
2019 LULAC National Convention & Exposition

90TH LULAC NATIONAL CONVENTION AND EXPOSITION AGENDA

All events (unless noted otherwise) will be held at the
Wisconsin Center, 400 W Wisconsin Ave, Milwaukee, WI 53203

Tuesday, July 9

8:30 am to 5:00 pm

1:00 pm to 5:00 pm

Pre-Convention Activities

LULAC Federal Training Institute Forums

LULAC National Convention RegistrationFirst Level

Wednesday, July 10

7:00 am to 12:00 pm &

2:00 pm to 5:00 pm

8:00 am to 2:00 pm

LULAC National Convention Registration & CredentialsFirst Level

Youth: Marquette University Visit

Location: 1250 W Wisconsin Ave

Milwaukee, WI 53233

Events open to all youth

Sponsored by: EmpowerMe Foundation, Marquette University, Papa John's

9:30 am to 4:30 pm

WeRun National Campaign Training Institute..... 101D

The WeRun National Campaign Training Institute is meant to empower and teach our Latinx community on how to successfully run a political campaign. WeRun will be broken down into key sessions that explain each part of running a political campaign, including: Branding Yourself, Building your Team, Fundraising, and more!

Featured Speakers Include: Wisconsin Representative JoCasta Zamarripa; Emily Gutierrez, Facebook; Human Rights Campaign; Wisconsin Progress

Sponsored by Univision Communications

9:30 am to 4:30 pm

Milwaukee's 1st Annual Grassroots Organizing Institute102C

Presented by Southside Organizing Center

Featuring Milwaukee's Legacy Latin@x Civil Rights Speakers: Dr. Tony Baez; Christine Neumann-Ortiz; Jesus Salas

10:00 am to 12:00 pm

LULAC Opening Press Conference & LULAC and Tyson Foods Donation

Featured speakers: LULAC National President Domingo Garcia; Sindy Benavides, LULAC Chief Executive Officer; Nora Venegas, Director of Federal Government Relations at Tyson's Food Inc.; Wisconsin Representative JoCasta Zamarripa; Alderman Jose Perez

Emcee: Lupe Martinez, President & CEO of UMOS & Chair of LULAC National Convention Host Committee

Location:

UMOS Corporate Headquarters

2701 S. Chase Avenue, Suite B

Milwaukee, WI 53207

Food Donation to Second Harvest Food Bank and other Community Food Banks

10:30 am to 4:00 pm

Veterans Symposium; Veterans Claims Clinic 201A

Every thing you wanted to know about filing a Service-Connected Claim and also you can get an update if you have filed a claim with the VA

12:00 pm to 2:00 pm

Hispanics in the U.S. Workforce 103B

Presented by: Bread for the World (RSVP Required; By Invitation Only)

What makes for a good job? The U.S. workforce is changing. Hispanics will account for one out of every two new workers entering the workforce by 2025 in our country. Join Dulce Gamboa and Bread for the World for a conversation around job policies. We want to hear from you about the opportunities and challenges that our community face to access quality jobs. Bread for the World is

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<p>2:00 pm to 3:00 pm</p> <p>3:00 pm to 4:30 pm</p>	<p>a collective Christian voice urging our nation’s leaders to end hunger and poverty at home and abroad.</p> <p>Presenter: Dulce Gamboa, Senior Catholic Latino Associate, Bread for the World</p> <p>Opening Assembly & Committee Assignments 101B</p> <p>Hate Crimes and Hate Incidents..... 203B</p> <p><i>Featuring: Anti-Defamation League (ADL)</i></p> <p>Hate crimes are message crimes that are intended to intimidate not just the victim but also the victim's entire community. Extremism and hate crimes are on the rise; targeting many communities including Muslims, Jews, LGBTQ, Latinos and African-Americans. This workshop will allow participants to learn the definitions and differences between hate crimes and hate incidents, learn about the federal and state hate crime laws, identify bias indicators and best practices in responding and reporting hate crimes.</p>
<p>4:30 pm to 6:30 pm</p>	<p>Presenter: Miriam Zeidman, ADL Midwest Civil Rights Area Counsel</p> <p>Film Screening: BACKPACK FULL OF CASH narrated by Matt Damon 203D</p> <p>Want to find out how charter schools, vouchers and testing are impacting our children and our democracy? Join filmmaker Sarah Mondale for a screening of the Spanish-subtitled documentary “Backpack Full of Cash” which explores the privatization of America’s public schools, a trend that profoundly affects LatinX communities. Screening followed by Q&A with the filmmaker.</p> <p>Presenter: Sarah Mondale, Filmmaker</p>
<p>6:00 pm to 7:00 pm</p> <p>7:00 pm to 10:00 pm</p>	<p>Wisconsin Celebration Reception</p> <p>Wisconsin Celebration</p> <p><i>Featured speakers: Governor of Wisconsin Tony Evers; Milwaukee Mayor Tom Barrett; Chris Abele, Milwaukee County Executive; Carlos Gomez, NY Mets & Former Brewers All-Star; Wisconsin Representative JoCasta Zamarripa; Representative John Delaney</i></p> <p><i>Sponsored by: Charter Communications, Froedtert, Milwaukee Area Technical College, Northwestern Mutual, UMOS, Rockwell Automation</i></p> <p><i>Entertainment: JonCarlos & Gabriella</i></p> <p>Location: Potawatomi Hotel & Casino Event Center 1721 W Canal Street, Milwaukee, WI 53233</p>

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Thursday, July 11

7:00 am to 12:00 pm & 2:00 pm to 5:00 pm 7:00 am to 9:00 am	LULAC National Convention Registration & Credentials Level One Defenders of Freedom Breakfast Ballroom D <i>Featured speakers: Domingo Garcia, LULAC National President; Tulsi Gabbard, U.S. Representative, Hawaii-2nd District; Mary M. Kolar, Secretary-Designee of the Wisconsin Department of Veterans Affairs; Eugene Manzanet, Chair of the Latino Veterans Memorial Committee; Lawrence Romo, American GI Forum National Commander; Queta Rodriguez, USMC Captain Ret. & LULAC Veterans Affairs Committee Member; and Vietnam Commemoration Event Sponsored by: Denny's, T-Mobile</i>
8:30 am to 12:00 pm	National Stage Ballroom AB The LULAC National Stage highlights issues impacting Latinx communities across America while providing solutions and a vision for the future. Through dialogue, remarks, and audience engagement, the goal is to amplify awareness and take action. 8:30 am to 9:00 am – Democracy & Voting <u>Spotlight:</u> Emilia Gutierrez, Politics and Government Outreach Manager, Facebook <u>Presenters:</u> Sindy Benavides, Chief Executive Officer, LULAC Luis Vera, General Counsel, LULAC Joe Henry, Special Advisor to the National President on Civic Engagement & Elections 9:00 am to 9:40 am – Census <u>Presenters:</u> Luis Rosero, Vice President of Government Affairs at Comcast NBCUniversal Telemundo Angela Manso, DC Director of Policy & Legislative Affairs, NALEO Educational Fund Tom A. Saenz, President & General Counsel, MALDEF <i>Presented by Comcast NBCUniversal Telemundo</i> 9:45 am to 10:15 am – Equality <u>Presenters:</u> Jonathan Greenblatt, National Director & CEO of the Anti-Defamation League (ADL) Dr. Alan Curtis, President and CEO of the Eisenhower Foundation Vanessa Gonzalez, Executive Vice President, The Leadership Conference on Civil and Human Rights Nadim Damluji, Global Public Policy and Government Affairs, Starbucks Coffee Company 10:15 am to 11:00 am – Education: <u>Spotlight:</u> Dr. Jill Biden, Former Second Lady of the United States <u>Presenters:</u> Anthony Chavez, The Education Trust-West Amy Mizialko, President of the Milwaukee Teachers' Education Association 11:00 am to 11:45 am – Health: <u>Presenters:</u> C. Alicia Georges, AARP's National Volunteer President Anna Maria Chávez, Executive Vice President & Chief Growth Officer, National Council on Aging
9:30 am to 10:00 am	LULAC & Airbnb Press Conference 102E Announcement of New Partnership: Entrepreneurship Opportunities in the Latino Community <i>Sindy Benavides, LULAC Chief Executive Officer; Janaye Ingram, Director of National Partnerships, Airbnb; Maria Cuba, Global Diversity Lead for Experiences, Airbnb</i>
10:00 am to 11:00 am	Ribbon-Cutting Ceremony & Exposition Opening Third Level
10:00 am to 8:00 pm	Exposition, Job, College, and Health Fair Opens..... Third Level LULAC Tech Lounge Presented by AARP <i>Entertainment: La Z 93.7 and La Grand 104.7</i>
10:00 am to 12:00 pm	Soccer Clinic..... Third Level, Sports Pavilion <i>Sponsored by: Garcia Youth Soccer, LLC</i>

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- 12:00 pm to 2:00 pm** **Unity Luncheon**.....**Ballroom D**
Sponsored By: AT&T, Coca-Cola, ExxonMobil Corporation, JUUL Labs, Wells Fargo
Featured speakers: Julián Castro, Former Secretary of Housing and Presidential Candidate; Dr. Eve Hall, CEO of NUL Milwaukee; U.S. Census Director Dr. Steve Dillingham; Lt. Governor of Wisconsin Mandela Barnes; Wisconsin Representative JoCasta Zamarripa; Michelle Hernandez de Fraley, Army Colonel Ret.
- 2:00 pm to 4:00 pm Soccer Clinic..... Third Level, Sports Pavilion
Sponsored by: Garcia Youth Soccer, LLC
- 2:00 pm to 3:15 pm In Depth: Census 2020 Make Yourself Count 101C
 Join us for a panel conversation on the upcoming 2020 Census; the historical impact and involvement of the Latino community with the census; how certain census questions effect our community (e.g. race and ethnicity question); and what we can expect as a community and as activists for the 2020 count.
Presented by: Comcast NBCUniversal Telemundo
Moderator: Joe Henry, Special Advisor to the National President on Civic Engagement & Elections
Presenters: Luis Rosero, Vice President of Government Affairs at Comcast NBCUniversal Telemundo
 Sergio Lopez, Senior Associate of National & State Partnerships, Education Trust
 Roberto Ramirez Branch Chief, Ethnicity and Ancestry Statistics Branch, Population Division, U.S. Census Bureau
- 2:00 pm to 3:15 pm LULAC’s New Education Agenda: Bringing Latinx to the Forefront in Leadership, Equity and Innovation 101D
 LULAC has a unique opportunity to lead the Latinx agenda to make a positive impact in our communities. With a renewed education vision, in an ever-changing digital world, LULAC is ready to carry the torch and pass it forward to the current and next generation of leaders that was ignited 90 years ago when it was founded in 1929 to fight for issues of civil rights, equity, education, immigration, economic empowerment and social justice. In this workshop, we have invited LULAC education committee and a special guest to highlight how we are prepared to take our history to build a legacy for the future based on three overarching pillars: Leadership, Equity, and Innovation.
Moderator: Caroline Sanchez Crozier, LULAC Education Chair, CEO, CSC Consulting Group
Presenters: Anthony Chavez, External Relations Manager, The Education Trust-West
 Jesse Ruiz, Illinois Deputy Governor for Education
 Velma Ybarra, LULAC Education Vice Chair, Former Director of Bilingual Education & Career and Technology Education
 Luis Chavez, Equity Subcommittee Chair, Senior Director, Career Ladders Project California Community Colleges
- 2:00 pm to 3:00 pm **Education Press Conference** 102E
Sponsored and Presented by: Ford Motor Company Fund
- 2:30 pm to 5:00 pm Women’s Hall of Fame Pinning Ceremony (By Invitation Only)
Featured Guests: Zuraya Tapia-Hadley, Manager of Public Policy at Facebook, Jose Estrada, Director of Public Affairs at Walmart, Michael Sheppard, Managing Partner at IronwoodDrive
Sponsored by Walmart

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- 3:00 pm to 4:30 pm Ford Driving Dreams Best Practices Workshop 203C
Sponsored and Presented by: Ford Motor Company Fund
 The Ford Driving Dreams Grants (FDD) program is a grants-based initiative by the Ford Motor Company Fund in partnership with LULAC. The mission of this unique education program is to mitigate the high school dropout rate in the Latino community through innovative services. Two awardee sites will be featured in this workshop to highlight the innovative strategies LULAC councils are using to engage their students. They will emphasize the importance of educational partnerships, mentors, and curriculum development in advancing educational attainment. Workshop participants will gain insight into the best ways to work with youth and how to successfully apply for and properly manage a FDD program. Discussions will include, student incentives, recruiting volunteers, lessons learned during their program, and the impact of the program on the students.
- 3:30 pm to 4:45 pm LULAC Young Adults: National Convention Plenary 102C
 3:30 pm to 4:45 pm The Untold Story of Puerto Rico Continues 102AB
 On September 20th, 2017 Puerto Rico was devastated by Hurricane Maria, a category 5 hurricane with winds reaching up to 175 mph. While Puerto Rican emergency officials reported a minimal amount of deaths caused by the storm, the reality was vastly different. Join us and hear from Puerto Rican leaders on the reality the island is facing in the aftermath of Hurricane Maria. Panelists will cover the impact of the hurricane on health issues, the economy, and on the tourism industry. Additionally, learn what steps have been taken to improve the situation and what still needs to be done to fully recover.
Master of Ceremony: Wilson Roman, Representative (District 17), PR House of Representative
Moderator: Regla Gonzalez, Special Assistant to National President, LULAC
Presenters: Jose Enrique Melendez, Representative at Large, PR House of Representatives
 Carmelo Rios, Puerto Rico Senate Majority Leader & NHCSL President
 Annabel Guillen, President of Igualdad, Federal Affairs Advisor, Puerto Rico Senate
- 3:30 pm to 4:45 pm Using Technology to Manage your Money Successfully 101C
Sponsored by: Master Your Card
 Card payments continue to expand in the world, and becoming the preferred payment method due to convenience, safety, speed and value to consumers and businesses. This workshop will help you understand how to use payment technology to save time and money, as well as the different payment methods and how to use them responsibly.
Presenter: Mercedes Garcia, Vice President Community Relations, Global Policy Affairs Mastercard
- 3:30 pm to 4:45 pm Health Policy Spotlight..... 101D
 In addition to suffering from health disparities, the Latinx population often report poor communication with their health care providers. We will discuss and spotlight a variety of health issues including rising health disparities and how we can ensure our communities gain access to proper care and resources as well as preventative programs our community can access
Presenters: Elizabeth Aquino, PhD, RN, National Treasurer-Elect and Immediate Past President of the Illinois Chapter, National Association of Hispanic Nurses
 Francisco Ruiz, Team Lead, National Partnerships Team
 Tony Wafford, President & CEO, I Choose Life
- 4:00 pm to 5:30 pm Education Committee Round Table: LULAC’s New Education Agenda
 Bringing Latinx to the Forefront in Leadership, Equity and Innovation..... 103B
 Join us for a historical moment and movement building to advance educational equity and justice through a triad of focus areas: Equity, Leadership and Innovation. Participate in building our new

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platform as the newly launched LULAC National Education Committee has begun to outline a framework for action. We aim to intentionally draw together LULAC members, educational and community leaders and other key stakeholders from across the country with diverse experiences and expertise to build on our shared commitments, priorities and Call to Action! It is time for LULAC to courageously build and assert its legacy after 90 years of work to lead a deeper examination, facilitate critical conversations and co-build an action plan for success that meets the current and future challenges and generations.

Committee Chairs: Caroline Sanchez Crozier, LULAC Education Chair
 Velma Ybarra, LULAC Education Vice Chair,
 Luis Chavez, Equity Subcommittee Chair, Senior Director, Career Ladders

Special Guests:

Anthony Chavez, Cesar Chavez Grandson & External Relations Manager, The Education Trust–West

Maggie Rivera, Ed.D., LULAC Illinois State Director & CEO, Illinois Migrant Council

Jesse Ruiz, Illinois Deputy Governor for Education

Nancy Vera, Ph.D., LULAC Member & AFT Corpus Christi President

Representative, NEA (Invited)

4:30 pm to 5:30 pm	Corporate Alliance Reception (By Invitation Only).....
6:00 pm to 8:00pm	Expo Art Exhibit and Jazz Concert Third Level, EXPO
6:00 pm to 8:00 pm	Presidential Town Hall* (RSVP Required) Ballroom AB <i>Featuring: Julián Castro, Former Secretary of Housing; Representative Beto O'Rourke, Senator Bernie Sanders; Senator Elizabeth Warren</i> <i>Sponsored by: Univision Communications</i> <i>*Doors Close at 5:45 pm</i>
8:00 pm to 10:00 pm	Youth and Young Adults Awards Banquet Ballroom D <i>Featured speaker: Senator Bernie Sanders; Representative Beto O'Rourke</i> <i>Sponsored by National Education Association (NEA), Univision Communications</i>
10:00 pm to 11:00 pm	Youth After Hours Mocktail Celebration Ballroom D, Pre-Function <i>Sponsored by: NCTA – The Internet & Television Association</i>

Friday, July 12

7:00 am to 12:00 pm & 2:00 pm to 5:00 pm	LULAC National Convention Registration & Credentials Lower Level
7:30 am to 9:00 am	LNESC Breakfast (By Invitation Only) Ballroom D <i>Presenting Sponsor: Nissan North America</i> <i>Sponsors: Shell Oil Company, Exxon Mobil Corporation, McDonald's</i>
7:30 am to 9:00 am	AIPAC & LULAC Unity Breakfast and Roundtable (by Invitation only, RSVP Required)..... 103B
9:00 am to 9:30 am	Immigration Press Conference 102E <i>Featured Speakers: Domingo Garcia, LULAC National President, Sindy Benavides, LULAC National Chief Executive Officer</i>
9:00 am to 12:00 pm	Wisconsin Youth Symposium Third Level, EXPO <i>Presented by Rockwell Automation</i> <i>Sponsored by Johnson Controls, Milwaukee Public Schools, American Petroleum Institute, Central Intelligence Agency</i> <i>Featured Speaker: NASA Retired Astronaut , Jose Hernandez</i>

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- 9:00 am to 12:00 pm National Stage Ballroom AB**
 The LULAC National Stage highlights issues impacting Latinx communities across America while providing solutions and a vision for the future. Through dialogue, remarks, and audience engagement, the goal is to amplify awareness and take action.
- 9:00 am to 9:45 am – **Environment**
Moderator: Lindsey Luis, LULAC Youth President
Presenters: Derek Walker, Vice President for US Climate at Environmental Defense Fund
 Mark Magaña, President & CEO of GreenLatinos
 Diana Perez, Washington State Director, LULAC
- 9:45 am to 10:45 am – **Technology**
Spotlights: Tony Waller, Sr. Director, Constituent Relations, Walmart
 Laura Marquez, Head of Latino Community Engagement, Google
Moderator: Celeste Carrasco, Director of Public Affairs, AT&T
Presenters: Alejandro Roark, Executive Director, Hispanic Technology & Telecommunications Partnership (HTTP)
 Natasha Duarte, Policy Analyst, Center for Technology & Democracy
 Sindy Benavides, Chief Executive Officer, LULAC
- 11:00 am to 12:00 pm – **Immigration Town Hall:**
Presenters: Domingo Garcia, LULAC National President
 Bamby Salcedo, Transgender Activist
 Krish O’Mara Vignarajah, President & CEO of the Lutheran Immigration & Refugee Service
 Mayra Joachin, Staff Attorney, National Immigration Law Center
- 9:30 am to 10:30 am Raising Our Voices: Drivers Licenses for all Wisconsin Residents
Location: First Level, Palm Garden (5th Street Entrance)
- 10:00 am to 8:00 pm Exposition, Job, College, and Health Fair Opens..... Third Level
 LULAC Tech Lounge Presented by AARP
- 10:00 am to 12:00 pm Baseball Clinic: Learn to Play the Clemente Way Third Level, Sports Pavilion
 Featured coaches: Luis Roberto Clemente, son of the late Hall of Famer Roberto Clemente
 Bring your baseball souvenirs and get them signed after the clinics by members of the Major League Baseball alumni!
- 12:00 pm to 2:00 pm Wisconsin Youth Symposium Luncheon Hilton Milwaukee City Center
 Crystal Ballroom, 5th Floor**
- 12:00 pm to 2:00 pm Women’s Hall of Fame Luncheon.....Ballroom CD**
Sponsored by: Charter Communications, Geico, Herbalife Nutrition, PepsiCo, Target, Walmart
Featured Speaker: Marianne Williamson, Author, Presidential Candidate, Activist; U.S. Treasurer Jovita Carranza; Senator Tammy Baldwin (via video); Sindy Benavides, Chief Executive Officer, LULAC
- 1:00 pm to 3:00 pm Baseball Clinic: Learn to Play the Clemente Way Third Level, Sports Pavilion
Featured coaches: Luis Roberto Clemente, son of the late Hall of Famer Roberto Clemente
- 2:00 pm to 3:15 pm Positively Impacting Our Communities Through Leadership and Social Media 102C
Powered by Walmart
 Sponsored by Walmart, Positively Impacting Our Communities through Leadership and Social Media Workshop will help attendees learn how to leverage new and emerging social media platforms to create impact and bring change to their own communities. Husband and wife duo Juan

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Alanis and Anjelica Cazares of the leading U.S. Hispanic lifestyle blog Juan of Words, will guide this session providing their experience on working with brands such as Walmart and its campaign #MejorContigo, and offering key takeaways for novice and experienced social media users alike that can be put into practice immediately after the session.

Presenters: Juan Alanis, Co-founder, Big Oak Tree Media/Digital Influencer
Anjelica Cazares Founder, Crafty Thrifter/Co-founder, Juan of Words

2:00 pm to 3:15 pm **Mujeres Poderosas** 101D
Sponsored by: Airbnb

Do you want to start your own business? Have a skill or passion that you want to use to make money? Hear from a panel of women entrepreneurs who have used Airbnb Experiences to do just that! Airbnb and LULAC are launching a new partnership to expand entrepreneurship and empower Latinas—Mujeres Poderosas! *All session attendees will be entered into a raffle to win a \$100 coupon towards an Airbnb Experience of your choice!*

Presenter: Alyssa Ramirez, Partnerships Manager, Airbnb; Maria Cuba, Global Diversity Lead, Airbnb

2:00 pm to 5:00 pm **Accelerating Nuestra Causa: LGBTQ 2020+**..... 201B
2:00 to 2:45 pm:

Know Your Rights Across the Country (With Promising Practices Information for Institutions to Adopt)

This workshop aims to discuss the current lack of federal protections for LGBTQ people and how they can find resources in their own states. **Presenter:** Human Rights Campaign

2:45 to 3:25 pm:

The Equality Act & Other Advocacy Efforts for LGBTQ Communities

This workshop is an opportunity for LULAC members to learn about different ways they can bring LULAC-style advocacy to LGBTQ issues, such as The Equality Act.

Presenter: Human Rights Campaign

3:25 to 3:35 pm – *BREAK*

3:35 to 4:15 pm:

Queer Allyship; Support Beyond the Rainbow Profile Picture

This workshop’s goal is to educate attendees on the ways that they can support and fight for the LGBTQ community in more profound and helpful ways. **Presenter:** Eddie Martinez, Executive Director at the Latino Equality Alliance

4:15 to 5:00 pm:

Latinx LGBTQ Narratives; Then & Now

This workshop is going to be an opportunity for a LULAC member to tell a personal story about his experience as a gay Latino man, as well as an opportunity for a scholar on the Latinx perspectives of the AIDS Crisis **Presenter:** Dr. Jesus Ramirez-Valles, Director of the Health Equity Institute

2:00 pm to 3:30 pm **LULAC National: Presidential Address – State of the League & LULAC National Platform**..... 102AB

3:30 pm to 5:30 pm **LULAC Members Training** 102AB
Membership Growth & Organizing, Fundraising, Communications

Presenter: Randy Parraz, National Organizing Director and Sr. Adviser to the National President

3:30 pm to 4:45 pm **The Future of Immigration** 101C

The immigration workshop will cover a breadth of immigration policy areas, particularly the Dream Act and TPS. Come learn of its current effects on our country and what we can anticipate and how to prepare for future immigration policy and rhetoric.

Moderator: Sara Walker, Familia Latina Unida, Council 5294

Presenters: Elvira Arellano, Immigration Activist, Founding Member Familia Latina Unida

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Pastor Emma Lozano, Founder and President, Centro Sin Fronteras and co-
 Founder, Familia Latina Unida
 Voces de la Frontera (Invited)
 Milwaukee Teachers' Education Association (Invited)

3:30 pm to 4:45 pm Environment Refugees: Anticipating the Effect of Climate Change Migration 101B
 Join us in a discussion about the impact of the environment on migration. Natural disasters along with climate or environmental change displace populations and play a role in migration patterns. We will discuss these patterns and expand on the potential risks of becoming a refugee and what it means for U.S. immigration.

Presenters: Mark Magaña, President & CEO of GreenLatinos
 Diana Perez, Washington State Director, LULAC
 Ricardo Lopez, President, Sustainable Solutions

3:30 pm to 4:45 pm Digital Skills for Everyday Tasks 102C
Sponsored by: Grow with Google

Make the most of your time by managing your work in Google Sheets and creating a meeting agenda in Google Docs that drives your project forward. We'll also explain more about the Grow with Google Partner Program, which provides these lessons and more with qualifying organizations so they can share with local communities. *Computers or devices are strongly encouraged.

Presenter: Sixcia Devine, Author and Grow with Google Trainer

3:30 pm to 4:45 pm 10 Things You Must Know Before Starting a Business; First Steps Primeros Pasos 101D
Sponsored by: Multicultural Institute

This workshop provides you with an overview on how to evaluate your entrepreneurial readiness. We will discuss legal, regulatory, financial and marketing aspect to think about before starting a business. Each participant will walk away with a check list of items for future reference.

Presenters: Nelson Soler, President and CEO, Multicultural Entrepreneurial Institute, Inc.
 Tammi Cledenning, Lead Economic Development Specialist, WI US Small Business Administration Office
 Yolanda Ruiz, Senior Stakeholder Liaison, Internal Revenue Service

5:30 pm to 6:30 pm **LULAC LGBTQ Equality Reception**First Level, Palm Gardens
Sponsored by: Nissan North America, Hilton Worldwide, Human Rights Campaign

5:30 pm to 7:00 pm Presidential Reception Ballroom CD Pre-function

7:00 pm to 10:00 pm **Presidential Awards Banquet**..... **Ballroom CD**
Sponsored by: Facebook, Ford Motor Company Fund, Walmart

Featured Speakers: Hon. Martha Bárcena Coqui, Mexican Ambassador to the United States; Ruben Garcia, Director of Annunciation House and Ohtli Award Winner; Senator Carmelo Rios, Puerto Rico; President Bukele of El Salvador (Invited); Heavyweight Champion Andy Ruiz, Jr. (Invited)

Saturday, July 13

8:00 am to 9:30 am **Breakfast for LULAC General Assembly and Officers**..... Ballroom D

10:00 am to 1:00 pm Baseball Clinic: Learn to Play the Clemente Way Third Level, Sports Pavilion
Featured Coach: Luis Roberto Clemente, son of the late Hall of Famer Roberto Clemente

9:30 am to 11:30 pm 2020 FTIP Initiative 202E

9:30 am to 12:30 pm **LULAC General Assembly**Ballroom C

9:30 am to 12:30 pm **LULAC Voting** Ballroom AB

10:00 am to 3:00 pm **Exposition, Job, College, and Health Fair Opens** Third Level, Expo
 LULAC Tech Lounge Presented by AARP

Entertainment: Roberto Pulido & Frankie Caballero Presented by AARP

1:15 pm to 2:30 pm *Youth: Talent Show and Open Mic* Third Level, Expo

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3:00 pm to 10:00 pm

Milwaukee Brewers Cervceros Day Tailgate

*Additional Tickets Required for Brewers Baseball Game

Speakers: Alma L. Crossley, Director of Corporate Diversity at Chevrolet

Fred Keeton, Owner & Principal at Keeton Iconoclast Consulting LLC

Sponsored: MillerCoors, Geico, Chevrolet, Caesar's Entertainment

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