# 89th LULAC
## National Convention & Exposition

**Phoenix, AZ | July 17–21, 2018**

**Presented By:**

Charter
COMMUNICATIONS

*League of United Latin American Citizens*

Pleased to serve the community we share. Together, we can accomplish more.

**Charter** is proud to be a sponsor of the 2018 LULAC National Convention.

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As of 7/9/2018 7:00 pm EST

#LULAC18 #JuntosAdelante #ForwardTogether

**Differences reveal our spark.**

The power of diversity of thought and diversity of talent is vital to our competitive advantage in the marketplace. Walmart honors the contributions of Latinas to the Nation.

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## Tuesday

Roger C. Rocha, Jr.
LULAC National President

Sindy Benavides
LULAC COO & Acting CEO

## Wednesday

Richard Estrada
Arizona LULAC State Director & Natl. Convention Co-Chair

Ana Valenzuela
Natl. LULAC Convention Co-Chair

Jeffrey Vargas
President/CEO, Generationology

## Thursday

Sheriff Antonio "Tony" Estrada
Ohtli Award Recipient

Dara Richardson-Heron, M.D.
*All of Us*, NIH

Jose M. Hernandez
NASA Astronaut (Retired)

Kevin C. Eichner
Chancellor, Ottawa University

Paul J. Luna
President & CEO, Helios Education Foundation

## Thursday

Ben Lopez
Executive Director, NALIP

Felix Sanchez
Co-Founder and Pro Bono Chairman, NHFA

Hon. Martin Quezada
Senate Democratic Whip, State of Arizona

Daniel Hernandez
Arizona State Representative

Carlos Palomino
Former WBC World Champion Boxer

## Thursday

Ximena Hartsock
Co-founder and President, Phone2Action

Belen Gonzalez
CEO & Charge Agent/ Founding Member, Latina Giving Circle

Rhonda Crichlow
Charter Communications

Tony Banegas
Executive Director, Children's First Foundation

## Friday

Hon. Ruben Gallego
Member House of Representatives, D-AZ

## Friday

Hon. Raúl Grijalva
Member House of Representatives, D-AZ

Hon. María E. Mayita Meléndez.
Mayor, Ponce, PR

Sylvia Mendez
Civil Rights Activist, Medal of Freedom Recipient

Joe Biden
Vice President

Ana Navarro
Political Commentator

Charter
COMMUNICATIONS

Dear LULAC members and friends,

We are so proud to support the 89th Annual LULAC National Convention & Exposition. This year's theme, "Together We Rise," truly represents the spirit of Charter's partnership with LULAC.

LULAC's Chief Operating Officer, Sindy Benavides, has been a key advisor in our work to leverage the full diversity of Charter's people and partners to make a meaningful difference for our customers, company and communities, and we are grateful for LULAC's important presence on Charter's External Diversity & Inclusion Council.

Currently, Latinos are the largest segment of Charter's top markets in California, Texas, Florida, and New York City. We have been working to ensure that our programming and workforce represents our customer base. In the New York City area, we provide our customers with the only hyperlocal, 24-hour Spanish news channel in the market: NY1 Noticias.

Charter's commitment to hire 20,000 new employees by the end of 2020, and partner with more diverse suppliers presents Latino workers and Latino-owned businesses with economic opportunities that can enhance communities. Last year, we opened our first bilingual call center in McAllen, Texas, which will create 600 jobs by the end of 2018. This is only the beginning.

Through its Spectrum Community Impact programs, Charter makes a lasting difference in people's lives. This includes Spectrum Digital Education, which cultivates digital literacy skills through local grants, webinars, workshops, and public service announcements.

Knowing that broadband is the gateway to information and opportunity, Charter is especially proud to help bridge the digital divide through Spectrum Internet Assist, which offers affordable, high-speed broadband for low income families and seniors in 41 states across the country. Thanks to our partnership with LULAC, thousands will benefit from this program.

Thank you, LULAC, for letting us not only be a part of this convention, but also be a partner with you in transforming communities and rising together.

Sincerely,

Rhonda N. Crichlow

**Rhonda Crichlow**
Senior Vice President & Chief Diversity Officer
Charter Communications

**Dear LULAC Familia,**

Welcome to Phoenix, Arizona and to the 89th LULAC National Convention and Exposition. We extend our gratitude to the Arizona host committee for all their hard work and commitment in helping to make this convention a success.

LULAC was founded over 89 years ago to help advance change for our community by creating a vast grassroots volunteer-based membership organization that is rooted in over 35 states, Puerto Rico, and Washington D.C today. Holding the 89th National Convention in Arizona has a deep significance particularly given our current anti-immigrant political climate: LULAC will continue to protect, defend, and stand up to racism, injustice, and bigotry.

As members of the largest and oldest Hispanic organization in the country, we gather every year to address the critical issues that impact our community and country. This year's National Convention and Exposition will address the most pressing issues for the Latino community, including separation of children and families, failure to ensure a legal process for our DREAMers, and the new administration's cutbacks on education, health and community services. Through town hall meetings and policy workshops, the convention provides critical information the community needs in order to make informed decisions.

The Convention features an Exposition which opens with a ribbon-cutting ceremony on Wednesday, July 18 and runs through Friday, July 20. The Expo includes a job fair where attendees have the opportunity to meet with corporations that are looking to recruit from within the Latino community. In addition, government agencies, colleges and universities, armed forces, and nonprofit organizations will be displaying their products and services to the community. LULAC youth can participate in the free soccer with Phoenix Rising and baseball clinic with Luis Roberto Clemente, and health buses for veterans and the community at large will be available to provide free consultations and screenings. Folklore dancers and mariachis will be providing free entertainment, during the convention.

LULAC members and esteemed colleagues and friends, we hope you enjoy the 89th LULAC National Convention and Exposition - a family tradition 89 years in the making.

Sincerely,

Roger C. Rocha Jr.
LULAC National President

# LULAC Acting CEO Welcome

Dear LULAC Members y Familia,

Welcome to LULAC's 89th National Convention and Exposition in Phoenix, Arizona focused on providing members, partners, and attendees across the nation with knowledge, connections, and resources to continue mobilizing and helping advance our community forward.

LULAC was established over 89 years ago due to the vision of our founders to protect and defend our Mexican-American community. Today, more than ever, LULAC continues to protect and defend basic civil and human rights for Latinos across the country while trying to advance and empower our communities.

Our hope is that all attendees will benefit from the resources available at the Convention this week, from our workshops, career and health expo, featured speakers, soccer and baseball clinics, to hands on training on how to fundraise for a cause. Please know that this Convention could not have been possible without the help of the LULAC Arizona Host Committee, LULAC National Board, LULAC National Staff, local partners, volunteers, and all the speakers and moderators who are dedicating their time to serve in various roles throughout the Convention.

I want to recognize our sponsors and partners who are important to our organization and who help support our critical mission of advancing the economic condition, educational attainment, political influence, housing, health and civil rights of the Hispanic population of the United States. Through your investment in our organization, we are able to implement programs in our communities that help reach and impact millions of Latinos.

As we connect and continue to expand our network of friends, let's also remember the work that lies ahead when we return home. Making the greatest difference will come by harnessing our collective power at the ballot box this November. Each one of us plays a pivotal role within our own networks. The influence we have on our friends and family is immeasurable. You never know who is listening and what your words will ignite.

In Solidarity Forward,

Sindy M. Benavides

Sindy M. Benavides
LULAC Acting CEO & COO

# YOUR COMMUNITY / OUR COMMUNITY

**Bank of America is proud to be part of the 2018 LULAC National Convention.**

Wherever our neighbors call home, we're working together for them. Our focus may be workforce development, social justice, affordable housing or the deployment of capital, so that we help advance economic mobility for individuals and communities.

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# Congressman Grijalva Welcome

July 17, 2018

Dear LULAC Members & Convention Attendees,

Congratulations on your 89th LULAC National Convention and welcome to Arizona. Over my career in public service representing Arizona's 3rd District, I have had the pleasure to work with LULAC both in my district and in Washington.

LULAC has had a long legacy of fighting for the Latino community in the United States. Whether it was fighting to integrate schools through Mendez v. Westminster, the creation of multiple national organizations like MALDEF and SER-Jobs for Progress, or fighting for the Voting Rights Act and to increase protections for the environment under the current Administration, LULAC is as relevant today as it was in 1929. As an advocate, I thank LULAC's hardworking volunteer members, leadership, and staff for their commitment and tireless work to continue to protect and defend the civil rights of the current and next generation.

Thanks to the support of organizations like LULAC, the future of the Latino community is bright, but there is much work to be done. I remain hopeful that in the years ahead, LULAC will continue to impact the lives of millions more in our communities across the country.

Sincerely,

*Raúl Grijalva*
*U.S. Representative for Arizona's 3rd Congressional District*

BE THE MATCH®

# MY PEOPLE. MY FAMILY. MI SANGRE.

A donation of life-saving blood stem cells can cure blood cancers. Patients are most likely to match a donor who shares their heritage.

**Latino patients' chance of finding a donor: 46%**
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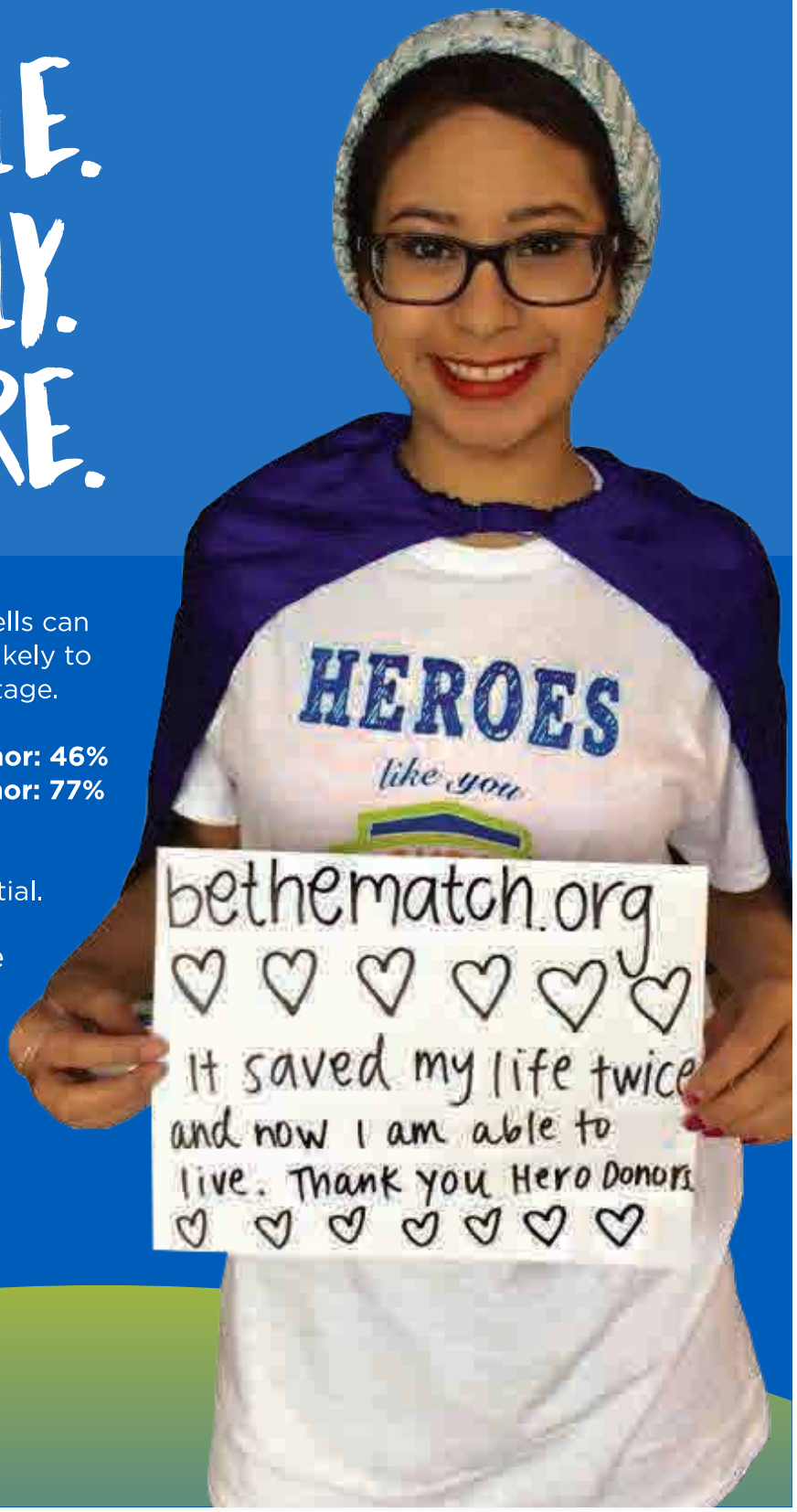
YOU could be someone's cure.
Donating is safe, free, and confidential.

To learn how you could save a life, visit **Booth #244**

**BeTheMatch.org/LULAC**



# Congressman Gallego Welcome

RUBEN GALLEGO
7TH DISTRICT, ARIZONA

COMMITTEES:
ARMED SERVICES
SUBCOMMITTEES:
TACTICAL AIR AND LAND FORCES
READINESS

NATURAL RESOURCES
SUBCOMMITTEES:
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WATER, POWER, AND OCEANS
OVERSIGHT AND INVESTIGATIONS

**Congress of the United States**
**House of Representatives**
**Washington, DC 20515–0307**

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WASHINGTON, DC 20515
(202) 225-4065

DISTRICT OFFICE:
411 NORTH CENTRAL AVENUE
SUITE 150
PHOENIX, AZ 85004
(602) 256-0551

July 17, 2018

Dear LULAC Members & Friends,

Congratulations on your 89th LULAC National Convention and welcome to Phoenix, Arizona. It is an honor to have you in my district and to recognize the work of an organization. LULAC has supported countless Hispanics in the advancement of educational attainment, affordable housing, access to healthcare and civil rights across the nation.

As the largest and oldest Hispanic organization in the United States the LULAC mission to advance civil rights and opportunities for our community is vitally important. During these challenging times, we are thankful to LULAC volunteers for their active civic engagement at the local, state, and national level.

There is a growing local network of LULAC members passionate about multiple issues across the spectrum in Arizona and nationally.

I remain steadfast in my commitment to our shared values as a nation of immigrants and look forward to continuing to work with the LULAC Board, Staff, and volunteers.

Sincerely,

Ruben Gallego
Member of Congress

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# PEPSICO

## IS PROUD TO SPONSOR THE 2018 LULAC NATIONAL CONVENTION.

pepsico.com/purpose

*All events (unless noted otherwise) will be held at the Phoenix Convention Center*

# Convention & Expo Agenda

**Tuesday, July 17** — **Pre-Convention Activities**

*7:00 am to 6:00 pm* — *FTI Command Center* ..... *124B*

*1:00 am to 5:00 pm* — **LULAC Federal Training Institute Forums**
*Hispanic Employment Program Managers (HEPM)* ..... *127C*

*9:00 am to 11:00 am* — *LULAC and Tyson Foods Donation* ..... *St. Mary's Food Bank Alliance*
*(Attendees must wear closed-toe shoes)* ..... *2831 N. 31st Avenue, Phoenix, AZ 85009*

*1:00 pm to 5:00 pm* — *LULAC National Convention Registration* ..... *Pre-Function, EXPO Hall 6*

*3:30 pm to 5:00 pm* — *FTI Committee Meeting* ..... *124B*

**Wednesday, July 18**

*7:00 am to 12:00 pm* — *LULAC National Convention Registration & Credentials* ..... *Pre-Function, Hall 6*

*2:00 pm to 5:00 pm* — *LULAC National Convention Registration & Credentials* ..... *Pre-Function, Hall 6*

*8:30 am to 9:00 am* — *FTI: Check in* ..... *Pre-Function, 129AB*

*9:00 am to 10:15 am* — *FTI Opening Ceremony and Plenary Session* ..... *129AB*

*9:00 am to 10:00 am* — *Youth: Opening Session: Welcome to LULAC Youth Convention* ..... *122AC*
*Sponsored by: Nissan*

*9:30 am to 4:30 pm* — *LULAC Tech Lounge* ..... *128B*
*Powered by Dell*

**10:00 am to 11:00 am** — **Ribbon-Cutting Ceremony & Exposition Opening** ..... **Pre-Function, EXPO Hall 6**
*Sponsored by: Charter Communications*
*Emcee: Erica Cardenas, Your Health, COX*
*Entertainment: Mariachi Somos Charros, Mariachi Juvenil Mi Tierra, Ballet Folklorico Mi Tierra Baila*

*10:00 am to 12:00 pm* — *Soccer Clinic* ..... *EXPO Hall 6*
*Featuring: Phoenix Rising FC and Arizona Youth Soccer Association*

**10:00 am to 5:00 pm** — **Exposition, Job, College, and Health Fair Open** ..... **EXPO Hall 6**
*Entertainment: U.S. Army Latin Ensemble*

*10:30 am to 4:00 pm* — *FTI/Young Adult: Young Professional & Collegiate Symposium* ..... *126BC*

*10:30 am to 11:45 am* — *FTI: Veteran's Symposium: Veteran Benefits* ..... *125AB*

*10:30 am to 11:45 am* — *FTI: SES-100: Why You Might Want to Learn About the Senior Executive Service* ..... *127A*

*10:30 am to 11:45 am* — *FTI: Understanding and Working with Generational Differences to Better Manage Generational Brush Fires* ..... *127B*

*10:30 am to 11:45 am* — *FTI: The Leadership Toolbox: Harnessing Your Power to Influence Others & Get the Job Done* ..... *128A*

*1:00 pm to 3:00 pm* — *Soccer Clinic* ..... *EXPO Hall 6*
*Featuring: Phoenix Rising FC and Arizona Youth Soccer Association*

*2:00 pm to 2:30 pm* — *Opening of LULAC National Assembly - Committee Assignments* ..... *130*

*2:00 pm to 3:15 pm* — *FTI: Veteran's Symposium: Veteran Benefits* ..... *125AB*

*2:00 pm to 3:15 pm* — *FTI: SES-101: Learn about the SES Core Qualifications* ..... *127A*

*2:00 pm to 3:15 pm* — *FTI: Kindness and the Pursuit of Organizational Performance* ..... *127B*

*2:00 pm to 3:15 pm* — *FTI: Ethical Leadership* ..... *127C*

*2:00 pm to 3:15 pm* — *FTI: Sexual Harassment: Prevention is the Key to an Inclusive and Respectful Workplace* ..... *128A*

*2:15 pm to 3:15 pm* — *Youth: The First Generation College Experience* ..... *122AC*

*3:00 pm to 5:00 pm* — *Soccer Clinic* ..... *EXPO Hall 6*
*Featuring: Phoenix Rising FC and Arizona Youth Soccer Association*

*3:20 pm to 3:45 pm* — *Youth: American Red Cross Swim Safety Dialogue* ..... *122AC*

*3:30 pm to 4:45 pm* — *FTI/Young Adult: No One Said it would be Easy, Why Leading People is so Hard!* ..... *127A*

*3:30 pm to 4:45 pm* — *FTI: Becoming a Superhero: Agents for Change* ..... *127B*

*3:30 pm to 4:45 pm* — *FTI: Emotional Intelligence in Relationship to Executive Core Qualifications* ..... *128A*

*4:00 pm to 5:00 pm* — *Youth: Expanding Tech Horizons* ..... *122AC*
*In Partnership with Televisa Foundation*

**5:30 pm to 9:00 pm** — **Arizona Celebration** ..... *Corona Ranch*
*Mariachi Somos Charros, Mariachi Juvenil Mi Tierra,*
*Ballet Folklorico Mi Tierra Baila*

*All events (unless noted otherwise) will be held at the Phoenix Convention Center*

## Thursday, July 19

*7:00 am to 12:00 pm* — *LULAC National Convention Registration & Credentials..... Pre-Function, Hall 6*

*2:00 pm to 5:00 pm* — *LULAC National Convention Registration & Credentials..... Pre-Function, Hall 6*

**7:00 am to 9:00 am** — **Defenders of Freedom Breakfast ..... North Ballroom, AC**
*Sponsored by: Department of Defense, Denny's, T-Mobile, & U.S. Army*
*Entertainment: U.S. Army Latin Jazz Ensemble*

*8:00 am to 10:00 am* — *The 3 Most Common Personnel Problems and What to do about them.....126A*
*Featuring Kevin C. Eichner, Chancellor, Ottawa University.*

*9:00 am to 4:00 pm* — *FTI: Young Professional & Collegiate Symposium..... 126BC*

*9:00 am to 10:15 am* — *FTI: SES-102: Guidance for Preparing your SES Application ..... 127A*

*9:00 am to 10:15 am* — *FTI: No One Said it would be Easy, Why Leading People is so Hard! ..... 127B*

*9:00 am to 10:15 am* — *FTI: Dynamic Interviewing Techniques..... 127C*

*9:00 am to 10:15 am* — *FTI: Be the CEO of Your Own Career! Analyze the SWOT that May Impact your Career. .....128A*

*9:00 am to 10:15 am* — *Youth/Young Adult/General: Latinos in K-12: The State of Current Affairs & Our Future..... 122AC*
*Sponsored by: American Federation of Teachers (AFT)*

*9:00 am to 10:15 am* — *The Future of Tech: Privacy and the Consumer Experience ..... 121B*
*Sponsored by: Charter Communications*

*9:00 am to 10:15 am* — *All of Us: Discover How to Be One in a Million .....121C*
*A Facebook Live Workshop in Partnership with the All of Us Research Program*

*9:30 am to 4:30 pm* — *LULAC Tech Lounge ..... 128B*
*Powered by Dell*

*10:00 am to 12:00 pm* — *Soccer Clinic..... EXPO Hall 6*
*Featuring: Phoenix Rising FC and Arizona Youth Soccer Association*

*10:00 am to 10:30 am* — *Opening Press Conference.....131A*
*Featured speakers: LULAC National President Roger Rocha, Sindy Benavides, LULAC Chief Operating Officer & Acting CEO, Presenting Sponsor - Charter Communications, and Sara Clemente, Director of Federal Relations, LULAC National*

*10:00 am to 5:00 pm* — *Exposition, Job, College, and Health Fair Open..... EXPO Hall 6*
*Entertainment: U.S. Army Latin Ensemble, Mariachi Somos Charros, Mariachi Juvenil Mi Tierra, Ballet Folkclorico Mi Tierra Balia*

*10:30 am to 11:45 am* — *FTI: FEMA: Building Partnerships to Prepare for Disasters..... 125AB*

*10:30 am to 11:45 am* — *FTI: Mentoring and Intergenerational Relationships.....127A*

*10:30 am to 11:45 am* — *FTI: Outclass the Competition: Business Etiquette, Networking, and Being Political Savvy..... 127B*

*10:30 am to 11:45 am* — *FTI: Resume Renovation: How to Land the Job!.....127C*

*10:30 am to 11:45 am* — *FTI: Branding for Impact.....128A*

*10:30 am to 11:45 am* — *Youth/General: Innovation, Arts, & Culture to Accelerate Social Change ..... 122AC*

*10:30 am to 11:45 am* — *Cuenta Conmigo: 2020 Census Impact & What You Need to Know.....121B*

*10:30 am to 11:45 am* — *Young Adult/General: President Trump & Immigrants: How Alternative Facts Are Being Used to Build a Wall, Criminalize Immigrants, and Militarize the Border.....121C*

**12:00 pm to 2:00 pm** — **Unity Luncheon ..... North Ballroom, AB**
*Sponsored by: Bank of America, Be The Match, ExxonMobil*
*Featured speakers: Arizona State Representative Daniel Hernandez, Ohtli Award Recipient Sheriff Antonio "Tony" Estrada, Dr. Dara Richarson-Heron – All of Us Research Program, Former WBC World Champion Boxer Carlos Palomino*
*Master of Ceremonies: Angel Babiee, Radio Host for Latino Mix 100.3 FM Phoenix*
*Entertainment: U.S. Army Latin Jazz*

*1:00 pm to 4:00 pm* — *Baseball Clinic: Learn to Play the Clemente Way ..... EXPO Hall 6*
*Featured coaches: Luis Roberto Clemente, son of the late Hall of Famer Roberto Clemente*
*Bring your baseball souvenirs and get them signed after the clinics by members of the Major League Baseball alumni!*

*2:00 pm to 3:15 pm* — *FTI: How to Access: Hispanic and other Race, Ethnicity, and Ancestry Data from the U.S. Census Bureau.....127A*

*2:00 pm to 3:15 pm* — *FTI: Mystery, Magic or Mastery: Developing Business Acumen ..... 127B*

*2:00 pm to 3:15 pm* — *FTI: Branding Yourself: How to Create a Professional Portfolio .....127C*

*2:00 pm to 3:15 pm* — *FTI: Communicating for Results: Better Leadership through Effective Communication .....128A*

*2:00 pm to 3:15 pm* — *Our Judicial System & the Impact on Latinos .....121A*

*2:00 pm to 3:15 pm* — *The Challenges of Medicare and Social Security, and Some Proposed Solutions..... 121B*

*All events (unless noted otherwise) will be held at the Phoenix Convention Center*

## Thursday, July 19

| | |
|---|---|
| | *A Town hall and Facebook Live Event Sponsored and Presented by AARP* |
| *2:00 pm to 3:15 pm* | *Young Adult/General: Groundbreaking Leadership in Technology* ..... *121C* |
| | *Sponsored by: Charter Communications* |
| *2:15 pm to 3:30 pm* | *Youth: Treat Yo'Self! Promoting Self-Care in a Connected World* ..... *122AC* |
| | *Presented by: CoolSpeak* |
| *3:30 pm to 4:45 pm* | *FTI: Negotiating Skills* ..... *127A* |
| *3:30 pm to 4:45 pm* | *FTI: Always On-Success as a Leader* ..... *127B* |
| *3:30 pm to 4:45 pm* | *FTI: The Soft Stuff is the Hard Stuff* ..... *127C* |
| *3:30 pm to 4:45 pm* | *FTI: One-on-One Chats with Your Workshop Presenter* ..... *128A* |
| *3:30 pm to 4:45 pm* | *LULAC Young Adults: National Convention Plenary* ..... *129B* |
| *3:30 pm to 4:45 pm* | *LULAC National Platform Session* ..... *121A* |
| *3:30 pm to 4:45 pm* | *Can Latinos Cure Blood Cancer? The Cure is within the Community.* ..... *121B* |
| | *A Facebook Live Presentation in Partnership with Be the Match* |
| *3:30 pm to 4:45 pm* | *Democracy in Action: The Importance of the 2018 Midterms* ..... *121C* |
| *3:45 pm to 4:45 pm* | *Youth: Perfecting Your Pitch! How to Make a Lasting First Impression* ..... *122AC* |
| | *Presented by: CoolSpeak* |
| *5:00 pm to 6:15 pm* | *Civil Rights under Attack: Leveraging Technology in this New Age* ..... *121A* |
| *5:00 pm to 6:15 pm* | *Know Your Rights Community Workshop* ..... *121B* |
| *5:00 pm to 6:15 pm* | *The Role of Cities and States in Protecting the Environment and Public Health* ..... *121C* |
| | *Sponsored by: Environmental Defense Fund (EDF)* |
| **5:30 pm to 7:00 pm** | **Youth Mocktail Hour** ..... **Pre-Function, Ballroom A** |
| | *Sponsored by: National Cable and Television Association (NCTA)* |
| **7:00 pm to 9:00 pm** | **Youth and Young Adults Awards Banquet** ..... **North Ballroom, AB** |
| | *Sponsored by: Nissan, Dell, Cox Communications* |
| | *Featured Speaker: NASA Astronaut (Retired) Jose M. Hernandez* |
| | *Masters of Ceremonies: JR Cardenas and Vanessa Ramirez, Su Vida* |

## Friday, July 20

| | |
|---|---|
| *7:00 am to 12:00 pm* | *LULAC National Convention Registration & Credentials* ..... *Pre-Function, Hall 6* |
| *2:00 pm to 5:00 pm* | *LULAC National Convention Registration & Credentials* ..... *Pre-Function, Hall 6* |
| **7:30 am to 9:00 am** | **LNESC Breakfast *(by invitation only)*** ..... **North Ballroom, A** |
| | *Presented by: Nissan* |
| | *Sponsored by: U.S. Army, Shell Oil Company, McDonald's, ExxonMobil* |
| | *Entertainment: U.S. Army Latin Jazz Ensemble* |
| *8:30 am to 10:00 am* | *Youth: Youth and Collegiate Federal Career & Recruitment Symposium* ..... *122AC* |
| | *Sponsored by: Department of Defense* |
| **9:00 am to 2:00 pm** | ***FTI: Youth Symposium*** ..... **126BC** |
| *9:00 am to 12:00 pm* | *FTI: Train the Trainer "Cultivating Talent for Tomorrow"* ..... *127A* |
| *9:00 am to 11:45 am* | *FTI: Evaluating Your ECQ Writing – Focus on ECQ - Leading Change/Leading People* ..... *127B* |
| *9:00 am to 10:15 am* | *FTI. Outclass the Competition* ..... *127C* |
| *9:00 am to 10:15 am* | *FTI: Dynamic Interviewing Techniques* ..... *128A* |
| *9:00 am to 10:15 am* | *From Ballot Box to Boycott: Leveraging Latino Purchasing Power to Advance Social Justice* ..... *121A* |
| *9:00 am to 10:15 am* | *Young Adult/General: Our Legacy & Future: LULAC 101* ..... *121B* |
| *9:00 am to 10:15 am* | *Latinos & Health* ..... *121C* |
| *9:00 am to 12:00 pm* | *Baseball Clinic: Learn to Play the Clemente Way* ..... *EXPO Hall 6* |
| | *Featured coaches: Luis Roberto Clemente, son of the late Hall of Famer Roberto Clemente* |
| | *Bring your baseball souvenirs and get them signed after the clinics by members of the Major League Baseball alumni!* |
| *9:10 am to 9:30 am* | *Education Press Conference presented by Ford Driving Dreams* ..... *131A* |
| *9:30 am to 4:30 pm* | *LULAC Tech Lounge* ..... *128B* |
| | *Powered by Dell* |
| *10:00 am to 10:30 am* | *Tech Press Conference* ..... *131A* |
| | *Sponsored by: Charter Communications* |
| **10:00 am to 4:00 pm** | **Exposition, Job, College, and Health Fair Opens** ..... **EXPO Hall 6** |
| | *Entertainment: U.S. Army Latin Ensemble, Mariachi Somos Charros, Mariachi Juvenil Mi Tierra, Ballet Folklorico Mi Tierra Balia* |

*All events (unless noted otherwise) will be held at the Phoenix Convention Center*

## Friday, July 20

| | | |
|---|---|---|
| *10:15 am to 11:45 am* | *Youth: Youth and Collegiate Federal Career & Recruitment Symposium* | *122AC* |
| | *Sponsored by: U.S. Army, "Tapping into the Leader in You"* | |
| *10:30 am to 11:45 pm* | *FTI/Young Adult: Ethical Leadership* | *127C* |
| *10:30 am to 11:45 pm* | *FTI: Sexual Harassment: Prevention is the Key* | *128A* |
| *10:30 am to 11:45 am* | *The Untold Story of Puerto Rico* | *121A* |
| | *Featured Speaker: Hon. Maria E. "Mayita" Meléndez, Estimada Alcaldesa de Ponce* | |
| *10:30 am to 11:45 am* | *Entrepreneurship & Economic Empowerment* | *121B* |
| | *Sponsored by: MillerCoors* | |
| *10:30 am to 11:45 am* | *Activism through Litigation* | *121C* |
| *12:00 pm to 2:00 pm* | *FTI Youth & Collegiate Luncheon* | *129AB* |
| | *Sponsored by: U.S. Army* | |
| **12:00 pm to 2:00 pm** | **Women's Hall of Fame Luncheon** | **North Ballroom, AB** |
| | *Sponsored by: Charter Communications, Chevrolet, Hilton, PepsiCo, Target, Wells Fargo* | |
| | *Featured Speakers: Political Commentator Ana Navarro* | |
| *1:00 pm to 3:00 pm* | *Soccer Clinic* | *EXPO Hall 6* |
| | *Featuring: Phoenix Rising FC and Arizona Youth Soccer Association* | |
| *2:00 pm to 3:00 pm* | *Youth: Youth Candidate Forum* | *122AC* |
| *2:00 pm to 3:15 pm* | *Affordability in Housing and Homeownership* | *121A* |
| *2:00 pm to 3:15 pm* | *Young Adult/General: Fundraising & Managing for Change* | *121B* |
| *2:00 pm to 4:15 pm* | *Ford Driving Dreams Best Practices* | *121C* |
| | *Sponsored and Presented by: Ford Motor Company Fund* | |
| *2:30 pm to 5:00 pm* | *LULAC LGBTQ Workshop and Training* | *129AB* |
| | *Workshop: Latinx Solidarity: Action Through Intersectionality and Inclusion* | |
| | *Training: LGBTQ Harassment and Hate Crime Response Training* | |
| *2:45 pm to 4:00 pm* | *LULAC National: Presidential Address – State of the League* | *126A* |
| *3:15 pm to 5:00 pm* | *Youth: Youth Elections and Closing Ceremony* | *122AC* |
| *3:30 pm to 4:45 pm* | *Stopping the Deportations of Greencard Veterans, Military, and Gold Star Families* | *121A* |
| *3:30 pm to 4:45 pm* | *Young Adult/General: Keys: Unlock a Smarter Financial Future* | *121B* |
| | *Sponsored and Presented by: General Motors Company* | |
| **5:30 pm to 6:30 pm** | **LULAC Orgullo de Phoenix LGBTQ-Equality Reception** | **Pre-Function, 121 AC** |
| | *Sponsored by: Hilton, Nissan* | |
| *5:30 pm to 7:00 pm* | *Presidential Reception* | *Pre-Function, North Ballroom* |
| **7:00 pm to 10:00 pm** | **Presidential Awards Banquet** | **North Ballroom, AC** |
| | *Sponsored by: Charter Communications, Ceasars Entertainment, Ford Motor Company, Walmart* | |
| | *Featured Speakers: Vice President Joe Biden, Representative Raúl Grijalva, Representative Ruben Gallego* | |
| | *Master of Ceremonies: Cid Wilson, President & CEO, Hispanic Association on Corporate Responsibility (HACR)* | |
| | *Entertainment: U.S. Army Latin Ensemble* | |

## Saturday, July 21

| | | |
|---|---|---|
| **8:00 am to 9:30 am** | **Breakfast for LULAC General Assembly and Officers** | **North Ballroom, CD** |
| **9:30 am to 12:30 pm** | **LULAC General Assembly & Election of Officers** | **North Ballroom, AB** |

AT&T

Dear Friends,

Welcome to Phoenix, AZ and to the 2018 League of United Latin American Citizens' (LULAC) National Convention and Exposition!

On behalf of the AT&T family, thank you for attending what promises to be a collaborative and meaningful event marking the significance of Hispanics and their contributions to American society.

AT&T is proud of our work with LULAC, supporting programs like Adelante! America, which provide underserved youth with mentoring services and the ACCESS program which provides affordable internet access to snap recipients, keeping with the company's commitment to close the digital divide.

AT&T is committed to supporting and connecting our Spanish speaking customers and our team is comprised of Spanish speaking bilingual representatives at more than 800 of our retail stores nationwide.

LULAC is a premier organization celebrating diversity and our partnership highlights AT&T's commitment to diversity within our ranks and suppliers. Last year, AT&T spent over $14 billion with certified diverse suppliers. AT&T understands the importance of bringing more minority, women, and service disabled veteran owned businesses to our supply chain and is proud of our investments.

AT&T looks forward to continued support of LULAC and, together, exploring ways to further empower the Hispanic community and build upon our shared success.

From all of us at AT&T, have a great and productive weekend at the 2018 LULAC National Convention.

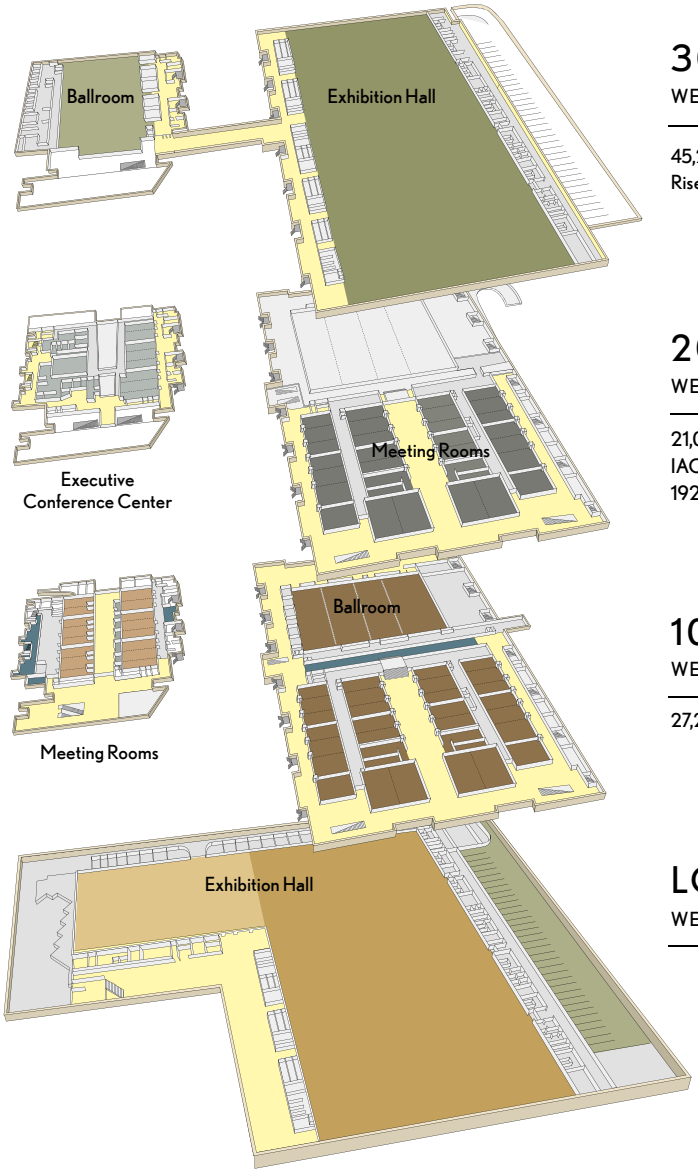
Sincerely,

Celeste Carrasco

*All events (unless noted otherwise) will be held at the Phoenix Convention Center*

# PHOENIX CONVENTION CENTER

WEST BUILDING NORTH BUILDING




## 300 LEVEL

| WEST BUILDING | NORTH BUILDING |
|---|---|
| 45,200 SF West Ballroom<br>Riser seating for 1,200 | 190,000 SF Exhibition Hall |

## 200 LEVEL

| WEST BUILDING | NORTH BUILDING |
|---|---|
| 21,000 SF Conference Center<br>IACC Certi ed<br>192-Seat Lecture Hall | 43,000 SF Meeting Rooms |

## 100 LEVEL

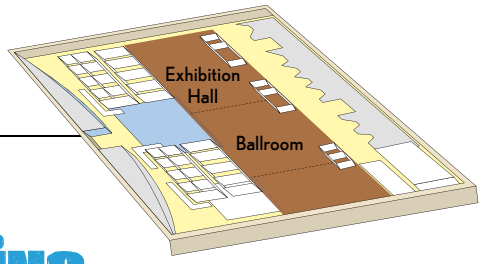
| WEST BUILDING | NORTH BUILDING |
|---|---|
| 27,200 SF Meeting Rooms | 45,600 SF Ballroom<br>43,000 SF Meeting Rooms |

## LOWER LEVEL

| WEST BUILDING | NORTH BUILDING |
|---|---|
| 312,500 Total Combined SF Exhibition Hall | |

## 100 LEVEL
SOUTH BUILDING

28,000 SF Ballroom
82,000 SF Exhibition Hall
33,000 SF Meeting Space
] Expands to 143,000 SF Expo Hall




EXPO LATINO COMMUNITY SHOWCASE 2018

#LULAC18 #JuntosAdelante #ForwardTogether

# Exhibitors

#LULAC18

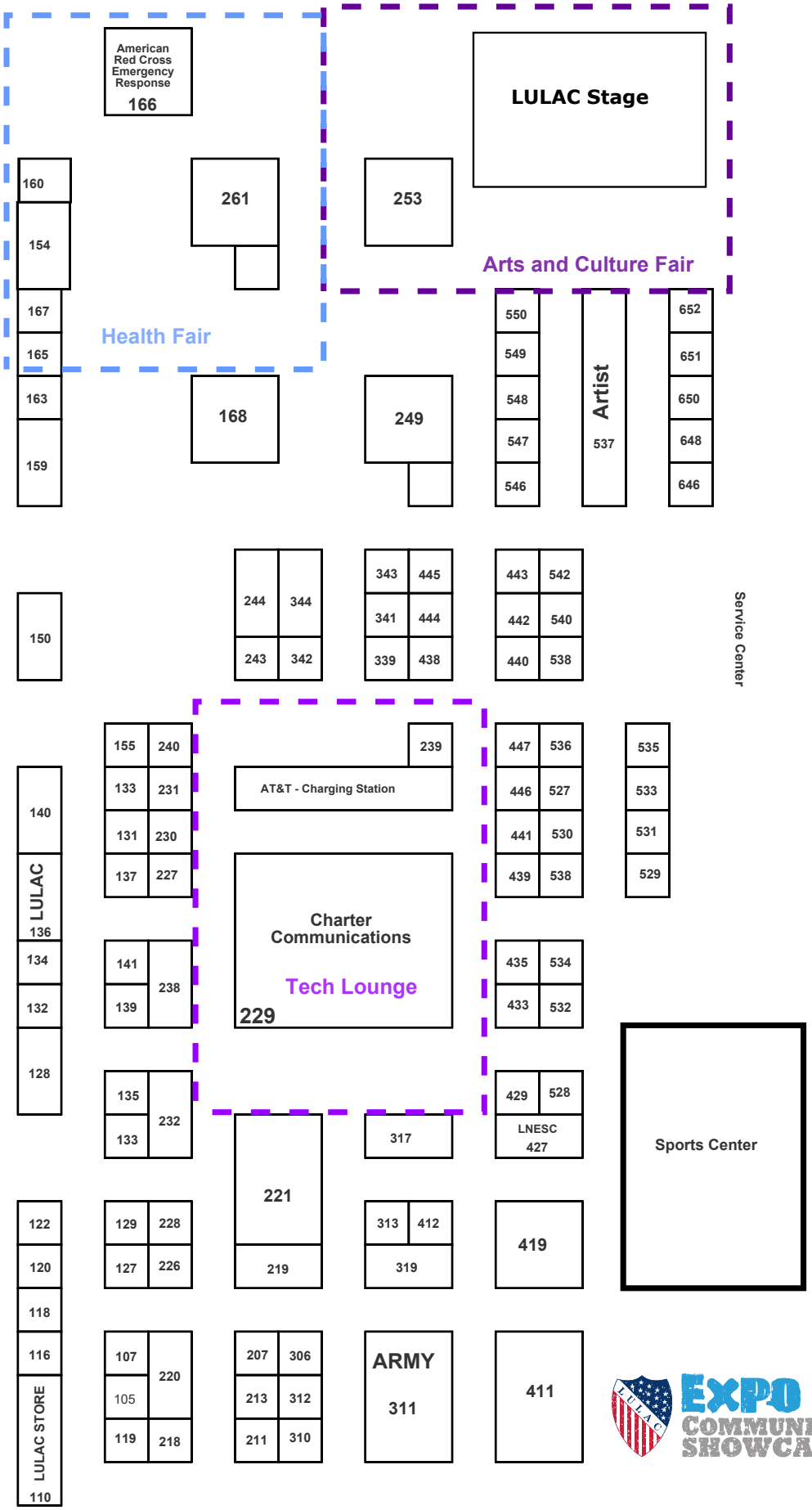
*All events (unless noted otherwise) will be held at the Phoenix Convention Center*

| Organization | Booth |
|---|---|
| AARP - Hispanic/Latino Audience Strategy | 344 |
| Act Against AIDS | 150 |
| Act Against AIDS Testing Station | 154 |
| American Cancer Society, Cancer Action Network | 165 |
| American Federation of Teachers | 533 |
| American Kidney Foundation | 159 |
| American Red Cross | 168 |
| American Red Cross | 447 |
| American Red Cross Emergency Response Unit | 166 |
| American University | 535 |
| American University - Dept. of Public Administration and Policy | 529 |
| Arizona State University - Thunderbird School of Global Management | 531 |
| ARMY | 311 |
| Artists - Daid Tineo | 537 |
| Artists - Jose Andres Giron | 537 |
| Artists - Roman P. Reyes | 537 |
| Artists - Tanya Alvarez | 537 |
| Artists - Victor Navarro | 537 |
| Artists - Antonio Pasos | 537 |
| AT&T Services Inc | 134 |
| AT&T Services Inc | 239 |
| Author - Albert Monreal Quihuis | 549 |
| Author - David Gutierrez | 542 |
| Author - Dr. Santos Vega | 548 |
| Author - Frank Barrios | 547 |
| Author - Roni Capin Rivera-Ashford | 546 |
| Author - Stella Pop Duarte | 550 |
| Bank of America | 227 |
| Be the Match | 244 |
| Boys Scouts of America | 446 |
| Center for Responsible Lending | 243 |
| Central Intelligence Agency | 213 |
| Charter Communications | 229 |
| Charter Communications | 232 |
| Cox Enterprises Inc. | 317 |
| Defense Contract Management Agency | 129 |
| Defense Logistics Agency (DLA) | 433 |
| Dell | 140 |
| Democratic National Committee | 538 |
| Department of Justice | 220 |
| Department of Defense | 119 |
| Department of Veteran Affairs | 249 |
| Environmental Defense Foundation | 118 |
| FDA Center for Tobacco Products | 218 |
| Federal Aviation Administration | 120 |
| Federal Bureau of Prisons | 122 |
| Federal Deposit Insurance Corporation | 538 |
| Federal Emergency Management Agency (FEMA) | 342 |
| Federal Highway Administration | 139 |
| Federal Housing Finance Agency | 534 |
| Fieldwork Phoenix Inc. | 240 |
| Francisco A. Moreno M.D. | 648 |

| Organization | Booth |
|---|---|
| GEICO Corporate | 219 |
| Chevrolet | 319 |
| Genius Plaza | 207 |
| Girl Scouts–Arizona Cactus-Pine Council | 313 |
| Girls in Tech | 438 |
| Goya Foods | 419 |
| Health Net/Cenpatico Community Advocate AZ Complete Health | 261 |
| Hospice of the Valley | 131 |
| HQ Army Contracting Command | 230 |
| Infinite Trading | 312 |
| Latino 247 Media Group | 443 |
| LNESC | 427 |
| LULAC Council 1088 - Dr. John David Arnold PhD. | 646 |
| LULACstore.com | 110 |
| LULAC Headquarters | 136 |
| LULAC Host Committee Phoenix | 652 |
| LULAC - Texas Civil Rights | 540 |
| Natl. Association of Hispanic Nurses (NAHN-Phoenix Chapter) | 167 |
| National Guard of the United States | 441 |
| National Library of Medicine | 310 |
| National Oceanic and Atmospheric Administration | 211 |
| Otto Trading Inc | 107 |
| Palomar College | 536 |
| Parent Teacher Association (PTA) | 132 |
| Peoria Police Department | 530 |
| Phoenix Police Department | 440 |
| Planned Parenthood Federation of America | 163 |
| PMHDC | 651 |
| Rodan & Fields | 116 |
| Service, Employment, Redevelopment (SER) National | 306 |
| The American Beverage Association (ABA) | 411 |
| The American Boxing Organization Cares Program | 650 |
| The Florence Immigrant and Refugee Rights Project | 527 |
| Thrift Savings Plan | 135 |
| Transportation Security Administration (TSA/DHS) | 439 |
| U.S. Agency for International Development (USAID) | 137 |
| U.S. Air Force | 238 |
| U.S. Census Bureau | 105 |
| U.S. Coast Guard | 528 |
| *All of US* Interactive Booth | 412 |
| U.S. Department of Justice - JMD | 435 |
| U.S. Department of State | 429 |
| U.S. Equal Employment Opportunity Commission | 228 |
| U.S. Forest Service | 231 |
| U.S. Government Accountability Office | 442 |
| U.S. Marshals Service | 133 |
| U.S. Postal Service | 141 |
| U.S. Secret Service | 532 |
| USDA - APHIS | 128 |
| Vizient, Inc. | 127 |
| Wells Fargo | 221 |
| Western Union | 226 |

# Exhibit Layout

*All events (unless noted otherwise) will be held at the Phoenix Convention Center*




Exhibits Are Open:
WED 10 am - 5 pm, THU 10 am - 5 pm, FRI 10 am - 5 pm

EXPO LATINO COMMUNITY SHOWCASE 2018

U.S.ARMY

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WELLS FARGO

# Give. Grow. Gather together.

Building a stronger community brings out the best in everyone. Together, we can share more, create more change, and do more good for the places we call home.

**LULAC, we are proud to celebrate your commitment and service to the community.**

Together we'll go far

**wellsfargo.com/stories**

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# Convention Co-Chairs

**Dear Brothers, Sisters and Friends:**

Welcome to Arizona!

Arizona LULAC is honored in hosting our 89th League of United Latin American Citizens (LULAC) National Convention in Phoenix, Arizona, July 17-21, 2018. Arizona LULAC thanks all of you for unanimously voting for Phoenix, Arizona in Salt Lake City, Utah and giving us the opportunity to hold the most important event of our organization.

Arizona Members commends our LULAC National Membership who continue to be leaders and pioneers in strengthening our Latino community. We applaud you for the successes and remind you to continue working on the challenges that we face today and the challenges we have yet to confront in the near future. This year's workshops will empower our membership on those challenges that we are encountering so that we may more effectively find solutions and work "together to make a difference".

We, together with our Arizona membership, thank our sponsors for believing in the importance of how their support plays in our endeavors. We thank our panelists/ speakers for delivering their words of knowledge and wisdom and sharing their challenges and triumphs. We will give tribute by honoring our military and our late brothers and sisters for all their contributions. Also, we will celebrate our LULAC leadership for their continuous support to community, as well as membership, and acknowledge our business partners for their partnerships.

Finally, we want to congratulate our LULAC Award Recipients for their support and commitment to our community, and thank everyone for your endless support, time and love to the League of United Latin American Citizens.

All for One and One for All,

Richard Estrada
LULAC National Convention Co-Chair

Ana Valenzuela
LULAC National Convention Co-Chair

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LULAC
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# WORKING TOGETHER.

When we come together for a common goal, we can achieve uncommon results.
We at Anheuser-Busch salute LULAC for striving for a Better World.

**ANHEUSER-BUSCH**

Bringing People Together for a Better World

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*Internet for just $10 a month*

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- **Search for jobs**
- **Pay bills**
- **Find news, information and entertainment**

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Get an in-home Wi-Fi gateway and access to the entire national AT&T Wi-Fi Hot Spot network – INCLUDED at no extra cost.†

Other eligibility requirements apply.
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*Or call 1-855-220-5211.*

*Supplemental Nutrition Assistance Program. **Supplemental Security Income. ***Available only in the AT&T 21-state wireline footprint. Additional eligible speed tiers (5Mbps for $10 a month or 3Mbps/1.5Mbps/768Kbps for $5 a month) may be provided depending on availability at your address. Internet speed claims represent maximum network service capability speeds. Actual customer speeds may vary based on factors including site traffic, content provider server capacity, internal network management factors and device capabilities, and are not guaranteed. For more information, go to **att.com/speed101.** Pricing excludes taxes. Service will include a monthly data allowance of either 150GB or 1TB of data/mo. depending on the type and speed of service you receive. If you exceed your monthly data plan allowance, you will be automatically charged $10 for each 50GB of data usage in excess of your data plan, even if less than 50 gigabytes is used. For more information, go to **att.com/internet-usage.** †Wi-Fi enabled device required. Other restrictions apply. ©2018 AT&T Intellectual Property. All rights reserved. AT&T, the AT&T logo, and all other marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies.

020918

All of Us
PROGRAMA CIENTÍFICO

# El futuro de la salud comienza con usted

Mientras más sepan los investigadores sobre lo que nos hace únicos, más personalizado será su cuidado de salud.

Sea parte de una iniciativa de investigación con un millón o más de personas en todo el país para crear un futuro más saludable para todos nosotros.

**JoinAllofUs.org/es**

La Iniciativa de Medicina de Precisión, PMI (por sus siglas en inglés), *All of Us*, el logo de *All of Us* y "The Future of Health Begins with You" (El Futuro de la Salud Comienza con Usted) son marcas registradas en inglés del Departamento de Salud y Servicios Humanos de los Estados Unidos.

All of Us RESEARCH PROGRAM

# We're calling on one million people to lead the way toward better health.

## What is precision medicine?

Precision medicine is health care that is based on you as an individual. It takes into account factors like where you live, what you do, and your family health history. The goal is to be able to tell people the best ways to stay healthy. If someone does get sick, precision medicine may help health care teams find the treatment that will work best.

## What is the *All of Us* Research Program?

The *All of Us* Research Program is a large research program. The goal is to help researchers understand more about why people get sick or stay healthy. People who join will give us information about their health, habits, and what it's like where they live. By looking for patterns, researchers may learn more about what affects people's health.

## How do I join the *All of Us* Research Program?

There are three ways to join:

- Visit the *All of Us* website JoinAllofUs.org.
- Download the *All of Us* app.
- If you get health care at one of our affiliated health care provider organizations, you can join there.

Because *All of Us* is research, you will be asked to complete an informed consent process. This process tells more about what is involved, and the risks and benefits of joining.

## What will you ask me to do?

If you decide to join the *All of Us* Research Program, we will ask you to share different kinds of information. We will ask you basic information like your name and where you live, questions about your health, family, home, and work. If you have an electronic health record, we may ask for access. We might also ask you to give samples, like blood or urine.

## How long will the *All of Us* Research Program last?

*All of Us* may last for at least 10 years. We hope you will stay involved over time. If you join, you can withdraw at any time for any reason without penalty.

## Why should I join the *All of Us* Research Program?

You will be contributing to research that may improve health for everyone. Here are some examples of what researchers might be able to discover:

- Better tests to see if people are sick or are at risk of getting sick.
- Better mobile apps to encourage healthy habits.
- Better medicine or information about how much of a medicine is right for each person.

## What will you do to protect my privacy?

We will take great care to protect your information. Here are a few of the steps we will take:

- Information we have about you will be stored on protected computers. We will limit and keep track of who sees the information.
- We will remove your name and other direct identifiers (like your Social Security number) from your information and replace them with a code.
- Researchers must promise not to try to find out who you are.
- We will tell you if there is a data breach.
- The *All of Us* Research Program has Certificates of Confidentiality from the U.S. government. This will help us fight legal demands (such as a court order) to give out information that could identify you.

(844) 842-2855 JoinAllofUs.org help@joinallofus.org

Precision Medicine Initiative, PMI, *All of Us*, the *All of Us* logo, and "The Future of Health Begins with You" are service marks of the U.S. Department of Health and Human Services.

# LULAC National Board

## National Executive Committee

**Roger C. Rocha, Jr.**
National President

**Margaret Moran**
Immediate Past National President

**Dalia Lopez**
National Youth President

**Patricia Roybal Caballero**
National Treasurer

**Lourdes Galván**
National Vice President for Women

**Michael Urteaga**
National Vice President for Youth

**Sabrina Spencer**
National Vice President for Young Adults

**Alicia Rios**
National Vice President for Elderly

**Juan López**
National Vice President for the Northeast

**Gabriel Rosales**
National Vice President for the Southwest

**David Hernández**
National Vice President for the Farwest

**Joe Henry**
National Vice President for the Midwest

**Lydia Medrano, Ph.D.**
National Vice President for the Southeast

## State Directors

| | |
|---|---|
| Richard Estrada | Arizona |
| Rey Hernandez | Arkansas |
| David Rodríguez | California |
| Jose Alanis | Colorado |
| Patricio Provitina | D.C. |
| Mari Corugedo | Florida |
| Jose Javier Lopez | Illinois |
| Wanda Gordils | Indiana |
| Mike Reyes | Iowa |
| Madaí Rivera | Kansas |
| Yvette Butler, MD | Maryland |
| Magalis Troncoso | Massachusetts |
| Andres Mendoza | Nevada |
| James Fukuda | New Jersey |
| Dennis Montoya, JD | New Mexico |
| Eduardo LaGuerre | New York |
| Laura Moese | Ohio |
| Abdiel A. Martínez | Puerto Rico |
| Lupe Torres | Texas |
| Antonella Packard | Utah |
| Bob García | Virginia |
| Diana Perez | Washington |
| Eileen Figueroa | Wisconsin |

## Past National Presidents

| | |
|---|---|
| Ruben Bonilla | Belen Robles |
| Tony Bonilla | Rick Dovalina |
| William Bonilla | Hector Flores |
| Eduardo Peña | Rosa Rosales |
| Oscar Moran | Margaret Moran |

## Appointments

| | |
|---|---|
| Manuel Escobar, Esq. | *National Legal Advisor* |
| Luis Vera, Jr., Esq. | *General Counsel* |
| Hector Flores | *Immigration Committee Chair* |
| Roman Palomares | *Chief of Staff* |
| Maria Elena Cruz, PhD | *Education Committee Chair* |
| Connie Martinez | *National Secretary* |
| R. Carlos Caballero | *Parliamentarian* |
| Evelyn Maldonado | *National Chaplain* |
| Charles Flores | *Sergeant-at-Arms* |
| Rolando Gonzalez | *Senior Advisor to Natl. President* |
| Dr. David Alameel | *Senior Advisor to Natl. President* |
| Regla Gonzalez | *Special Assistant to Natl. President* |
| Luis Nuño Briones | *National Historian* |

# WE SUPPORT THE LATINO COMMUNITY

At T-Mobile, we believe that diversity among our employees and customers is what helps us break down barriers. That's why we are a proud sponsor of the 2018 LULAC National Convention.

## ¿ERES DE LOS NUESTROS?™

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# LULAC National Team

**Sindy Benavides**
Chief Operating Officer and Acting CEO

**Lisa Smith**
Comptroller

**Maritza Bosques**
Office Operations Manager

**Jorge Trasmonte**
Director of Technology

**Lupe Morales**
Director of Membership Services

**Beatriz Paz**
National Event Planning Manager

**Enid Jimenez**
Receptionist-Accounting Clerk

**Karla Maldonado**
Accounting Clerk

**Alejandro Mora**
Corporate Social Responsibility

**Loretta McAtee**
Executive Assistant to the National President, Volunteer

**Mattie Engleby**
Policy & Legislation Advocate & Programs Intern

**Brittney Garcia**
Policy & Legislation Advocate & Programs Intern

**Jose Jimenez**
Spring 2018 Intern

**Jacob Lucas**
National Events Intern

**Francisco Ramirez Rueda**
Education & Youth Programs

**Adolfo Rua**
Spring Intern 2018

**Isabella Serna**
Democracy Change Agent Intern

**Diego Tum-Monge**
Policy, Legislative Advocate & Equality Intern

**Myrna M. Rivera**
Human Resources Officer

**Sara E. Clemente Sosa**
Director of Federal Affairs, Federal Training Institute

**Silvia Perez-Rathell**
Chief Development Officer

**JudeAnne Heath**
Senior Director of Community Affairs and Projects

**Wendy Salas**
National Programs Manager

**Sandra Caraveo**
Education Program Manager

**Mayela Sanchez**
Program Coordinator

**Paola Santos**
National Fellow

**Priscilla Garcia**
Membership Assistant

**Felipe Garcia**
Spring 2018 Intern

**Marisol Hernandez**
Democracy Change Agent Intern

**Fiorenza Herrera Diaz**
Policy and Legislation Advocate

**Luis Nuño Briones**
Layout/Publishing

**Jose Mendez**
FTI Intern

**Brenda Luna Macedo**
National Volunteer

## National Volunteers:

- Jessica Gomez
- Raul S. Sanchez
- Dr. Michael Rodriguez
- Angelica Mercado
- Carlos Suber
- Carmen Trasmonte
- Christian Trasmonte
- Amy Ahrens Zingery
- Mykell Henson-Mitchell

# ¡Muchas Gracias!

## 2018 FTI Planning Committee

### Federal Training Institute Mission Statement

The LULAC Convention hosts the LULAC Federal Training Institute (FTI), an intensive and structured career development program for government and public sector employees. In partnership with the Office of Personnel Management (OPM) and other Federal agencies, the FTI offers workshops and plenary sessions that enable government employees to enhance their leadership skills and develop the Executive Core Qualifications required for entry to the Senior Executive Service.

### Active 2018 FTI Planning Committee Members

- Virginia Andreu, EEOC
- Carmen Andujar, OPM
- Karen Basnight, VA
- Beth Boyd, Regional Disaster Officer
- Brandi Bynum, OPM
- Vickye Byron, Ray B Consulting, LLC
- Amneris Caba, NOAA
- Dwayne Campbell, VA
- Kimberly Castillo, USAID
- Luis R. Clemente, Roberto Clemente Baseball Clinic
- Sara E. Clemente, LULAC
- Laura Colón-Marrero, DOJ
- Brenda J DePuy, DePuy HR Associates, FTI Advisory Board
- Sherry, Dawson, FCC
- Edgar Delgado, GSA
- Ricardo Diaz, BOP
- Karlos Del Toro, OPM
- Norma Fuentes, FBI
- Jimmie Chávez, GSA
- Leslie Chay Gonzalez, GSA
- Ariel Guerrero BOP
- Lydia Guerrero, VA
- Kristina Harris, FAA
- Whitney Hensiak, DEMA
- Keyla Hernandez-Ullloa, FCC
- Kimberly Helm, FEMA
- Lisa Jones, DHS
- David Lorenzo, BOP
- Johnny Lorenzo, BOP
- Glorimar Maldonado, OPIC
- Patrick S. Malone, American University, FTI Advisory Board
- Joseph Mancias, Retired SES, FTI Advisory Board
- Toni Malgrat, VA
- Charmaine McDaniel, DEA/DOJ
- Lorena McElwain, CFTC, FTI Advisory Board
- Elimar C. Medina, Census
- Dr. María Eloísa ("Mayita") Meléndez, Mayor Ponce, PR
- Jose Enrique Mendez, FTI Intern
- Harry Miller, VA
- Eda Negrón-Oliver, Retired BOP
- Bernard Oliver, Retired Army
- Jimmy Ortiz, USPS
- Nelson Ortiz, BOP
- Ana Peña, FAA
- Jacqueline Pérez, BOP
- Sadie Pérez, FAA
- Robert Pesapane, FEMA
- Pat R., CIA
- William Ramirez, BOP
- Heidi Rivera, DOL
- Myrna Rivera, LULAC
- Victor Rivera Collazo, Retired Army
- Sara A. Rosario Nieves, SRN Strategies
- Alesia Rose, CIA
- Deborah Ryan, VA
- Belen Sanchez Leos, DOL
- Edwin Santiago, BOP
- Elmer Sena, BOP
- Michael Sena, DoD
- Feli Sola- Carter, Retired SES, FTI Advisory Board
- Zina B. Sutch, OPM
- Cristina Temboury, CIA
- Clara V.V., CIA
- Ana H. Valentin, NOAA
- Jeffrey Vargas, President/CEO Generationology
- Denise Viera, DOJ
- Sherri Watkins, DOC/NOAA



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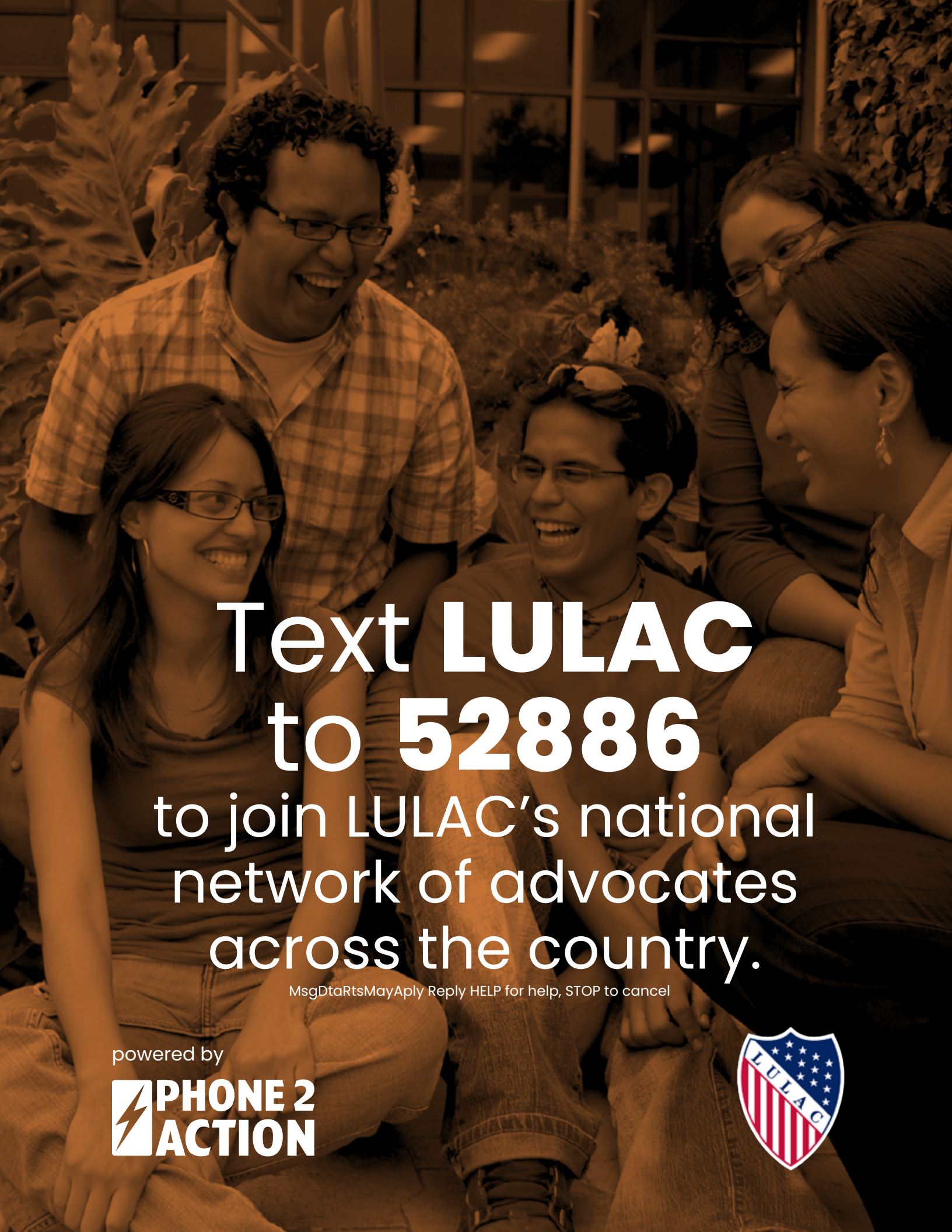
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# FTI Agency Forums

## LULAC FEDERAL TRAINING INSTITUTE

## AGENDA

### Tuesday, July 17, 2018

LULAC FTI Agency Forums

7:00 AM to 6:00 PM — Federal Training Institute (FTI) Command Center ..... Room 124 B

1:00 PM to 5:00 PM — Hispanic Employment Program Managers (HEPM) Forum ..... Room 127 C

3:30 PM to 5:00 PM — FTI Committee Meeting Room ..... 124 B

### Wednesday, July 18, 2018

8:30 AM to 9:00 AM — FTI Registration/Check in Room ..... 129 A-B

9:00 AM to 10:15 AM — FTI Opening Ceremony & Plenary Session ..... Room 129 A-B

***Today's Leaders:*** Baby Boomers, Generation X, and Millenniums
Oh My! All of them have to play together in the same sandbox!
***Moderator:*** Jeffrey Vargas, CEO Generationology LLC
***Panelist/s:*** Glorimar Maldonado, Talent Management Officer, Overseas Private Investment Corporation
Lorena McElwain, Director, Business Management and Planning
Office of the Executive Director, Commodity Futures Trading Commission
Elimar C. Medina, Change Management Lead, Census Bureau
Dr. María Eloísa ("Mayita") Meléndez, Mayor of Ponce, PR
Michael Sena, Deputy Director, Office of Diversity Management and Equal Opportunity, U.S. Department of Defense

10:30 AM to 4:00 PM — FTI Young Professional & Collegiate Symposium ..... Room 126 B-C

The symposium is designed to familiarize attendees with the Student Pathway Programs, scholarships, internships, educational opportunities, career opportunities, paying and benefits and recruitment incentives. The attendees will also have the opportunity to meet with representatives from the Federal Government who will share information on student opportunities in their respective agencies.
***Moderator:*** Jose Enrique Mendez, FTI Intern, University of Georgia
***Presenter/s:*** Karlos Del Toro, Recruitment Policy and Outreach, U.S. Office of Personnel Management,
Sadie Perez, Program Manager (HEPM), Federal Aviation Administration
Elimar C. Medina, Change Management Lead, Census Bureau
Karen Albright

10:30 AM to 11:45 AM — Veterans Symposium: Veterans Benefits ..... Room 125 AB

This workshop will provide attendees with information on the various programs, benefits and services offered by the Department of Veterans Affairs to Veterans and their families.
***Moderator:*** Dwayne E. Campbell, Hispanic Veterans Liaison, Center for Minority
Veterans, U.S. Department of Veterans Affairs
***Speakers:*** Toni Malgrat, RN, Department of Veterans Affairs, Phoenix VA Health Care System
Deborah Ryan, DAepartment of Veterans Affairs, National Memorial Cemetery of Arizona
Lydia Guerrero, Department of Veterans Affairs, Prescott Vet Center
Harry Miller, Department of Veterans Affairs, Phoenix VA Regional Benefits Office

10:30 AM to 11:45 AM — SES-100: Why you might want to learn about the Senior Executive Service ..... Room 127 A

Our Nation's federal public service constantly needs new executive leadership. Might you just be that candidate for the Senior Executive Service (SES)? Come and learn first-hand about the SES, it's keystone demographics and its critical role in leading two million plus federal workforce. Get a sense of the challenges in becoming one of a kind. It is also a blueprint for your advancement in federal service. Ask your "burning" questions of current and former members of the Senior Executive Service who are the faculty for this session.

# 2018 LULAC National
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***Note:*** SES-100 is the first of three sessions in this track. Session SES-101 leads you through the Senior Executive Service Executive Core Qualifications and leadership characteristics, traits and experiences one needs for successful competition for selection into the Senior Executive Service, and SES-102 guides you in preparing your application and interview.
***Moderator:*** Norma Fuentes, Executive Administrative Assistant, FBI
***Presenters:*** Joseph Mancias, Jr., Former Senior Management Counsel to the Director, U.S. Citizenship and Immigration Services, Department of Homeland Security
Lorena McElwain, Director, Business Management & Planning, Commodity Futures Trading Commission
Felicita Sola-Carter, Former Assistant Deputy Commissioner & Deputy Chief Human Capital Officer, Social Security Administration

10:30 AM to 11:45 AM — Understanding and Working with Generational Differences to Better Manage Generational Brush Fires ..... Room 127 B

Manage Generational Brush Fires
This workshop will provide attendees with the tools that they need to manage and lead across four generations in the workplace. The workshop will focus on:
Generational Preferences
Intergenerational Trust
Intergenerational Management Plans/Communication Strategy
Intergenerational Conflict Management
***Moderator:*** Amneris Caba, EEO & Diversity Specialist & HEPM, NOAA
***Speaker:*** Jeffrey Vargas, President/CEO Generationology

10:30 AM to 11:45 AM — The Leadership Toolbox: Harnessing Your Power to Influence Others and Get the Job Done ..... Room 128 A

There are very clear differences between being a leader and being in a leadership position. Do you know what they are? Are you guilty of just managing people rather than developing them and leading them into new and exciting opportunities?
In this workshop, you will:

- Learn to identify your personal leadership style and understand it's impact
- Discover how people learn and receive information to create a more inclusive and transparent environment;
- Effectively engage individuals at all levels, disciplines and sectors to develop strong, sustainable partnerships;
- Understand and apply the concepts of personal and organizational branding;
- Learn why emotional intelligence is an essential component of leadership.

***Moderator:*** Kimberly Helm, Community Partners Specialist, FEMA
***Speaker:*** Glorimar Maldonado, Talent Management Officer, Overseas Private Investment Corporation

12:00 PM to 1:45 PM — Lunch

2:00 PM to 3:15 PM — Veterans Symposium: Veterans Benefits ..... Room 125 AB

This workshop will provide attendees with information on the various programs, benefits and services offered by the Department of Veterans Affairs to Veterans and their families.
***Moderator:*** Dwayne E. Campbell, Hispanic Veterans Liaison, Center for Minority Veterans, U.S. Department of Veterans Affairs
***Speaker(s):*** Toni Malgrat, RN, Department of Veterans Affairs, Phoenix VA Health Care System;
Deborah Ryan, Department of Veterans Affairs, National Memorial Cemetery of Arizona;
Lydia Guerrero, Department of Veterans Affairs, Prescott Vet Center;
Harry Miller, Department of Veterans Affairs, Phoenix VA Regional Benefits Office

2:00 PM to 3:15 PM — SES-101: Learn about the SES Core Qualifications ..... Room 127 A

Interested in becoming a SES member? Learn about the experiences that you will need that make up a successful framework. Learn what you will need to stand out in a competitive field and uncover the process to become a member of the Senior Executive Service Corps. Gain an overview of the Executive Core Qualifications (ECQs), which define the competencies needed to build a federal corporate culture that strives for results, serves customers, and builds successful teams and coalitions within and outside the organization.
***Moderator:*** Ruven Ortiz, Client Communication Specialist, GSA
***Speakers:*** Joseph Mancias, Former Senior Management Counsel to the Director, U.S. Citizenship and

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Immigration Services, Department of Homeland Security
Lorena McElwain, Director, Business Management & Planning, Commodity Futures Trading Commission
Felicita Sola Carter, Senior Executive (Retired) and Consultant; Felicita Sola-Carter Consulting

2:00 PM to 3:15 PM — Kindness and the Pursuit of Organizational Performance ..... Room 127 B

Kindness opens the door to a workplace of trust and teamwork. It's a positive impact on self and others is well established, allowing for greater contributions in an impersonal world often marked by cynicism and doubt. This session focuses on establishing an understanding of the concepts of kindness and compassion and how one can harness their intellectual and emotional skills to find happiness and create relationships marked by empathy and caring. The result is better organizational performance.
***Moderator:*** Edgar Delgado, Zonal Contracting Officer-HEPM, GSA
***Speaker:*** Dr. Patrick S. Malone, Director, Key Executive Leadership Programs
Department of Public Administration and Policy, American University

2:00 PM to 3:15 PM — Ethical Leadership ..... Room 127 C

Ethical leaders establish a positive environment, demonstrate integrity and make decisions that positively affect employees, customers, stakeholders and the environment in which they work.
Ethical leadership is directed by respect for ethical beliefs and values and for the dignity and rights of others. It is related to concepts such as trust, honesty, consideration, charisma and fairness. A leader's choices are also influenced by his moral development. An ethical leader demonstrates integrity and makes the right decision that positively affects customers, employees, stakeholders and the environment.
This workshop will cover the basis of individual ethical behavior, the impact of ethical choices, and the importance of ethics to leaders. This interactive workshop will provide scenarios to examine ethics and it's significance to leaders and the business world. Participants will explore ethics in the federal government, and self-examine their own ethical standards regarding workplace issues.
***Moderator:*** Amneris Caba, EEO & Diversity Specialist & HEPM, NOAA
***Speaker:*** Vickye R. Byron, President/CEO Ray B Consulting, LLC

2:00 PM to 3:15 PM — Sexual Harassment: Prevention is the Key to an Inclusive and Respectful Workplace..... 128 A

Sexual harassment is a serious subject. Lately you may have seen high profile figures, accused of sexual harassment and the consequences of such behavior. It can destroy a person's aspirations/career, create costly lawsuits, loss of employee morale, and affect the agency's public image. What does this mean for you, as a future leader? Remember always lead by example. You must look at your own behavior to make sure that you create an inclusive and respectful work environment.
In this session, the presenter will use instructive scenarios and group discussion to explore how to identify, prevent and correct workplace sexual harassment. Participants will leave with the following: the legal definition and forms of sexual harassment; protections against retaliation; and with a better understanding of who can be a harasser and who can be a victim of such behavior in the workplace.
***Moderator:*** Glorimar Maldonado, Talent Management Officer, Overseas Private Investment Corporation
***Speaker:*** Virginia Andreu, Attorney Advisor, Federal Sector Programs, Office of Federal Operations, Equal Employment Opportunity Commission.

3:30 PM to 4:45 PM — No One Said it would be Easy, Why Leading People is so Hard!..... Room 127 A

When leading people, an exceptional leader must be able to manage more than each individual, but rather address the dynamics that exist among team members, the organizational environment, and the policy parameters that exist.
In this workshop, participants will learn about the role that creating an inclusive culture plays in optimizing organizational performance and truly leading people to ultimate engagement and sense of belonging. Leaders who know themselves, focus on people, processes, and performance are leaders who create a culture that enables employees to perform at their highest levels. Participants will assess their own perceptions and skill sets in leading others and will become aware of the challenges we face when leading groups of diverse employees.
***Moderator:*** Sherry Dawson, Acting Division Chief, Federal Communications Commission
***Speaker:*** Dr. Zina B. Sutch, Ph.D., Deputy Associate Director, Outreach, Diversity & Inclusion Center, Office of Personnel Management

3:30 PM to 4:45 PM — Becoming a Superhero: Agents for Change..... Room 127 B

What do you feel when you face change? Fear or Fierce? Change can be scary, intimidating, exciting and

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empowering - sometimes all at once. How can you develop the ability to lead others through change and be repeatedly poised to "save the day"? This workshop will give you guidance and exercises for increasing your mental flexibility and resiliency so you can better manage change and avoid your personal kryptonite. Then tools for enhancing strategic thinking and developing longer term organizational visions will be provided to help you unleash your change agent superpowers.
***Moderator:*** Kimberly Helm, Community Partners Specialist, FEMA
***Speaker:*** Denise Viera, Senior Advisor, U.S. Department of Justice

3:30 PM to 4:45 PM — Emotional Intelligence in Relationship to the Executive Core Qualifications ..... Room 128 A
Understanding the need for Emotional Intelligence as an executive is the most important element for success. This interactive workshop will show you how to use simple surveys, evaluate yourself on applied EI in the workplace and determine if you are in need of behavior changes that are needed to move forward.
***Moderator:*** Ana Valentín, Enterprise Services Program Manager, NOOA
***Speaker:*** Brenda DePuy, President, DePuy Associates

## Thursday, July 19, 2018

9:00 AM to 4:00 PM — FTI Young Professional & Collegiate Symposium ..... Room 126 BC
The symposium is designed to familiarize attendees with the student pathway programs, scholarships, internships, educational opportunities, career opportunities, pay and benefits and recruitment incentives. The attendees will also have the opportunity to meet with representatives from the Federal Government who will share information on student opportunities in their respective agencies.
***Moderator:*** Elimar C. Medina, Change Management Lead, Census Bureau
***Speakers:*** Sadie Perez, Elimar C. Medina, Karlos Del Toro, Jeffrey Vargas, Karen Basnight, Glorimar Maldonado, Jimmy Ortiz, Denise Viera

9:00 AM to 10:15 AM — SES 102: Guidance for Preparing your SES Application ..... Room 127A
This workshop provides you with guidance for preparing your application from former, current Senior Executives and Senior Executives who have served on the Office of Personnel Management's Qualification Review Board. They will also share what to expect during an interview by senior executives.
It's five stories about you! The stories are about what challenges you have undertaken and solved. It's factual stories about yourself on why you are ready to be a member of the Senior Executive Service. It is going to take you several months to write your leadership autobiography! This session provides a glimpse on the journey of your stories eventually being presented to OPM's Quality Review Board of career Senior Executives for certification, the final step for selection once nominated by your department or agency.
***Moderator:*** Luis Medina, Sr. Digital Media Analyst, GSA
***Speakers:*** Joseph Mancias, Former Senior Management Counsel to the Director, U.S. Citizenship and Immigration Services, Department of Homeland Security
Lorena McElwain, Director, Business Management & Planning, Commodity Futures Trading Commission
Felicita Sola Carter, Senior Executive (Retired) and Consultant

9:00 AM to 10:15 AM — No One Said it would be Easy, Why Leading People is so Hard! ..... Room 127 B
When leading people, an exceptional leader must be able to manage more than each individual, but rather address the dynamics that exist among team members, the organizational environment, and the policy parameters that exist.
In this workshop, participants will learn about the role that creating an inclusive culture plays in optimizing organizational performance and truly leading people to ultimate engagement and sense of belonging. Leaders who know themselves, focus on people, processes, and performance are leaders who create a culture that enables employees to perform at their highest levels. Participants will assess their own perceptions and skill sets in leading others and will become aware of the challenges we face when leading groups of diverse employees.
***Moderator:*** Leslie Chay Gonzalez, Program/Project Manager, GSA
***Speaker:*** Dr. Zina B. Sutch, Ph.D., Deputy Associate Director, Outreach, Diversity & Inclusion Center, Office of Personnel Management

9:00 AM to 10:15 AM — Dynamic Interviewing Techniques ..... Room 127 C
First impressions do count, and so do the following 30 minutes during your job interview! Naturally, interviewers will form first impressions when they meet you, so you need to pay attention to how you

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present yourself from the very first moment you enter the interview. However, once the interview starts the emphasis is not just, on what you bring to the table as far as experiences and skills. Interviewers will pay more attention to how you present the information. You must present your experiences in an organized and engaging manner. In this workshop, you will learn how to prepare for behavioral interviews, and will practice answering questions using the STAR method to ensure you cover relevant and impactful details and leave out the fluff.
***Moderator:*** Alesia Rose, Hispanic American Outreach Program Manager, CIA
***Speaker:*** Cristina Temboury, Program Manager, Central Intelligence Agency (CIA)

9:00 AM to 10:15 AM — Be the CEO of your own career! ..... Room 128 A

***Analyze the Strengths, Weaknesses, Opportunities and Threats (SWOT) that may impact your career!***
SWOT is a strategy method that can be used to focus in areas involved in a project, organization or personal planning. This workshop will assist you in developing a career strategic plan with the use of a SWOT analysis. It will examine your strengths, competencies and the gaps you need to fill to be ready. Three points will be considered: experience, strengths and leadership competencies. These will help you develop your plan and better determine how to build a solid foundation to move forward. Attendees should bring their resume to complete the analysis.
***Moderator:*** Jimmy Chavez, HR Specialist, FAA
***Speaker:*** Brenda DePuy, President, DePuy Associates

10:30 AM to 11:45 AM — FEMA: Building Partnerships to Prepare for Disasters ..... Room 125 AB

Preparedness is a shared responsibility; it calls for the involvement of every person, business and organization — not just the government — to increase resilience efforts across the Nation.
Collaboration is key to success in any disaster preparedness efforts. We need to change the narrative about how we prepare ourselves for disasters. By working together, we can help keep the nation safe from harm and create resilient cities and towns that can recover quickly when struck by hazards, such as natural disasters, acts of terrorism, and pandemics. This workshop will review the concept of a whole community in preparedness efforts; the importance of understanding local hazards and risks that can affect your community, of collaborating with other community groups to educate citizens on how to prepare, and how to access preparedness information and resources. Workshop participants will benefit from hearing emergency management experts at the government level and non-governmental organizations that have responded to emergencies.
Participants will be provided with resources in both English and Spanish.
***Audience:*** This workshop is for leaders in non-profit groups, faith-based and community organizations, schools and academia, and small business owners.
***Moderator:*** Kimberly Helm, Community Partners Specialist, Federal Emergency Management Agency (FEMA)
***Speakers:*** Robert Pesapane, Director, National Preparedness Division, FEMA;
Whitney Hensiak, Voluntary Agency & Private Sector Liaison, Arizona Dept. of Emergency/Military Affairs (DEMA);
Lisa Jones, Director, City of Phoenix Office of Homeland Security and Emergency Management;
Beth Boyd, Regional Disaster Officer (AZ/NM/El Paso)

10:30 AM to 11:45 AM — Mentoring and Intergenerational Relationships ..... Room 127 A

Do you want to find the perfect mentor? Are you ready for someone to help you become a great leader? Are you someone who mentors and you are looking to connect with a new generation? This workshop is for you if you are ready to enhance your ability to be a great mentor or mentee by understanding mentoring through a generational lens. This workshop will help you understand what all four generations want in a mentoring program and effectively participate in an intergenerationally focused mentoring program. The workshop will focus on three key concepts: *Know Your Why - Mentor/Mentee Selection and Program Start, Four Secrets to Building a Sustainable Mentoring Relationship: Leveraging the Mentor/Mentee Relationship.*
***Moderator:*** Kristina Harris, Communication Specialist, FAA
***Speaker:*** Jeffrey Vargas, President/CEO Generationology

10:30 AM to 11:45 AM — Outclass the Competition: ..... Room 127 B

***Business Etiquette, Networking, and being Political Savvy***
This participative seminar will help incoming leaders on how to distinguish themselves from the competition, how to make an entrance and work the room, handshaking- the ultimate greeting, introducing themselves,

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eye signals, and how to improve their mingling skills, proficiency and much more. The seminar aims to utilize and uncover the link between the "savvy" principles and the development of ethical and effective leadership practices through interactive dialogue to address the relationships between leadership and organization politics.
***Moderator:*** Ana Valentín, Enterprise Services Program Manager, NOOA
***Speaker:*** Jimmy Ortiz, Manager, International Postal Relations, USPS

10:30 AM to 11:45 AM — Resume Renovation: How to Land the Job! ..... Room 127 C
Interviewing and resume writing can be one of the most stressful parts of a job search. How you present yourself, in person and on paper, is the number one factor in determining who gets the job. This one-hour workshop covers the fundamentals of resume writing, accomplishment statements and more.
What you will learn:
What a Federal resume is and what information should be included
How to determine what key words to use in the Federal resume
A proven technique that you can use to write stronger accomplishment statements
***Moderator:*** Jose Enrique Mendez, FTI Intern, University of Georgia
***Speaker:*** Elimar C. Medina, Change Management Lead, Census Bureau

10:30 AM to 11:45 AM — Branding for Impact ..... Room 128 A
What is it about certain people that screams I am a leader? Sometimes we just know it when we see it. This session examines often hidden aspects of a leader's aura and discusses the skills necessary to create and manage presence in an organization.
***Moderator:*** Heidi Ortiz, Hispanic/Special Emphasis Employment Program Manager, DOL
***Speaker:*** Dr. Patrick S. Malone, Director, Key Executive Leadership Programs Department of Public Administration and Policy, American University

12:00 PM to 1:45 PM — Lunch

2:00 PM to 3:15 PM — How to Access: Hispanic and Other Race, Ethnicity and Ancestry Data from the U.S. Census Bureau ..... Room 127A
For agencies to continue to address Hispanic under-representation and challenges in identifying & attracting candidates in diverse communities, data is more critical than ever. Learn to access EEO Tabulations to inform your educational and public outreach programs and develop strategies to create meaningful partnerships that will strengthen your mission.
***Moderator:*** Eduardo I. Guity, Program Analyst, Census Bureau
***Speaker:*** Armando Mendoza, National Account Manager, Census Bureau

2:00 PM to 3:15 PM — Mystery, Magic or Mastery: Developing Business Acumen ..... Room 127 B
***Change:*** Done it! ***People:*** Led them! ***Results:*** Got those! ***Coalitions:*** Of course! ***Business Acumen:*** What is that?
Many people, particularly in government, struggle with understanding and demonstrating business acumen. What is Business Acumen? How does it relate to other leadership skills and the ECQs required to advance to senior leadership roles? How do you develop it? How do you measure it? How can you highlight your business acumen even when you have never worked in information technology, human resources, or financial management?
This workshop will remove the mystery by helping you better understand business acumen; share the magic by highlighting how your experiences relate to this elusive arena, and promote mastery by showing you how to develop new skills.
***Moderator:*** Leslie Chay Gonzalez, Program/Project Manager, GSA
***Speaker:*** Denise Viera, Senior Advisor, U.S. Department of Justice

2:00 PM to 3:15 PM — Branding Yourself: How to Create a Professional Portfolio ..... Room 127 C
***Branding Yourself:*** "How to Create a Professional Portfolio" Stand out from the rest!
How are you different? Learn how to develop and use a professional portfolio to demonstrate your experience, knowledge, skills, abilities, and how you add value. This workshop will provide you with tools and tips on how to track, summarize, and display your professional and personal accomplishments to help market yourself during a job interview, an informational interview, and your annual performance evaluation.
***Moderator:*** Edgar Delgado, Zonal Contracting Officer, HEPM, GSA

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***Speaker:*** Kimberly Castillo, Hispanic Employment and Development Diplomat in Residence Program Manager, U.S. Agency for International Development

2:00 PM to 3:15 PM — Communicating for Results: Better Leadership through More Effective Communication ..... Room 128 A

Effective communication—being able to get your message across in a positive and influential way—is an essential component of leadership. In fact, great leaders are great communicators! In this workshop, you will receive the practical tools and techniques needed to establish results-oriented relationships with colleagues, customers and executives, and communicate with anyone in any environment through compelling messages.
***Moderator:*** Ana Valentín, Enterprise Services Program Manager, NOOA
***Speaker:*** Glorimar Maldonado, Talent Management Officer, Overseas Private Investment Corporation

3:30 PM to 4:45 PM — Negotiating Skills ..... Room 127 A

Negotiating skills are one of the most wanted skills in the workplace today. This session will focus on negotiating to get what you want for your career advancement and happiness at work. Whether you receive a job offer or are already employed and need a change, negotiating to get what you want is a process and requires preparation and skill. Through discussions and interactive exercises, we will explore understanding what is it that you want; dealing with negotiating anxiety; preparing for the negotiation; conducting the bargaining and sealing the deal. You will walk with tools and resources to prepare you to negotiate for what you need at any stage in your career but that also apply to negotiating anything in life.
***Moderator:*** Ana Valentín, Enterprise Services Program Manager, NOOA
***Speaker:*** Cristina Temboury, Program Manager, Central Intelligence Agency (CIA)

3:30 PM to 4:45 PM — Always On-Success as a Leader ..... Room 127 B

This workshop will introduce participants to the personal and professional attributes, known as Fundamental Competencies, critical to success as a leader and, specifically, a member of the Senior Executive Service. Self-awareness is the first step in the process of mastering: interpersonal skills, oral communication, integrity/honesty, written communication, continual learning and public service motivation. Participants will explore their individual readiness and will gain insights into how to master each of the competencies.
***Moderator:*** Charmaine McDaniel, EEO Program Manager, DEA
***Speaker:*** Felicita Sola-Carter, Senior Executive (Retired) and Consultant

3:30 PM to 4:45 PM — The Soft Stuff is the Hard Stuff ..... Room 127 C

Technical skill is crucial for success, most of the time! Public servants with strong technical expertise are certainly valuable. Nevertheless, the matter of the fact is that technical prowess is not enough. Relationships are what make organizations work to their best potential and or the foundation for effective leadership. This session explores what makes quality relationships both in and out of the workplace. Participants address the role of trust and empathy as tools to build meaningful and productive connections with those they lead.
***Moderator:*** Belen Sanchez Leos, Occupational Safety and Health Specialist, DOL
***Speaker:*** Dr. Patrick Malone, Director, Key Executive Leadership Programs, American University

3:30 PM to 4:45 PM — One-on-One Chats with Your Workshop Presenters ..... Room 128 A

Do you still have questions on what was discussed in your workshops? Make an appointment, take this opportunity to get them answered, and connect with the amazing FTI faculty members.
***Speakers:*** 2018 FTI Faculty

## Friday, July 20, 2018

9:00 AM to 2:00 PM — Federal Training Institute (FTI) Youth Symposium ..... Room 126 BC

The key objective of this event is to provide participants with information that may help reduce dropout rates, address current issues that may affect their future, and provide them with motivation and tools to help them continue their education. We know that once students learn more about the endless opportunities to succeed before them, their lives may be changed.

This symposium empowers students with information about leadership, diverse opportunities that exist within the federal government (civilian and/or armed forces), while also focusing on leadership skills, academic and professional goals. Throughout the day, attendees will interact with representatives from different agencies who will provide guidance regarding scholarships, internships and employment opportunities for current high school students. Lunch will be provided.

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9:00 AM to 12:00 PM — FTI-Train the Trainer "Cultivating Talent for Tomorrow ..... Room 127 A

Effectively Guiding Students towards their Ideal Federal Career

Join seasoned Federal recruitment experts from the U.S. Office of Personnel Management and other agencies in this deep-dive into Federal careers and employment. This session is beneficial for Career Services professionals, college staff and/or other individuals assisting students in securing future employment. The information received will be of benefit and can assist students/clients seeking guidance on first steps to get into the Federal Government or is experienced professionals looking for a career change.

This exciting, interactive session will offer an overview of the Federal competitive civil service hiring process; an understanding of what types of jobs are available; practical tips on guiding students in Federal career exploration, and simplify the Federal application process. Attendees will learn several ways in which the Federal Government hires and will receive a primer on searching and applying for Federal jobs using the USAJOBS website. In addition, participants will learn more about the Pathways Programs for students and recent graduates, including how interns are hired. You will leave the session better prepared to guide your students as they navigate the Federal employment process.

***Speakers:*** Karlos Del Toro, Recruitment Policy and Outreach, U.S. Office of Personnel Management
Glorimar Maldonado, Talent Management Officer, Overseas Private Investment Corporation

9:00 AM to 12:00 PM — Evaluating your ECQ Writing – Focus on ECQ 1/2 -
Leading Change/Leading People - the two critical areas ..... Room 127 B

This course will require pre-class preparation

This fast-paced, hands-on workshop will evaluate a Leading Change example and a Leading People example describing how you led people through a major change. Participants MUST bring a one-page ECQ draft story of Leading Change and one of Leading People through a major change. Put both in the Challenge, Context, Action and Result (CCAR) format – 12 font and double-spaced - to be admitted to the session. This workshop will use peer review and a structured checklist to evaluate the draft, after a short slide presentation.

***Moderator:*** Sadie Perez, Team Lead & National Hispanic Employment Program Manager, FAA
***Speaker:*** Brenda DePuy, President, DePuy Associates

9:00 AM to 10:15 AM — Outclass the Competition ..... Room 127 C

This participative seminar will help incoming leaders distinguish themselves from the competition, how to make an entrance and work the room, handshaking- the ultimate greeting, introducing themselves, eye signals, and how to improve their mingling skills and much more. The seminar aims to utilize and uncover the link between the "savvy" principles and the development of ethical and effective leadership practices through interactive dialogue to address the relationships between leadership and organization politics.

***Moderator:*** Ana Peña, EEO Specialist, FAA
***Speaker:*** Jimmy Ortiz, Manager, International Postal Relations, USPS

9:00 AM to 10:15 PM — Dynamic Interviewing Techniques ..... Room 128 A

First impressions do count, and so do the following 30 minutes during your job interview! Naturally, interviewers will form first impressions when they meet you, so you need to pay attention to how you present yourself from the very first moment you enter the interview. However, once the interview starts the emphasis is not just, on what you bring to the table as far as experiences and skills. Interviewers will pay much attention to how you present the information. You must present your experiences in an organized and engaging manner. In this workshop, you will learn how to prepare for behavioral interviews, and will practice answering questions using the STAR method to ensure you cover relevant and impactful details and leave out the fluff.

***Moderator:*** Ana Valentín, Enterprise Services Program Manager, NOOA
***Speaker:*** Cristina Temboury, Program Manager, Central Intelligence Agency (CIA)

10:30 AM to 11:45 AM — Ethical Leadership ..... Room 127 C

Ethical leaders establish a positive environment, demonstrate integrity and make decisions that positively affect employees, customers, stakeholders and the environment in which they work.

Ethical leadership is directed by respect for ethical beliefs and values and for the dignity and rights of others. It is related to concepts such as trust, honesty, consideration, charisma and fairness. A leader's choices are also influenced by his moral development. An ethical leader demonstrates integrity and makes the right decision that positively affects customers, employees, stakeholders and the environment.

This workshop will cover the basis of individual ethical behavior, the impact of ethical choices, and the

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importance of ethics to leaders. This interactive workshop will provide scenarios to examine ethics and it's significance to leaders and the business world. Participants will explore ethics in the federal government, and self-examine their own ethical standards regarding workplace issues.
***Moderator:*** Charmaine McDaniel, EEO Program Manager, DEA
***Speaker:*** Vickye R. Byron, President/CEO Ray B Consulting, LLC

10:30 AM to 11:45 AM Sexual Harassment: Prevention is the Key ..... Room 128 A

Sexual harassment is a serious subject. Lately you may have seen high profile figures, accused of sexual harassment and the consequences of such behavior. It can destroy a person's aspirations/career, create costly lawsuits, loss of employee morale, and affect the agency's public image. What does this mean for you, as a future leader? Remember to always lead by example. You must look at your own behavior to make sure that you create an inclusive and respectful work environment.
In this session, the presenter will use instructive scenarios and group discussion to explore how to identify, prevent and correct workplace sexual harassment. Participants will leave with the following: the legal definition and forms of sexual harassment; protections against retaliation; and with better understanding of who can be a harasser and who can be a victim of such behavior in the workplace.
***Moderator:*** Belen Sanchez Leos, Occupational Safety and Health Specialist, DOL
***Speaker:*** Virginia Andreu, Attorney Advisor, Federal Sector Programs, Office of Federal Operations, Equal Employment Opportunity Commission.

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# LULAC National Convention and Exposition Agenda

## Tuesday, July 17

### Pre-Convention Activities

9:00 am to 11:00 am — LULAC and Tyson Foods Donation ..... St. Mary's Food Bank Alliance
(Attendees must wear closed-toe shoes) ..... 2831 N. 31st Avenue, Phoenix, AZ 85009

1:00 pm to 5:00 pm — LULAC National Convention Registration ..... Pre-Function, EXPO Hall 6

## Wednesday, July 18

7:00 am to 12:00 pm — LULAC National Convention Registration & Credentials ..... Pre-Function, Hall 6

2:00 pm to 5:00 pm — LULAC National Convention Registration & Credentials ..... Pre-Function, Hall 6

9:00 am to 10:00 am — Youth: Opening Session: Welcome to LULAC Youth Convention ..... 122AC
***Sponsored by:*** Nissan

9:30 am to 4:30 pm — LULAC Tech Lounge ..... 128B
Powered by Dell

10:00 am to 11:00 am — Ribbon-Cutting Ceremony & Exposition Opening ..... Pre-Function, EXPO Hall 6
***Sponsored by:*** Charter Communications
***Emcee:*** Erica Cardenas, Your Health
***Entertainment:*** Mariachi Somos Charros, Mariachi Juvenil Mi Tierra, Ballet Folklorico Mi Tierra Baila

10:00 am to 12:00 pm — Soccer Clinic ..... EXPO Hall 6
***Featuring:*** Phoenix Rising FC and Arizona Youth Soccer Association

10:00 am to 5:00 pm — Exposition, Job, College, and Health Fair Open ..... EXPO Hall 6
***Entertainment:*** U.S. Army Latin Ensemble, Mariachi Somos Charros, Mariachi Juvenil Mi Tierra, Ballet Folklorico Mi Tierra Baila

1:00 pm to 3:00 pm — Soccer Clinic ..... EXPO Hall 6
***Featuring:*** Phoenix Rising FC and Arizona Youth Soccer Association

2:00 pm to 2:30 pm — Opening of LULAC National Assembly - Committee Assignments ..... 130

3:00 pm to 5:00 pm — Soccer Clinic ..... EXPO Hall 6
***Featuring:*** Phoenix Rising FC and Arizona Youth Soccer Association

5:30 pm to 9:00 pm — Arizona Celebration ..... Corona Ranch
***Sponsored by:*** Charter Communications — 7611 S 29th Ave, Laveen Village, AZ 85339
Anheuser-Busch, Goya Foods, Chicanos Por La Causa — Pick up in Hotel Lobby Area
***Entertainment:*** Mariachi Aguila, Corona Charros

## Thursday, July 19

7:00 am to 12:00 pm — LULAC National Convention Registration & Credentials ..... Pre-Function, Hall 6

2:00 pm to 5:00 pm — LULAC National Convention Registration & Credentials ..... Pre-Function, Hall 6

7:00 am to 9:00 am — Defenders of Freedom Breakfast ..... North Ballroom, AC
***Sponsored by:*** Department of Defense, Denny's, T-Mobile, & U.S. Army
***Entertainment:*** U.S. Army Latin Jazz Ensemble

8:00 am to 10:00 am — The 3 Most Common Personnel Problems and What to do about them ..... 126A
In this presentation, Dr. Kevin C. Eichner, Chancellor of Ottawa University and former public company chief executive officer and management consultant, will discuss the three most common personnel problems confronting leaders in today's workplace. An experienced and engaging workshop leader, Dr. Eichner has presented leadership ideas and techniques to thousands of managers and executives during his 40 year career. This presentation promises real take home value for all attendees on subjects such as when to de-select and re-select, redeploy talent, and how to accurately and effectively diagnose performance issues.
***Featuring:*** Kevin C. Eichner, Chancellor, Ottawa University

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9:00 am to 10:15 am — Latinos in K-12: The State of Current Affairs & Our Future. ..... 122AC

***Sponsored by:*** American Federation of Teachers (AFT)

This panel will elaborate on the implications of current affairs and the effect it's taking on the education of those most vulnerable in our community, our youth. The question for education advocates boils down to: What's next? Education experts will examine educational trends, policies and socio-economic factors that influence education in America and what we can do to close the educational gap in our communities of color.

***Moderator:*** Dr. Maria Elena Cruz, LNESC Oxnard Director, Chair, LULAC National Education Committee

***Presenters:*** Paul Luna, President & CEO, Helios Education Foundation

Stella Perez, Ph.D., Executive Director & CEO, Santa Cruz County Provisional Community College District

Nancy Vera, Ph.D., President of the Corpus Christi American Federation of Teachers, President, LULAC Council No. 4444

9:00 am to 10:15 am — The Future of Tech: Privacy and the Consumer Experience ..... 121B

***Sponsored by:*** Charter Communications

An examination of the changing dynamics within the traditional telecom and media space and the emerging issues within the tech industry. This panel will discuss the intersection of the tech landscape and its impact on Hispanic and Latinx communities. What are the emerging opportunities for our communities? What poses the greatest threats? How can we better engage? All of these questions and more will be explored with this dynamic group of leaders.

***Moderator:*** Sean Mickens, Senior Associate, Freedman Consulting, LLC

***Presenters:*** Sindy Benavides, Chief Operating Officer & Acting CEO, LULAC

Laura Berrocal, Senior Director, Policy and External Affairs, Charter Communications

Rosa Mendoza, Executive Director, Hispanic Technology and Telecommunications Partnership (HTTP)

9:00 am to 10:15 am — *All of Us*: Discover How to Be One in a Million ..... 121C

An Interactive Facebook Live Workshop in Partnership with the *All of Us* Research Program

This panel will discuss a groundbreaking initiative, precision medicine, and why the participation of our communities in this program is so vital. *All of Us* is a nationwide effort to gather health data from one million or more people living in the United States to accelerate research and improve health for everyone. Reaching underrepresented communities in biomedical research is crucial to this program. The goal is to gain better understanding of why people get sick or stay healthy. The *All of Us* Research Program is part of the Precision Medicine Initiative.

***Presenters:*** Dr. Dara Richardson-Heron, Chief Engagement Officer of NIH's *All of Us* Research Program

Dr. Francisco Moreno, Professor of Psychiatry and Assistant Vice President of Diversity and Inclusion, University of Arizona

Dr. Norma Graciela Cuellar, PhD, RN, FAAN, President- Elect of the National Association of Hispanic Nurses (NAHN), Professor of the Capstone College of Nursing at The University of Alabama

9:30 am to 4:30 pm — LULAC Tech Lounge ..... 128B

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10:00 am to 12:00 pm — Soccer Clinic ..... EXPO Hall 6

***Featuring:*** Phoenix Rising FC and Arizona Youth Soccer Association

10:00 am to 10:30 am — Opening Press Conference ..... 131A

***Featured speakers:*** LULAC National President Roger Rocha, Sindy Benavides, Chief Operating Officer & Acting CEO, Presenting Sponsor - Charter Communications, and Sara Clemente, Director of Federal Affairs, LULAC National

10:00 am to 5:00 pm — Exposition, Job, College, and Health Fair Open ..... EXPO Hall 6

***Entertainment:*** U.S. Army Latin Ensemble, Mariachi Somos Charros, Mariachi Juvenil Mi Tierra, Ballet Folklorico Mi Tierra Baila

10:30 am to 11:45 am — Innovation, Arts, & Culture to Accelerate Social Change ..... 122AC

When we thinking of successful social change, we often think of things like policy changes through political activism, that help alleviate a problem through years of work, volunteering, or a large shift in values as a result of carefully planned and articulated advocacy, not art. With many grassroots movements advocating social changes, art has become a powerful weapon in exposing and helping resolve issues of social justice. We will examine how the arts act as a catalyst for social change by raising awareness, healthy expression, and educating people through nontraditional methods.

***Moderator:*** Ximena Hartsock, Co-founder and President, Phone2Action - for Moderator Innovation workshops

***Presenters:*** Ben Lopez, Executive Director, National Association of Latino Independent Producers (NALIP)

Felix Sanchez, Co-Founder and Pro Bono Chairman, National Hispanic Foundation for the Arts (NHFA)

10:30 am to 11:45 am — Cuenta Conmigo: 2020 Census Impact & What You Need to Know ..... 121B

The upcoming 2020 census has elicited rampant concern due to factors that could influence the validity of its data. This is important for a myriad of reasons, including: congressional apportionment, redistricting of

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state legislative districts; and how $675 billion annually of federal funding is allocated for services vital to the Hispanic community. Come to this workshop to learn more on where the Hispanic population in the U.S. has been, and where we are going. The panel will also discuss the history of the "citizen question", and the overall contextualization of the 2020 census.
***Moderator:*** Michael Rodriguez, Ph.D., Assistant Professor, Sociology, Northwestern University
***Presenters:*** Maria Polleta, Diversity and Inequality Reporter, Arizona Republic
Roberto Ramirez Branch Chief, Ethnicity and Ancestry Statistics Branch, Population Division, U.S. Census Bureau
Merarys Ríos-Vargas, Branch Chief, Ethnicity and Ancestry Branch Population Division, U.S. Census Bureau
Matthew Spence, Branch Chief, Foreign Born Population Branch, U.S. Census Bureau

10:30 am to 11:45 am — President Trump & Immigrants: How Alternative Facts Are Being Used to Build a Wall, Criminalize Immigrants, and Militarize the Border ..... 121C
President Trump's rhetoric and actions surrounding the immigrant community and the border have increasingly turned more vicious since he began campaigning in 2015. The wall, increased policing of the border region, the criminalization of immigrants, and the destruction of wildlife habitat are all tools of politicians who seek to advance an extreme and profit driven agenda at the expense of our communities. Especially in light of the recent zero-tolerance policy which separates families at the border, border politics are more important than ever. Come listen to experts on border politics and immigration discuss the effects of President Trump's policies on migrants as well as policy recommendations to fight the injustice.
***Moderator:*** Yvonne Duncan, California State Director, LULAC
***Presenters:*** Reyna Araibi, Co-Founder and Former Communications Manager, Colibrí Center for Human Rights
Richard Estrada, LULAC AZ, State Director
Cesar Moreno Perez, Associate Director, AFT Human Rights & Community Relations Department
Ellie Perez, DNC Member
Senator Martin J. Quezada, Democratic Whip, State of Arizona

**12:00 pm to 2:00 pm — Unity Luncheon ..... North Ballroom, AB**
***Sponsored by:*** Bank of America, Be The Match, ExxonMobil
***Featured speakers:*** Arizona State Representative Daniel Hernandez, Ohtli Award Recipient Sheriff Antonio "Tony" Estrada, Dr. Dara Richardson-Heron – *All of Us* Research Program, Former WBC World Champion Boxer Carlos Palomino
***Master of Ceremonies:*** Angel Babiee, Radio Host for Latino Mix 100.3 FM Phoenix
***Entertainment:*** U.S. Army Latin Jazz Ensemble

1:00 pm to 4:00 pm — Baseball Clinic: Learn to Play the Clemente Way (Pending) ..... EXPO Hall 6
***Featured coaches:*** Luis Roberto Clemente, son of the late Hall of Famer Roberto Clemente
Bring your baseball souvenirs and get them signed after the clinics by members of the Major League Baseball alumni!

2:00 pm to 3:15 pm — Our Judicial System & the Impact on Latinos ..... 121A
A strong history of oppression and civil rights movements has created deep divisions between Latinos and the existing judicial system in the United States. Latinos struggle for equity in the political, economic, and social spheres. Specific policies and institutions in the United States are used as mechanisms to shape Latinos livelihoods. How does the judicial system affect Latinos? Is the judicial system fair? Do these institutions affect Latinos disproportionately? Join the conversation, as various experts discuss the ongoing effects of the justice system, policies, and their involvement with the Latino population.
***Moderator:*** Juan Aurelio Lopez, National VP of the Northeast, LULAC
***Presenters:*** January Contreras, Deputy County Attorney, Founder of Arizona Legal Women and Youth Services (ALWAYS)
Carlos Galindo-Elvira, Arizona Riginal Director, Anti-Defemation Leage (ADL)
Billy Peard, Staff Attorney, American Civil Liberties Union (ACLU)
Luis Roberto Vera Jr, General Counsel, LULAC

2:00 pm to 3:15 pm — The Challenges of Medicare and Social Security, and Some Proposed Solutions ..... 121B
A Townhall and Facebook Live Event Sponsored and Presented by AARP
Medicare & Social Security provide essential medical care and income to more than 60 million people and for over 50 years have served our country well. However, their future is at stake and our elected officials must pay greater attention, stop casting insults, and seek common ground to find reasonable solutions that address the challenges faced by these programs. On our end, we must do our duty to ensure this happens. We must hold our politicians accountable. In this session you will learn about these programs, the challenges they face, proposed solutions, and what you can do to make sure politicians cooperate to ensure we, our children and our elders can count on these important programs now and in the future.
***Opening Remarks:*** Alicia Rios, National VP for the Elderly, LULAC
***Moderator:*** Veronica A. Segovia, Senior Advisor, AARP Multicultural Leadership
***Presenters:*** Dr. Virginia Correa Creager, Medicare Advocate, AARP Arizona

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Adrian Fontes, County Recorder, Maricopa County
Steve Jennings, Associate State Director Advocacy, AARP Arizona
Dan Martinez, State President, AARP Arizona
David Parra, Associate State Director Multicultural Outreach, AARP Arizona
Maria "Lupe" Solis, Social Security Advocate, AARP Arizona

2:00 pm to 3:15 pm — Groundbreaking Leadership in Technology ..... 121C
***Sponsored by:*** Charter Communications
A vital part of the advancement of Latinos in society is representation in various industries. This year, LULAC seeks to highlight the impressive Latino leadership in the technology field and how this kind of representation helps Latinos everywhere. Join the discussion of technology and leadership in technology to see how various Latinos are advancing in the technology world.
***Moderator:*** Nilda Gumbs, Vice President, External Affairs, National Cable and Television Association (NCTA)
***Presenters:*** Celeste Carrasco, Director - Federal Public Affairs - Corporate External Affairs, AT&T
Rosa Mendoza, Executive Director, Hispanic Technology and Telecommunications Partnership (HTTP)
Representative, Charter Communications

3:30 pm to 4:45 pm — LULAC National Platform Session ..... 121A
The LULAC National Legislative Platform is the primary guiding document for LULAC's policy work. Every year, LULAC members have an opportunity to provide feedback and make changes to the legislative platform. Join this working session to review the current legislative platform and provide feedback and/or recommendations to the policy language.

3:30 pm to 4:45 pm — Can Latinos Cure Blood Cancer? The Cure is within the Community." ..... 121B
*A Facebook Live Presentation in Partnership with Be the Match*
***Description:*** Learn how you can be the answer our community depends on to cure Latino blood cancer patients by attending this 30-minute workshop. You will learn about the chances of finding a matching donor in our community, myths and facts about donation, and the journey of a donor.
***Speaker:*** David Rivera Diaz, Donor Experience Manager, Donor Operations

3:30 pm to 4:45 pm — Democracy in Action: The Importance of the 2018 Midterms ..... 121C
This November, 435 seats in the US House of Representatives and 100 seats in the US Senate will be contested with the Midterm Elections. The Latino community continues to play a pivotal role in each. There is a lot of potential for change in our government if people show up to the polls. Join the conversation about what these Midterms means and how your vote counts!
***Moderator:*** Tomas Robles, Co-Executive Director, Living United For Change in Arizona (LUCHA)
***Presenters:*** Bob Brandon, President and Co-Founder, Fair Elections Legal Network
Adrian Fontes, County Recorder, Maricopa County
Joe Henry, National VP of the Midwest, LULAC
Antonella Packard, Utah State Director, LULAC

5:00 pm to 6:15 pm — Civil Rights Under Attack: Leveraging Technology in this New Age ..... 121A
The intersection of civil rights and technology has been exponentially increasing in importance. The ability to quickly disseminate information is not only a tool that can be used to further social movements and efforts to gain civil rights, but also a potential weapon that can infringe on our liberties. Come to this workshop to learn about how to protect yourself and your privacy online while also exploring the true capacity for change that the tool in your palm has: your cell phone!
***Presenters:*** Christina Garcia, Professor of Government, Collin College
Ximena Hartsock, Co-founder and President, Phone2Action

5:00 pm to 6:15 pm — Know Your Rights Community Workshop ..... 121B
News after news, we hear immigrant families being separated by deportation. Learn about yours and your families' civil rights when interacting with law enforcement, and how you can help to slightly ease permanent anxiety caused by the increase in deportations. Resources on practical tips for things immigrant families can do now to prepare will be provided.
***Moderator:*** Hector Flores, National Chair of Immigration Committee, LULAC
***Presenters:*** Lydia Guzman, Director of Community Advocacy, Chicanos Por La Causa, Inc.
Ben Monterosso, Executive Director, Mi Familia Vota
Alessandra Soler, Executive Director, Arizona ACLU

5:00 pm to 6:15 pm — The Role of Cities and States in Protecting the Environment and Public Health ..... 121C
Sponsored by: Environmental Defense Fund (EDF)
The Trump administration has upended the American political landscape, tossing out long-prized norms, and testing our institutions like never before. In just one year, we've seen a dizzying array of attacks on decades of bipartisan environmental progress. At the same time, we've seen state and local government reach for the mantle and push for progressive, ambitious policies to combat climate change and protect our air. Join this session for a refreshing discussion about the state and local-level efforts underway to protect our communities.

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***Opening Remarks:*** Representative Raul J. Grijalva, Representative for Arizona's 3rd Congressional District
***Moderator:*** Diana Perez, Washington State Council Director, LULAC
***Presenters:*** Irene Burga, Manager, California Climate and Energy, EDF
State Representative Rosanna Gabaldón, Arizona State Representative LD 2
Luis A. Perales, Chief Executive Officer, Changemaker High School
Senator Martin J. Quezada, Democratic Whip, State of Arizona
Columba Sainz, Local Organizer, EcoMadre Arizona

**5:30 pm to 7:00 pm** **Youth Mocktail Hour** ..... **Pre-Function Ballroom A**
***Sponsored by:*** National Cable and Television Association (NCTA)

**7:00 pm to 9:00 pm** **Youth and Young Adults Awards Banquet** ..... **North Ballroom, AB**
***Sponsored by:*** Nissan, Dell, Cox Communications
***Featured Speaker:*** NASA Astronaut (Retired) Jose M. Hernandez
***Masters of Ceremonies:*** JR Cardenas and Vanessa Ramirez, Su Vida

## Friday, July 20

7:00 am to 12:00 pm LULAC National Convention Registration & Credentials ..... Pre-Function, Hall 6

2:00 pm to 5:00 pm LULAC National Convention Registration & Credentials ..... Pre-Function, Hall 6

**7:30 am to 9:00 am** **LNESC Breakfast (by invitation only)** ..... **North Ballroom, A**
***Presented by:*** Nissan
***Sponsored by:*** U.S. Army, Shell Oil Company, McDonald's, ExxonMobil
***Entertainment:*** The U.S. Army Latin Jazz Ensemble

9:00 am to 10:15 am From Ballot Box to Boycott: Leveraging Latino Purchasing Power to Advance Social Justice ..... 121A
The Latino community continues to grow, by 2060, estimating to be nearly 120 million living in the US. Combined with our rich history of social activism from the Chicano walkouts in the 1960s to theDREAMers movement of today, our power lies not only in our activism, but with our wallets. In this workshop, learn how to engage Latino purchasing power to create positive change in our society. ¡Sí se puede!
***Moderator:*** Edder Diaz Martinez, Communications Coordinator for ProgressNow Arizona
***Presenters:*** Stacie de Armas, Vice President, Community & Business Engagement, Nielsen Company
Petra Falcon, Executive Director, Promise Arizona
James E Garica, Communications and Public Policy Director, Arizona Hispanic Chamber of Commerce
Monica Villalobos, Vice President, Arizona Hispanic Chamber of Commerce

9:00 am to 10:15 am Our Legacy & Future: LULAC 101 ..... 121B
"Sometimes it is impossible to know where you are headed without reflecting on where you came from"- Jesús Gil Hernández. This could not be more true with respect to LULAC- everything from its logo to the current strategies it employs come from the organization's past, even dating to before its founding in 1929. This workshop will explore both the amazing accomplishments LULAC has achieved, as well as the rough patches and obstacles that have shaped the organization into the resilient and strong entity that it is today. Come and have a great conversation with experts on LULAC's past- what you find may surprise you!
***Moderator:*** Sabrina Spencer, National VP for Young Adults, LULAC
***Presenters:*** Frank Barrios, Author of *The Mexicans of Phoenix*
Dr. Maria Elena Cruz, Chair, LNESC Oxnard Director, LULAC National Education Committee
Darryl Morin, Immediate Past National VP Midwest, LULAC

9:00 am to 10:15 am Latinos & Health ..... 121C
From a faulty health care system to systematic social and economic disadvantages, Latinos experience vast health disparities that put our community in danger. This essential workshop highlights the concerted efforts of Latino leaders who hope to bridge these gaps through culturally competent health services and collaborative initiatives.
***Moderator:*** Lydia Medrano, Ph.D., LULAC National Vice President for the Southeast Region
***Presenters:*** Anabell Castro Thompson, MSN, ARPN, ANP-C,FAAN, Senior Vice President of Equity, Diversity and Inclusion, Equality Health
Bridgette Gomez, Director of Latino Leadership & Engagement, Planned Parenthood Federation of America
Trang Nguyen Wisard, Project Officer, Partnering and Communicating Together (PACT) to Act Against AIDS, CDC

9:00 am to 12:00 pm Baseball Clinic: Learn to Play the Clemente Way ..... EXPO Hall 6
***Featured coaches:*** Luis Roberto Clemente, son of the late Hall of Famer Roberto Clemente
Bring your baseball souvenirs and get them signed after the clinics by members of the Major League Baseball alumni!

9:10 am to 9:30 am Education Press Conference presented by Ford Driving Dreams ..... 131A

9:30 am to 4:30 pm LULAC Tech Lounge ..... 128B
Powered by Dell

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*All events (unless noted otherwise) will be held at the Phoenix Convention Center*

10:00 am to 10:30 am — Tech Press Conference ..... 131A
***Sponsored by:*** Charter Communications

10:00 am to 4:00 pm — Exposition, Job, College, and Health Fair Opens ..... EXPO Hall 6
***Entertainment:*** Mariachi Somos Charros, Mariachi Juvenil Mi Tierra, Ballet Folklorico Mi Tierra Baila

10:30 am to 11:45 am — The Untold Story of Puerto Rico ..... 121A
Join us with leading experts on the topic to learn the truth about what happened in Puerto Rico, the health issues after the hurricane, the impact on the economy, the effect on the tourism industry, and the Island's reality at the moment.
***Moderator:*** Regla Gonzalez President, State Director and Deputy State Director of Council #12113 Massachusetts, LULAC
***Featured Speaker:*** Hon. Maria E. "Mayita" Meléndez, Estimada Alcaldesa de Ponce

10:30 am to 11:45 am — Entrepreneurship & Economic Empowerment ..... 121B
***Sponsored by:*** MillerCoors
According to the U.S. Census Bureau Latinos own 12% of the businesses in the U.S. making Latinos and Latinas the fastest growing business owners in the country. The United States economic success depends and the Latino business success. However, the tragic truth is brought by barriers that make business growth complex. There are ways that we can combat this complexity and start to create businesses that are successful. This workshop is for those of you that may or may not be business owners and are contemplating creating a business or growing your current one and help push you to pursue that dream of becoming an entrepreneur. Panelists will speak on their own setbacks and successes and the challenges that come with empowerment.
***Moderator:*** Estevan Garcia, Restaurant Owner
***Presenters:*** Karla Boldery, Innovation Services Director, HCDC Business Center
Maria Cuba, Global Diversity Lead, Airbnb
Alma Gallardo, Executive Director, Arizona Bilingual Newspaper
Michael Soto, Interim Executive Director, Equality Arizona

10:30 am to 11:45 am — Activism through Litigation ..... 121C
"Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has"-Margret Mead. This could not be more true with respect to activism through litigation. These two ideas have impulsed our community towards equity. This workshop will explore both the amazing accomplishments of community advocates, policy leaders, attorneys and their achievements, as well as their struggles and obstacles, which have shaped policy in the United States. This workshop will be a dialogue of individuals' narratives with activism and the use litigation to obtain a change.
***Moderator:*** Domingo Garcia, Civil Rights Attorney, Owner of Domingo Garcia Law Office's
***Presenters:*** Sylvia Mendez, Civil Rights Activist, Medal of Freedom Recipient
Luis Roberto Vera Jr, General Counsel, LULAC

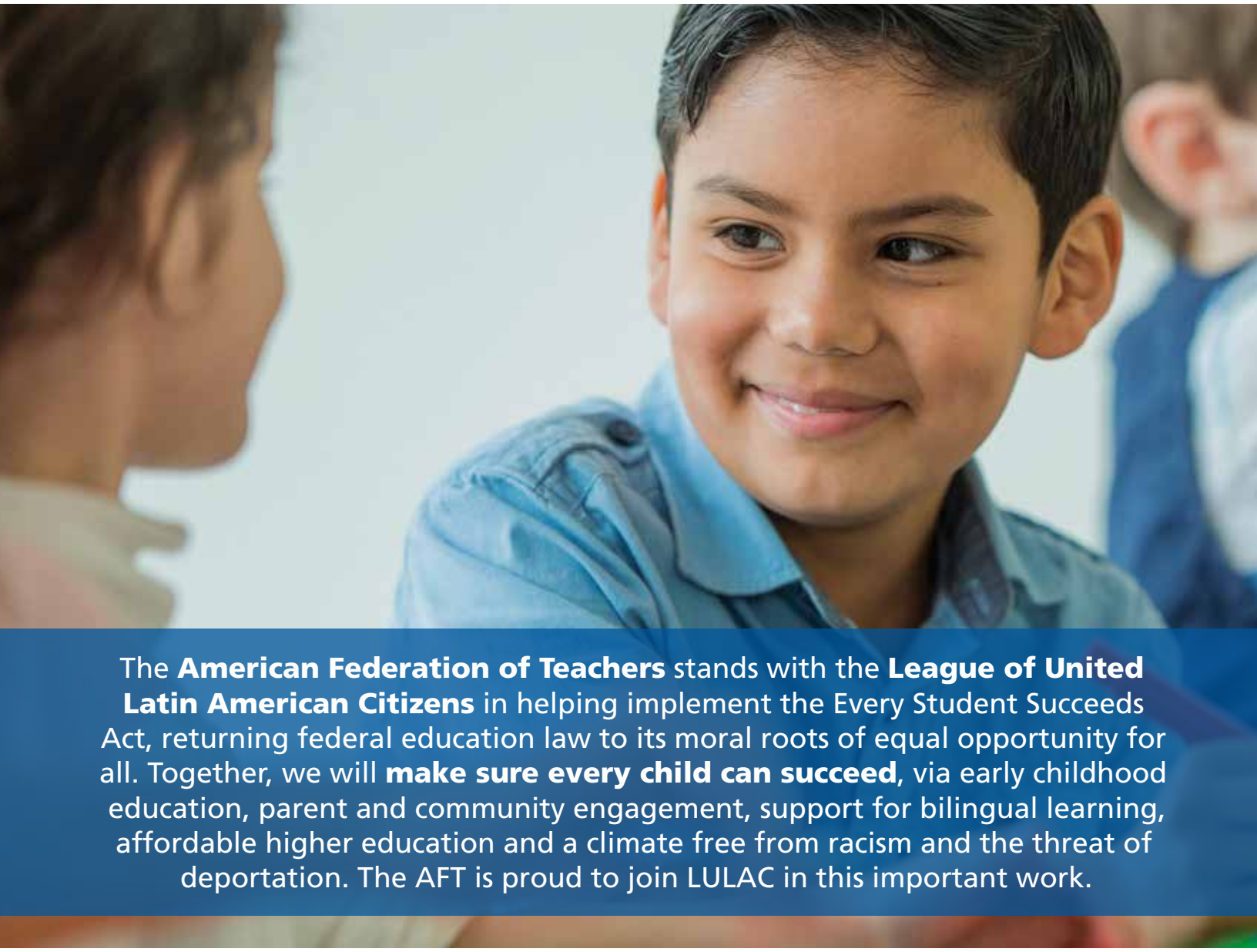
**12:00 pm to 2:00 pm — Women's Hall of Fame Luncheon ..... North Ballroom, AB**
***Sponsored by:*** Charter Communications, General Motors Company, Hilton, PepsiCo, Target, Wells Fargo
***Featured Speakers:*** Political Commentator Ana Navarro

1:00 pm to 3:00 pm — Soccer Clinic ..... EXPO Hall 6
***Featuring:*** Phoenix Rising FC and Arizona Youth Soccer Association

2:00 pm to 3:15 pm — Affordability in Housing and Homeownership ..... 121A
Latinos are expected to contribute $1.7 trillion to the U.S economy by 2020. With such an astonishing figure, it is essential for Latinos to understand the details implied with homeownership and how to locate affordable housing within their city. Join us in this workshop to receive advice from leading experts in the housing industry to understand the problems in finding affordable home rental and ownership, how to find affordable housing, and how activists are working to break down barriers so everyone has access to affordable housing
***Moderator:*** Rev. John Mireles, President of Council #1111 and Chair of Arizona LULAC Civil Rights Committee, LULAC
***Presenters:*** Councilwoman Kate Gallego, Councilwoman for Phoenix City Council District 8, Chair of the Sustainability, Housing, Efficiency, and Neighborhoods Subcommittee
Representative, Federal Home Loan Bank of San Francisco
Gerron Levi, Director of Policy and government Affairs, National Community Reinvestment Coalition
Aracely Panameño, Director, Latin Affairs of the Center for Responsible Lending

2:00 pm to 3:15 pm — Fundraising & Managing for Change ..... 121B
Over the years, nonprofit organizations have struggled to receive funding, especially when resources may be cut or redirected during economic turmoil. This powerful workshop will equip and inspire you to understand managing obstacles and how to mobilize your resources to be effective at any level.
***Trainers:*** Tony Banegas, Executive Director, Children's First Foundation
Belen Gonzalez, CEO & Change Agent, Gonzalez Consulting Group

*A Union of Professionals*



The **American Federation of Teachers** stands with the **League of United Latin American Citizens** in helping implement the Every Student Succeeds Act, returning federal education law to its moral roots of equal opportunity for all. Together, we will **make sure every child can succeed**, via early childhood education, parent and community engagement, support for bilingual learning, affordable higher education and a climate free from racism and the threat of deportation. The AFT is proud to join LULAC in this important work.

| Randi Weingarten | Lorretta Johnson | Mary Cathryn Ricker |
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*All events (unless noted otherwise) will be held at the Phoenix Convention Center*

***Assistant Trainers:*** Claudia Jasso, Managing Partner, Jasso Development & Planning, LLC
Raul Sanchez, Director of Development, LULAC National Educational Service Centers, Inc.

2:00 pm to 4:15 pm — Ford Driving Dreams Best Practices ..... 121C
***Sponsored and Presented by:*** Ford Motor Company Fund
The Ford Driving Dreams Grants (FDD) program is a grants-based initiative by the Ford Motor Company Fund in partnership with the LULAC Institute, Inc. The mission of this unique education program is to lower the high school dropout rate among the Latino community through innovative educational services. Workshop participants will gain insight into the best ways to work with youth and how to successfully apply for and properly manage a FDD program and sustain it with additional funding for the future. Discussions will include student incentives, recruiting volunteers, lessons learned, sustainability, and the impact of the program on the students.

2:30 pm to 5:00 pm — LULAC LGBTQ Workshop and Training ..... 129AB
***Workshop:*** Latinx Solidarity: Action Through Intersectionality and Inclusion
This in-depth workshop explores the work of Latinx LGBTQ leaders who have pushed to build bridges where inclusion has been denied. From personal narratives to Latinx advocacy history, come listen and learn why intersectionality is needed in LULAC to support our LGBTQ community.
***Moderator:*** Jesse Garcia, President, LULAC Lambda DC
***Presenters:*** Steve Gallardo, Supervisor, District 5 of Phoenix, Maricopa County Board of Supervisors
Lisbeth Melendez Rivera, Director of Faith Outreach and Training, Human Rights Campaign
Bamby Salcedo, Transgender Activist, Founder, President, & CEO, TransLatin@ Coalition
***Training:*** LGBTQ Harassment and Hate Crime Response Training
In a society often fueled by political and religious dogma, LGBTQ Latinxs have been targeted in acts of violence and hatred. This interactive session will look at what kinds of harassment and hate crimes our LGBTQ community experiences and what we can do to respond.
***Trainers:*** Dagoberto Bailon, General Assistant, Trans Queer Pueblo
Jaime Tadeo, Prevention Specialist, Amistades, Inc.
***Assistant Trainers:*** Maria R. Salazar, Family Law Attorney; President, LULAC Council #22198, Orgullo de San Antonio
Brad Veloz, Retired Federal Executive; LGBTQ Activist; Member of LULAC Council #22198, Orgullo de San Antonio

2:45 pm to 4:00 pm — LULAC National: Presidential Address – State of the League ..... 126A

3:30 pm to 4:45 pm — Stopping the Deportations of Greencard Veterans, Military, and Gold Star Families ..... 121A
Although the deportation of veterans and gold star families has been occurring in the United States for decades, the Trump administration has only worsened the situation with its heavily anti-immigrant rhetoric and zero-tolerance policies. This workshop will provide an understanding of the issue as it currently stands under the Trump administration, the dangers that immigrant veterans face once they return from combat, and ways in which Congress and other activists should act to end such disgraceful deportations of those who fought and suffered to protect their legal residential country. Come hear actual deported veterans, as well as experts on the topic, discuss the effects and policy recommendations.
***Moderator:*** Sara Walker, Secretary, LULAC Council 5294 "Pilsen"
***Presenters:*** Hector Barajas, Founder, Deported Veterans Support House
Emma Lozano, Founder and President, Centro Sin Fronteras and co-Founder, Familia Latina Unida
Carlos Luna, President, Green Card Veterans
Joel Taboada, Secretary, Green Card Veterans

3:30 pm to 4:45 pm — Keys: Unlock a Smarter Financial Future ..... 121B
***Sponsored and Presented by:*** General Motors Company
***Presenters:*** Christina Aguilar, Assistant Vice President of Customer Experience Operations, GM Financial
Frank Escobar, Assistant Vice President of Customer Experience Operations, GM Financial

5:30 pm to 6:30 pm — LULAC Orgullo de Phoenix LGBTQ-Equality Reception ..... Pre-Function 121 AC
***Sponsored by:*** Hilton, Nissan

5:30 pm to 7:00 pm — Presidential Reception ..... Pre-Function North Ballroom

**7:00 pm to 10:00 pm — Presidential Awards Banquet ..... North Ballroom, AC**
***Sponsored by:*** Charter Communications, Ceasars Entertainment, Ford Motor Company, Walmart
***Keynote Speakers:*** Vice President Joe Biden
***Featured Speakers:*** Representative Raúl Grijalva, Representative Ruben Gallego
***Master of Ceremonies:*** Cid Wilson, President & CEO, Hispanic Association on Corporate Responsibility (HACR)
***Entertainment:*** U.S. Army Latin Ensemble

## Saturday, July 21

**8:00 am to 9:30 am — Breakfast for LULAC General Assembly and Officers ..... North Ballroom, CD**

**9:30 am to 12:30 pm — LULAC General Assembly & Election of Officers ..... North Ballroom, AB**

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# Vice President for Young Adults

Dear LULAC Collegiate and Young Adults,

It is with great pleasure that I welcome you to LULAC's 89th Annual National Convention and Exposition in Phoenix, Arizona! We are very excited and proud this year to have collegiate students and young adults from all across the United States. We encourage and challenge all attendees to take advantage of the opportunities placed in front of you this week and participate in the multitude of events and workshops that were carefully prepared for all of us.

LULAC's 89th National Convention and Exposition will assist in the cultivation of future leaders and help increase our general awareness on current local, state, and national policies. From the "termination" of DACA to the recent inhumane acts of separating parents from children, it is alarmingly evident that Latinos continue to be persecuted and marginalized across the United States. It takes more than just one person and one voice to make an impact. This movement requires a constant fight from the entire Latino community for human and civil rights. LULAC Collegiate and Young Adults are building upon the legacy of great leaders and will continue to pave the road to success and equality for future generations to come.

Our National Convention seeks to empower and provide knowledge to our members and attendees to take action. We must not forget what we learn; instead, we must share what we learn this week with our family, friends, strangers, and community leaders back home.

Let us remember that we are not only the future, we are the present. As emerging leaders, we have the power and initiative to create changes in our communities that move our entire country forward. America's future success depends on our ability to engage and move others to take action. I will conclude with a call to action: let us not forget that our LULAC ancestors fought for our right to vote. This November, rise up, and speak up at the ballot box. Our future depends on it.

En Paz,

Sabrina Spencer
LULAC National Vice President for Young Adults.

*All events (unless noted otherwise) will be held at the Phoenix Convention Center*

# Collegiate & Young Adult Agenda

**Wednesday, July 18**

*7:00 am to 12:00 pm* — *LULAC National Convention Registration & Credentials..... Pre-Function, Hall 6*

*2:00 pm to 5:00 pm* — *LULAC National Convention Registration & Credentials..... Pre-Function, Hall 6*

**10:00 am to 11:00 am** — **Ribbon-Cutting Ceremony & Exposition Opening.....Pre-Function, EXPO Hall 6**

*Sponsored by: Charter Communications*

*Emcee: Erica Cardenas, Your Health, COX*

*Entertainment: Mariachi Somos Charros, Mariachi Juvenil Mi Tierra, Ballet Folklorico Mi Tierra Baila*

*10:30 am to 4:00 pm* — *Young Professional & Collegiate Symposium..... 126BC*

**5:30 pm to 9:00 pm** — **Arizona Celebration.....Corona Ranch**

*Sponsored by: Charter Communications* — *7611 S 29th Ave, Laveen Village, AZ 85339*

*Anheuser-Busch, Goya Foods, Chicanos Por La Causa* — *Pick up in Hotel Lobby Area*

*Entertainment: Mariachi Aguila, Corona Charros*

**Thursday, July 19**

*7:00 am to 12:00 pm* — *LULAC National Convention Registration & Credentials..... Pre-Function, Hall 6*

*2:00 pm to 5:00 pm* — *LULAC National Convention Registration & Credentials..... Pre-Function, Hall 6*

*9:00 am to 10:15 am* — *Latinos in K-12: The State of Current Affairs & Our Future..... 122AC*

*Sponsored by: American Federation of Teachers (AFT)*

*9:00 am to 10:15 am* — *The Future of Tech: Privacy and the Consumer Experience ..... 121B*

*Sponsored by: Charter Communications*

*9:00 am to 10:15 am* — *All of Us: Discover How to Be One in a Million .....121C*

*A Facebook Live Workshop in Partnership with the All of Us Research Program*

**10:00 am to 5:00 pm** — **Exposition, Job, College, and Health Fair Open .....EXPO Hall 6**

*Entertainment: U.S. Army Latin Ensemble, Mariachi Somos Charros, Mariachi Juvenil Mi Tierra, Ballet Folklorico Mi Tierra Baila*

*10:30 am to 11:45 am* — *President Trump & Immigrants: How Alternative Facts Are Being Used to Build a Wall, Criminalize Immigrants, and Militarize the Border.....121C*

*2:00 pm to 3:15 pm* — *Groundbreaking Leadership in Technology.....121C*

*Sponsored by: Charter Communications*

*3:30 pm to 4:45 pm* — *LULAC Young Adults: National Convention Plenary..... 129B*

*5:00 pm to 6:15 pm* — *The Role of Cities and States in Protecting the Environment and Public Health .....121C*

*Sponsored by:Environmental Defense Fund (EDF)*

**5:30 pm to 7:00 pm** — **Youth Mocktail Hour.....Pre-Function, Ballroom A**

*Sponsored by: National Cable and Television Association (NCTA)*

**7:00 pm to 9:00 pm** — **Youth and Young Adults Awards Banquet..... North Ballroom, AB**

*Sponsored by: Nissan, Dell, Cox Communications*

*Featured Speaker: NASA Astronaut (Retired) Jose M. Hernandez*

**Friday, July 20**

*7:00 am to 12:00 pm* — *LULAC National Convention Registration & Credentials..... Pre-Function, Hall 6*

*2:00 pm to 5:00 pm* — *LULAC National Convention Registration & Credentials..... Pre-Function, Hall 6*

*9:00 am to 10:15 am* — *Our Legacy & Future: LULAC 101 ..... 121B*

# Collegiate & Young Adults Agenda - Fri/Sat, July 20/21

**10:00 am to 4:00 pm** **Exposition, Job, College, and Health Fair Opens.....EXPO Hall 6**
*Entertainment: U.S. Army Latin Ensemble, Mariachi Somos Charros, Mariachi Juvenil Mi Tierra, Ballet Folklorico Mi Tierra Baila*

*10:30 am to 11:45 pm* *Ethical Leadership.....127C*

*2:00 pm to 3:15 pm* *Fundraising & Managing for Change.....121B*

*3:30 pm to 4:45 pm* *Keys: Unlock a Smarter Financial Future .....121B*
*Sponsored and Presented by: General Motors Company*

**5:30 pm to 6:30 pm** **LULAC Orgullo de Phoenix LGBTQ-Equality Reception ..... Pre-Function, 121 AC**
*Sponsored by: Hilton, Nissan*

**5:30 pm to 7:00 pm** **Presidential Reception .....Pre-Function, North Ballroom**

**7:00 pm to 10:00 pm** **Presidential Awards Banquet..... North Ballroom, AC**
*Sponsored by: Charter Communications, Ceasars Entertainment, Ford Motor Company, Walmart*
*Keynote Speaker: Vice President Joe Biden*
*Featured Speakers: Representative Raul Grijalva, Representative Ruben Gallego*
*Master of Ceremonies: Cid Wilson, President & CEO, Hispanic Association on Corporate Responsibility (HACR)*
*Entertainment: U.S. Army Latin Ensemble*

**Saturday, July 21**

**8:00 am to 9:30 am** **Breakfast for LULAC General Assembly and Officers.....North Ballroom, CD**

**9:30 am to 12:30 pm** **LULAC General Assembly & Election of Officers..... North Ballroom, AB**

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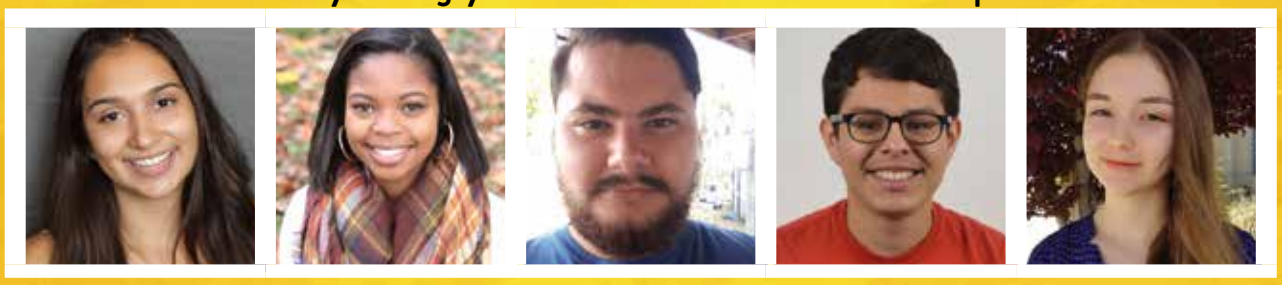

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# Youth National President's Welcome

League of United Latin American Citizens

Dear LULAC Youth, Guests, & Sponsors:

As the National Youth President, I am delighted to welcome you to our 89th LULAC National Convention in Phoenix, Arizona. The Grand Canyon state is excited and ready to welcome you to our convention. As you join us, I invite you to reflect upon your experiences and embrace your culture with dignity. All the sacrifices that our ancestors and parents made are what bring us here today. Nosotros somos la recompensa de todo el sacrificio que nuestros padres y nuestros antepasados hicieron por nosotros.

LULAC is the oldest Hispanic civil rights organization in the country. The League was established at a time in our country's history when Hispanics were denied basic civil and human rights, despite our contributions to American society. The founders of LULAC created the organization to empower its members to create and develop opportunities where they are needed the most. Having you join us here today shows how successful the organization has been. As a comunidad, we have the responsibility to embrace and support each individual member. As we climb the ladder of success, we must remember we need to bring people up with us.

This convention is not only a way for you to learn about your community and embrace your culture, but it is also an opportunity for you grow as a leader. There are many opportunities for you to develop your speaking, networking, and training skills. Developing these skills will better prepare you to make a difference in your own councils and communities. These learning opportunities are what lead to student organizations that have an impact on our country, like the DREAMer Movement and March for Our Lives. These are movements and organizations that are led by students and young adults just like you and me. You do not have to make a national impact and it does not have to be tomorrow, but by coming to this convention and getting to meet new people who have different backgrounds and different experiences than your own, you are taking those first steps to becoming someone who will one day make a huge impact. Everything that you learn here will one day aid and guide you in becoming the next influential leader that our community needs.

You are about to attend a life-changing event full of learning, teaching, and networking opportunities. I strongly recommend you make the best out of this convention by actively participating in the multitude of opportunities available to you throughout the week. Remember, never forget where you come from and be the agent of change you want to see in others and in your community. It is leaders like yourselves who make the change we wish to see in the world.

Yours in LULAC,

***Dalia Lopez***
LULAC National Youth President

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#LULAC18 #IAmLULACYouth #JuntosAdelante #ForwardTogether

*All events (unless noted otherwise) will be held at the Phoenix Convention Center*

# National Youth Convention Agenda

Phoenix Convention Center

**Wednesday, July 18**

*7:00 am to 12:00 pm* — *Registration* ..... *Pre-Function, Hall 6*

*2:00 pm to 5:00 pm* — *Registration* ..... *Pre-Function, Hall 6*

*9:00 am to 10:00 am* — *Opening Session: Welcome to LULAC Youth Convention* ..... *122 AC*
*Sponsored by: Nissan*

*10:00 am to 11:00 am* — *Ribbon Cutting Ceremony & Exposition Opening* ..... *Pre-Function, EXPO Hall 6*
*Sponsored by: Charter Communications*
*Emcee: Erica Cardenas, Your Health*
*Entertainment: Mariachi Somos Charros, Mariachi Juvenil Mi Tierra, Ballet Folklorico Mi Tierra Baila*

*10:00 am to 12:00 pm*
*1:00 pm to 3:00 pm* — *Soccer Clinic (optional)* ..... *EXPO Hall 6*
*Featuring: Phoenix Rising FC and Arizona Youth Soccer Association*

*12:00 pm to 2:00 pm* — **Lunch on your own**

*2:15 pm to 3:15 pm* — *Workshop: The First Generation College Experience* ..... *122 AC*

*3:20 pm to 3:45 pm* — *American Red Cross Swim Safety Dialogue* ..... *122 AC*

*4:00 pm to 5:00 pm* — *Workshop: Expanding Tech Horizons* ..... *122 AC*
*In Partnership with Televisa Foundation*

**5:30 pm to 11:00 pm** — **Arizona Celebration** ..... **Off-Site at Corona Ranch**
*Sponsored by: Anheuser-Busch, Goya Foods*
*Charter Communications, Chicanos Por La Causa*
*Entertainment: Mariachi Aguila, Corona Charros*
*Location: Corona Ranch*
*7611 S 29th Ave., Laveen Village, AZ 85339*
*pick up in Hotel Lobby Area*

**Thursday, July 19**

**7:00 am to 9:00 am** — **Defenders of Freedom Breakfast** ..... **North Ballroom 120AC**
*Sponsored by: Dept. of Defense, Denny's, T-Mobile, & U.S. Army*
*Entertainment: U.S. Army Latin Jazz Ensemble*

*9:00 am to 10:15 am* — *Workshop: Latinos in K-12: The State of Current Affairs & Our Future* ..... *122 AC*
*Sponsored by: American Federation of Teachers*

*10:00 am to 12:00 pm* — *Soccer Clinic (optional)* ..... *Hall 6*
*Featuring: Phoenix Rising*

*10:30 am to 11:45 am* — *Workshop: Innovation, Arts & Culture to Accelerate Social Change* ..... *122AC*

# Youth Agenda

*All events (unless noted otherwise) will be held at the Phoenix Convention Center*

**12:00 pm to 2:00 pm** **Unity Luncheon ..... North Ballroom 120 AB**
*Sponsored by: Bank of America, Be The Match, ExxonMobil*
*Featured Speakers: Arizona State Representative Daniel Hernandez, Ohtli Award Recipient Sheriff Antonio "Tony" Estrada, Dr. Dara Richardson-Heron – All Of Us Research Program, Former WBC World Champion Boxer Carlos Palomino*
*Master of Ceremonies: Angel Babiee, Radio Host for Latino Mix 100.3 FM Phoenix*
*Entertainment: U.S. Army Latin Jazz Ensemble*

*2:00 pm to 3:15 pm* *Groundbreaking Leadership in Technology (alternate workshop) ..... 121C*
*Sponsored by: Charter Communications*

*2:15 pm to 3:30 pm* *Workshop: Treat Yo'Self! Promoting Self-Care in a Connected World ..... 122 AC*
*Presented by: CoolSpeak*

*3:30 pm to 4:45 pm* *Be The Match: The Power of One (alternate workshop) ..... 121B*
*A Facebook Live Presentation in Parternship with Be the Match*

*3:45 pm to 4:45 pm* *Workshop: Perfecting Your Pitch! How to Make a Lasting First Impression ..... 122 AC*
*Presented by: CoolSpeak*

*5:30 pm to 6:30 pm* *Youth Mocktail Hour ..... Pre-Function Ballroom A*
*Sponsored by: National Cable and Television Association (NCTA)*

**7:00 pm to 9:00 pm** **Youth and Young Adults Awards Banquet ..... North Ballroom AB**
*Sponsored by: Nissan, Dell, Cox Communications*
*Featured Speakers: NASA Astronaut (Retired) Jose M. Hernandez*
*Masters of Ceremonies: JR Cardenas and Vanessa Ramirez, Su Vida*

**Friday, July 20**

*7:30 am to 8:20 am* *Breakfast ..... On Your Own*

*8:30 am to 10:00 am* *Youth & Collegiate Federal Career & Recruitment Symposium ..... 122AC*
*Sponsored by: Dept. of Defense*

*10:15 am to 11:45 am* *Youth & Collegiate Federal Career & Recruitment Symposium ..... 122 AC*
*Workshop: U.S. Army, "Tapping into the Leader in You"*
*Sponsored by: U.S. Army*

*12:00 pm to 2:00 pm* *FTI Youth and Collegiate Luncheon ..... 129 AB*
*Sponsored by: U.S. Army*

*2:00 pm to 3:00 pm* *Youth Candidate Forum ..... 122 AC*

*3:15 pm to 5:00 pm* *Youth Elections and Closing Ceremony ..... 122 AC*

*5:00 pm to 7:00 pm* *Free Time*

**7:00 pm to 10:00 pm** **Presidential Awards Banquet ..... North Ballroom AC**
*Sponsored by: Charter Communications, Ceasars Entertainment, Ford Motor Company, Walmart*
*Kenote Speaker: Vice President Joe Biden*
*Featured Speakers: Representative Raul Grijalva, Representative Ruben Gallego*
*Master of Ceremonies: Cid Wilson, President & CEO, Hispanic Association on Corporate Responsibility (HACR)*
*Entertainment: U.S. Army Latin Ensemble*

**Saturday, July 21**
*All Day* *Explore Phoenix Day – Grand Canyon Day ..... Self Guided Tour*

*Adopted by the LULAC National Board of Directors*

1. Only delegates, or alternates replacing a delegate, wearing their certified badges, will be allowed in the voting section. All other persons shall be seated in an observation area designated by the Credentials Committee. The only exception to this rule shall be to accommodate a physically challenged delegate or alternate who desires to be seated in a special area.
2. A member in good standing has the right to ask that non-members be removed from the election area. This shall include the news media.
3. An Election Judge shall be appointed by the National President to conduct the elections. The Election Judge shall be appointed prior to the start of the National Convention.
4. The Election Judge shall appoint at least three (3) Official Observers for all elections for the purpose of: a. serving as counters, as necessary; and b. being present at the time of electronic voting system installation and testing. Testing will include a sample test vote. The Election Judge will report the results of the sample test vote to the National Assembly.
5. Elections shall be by electronic ballot, including voting on amendments and resolutions, and runoffs.
6. No delegate or alternate may have more than one (1) vote in any one (1) election.
7. Voting in absentia shall not be allowed.
8. A candidate not previously announced, as per the LULAC National Constitution, may run from the floor provided that a written certification endorsement by the total accredited delegations of a minimum of five (5) councils, including the candidate's home council, is made to the Election Judge no later than 12 midnight on the Friday before the General Assembly convenes for elections._All candidates running from the floor shall announce their candidacy at the General Assembly convened on Friday immediately prior to the date of elections. Challenges to the eligibility of candidates running for office must be made to the election judge by 12 midnight on the Friday before the General Assembly convenes for elections.
9. Each candidate has the right to appoint one (1) observer/counter for the purpose of verifying the count and, if they wish, may be present for the electronic sample test ballot.
10. Each candidate shall have five (5) minutes for speeches which shall be presented at the time the General Assembly convenes for elections and before voting by electronic voting. All nominations for office shall be closed at 5:00 pm. on the Friday immediately prior to the date of elections.
11. In elections in which more than two (2) candidates are involved, and no one (1) candidate receives 50 percent plus 1 majority of the certified votes, the two (2) candidates receiving the highest number of votes shall immediately go into a runoff. No speeches shall be allowed in runoff elections.
12. Challenges to any election must be issued to the Election Judge within ten (10) minutes after the outcome of the election is announced. It shall take a two-thirds (2/3's) vote to overturn any ruling made by the Election Judge or by the National Legal Advisor.
13. First reading of all Constitutional Amendments and Resolutions will be presented on Friday when the General Assembly convenes immediately prior to date of elections.
14. The order of elections shall be as follows:
    a. National President
    b. National Vice President for Women
    c. National Vice President for Youth
    d. National Vice President for Young Adults
    e. National Vice President for the Elderly
    f. National Treasurer
    g. National Vice President for the Southwest
    h. National Vice President for the Midwest
    i. National Vice President for the Farwest
    j. National Vice President for the Southeast
    k. National Vice President for the Northeast
    l. National Vice President for the Northwest
    m. 2019 Convention Site
15. The presentation of Constitutional Amendments from the floor shall not be allowed. Discussion on Constitutional Amendments shall be limited to three (3) speakers for and three (3) speakers against with each speaker having two (2) minutes.
16. All resolutions must be type written and submitted in the form provided for in the LULAC website and submitted by a local council in good standing on the first day of the National Convention. Approved State LULAC resolutions must be submitted to the National Office within five (5) days of passage by the State Convention with proof of passage by the State Convention provided at the time of submission. The Resolutions Committee shall read the resolved portion of each resolution and make its recommendation to the General Assembly when the General Assembly convenes on the Friday prior to national elections. Discussion on each resolution shall be limited to two (2) speakers for and two (2) speakers against with each speaker having two (2) minutes. A speaker must announce if he/she is speaking in favor of or against the resolution in question.
17. Resolutions from the floor shall be accepted. The resolution from the floor must be type written and submitted by using the form provided in the LULAC website and signed by the total registered delegation of the offering council. The written resolution from the floor must be presented to the Resolutions Committee by 2:00 pm. on the Friday when the General Assembly convenes prior to elections. The Resolutions Committee shall read the resolved portion of each resolution and make its recommendation to the General Assembly when the General Assembly convenes on the Friday prior to elections. The same time limit, number of speakers, and announcement as in Rule 16 shall apply to this rule.
18. Any issue not covered by these Convention Rules will be determined by the proper provisions within the LULAC National Constitution, By-Laws & Protocol, and Robert's Rules of Order (revised) in that order.
19. These adopted 2016 Convention Rules may be changed by a two-thirds (2/3's) vote of the General Assembly.
20. Delegates, Alternates and Guests must maintain proper decorum at all times. Whistling and whistles are not allowed. No photography, video, or audio recordings will be permitted, except for such photography, video or audio recording as is authorized by the Elections Judge. Upon violation a warning will be issued by the Election Judge, after which, if violation is repeated, Rule 21 will be invoked.
21. Any individual disrupting election proceedings as determined by the Election Judge, or that uses profanity or verbally threatens or attacks another member on or near the voting floor will be removed from the voting floor and charges to discipline the member, including expulsion for "actions contrary to the principles of LULAC" shall be brought against the member by the Elections Judge at the October National Board of Directors meeting.

# Verizon is proud to partner with LULAC to support its vital work to help Latin American citizens prosper.

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LULAC

*All events (unless noted otherwise) will be held at the Phoenix Convention Center*

LULAC, within its membership, will bestow several national awards presented during the Presidential Banquet at the LULAC Conventions. These awards are the highest honor bestowed by LULAC and are given to those individuals whose achievements and community service most exemplify the ideals of the League. The recipients of these prestigious awards are selected by an awards committee which is appointed by the national president. The awards committee reviews the nominations of LULAC Councils and selects the recipients based upon established criteria.

### The Awards

The following awards have been established by the awards committee and will be presented at the convention:

- Man of the Year
- Woman of the Year
- Council of the Year
- Raymond Telles Award for Education
- Felix Tijerina Award for Service to the League
- Aztec Award for Civil Rights
- J.C. Martínez Award for Membership and Expansion
- Cesar Chávez Award for Leadership and Community Service
- Dr. Anita Del Rio Award for Latina Leadership and Women's Advocacy
- Senior Award, presented by National VP for the Elderly
- John Arnold Humanitarian and Community Service Award
- Cresencio Padilla Award for Volunteerism

### Criteria for Council of the Year Award

1. Council must be chartered and in good standing in the League.
2. Council must have been awarded Council of the Year at the District and State levels.
3. Council must have sponsored a LULAC Youth Council in the past year.
4. Council must have participated in humanitarian and civic causes that have made an impact on LULAC and the community.
5. Council must have proof of all LULAC and community-related awards and recognition it claims, i.e., newspaper clippings, scrapbook, award letters, etc.
6. Council must have letters from its District and State Directors certifying that it was selected at the respective conventions.
7. The period of consideration for Council of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

* *Council will receive special consideration for participation in the LNESC scholarship program.*

### Criteria for Man of the Year Award

1. Nominee must be a member of a chartered LULAC Council in good standing in the League.
2. Nominee must be in good standing in the League.
3. Nominee must have been selected as Man of the Year at the Council, District, and State levels.
4. Nominee must have contributed talent, skills, and time to the betterment of LULAC and the community.
5. Nominee must provide proof of involvement in LULAC and the community, including newspaper clippings, award letters, etc.
6. Nominee must have letters from his Council President, District, and State Directors, certifying that he was selected at their respective conventions.
7. The period of consideration for Man of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

### Criteria for Woman of the Year Award

1. Nominee must be a member of a chartered LULAC Council in good standing in the League.
2. Nominee must be in good standing in the League.
3. Nominee must have been selected as Woman of the Year at the Council, District, and State levels.
4. Nominee must have contributed talents, skills and time to the betterment of LULAC and the community.
5. Nominee must provide proof of involvement in LULAC and the community and include newspaper clippings, scrapbook, award letters, etc.
6. Nominee must have letters from her Council President, District and State Directors certifying that she was selected at their respective conventions.
7. The period of consideration for Woman of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

### Criteria for LULAC Special Awards

- Membership
- Loyalty
- Service
- Achievements
- Awards
- Contributions
- Leadership
- Recognition
- Actions
- Projects
- Accomplishments
- Volunteerism

1. Any LULAC member in good standing is eligible to be nominated for a LULAC Special Award.
2. Any member of LULAC can nominate a LULAC member for a LULAC Special Award.
3. Nomination and questionnaire forms must be submitted to the LULAC National Office prior to the National Convention.

# LEGISLATIVE PLATFORM

## 2017-2018 LULAC NATIONAL POLICY PLATFORM AFFIRMATIVE ACTION

LULAC supports equal opportunity for employment, promotion and contracting, and opposes discrimination of any form in the workplace and supports affirmative action as a set of positive steps that employers use to promote equal employment opportunities. LULAC remains committed to fighting efforts to overturn decisions that have upset affirmative action programs across the country.

LULAC will ensure that information on affirmative action will be updated to reflect the latest changes from the Office of Personnel Management. OPM shall provide LULAC with pertinent data affecting affirmative action policies. If such data is not received LULAC will request such information from the Hispanic Senior Executive Service members and/or using Freedom of Information Act requests.

## CENSUS AND DATA COLLECTION

Based on the 2010 Census, over 50 million Latinos reside in the United States. According to the Pew Hispanic Center, the majority of states underestimated the increase of Latino residents, and, overall, the Hispanic population count was 1.9% higher than expected. Because of these major demographic shifts, LULAC urges local, state and federal government agencies to employ and train staff to serve this growing and diverse population.

As a national partner, LULAC supports the efforts of the Census Bureau to obtain an accurate Census count. LULAC encourages the Bureau to reach out to community-based organizations between decennial census counts in order to build and maintain trust with hard-to-count populations, such as Latinos, whom are wary of giving personal information to the Bureau. In addition, LULAC strongly urges the Census Bureau to emphasize in all materials – both print and online – that all information gathered is completely confidential.

LULAC also proposes that the Census Bureau provide stipends to community-based organizations who commit to assisting with the Census count outreach, as partners need more than co-branded materials to reach hard-to-count populations.

Furthermore, LULAC encourages the Bureau to produce both Spanish language materials, as well as English language materials marketed towards Hispanics. Coupled with ongoing education campaigns, and easy-to-read information online, LULAC believes that the Bureau can succeed in reducing the undercount of hard-to-count populations and achieve a more accurate snapshot of the United States of America.

LULAC advocates for more attention to be paid to the undercount, as each resident left out of the Census count negatively affects every aspect of daily life in the United States. Overcrowded emergency rooms, underfunded public schools, missing sidewalks, inadequate roads, and other public resources are direct results of disproportional federal funding allotments from decennial census undercounts.

Lastly, LULAC urges the Census Bureau to establish a system to assess the persistent underrepresentation of Hispanics in the Bureau, as well as identify effective strategies to increase future problem-solving capacities. LULAC strongly supports a standardized review of the Bureau's managers and supervisors based, in part, on their performance with respect to EEO issues, such as hiring a diversified work force, including Hispanics.

## CHILD LABOR AND THE EXPLOITATION OF MINORS

LULAC strongly supports ending child labor through education by supporting the International Labor Organization's (ILO) international programs to eliminate child labor worldwide. LULAC opposes the exploitation of children working anywhere for low wages and under hazardous conditions. LULAC deplores any and all exploitation of minors, whether psychological, physical, political, or sexual.

## CHILD WELFARE

Recognizing that children and youth from communities of color are disproportionately represented in the child welfare system, and who experience a high propensity of entrance into the juvenile and criminal system, LULAC calls on Congress to reform the child welfare system. LULAC is opposed to legislation that will proliferate the entrance of children and youth from communities of color into the juvenile and criminal systems, and supports the process for investigating cases of racial profiling and discrimination in the child welfare systems by the U.S. Justice Department and Department of Health and Human Services. LULAC encourages Federal and State protections for victims of child abuse in the education system.

## CITIZENSHIP AND VOTING

LULAC promotes active participation of all eligible Latinos in the democratic process by registering to vote and voting, and encourages all legislative, judicial and educational efforts to promote voter participation and advocacy. LULAC encourages all eligible immigrants to become US citizens and demands that the Citizenship and Immigration Services streamline and expedite the processing of citizenship applications pending in a backlog for up to two years or more. LULAC aims to assure that voters' rights are safeguarded on election-day by preventing potential voting rights violations, such as intimidation at the polls, unworkable voting equipment, and other civil rights violations.

LULAC supports an immediate and comprehensive reauthorization of the Voting Rights Act. The reauthorization

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must include language that requires states to submit election related changes that are identified as being the most linked to discrimination against Latino voters. These "Known Practices" would include certain changes to the method of election, voting locations, jurisdiction boundaries, redistricting, and/or multilingual voting materials.

LULAC opposes any efforts to repeal birthright citizenship, stripping citizenship from U.S.-born children of immigrants or amend the 14th amendment in any way that aims to restrict the rights of Latinos. LULAC also strongly believes that all the rights and protections afforded to U.S. citizens in the contiguous United States should also apply citizens living in Puerto Rico – currently citizens on the island do not have the full guarantees of citizenship.

## CRIMINAL JUSTICE REFORM

LULAC advocates reform of the criminal justice system to reduce the disproportionate number of Latinos who are incarcerated. LULAC supports reform of the court system to ensure fair sentencing guidelines that do not discriminate among race or socio-economic backgrounds. LULAC opposes the incarceration of youth in adult prisons and supports preventive education and social programs to reduce incarceration and recidivism. LULAC supports the repeal of legislation harmful to Latinos to redress disparate treatment of minorities, such as the elimination of the death penalty. LULAC also supports ensuring that statistical data of inmates in the state and federal prison systems is gathered for Hispanics/Latinos, of any race. LULAC supports lowering funding forthe prison industrial complex.

## DISCRIMINATION AND RACIAL PROFILING

LULAC denounces any form of discrimination on the basis of national origin, race, religion, language, sexual orientation, age or disability. LULAC strongly condemns racial profiling, and supports a strong statutory definition of racial profiling along with the institution of data collections systems by law enforcement. LULAC is concerned with the growth of hate groups and encourages Congress to strongly monitor agencies and their enforcement of hate-crime laws. LULAC opposes any effort to amend the U.S. Constitution in any manner that reduces protection of any individual's rights on the basis of national origin, race, religion, language, sexual orientation, age or disability.

LULAC strongly supports efforts to build trust and cooperation between law enforcement agencies and the Latino community. In addition, LULAC supports legislative efforts aimed at de-militarizing local and state law enforcement agencies and equipping law enforcement officers with body cameras. In cases involving police brutality, excessive force, and/or lethal force, LULAC calls for independent investigative panels to review cases for potential civil rights violations.

## DOMESTIC VIOLENCE

LULAC stands with domestic violence victims here and around the world. LULAC urges Members of Congress to pressure the U.S. Justice Department into respecting the human rights of immigrant women who are victims of violence and not allow Attorney General Sessions to abandon them to a fate which will stain the United States of America now and for years to come.

## DRIVER LICENSES AND OTHER STATE CERTIFICATIONS

LULAC supports legislation to grant licenses to immigrants under any status. LULAC supports innovative provisions for the issuance of a license such as passing a criminal background check, endorsement by a citizen, or requiring a pledge by immigrants to apply for legal residency.

LULAC supports allowing Immigrants who regularize their status through any administrative action program like the Deferred Action for Childhood Arrivals or Deferred Action for Parents of Americans and Lawful Permanent Residents (DAPA) to be allowed to sit for professional and technical trade licensing exams and be licensed. States should not bar the credentialing of these immigrants and should work to allow immigrants to fully contribute their educational skills and entrepreneurial talents within the parameters of state and local professional, commercial, and business licensing schemes. Geographic location or a person's ability to prove residency should also not impede their ability to obtain credentials and identification.

## ECONOMIC OPPORTUNITY

LULAC urges companies and government agencies to embrace diversity in all aspects of business, whether employment, promotion, or contracting (including federal and state contracting), as well as to support representation of Hispanics at all levels, from day-to-day management and governance to the boardroom. LULAC encourages the expansion of programs and policies that provide funds to stimulate business, job growth and training, and opportunities for venture capital.

LULAC supports the implementation of the Community Reinvestment Act by commercial banks and savings associations to promote economic stimulus to low-income minority communities. LULAC encourages the federal government to reform the federal tax code to address the financial challenges regarding our federal budget and subsequent funding for programs and services that are important to the Latino community.

LULAC supports financial education efforts aimed at improving the economic security and stability of the Latino community.

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# LULAC's 2018 National Convention

## Thank you for all that you do to empower Latino communities across the country.

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## EDUCATION

LULAC believes that universal and quality public education is the foundation for lifelong success, and strongly opposes any measure that denies education as a fundamental right, including that of immigrant children. School curricula and textbooks should reflect culturally relevant teaching methods grounded in research and history relevant to the students.

LULAC strongly supports legislation to provide students with disabilities the needed resources, tools, and support to achieve in school.

LULAC supports legislation and policy decisions targeted at decreasing the Hispanic dropout rate and closing of the achievement gap. LULAC urges Congress to increase funding to implement targeted programs to encourage Hispanic students to remain in school.

LULAC supports efforts to fully engage and educate the Latino community on the adoption, implementation, and oversight of Common Core State Standards. LULAC expects that the adoption and implementation of the Common Core State Standards at the state level, be backed up with robust resources, training, development, and support for schools. In addition, LULAC supports efforts at the state level to ensure Latino students have access to high quality education that prepares them for college and career.

While LULAC opposes creating an environment of high-stakes testing and over-testing, LULAC also opposes eliminating every form of assessment. Instead, LULAC supports limiting federal testing requirements to no more than 1 required federal assessment in grades 3-8 and high school. In addition, LULAC supports efforts to ensure that students, families, and teachers have the support, training, and resources needed as states continue to administer new assessments. LULAC strongly supports legislation that ensures that students get early interventions and support from cradle to career. LULAC also opposes "opting-out" of assessments as a reform tactic and strongly opposes actions aimed at influencing students to skip school as a form of "opt-out" protest.

Federal funding for LULAC National Education Service Centers (LNESC) should be continued so as to address the specific needs of our community, as well as to expand into geographic areas not currently served. Federal funding for Head Start, Migrants and Seasonal Head Start, Gear Up, TRIO, Women, Infants, and Children (WIC), HEP-CAMP, Title I and Title III programs, and STEM education programs, should be increased and access should be expanded to ensure high participation of Latino children. LULAC supports increased funding for Title I, Title III and Title VII programs to address adult basic educational programs, bilingual education and dual language instruction through graduation. LULAC also supports an effective and appropriate bilingual education program, and dual language instruction through graduation for all English Language Learners. LULAC strongly opposes vouchers or any other funding method that will limit public education resources (any mechanism seeking to transfer funds away from public education to private education). Additionally, LULAC supports standardized accountability across both traditional public schools and charter schools.

All Latinos should have access to safe, quality and desegregated public education. Public schools should be improved and rehabilitated, and be provided with adequate funding to do so.

LULAC supports full-funding of the Elementary and Secondary Education Act, and urges Congress to reauthorize ESEA with community input and with fidelity to its original civil rights intentions. Any reauthorization should include robust support for Title I and Title III and language addressing issues related to subgroup accountability, resource equity, data disaggregation, English Learners, and that ensures a strong federal role as part of the oversight on states implementing education plans.

LULAC supports an increase in funding for Hispanic Serving Institutions (HSIs) of higher education. LULAC supports an increase in the number of Latino educators at all levels of education, administrators and school board members, as well as teacher training and development programs to encourage Latinos to become teachers. LULAC will fight against discriminatory and harsh discipline practices, including suspensions and expulsions, and zero tolerance policies that remove students from the classroom and keep them from learning.

LULAC membership advocates that scholarship awards be provided to qualified persons regardless of their citizenship status.

## ENERGY SECURITY

LULAC dramatically supports increasing federal funds spent on the development of clean, renewable, and environmentally friendly energy sources. LULAC opposes drilling for oil on federal lands, especially in those areas deemed necessary to the ecological well-being and quality of life of its inhabitants and neighbors.

As a means to promote energy security, LULAC supports and advocates for the expansion of efforts to curb abuses to the environment through the "green jobs," recycling, and through the creation and sustainability of rooftop and community gardens. LULAC recommends that "green jobs" create employment opportunities for Latino families. Educational and technical support must be provided to include the development of green jobs for Latinos.

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## ENGLISH PLUS

LULAC strongly opposes all legislation that designates English as the official language of the United States or of any individual state. LULAC supports bilingual education to ensure English proficiency while encouraging students to retain proficiency in their native language. English language acquisition is imperative, but bilingualism and multilingualism are assets to be valued and preserved. LULAC supports increasing programs and funding for ESL for adult students.

## ENVIRONMENT AND CLIMATE CHANGE

LULAC opposes the practice of locating environmentally damaging or dangerous sites in Hispanic and other disadvantaged communities, and opposes the disposal of nuclear, chemical waste or other toxic waste in or near Hispanic communities. LULAC encourages the clean up of "brownfields" (contaminated sites) in Hispanic neighborhoods. LULAC supports the Clean Air Act to reduce emissions that are harmful to Latinos of all ages and opposes any effort to loosen its regulations placed on the coal-burning power plants in the United States.

LULAC also supports efforts to strengthen existing legislation to protect water sources from pollution, protect communities from exposure to toxic chemicals, and increase oversight on companies taking part in activities which may endanger natural resources. LULAC expresses support for the Clean Power Plan and the Clean Water Rule and legislation that aims to curtail emissions that contribute to climate change.

## FARMWORKERS, MIGRANT AND SEASONAL WORKERS

LULAC urges Congress to pass legislation that protects farm workers from employer abuse and that guarantees safe working conditions, housing, and access to schooling and training for farm workers. LULAC opposes legislation that may be considered for passage by Congress that relates to new guest worker programs that do not meet these criteria.

LULAC opposes the expansion of agricultural guest worker programs that do not provide adequate labor rights protections, health benefits and housing. LULAC supports a national holiday honoring Cesar Chavez and commemorating the contributions of farm workers to the United States. School curriculum should include a historical perspective of the farm worker struggle and community service in his honor. LULAC supports the continuation and expansion of the National Farmworkers Job Program. LULAC urges Congress to pass legislation that protects female domestic workers from employer abuse and that guarantees safe working conditions as well as the same rights afforded to workers in other industries.

## FINANCIAL PROTECTION

LULAC works to promote financial literacy, savings and investments in Latino communities. We oppose all forms of predatory financial practices including subprime mortgages, payday loans, usurious bank fees, high cost auto loans and pyramid schemes.

## FOREIGN RELATIONS

LULAC urges a strengthening of partnerships with Latin America. We urge the US government to include Latin American nations as partners for the war on terrorism and the creation of multilateral agreements on such important cross-border issues as health, labor, education, immigration, environment and sustainable economic development. Although LULAC supports trade and economic integration with Latin America, it is imperative that trade agreements should be equitable and balanced. LULAC supports efforts to renegotiate trade agreements to raise the standards of living for the labor force and protect our environmental standards so as to reduce displacement of workers and consequent mass migration. LULAC supports efforts to grow sustainable economic development programs in Latin America and the Caribbean, along with social development programs. LULAC also supports any legislation that focuses on root causes of migration to the United States. It is important to understand that immigrants are seeking asylum in the United States due violence, poverty and the effects of war in their home countries.

## HATE CRIMES

LULAC urges Congress to pass laws that provide stronger sentencing and more aggressive prosecution for hate crimes. The federal government's role should be expanded in the prosecution of hate crimes by being allowed to assist state and local efforts to prosecute a broader scope of hate crimes.

## HEALTH

Universal health care is a priority for Latinos and it should include affordable and accessible primary, preventive, and emergency room health care that is administered in a culturally competent and linguistically appropriate manner. Latino mothers should have access to pre-natal care, health and nutrition education, and access to healthy foods, anti-hunger programs, and medical services. Latino children and adolescents must have access to immunizations, medical services, prescription medications, health education on topics such as substance abuse, body image and mental health, and should have access to safe spaces for physical fitness. LULAC urges pharmaceutical companies and medical research facilities to increase the inclusion of Latinos in their clinical

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trials and focus groups in order to better provide accurate health information for this population group.

LULAC urges greater awareness among health care providers of the disparities in the health care system so as to eliminate bias and stereotyping of Latino patients. Information on how to provide medical care services to Latinos in a manner that is both culturally competent and linguistically appropriate, including the utilization of translation services should also be included. LULAC advocates for patient education programs to increase patients' knowledge about the Affordable Care Act and its benefits to encourage uninsured and/or underinsured Latinos to enroll into a medical plan, seek routine medical services, and/or treat chronic diseases at the onset rather than at later stages of the disease. It is crucial to educate, train and build the capacity of health care providers on the benefits of the ACA and the impact that it will have on patients, their medical care, and on the medical health care system. LULAC advocates for an increased awareness on preventative and proactive health care. Patient education programs should focus on preventing diseases disproportionately affecting Latinos, such as diabetes, obesity, coronary diseases, hypertension, Alzheimer's and HIV/AIDS, and about ways to prevent the onset of these diseases by seeking routine medical care.

LULAC also urges an expansion of insurance coverage for children in poverty, as well as increased funding for programs to promote self-esteem and prevent teen pregnancy. LULAC supports guidelines that improve the nutritious quality of meals served in schools and that provide increased eligibility access to Latino children in poverty. Because of the disproportionate number of Hispanics who are uninsured and under-insured, LULAC is committed to working with the Latino community to ensure that those who are eligible for health insurance under the Affordable Care Act, are enrolled in a medical insurance plan. Due to the different trends and gaps in medical care expenses, such as prescription drug coverage, and to the differences in treatment options for patients with pre-existing conditions, LULAC calls for an increased need to educate Latino communities about the new benefits provided under the Affordable Care Act. LULAC supports the expansion of state and federal funding for programs focused on mental health and mental disabilities. LULAC supports parity for Medicare Part D, for residents of Puerto Rico.

In addition, LULAC strongly supports the expansion of the Medicaid program as part of the Affordable Care Act. LULAC supports expanding Affordable Care Act eligibility to all work-authorized immigrants. LULAC supports efforts to increase health literacy, provide enrollment assistance, and reduce barriers preventing Latinos from accessing affordable health care.

LULAC opposes any legislation or litigation aimed at repealing or chipping away at the protections and health benefits expanded under the Affordable Care Act. LULAC opposes any efforts to restrict funding to health clinics (including Planned Parenthood affiliates) as a way to limit access to comprehensive health and reproductive services.

LULAC is committed to addressing the environmental injustices that poor Latino families face which prevent them from having complete access to healthy and nutritious foods, safe spaces for physical exercise, and from being able to access medical services in a facility in their neighborhood.

## HISPANIC REPRESENTATION

LULAC promotes public service and strongly urges the Administration to review and update Executive Order 13171 to ensure that the federal government reflects the most current demographic and statistical information of Hispanics at all levels of the federal government. LULAC urges local, state, and federal agencies to increase their outreach to Hispanic organizations, i.e. LULAC and others, since they are the ones that can supply the agencies with qualified applicants. We urge the administration to work closely with Hispanic members of Congress to develop strategies that will increase the representation of Latinos in the local, state and federal government. LULAC urges the US Senate to provide a level playing field for Hispanic judicial nominees to ensure that Hispanic representation in the judicial system increases proportionally to the numbers of Latinos in the general population.

LULAC supports the Office of Personnel Management's Federal Diversity Office, which seeks to develop a government-wide strategy to support Federal agencies in improving outreach to and hiring of diverse groups of candidates including Hispanics.

## HOUSING

LULAC supports an increase in the nation's stock of affordable housing. The federal government should increase resources to build, rehabilitate and preserve housing for low and extremely low income households in both the rental and purchase markets. In addition, LULAC supports the development of more housing for the elderly; the creation of additional emergency shelter to permanent housing for victims of domestic violence; the development of integrated permanent supportive housing for people with disabilities and an increase in funding for programs and services to end homelessness. LULAC also supports investments in green affordable housing. LULAC supports increasing services and affordable housing units for America's rural poor. It strongly encourages the development of housing options for migrant farm workers and their families.

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LULAC supports the improvement in the quality of life of residents of the Southwest border colonias, including access to such basic amenities as electricity and potable water. LULAC opposes all forms of housing discrimination and calls for stronger enforcement of fair housing laws and the elimination of predatory lending practices. LULAC seeks higher funding to increase the capacity of Hispanic organizations to conduct fair housing education and enforcement activities. LULAC supports foreclosure intervention programs and efforts to help stop foreclosures. LULAC calls for the creation of programs to help tenants of foreclosed rental properties remain in their homes.

## HUMAN TRAFFICKING

LULAC supports state and federal efforts to combat international and domestic trafficking of human beings and the full implementation of the Victims Protection Act (TUPA) of 2000. LULAC encourages the continued monitoring of anti-trafficking programs including expansions of criminal provisions. LULAC supports the issuance of non-immigrant t-visas for foreign born victims of human trafficking in the U.S. LULAC strongly supports that unaccompanied minors be treated as refugees and provided with the fullest form of care and protection including being protected from incarceration and detention. LULAC strongly opposes changing existing human trafficking laws to strip away critical protections for unaccompanied minors as a way to speed up their deportations. Unaccompanied minors from Mexico and Canada should be afforded all the existing protections extended to unaccompanied minors from countries not bordering the contiguous United States.

## IMMIGRATION

LULAC demands an end to all deportations, excluding individuals convicted of a violent felony, while comprehensive immigration reform legislation is being considered. LULAC supports the repeal of the bed-detention quota language included annually in the Department of Homeland Security appropriation legislation. LULAC also calls on the immediate end to family detention practices and urges the Department of Homeland Security to adhere to the November 20, 2014 memo titled Policies for the Apprehension, Detention and Removal of Undocumented Immigrants.

LULAC opposes any legislation that threatens the rights of immigrants, criminalizes them or those who provide them assistance, and harms Latino communities. Legal residents and naturalized citizens should have the same benefits due native-born citizens. LULAC opposes the militarization of the border and vigilante attacks on immigrants, as well as the mistreatment of immigrants in the United States, and their territories, regardless of their status. LULAC supports comprehensive immigration reform that provides an avenue for undocumented workers to legalize their status and expands the number of legal immigrants allowed into the U.S. to meet our needs. LULAC opposes any efforts to construct a border wall.

LULAC opposes immigration legislative language that preconditions status adjustment on border security triggers. LULAC favors a prompt avenue to citizenship. LULAC will continue strong opposition to the harsh and inhumane treatment of documented and undocumented persons in private prisons, detention centers, and makeshift holding centers. In addition, LULAC strongly opposes the holding of documented and undocumented minors in any facilities, be it public or private that separates them from their parents and/or caretakers.

LULAC supports strong family reunification standards and fair and balanced immigration processes to take into account future flows of workers. Though LULAC does not support guest-worker programs, should they pass, LULAC endorses full worker protections including the right to organize and to apply for citizenship on their own right without depending on their employer. LULAC opposes the use of local law enforcement in immigration enforcement.

LULAC supports legislation that makes it clear that children should never be separated from their parents, even in cases where the parent's only "crime" is coming to the United States in search of a better life for their family. The current Administration's policy of "zero tolerance" has resulted in over 2,000 children being taken from their families. Ripping families apart is not only immoral but also un-American. It is important to remind Congress that the United States has laws where individuals legally qualify for asylum.

LULAC strongly supports the passage of the DREAM Act. We oppose any acts such as not allowing DREAMERS permission to obtain driving licenses as barriers to DREAMERS pursuing their goals and living their lives. LULAC urges all states to pass laws that allow undocumented immigrant children who have completed high school, are of good moral character, and reside in the state to be admitted to colleges and universities as residents and eligible for in-state tuition. LULAC also urges the federal government to grant these students citizenship after they graduate from college or university.

LULAC demands that the federal government grant citizenship to any members of the Armed Services that have been honorably discharged, as well as spouses and loved ones of Veterans.

LULAC encourages every LULAC council to engage in advocacy activities consisting of letter-writing and media campaigns, and rallies to encourage congress to pass

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comprehensive immigration reform.

LULAC supports comprehensive immigration reform legislation that:

- Allows undocumented workers already in the U.S. to contribute to the U.S. economy and society by providing them with a pathway to citizenship;
- Reduces the backlog of individuals seeking residency or citizenship;
- Recognizes that immigrants are an integral part of the U.S. labor force by addressing employment-based immigration needs and reforming the visa system for issuing permanent and temporary visas for high-skilled & low-skilled workers – this will allow workers to fill jobs already available to them and will better position the U.S. in the global economy and the global labor recruitment arena;
- Ensures strong worker protections are in place before any "guest worker" type provisions are considered,
- Reunites American families by allowing a U.S. citizen or permanent resident to sponsor their same-sex partner for immigration to the U.S., a right which is currently denied - this will not redefine marriage and would not repeal the Defense of Marriage Act law – however, it will benefit both these American citizens and the companies which employ them here in the U.S.; and
- Addresses our enforcement needs in a manner that is just, and consistent with our existing due process and civil rights laws.

## IMMIGRATION- RELATED ADMINISTRATIVE ACTIONS

Absent the enactment of comprehensive immigration reform, LULAC strongly supports the President's authority to take administrative action on immigration. LULAC supports the Deferred Action for Childhood Arrivals and the Deferred Action for Parents of Americans and Lawful Permanent Residents (DAPA) as models of ways the Executive Branch can take action to enact immigration reform. LULAC supports expanding these programs to include parents of DREAMERs. LULAC opposes frivolous legislation and litigation aimed at repealing those programs.

## LAW ENFORCEMENT

Taser Guns were classified by the United Nations Committee Against Torture (CAT) on Friday November 23 rd 2007 as a "Form of Torture" and "Can even provoke Death." The Use of these weapons provokes extreme pain that can go as far as causing death. Reliable studies and recent facts occurring in practice have revealed "the consequences to the physical and mental state of the persons targeted are of a nature to violate" the provisions of the United Nations Convention against Torture. Over 300 people have been killed by police Taser since their use began in the year 2000; most of the victims of Taser torture and death are Hispanics and people of color. National LULAC opposes Taser use by Police Officers and Law Enforcement personnel and calls for Tasers to be removed from use by Police Officers and Law Enforcement agencies all together.

LULAC opposes the continued enforcement of the Secure Communities Act on people with less than a felony charge. LULAC opposes the detainment and deportation of anyone charged with less than a felony. LULAC does not honor the detainer policy in the Secure Communities Act. LULAC encourages State, County, and local law enforcement officers to be trained on the appropriate enforcement intended by the secure communities Act.

## LGBT

LULAC supports efforts to dismantle discrimination against LGBT Latinos – including repealing Don't Ask Don't Tell and the Defense of Marriage Act. LULAC supports passing the Equality Act and other legislation aimed at addressing LGBT bullying in schools such as the Student Safety Improvement Act and the Student Non-Discrimination Act. In addition, LULAC opposes the ICE detention of vulnerable populations like LGBT immigrants.

## MEDIA DIVERSITY

LULAC strongly advocates increasing Hispanic-oriented programming that includes positive portrayals of Latinos and that recognizes their contributions to the cultural breadth of our country. We are also advocates for ensuring more Hispanics are placed in high-level positions among the leading broadcast networks.

## PUERTO RICO

LULAC reaffirms its strong support and will continue to fully and actively support these and any other efforts by their fellow United States citizens who reside in Puerto Rico regarding their legitimate right as U.S. citizens to be able to vote for the President and Vice President of the United States of America, as well as for their corresponding voting members of Congress.

## SENIORS

LULAC strongly advocates for programs and legislation to protect the quality of life of Latino seniors, for fair cost housing, transportation for those with special needs, in homecare, employment opportunities, access to medical care and treatment services and health coverage, and the reduction of elderly abuse and fraud. LULAC seeks a reduction of costly prescription drugs and a streamlining of Medicare prescription drug coverage.

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## SOCIAL SECURITY

LULAC opposes the privatization of Social Security and any tax cut plan that would compromise its future stability. Individual accounts and tax cuts should not be substituted for Social Security's currently defined system. LULAC supports stronger benefits for lower income groups, women, and the disabled.

## TECHNOLOGY

LULAC strongly believes that universal broadband access is the key to empowering Latinos to advance their education, careers and quality of life. A home broadband connection is vital to the economic success of Latinos.

We advocate for online content that assists consumers with important priorities, such as educational attainment, homeownership, health resources, and worker's rights, among others. The content needs to be meaningful to our communities and provide useful and culturally relevant support. We request that government agencies modify their websites to address the concerns and needs of the growing Latino population.

LULAC supports the preservation of a free and open Internet that does not inadvertently shift the massive costs of increasing access, capacity and bandwidth onto the backs of consumers who can ill afford it in these dire economic times.

As a high percentage of computers in America are infected with malware and spam, LULAC encourages our legislative leaders to refocus their online security efforts to fight these security threats.

LULAC strongly supports modifications of the Lifeline program and insists that the plan not only focus on rural communities but also prioritize urban communities where high numbers of Latinos reside. In addition, LULAC fully supports the expansion and modernization of programs like E-rate.

## WOMEN'S RIGHTS

LULAC strongly supports legislation that would guarantee pay equity for women, strong penalties for sexual harassment, and support for women who file complaints against their employers. LULAC supports the expansion of leadership development programs for women of all ages and encourages more Latinas to run for public office. LULAC strongly supports programs to protect women and their children from domestic violence and sexual abuse, and strong penalties for abusers that include but are not limited to community service, appropriate time in jail and mandatory anger management training. LULAC is concerned with the ongoing findings that Hispanic women fare worse in health and health care than other populations of women and strongly encourages better access to health benefits, literacy, and improved doctor-patient relationships.

## WORKER'S RIGHTS

LULAC strongly supports the rights of working men and women to organize under the law and form labor unions dedicated to continuing the struggle for equality, social and economic justice. LULAC supports extending the benefits of a bountiful society to all workers, without regard to age, sex, race, nationality or creed, and to improve the working and living conditions of all workers worldwide.

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The terms "Hispanic" and "Latino" are used interchangeably by the U.S. Census Bureau and throughout this document to refer to persons of Mexican, Puerto Rican, Cuban, Central and South American, Dominican, Spanish, and other Hispanic descent; they may be of any race.

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