer on searching and applying for Federal jobs using the USAJOBS website. In addition, participants will learn more about the Pathways Programs for students and recent graduates, including how interns are hired. You will leave the session better prepared to guide your students as they navigate the Federal employment process.

Moderators:  
Laura E. Colón-Marrero, M.P.A., EEO Director, U.S. Department of Justice
Heidi Ortiz, Hispanic/Special Emphasis Employment Program Manager, U.S. Department of Labor

9:00 am to 10:15 am  
**FTI - Stories to Impress: Performance Language and You**............................................................ Room 202A
This highly interactive workshop encourages participants to think about their accomplishments from a performance perspective, and to elevate how those accomplishments are communicated by integrating scope and impact to articulate results. The ability to convey information in this manner can make a difference when conveying accomplishments, in personal (resume writing, interviews, executive core qualifications, elevator speeches) and professional settings (responding to audits, program accomplishments, annual narratives, award nominations, etc.). Participants will have an opportunity to document and discuss their own accomplishments at increasingly higher levels of performance, highlighting entrepreneurship, problem-solving and technical credibility.

Moderators:  
Linda Bacelis-Bush, Prospanica Milwaukee
**Roberto Contreras**, Civil Rights Director, Food and Nutrition Service, United States Department of Agriculture

Speaker: Lorena McElwain, Chief of Staff, Office of the Assistant Secretary for Civil Rights, United States Department of Agriculture
BRINGING LATINO COMMUNITIES TOGETHER.
The long history of working with and for our Latino communities is what makes us proud to partner with LULAC. Thanks to the League of United Latin American Citizens, we all have an organization that is dedicated to educate and celebrate Latinos across the country. And that is something Nissan stands behind.
FTI Agenda - Friday, July 12

All events (unless noted otherwise) will be held at the Wisconsin Convention Center

9:00 am to 10:15 am  Building Your Leading People into Competency .................................................................Room 20B
Building your people into competency is one of the biggest barriers to moving into the SES. If you have not built this competency well, you will not succeed in gaining entrance into the SES. Yet, it is one of the most elusive of traits to garner. What experience, training, and skills do you need? How do you get them and then to market them? Wherever you’re starting from, come prepared to discuss/write a short statement on this area and we will explore further in class.
Moderator: Eda Negron-Oliver, FTI Volunteer, Retired U.S. Bureau of Prisons
Speaker: Brenda DePuy, President, DePuy HR Associates

9:00 am to 10:15 am  FTI - You Want Me to Work with Who? .................................................................Room 20D
In today’s workplace, employees and leaders are tasked with more work, access to less; an overload of information; and a workforce made of different generations and opinions. Without strong and effective relationships, organizations cannot operate. One key factor to creating cohesive teams is based on a simple phrase: Emotional Intelligence (EI). Emotional Intelligence (EI) competencies are the heart of effective workplace relationships and productivity. How can we build better relationships even when we do not see eye to eye with someone? The ability to build effective teams and relationships is critical in the leadership journey, however it is one of the most difficult challenges we face when working with others. How can you establish Trust without understanding Emotional Intelligence? Come and find out more.
Moderator: Amneris Caba, EEO & Diversity Specialist & HEMP, National Oceanic and Atmospheric Administration
Speaker: Migdalia Gonzalez, Senior Training Specialist, HUD

10:30 am to 11:45 am  FTI - Becoming a Superhero: Agents for Change .................................................................Room 20A
What do you feel when you face change? Do you feel fear, or fierce? Change can be scary, intimidating, exciting and empowering - sometimes all at once. How can you develop the ability to lead others through change and be repeatedly poised to “save the day”? This workshop will give you guidance and exercises for increasing your mental flexibility and resiliency so you can better manage change and avoid your personal kryptonite. Then tools for enhancing strategic thinking and developing longer term organizational visions will be provided to help you unleash your change agent superpowers.
Moderators: Keishla Acevedo-Nazario, Equal Opportunity Assistant, Office of the Assistant Secretary for Civil Rights U.S Department of Agriculture
Liset Vazquez, Prospanica Milwaukee
Speaker: Denise Viera, Senior Advisor, US DOJ/ Office of Justice Programs

10:30 am to 11:45 am  You May Not Have Authority, but You DO HAVE INFLUENCE! .................................................................Room 20B
What makes it challenging to intervene when you observe or experience rude, uncivil or harassing behavior? What can you do as a bystander to stop that behavior? Although employees don’t have the authority that supervisors do, they can make a big difference preventing and eliminating harassment in the workplace. Rather than dwelling on legal standards and what not to do, this training will focus on what to do – the words and actions that promote respect and fairness, and employees’ responsibility for contributing to respect in the workplace.
Moderator: Gloria Gutierrez-Soto, Prospanica Milwaukee
Speaker: Virginia Andreu, Attorney, Equal Employment Opportunity Commission (EEOC)

10:30 am to 11:45 am  Dynamic Interviewing Techniques .........................................................................................Room 20D
First impressions do count, and so do the following 30 minutes during your job interview! Naturally, interviewers will form first impressions when they meet you, so you need to pay attention to how you present yourself from the very first moment you enter the interview. However, once the interview starts the emphasis is not just on what you bring to the table as far as experiences and skills. Interviewers will pay much attention to how you present the information. You must present your experiences in an organized and engaging manner. In this workshop, you will learn how to prepare for behavioral interviews, and will practice answering questions using the STAR method to ensure you cover relevant and impactful details and leave out the fluff.
Moderator: Alesia Rose, Hispanic American Outreach Program Manager, CIA
Zoila Deidrich, Prospanica Milwaukee
Speaker: Felicita Sola Carter, Senior Executive (Retired) and Consultant

12:00 pm to 2:00 pm  Lunch

12:00 pm to 2:00 pm  FTI: Wisconsin Youth Symposium Luncheon, Sponsored by: Rockwell Automation

2:00 pm to 3:15 pm  Leadership Skills for the Younger Boss – How to Motivate and Shepherd an Experienced Workforce ...............................Room 202A
The diverse backgrounds and perspectives of our team are our greatest strength in supporting the guests and communities we serve. We are proud to partner with LULAC in their longstanding dedication to strengthening Hispanic communities.
In the private sector nearly 40% of bosses are younger than the people that they lead. In more and more federal agencies, a new generation has started securing major leadership positions. This workshop will provide younger leaders with the information and skills they need in order to effectively motivate and shepherd experienced workers.

Workshop Learning Objectives - Participants who complete this workshop will:
- Learn how to become a strategic intergenerational leader;
- Secure an understanding of the tactical steps to gain “buy-in and support” from experienced workers; and
- Learn the professional development formal and informal experiences that will enhance leadership capacity.

Moderator: Florenza Herrera, FTI Intern, Swarthmore College
Speaker: Jeffrey Vargas, President/CEO, Generationology LLC

2:00 pm to 3:15 pm
What Is All the Fuss about Project Management?.................................................................Room 202B
Never worked on a team? Don’t want to work on a team? Do you have to work on a project where you don’t know or like the people involved? This session is a basic introduction to Project Management (PM). Familiarize yourself with the nuts and bolts of each role, terminology and structure in PM. You will understand a review of common management processes that may be used to improve performance: personally and professionally. You will be able to take control of your many tasks, workload and projects by managing your demands on your time. Doing so is key to your continued success in your career growth. As a leader, you must learn to balance the “fires”, learn to balance work and personal life, and learn when to say no. Managing all your “projects” is key your ability to lead others.

Moderator: Ana Monserrate, Team Lead, Center for Programmatic Training, Social Security Administration
Speaker: Migdalia Gonzalez, Senior Training Specialist, HUD

2:00 pm to 3:15 pm
One-on-One with Your Workshop Presenter.........................................................................Room 202D
Do you need some clarification on a subject discussed during the workshop or would like to further chat with the workshop presenter? The One-on-one with the presenters will allow you with the opportunity to do so while serving as an excellent networking opportunity. This activity is only for FTI attendees.

Speakers: FTI Workshop Presenters

Saturday, July 13
9:00 am to 11:30 pm
2020 FTIP Initiative..............................................................................................................Room 202E
Facebook is proud to support the League of United Latin American Citizens and the National Convention
Eduardo Peña, Jr.
June 27, 1935 - June 22, 2019

Thank you for your service to our country and our LULAC organization. We are forever indebted for your vision and leadership.

Your friends at LULAC
Driving a Brighter Future

Since 1949, Ford Fund has invested more than $2 billion in programs that support education, promote safe driving, enrich community life and encourage employee volunteering.

Ford Fund is proud to support LULAC on its 90th National Conference and through continued collaboration with the Ford Driving Dreams Grants Program, which helps students achieve their dreams of high school graduation and pursuing higher education.
Tuesday, July 9
8:30 am to 5:00 pm  LULAC Federal Training Institute Forums ................................................................. First Level
1:00 pm to 5:00 pm  LULAC National Convention Registration ......................................................... First Level

Wednesday, July 10
7:00 am to 12:00 pm &  LULAC National Convention Registration & Credentials ........................................ First Level
2:00 pm to 5:00 pm  Youth: Marquette University Visit
Location: 1250 W Wisconsin Ave, Milwaukee, WI 53233
Events open to all youth
Sponsored by: EmpowerMe Foundation, Marquette University, Papa John’s
9:30 am to 4:30 pm  WeRun National Campaign Training Institute ..................................................... 101D
The WeRun National Campaign Training Institute is meant to empower and teach our Latinx community on how to successfully run a political campaign. WeRun will be broken down into key sessions that explain each part of running a political campaign, including: Branding Yourself, Building your Team, Fundraising, and more!
Featured Speakers Include: Wisconsin Representative JoCasta Zamarripa; Emily Gutierrez, Facebook; Human Rights Campaign; Wisconsin Progress
Sponsored by Univision Communications
9:30 am to 4:30 pm  Milwaukee’s 1st Annual Grassroots Organizing Institute ........................................ 102C
Presented by Southside Organizing Center
Featuring Milwaukee’s Legacy Latin@x Civil Rights Speakers: Dr. Tony Baez; Christine Neumann-Ortiz; Jesus Salas
10:00 am to 12:00 pm  LULAC Opening Press Conference & Tyson Foods Donation
Featured speakers: LULAC National President Domingo Garcia; Sindy Benavides, LULAC Chief Executive Officer; Nora Venegas, Director of Federal Government Relations at Tyson’s Food Inc.; Wisconsin Representative JoCasta Zamarripa; Alderman Jose Perez
Emcee: Lupe Martinez, President & CEO of UMOS & Chair of LULAC National Convention Committee
Location: UMOS Corporate Headquarters, 2701 S. Chase Avenue, Suite B, Milwaukee, WI 53207
Food Donation to Second Harvest Food Bank and other Community Food Banks
10:30 am to 4:00 pm  Veterans Symposium; Veterans Claims Clinic ....................................................... 201A
Every thing you wanted to know about filing a Service-Connected Claim and also you can get an update if you have filed a claim with the VA
12:00 pm to 2:00 pm  Hispanics in the U.S. Workforce .............................................................................. 103B
Presented by: Bread for the World (RSVP Required; By Invitation Only)
What makes for a good job? The U.S. workforce is changing. Hispanics will account for one out of every two new workers entering the workforce by 2025 in our country. Join Dulce Gamboa and Bread for the World for a conversation around job policies. We want to hear from you about the opportunities and challenges that our community face to access quality jobs. Bread for the World is a collective Christian voice urging our nation’s leaders to end hunger and poverty at home and abroad.
Presenter: Dulce Gamboa, Senior Catholic Latino Associate, Bread for the World
2:00 pm to 3:00 pm  Opening Assembly & Committee Assignments ...................................................... 101B
3:00 pm to 4:30 pm  Hate Crimes and Hate Incidents .............................................................................. 203B
Featuring: Anti-Defamation League (ADL)
Hate crimes are message crimes that are intended to intimidate not just the victim but also the victim’s entire community. Extremism and hate crimes are on the rise; targeting many communities including Muslims, Jews, LGBTQ, Latinos and African-Americans. This workshop will allow participants to learn the definitions and differences between hate crimes and hate incidents, learn
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4:30 pm to 6:30 pm  Film Screening: BACKPACK FULL OF CASH narrated by Matt Damon  
Want to find out how charter schools, vouchers and testing are impacting our children and our democracy? Join filmmaker Sarah Mondale for a screening of the Spanish-subtitled documentary "Backpack Full of Cash" which explores the privatization of America’s public schools, a trend that profoundly affects LatinX communities. Screening followed by Q&A with the filmmaker.  
Presenter: Sarah Mondale, Filmmaker

6:00 pm to 7:00 pm  Wisconsin Celebration Reception  
Featured speakers: Governor of Wisconsin Tony Evers; Milwaukee Mayor Tom Barrett; Chris Abele, Milwaukee County Executive; Carlos Gomez, NY Mets & Former Brewers All-Star; Wisconsin Representative JoCasta Zamarripa; Representative John Delaney  
Sponsored by: Charter Communications, Froedtert, Milwaukee Area Technical College, Northwestern Mutual, UMOS, Rockwell Automation  
Entertainment: JonCarlos & Gabriella  
Location: Potawatomi Hotel & Casino, Event Center, 1721 W Canal Street, Milwaukee, WI 53233

Thursday, July 11

7:00 am to 12:00 pm  LULAC National Convention Registration & Credentials  
7:00 am to 9:00 am  Defenders of Freedom Breakfast  
Featured speakers: Domingo Garcia, LULAC National President; Tulsi Gabbard, U.S. Representative, Hawaii-2nd District; Mary M. Kolar, Secretary-Designee of the Wisconsin Department of Veterans Affairs; Eugene Manzanet, Chair of the Latino Veterans Memorial Committee; Lawrence Romo, American GI Forum National Commander; Queta Rodriguez, USMC Captain Ret. & LULAC Veterans Affairs Committee Member; and Vietnam Commemoration Event  
Sponsored by: Denny’s, T-Mobile

8:30 am to 12:00 pm  National Stage  
The LULAC National Stage highlights issues impacting Latinx communities across America while providing solutions and a vision for the future. Through dialogue, remarks, and audience engagement, the goal is to amplify awareness and take action.

8:30 am to 9:00 am  Democracy & Voting  
Spotlight: Emilia Gutierrez, Politics and Government Outreach Manager, Facebook  
Presenters: Sindy Benavides, Chief Executive Officer, LULAC  
Luis Vera, General Counsel, LULAC  
Joe Henry, Special Advisor to the National President on Civic Engagement & Elections

9:00 am to 9:40 am  Census  
Presenters: Luis Rosero, Vice President of Government Affairs at Comcast NBCUniversal Telemundo  
Angela Manso, DC Director of Policy & Legislative Affairs, NALEO Educational Fund  
Tom A. Saenz, President & General Counsel, MALDEF  
Representative, U.S. Census Bureau  
Presented by Comcast NBCUniversal Telemundo

9:45 am to 10:15 am  Equality  
Presenters: Jonathan Greenblatt, National Director & CEO of the Anti-Defamation League (ADL)  
Dr. Alan Curtis, President and CEO of the Eisenhower Foundation  
Vanessa Gonzalez, Executive Vice President, The Leadership Conference on Civil and Human Rights  
Nadim Damluji, Global Public Policy and Government Affairs, Starbucks Coffee Company

10:15 am to 11:00 am  Education  
Spotlight: Dr. Jill Biden, Former Second Lady of the United States  
Presenters: Anthony Chavez, The Education Trust-West  
Amy Mizialko, President of the Milwaukee Teachers’ Education Association

11:00 am to 11:45 am  Health  
Presenters: C. Alicia Georges, AARP’s National Volunteer President  
Anna Maria Chávez, Executive Vice President & Chief Growth Officer, National Council on Aging
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LULAC Agenda - Thursday, July 11

All events (unless noted otherwise) will be held at the Wisconsin Convention Center

9:30 am to 10:00 am  LULAC & Airbnb Press Conference. Announcement of New Partnership: Entrepreneurship Opportunities in the Latino Community
Sindy Benavides, LULAC Chief Executive Officer; Janaye Ingram, Director of National Partnerships, Airbnb; Maria Cuba, Global Diversity Lead for Experiences, Airbnb

10:00 am to 11:00 am  Ribbon-Cutting Ceremony & Exposition Opening. Third Level

10:00 am to 8:00 pm  Exposition, Job, College, and Health Fair Opens. Third Level
LULAC Tech Lounge Presented by AARP
Entertainment: La Z 93.7 and La GranD 104.7

10:00 am to 12:00 pm  Soccer Clinic. Third Level, Sports Pavilion
Sponsored by: Garcia Youth Soccer, LLC

12:00 pm to 2:00 pm  Unity Luncheon. Ballroom D
Sponsored By: AT&T, Coca-Cola, Comcast NBCUniversal Telemundo, ExxonMobil Corporation, IUUL Labs, Wells Fargo
Featured speakers: Julián Castro, Former Secretary of Housing and Presidential Candidate; Dr. Eve Hall, CEO of NUL Milwaukee; U.S. Census Director Dr. Steve Dillingham; Lt. Governor of Wisconsin Mandela Barnes; Wisconsin Representative JoCasta Zamarripa; Michelle Hernandez de Fraley, Army Colonel Ret.

2:00 pm to 4:00 pm  Soccer Clinic. Third Level, Sports Pavilion
Sponsored by: Garcia Youth Soccer, LLC

2:00 pm to 3:15 pm  In Depth: Census 2020 Make Yourself Count. 101C
Join us for a panel conversation on the upcoming 2020 Census; the historical impact and involvement of the Latino community with the census; how certain census questions effect our community (e.g. race and ethnicity question); and what we can expect as a community and as activists for the 2020 count.
Moderator: Joe Henry, Special Advisor to the National President on Civic Engagement & Elections
Presenters: Sergio Lopez, Senior Associate of National & State Partnerships, Education Trust; Roberto Ramirez, Branch Chief, Ethnicity and Ancestry Statistics Branch, Population Division, U.S. Census Bureau; Luis Rosero, Vice President of Government Affairs, Comcast NBCUniversal; Matthew Spence, Branch Chief, Foreign Born Population Branch, U.S. Census Bureau

2:00 pm to 3:15 pm  LULAC’s New Education Agenda: Bringing Latinx to the Forefront in Leadership, Equity and Innovation. 101D
LULAC has a unique opportunity to lead the Latinx agenda to make a positive impact in our communities. With a renewed education vision, in an ever-changing digital world, LULAC is ready to carry the torch and pass it forward to the current and next generation of leaders that was ignited 90 years ago when it was founded in 1929 to fight for issues of civil rights, equity, education, immigration, economic empowerment and social justice. In this workshop, we have invited LULAC education committee and a special guest to highlight how we are prepared to take our history to build a legacy for the future based on three overarching pillars: Leadership, Equity, and Innovation.
Moderator: Caroline Sanchez Crozier, LULAC Education Chair, CEO, CSC Consulting Group
Presenters: Anthony Chavez, External Relations Manager, The Education Trust-West
Jesse Ruiz, Illinois Deputy Governor for Education
Velma Ybarra, LULAC Education Vice Chair, Former Director of Bilingual Education & Career and Technology Education
Luis Chavez, Equity Subcommittee Chair, Senior Director, Career Ladders Project California Community Colleges

2:00 pm to 3:00 pm  Education Press Conference. 102E
Sponsored and Presented by: Ford Motor Company Fund

2:30 pm to 5:00 pm  Women’s Hall of Fame Pinning Ceremony (By Invitation Only)
Featured Guests: Zuraya Tapia-Hadley, Manager of Public Policy at Facebook, Jose Estrada, Director of Public Affairs at Walmart, Michael Sheppard, Managing Partner at IronwoodDrive
Sponsored by: Walmart

3:00 pm to 4:30 pm  Ford Driving Dreams Best Practices Workshop. 203C
Sponsored and Presented by: Ford Motor Company Fund
The Ford Driving Dreams Grants (FDD) program is a grants-based initiative by the Ford Motor Company Fund in partnership with LULAC. The mission of this unique education program is to mitigate the high school dropout rate in the Latino community through innovative services. Two awardee sites will be featured in this workshop to highlight the innovative strategies LULAC councils...
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LULAC Agenda - Thursday, July 11

All events (unless noted otherwise) will be held at the Wisconsin Convention Center

are using to engage their students. They will emphasize the importance of educational partnerships, mentors, and curriculum development in advancing educational attainment. Workshop participants will gain insight into the best ways to work with youth and how to successfully apply for and properly manage a FDD program. Discussions will include, student incentives, recruiting volunteers, lessons learned during their program, and the impact of the program on the students.

3:30 pm to 4:45 pm  LULAC Young Adults: National Convention Plenary ................................................................. 102C

3:30 pm to 4:45 pm  The Untold Story of Puerto Rico Continues........................................................................... 102AB

On September 20th, 2017 Puerto Rico was devastated by Hurricane Maria, a category 5 hurricane with winds reaching up to 175 mph. While Puerto Rican emergency officials reported a minimal amount of deaths caused by the storm, the reality was vastly different. Join us and hear from Puerto Rican leaders on the reality the island is facing in the aftermath of Hurricane Maria. Panelists will cover the impact of the hurricane on health issues, the economy, and on the tourism industry. Additionally, learn what steps have been taken to improve the situation and what still needs to be done to fully recover.

Master of Ceremony: Wilson Roman, Representative (District 17), PR House of Representative
Moderator: Regla Gonzalez, Special Assistant to National President, LULAC
Presenters: Jose Enrique Melendez, Representative at Large, PR House of Representatives
Carmelo Rios, Puerto Rico Senate Majority Leader & NHCSL President
Annabel Guillen, President of Igualdad, Federal Affairs Advisor, Puerto Rico Senate

3:30 pm to 4:45 pm  Using Technology to Manage your Money Successfully ......................................................... 101C

Sponsored by: Master Your Card
Card payments continue to expand in the world, and becoming the preferred payment method due to convenience, safety, speed and value to consumers and businesses. This workshop will help you understand how to use payment technology to save time and money, as well as the different payment methods and how to use them responsibly.

Presenter: Mercedes Garcia, Vice President Community Relations, Global Policy Affairs, Mastercard

3:30 pm to 4:45 pm  Health Policy Spotlight ........................................................................................................... 101D

In addition to suffering from health disparities, the Latinx population often report poor communication with their health care providers. We will discuss and spotlight a variety of health issues including rising health disparities and how we can ensure our communities gain access to proper care and resources as well as preventative programs our community can access.

Presenters: Norma Cuellar, Ph.D., RN, FAAN, President, National Association of Hispanic Nurses
Tony Wafford, President & CEO, I Choose Life

4:00 pm to 5:30 pm  Education Committee Round Table: LULAC’s New Education Agenda

Bringing Latinx to the Forefront in Leadership, Equity and Innovation.......................................................... 103B

Join us for a historical moment and movement building to advance educational equity and justice through a triad of focus areas: Equity, Leadership and Innovation. Participate in building our new platform as the newly launched LULAC National Education Committee has begun to outline a framework for action. We aim to intentionally draw together LULAC members, educational and community leaders and other key stakeholders from across the country with diverse experiences and expertise to build on our shared commitments, priorities and Call to Action! It is time for LULAC to courageously build and assert its legacy after 90 years of work to lead a deeper examination, facilitate critical conversations and co-build an action plan for success that meets the current and future challenges and generations.

Committee Chairs: Caroline Sanchez Crozier, LULAC Education Chair
Velma Ybarra, LULAC Education Vice Chair,
Luis Chavez, Equity Subcommittee Chair, Senior Director, Career Ladders

Special Guests:
Anthony Chavez, Cesar Chavez Grandson & External Relations Manager, The Education Trust--West
Maggie Rivera, Ed.D., LULAC Illinois State Director & CEO, Illinois Migrant Council
Jesse Ruiz, Illinois Deputy Governor for Education
Nancy Vera, Ph.D., LULAC Member & AFT Corpus Christi President

4:30 pm to 5:30 pm  Corporate Alliance Reception (By Invitation Only) .................................................................

6:00 pm to 8:00 pm  Expo Art Exhibit and Jazz Concert ...................................................................................... Third Level, EXPO
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LULAC Agenda - Thursday/Friday, July 11/12

All events (unless noted otherwise) will be held at the Wisconsin Convention Center

6:00 pm to 8:00 pm  Presidential Town Hall* (RSVP Required) ................................................................. Ballroom AB
  Featuring: Julián Castro, Former Secretary of Housing; Representative Beto O’Rourke, Senator
Bernie Sanders; Senator Elizabeth Warren
Sponsored by: Univision Communications
*Doors Close at 5:45 pm

8:00 pm to 10:00 pm  Youth and Young Adults Awards Banquet .............................................................. Ballroom D
  Featured speaker: Senator Bernie Sanders; Representative Beto O’Rourke
Sponsored by National Education Association (NEA), Univision Communications

10:00 pm to 11:00 pm  Youth After Hours Mocktail Celebration .............................................................. Ballroom D, Pre-Function
  Sponsored by: NCTA - The Internet & Television Association

Friday, July 12

7:00 am to 12:00 pm  LULAC National Convention Registration & Credentials ........................................ Lower Level
2:00 pm to 5:00 pm  LULAC National Convention Registration & Credentials ........................................ Lower Level
7:30 am to 9:00 am  LNUESC Breakfast (By Invitation Only) ................................................................. Ballroom D
  Presenting Sponsor: Nissan North America
  Sponsors: Shell Oil Company, ExxonMobil Corporation, McDonald’s

9:00 am to 9:45 am  Environment
  Moderator: Lindsey Luis, LULAC Youth President
  Presenters: Derek Walker, Vice President for US Climate at Environmental Defense Fund
Mark Magaña, President & CEO of GreenLatinos
Diana Perez, Washington State Director, LULAC

9:45 am to 10:45 am  Technology
  Spotlights: Tony Waller, Sr. Director, Constituent Relations, Walmart
Laura Marquez, Head of Latino Community Engagement, Google
Moderator: Celeste Carrasco, Director of Public Affairs, AT&T
  Presenters: Alejandro Roark, Executive Director, Hispanic Technology & Telecommunications Partnership (HTTP)
Natasha Duarte, Policy Analyst, Center for Technology & Democracy
Sindy Benavides, Chief Executive Officer, LULAC National

11:00 am to 12:00 pm  Immigration Town Hall:
  Presenters: Domingo Garcia, LULAC National President
Bamby Salcedo, Transgender Activist
Krish O’Mara Vignarajah, President & CEO of the Lutheran Immigration & Refugee Service

9:30 am to 10:30 am  Raising Our Voices: Drivers Licenses for all Wisconsin Residents
  Location: First Level, Palm Garden (5th Street Entrance)

10:00 am to 8:00 pm  Exposition, Job, College, and Health Fair Opens .................................................. Third Level
LULAC Tech Lounge Presented by AARP

10:00 am to 12:00 pm  Baseball Clinic: Learn to Play the Clemente Way .............................................. Third Level, Sports Pavilion
  Featured Coach: Luis Roberto Clemente, son of the late Hall of Famer Roberto Clemente
  Bring your baseball souvenirs and get them signed after the clinics by members of the Major League Baseball alumni!
Caesars Entertainment proudly supports the

League of United Latin American Citizens.

Together, let's promote the political, economic, and social advancement of our Hispanic communities.
All events (unless noted otherwise) will be held at the Wisconsin Convention Center

12:00 pm to 2:00 pm  Wisconsin Youth Symposium Luncheon .................................................. Hilton Milwaukee City Center
12:00 pm to 2:00 pm  Women's Hall of Fame Luncheon ............................................................. Crystal Ballroom, 5th Floor
1:00 pm to 3:00 pm  Baseball Clinic: Learn to Play the Clemente Way ..................................... Third Level, Sports Pavilion
2:00 pm to 3:15 pm  Positively Impacting Our Communities Through Leadership and Social Media .................. 102C
2:00 pm to 3:15 pm  Mujeres Poderosas ....................................................................................... 101D
2:00 pm to 5:00 pm  Accelerating Nuestra Causa: LGBTQ 2020+ ............................................ 201B
2:00 pm to 2:45 pm  Know Your Rights Across the Country (With Promising Practices Information for Institutions to Adopt)
2:45 pm to 3:25 pm  The Equality Act & Other Advocacy Efforts for LGBTQ Communities
3:25 pm to 3:35 pm  BREAK
3:35 pm to 4:15 pm  Queer Allyship: Support Beyond the Rainbow Profile Picture
4:15 pm to 5:00 pm  Latinx LGBTQ Narratives: Then & Now
2:00 pm to 3:30 pm  LULAC National: Presidential Address – State of the League & LULAC National Platform ............... 102AB
3:30 pm to 5:30 pm  LULAC Members Training ................................................................................. 102AB
3:30 pm to 4:45 pm  The Future of Immigration ............................................................................. 101C

Sponsored by: Geico, Herbalife Nutrition, PepsiCo, Target

Featured Speaker: National VP for Women, Lourdes Galvan; Marianne Williamson, Author; Presidential Candidate, Activist; U.S. Treasurer Jovita Carranza; Senator Tammy Baldwin (via video); Sindy Benavides, Chief Executive Officer, LULAC National

Featured Coach: Luis Roberto Clemente, son of the late Hall of Famer Roberto Clemente

Presenters:

- Randy Parraz, National Organizing Director and Sr. Adviser to the National President
- Eddie Martinez, Executive Director at the Latino Equality Alliance
- Dr. Jesus Ramirez-Valles, Director of the Health Equity Institute

Presenters:

- Akiva Goldston, Editor & Publisher, The LULAC Nationality
- Nazeer Bawwab, Director of Community Relations, Latino Network
- Judy Altom, National Chair, LULAC National
- Betty O’Connor, National Chair, LULAC Women

#LULAC2019
Master Your Card is proud to support LULAC as a sponsor of their 90th National Convention.
All events (unless noted otherwise) will be held at the Wisconsin Convention Center

**Moderator:** Sara Walker, Familia Latina Unida, Council 5294  
**Presenters:** Elvira Arellano, Immigration Activist, Founding Member Familia Latina Unida  
Pastor Emma Lozano, Founder and President, Centro Sin Fronteras and co-Founder, Familia Latina Unida  
Voces de la Frontera (Invited)  
Milwaukee Teachers’ Education Association (Invited)

3:30 pm to 4:45 pm  
**Environment Refugees: Anticipating the Effect of Climate Change Migration**  
Join us in a discussion about the impact of the environment on migration. Natural disasters along with climate or environmental change displace populations and play a role in migration patterns. We will discuss these patterns and expand on the potential risks of becoming a refugee and what it means for U.S. immigration.  
**Presenters:** Mark Magaña, President & CEO of GreenLatinos  
Diana Perez, Washington State Director, LULAC; Ricardo Lopez, President, Sustainable Solutions71

3:30 pm to 4:45 pm  
**Digital Skills for Everyday Tasks**  
Sponsored by: Grow with Google  
Make the most of your time by managing your work in Google Sheets and creating a meeting agenda in Google Docs that drives your project forward. We’ll also explain more about the Grow with Google Partner Program, which provides these lessons and more with qualifying organizations so they can share with local communities. *Computers or devices are strongly encouraged.  
**Presenter:** Sixcia Devine, Author and Grow with Google Trainer

3:30 pm to 4:45 pm  
**10 Things You Must Know Before Starting a Business; First Steps Primeros Pasos**  
This workshop provides you with an overview on how to evaluate your entrepreneurial readiness. We will discuss legal, regulatory, financial and marketing aspect to think about before starting a business. Each participant will walk away with a check list of items for future reference.  
**Presenters:** Nelson Soler, President and CEO, Multicultural Entrepreneurial Institute, Inc.  
Tammi Cledenning, Lead Economic Development Specialist, WI US Small Business Administration Office  
Yolanda Ruiz, Senior Stakeholder Liaison, Internal Revenue Service

5:30 pm to 6:30 pm  
**LULAC LGBTQ Equality Reception**  
Sponsored by: Nissan North America, Hilton Worldwide, Human Rights Campaign

5:30 pm to 7:00 pm  
**Presidential Reception**  
Sponsored by: Facebook, Ford Motor Company Fund, Walmart

7:00 pm to 10:00 pm  
**Presidential Awards Banquet**  
Sponsored by: Facebook, Ford Motor Company Fund, Walmart

**Featured Speakers:** Hon. Martha Bárcena Coqui, Mexican Ambassador to the United States; Ruben Garcia, Director of Annunciation House and Ohtli Award Winner; Hon. Carmelo Rios, Puerto Rico Senate Majority Leader & NHCSL President; President Bukele of El Salvador (Invited); Senator Catherine Cortez-Masto (Invited); Attorney General Xavier Becerra (Invited); Heavyweight Champion Andy Ruiz, Jr. (Invited)

**Saturday, July 13**

8:00 am to 9:30 am  
**Breakfast for LULAC General Assembly and Officers**

10:00 am to 1:00 pm  
**Baseball Clinic: Learn to Play the Clemente Way**  
**Featured Coach:** Luis Roberto Clemente, son of the late Hall of Famer Roberto Clemente

9:30 am to 11:30 pm  
**2020 FTIP Initiative**

9:30 am to 12:30 pm  
**LULAC General Assembly**

9:30 am to 12:30 pm  
**LULAC Voting**

10:00 am to 3:00 pm  
**Exposition, Job, College, and Health Fair Opens**  
LULAC Tech Lounge Presented by AARP

1:15 pm to 2:30 pm  
**Youth: Talent Show and Open Mic**

3:00 pm to 10:00 pm  
**Milwaukee Brewers Cerveceros Day Tailgate**  
*Additional Tickets Required for Brewers Baseball Game  
**Speakers:** Alma L. Crossley, Director of Corporate Diversity at Chevrolet  
Fred Keeton, Owner & Principal at Keeton Iconoclast Consulting LLC  
**Sponsored:** MillerCoors, Geico, Chevrolet, Caesar’s Entertainment

#LULAC2019
Dear LULAC Youth, Guests and Sponsors:

As your National Youth President, I am pleased to present to you our 90th LULAC National Convention in the City of Festivals Milwaukee, Wisconsin. The state of Wisconsin, also known as America's Dairyland, is set to welcome you to our convention. As you come with us, I invite you to reminisce upon your own and others past experiences about why we are all here today.

Nosotros somos el producto del sacrificio que nuestros antepasados hicieron por nosotros.

LULAC was formed in 1929 and in its 90 years of service to the Hispanic community it has focused on education, economic, political, health, housing and civil rights in this country. LULAC was founded at a moment in time where Hispanic leaders in our country where tired of the prejudice and inequality Hispanics faced by being denied fundamental human and civil rights. Thus, LULAC has been an organization that empowers its members, from the youth to the elderly, by providing life-changing opportunities.

Como una comunidad, tenemos la responsabilidad de ayudarnos unos a otros y recordar que permanecemos enfocados para un fin común que es el éxito de nuestra comunidad Hispana.

Youth are the not only the leaders of tomorrow, but also the leaders of today. In relation to LULAC’s immense success throughout the years, a major driving force has been the youth members that have been vocal and inspiring in their battles for equity. LULAC has mentored and provided Youth with leadership opportunities that I, myself have been humble and proud to have taken, because without I would not be the person I am today. I am a first generation, daughter of immigrant parents, fulfilling my dream of going to college largely due to the support of the LNESC program and LULAC. Like many others, I thank you today for supporting our efforts.

As this event progresses you will experience a variety of opportunities, I urge you to fully learn what you can from this convention by diligently participating. By gathering what you learn in this multitude of opportunities available during the convention go and share them with your communities, spread the message LULAC holds so dearly and empower those around you.

One for All and All for One,

Lindsey Luis
LULAC National Youth President
Youth Agenda

All events (unless noted otherwise) will be held at the Wisconsin Convention Center

Tuesday, July 9
1:00 pm to 5:00 pm  LULAC National Convention Registration & Credentials ........................................ First Level

Wednesday, July 10
7:00 am to 12:00 pm  LULAC National Convention Registration & Credentials ........................................ First Level
2:00 pm to 5:00 pm  LULAC National Convention Registration & Credentials ........................................ First Level

Marquette University Visit - Events open to all youth.
8:00 am to 9:00 am  Marquette University Breakfast ........................................................................ Marquette University
   Featuring: Marquette University
   Location: The Commons, Marquette University, 721 N 17th Street, Milwaukee, WI 53233
9:00 am to 10:00 am  Admissions Presentation ......................................................................................... Marquette University
   Featuring: Marquette University
   Location: Alumni Memorial Union, Marquette University
   1442 W Wisconsin Ave, Milwaukee, WI 53233
10:00 am to 11:00 am  Marquette University Campus Tour ............................................................... Marquette University
   Featuring: Marquette University
11:00 am to 12:00 pm  Financial Aid Presentation & Student Panel
   Featuring: Marquette University
   Location: Alumni Memorial Union, Marquette University
   1442 W Wisconsin Ave, Milwaukee, WI 53233
12:00 pm to 2:00 pm  Lunch at Marquette .............................................. Marquette Hall, Room 100, 1217 W Wisconsin Ave, Milwaukee, WI 53255
   Featured speaker: Joe Villmow
   Sponsored by: Papa John’s

Wisconsin Center - Events open to all youth.
9:30 am to 4:30 pm  WeRun National Campaign Training Institute ........................................... 101D
9:30 am to 4:30 pm  WeRun Organizing Institute ................................................................. 102C
12:00 pm to 2:00 pm  Lunch On Your Own
2:15 pm to 3:15 pm  Are You Really Safe in the Water? ................................................................. 203B
   Speakers: Rodney T. Marshall, Programs Manager
   Featuring: American Red Cross
   Description: An informative and entertaining presentation from the American Red Cross. Programs Manager Rodney Marshall tests the knowledge of LULAC Youth attendees on the importance of swim and water safety. How much do you know? Attendees get to prove their knowledge and have a chance at winning gifts and prizes.
2:15 pm to 3:15 pm  Careers in Exploring the Outdoors ................................................................. 203C
   Speakers: Dr. Lavell Merritt, Jr., Recruitment Program Manager, NPS
   Rodrigo Otárola y Bentín, Deputy Director, MANO Project
   Featuring: National Park Service
   Description: The National Park Service (NPS) Youth Program Division and Hispanic Access Foundation (HAF) will conduct outreach and recruitment aimed at the attendees to the LULAC Conference with the goal of educating participants of the many opportunities to visit, learn from .......... and gain internships/employment within the National Park Service.
2:25 pm to 3:15 pm  Youth Council Advisor 101 Training, Part 1 .................................................. 203D
   Speakers: Vice-President for Youth Joél-Léhi Organista
   Description: LULAC’s National Vice President of Youth, Joél-Léhi Organista, will facilitate this session to provide adult advisors and allies of LULAC youth with resources to increase their knowledge and skills in empowering youth, supporting LULAC youth councils, creating meaningful partnerships, and much more.
Youth Agenda

All events (unless noted otherwise) will be held at the Wisconsin Convention Center

3:30 pm to 4:30 pm Opening Session: Welcome to LULAC Youth Convention ......................................................... 203C
Speakers: President for Youth Lindsey Luis, Vice-President for Youth Joel-Léhi Organista

4:30 pm to 6:00 pm Backpacks Full of Cash Screening ....................................................................................... 203E
Directed by: Sarah Mondale
Narrated by: Matt Damon

4:40 pm to 5:40 pm Youth Board & LULAC Youth Members Town Hall ............................................................... 203C

7:00 pm to 10:00 pm Wisconsin Celebration ...................................................................................................... Potawatomi Hotel & Casino
Featured speakers: Governor of Wisconsin Tony Evers; Milwaukee Mayor Tom Barrett; Chris Abele, Milwaukee County Executive; Carlos Gomez, NY Mets & Former Brewers All-Star; Wisconsin Representative JoCasta Zamarripa; Representative John Delaney
Sponsored by: Charter Communications, Froedtert, MATC, Northwestern Mutual, UMOS, Rockwell Automation
Entertainment: JonCarlos & Gabriella
Location: Potawatomi Hotel & Casino, Event Center, 1721 W Canal Street, Milwaukee, WI 5323311

Thursday, July 11

7:00 am to 12:00 pm LULAC National Convention Registration & Credentials .............................................. First Level
2:00 pm to 5:00 pm LULAC National Convention Registration & Credentials .................................................. First Level
7:00 am to 9:00 am Defenders of Freedom Breakfast ......................................................................................... Ballroom D
Featured speakers: Domingo Garcia, LULAC National President; Tulsi Gabbard, U.S. Representative, Hawaii-2nd District; Mary M. Kolar, Secretary-Designee of the Wisconsin Department of Veterans Affairs; Eugene Manzanet, Chair of the Latino Veterans Memorial Committee; Lawrence Romo, American GI Forum National Commander; Queta Rodriguez, USMC Captain Ret. & LULAC Veterans Affairs Committee Member; and Vietnam Commemoration Event
Sponsored by: Denny’s, T-Mobile

8:30 am to 12:00 pm National Stage .................................................................................................................. Ballroom AB
The LULAC National Stage highlights issues impacting Latinx communities across America while providing solutions and a vision for the future. Through dialogue, remarks, and audience engagement, the goal is to amplify awareness and take action.

Democracy & Voting: Emilia Gutierrez, Politics and Government Outreach Manager, Facebook;
Sindy Benavides, Chief Executive Officer, LULAC; Luis Vera, General Counsel, LULAC; Joe Henry, Special Advisor to the National President on Civic Engagement & Elections
Census: Luis Rosero, Vice President of Government Affairs at Comcast NBCUniversal Telemundo; Angela Manso, DC Director of Policy & Legislative Affairs, NALEO Educational Fund; Tom A. Saenz, President & General Counsel, MALDEF; Representative, U.S. Census Bureau
Presented by Comcast NBCUniversal Telemundo

Equality: Jonathan Greenblatt, National Director & CEO of the Anti-Defamation League (ADL);
Dr. Alan Curtis, President and CEO of the Eisenhower Foundation; Vanessa Gonzalez, Executive Vice President, The Leadership Conference on Civil and Human Rights; Nadim Damluji, Global Public Policy and Government Affairs, Starbucks Coffee Company
Education: Dr. Jill Biden, Former Second Lady of the United States; Anthony Chavez, The Education Trust-West; Amy Mizialko, President of the Milwaukee Teachers’ Education Association
Health: C. Alicia Georges, National Volunteer President, AARP; Ana Maria Chavez, Executive Vice President & Chief Growth Officer, National Council on Aging

10:00 am to 11:00 am Ribbon-Cutting Ceremony & Exposition Opening ......................................................... Third Level
10:00 am to 8:00 pm Exposition, Job, College, and Health Fair Opens ............................................................ Third Level
LULAC Tech Lounge Presented by AARP
Entertainment: La Z 93.7 and La GranD 104.7

10:00 am to 12:00 pm Soccer Clinic .................................................................................................................. Third Level, Sports Pavilion
Sponsored by: Garcia Youth Soccer, LLC

12:00 pm to 2:00 pm Unity Luncheon .................................................................................................................. Ballroom D
Sponsored By: Airbnb, AT&T, Coca-Cola, Comcast NBCUniversal Telemundo, ExxonMobil, JUUL Labs
Featured Speakers: Julian Castro, Former Secretary of Housing and Presidential Candidate; Dr. Eve Hall, CEO of NUL Milwaukee; U.S. Census Director Dr. Steve Dillingham; Lt. Governor of Wisconsin Mandala Barnes; Wisconsin Representative JoCasta Zamarripa

2:00 pm to 4:00 pm Soccer Clinic ....................................................................................................................... Third Level, Sports Pavilion
Sponsored by: Garcia Youth Soccer, LLC

2:00 pm to 3:00 pm The Greater the Struggle the Greater the Victory ................................................................. 203B
Speaker: Dr. Robert Renteria, Civic Leader & Author
Featuring: From the Barrio Foundation, www.fromthebarrio.com
Description: Born into poverty from Barrio of East LA, raised in a broken home by a single mom. Surrounded by bullying, gangs, violence, drugs and abuse. Dropped out of school and was making terrible life choices. Turned his life around by honorably serving our country as a non commissioned officer in the U.S. army
for over seven years. Later became Executive Vice President of a publicly traded Company on the New York Stock Exchange NYSE. Then CEO of his own company and now working with millions of people around the world. Dr. Renteria believes that the two greatest days in your lives are the day you where born and the day you realize why you were born.

2:00 pm to 3:00 pm Staying Safe, Healthy and Strong in the Face of Adversity .....................................................................................203D
*Speakers:* Maria Barker, Director of Latinx Programs and Initiatives
Juan Daniel Herrera, Bilingual Youth Health Care Educator

*Featuring:* Planned Parenthood
*Description:* Recognizing a healthy relationship is of the utmost importance, especially as young ... people face increased adversity in areas such as depression, suicide, and abuse. Many of us do not ..... recognize an unhealthy relationship because we have been surrounded by unhealthy relationships all of our lives and we may see it as normal to continue to perpetuate this behavior. Come .................participate in an interactive conversation about your thoughts and ideas and walk away with the skills needed to recognize a healthy relationship.

2:10 pm to 4:15 pm Youth Council Advisor 101 Training, Part 2 ...........................................................................................................203C
*Speakers:* Joel-Léhi Organista, LULAC National Vice-President for Youth

*Description:* LULAC's National Vice President of Youth, Joel-Léhi Organista, will facilitate this session to provide adult advisors and allies of LULAC youth with resources to increase their knowledge and skills in empowering youth, supporting LULAC youth councils, creating meaningful partnerships, and much more.

3:15 pm to 4:15 pm The Importance of Empathy in Human Rights and Education ..............................................................................203B
*Speakers:* Angelita Baeyens, Programs Director of Advocacy & Litigation

*Featuring:* Robert F. Kennedy Human Rights

*Description:* Angelita Baeyens will explore the importance of empathy for human rights, education and for working in the field. She will discuss the work RFK Human Rights is currently doing and their education program "Speak Truth to Power," as well as draw from first-hand experience working with victims of serious human rights abuses and the courageous human rights defenders on the frontlines. Angelita will also discuss the various challenges and opportunities to effect positive change in our own communities.

3:15 pm to 4:15 pm Sembrando Poder: Raíz Organizing ..........................................................................................................................203D
*Speakers:* Melissa Garcia, Associate Director, Raíz Program, Jose Alfaro, Raíz Program Manager

*Featuring:* Planned Parenthood

*Description:* Melissa Garcia and Jose Alfaro will explore the meanings of reproductive rights and reproductive justice. They will introduce Planned Parenthood’s Raíz Program and discuss the program’s impact within the Latinx community and also its history and present day challenges. Furthermore, they will explain the importance of advocating for reproductive justice as a Latinx community.

6:00 pm to 8:00 pm Presidential Town Hall .................................................................................................................................Ballroom AB

*Featuring:* Senator Bernie Sanders, Julián Castro, Former Secretary of Housing and Presidential Candidate, Senator Elizabeth Warren

(Doors close at 5:45 p.m.)

8:00 pm to 10:00 pm Youth & Young Adults Awards Banquet .........................................................................................................Ballroom D

*Featured speaker:* Senator Bernie Sanders; Representative Beto O’Rourke; Representative Ben Ray Luján (Invited), Daniel Alvarenga, Journalist (Invited); Dolores Huerta (Invited)

*Sponsored by:* Univision Communications

10:00 pm to 11:00 pm “After Hour” Youth Mocktail Reception ...........................................................................................................Ballroom D, Pre-Function

*Sponsored by:* NCTA - The Internet & Television Association

**Friday, July 12**

7:00 am to 12:00 pm LULAC National Convention Registration & Credentials .................................................................Lower Level

2:00 pm to 5:00 pm LULAC National Convention Registration & Credentials .................................................................Lower Level

8:00 am to 9:00 am Latino Listening Session ..........................................................................................................................203B

*Featuring:* National Education Association

8:00 am to 9:00 am LGBTQ Issues .................................................................................................................................203D

*Speaker:* Alyssa Cortes, Southern Nevada Regional Organizing Lead

*Featuring:* Human Rights Campaign

9:00 am to 12:00 pm FTI Wisconsin Youth Symposium ...........................................................................................................201CD

9:00 am to 12:00 pm National Stage .................................................................................................................................201CD

The LULAC National Stage highlights issues impacting Latinx communities across America while providing solutions and a vision for the future. Through dialogue, remarks, and audience engagement, the goal is to amplify awareness and take action.
Youth Agenda

All events (unless noted otherwise) will be held at the Wisconsin Convention Center

**Environment:** Derek Walker, Vice President for US Climate at Environmental Defense Fund; Mark Magaña, President & CEO of GreenLatinos; Lindsey Luis, LULAC Youth President; Diana Perez, Washington State Director, LULAC

**Technology:** Tony Waller, Sr. Director, Constituent Relations, Walmart; Laura Marquez, Head of Latino Community Engagement, Google; Celeste Carrasco, Director of Public Affairs, AT&T; Natasha Duarte, Policy Analyst, Center for Technology & Democracy; Alejandro Roark, Executive Director, Hispanic Technology & Telecommunications Partnership; Sindy M. Benavides, LULAC National CEO

**Immigration Townhall:** LULAC National President Domingo Garcia; Bamby Salcedo, Transgender Activist; Kris O’Mara Vignarajah, President & CEO of the Lutheran Immigration & Refugee Service

10:00 am to 8:00 pm Exposition, Job, College, and Health Fair Opens ............................................................................. Third Level

10:00 am to 12:00 pm Baseball Clinic: Learn to Play the Clemente Way ................................................................. Third Level, Sports Pavilion

**Featured coaches:** Luis Roberto Clemente, son of the late Hall of Famer Roberto Clemente

Bring your baseball souvenirs and get them signed after the clinics by members of the Major League Baseball alumni!

12:00 pm to 2:00 pm FTI: Young Professional & Collegiate Symposium Luncheon .......................................................... Hilton Hotel

........................................................................................................................................................................... Crystal Ballroom, 5th Floor

1:00 pm to 3:00 pm Baseball Clinic Learn to Play the Clemente Way ................................................................. Third Level, Sports Pavilion

**Featured coaches:** Luis Roberto Clemente, son of the late Hall of Famer Roberto Clemente

2:00 pm to 2:45 pm Closing Session: See you next year! ........................................................................................................ 203C

3:00 pm to 4:00 pm Youth Candidate Forum ........................................................................................................ 203C

4:00 pm to 5:00 pm Youth Elections ......................................................................................................................... 203C

7:00 pm to 10:00 pm Presidential Awards Banquet .................................................................................................. Ballroom CD

**Sponsored by:** Facebook, Ford Motor Company Fund, Walmart

**Featured Speakers:** Hon. Martha Bárcena Coqui, Mexican Ambassador to the United States; Ruben Garcia, Director of Annunciation House and Ohtli Award Winner; Hon. Carmelo Rios, Puerto Rico Senate Majority Leader & NHCSL President; President Bukele of El Salvador (Invited); Senator Catherine Cortez-Masto (Invited); Attorney General Xavier Becerra (Invited); Heavyweight Champion Andy Ruiz, Jr. (Invited)

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**Saturday, July 13**

8:00 am to 10:00 am Talent Show Rehearsal (open to participants) ............................................................................ Third Level

10:00 am to 1:00 pm Baseball Clinic: Learn to Play the Clemente Way ................................................................. Third Level, Sports Pavilion

**Featured Coaches:** Luis Roberto Clemente, son of the late Hall of Famer Roberto Clemente

10:00 am to 3:00 pm Exposition, Job, College, and Health Fair Opens ............................................................................. Third Level

Entertainment

1:15 am to 2:30 pm Talent Show & Open Mic ........................................................................................................... Third Level

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**LEAGUE OF UNITED LATIN AMERICAN CITIZENS**

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#LULAC2019  #TogetherWeRise  #TransformingCommunities
CELEBRATING THE POTENTIAL OF OUR COMMUNITY

General Motors proudly supports the League of United Latin American Citizens. Thank you for helping this community find upward mobility and economic self-sufficiency through your programs and services.

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2019 LULAC National Convention Rules

Adopted by the LULAC National Board of Directors

1. Only delegates, or alternates replacing a delegate, wearing their certified badges, will be allowed in the voting section. All other persons shall be seated in an observation area designated by the Presiding Officer or Election Judge. The only exception to this rule shall be to accommodate a physically challenged delegate or alternate who desires to be seated in a special area.

2. A member in good standing has the right to ask that non-members be removed from the election area. This shall include the news media.

3. An Election Judge shall be appointed by the National President to conduct the elections. The Election Judge shall be appointed prior to the start of the National Convention.

4. The Election Judge shall appoint at least three (3) Official Observers for all elections for the purpose of: a. serving as counters, as necessary; and b. being present at the time of electronic voting system installation and testing. Testing will include a sample test vote. The Election Judge will report the results of the sample test vote to the National Assembly.

5. Elections shall be by electronic ballot, including voting on amendments, resolutions and runoffs. If electronic ballot is unavailable, then a hand count shall be held row by row.

6. No delegate or alternate may have more than one (1) vote in any one (1) election.

7. Voting in absentia shall not be allowed.

8. A candidate not previously announced, as per the LULAC National Constitution, may run from the floor provided that a written certification endorsement by the total accredited delegations of a minimum of five (5) councils, including the candidate’s home council, is made to the Election Judge prior to or at the time of nomination.

9. Each candidate has the right to appoint one (1) observer/counter for the purpose of verifying the count and, if they wish, may be present for the electronic sample test ballot.

10. Each candidate shall have three (3) minutes for speeches. No speeches by unchallenged candidates shall be allowed.

11. In elections in which more than two (2) candidates are involved, and no one (1) candidate receives 50 percent plus 1 majority of the certified votes, the two (2) candidates receiving the highest number of votes shall immediately go into a runoff. No speeches shall be allowed in runoff elections.

12. Challenges to any election must be made issued to the Election Judge before the next election is started. It shall take a two-thirds (2/3’s) vote to overturn any final ruling made by the Election Judge or by the National Legal Advisor.

13. The order of elections shall be as follows:
   a. National President
   b. National Vice President for Women
   c. National Vice President for Youth
   d. National Vice President for Young Adults
   e. National Vice President for the Elderly
   f. National Treasurer
   g. National Vice President for the Southwest
   h. National Vice President for the Midwest
   i. National Vice President for the Farwest
   j. National Vice President for the Southeast
   k. National Vice President for the Northeast
   l. National Vice President for the Northwest
   m. 2022 Convention Site

14. Presentation of Constitutional Amendments shall follow the procedures set forth in Article XIV, Section 2. Amendments from the floor shall not be allowed. Discussion on amendments shall be limited to three (3) speakers for and three (3) speakers against with each speaker having two (2) minutes.

15. All Resolutions shall follow the same procedure established for Amendments. Resolutions from the floor may be permitted but must be type written and submitted in the form provided for in the LULAC website and submitted by a local council in good standing. Resolutions being submitted from the floor must be presented to the Resolutions Committee not later than 5 pm on the Friday before the National Assembly is Convened. The Resolutions Committee shall read the resolved portion of each resolution and make its recommendation to the General Assembly. Discussion on each resolution shall be limited to two (2) speakers for and two (2) speakers against with each speaker having two (2) minutes. Speaker must announce if he/she is speaking in favor or against the resolution in question.

16. Any issue not covered by these Convention Rules will be determined by the proper provisions within the LULAC National Constitution, By-Laws & Protocol, and Robert’s Rules of Order (revised) in that order.

17. These adopted 2019 Convention Rules may be changed by a two-thirds (2/3’s) vote of the General Assembly.

18. Delegates, Alternates and Guests must always maintain proper decorum. Whistling and whistles are not allowed.

19. Any individual(s) disrupting the National Assembly business or election proceedings as determined by the Presiding Officer or Election Judge, or that uses profanity or verbally threatens or attacks another member on or near the voting floor will be removed from the voting floor by the Sargeant at Arms and charges to discipline the member(s), including expulsion for “actions contrary to the principles of LULAC” may be brought against the member(s) by the Presiding Officer, the Election Judge or any Certified Delegate at the October National Board of Directors meeting. Charged member(s) rights and appeals shall be those outlined in the LULAC constitution such as in Article IV, Section 1. b. (8).

#LULAC2019   #TogetherWeRise   #TransformingCommunities
LULAC, within its membership, will bestow several national awards presented during the Presidential Banquet at the LULAC Conventions. These awards are the highest honor bestowed by LULAC and are given to those individuals whose achievements and community service most exemplify the ideals of the League. The recipients of these prestigious awards are selected by an awards committee which is appointed by the National President. The awards committee reviews the nominations of LULAC Councils and selects the recipients based upon established criteria.

The Awards
The following awards have been established by the awards committee and will be presented at the convention:

- Man of the Year
- Woman of the Year
- Council of the Year
- Raymond Tijerina Award for Education
- Felix Tijerina Award for Service to the League
- Aztec Award for Civil Rights
- J.C. Martínez Award for Membership and Expansion
- Cesar Chávez Award for Leadership and Community Service
- Dr. Anita Del Río Award for Latina Leadership and Women’s Advocacy
- Senior Award, presented by National VP for the Elderly
- John Arnold Humanitarian and Community Service Award
- Cresencio Padilla Award for Volunteerism

Criteria for Council of the Year Award
1. Council must be chartered and in good standing in the League.
2. Council must have been awarded Council of the Year at the District and State levels.
3. Council must have sponsored a LULAC Youth Council in the past year.
4. Council must have participated in humanitarian and civic causes that have made an impact on LULAC and the community.
5. Council must have proof of all LULAC and community-related awards and recognition it claims, i.e., newspaper clippings, scrapbook, award letters, etc.
6. Council must have letters from its District and State Directors certifying that it was selected at the respective conventions.
7. The period of consideration for Council of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

Criteria for Man of the Year Award
1. Nominee must be a member of a chartered LULAC Council in good standing in the League.
2. Nominee must be in good standing in the League.
3. Nominee must have been selected as Man of the Year at the Council, District, and State levels.
4. Nominee must have contributed talent, skills, and time to the betterment of LULAC and the community.
5. Nominee must provide proof of involvement in LULAC and the community, including newspaper clippings, scrapbook, award letters, etc.
6. Nominee must have letters from his Council President, District, and State Directors certifying that he was selected at their respective conventions.
7. The period of consideration for Man of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

Criteria for Woman of the Year Award
1. Nominee must be a member of a chartered LULAC Council in good standing in the League.
2. Nominee must be in good standing in the League.
3. Nominee must have been selected as Woman of the Year at the Council, District, and State levels.
4. Nominee must have contributed talent, skills and time to the betterment of LULAC and the community.
5. Nominee must provide proof of involvement in LULAC and the community and include newspaper clippings, scrapbook, award letters, etc.
6. Nominee must have letters from her Council President, District and State Directors certifying that she was selected at their respective conventions.
7. The period of consideration for Woman of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

Criteria for LULAC Special Awards
- Membership
- Loyalty
- Service
- Achievements
- Awards
- Contributions
- Leadership
- Recognition
- Actions
- Projects
- Accomplishments
- Volunteerism

1. Any LULAC member in good standing is eligible to be nominated for a LULAC Special Award.
2. Any member of LULAC can nominate a LULAC member for a LULAC Special Award.
3. Nomination and questionnaire forms must be submitted to the LULAC National Office prior to the National Convention.
LEGISLATIVE PLATFORM

90 Years of Service

[Image with the Lincoln Memorial, Washington Monument, and Capitol Building]
Proposed LULAC Legislative Platform

AFFIRMATIVE ACTION

LULAC believes in equal opportunity for Hispanics across education, employment and contracting, and firmly opposes any form of discrimination. LULAC remains committed to fighting against efforts to overturn decisions targeting affirmative action programs across the country.

LULAC will work to ensure that information on affirmative action is up to date with changes from the Office of Personnel Management (OPM). OPM will provide LULAC with pertinent data impacting affirmative action policies. If such data is not received, LULAC will request such information from the Hispanic Senior Executive Service members and/or submit Freedom of Information Act requests.

CENSUS AND DATA COLLECTION

Based on the 2017 Census American Community Survey, approximately 56 million Latinos reside in the United States. According to the Pew Research Center, the 2010 Census underestimated the increase of Hispanic residents and the overall count exceeded by 1.9% in Hispanic population growth. Due to a range of demographic shifts across the nation, LULAC urges local, state, and federal government agencies to employ and train staff to serve the growing and diverse populations our country has to ensure localities and states receive accurate federal funding and congressional representation through an accurate count in 2020.

As a national partner, LULAC supports the efforts of the Census Bureau to obtain an accurate count in 2020. LULAC encourages that the Bureau create community-based partnerships to reach hard-to-count populations to reach an accurate count. LULAC firmly believes that the Census Bureau should provide materials – both in print and online – in Spanish, award stipends to community-based organizations who commit to assisting with the Census count outreach, and ensure that the citizenship question is removed from any future Census form.

CHILD WELFARE

LULAC calls on Congress to reform the existing child welfare system. LULAC supports the process for investigating cases of racial profiling and discrimination in the child welfare system by the U.S. Justice Department and Department of Health and Human Services. Additionally, LULAC encourages Federal and State protections for victims of child abuse in the education system.

CITIZENSHIP AND VOTING

LULAC strongly encourages the active civic participation of all eligible Latinos at all levels of government and at all times of the year - not only during election years. By registering to vote, voting, participating in town halls and community involvement, Latinos have the power to directly transform their respective communities. Additionally, LULAC encourages all eligible immigrants to become U.S. citizens and demands that the Citizenship and Immigration Services streamline and expedite the processing of citizenship applications pending in a backlog for up to two years or more. LULAC aims to assure that voters’ rights are safeguarded on election day by preventing voting rights violations, such as intimidation at the polls, unworkable voting equipment, and other civil rights violations by providing voter protection hotlines with assistance in English and Spanish.

LULAC stands against photo ID laws, signature matching, and gerrymandering of congressional districts and believes the full intent of Section 5 of the Voting Rights Act of 1965 should be restored. As an organization LULAC believes and supports: automatic voter registration, same day voter registration, expansion of absentee ballots, early voting options and accessible polling locations for individuals with disabilities and various language needs.

LULAC opposes any efforts to repeal birthright citizenship, stripping citizenship from U.S.-born children of immigrants or amend the 14th amendment in any form that aims to restrict the rights of Americans. LULAC also strongly believes that all the rights and protections afforded to U.S. citizens in the contiguous United States should also apply to those on living in U.S. Territories such as Puerto Rico.
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MILLER LITE. HOLD TRUE.
Proposed LULAC Legislative Platform

CRIMINAL JUSTICE REFORM

LULAC advocates for the reform of the criminal justice system. LULAC supports the repeal of legislation harmful to Latinos and minorities, advocates for the elimination of the death penalty, and the collection of data of Hispanics/Latinos in the state and federal prison systems. LULAC supports reducing funding for the prison industrial complex. Additionally, LULAC supports to reduce the disproportionate number of Latinos who are incarcerated and reform of the court system to ensure fair sentencing guidelines are in place to protect all regardless of race or socio-economic background. LULAC opposes the incarceration of youth in adult prisons and supports preventive education and social programs to reduce incarceration and recidivism.

DISCRIMINATION AND RACIAL PROFILING

LULAC denounces any form of discrimination on the basis of national origin, race, religion, language, sexual orientation, age or disability. LULAC strongly condemns racial profiling and supports a strong statutory definition of racial profiling along with the institution of data collections systems by law enforcement. LULAC is concerned with the growth of hate speech and groups and encourages Congress to strongly monitor agencies and their enforcement of hate-crime laws. LULAC opposes any effort to amend the U.S. Constitution in any manner that reduces protection of any individual’s rights on the basis of national origin, race, religion, language, sexual orientation, age or disability.

LULAC strongly supports efforts to build trust and cooperation between law enforcement agencies and the Latino community. In addition, LULAC supports legislative efforts aimed at de-militarizing local and state law enforcement agencies and equipping law enforcement officers with body cameras. In cases involving police brutality, excessive force, and/or lethal force, LULAC calls for independent investigation to review cases for potential civil rights violations.

ECONOMIC OPPORTUNITY

LULAC urges companies and government agencies to embrace diversity in all aspects of business, through employment, promotion, and contracting (including federal and state contracting), as well as supporting representation of Hispanics at all levels, from day-to-day management and governance to the boardroom. LULAC encourages the expansion of programs and policies that provide funds to stimulate business, job growth and training, and opportunities for venture capital.

LULAC supports the implementation of the Community Reinvestment Act by commercial banks and savings associations to promote economic stimulus to low-income minority communities. LULAC encourages the federal government to reform the federal tax code to address the financial challenges regarding our federal budget and subsequent funding for programs and services that are important to the Latino community.

Furthermore, LULAC supports financial education efforts aimed at improving the economic security and stability of the Latino community. LULAC works to promote financial literacy, savings and investments. We oppose all forms of predatory financial practices including subprime mortgages, payday loans, usurious bank fees, high cost auto loans and pyramid schemes.

EDUCATION

LULAC is deeply committed to advocating for our educators, community members, students, and families who champion all students including immigrants and their educational undertakings.

LULAC supports Dreamer students who were brought here as children by their parents. Our aim is to create and support a realistic path for the aspiring Dreamers and immigrants who call America home and ensure legislation will be fair to ensure these new Americans can positively contribute to our country and preserve family unity.

LULAC urges Congress to show bipartisanship to fix immigration legislation to ensure our Latino youth are safe and demonstrate resilience in all academic endeavors. LULAC demands Congress to be purposeful with increasing funding to implement targeted programs and school curricula reflecting culturally relevant teaching and learning methods grounded in research to encourage Latino students to remain in school. LULAC backs legislation providing students with disabilities
Together, we empower the next generation of thinkers, makers and innovators.
Proposed LULAC Legislative Platform

the tools, resources, and guidance to succeed academically and socially.

LULAC encourages to increase curriculum development in STEM to meet the incoming demand in a larger STEM workforce and growing the Latino pipeline from Early Childhood Education. Congress should increase funding for curriculum development in STEM to provide students the knowledge and skills needed for these expanding occupational fields. STEM pathways in K–12 should include targeted outreach to Latinos to introduce students and educators to computer science and other subjects to spark an interest in STEM.

LULAC promotes legislation and policy decisions targeted at closing the achievement gap currently existing at all levels of education. Most students aspire to a post-high school academic goal. To help them meet those aspirations, educational planning, monitoring, and interventions must be aligned to their aspirations, begin early, and continue throughout their educational careers. LULAC urges Congress to increase funding to implement targeted programs to encourage Latino students to remain in school and fulfill their academic and professional ambitions.

LULAC endorses efforts at the state level to ensure Latino students have access to a high-quality education that prepares them for college and career readiness by engaging parents about college and what it means to be college ready. Parent involvement is critical for Latino student success. We also believe districts should increase Latino representation among teachers through intentional, targeted recruitment, retention and leadership development efforts.

LULAC favors an increase in the number of Latino educators at all levels of education, administrators and school board members, as well as teacher training and development programs to encourage Latinos to become teachers. LULAC supports an increase in funding for Hispanic Serving Institutions (HSIs) of higher education.

LULAC affirms school discipline practices that will reinforce Latino values of respect, consideration, determination, and problem-solving that will encourage them to enjoy learning in a safe environment.

ENVIRONMENT, CLIMATE AND ENERGY

LULAC believes in protecting the environment, climate and the promotion of renewable energy sources of our communities and overall planet. Through partnerships with the Environmental Defense Fund and Energy Foundation, LULAC has advocated for environmental sustainability and clean energy across the local, state and national levels.

LULAC supports and advocates for the expansion of efforts of “green jobs,” recycling, and through the creation and sustainability of rooftop and community gardens. LULAC opposes the practice of disposal of nuclear, chemical waste or other toxic waste in or near Hispanic communities. LULAC supports the Clean Air Act and similar legislation that aims to reduce emissions that are harmful to all. LULAC also supports efforts to strengthen existing legislation to protect water sources from pollution, protect communities from exposure to toxic chemicals, and increase oversight on companies taking part in activities which may endanger natural resources. LULAC expresses support for the Clean Power Plan and the Clean Water Rule and legislation that aims to curtail emissions that contribute to climate change.

ENGLISH PLUS

LULAC strongly opposes all legislation that designates English as the official language of the United States or of any individual state. LULAC supports bilingual education to ensure English proficiency while encouraging students to retain proficiency in their native language. English language acquisition is imperative, and bilingualism and multilingualism are assets to be valued and
On behalf of the 1.7 million members of the American Federation of Teachers, congratulations to LULAC on 90 years of service to the Latinx community in the United States!

Together, we stand with you as champions of great schools and colleges that are safe and welcoming, good jobs that support a middle-class life, affordable healthcare for all, the fight against discrimination and racism, and the defense of democracy.

¡Sí Se Puede!

Randi Weingarten  
PRESIDENT

Lorretta Johnson  
SECRETARY-TREASURER

Mary Cathryn Ricker  
EXECUTIVE VICE PRESIDENT

The American Federation of Teachers is a union of professionals that champions fairness; democracy; economic opportunity; and high-quality public education, healthcare and public services for our students, their families and our communities. We are committed to advancing these principles through community engagement, organizing, collective bargaining and political activism, and especially through the work our members do.

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Proposed LULAC Legislative Platform

preserved. LULAC supports increasing programs and funding for English as a Second Language for adult students.

FOREIGN RELATIONS

LULAC urges the strengthening of partnerships with Latin American countries. We urge the U.S. government to include Latin American nations as partners for the war on terrorism and the creation of multilateral agreements on cross-border issues as health, labor, education, immigration, environment and sustainable economic development. LULAC supports efforts to renegotiate trade agreements to raise the standards of living for the labor force and protect our environmental standards so as to reduce displacement of workers and consequent mass migration. LULAC supports efforts to grow sustainable economic development programs in Latin America and the Caribbean, along with social development programs.

GENDER EQUITY

LULAC strongly supports gender equity through established programs, campaigns and supporting legislation. LULAC affirms its support through the expansion of leadership development programs for women of all ages. Through active programs and campaigns such as Mujeres Poderosas, the Latina Entrepreneur Academy, and TECHNOLOchicas LiFT program, LULAC strives to develop women leaders across all industries. Additionally, LULAC strongly supports programs and legislation that aim to close the gender wage gap, promote equal pay, and family-centered policies that encourage women to join and remain in the labor force.

HATE CRIMES

LULAC urges Congress to pass laws that provide stronger sentencing and more aggressive prosecution for hate crimes. The federal government’s role should be expanded in the prosecution of hate crimes by being allowed to assist state and local efforts to prosecute a broader scope of hate crimes.

HEALTH

LULAC is committed to addressing the health disparities prevalent across the Latino community. LULAC deeply advocates for access to affordable, accessible, and universal health care to address the broad range of issues that impact Latinos such as reproductive health, prenatal care, substance abuse, and mental health.

LULAC is committed towards ensuring that those who are eligible for health insurance under the Affordable Care Act, are enrolled in a medical insurance plan. LULAC supports the Medicare for All program that would provide all individuals residing in the United States and U.S. territories with free health care including primary care and prevention, dietary and nutritional services, prescription drugs, emergency care, long-term care, mental health, dental, and vision care. LULAC advocates for an increased awareness of preventative and proactive health care through patient education programs focusing on preventing diseases disproportionately impacting Latinos, such as diabetes, obesity, coronary diseases, hypertension, and HIV/AIDS, LULAC opposes any legislation or litigation aimed at repealing the protections and health benefits expanded under the Affordable Care Act.

HISPANIC REPRESENTATION

LULAC promotes public service and strongly urges the Administration to review and update Executive Order 13171 to ensure that the federal government reflects the most current demographic and statistical information of Hispanics at all levels of the federal government. LULAC urges local, state, and federal agencies to increase their outreach to Hispanic organizations, i.e. LULAC and others, since they are the ones that can supply the agencies with qualified applicants. We urge the administration to work closely with Hispanic members of Congress to develop strategies that will increase the representation of Latinos in the local, state and federal government. LULAC urges the US Senate to provide a level playing field for Hispanic judicial nominees to ensure that Hispanic representation in the judicial system increases proportionally to the numbers of Latinos in the
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Proposed LULAC Legislative Platform

general population.

LULAC supports the Office of Personnel Management’s Federal Diversity Office, which seeks to develop a government-wide strategy to support Federal agencies in improving outreach to and hiring of diverse groups of candidates including Hispanics.

LULAC strongly advocates increasing Hispanic-oriented programming that share the portrayal of a range of narratives related to Hispanic-American experiences. Beyond increasing the representation of Latinos in the media, we are also advocates for ensuring more Latinos have access to contribute their talents to the journalism and broadcasting sector.

HOUSING

LULAC supports efforts to build, maintain, and increase access to affordable housing for Latino families. LULAC opposes all forms of housing discrimination and calls for stronger enforcement of fair and equal opportunity housing laws and the elimination of predatory housing lending practices. LULAC supports foreclosure intervention programs and efforts.

In addition, LULAC supports the development of more housing for the elderly; the creation of additional emergency shelter to permanent housing for victims of domestic violence; the development of integrated permanent supportive housing for people with disabilities; and an increase in funding for programs and services to end homelessness.

HUMAN TRAFFICKING

LULAC supports state and federal efforts to combat international and domestic trafficking of human beings and the full implementation of the Victims Protection Act (TUPA) of 2000. LULAC actively promotes awareness of human trafficking through a partnership with Polaris, aimed at empowering women in difficult circumstances and for others to learn to recognize signs of human trafficking and how to report it.

IMMIGRATION

LULAC seeks the end of the codification of policies that separate families at any border, repeal of the ‘Muslim ban’ and other racially coded executive orders, and the full restoration of rights for those seeking asylum; protection of all state and local jurisdictions that have sanctuary and community-trust policies. LULAC firmly opposes family separation practices and believes in addressing the underlying conditions that exacerbate separation. LULAC is a strong proponent of ending the “zero-tolerance” immigration prosecution policy that has led to thousands of children being taken from their parents. LULAC calls on Congress to: reunite families as quickly as possible; shelter all individuals in humane and sanitary conditions; and provide trauma informed care for refugees, asylum seekers, and families currently separated or to those recently reunited.

LULAC advocates for clean, stand-alone legislation that would provide a pathway to citizenship for individuals brought to the United States as children (Dreamers) and recipients of Temporary Protected Status (TPS). Through partnerships with organizations like DreamActivist.org LULAC has and will continue calling for negotiations to create a permanent TPS solution. LULAC supports legislation that grants licenses to all individuals regardless of immigration status such as supporting the issuance of a driver’s license upon passing a criminal background check, endorsement for refugees, asylum seekers, and families currently separated or to those recently reunited.

LULAC supports allowing immigrants who review their status through any administrative action program like the Deferred Action for Childhood Arrivals (DACA) or Temporary Protection Status (TPS) to sit for professional and technical trade licensing exams and receive licensure upon passing. States should not bar the credentialing of immigrants and should work towards allowing immigrants to fully contribute their educational skills and entrepreneurial talents within the parameters of state and local professional, commercial, and business licensing schemes. Geographic location or a person’s ability to prove residency should also not impede their ability to obtain credentials and identification.
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Proposed LULAC Legislative Platform

**LAW ENFORCEMENT**

LULAC seeks to establish accountability for law enforcement officials engaging in misconduct, discrimination, and utilizing intimidation tactics to terrorize Latinos and communities of color. LULAC opposes the continued enforcement of the Secure Communities Act on people with less than a felony charge. LULAC does not honor the detainer policy in the Secure Communities Act. LULAC encourages State, County, and local law enforcement officers to be trained on the appropriate enforcement intended by the secure communities Act.

**LGBT**

LULAC supports efforts to dismantle discrimination against LGBTQ Latinos. LULAC’s support extends to various pieces of legislation aimed at addressing LGBTQ equality in and outside of the United States including the passing of the Equality Act. LULAC has actively worked alongside LGBTQ organizations including the Human Rights Campaign to educate the Hispanic community on the benefits of the Equality Act for more than just the LGBTQ community. LULAC seeks to keep healthcare and worker protections in place for individuals based on sexual orientation, gender identity, first language, and HIV status. In addition, LULAC opposes the ICE detention of vulnerable populations like LGBTQ immigrants. LULAC also condemns the passing of harmful religious exemption legislation.

**PUERTO RICO**

LULAC reaffirms its strong support to fellow U.S. citizens who reside in Puerto Rico regarding their legitimate right as U.S. citizens to be able to vote in Presidential elections, as well as for their corresponding voting members of Congress.

**SENIORS**

LULAC strongly advocates for programs and legislation that protect the quality of life of Latino seniors, fair cost housing, transportation for those with special needs, homecare, employment opportunities, medical care and treatment services and health coverage, and the prevention of elderly abuse and fraud. LULAC additionally seeks to reduce the costly price of prescription medication and a streamlined system of Medicare prescription drug coverage.

**SOCIAL SECURITY**

LULAC opposes the privatization of Social Security and any tax cut plan that would compromise current program’s stability. Individual accounts and tax cuts should not be substituted for Social Security’s currently defined system. LULAC supports stronger benefits for lower income groups, women, and the disabled.

**TECHNOLOGY**

LULAC strongly believes that universal broadband access is the key to empowering Latinos to advance their education, careers and quality of life. A home broadband connection is vital to the economic success of Latinos.

LULAC supports the preservation of a free and open Internet that does not inadvertently shift the massive costs of increasing access, capacity and bandwidth to low-income communities. LULAC strongly supports modifications of the Lifeline program and insists that the plan not only focus on rural communities but also prioritize urban communities where high numbers of Latinos reside. In addition, LULAC fully supports the expansion and modernization of programs like E-rate.

**VETERANS**

LULAC will establish a close working relationship with the Veterans Administration (VA) to assure delivery of an improved quality of care and services for Hispanic Veterans. This relationship should include effective communication, exchange of ideas and information, identification of emerging needs, and a continuous reevaluation of existing VA programs. LULAC shares a common goal with the VA of more uniform, efficient, and effective programs that assure a seamless continuum of care and services for Hispanic Veterans at all levels of the Federal and State Government.

LULAC will coordinate with the VA on more meaningful outreach and innovative strategies to provide a positive experience for our Hispanic Veterans. The strategies should include pilot programs, grant opportunities, and updates to VA programs and services. LULAC will also identify...
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emerging and/or unmet needs of Hispanic Veterans and their families and engage the VA with reciprocal discussions and deliberations on potential responses and solutions.

LULAC will work closely with the membership to encourage talented candidates to apply for critical staff positions at VA facilities by disseminating VA job announcements in social media and at LULAC events.

LULAC strongly supports legislation to bring back our Green Card Veterans that have been deported to different countries. LULAC through its Veterans Affairs Committee will continue to advocate with other Veteran organizations in promoting different initiatives that will help all Green Card Veterans attain their citizenship.

WORKERS’ RIGHTS

LULAC strongly supports the right of all to organize under the law and form labor unions dedicated to reaching equality, and social and economic justice. LULAC supports all workers, regardless of age, sex, race, nationality or creed, to improve their working and living conditions.

LULAC urges Congress to pass legislation that protects farm workers from employer abuse and guarantees safe working conditions, housing, and access to training for farm workers. LULAC opposes the expansions to the H-2A and H-2B visa programs that do not provide adequate housing, health & safety protections, and labor rights to workers.

LULAC supports the continuation and expansion of the National Farmworkers Job Program. LULAC urges Congress to pass legislation that protects workers from the exploitation of the H-visa program, protects domestic workers from employer abuse and guarantees safe working conditions as well as the same rights afforded to workers in other industries.

Lastly, LULAC strongly supports the elimination of child labor and supporting education efforts such as partnerships with the International Labor Organization’s (ILO) international programs to eliminate child labor across the U.S. and worldwide. LULAC opposes the exploitation of children working under low-wages and hazardous conditions. LULAC opposes any and all exploitation of minors; psychological, physical, political, or sexual.

The terms “Hispanic” and “Latino” are used interchangeably by the U.S. Census Bureau and throughout this document to refer to persons of Mexican, Puerto Rican, Cuban, Central and South American, Dominican, Spanish, and other Hispanic descent; they may be of any race.
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The 2nd annual MPS Language Summit brings together families, community leaders, and stakeholders to explore language and culture. Discover the economic impact and benefits of bilingualism and biliteracy. Find out more about the language programs in MPS, career opportunities, enrollment and how to be involved at mpsmke.com.

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and the 2019 LULAC National Convention.

American Red Cross

Congratulations to LULAC and welcome to all participants at the 90th LULAC National Convention and Exposition!

ADL is proud to stand in partnership with LULAC and its members—working towards a world in which no group or individual suffers from bias, discrimination or hate.
Planned Parenthood is the nation’s leading provider and advocate of high-quality, affordable health care for women, men, and young people, as well as the nation’s largest provider of sex education. Millions of people rely on Planned Parenthood every year for essential services, including cancer screenings, birth control, STD testing and treatment, HIV prevention tools, annual exams, and other reproductive health care needs.

Planned Parenthood serves more than 500,000 Latino patients each year and is proud to see patients regardless of income, insurance, gender identity, sexual orientation, disability, or immigration status. We are committed to protecting and expanding access to sexual and reproductive health care and education for all.

Planned Parenthood Federation of America proudly supports

LULAC’s 2019 National Convention

Thank you for all that you do to empower Latino communities across the country.

Planned Parenthood is the nation’s leading provider and advocate of high-quality, affordable health care for women, men, and young people, as well as the nation’s largest provider of sex education. Millions of people rely on Planned Parenthood every year for essential services, including cancer screenings, birth control, STD testing and treatment, HIV prevention tools, annual exams, and other reproductive health care needs.
2019 LULAC National Convention & Exposition App

The official LULAC application is available for download to iOS and Android devices. This app has everything you need to navigate your way through the upcoming event. Install it to have full access to the detailed guide functionality.

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Nacho Garcia, Class of 2020
Industrial (product) Design major

During his junior year, Nacho designed an assistive chair for a 10-year-old boy with spinal atrophy disorder. The chair allows the boy to eat with his family.

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At the Milwaukee Institute of Art & Design, we collaborate, solve problems and innovate to improve our community and businesses. We bring robust career pathways and college-readiness experiences to underrepresented and low-income high school youth, provide a four-year college education for tomorrow’s creative leaders, and offer cultural experiences and programming for the community.

MIAD is among the TOP 3 art and design colleges for helping low-income students attain upper-middle-class jobs.*

18% of our Fall 2019 incoming class identify as Hispanic or Latinx

26% of all students are the first in their family to attend college

*Source: Money Magazine, “Best Colleges for Your Money 2018”
The Government of Mexico

Would like to congratulate

Mr. Ruben L. Garcia
Director of Annunciation House

For receiving the "Ohtli Award" during the LULAC 2019 National Convention

The "Ohtli Award" is bestowed by the Institute of Mexicans Abroad (IME) to renowned Latino leaders who have distinguished themselves for the contributions to the advancement and empowerment of Mexican communities abroad.
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Charter Communications is proud to support the League of United Latin American Citizens.

Congratulations on your 90th Anniversary and steadfast commitment to the Latino community.