88th LULAC
National Convention & Exposition

San Antonio, Texas | July 4–8, 2017

Strengthening Families through Education, Opportunity & Empowerment

Charter COMMUNICATIONS

PEPSICO

JUNTOS SOMOS IMPARABLES

TOYOTA Vayamos Juntos

League of United Latin American Citizens
www.lulac.org

Congratulations to the League of United Latin American Citizens on its 88th National Convention & Exposition.

Charter Communications is proud to partner with LULAC to enhance how we serve the Latino community.

Charter
COMMUNICATIONS

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Equally innovative

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Tuesday

Roger C. Rocha, Jr.
National President,
LULAC

Ron Nirenburg
Mayor,
City of San Antonio

Dolores Huerta
Civil Rights and
Labor Leader

Wednesday

Thomas Saenz
President and General
Counsel, MALDEF

Diana Arevalo
Member, Texas House
of Representatives
(D-116)

Wednesday

Maria Elena Durazo
Vice Chair, Democratic
National Committee

Lori Montenegro
National Correspondent,
Telemundo

Gary Bledsoe
President,
NAACP - Texas

Henry G. Cisneros
Former Secretary,
U.S. Department of
Housing and Urban
Development

Joaquin Castro
Member, House of
Representatives
(D-TX)

Thursday

Ricardo Sanchez
Lieutenant General
Ricardo Sanchez,
U.S. Army, Ret.

Javier Salazar
Sheriff,
Bexar County

Henry Cuellar
Member,
US House of
Representatives
(D-TX)

Victoria Neave
Member, Texas House
of Representatives
(D-107)

Marco Antonio Regil
TV Host, Influencer &
Public Speaker

Friday

John Miller
President and Chief
Executive, Denny's
Corporation

Carmen Perez
National Co-Chair,
Women's March on
Washington

Ana Maria Chavez
Chief Strategy Officer
& Senior VP for External
Affairs, National
Council on Aging

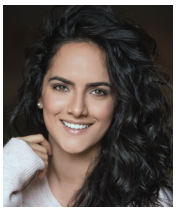
Alexander Acosta
Secretary, U.S.
Department of Labor

Julian Castro
Former Secretary,
U.S. Department of
Housing and Urban
Development

Friday

Ricardo Rossello
Governor,
Puerto Rico

Raul Gonzalez
TV and Radio Host



Ana Lorena Sanchez
Actress

Saturday

Isabel Marie Sanchez
Artist

Pete Astudillo
Tejano Music Leader

Presenting Sponsor

Charter
COMMUNICATIONS

Dear LULAC Members and Friends,

Charter is pleased to support the 88th National Convention and Exposition. San Antonio is a valued Spectrum market and Charter strongly supports LULAC's mission to advance civil rights, education, digital literacy, and career opportunities for Latinos across Texas and nationwide.

Charter's leadership team and 92,000 employees are committed to embedding diversity and inclusion throughout our entire business. While we are pleased that 40 percent of our workforce is diverse, we are committed to improving diversity and inclusion in our workforce recruitment and hiring efforts, procurement, commercial and community investment practices. At Charter, we believe that reflecting the communities we serve enables us to deliver superior products and services to our customers and is a critical component of our company's continued success.

One of our company's top priorities is to continue to find ways to better serve the Latino market. For example, since our merger, Charter has expanded carriage of Latino targeted, English language programming networks to millions of additional subscribers. Earlier this year, our company opened its first bilingual call center in McAllen, Texas. Having these calls handled by bilingual Charter employees means we can provide superior service to our customers who prefer to speak to us in Spanish.

Charter also wants to ensure more Americans have access to the technology they need to fully participate in today's workforce and digital society. We are proud to share that we completed the roll-out of Spectrum Internet Assist – our industry-leading, low-cost, high speed broadband offering for eligible low income families and seniors across our 41 state footprint. LULAC has been invaluable in promoting Spectrum Internet Assist to its membership and we look forward to our continued partnership to help spread the word about the benefits to eligible households.

We congratulate LULAC on its 88th Annual Convention and thank its leadership, members, and affiliates for their dedication to serving the Latino community. Charter values its partnership with LULAC and looks forward to working together to continue to strengthen the communities we all serve.

Sincerely,

Thomas M. Rutledge
Chairman & Chief Executive Officer

Dear LULAC Members,

Welcome to San Antonio, Texas, and to the 88th LULAC National Convention and Exposition. We extend our gratitude to the San Antonio host committee for all their hard work and commitment in helping to make this convention a success.

LULAC's origins are based in South Texas, during a time when Mexican Americans faced rampant discrimination and limited access to resources. Throughout its 88-year history, LULAC has helped to advance change for the community by working with its vast grassroots volunteer-based membership. Holding the 88th National Convention in San Antonio has particular significance. In recent years, two LULAC National Presidents have come from San Antonio, Rosa Rosales who served from 2006 to 2010 and Margaret Moran who served from 2010 to 2015.

As members of the largest and oldest Hispanic organization in the country, we gather every year to address the critical issues that impact our community and country. This year's National Convention and Exposition will address the most pressing issues for the Latino community, including a border wall along the U.S.-Mexico border, deportations, Texas Senate Bill 4, and the new administration's cutbacks on education, health and community services. Through town hall meetings and policy workshops, the convention provides critical information the community needs in order to make informed decisions.

Another critical component of the convention is the Federal Training Institute—an intensive and structured career development program for government employees. The convention will also provide our emerging leaders with workshops on community service, leadership development, career opportunities and advocacy training. Lastly, during the convention, LULAC delegates will elect LULAC national leadership and establish LULAC policy priorities for the upcoming year. All delegates are encouraged to participate in this process.

The Convention features an Exposition which opens with a ribbon-cutting ceremony on Wednesday, July 5 and runs through Friday, July 7. The Expo includes a job fair where attendees have the opportunity to meet with corporations that are looking to recruit from within the Latino community. In addition, government agencies, colleges and universities, labor unions, armed forces, and nonprofit organizations will be displaying their products and services to the community. LULAC youth can participate in the free baseball clinic with Luis Roberto Clemente, and health buses for veterans and the community at large will be available to provide free consultations and screenings. Folklore dancers, mariachis and ensembles from the best Tejano bands will be providing free entertainment, during the convention.

Please remember to pick up your ticket for the free concert on Saturday, July 8 at the Expo. The Voces Unidas Concert features a Selena Music Tribute with Pete Astudillo and Isabel Marie, and performances by members of War, Tierra, Malo, El Chicano, Abel and the Prophets and Willie G, Richard Bean, and Fred Sanchez of El Chicano.

LULAC members and esteemed colleagues and friends, we hope you enjoy the 88th LULAC National Convention and Exposition - a family tradition 88 years in the making.

Sincerely,

Roger C. Rocha Jr.

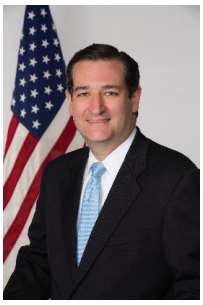
Roger C. Rocha Jr.,
LULAC National President

Texas Senator Welcome

TED CRUZ
TEXAS

United States Senate
WASHINGTON, DC 20510

COMMITTEES:
ARMED SERVICES
COMMERCE
JOINT ECONOMIC
JUDICIARY
RULES AND ADMINISTRATION



June 1, 2017

League of United Latin American Citizens (LULAC)
1133 19th Street NW,
Suite 1000
Washington, D.C. 20036

Dear Friends,

I want to welcome you to the 88th Annual LULAC National Convention and Exposition and to the great state of Texas. It is an honor to have you in San Antonio and to recognize the work of an organization that has supported countless Americans as they strive to be sources of opportunity and strength for their family, community, and nation.

The diversity of LULAC'S membership means every aspect of our nation is impacted by those in attendance today. You are truly representative of the ideas and opportunity generated by every corner of our nation. The work you do at this convention and in the days ahead will serve to strengthen America's leadership in the world and contribute to greater opportunities and choices for those who follow in your footsteps. It is my hope that all attendees will leave this convention with a renewed energy and take the knowledge they gained back to their communities to encourage others in their pursuit of the American dream.

As we mark the opening of this convention, we commend those who laid the groundwork to make this day possible. Their leadership, innovation, and guidance have made LULAC a vibrant part of our state and nation. I look forward to celebrating the achievements of those attending this convention as they continue to be engines of education, engagement, growth, and freedom and as they work to turn ideas into action for the benefit of their communities across the United States.

May God bless each of you, and may God bless America.

Sincerely,

Ted Cruz
United States Senator

TOYOTA | Vayamos Juntos

Dear Friends and LULAC Members:

¡Bienvenidos! On behalf of Toyota Motor North America, welcome to the 88th National Convention and Exposition of the League of United Latin American Citizens, the largest and oldest Latino civil rights organization in the United States. We are proud to part of the vibrant community here in San Antonio, where we manufacture our popular Tacoma and Tundra pickup trucks, and to be returning as a presenting sponsor of this premier event.

Our longstanding partnership with LULAC underscores Toyota's focus for 2017: *Juntos Somos Imparables*, Together We Are Unstoppable, because everybody benefits when different sectors work toward a common goals.

The campaign is aimed at celebrating those who have made a difference in the lives of Hispanics and have inspired us all to succeed. Our hope is to encourage future generations to dream big by providing real-life inspiring success stories.

Like LULAC, we want to serve as vehicle for change in our communities. Together, we support science, technology, engineering and math (STEM) programs in local school districts and colleges to help prepare youth for the next generation of jobs and prepare them for the future.

Everyone is uplifted by a prospering Hispanic community. On behalf of Toyota, I thank you for your efforts to empower the Latino community because together, we truly are unstoppable.

Enjoy the convention and VAYAMOS JUNTOS!

Adrienne Trimble
General Manager, Diversity & Inclusion
Toyota Motor Engineering & Manufacturing North America, Inc

Welcome from Representative Castro (D-TX)

JOAQUIN CASTRO
TEXAS' 20TH DISTRICT

LULAC Convention Welcome Letter

On behalf of my office and residents of San Antonio, we welcome you to our wonderful city to attend the 88th Annual League of United Latin American Citizens (LULAC) National Convention.

LULAC has a long history of success in advocating for the Latino community in the United States. For nearly 90 years, its existence has provided a foundation of support for individuals across the U.S. I am glad you all are here to help continue the legacy of community leaders like Ben Garza, on whose vision for equality LULAC was founded. LULAC's hardworking team of individuals has worked tirelessly to promote civil rights and social justice for the past 88 years and I am confident that this organization will continue to inspire the next generation of Latino leaders.

Thanks to the support of groups like LULAC, the future of the Latino community is bright, but there is still much work to be done. I am inspired each and every day by young leaders who are affecting change and I hope this organization can further serve as a resource and starting block for years to come.

Sincerely,

Joaquin Castro
Member of Congress

We proudly support our partner,

League of United Latin American Citizens

and the **2017 LULAC National Convention.**

American Red Cross

Presidential Sponsor

Ford Motor Company Fund and Community Services

Dear LULAC Convention Attendees,

Welcome to San Antonio!

On behalf of Ford Motor Company Fund, the philanthropic arm of Ford Motor Company, I am pleased to salute LULAC on its 88th National Convention and Exposition.

At Ford, we are proud of our partnership of more than three decades with LULAC. This partnership allows us to continue enhancing opportunities for the people who live and work in the communities where we do business. We are particularly proud of supporting the Ford Driving Dreams Grants Program, which was founded in 2010 and is managed by LULAC to support LULAC councils. The program helps students stay in school and graduate on time. To date, our Ford Driving Dreams Grants Program has impacted close to 1,500 students and empowered 60 LULAC Councils across the country.

Bill Ford, our executive chairman, is committed to Ford Fund's efforts in the areas of community life, education and safety. When Henry Ford started our company, he wasn't just interested in profits; he was pursuing a greater purpose. He wanted everyone to enjoy the freedom of mobility. For us, mobility doesn't just mean building great cars and trucks. It means thinking about the technologies and services that create smart and efficient modes of transportation that make people's lives better. At the Ford Fund, we support that goal by investing in educational initiatives that create stronger communities.

We congratulate LULAC on 88 years of making a positive impact in the lives of thousands in our communities across the country.

Sincerely,

Jim Vella

Jim Vella
President
Ford Motor Company Fund & Community Services

FORD MOTOR COMPANY **FUND**

Driving a **Brighter Future**

For more than 65 years, Ford Motor Company Fund has worked to improve people's lives, investing $1.5 billion to support innovative programs in Community Life, Education, Safe Driving and the Ford Volunteer Corps.

We are proud to continue our collaboration with LULAC on the Ford Driving Dreams Grants program which helps students achieve their dreams of high school graduation and pursue higher education

To learn more, please visit:
www.forddrivingdreams.com

www.community.ford.com
#fordgivesback @fordfund_

Ford

Welcome from Representative Doggett (D-TX)

HOUSE OF REPRESENTATIVES
WASHINGTON, D. C. 20515

July 4-8, 2017

Friends,

Congratulations on your 88th LULAC National Convention. Welcome to San Antonio. I have the good fortune to represent much of Bexar County including the Henry B. Gonzalez Convention Center.

We have a strong LULAC network locally as well as dynamic participation on the national board from Lourdes Galvan and Gabriel Rosales. We are also home to the 2016 LULAC Chapter of the Year, Orgullo de San Antonio LGBT LULAC Council #22198.

As the largest and oldest Hispanic organization in the United States, LULAC continues important leadership for social justice and educational and economic opportunity. At this troubling time in our country's history, we especially need your active involvement. There is educating to do, not just for our children and grandchildren, but for many officials in Washington, who refuse to understand the tremendous economic benefits that could be achieved through both comprehensive immigration reform and greater investment in our youth. Nor do they recognize the importance of America being fully engaged in the world and showing respect for other countries, particularly our valued neighbor, Mexico.

In Washington, I remain committed to our shared values. Together we will overcome the many challenges that confront our Nation in the same way that LULAC has overcome so many obstacles in the past. Best wishes for continued success and a great Convention. I look forward to continued work shared with LULAC National President Roger Rocha, LULAC National Executive Director Brent A. Wilkes, my friend Texas State Director Lupe Torres, and the many local Councils across Texas.

Sincerely,

Lloyd Doggett

"It is important that our community know that we test for HIV to help remove the stigma associated around it. I think the more we talk about it, the more normal it becomes."

— Sandra and Jason

Free HIV Testing

Expo Hall 1

July 5 & 6 10am-5pm

July 7 10am-4pm

WE'RE DOING IT

Testing for HIV

#DoingIt

Testing is Fast, Free, and Confidential | cdc.gov/DoingIt

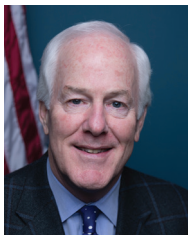
ACT AGAINST AIDS

PACT PARTNERING AND COMMUNICATING TOGETHER

Texas Senator Welcome

JOHN CORNYN
TEXAS

United States Senate
WASHINGTON, DC 20510-4305



Dear Friends:

It is my honor to welcome you to the League of United Latin American Citizens (LULAC) Annual Conference in San Antonio.

I commend LULAC for its great choice to hold this celebration of the economic, educational, and civic advancement of Hispanic-Americans in Texas. I'm proud to represent the more than 10 million Hispanics who call Texas home, giving the state the distinction of having the second-largest Hispanic population in the nation. During your stay, I think you'll find that Texas' Hispanic community positively shapes all aspects of our culture and economy.

As the largest and oldest Hispanic organization in the United States, LULAC has helped countless Hispanics through its community-based programs all across the nation. Thank you for all that you do to improve the quality of life for those you serve, and thank you to Roger Rocha, National President of LULAC, for your outstanding leadership.

I look forward to hearing about the ideas that you all discuss at what I'm sure will be a very productive conference. Please accept my warm welcome to Texas and best wishes for a successful event.

Sincerely,

John Cornyn

JOHN CORNYN
United States Senator

NELSON W. WOLFF
COUNTY JUDGE

SERGIO CHICO RODRIGUEZ
COMMISSIONER, PCT.1

PAUL ELIZONDO
COMMISSIONER, PCT.2

KEVIN A. WOLFF
COMMISSIONER, PCT.3

TOMMY CALVERT
COMMISSIONER, PCT.4

BEXAR COUNTY COMMISSIONERS COURT
PAUL ELIZONDO TOWER
101 W. Nueva Street, SUITE 1019
SAN ANTONIO, TEXAS 78205-3482

June 21, 2017

Dear LULAC Convention Attendees,

On behalf of the Bexar County Commissioners Court, we welcome you to the 88th League of United Latin American Citizens (LULAC) National Convention. It is our privilege to host LULAC's national convention in our beautiful city.

Bexar County has often stood for many of the same important issues as LULAC, to provide our diverse community with the tools and resources necessary to empower individuals in making their lives better not just for themselves but also for their families.

Together with my colleagues we have:

- Voted to raise all frontline employees to a livable wage of $13 per hour.
- Assisted with providing low income families with affordable housing through the Housing Authority of Bexar County, helping to provide stability and the foundation that families need.
- Created BiblioTech, the nation's first all-digital library three years ago. This is just the first step towards bridging the digital divide in Bexar County. It is a step towards giving everyone, regardless of their zip code, an equal shot at participating in a digital world.
- Worked directly with school districts to come up with a curriculum in which students could earn dual credits while finishing high school as well as industry certificates. Schools are now offering more career and skill training courses such as the Southwest Independent High School cyber security certification. Furthermore, job training programs are providing better access to jobs and careers for those entering the workforce.
- Continue to improve the Justice by providing alternatives and diversion programs to incarceration particularly to the mentally ill.

Of all of our community investments, one of the most we am proud of keeping the Brady Green health facility open and advocating for increased access to health care. With support from my fellow colleagues, The Robert B. Green campus underwent a $200 million transformation that included advanced clinical services. Our support of access to public health never stops, and was critical in the creation of the Texas Diabetes Institute which has earned University Health System nods from the U.S. News & World Report as one of the top 50 institutions in the country for the treatment and prevention of diabetes.

Our mission as a County is to build a better community through quality service. We strive to keep a safe environment while encouraging equality in every aspect for our residents. We are honored to host an event from LULAC, whose mission and values parallels Bexar County's.

We encourage LULAC to continue on their fight for equality and congratulate them on 88 years of success.

Sincerely,

Nelson W. Wolff
Bexar County Judge

Paul Elizondo
Bexar County Commissioner, Pct. 2

(210) 335-2626 Telephone • (210) 335-2926 Fax • www.bexar.org

Judicial Sponsor

Dear LULAC Members and Friends,

On behalf of Michael Dell, the Executive Leadership Team, and Dell's approximately 140,000 global team members, it is my pleasure to welcome you to the 88th Annual League of United Latin American Citizens' National Convention & Exposition! This is your chance to celebrate and connect with others who have enriched our culture, grown our economy and truly helped to pave the road so each of us can enjoy even greater success.

At Dell, we are diverse by design and committed to building an environment that is reflective of a diverse marketplace to respond better and quicker to the needs of our customers. We also know that building a team with diverse backgrounds is a key enabler of innovation and impetus for growth around the world. LULAC has a long and rich history of championing civil rights, advocacy, economic empowerment, education and closing the digital divide with technology to be an enabler to better meet the aspirations of students, professionals and diverse age groups in the Hispanic Community.

Dell is proud to partner with LULAC in advancing the priorities of the Hispanic Community. We are inspired by our collective belief that we will leverage the differences we innately possess to build a better community, workplace and world. We look forward to continuing to build a strong relationship with you.

Have a wonderful 88th National Convention!

Sincerely,

Edward Loya

Ed Loya
Senior Vice President, Human Resources
Dell

DELL
BUILD
SOMETHING
GREATER.
Innovation is the result of diverse teams and an environment that's global, inclusive, free and welcoming. That's why we believe we willl not only change the world, we'll help make it the place we always knew it could be.
Learn more at **Dell.com/diversity**

Presidential Sponsor

The Coca-Cola Company

Estimados amigos,

It is an honor and pleasure to be invited to attend and celebrate the League of United Latin American Citizen's 88th National Convention & Exposition. We are excited about the time together ahead and for the opportunity to listen and learn from the nation's top leaders in government and business as well as some of the world's most admired companies.

The Coca-Cola Company is proud to work with the LULAC organization whose leadership and tireless efforts have helped strengthen, and provide support to, the Hispanic community in the United States. As a LULAC Corporate Alliance board member, we have been able to help address the needs of the Hispanic community through community based programs that will propel this next generation to new heights and greater success.

At Coca-Cola, we are passionate about making a positive impact in the more than 200 countries in which we do business. We know that our business is only as strong as the communities we serve so it's our responsibility as a corporate citizen to ensure communities thrive.

Our company has identified protecting the environment, enabling the economic empowerment of community members and expanding education and development for a new generation of leaders as the core areas where we will use the scale of our system together with our local expertise to help make a difference. We are particularly committed to ensuring the economic empowerment of women through our 5by20 program. Our goal is to provide job skills training to more than 5 million women entrepreneurs across our value chain by 2020.

Fellow colleagues, LULAC members and Convention & Expo participants, please join me in raising a Coke toast to LULAC for their passion and dedication to furthering the well-being and growth of the Latino community. May this Convention & Expo week be your most productive and engaging yet.

Saludos,

Rudy Beserra
Vice President, Latin Affairs
The Coca-Cola Company

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Presidential Sponsor

Dear Friends,

Welcome to San Antonio, Texas and to the League of United Latin American Citizens' (LULAC) 88th Annual National Convention and Exposition!

On behalf of the AT&T family, thank you for attending what promises to be a collaborative and meaningful event marking the significance of Hispanics and their contributions to American society.

AT&T is proud of our work with LULAC, supporting programs like Adelante! America, which provide underserved youth with mentoring services. This year, we are thrilled to be participating in the LULAC conference in San Antonio, where we have donated over $215,000 to support the expansion of CIS San Antonio's High School Aspire Program, serving high-poverty high schools with the aim of increasing graduation rates and improve student achievement.

For the 16th consecutive year, Diversity Inc. named AT&T one of the "Top 50 Companies for Diversity" and this year we are #3 on the list. AT&T is committed to supporting and connecting our Spanish speaking customers and our team is comprised of Spanish speaking bilingual representatives at more than 800 of our retail stores nationwide.

LULAC is a premier organization celebrating diversity and our partnership highlights AT&T's commitment to diversity within our ranks and suppliers. Last year, AT&T spent $14.2 billion with certified diverse suppliers. AT&T understands the importance of bringing more minority, women, and service disabled veteran owned businesses to our supply chain and is proud of our investments.

AT&T looks forward to continued support of LULAC and, together, exploring ways to further empower the Hispanic community and build upon our shared success.

From all of us at AT&T, have a great and productive weekend at the LULAC 88th Annual National Convention and Exposition.

Sincerely,

Celeste Carrasco

Equally innovative

Diversity drives innovative solutions. Because ideas are better when everyone works together.

That's why we're proud to support the 88th Annual LULAC Convention. AT&T is a proud supporter of organizations like the League of United Latin American Citizens.

MOBILIZING YOUR WORLD℠

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Presidential Sponsor

Dear Friends,

On behalf of everyone at Target, I want to welcome you to San Antonio and thank you for joining us to celebrate LULAC. We are honored to be part of la familia and look forward to inspiring dialogue, networking and uniting for action.

At Target, we believe that the power of diversity and inclusion is to celebrate what unites us, not what divides us. Across race, religion, culture and all dimensions of diversity, we are united by the American Dream of building a better future for our families and ourselves.

Taking care of one another and leaving the world better than we found it are part of our culture at Target. When you visit us—whether your local store or online—we want you to feel welcome and offer you products and services that are accessible, affordable and inspiring; helping you make better everyday choices for yourself, your family, your community and the world.

That's why we invest in the communities we serve by giving 5% of our profit and more than a million volunteer hours each year. And it's why we also invest in programs and partnerships with action-oriented organizations like LULAC. We congratulate you on 88 years of service and thank you for welcoming us into la familia.

Enjoy the convention!

Sincerely,

Laysha Ward

Laysha Ward
Executive Vice President
Chief External Engagement Officer

The diverse backgrounds and perspectives of our team are our greatest strength in supporting the guests and communities we serve. We are proud to partner with LULAC in their long standing dedication to strengthening Hispanic communities.

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PEPSICO

Queridos Amigos:

I am proud to join with the more than 260,000 PepsiCo employees in support of the League of United Latin American Citizens and the 2017 LULAC National Convention in San Antonio, Texas.

As one of the largest food and beverage companies in the world, we believe we have an important role to play in helping to advance social and economic opportunities in those communities where we live and work. We call this corporate philosophy Performance with Purpose -- our fundamental belief that we, as a company, can and must operate responsibly and sustainably; that we must add value to the communities in which we operate because our overall, long-term success is linked to that value we provide.

One of the central pillars of Performance with Purpose is our people. The extraordinary men and women who make up this company are—and always have been—our most valuable asset. They are the reason we have been ranked as one of the *Best Places to Work*, and remain committed to building a workforce that reflects the diversity of the communities we serve.

Few organizations embody the dedication to diversity more than LULAC. For decades, LULAC has been a leading voice on civil rights for Hispanics in the United States. And PepsiCo is proud of our partnership that allows us to demonstrate our shared commitment to uplifting the Hispanic community.

We extend our well wishes for what we know will be a successful convention.

Saludos,

Tony West
Executive Vice President of Government Affairs, General Counsel
and Corporate Secretary

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Agenda in Brief

All events (unless noted otherwise) will be held at the Henry B. González Convention Center, (900 E. Market Street—San Antonio, Texas 78205)

Monday, July 3 — Pre-Convention Activities

10:00 am to 11:00 am — *LULAC and Tyson Foods Donation* ..... *San Antonio Food Bank*
(Attendees must wear closed-toe shoes)
5200 Enrique M. Barrerra Pkwy, San Antonio

Tuesday, July 4 — LULAC Federal Training Institute Pre-Conference Forums

7:00 am to 6:00 pm — *FTI Command Center* *222*

10:00 am to 10:30 am — *Opening Press Conference* ..... *302 - A*
Featured speakers: Ron Nirenberg, Mayor, City of San Antonio; Federico Zaragoza, Vice Chancellor of Economic and Workforce Development for Alamo Colleges; Nora Venegas, Director of Federal Relations, Tyson Foods; Michael Guerra, Chief Development Officer, San Antonio Food Bank; Sara Clemente, Director of Federal Relations, LULAC National

9:00 am to 5:00 pm — *LULAC FTI Agency Forums*
National Council of Hispanic Employment Program Managers ..... *225 - B*
U.S. Department of Agriculture ..... *225 - C*
Office of Personnel Management ..... *225 - D*

1:00 pm to 5:00 pm — *U.S. Department of Agriculture* ..... *225 - C*

1:00 pm to 5:00 pm — *LULAC National Convention & Federal Training Institute Registration* ..... *Hall 1 Foyer*

2:00 pm to 4:00 pm — *FTI Committee Meeting* *222*

4:00 pm to 6:00 pm — **DOLORES | Exclusive Preview Screening (by invitation only)** ..... *Cantilever Room*

6:00 pm to 8:00 pm — **Opening Reception** ..... *Marriott River Center—Salon E*
Sponsored by: Archer Daniels Midland Company
Featured speakers: Dolores Huerta, Civil Rights Activist; Ron Nirenberg, Mayor, City of San Antonio

Wednesday, July 5

7:00 am to 12:00 pm;
2:00 pm to 5:00 pm — *LULAC National Convention Registration & Credentials* ..... *Hall 1 Foyer*

8:00 am to 10:15 am — *FTI Opening Ceremony and Plenary Session* ..... *225 - C*
Sponsored by: Charter Communications, GEICO, MillerCoors, United Airlines

9:30 am to 4:30 pm — *LULAC Tech Lounge* ..... *Cantilever Room*
Sponsored by: Comcast/NBCUniversal/Telemundo

10:00 am to 11:00 am — **Ribbon Cutting Ceremony & Exposition Opening** ..... *Hall 1*
Sponsored by: Charter Communications, PepsiCo, Toyota
Featured speakers: Nelson W. Wolff, County Judge, Bexar County Commissioners Court; Sheryl Sculley, City Manager, City of San Antonio; Diana Arevalo, Member, Texas House of Representatives, Ron Rongel, Judge, 379 Criminal Justice Court

10:00 am to 12:00 pm — *Baseball Clinic: Learn to Play the Clemente Way* ..... *Hall 1*

10:00 am to 5:00 pm — *Exposition, Job, College, and Health Fair Open* ..... *Hall 1*

10:30 am to 3:15 pm — *FTI: Young Professional & Collegiate Symposium* ..... *225 - A*
Sponsored by: Central Intelligence Agency, U.S. Department of Agriculture

10:30 am to 11:45 am — *FTI: Introduction to Senior Executive Service (SES-100)* ..... *225 - B*

10:30 am to 11:45 am — *FTI: "A Letter to My Younger Self" How to Build Your Leadership Capacity* ..... *225 - C*

10:30 am to 11:45 am — *FTI: Planning Your Individual Development Plan* ..... *225 - D*

10:30 am to 11:45 am — *FTI: Veterans in Transition—Employment in the Federal Government* *223*

11:00 am to 12:00 pm — *Latinos: Artists, Activists, and Advocates | Exclusive Preview of DOLORES* ..... *221 - A*

12:00 pm to 2:00 pm — **Partnership Luncheon** ..... *Stars at Night Ballroom*
Sponsored by: AT&T, Bexar County Commissioners Court, Walgreens, ExxonMobil
Featured speakers: Joaquin Castro (D-TX), Member, U.S. House of Representatives; Thomas Saenz, President and General Counsel, Mexican American Legal Defense and Educational Fund; Maria Elen Durazo, Vice Chair, Democratic National Committee; Ronna McDaniel, Chair, Republican National Committee (invited)

2:00 pm to 2:30 pm — *Opening of LULAC National Assembly—Committee Assignments* ..... *303 - B*

2:00 pm to 4:00 pm — *Rise Up, Unite, Defend Townhall* ..... *Cantilever Room*

2:00 pm to 3:15 pm — *Using Social Media to Elevate Social Justice and Promote Your Council* ..... *221 - A*

2:00 pm to 3:15 pm — *Combating Substance Abuse in the Latino Community: Tools and Resources* ..... *221 - B*

2:00 pm to 3:15 pm — *FTI: The Framework of Executive Qualifications & Competencies Required for SES Corps (SES) 101* ..... *225 - B*

2:00 pm to 3:15 pm — *FTI: Emotional Intelligence in Relationship to the ECQs* ..... *225 - C*

2:00 pm to 3:15 pm — *FTI: The Ethical Leader* ..... *225 - D*

2:00 pm to 3:15 pm — *FTI: Diversity & Inclusion 2.0—Leading the Way* *223*
Sponsored by: Airbnb

3:30 pm to 4:45 pm — *LULAC National Platform Session* ..... *221—A*

3:30 pm to 4:45 pm — *The Unspoken Threat to Our Families, Our Power, Our Communities* ..... *221—B*

3:30 pm to 4:45 pm — *Fundraising and Managing for Change* ..... *221 - C*

All events (unless noted otherwise) will be held at the Henry B. González Convention Center, (900 E. Market Street—San Antonio, Texas 78205)

Wednesday, July 5

3:30 pm to 4:45 pm — *FTI: Mystery, Magic, or Mastery—Developing Business Acumen* ..... *225—B*

3:30 pm to 4:45 pm — *FTI: Branding Yourself—How to Create a Professional Portfolio* ..... *225 - D*

3:30 pm to 4:45 pm — *FTI: Being Politically Savvy* *223*

5:00 pm to 6:15 pm — *Protecting Our Children, Farmworkers, and Communities From the Most Toxic Pesticides*..... *221 - A*

5:00 pm to 6:15 pm — *LULAC Young Adults: Setting the National Agenda* ..... *221 - B*

7:00 pm to 11:00 pm — *LULAC Lifetime Member Reception (by invitation only)*..... *Jack Guenther Pavilion at the Briscoe*
210 W. Market Street, San Antonio
Sponsored by: Northwestern Mutual

7:00 pm to 10:00 pm — **A Taste of San Antonio: Rivercity Mariachi and Tejano Fest** ..... *Stars at Night Ballroom*
(Las Vegas Vacation Giveaway by MGM Resorts International)
Sponsored by: Goya Foods, Nissan, Valero
Entertainment: Mariachi Las Alteñas and Tejano All-Stars (Ram Herrera, Chente Barrera, and Stefani Montiel); U.S. Army "Latin Invasion"

Thursday, July 6

7:00 am to 10:00 am; 2:00 pm to 5:00 pm — *LULAC National Convention Registration & Credentials* ..... *Hall 1 Foyer*

7:00 am to 9:00 am — **Defenders of Freedom Breakfast** ..... *Stars at Night Ballroom*
Sponsored by: U.S. Air Force, T-Mobile, U.S. Department of Defense, Denny's Restaurants
Featured speakers: Ricardo Sanchez, Lieutenant General, United States Army, Retired; John C. Miller, President and CEO, Denny's Corporation

9:00 am to 3:15 pm — *FTI: Young Professional & Collegiate Symposium*..... *225 - A*

9:00 am to 10:15 am — *FTI: The Difference Between Coaching and Mentoring*..... *225 - B*

9:00 am to 10:15 am — *FTI: Your Brand, Your Presence—Leading With Impact*..... *225 - C*

9:00 am to 10:15 am — *FTI: Planning Your Individual Development Plan (IDP)*..... *225 - D*

9:00 am to 10:15 am — *FTI: Veterans in Transition-Employment in the Federal Government* *223*

9:00 am to 10:15 am — *Cuenta Conmigo: The Looming Crisis of the 2020 Census*..... *221 - A*

9:00 am to 11:30 am — *Unite Together Across America Townhall: Juntos es Posible*..... *Cantilever Room*
Sponsored by: AARP

9:00 am to 11:30 am — *Welcoming Communities Gathering for Texas Leadership (by invitation only)*..... *221—C & D*

9:30 am to 4:30 pm — *LULAC Tech Lounge* ..... *Cantilever Room*
Sponsored by: Comcast/NBCUniversal/Telemundo

10:00 am to 10:30 am — *Press Conference* ..... *302—A*
Featured speakers: Javier Salazar, Sheriff, Bexar County; William McManus, Chief of Police, San Antonio Police Department; Raul Reyes, Mayor, City of El Cenizo; Luis Vera, General Counsel, LULAC National; Lea Gelermt, Deputy Director, American Civil Liberties Union—ACLU Immigrants' Rights Project; Renne Hicks; Former Solicitor General, State of Texas

10:00 am to 5:00 pm — *Exposition, Job, College, and Health Fair Open*..... *Hall 1*
Entertainment: Mariachi Los Galleros, Campanas de America, Guadalupe Dance Company Academy, J Champion Dance Company, Palo Alto College Mariachi, Estrellitas de Dios Ballet Folklorico

10:30 am to 11:45 am — *FTI: The Necessity of Character*..... *225 - B*

10:30 am to 11:45 am — *FTI: Essential Elements of Strategic Planning That Drive Results* ..... *225 - C*

10:30 am to 11:45 am — *FTI: Always On—Success As a Leader*..... *225 - D*

10:30 am to 11:45 am — *FTI: VA Symposium on Combined Veterans Benefits Administration (VBA) and Veterans Health Administration (VHA)* *223*

10:30 am to 11:45 am — *False Insecurity Narrative: How Alternative Facts Are Being Used to Build a Wall, Criminalize Immigrants, and Militarize the Border* ..... *221 - A*

12:00 pm to 2:00 pm — **Unity Luncheon** ..... *Stars at Night Ballroom*
Sponsored by: Toyota, The Coca-Cola Company, Bank of America, Univision Communications Inc and FUSION TV, Cox Enterprises, Inc., Verizon
Featured Speakers: Henry Cuellar (D-TX), Member, U.S. House of Representatives; Henry G. Cisneros, Former Secretary, Department of Housing and Urban Development; Victoria Neave, Member, Texas House of Representatives

2:00 pm to 3:15 pm — *FTI: From Caterpillar to Butterfly - Transitioning from Manager to Leader*..... *225-B*

2:00 pm to 3:15 pm — *FTI: What a Selection Panel Wants to See in Your SES Application (SES 102)* *225-C*

2:00 pm to 3:15 pm — *FTI: On Fleek and Other Joys of the Millennial Nation* *225-D*

2:00 pm to 3:15 pm — *FTI: Community VA Town Hall*..... *223*

2:00 pm to 3:15 pm — *New Tools to Protect Our Communities: How the National Environmental Policy Act (NEPA) Gives Us a Voice* ..... *221 - A*

2:00 pm to 3:15 pm — *The Future of Latinos in K-12: Reaching Education Equity*..... *221 - B*

2:00 pm to 3:15 pm — *Tech Talk: Internet Privacy* ..... *Cantilever Room*
Sponsored by: Charter Communications, Comcast/NBCUniversal/Telemundo

Agenda in Brief

All events (unless noted otherwise) will be held at the Henry B. González Convention Center, (900 E. Market Street—San Antonio, Texas 78205)

Thursday, July 6

2:00 pm to 4:00 pm — *Baseball Clinic: Learn to Play the Clemente Way* ..... *Hall 1*
Featured coaches: Luis Roberto Clemente, son of the late Hall of Famer Roberto Clemente, as well as members of the Major League Baseball alumni: Danny Graves, Joe Keough, Mike Smith, and Victor M. Rivera, former coach of the 7-time gold medalist All Army softball team.

2:30 pm to 5:00 pm — **LULAC Women's Legacy Awards (invitation only)** ..... *Alamo Ballroom at the Marriott Riverwalk*
Sponsored by: Airbnb
Featured speaker: Diana Arevalo, Member, Texas House of Representatives

3:30 pm to 4:45 pm — *FTI: Emotional Intelligence in Relationship to ECQs* *225-A*

3:30 pm to 4:45 pm — *FTI: Creating and Cultivating Cultural Competence* *225-B*

3:30 pm to 4:45 pm — *FTI: Diversity & Inclusion-Leading the Way* *225-C*
Sponsored by: H-E-B

3:30 pm to 4:45 pm — *FTI: Learning with Emotional Intelligence: Today's Soft Skills* *225-D*

3:30 pm to 4:45 pm — *Queer Brown Voices: Personal Narratives of Latino/a Activism* ..... *221—A*

3:30 pm to 4:45 pm — *LULAC Young Adults: National Convention Plenary* ..... *221 - B*
Sponsored by: Charter Communications, Nissan

3:30 pm to 4:45 pm — *LULAC National Platform Session* ..... *221 - C*

3:30 pm to 4:45 pm — *Climate Change and the Latino Community: What Do Recent Developments Mean for Our Community and What Can We Do to Support Further Climate Action* ..... *221—D*

5:00 pm to 6:15 pm — *Civil Rights in the Digital Age: Leveraging Apps for Social Justice* ..... *221—A*
Sponsored by: Verizon

5:00 pm to 6:15 pm — *Know Your Rights Community Workshop* ..... *221 - B*

5:00 pm to 6:15 pm — *Latinos and the Environment: Challenges and Opportunities for Our Community* ..... *221—C*
Sponsored by: GreenLatinos

7:00 pm to 9:00 pm — **Youth and Young Adults Awards Banquet** ..... *Stars at Night Ballroom*
Sponsored by: Comcast/NBCUniversal/Telemundo, Dell
Featured speakers: Cesar Conde, Chairman, NBCUniversal International Group and NBCUniversal Telemundo Enterprises; Yosimar Reyes, Artist in Residence, Define America; Robert Rodriguez, Filmaker

Friday, July 7

7:00 am to 10:00 am; 2:00 pm to 5:00 pm — *LULAC National Convention Registration & Credentials* ..... *Hall 1 Foyer*

7:30 am to 9:00 am — **LNESC Breakfast (by invitation only)** ..... *Alamo Ballroom at the Marriott Riverwalk*
Presented by: Nissan
Sponsored by: U.S. Army, Shell Oil Company, ExxonMobil, McDonald's, P&G
Entertainment: U.S. Army "Intrepid Winds"

9:00 am to 10:15 am — *FTI: Government As a Model Employer - Understanding Changes to Section 501* ..... *225 - A*

9:00 am to 10:15 am — *FTI: Creating and Cultivating Cultural Competence* ..... *225 - B*

9:00 am to 10:15 am — *FTI: Planning Your Individual Development Plan (IDP)* ..... *225 - C*

9:00 am to 10:15 am — *FTI: The Difference Between Coaching and Mentoring - It Matters!* ..... *225 - D*

9:00 am to 2:00 pm — *FTI: SES Roundtable & Speed Mentoring* ..... *304—A&B*

9:00 am to 2:00 pm — *FTI: Youth Symposium* ..... *304—C*

9:00 am to 10:15 am — *From Ballot Box to Boycott: Leveraging Latino Purchasing Power to Advance Social Justice* ..... *221 - A*

9:00 am to 10:15 am — *LULAC Young Adults: LULAC Council 101* ..... *221 - B*

9:00 am to 10:15 am — *History of LULAC Primer: Our Story, Our Voices* ..... *221 - C*

9:00 am to 10:15 am — *Latinos and Mental Health* ..... *221—D*

9:00 am to 10:15 am — *Latino Leaders Push Back on Texas SB4* *222*
Sponsored by: National Hispanic Leadership Agenda

10:00 am to 10:30 am — *Press Conference* ..... *302 - A*

10:00 am to 4:00 pm — *Exposition, Job, College, and Health Fair Open* ..... *Hall 1*
Entertainment: David Mares & People, The Latin Breed, plus Karaoke with Javier Molina

10:00 am to 4:30 pm — *LULAC Tech Lounge* ..... *Cantilever Room*
Sponsored by: Comcast/NBCUniversal/Telemundo

10:30 am to 12:00 pm — *FTI: What Kind of Leader Are You?* ..... *225 - A*

10:30 am to 12:00 pm — *FTI: Essential Elements of Strategic Planning that Drive Results* ..... *225 - B*

10:30 am to 12:00 pm — *FTI: The Ethical Leader* ..... *225 - C*

10:30 am to 11:45 am — *Achieve a Greater Level of Financial Security* ..... *221—A*
Sponsored by: Northwestern Mutual

10:30 am to 11:45 am — *LULAC Young Adults: Woke Wellness* ..... *221—B*

10:30 am to 11:45 am — *Are National Parks Telling Your Story?* ..... *221 - C*

10:30 am to 11:45 am — *Puerto Rico: The Path Toward Statehood* ..... *221—D*

11:00 am to 11:30 am — *Press Conference* ..... *302 - A*

11:00 am to 4:30 pm — *LULAC Tech Lounge* ..... *Cantilever Room*
Sponsored by: Comcast/NBCUniversal/Telemundo

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Agenda in Brief

All events (unless noted otherwise) will be held at the Henry B. González Convention Center, (900 E. Market Street—San Antonio, Texas 78205)

Friday, July 7

12:00 pm to 2:00 pm — **FTI Youth and Collegiate Luncheon** ..... *303—B&C*
Sponsored by: U.S. Army

12:00 pm to 2:00 pm — **Women's Luncheon** ..... *Stars at Night Ballroom*
Sponsored by: Charter Communications, Target, P&G ,Wells Fargo, Chevrolet, Hilton
Featured speakers: Carmen Perez, National Co-Chair, Women's March on Washington; Anna Maria Chavez, Chief Strategy Officer and Senior Vice President for External Affairs, National Council on Aging: Diana Arevalo, Member, Texas House of Representatives (invited)

2:00 pm to 3:15 pm — *LULAC Texas Civil Rights Affirmation: Building an LGBTQ Inclusive and Healthy State* ..... *221 - A*

2:00 pm to 3:15 pm — *Where Are Millennials Supposed to Live? Affordability in Housing and Homeownership* ..... *221—B*
Sponsored by: Federal Home Loan Bank of San Francisco

2:00 pm to 4:45 pm — *Screening of "Fail State: A Documentary on American Higher Education and the Student Loan Crisis" (by invitation only)* ..... *221 - C*

2:00 pm to 4:15 pm — *Ford Driving Dreams Best Practices* *305*
Sponsored by: Ford Motor Company Fund

2:45 pm to 4:00 pm — *LULAC National: Presidential Address—State of the League* ..... *303 - B*

3:30 pm to 4:45 pm — *Stopping the Deportations of Greencard Veterans, Military, and Gold-Star Families* ..... *221 - B*

3:30 pm to 4:45 pm — *Looking Forward: What You Can Do Now to Secure Your Retirement Later* ..... *221—D*
Sponsored by: Jackson National Life Insurance Company, Master Your Card: Oportunidad

5:00 pm to 6:00 pm — **LULAC Orgullo de San Antonio LGBT-Equality Reception** ..... *303 - A*
Sponsored by: MillerCoors

5:30 pm to 7:00 pm — *VIP International Presidential Reception (by invitation only)* ..... *The LDR*
Sponsored by: Anheuser-Busch, Southwest Airlines

5:30 pm to 7:00 pm — **Presidential Reception** ..... *Stars at Night Foyer*

7:00 pm to 10:00 pm — **Presidential Awards Banquet (Texas Tuxedo)** ..... *Stars at Night Ballroom*
Sponsored by: Charter Communications, PepsiCo, Ford Motor Company Fund, Walmart, Southwest Airlines
Featured speakers: Alexander Acosta, Secretary, U.S. Department of Labor; Julian Castro, Former Secretary, U.S. Department of Housing and Urban Development; Ricardo Rossello, Governor, Puerto Rico
Entertainment: U.S. Army "Latin Invasion"

Saturday, July 8

8:00 am to 9:30 am — **Breakfast for LULAC General Assembly and Officers** ..... *Stars at Night Ballroom*

9:30 am to 12:30 pm — **LULAC General Assembly & Election of Officers** ..... *Stars at Night Ballroom*

7:00 pm to 11:00 pm — **Concierto Voces Unidas** ..... *Stars at Night Ballroom*
Sponsored by: MillerCoors, Caesars Entertainment
Featuring: Selena Music Tribute with Pete Astudillo and Isabel Marie. Saturday's all star ensemble also includes performers from Santana, Malo, El Chicano, Tierra, Thee Midniters, Abel and the Prophets. With special guests Willie G., Richard Bean, and Fred Sanchez of El Chicano. Special performance by the U.S. Army "Latin Invasion".

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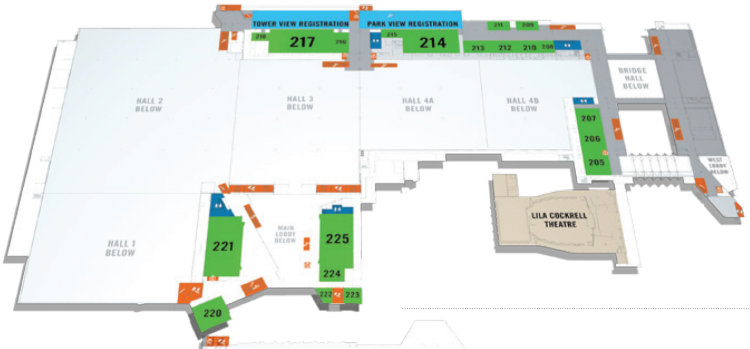
CONVENTION CENTER LEVELS

BALLROOM

Stars at Night Ballroom
HemisFair Ballroom
Meeting Rooms 301-305

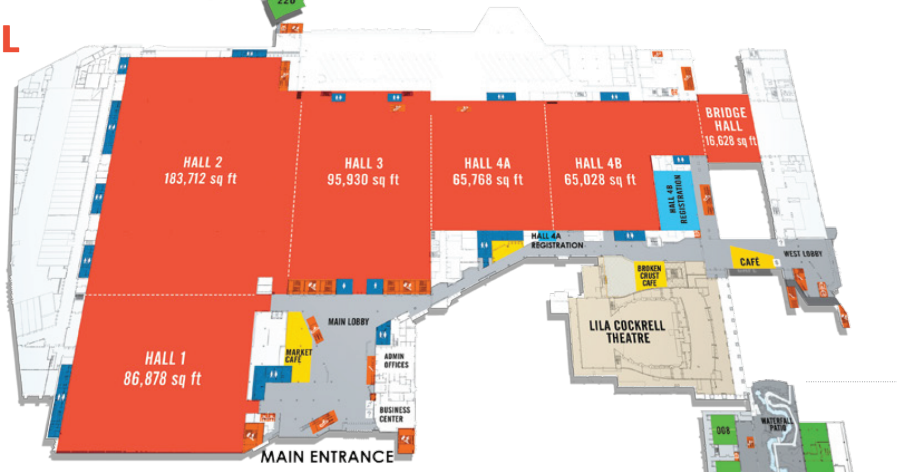
MEETING LEVEL

Meeting Rooms 205-225



STREET LEVEL

Exhibit Halls 1-4B
Bridge Hall
Lila Cockrell Theatre
Main Lobby/Business Center
West Lobby



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Exhibitors

Organization	Booth
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AARP	722
Act Against AIDS	321
Airbnb	340
Alamo College Lab	743
Alejandra Salazar	231
American Federation of Teachers	339
American Red Cross Emergency Response Unit	637
American University	823
AT&T	605
AT&T	920
Barbaco Apparel	233
BeatAids.org Mobile Unit	844
Beautiful Designs by Irma Pla	338
Bexar County Commissioners Court	422
Blas Lopez Art	330
Careington Latino	936
Center for Responsible Lending	837
Central Intelligence Agency	733
Centro Galeria	334
Charter Communications	914
Chevrolet	405
Christus Santa Rosa Health System	736
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Congressional Hispanic Caucus Institute	833
Cox Enterprises, Inc.	916
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Defenders of Wildlife	938
Defense Contract Audit Agency	826
Dell	815
EEOC Training Outreach	731
Federal Aviation Administration	817
Federal Bureau of Investigation	818
Federal Bureau of Prisons	828
Federal Deposit Insurance Corporation	715
Federal Housing Finance Agency	739
GEICO	315
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Indeed	932
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Nissan	521
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Organization	Booth
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U.S. Coast Guard	735
U.S. Department of Agriculture	717
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U.S. Department of Justice - DEA	816
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U.S. Equal Employment Opportunity Commission	725
U.S. Fish & Wildlife Service	828
U.S. Government Accountability Office	732
U.S. Marshals Service	820
U.S. Secret Service	840
Univision	538
UPS	922
URPI Latin American Art	237
USDA Forest Service	721
Veterans Mobile Health Unit	746
Vizient, Inc.	835
Wells Fargo	327
Wesleyan University	839
Western Union	705

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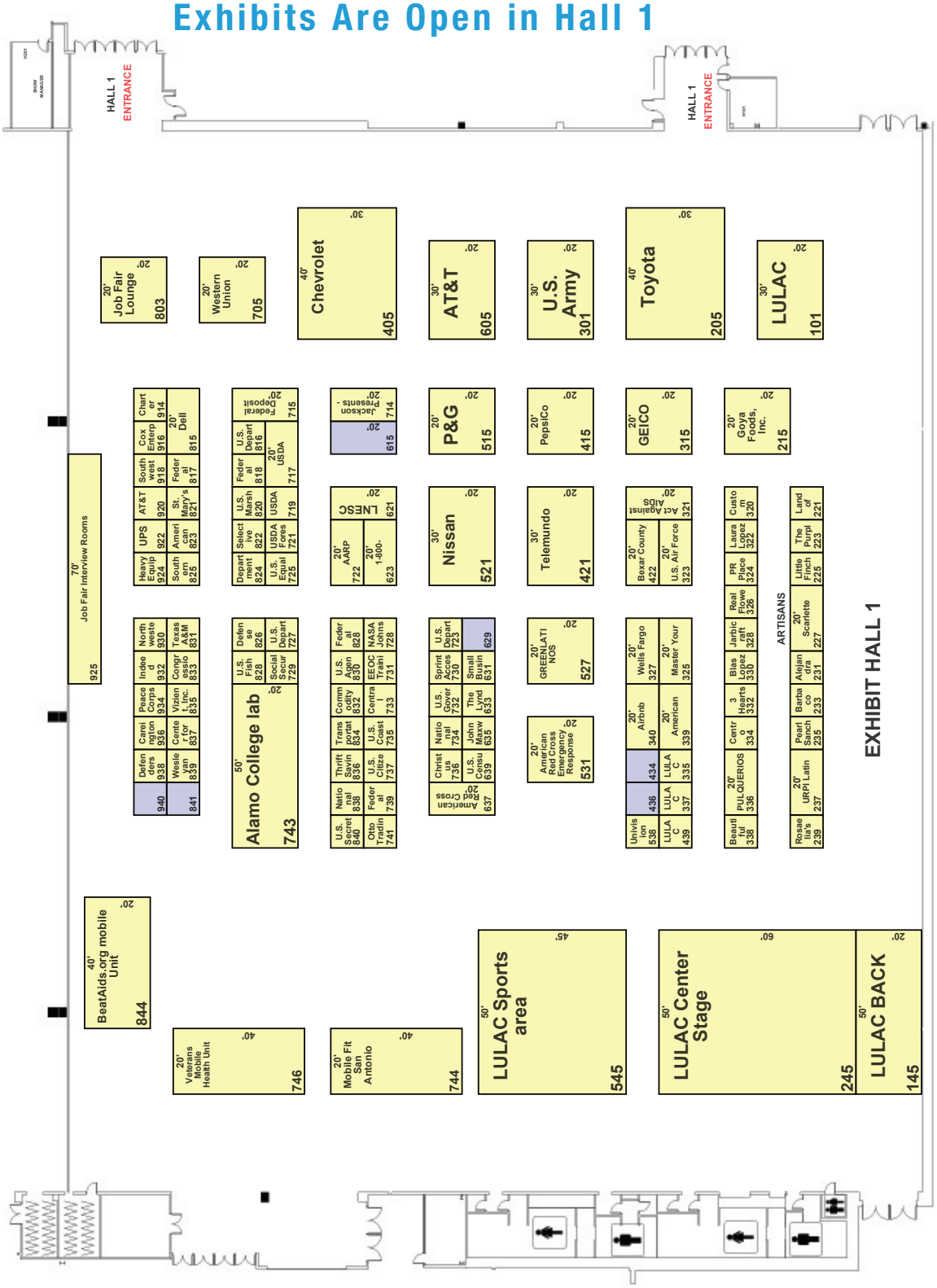
EXPO LATINO COMMUNITY SHOWCASE 2017

Exhibits Are Open in Hall 1



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Convention Co-Chairs

League of United Latin American Citizens

WELCOME TO THE 88th NATIONAL CONVENTION & EXPOSITION

On behalf of all the LULAC members in this great city, officially known as "Military City", we say Howdy y Bienvenidos. Our volunteers are here to be of service to you; we are a very warm and friendly community, and have been working diligently to accommodate you.

Our many thanks to our National President Roger Rocha, and our Executive Director Brent Wilkes and all his staff, who are so committed in making this convention a success. They have reached out to ensure you receive the best speakers, endless training and seminars, so you can go back to your communities and share the wealth of information that will be provided to you.

San Antonio is the seventh largest city in the United States with a rich culture and dynamic history. Our diversity is what make us very unique compared to any other American City. Coming in 2018, San Antonio will be celebrating our tri-centennial over 300 hundred years of traditions and celebrations that will last all year long. So we ask you to enjoy our rich history, and we want to take the time to visit our World Heritage Missions, our World Famous RiverWalk, our museums, and many other attractions, such as Sea World, and Fiesta Texas and the many unique shops throughout the city. Oh and don't forget our World Famous Tex-Mex cuisine.

As a novelist, screenwriter, and Hollywood producer, once said "San Antonio speaks for itself, and much of its charm is in the way it embodies its past" Larry McMurtry (The Last Picture Show and Lonesome Dove).

So come for the Convention and the seminar, but make sure you grab some World Famous Tex-Mex cuisine on the RiverWalk. Remember San Antonio!

Elia R. Mendoza
Convention Co-Host

Rosa Rosales
Convention Co-Host

Rodolfo Rosales Jr.
District XV Director

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Women

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National Vice President
for Youth

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Appointments

Manuel Escobar, Esq.	*National Legal Advisor*
Luis Vera, Jr., Esq.	*General Counsel*
Roman Palomares	*Chief of Staff*
Connie Martinez	*National Secretary*
R. Carlos Caballero	*Parliamentarian*
Evelyn Maldonado	*National Chaplain*
Charles Flores	*Sergeant-at-Arms*
Rolando Gonzalez	*Senior Advisor to Natl. President*
Dr. David Alameel	*Senior Advisor to Natl. President*
Regla Gonzalez	*Special Assistant to Natl. President*
Luis Nuño Briones	*National Historian*

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Controller

Maritza Bosques
Executive Assistant & Office Manager

Paloma Zuleta
Director of Communications

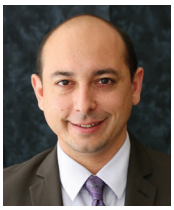
Mario Marsans
Director of Events

Sara E. Clemente Sosa
Director of Federal Affairs, Federal Training Institute

Elizabeth García Bynum
Director of National Programs

Jorge Trasmonte
Director of Technology

Luis Torres
Director of Policy & Legislation



David Pérez
Director of Development

Geoff Nolan
Communications Associate

Sindy Benavides
Civic Engagement & Community Mobilization Director

Sheila Escobedo
Development Associate

Myrna M. Rivera
Human Resources Officer

Lupe Morales
Director of Membership Services

Sandra Caraveo
Education Program Manager

Loretta McAtee
Executive Assistant to the National President

Alejandro Mora
Development Associate

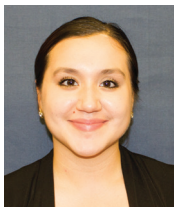
LULAC National Staff

Declan Kingland
Deputy Director of National Programs

Pamela Cervera
Senior Manager of Development

Cristina Sandoval
National Programs Manager

Edna Degollado
Community Programs Coordinator



Xiomara Santos
Policy and Legislation Associate

Wendy Salas
Community Programs Coordinator

Karla Maldonado
Accounting Clerk

Jacqueline Hernandez
Education Programs and Community Outreach Fellow

Meg Rich
National Events Fellow

Alexis LaSalle
Community Programs Fellow

Samantha DeForest Davis
Democracy Programs Fellow

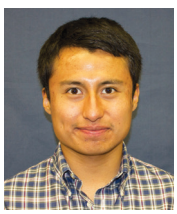
Deidra Tafolla
Community Engagement and Response Intern

Alexis Rojas
Education and Youth Leadership Programs Intern

Jayna Elce
Federal Affairs Intern

Mapy Mejia Florez
National Programs Intern

Farhid Cervera
Policy Impact Communications Intern



Arturo Gallegos
Equality Intern

Rachel Hanes
Policy and Legislation Intern

Mayra Ibarra
Policy & Legislation Intern

Carolina Vela
Policy & Legislation Intern

Tomas Kloosterman
Policy & Legislation Intern

Federal Training Institute Committee

Lower row left to right; Jayna Elce (LULAC), Sara E. Clemente (LULAC), Virginia Abreu Andreu (EEOC), Sara Rosario (Census)
Back Row: Charmaine McDaniel (DEA), Wenndy Carrasco (USDA), Kimberly Helm (FEMA), Laura Colon Marrero (DOJ),
Joe Mancias (LULAC FTI Board), Glorimar Maldonado (HHS), Dena Perkins (FBI), Keyla Hernandez-Ulloa (FCC), Denise Viera (DOJ)

Federal Training Institute Mission Statement

The LULAC Convention hosts the LULAC Federal Training Institute (FTI), an intensive and structured career development program for government and public sector employees. In partnership with the Office of Personnel Management (OPM) and other Federal agencies, the FTI offers workshops and plenary sessions that enable government employees to enhance their leadership skills and develop the Executive Core Qualifications required for entry to the Senior Executive Service.

2017 FTI Planning Committee Members

- Virginia Andreu-Rosario, EEOC
- Carmen Andujar, OPM
- Josué Barrera, Dept. of State
- Karen Basnight, VA
- James V. Blockwood, VA
- Dexter Brooks, EEOC
- Brandi Bynum, OPM
- Vickye Byron, Ray B Consulting, LLC
- Dwayne Campbell, VA
- Bonnie Candelario, Yale University
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- Sara E. Clemente, LULAC
- Laura Colón-Marrero, DOJ
- Hakeem Bashreerud-Deen, OPM
- Ivan Delgado, BOP
- Brenda J DePuy, DePuy HR Associates, FTI Advisory Board
- Ricardo Diaz, BOP
- Jayna Elce, LULAC FTI Intern
- Isabel Flores Kaufman, DOJ
- Norma Fuentes, FBI
- Maria Franco Quiñones, BOP
- Keyla Hernandez-Ullloa, FCC
- Aixa Lebrón-Crespo, BOP
- Jennifer Long, VA
- Amelia Longoria, Retired SSA, FTI Advisory Board
- David Lorenzo, BOP
- Johnny Lorenzo, BOP
- Glorimar Maldonado, HHS
- Patrick S. Malone, American University
- Joseph Mancias, Retired SES, FTI Advisory Board
- Letty Mayoral, SSA
- Charmaine McDaniel, DEA/DOJ
- MKC Keiyon McCoy, Coast Guard
- Lorena McElwain, CFTC, FTI Advisory Board
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- Jacqueline Padrón, USDA
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- William Ramirez, BOP
- Haydee Rivera, DOL
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- Alicia Rodriguez, USDA
- Luis A Rodriguez, BOP
- Sara A. Rosario Nieves, Census
- Elfrieda Robinson, VA
- Alesia Rose, CIA
- Cyrus Salazar, USDA
- Edwin Santiago, BOP
- Elmer Sena, BOP
- Soraya Smith, OPM
- Feli Sola- Carter, Retired SES, FTI Advisory Board
- Carla Sprawn, VA
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- Cristina Temboury, CIA
- Judy Torres, State Department
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- Jeffrey Vargas, CFTC
- Denise Viera, DOJ
- Michael Walton, VA
- Sherri Watkins, DOC/NOAA
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Strengthening Families Through Education, Opportunity, & Empowerment

Monday, July 3 — Pre-Convention Activities

10:00 am to 11:00 am — *LULAC and Tyson Foods Donation* ..... *San Antonio Food Bank*
(Attendees must wear closed-toe shoes) 5200 Enrique M. Barrerra Pkwy, San Antonio, Texas

Tuesday, July 4 — LULAC Federal Training Institute Pre-Conference Forums

7:00 am to 6:00 pm — *FTI Command Center* *222*

10:00 am to 10:30 am — *Opening Press Conference.* ..... *302—A*
Featured speakers:
Ron Nirenberg, Mayor, City of San Antonio
Federico Zaragoza, Vice Chancellor of Economic and Workforce Development for Alamo Colleges
Nora Venegas, Director of Federal Relations, Tyson Foods
Michael Guerra, Chief Development Officer, San Antonio Food Bank
Sara Clemente, Director of Federal Relations, LULAC National

9:00 am to 5:00 pm — *LULAC FTI Agency Forums*
National Council of Hispanic Employment Program Manager (HEPM) Forum ..... *225—B*
U.S. Department of Agriculture Forum ..... *225—C*
Office of Personnel Management Forum ..... *225—D*

1:00 pm to 5:00 pm — *U.S. Department of Agriculture* ..... *225—C*

1:00 pm to 5:00 pm — *LULAC National Convention & Federal Training Institute Registration* ..... *Hall 1 Foyer*

2:00 pm to 4:00 pm — *FTI Committee Meeting* *222*

4:00 pm to 6:00 pm — *DOLORES | Exclusive Preview Screening (by invitation only)* ..... *Cantilever Room*
A private event to screen the upcoming documentary DOLORES in its entirety.
Food and drinks to be provided.

About the Film: Dolores Huerta is among the most important activists in American history. An equal partner in co-founding the first farm workers unions with Cesar Chavez, her enormous contributions have gone largely unrecognized. Dolores tirelessly led the fight for racial and labor justice alongside Chavez, becoming one of the most defiant feminists of the twentieth century—and she continues the fight to this day, at 87. With intimate and unprecedented access to this intensely private mother to eleven, the film reveals the raw, personal stakes involved in committing one's life to social change. Directed by Peter Bratt.

6:00 pm to 8:00 pm — *Opening Reception* ..... *Marriott River Center—Salon E*
Sponsored by: Archer Daniels Midland Company

Featured speakers:
Dolores Huerta, Civil Rights Activist
Ron Nirenberg, Mayor, City of San Antonio

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FTI/LULAC Agenda - Wednesday, July 5

All events (unless noted otherwise) will be held at the Henry B. González Convention Center, (900 E. Market Street—San Antonio, Texas 78205)

Wednesday, July 5

7:00 am to 12:00 pm, 2:00 pm to 5:00 pm — *LULAC National Convention Registration & Credentials* ..... *Hall 1 Foyer*

8:00 am to 10:15 am — *FTI Opening Ceremony and Plenary Session* ..... *225—C*
Sponsored by: Charter Communications, United Airlines, MillerCoors, GEICO

9:30 am to 4:30 pm — *LULAC Tech Lounge* ..... *Cantilever Room*
Sponsored by: Comcast/NBCUniversal/Telemundo

10:00 am to 11:00 am — *Ribbon Cutting Ceremony & Exposition Opening* ..... *Hall 1*
Sponsored by: Charter Communications, PepsiCo, Toyota

Featured speakers:
Diana Arevalo, Member, Texas House of Representatives
Nelson W. Wolff, County Judge, Bexar County Commissioners Court
Ron Rangel, Bexar County Administrative District Court Judge, 379th Criminal District Court
Sheryl Sculley, City Manager, City of San Antonio

10:00 am to 12:00 pm — *Baseball Clinic: Learn to Play the Clemente Way* ..... *Hall 1*

10:00 am to 5:00 pm — *Exposition, Job, College, and Health Fair Open* ..... *Hall 1*

10:30 am to 3:15 pm — *FTI: Young Professional & Collegiate Symposium* ..... *225—A*
Sponsored by: Central Intelligence Agency, U.S. Department of Agriculture

The symposium is designed to familiarize attendees with student pathway programs, scholarships, internships, educational opportunities, career opportunities, pay and benefits and recruitment incentives. The attendees will also have the opportunity to meet with representatives from the Federal Government who will share information on student opportunities in their respective agencies.

Moderator:
Elimar C. Medina Figueroa, Program Manager for Management and Leadership Development, U.S. Census Bureau

Presenters:
Brandi N. Bynum, Program Analyst, Recruitment Policy and Outreach, U.S. Office of Personnel Management
Sadie Perez, Team Lead & National Hispanic Employment Program Manager (HEPM), Federal Aviation Administration
Wenndy Carrasco, M.P.A., Diversity and Inclusion Program Manager, U.S. Department of Agriculture
Jeffrey Vargas, Chief Learning Officer, Commodity Futures Trading Commission
Joe Bontke, Outreach Manager, U.S. Equal Employment Opportunity Commission

10:30 am to 11:45 am — *FTI: Introduction to the Senior Executive Service (SES-100)* ..... *225—B*
What is the Senior Executive Service (SES)? What is the SES Corps? Gain an understanding and a glimpse into the environment of the Federal government's top career leaders, their challenges and responsibilities. As top leaders retire, opportunities increase. Come and learn first-hand about the how and why of the SES and how you could become a member of an elite corps leading the Federal workforce.

Presenters:
Joseph Mancias, Former Senior Management Counsel to the Director, U.S. Citizenship and Immigration Services, U.S. Department of Homeland Security
Lorena McElwain, Director, Office of Minority & Women Inclusion, Commodity Futures Trading Commission
Felicita Sola-Carter, Senior Executive (Retired) and Consultant

10:30 am to 11:45 am — *FTI: A Letter to My Younger Self - How to Build Your Leadership Capacity* ..... *225—C*
This workshop will help you uncover deep truths about your leadership experience, and help breathe new life into your leadership capacity. You will experience moments of joy, healing, and personal and professional insights. This workshop will help you understand and accept that there is no greater leadership expert on your life, or on what you can accomplish, than you. Through reflection and compassion found in letter writing you will identify your three core leadership traits, identify your leadership patterns of success, and discover areas of your current leadership journey that require your continued attention.

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Moderator:
Sadie Perez, Team Lead & National Hispanic Employment Program Manager, Federal Aviation Administration

Presenter:
Jeffrey Vargas, Chief Learning Officer, Commodity Futures Trading Commission

10:30 am to 11:45 am *FTI: Planning Your Individual Development Plan (IDP)*.....*225—D*
An Individual Development Plan is a tool to plan for developing and using talents, skills and abilities driven by the interests and motivations of employees. It is a building block for successful careers, owned by employees and supported by their managers. This session will provide you with the following information:

- What an Individual Development Plan is (and isn't)
- How to assess your skills, talents, and development needs to prepare your IDP
- How to incorporate experiential learning opportunities (ELOs) into your IDP
- How to be ready for and have an effective IDP conversation with your manager
- What tools and resources are available to create an IDP

Moderator:
Ana Valentin, Enterprise Service Program Manager, National Oceanic and Atmospheric Administration

Presenter:
Boni Candelario, Organizational Development Consultant, Trainer and Career Coach, Yale University

10:30 am to 11:45 am *FTI: Veterans in Transition-Employment in the Federal Government*.....*223*
The U.S. Office of Personnel Management's Veterans Services Office will be conducting a series of informational discussions on Veteran hiring in the Federal Government. Attending one of these sessions will give you an opportunity to discuss career opportunities and the Federal Employment Process, gain insight into Veterans' Preference and Special Hiring Authorities for Veterans, learn resume tips, and more.

Moderator:
Dwayne E. Campbell, Hispanic Veterans Liaison, U.S. Department of Veterans Affairs

Presenter:
Hakeem Basheerud-Deen, Director, Veterans Services, Executive Director, Council on Veterans Employment, U.S. Office of Personnel Management

11:00 am to 12:00 pm *Latinos: Artists, Activists, and Advocates | Exclusive Preview of DOLORES*.....*221—A*
Join Friends of the American Latino Museum for an exclusive preview of clips from the upcoming documentary film, DOLORES, and a conversation with the subject of the film, legendary civil rights activist Dolores Huerta. Hear from community advocates, policy leaders, and artists as we discuss the challenges and obstacles to telling the stories of our community in Hollywood and the media. Hear how we can ensure robust investment and garner support for national institutions that celebrate American Latino contributions, such as the campaign to build a Smithsonian American Latino Museum on the National Mall in Washington, D.C.

Presenters:
Dolores Huerta, Civil Rights Activist
Maria Agui Carter, Writer/Director of REBEL; President of Iguana Films

12:00 pm to 2:00 pm *Partnership Luncheon*.....*Stars at Night Ballroom*
Sponsored by: AT&T, Bexar County Commissioners Court,Walgreens, ExxonMobil

Featured speakers:
Joaquin Castro (D-TX), Member, U.S. House of Representatives
Thomas Saenz, President and General Counsel, Mexican American Legal Defense and Educational Fund
Maria Elena Durazo, Vice Chair, Democratic National Committee
Ronna McDaniel, Chair, Republican National Committee (invited)

2:00 pm to 2:30 pm *Opening of LULAC National Assembly—Committee Assignments*..... *303—B*

2:00 pm to 4:00 pm *Rise Up, Unite, Defend Townhall*.....*Cantilever Room*
This town hall will engage participants in a dialogue around key issues such as education, immigration, economy/jobs, and civil rights. This town hall will explore current demographic trends and seeks to increase

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awareness among the audience so that individuals, families, and communities can make informed decisions on these key issue areas. National and state experts will issue a call to action and engage attendees and the community at large by promoting tactics that include contacting elected officials, and mobilizing at the local, state, and federal level to create positive change through involvement, coalition building and partnerships. (First 100 attendees will receive a free LULAC Rise Up! T-shirt.)

Moderator:
Lori Montenegro, National Correspondent, Telemundo

Presenters:
Stacie DeArmas, Vice President, Strategic Initiatives & Consumer Engagement, Nielsen Media Research
Brent Wilkes, Chief Executive Officer, LULAC National
Thomas A. Saenz, President & General Counsel, Mexican American Legal Defense and Educational Fund
Gaby Pacheco, Program Director, Scholar Programs & Advocacy, The Dream.US
Angela Kelley, Immigration Advisor, Open Society Foundations
Gary Bledsoe, President, National Association for the Advancement of Colored People-Texas

2:00 pm to 3:15 pm *Using Social Media to Elevate Social Justice and Promote Your Council ..... 221—A*
Want to learn how you can use Facebook, Twitter, Instagram, and Snapchat to maximize the efforts of your councils? From utilizing Facebook Live to engaging in advocacy efforts on Twitter, we'll explore how you can use social media to help your council increase its visibility.

Presenter:
Geoffrey Nolan, Communications Associate, LULAC National

2:00 pm to 3:15 pm *Combating Substance Abuse in the Latino Community: Tools and Resources..... 221—B*
Drug Abuse is devastating communities throughout the nation and Latinos are no exception. This presentation by Dr. Juan R. Perez, L.P.C., a well-known therapist, LULAC leader and community activist in North Texas, explores a way forward but also details the emotional repercussions of a son's drug addiction and what his father, as an experienced mental health professional feels leads to his son's addiction. This workshop provides some surprisingly positive news and will lead to a discussion of how we should treat this disease to stop the devastation.

Presenter:
Juan R. Perez, L.P.C. Vito Perez, Film maker
Vito Perez, Film maker

2:00 pm to 3:15 pm *FTI: The Framework of Executive Qualifications & Competencies Required: for the SES Corps (SES-101)..... 225—B*
Competencies: Knowledge Management, Continual Learning, Human Capital
Interested in becoming a SES member? Learn about the experiences you will need in order to build up a successful framework. Learn what you'll need to stand out in a competitive field and uncover the process to become a member of the Senior Executive Service Corps. Gain an overview of the Executive Core Qualifications (ECQs), which define the competencies needed to build a federal corporate culture that strives for results, serves customers, and builds successful teams and coalitions within and outside the organization.

Presenters:
Joseph Mancias, Former Senior Management Counsel to the Director, Citizenship and Immigration Services, U.S. Department of Homeland Security
Lorena McElwain, Director, Office of Minority & Women Inclusion, Commodity Futures Trading Commission
Felicita Sola-Carter, Senior Executive (Retired) and Consultant

2:00 pm to 3:15 pm *FTI: Emotional Intelligence in Relationship to the ECQs ..... 225—C*
Understanding the need for Emotional Intelligence as an executive is the most important element for success. Use simple surveys, evaluate yourself on applied EI in the workplace and determine if behavior changes are needed to move forward.
Moderator:
Charmaine McDaniel, EEO Program Manager, Drug Enforcement Administration

Presenter:
Brenda DePuy, President, DePuy Associates

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FTI/LULAC Agenda - Wednesday, July 5

All events (unless noted otherwise) will be held at the Henry B. González Convention Center, (900 E. Market Street—San Antonio, Texas 78205)

2:00 pm to 3:15 pm

FTI: The Ethical Leader ..... *225—D*

One of the most significant traits of a leader is being ethical. An ethical leader makes the right decision that positively affects customers, employees, stakeholders and the environment. Discover the basis of individual ethical behavior; the impact of ethical choices; and the importance of ethics to leaders. This interactive workshop includes videos to examine ethics and its significance to leaders and the business world. Additionally, participants will self-examine their own ethical standards by reviewing various scenarios regarding workplace issues.

Moderator:
Sherri Watkins, Financial Management Specialist/COR Level III, U.S. Department of Commerce

Presenter:
Vickye Byron, SPHR, GCDF, Ray B. Consulting, LLC

2:00 pm to 3:15 pm

FTI: Diversity & Inclusion 2.0: Leading the Way *223*

During a time of transition and significant change, when government is facing budget cuts, resource shortages, and a new administration - and in need of ingenuity, efficiency, and stronger teams - tapping into organizational diversity and inclusive practices will be the answer. The question is how do we, as leaders and practitioners, make the case for diversity and lead the way forward? How do we make diversity and inclusion every employee's initiative? How do we prepare ourselves to be able to successfully reflect the true value of and return on investment for organizations when they implement practices that enhance diversity and create inclusive environments

Sponsored by: Airbnb

Moderator:
Keyla Hernandez-Ulloa, Associate Division Chief, Consumer Affairs and Outreach Division, Federal Communications Commission

Presenter:
Zina B. Sutch, Director, Office of Diversity & Inclusion, Office of Personnel Management
Janaye Ingram, Director, National Partnerships, Airbnb

3:30 pm to 4:45 pm

LULAC National Platform Session ..... *221—A*

The LULAC National Legislative Platform is the primary guiding document for LULAC's policy work. Every year, LULAC members have an opportunity to provide feedback and make changes to the legislative platform. Join this working session to ensure your priority issues are addressed.

3:30 pm to 4:45 pm

The Unspoken Threat to Our Families, Our Power, Our Communities ..... *221—B*

The familial connections Latinos live and die by are deeply rooted in the struggle for power. We've also been influenced by a history of oppression and colonization that has now influenced us for several generations. The Latino struggle for power in the political, economic, educational, corporate, religious realms of society continues in light of what affects us in the family. What are the impediments to success in this struggle? Do we have what it takes to overcome those barriers? Where shall we begin? Whom will this affect and what will that affect feel like? The conversation draws us in, shakes us up but most importantly must wake us up to the struggle from within.

Presenter:
Patricia S. Castillo, Executive Director, The P.E.A.C.E. Initiative

3:30 pm to 4:45 pm

Fundraising and Managing for Change ..... *221—C*

Presenters will explore strategies for effectively raising funds to give your non-profit organization or LULAC Council the resources it needs. Following the steps of highlighting your group's strengths, developing a far-reaching fundraising plan, and assessing your ability to execute will ensure a successful fundraising strategy. Engaging your network to help fundraise and market your cause is also essential to reaching as many people as possible. Presenters will also discuss trends in philanthropic giving initiatives.

Moderator:
Gabriel Rosales, Vice President of the Southwest, LULAC National
Peggy W. Walker, U.S. Trust, Managing Director, and Private Client Manager
Alejandro Mora, Development Associate, LULAC National
Victoria S. De Diggs, Donor Relations Officer— San Antonio Area Foundation Community Outreach & Inclusive Philanthropy

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3:30 pm to 4:45 pm

FTI: Mystery, Magic or Mastery: Developing Business Acumen ..... 225—B

Change: Done it! People: Led them! Results: Got those! Coalitions: Of course! Business Acumen: What is that? Many people, particularly in government, struggle with understanding and demonstrating business acumen. What is Business Acumen? How does it relate to other leadership skills and the ECQs required to advance to senior leadership roles? How do you develop it? How do you measure it? How can you highlight your business acumen even when you have never worked in information technology, human resources or financial management? This workshop will: Remove the mystery by helping you better understand business acumen; Share the magic by highlighting how your experiences relate to this elusive arena; Promote mastery by showing you how to develop new skills.

Moderator:
Sara A. Rosario Nieves, Oversight Section Chief, Decennial Communications Coordination Office, U.S. Census Bureau

Presenter:
Denise Viera, Senior Advisor, U.S. Department of Justice

3:30 pm to 4:45 pm

FTI: Branding Yourself—How to Create a Professional Portfolio .....225—D

Stand out from the rest! How are you different? Learn how to develop and use a professional portfolio to demonstrate your experience, knowledge, skills, abilities, and how you add value. This workshop will provide you with tools and tips on how to track, summarize, and display your professional and personal accomplishments to help market yourself during a job interview, an informational interview, and even for your annual performance evaluation.

Moderator:
Norma Fuentes, Executive Administrative Assistant, Federal Bureau of Investigation

Presenters:
Kimberly Castillo, Hispanic Employment Program Manager and Development Diplomat in Residence Program Manager, U.S. Agency for International Development

3:30 pm to 4:45 pm

FTI: Being Politically Savvy 223

In the Senior Executive Service, managing up is just as important as managing subordinates. Understanding the internal and external political pressures that affect federal agency policies and operations are key to being an effective leader and advisor. This session will focus on topics such as managing expectations, knowing what battles to choose, leveraging relationships and adjusting priorities where political barriers exist.

Moderator:
Letty Mayoral, M.A., Senior Advisor to Deputy Commissioner for Human Resources, Social Security Administration

Presenter:
Carmen G. Cantor, Director, HR/CSHRM, U.S. Department of State

5:00 pm to 6:15 pm

Protecting Our Children, Farmworkers, and Communities From the Most Toxic Pesticides ..... 221—A

No matter where we live, toxic pesticides can be found in our air, food and drinking water. Protecting our families and communities from neurotoxic pesticides is vital to their health, safety and development but we can do something about it. Join us to learn about ways that we can protect our children, workers and families and hold our elected and appointed officials accountable.

Moderator:
Alejandro Davila, Bilingual Press Secretary, Earthjustice

Presenters:
Giev Kashkooli, Vice President, United Farm Workers
Andrea Delgado, Senior Legislative Representative, Earthjustice
Yana Garcia, Senior Associate Attorney, Earthjustice
Angel García, Community Organizer, El Quinto Sol de América
Daniela Dwyer, Managing Attorney, Farmworker Program, Texas RioGrande Legal Aid
Jaime Estrada, SW Region Chair, National Hispanic Medical Association
Ellen Widess, Former Chief of CalOSHA and Director of the Texas Department of Agriculture Pesticide Program

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FTI/LULAC Agenda - Wednesday/Thursday, July 5/6

All events (unless noted otherwise) will be held at the Henry B. González Convention Center, (900 E. Market Street—San Antonio, Texas 78205)

5:00 pm to 6:15 pm — *LULAC Young Adults: Setting the National Agenda ..... 221—B*

LULAC Young Adults and Collegiate LULAC members are invited to learn and discuss the LULAC Young Adult National Agenda. Join Abigail Zapote, Vice President of Young Adults, and the Young Adults Commission as they set goals for the upcoming year.

Moderator:
Andres Rodriguez, Immediate Past Deputy for Young Adults, California LULAC

Presenters:
Christian Smith, Organizing Associate, Center for American Progress
Nar Ramirez Dorrycot, Chief of Staff to State Rep Ina Minjarez (D), Texas House of Representatives
Lucia Mendez, Senior Policy Analyst, Hispanic Federation
Nicolas Hernandez, Legal Assistant, RAICES

7:00 pm to 11:00 pm — *LULACs Lifetime Member Reception (by invitation only) ..... Jack Guenther Pavilion at the Briscoe*

210 W. Market Street, San Antonio, Texas

Sponsored by: Northwestern Mutual

7:00 pm to 11:00 pm — *A Taste of San Antonio: Rivercity Mariachi and Tejano Fest ..... Stars at Night Ballroom*

(Las Vegas Vacation Giveaway by MGM Resorts International)

Sponsored by: Goya Foods; Nissan; Valero

Featuring Entertainment By:
Mariachi Las Alteñas and Tejano All-Stars (Ram Herrera, Chente Barrera, and Stefani Montiel);
U.S. Army "Latin Invasion"

Thursday, July 6

7:00 am to 12:00 pm, 2:00 pm to 5:00 pm — *LULAC National Convention Registration & Credentials ..... Hall 1 Foyer*

7:00 am to 9:00 am — *Defenders of Freedom Breakfast ..... Stars at Night Ballroom*

Sponsored by: U.S. Airforce; T-Mobile; U.S. Department of Defense; Denny's Restaurants

Featured speakers:
Ricardo Sanchez, Lieutenant General, United States Army, Retired
John C. Miller, President and CEO, Denny's Corporation

9:00 am to 3:15 pm — *FTI: Young Professional & Collegiate Symposium ..... 225—A*

The symposium is designed to familiarize attendees with student pathway programs, scholarships, internships, educational opportunities, career opportunities, pay and benefits and recruitment incentives. Attendees will also have the opportunity to meet with representatives from the Federal Government who will share information on student opportunities in their respective agencies.

Moderator:
Elimar C. Medina Figueroa, Program Manager for Management and Leadership Development, U.S. Census Bureau

Presenters:
Brandi N. Bynum, Program Analyst, Recruitment Policy and Outreach, U.S. Office of Personnel Management
Sadie Perez, Sadie Perez, Team Lead & National Hispanic Employment Program Manager (HEPM), Federal Aviation Administration
Wenndy Carrasco, M.P.A., Diversity and Inclusion Program Manager U.S. Department of Agriculture
Jeffrey Vargas, Chief Learning Officer, Commodity Futures Trading Commission
Joe Bontke, Outreach Manager, U.S. Equal Employment Opportunity Commission

9:00 am to 10:15 am — *FTI: The Difference Between Coaching and Mentoring ..... 225—B*

The terms "mentoring" and "coaching" are often used interchangeably but they are not synonymous. Share basic goals of helping individuals learn and develop, which leads to peak performance, and the realization of full potential. However, the definition, approach, focus, role, and tools of each are different. This workshop highlights not only the differences, but most importantly the unique professional and personal growth opportunities that each affords.

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Moderator:
Keyla Hernandez-Ulloa, Associate Division Chief, Consumer Affairs and Outreach Division, Federal Communications Commission

Presenter:
Amelia Longoria-Rathsack, Former Deputy Associate Commissioner for Learning, Social Security Administration

9:00 am to 10:15 am *FTI: Your Brand, Your Presence—Leading With Impact..... 225—C*
Leadership presence is often misunderstood but its impact is undeniable. Understanding mindsets, the thinking process, and the messages we send can help leaders establish a sense of presence and a unique brand that is lasting and meaningful. This session focuses on the identification and understanding of the necessary components of building a leadership presence that will last long after one leaves the room.

Moderator:
Ana Valentin, Enterprise Service Program Manager, National Oceanic and Atmospheric Administration

Presenter:
Patrick S. Malone, Director of Key Executive Leadership Programs, American University

9:00 am to 10:15 am *FTI: Planning Your Individual Development Plan (IDP).....225—D*
An Individual Development Plan is a tool to plan for developing and using talents, skills and abilities driven by the interests and motivations of employees. It is a building block for successful careers, owned by employees and supported by their managers. This session will provide you with the following information:

- What an Individual Development Plan (IDP) is (and isn't)
- How to assess your skills, talents, and development needs to prepare your IDP
- How to incorporate experiential learning opportunities (ELOs) into your IDP
- How to be ready for and have an effective IDP conversation with your manager
- What tools and resources are available to create an IDP

Moderator:
Judy Torres, HR Specialist, U.S. State Department

Presenter:
Boni Candelario, Organizational Development Consultant, Trainer and Career Coach, Yale University.

9:00 am to 10:15 am *FTI: Veterans in Transition-Employment in the Federal Government.....223*
The U.S. Office of Personnel Management's Veterans Services Office will be conducting a series of informational discussions on Veteran hiring in the Federal Government. Attending one of these sessions will give you an opportunity to discuss career opportunities and the Federal Employment Process, gain insight into Veterans' Preference and Special Hiring Authorities for Veterans, learn resume tips, and more.

Moderator:
Deidra Tafolla, Community Engagement and Response Intern, LULAC

Presenter:
Hakeem Basheerud-Deen, Director, Veterans Services, Executive Director, Council on Veterans Employment, U.S. Office of Personnel Management

9:00 am to 10:15 am *Cuenta Conmigo: The Looming Crisis of the 2020 Census.....221—A*
The U.S. Constitution requires a census every ten years, and the promise of equal representation for all communities in our democracy rests on a fair and accurate count. Communities of color, urban and rural low-income households, immigrants, and young children (especially Black and Latino) are all at risk of being missed at disproportionately high rates. That's why ensuring a fair and accurate census is a top priority of the civil and human rights coalition. Census data are vital to the implementation, monitoring, and evaluation of a wide range of civil rights laws and policies, from fair political representation and voting reforms, to equal opportunity and access across all economic and social sectors of society. Insufficient funding for the 2020 Census could be detrimental to Latinos, the nation's fastest-growing population group, which has already been undercounted in the past. Latinos are the nation's second-largest population group and one of every six Americans is Latino, as is one in every four of the nation's children.

Moderator:
Sergio Lopez, Field Manager, The Leadership Conference Education Fund

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Presenters:
Terry Ao Minnis, Director of Census and Voting Programs, Asian Americans Advancing Justice
Erin Hustings, Legislative Counsel, NALEO Educational Fund
Karley Hernandez, Communications Manager, The Leadership Conference Education Fund
Vicki McIntire, Assistant Regional Director, U.S. Census

9:00 am to 11:30 am — *AARP: Unite Together Across America Townhall - Juntos es Posible.....Cantilever Room*
Sponsored by: AARP

Join AARP & LULAC for an interactive town hall to discuss issues affecting Latinos such as Salud (health), Dinero (financial resilience) y Amor (personal fulfillment). Panelists will have a dialogue on rising issues such as livable communities and caregiving. By doing more for yourself you can do more for your loved ones—to help participants. The town hall seeks to increase awareness and education among the audience so that individuals, families, and communities can make informed decisions for themselves and loved ones. Join us for this impactful conversation and a chance to enter a raffle to win a $200 gift card.

Moderator:
Gloria Davila, AARP Volunteer

Presenters:
Brent Wilkes, Chief Executive Officer, LULAC National
Yvette Peña, Vice President Multicultural Leadership, AARP
Marco Antonio Regil, TV Host, Influencer and Public Speaker
John Vasquez, AARP Texas Executive Council, and former Municipal Court Judge, Austin, Texas
Abigail Zapote, Executive Director, Latinos for Secure Retirement
Lourdes Ramirez Castro, President, University Health System Foundation

9:00 am to 11:30 am — *Welcoming Communities Gathering for Texas Leadership (by invitation only).....221—C & D*
Municipal, community and LULAC leaders will meet to discuss how local leaders from a variety of sectors can work collaboratively to build a welcoming climate for immigrants and refugees and learn from efforts already underway in municipalities across Texas. This gathering builds upon a regional convening model hosted by the Obama Administration's Building Welcoming Communities Campaign, which successfully brought together more than 850 leaders in 10 communities from across sectors. Leaders identified proactive programs and policies to better support and integrate their immigrant and refugee communities. This conversation will be co-led by Monica Fuentes, D.C. Director for Welcoming America and Felicia Escobar Carrillo, Welcoming America Fellow and Former Special Assistant to President Obama for Immigration Policy.

9:30 am to 4:30 pm — *LULAC Tech Lounge .....Cantilever Room*
Sponsored by: Comcast/NBCUniversal/Telemundo

10:00 am to 10:30 am — *Press Conference. .....302—A*
Featured speakers:
Javier Salazar, Sheriff, Bexar County
William McManus, Chief of Police, San Antonio Police Department
Raul Reyes, Mayor, City of El Cenizo
Luis Vera, General Counsel, LULAC National
Lea Gelermt, Deputy Director, American Civil Liberties Union—ACLU Immigrants' Rights Project
Renne Hicks, Former Solicitor General, State of Texas

10:00 am to 5:00 pm — *Exposition, Job, College, and Health Fair Open .....Hall 1*
Entertainment:
Mariachi Los Galleros
Campanas de America
Guadalupe Dance Company Academy
J Champion Dance Company
Palo Alto College Mariachi
Estrellitas de Dios Ballet Folklorico

10:30 am to 11:45 am — *FTI: The Necessity of Character ..... 225—B*
Effective leadership requires admirable leadership qualities. In order to lead people and build coalitions, leaders of genuine character gain followership, deliver results, affect change, and possess the ability to work with people of all backgrounds. This presentation will address an array of qualities leaders must develop to be agents of change.

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Moderator:
Wendy Carrasco, M.P.A., Diversity and Inclusion Program Manager U.S. Department of Agriculture

Presenter:
Cyrus Salazar, Director, Early Resolution and Conciliation Division, U.S Department of Agriculture

10:30 am to 11:45 am *FTI: Essential Elements of Strategic Planning that Drive Results ..... 225—C*
Get started on your organization's strategic plan by developing effective mission, vision and values statements that connect with the organization's goals and drive you and your team to accomplish those goals. When developing a strategic plan, organizations often overlook these simple yet powerful statements. If you don't define who you are and what you do, where you want to go and what drives you to get there, then you will most likely not get there!

Moderator:
Isabel Flores Kaufman, EEO Program Manager, U.S. Department of Justice

Presenter:
Cristina Temboury, Program Manager, Central Intelligence Agency

10:30 am to 11:45 am *FTI: Always On - Success As a Leader ..... 225—D*
ECQ: Fundamental Competencies
This workshop will introduce participants to the personal and professional attributes known as Fundamental Competencies, critical to success, specifically, a member of the Senior Executive Service. Self-awareness is the first step in the process of mastering: interpersonal skills, oral communication, integrity/honesty, written communication, continual learning and public service motivation. Participants will explore their individual readiness and will gain insights into how to master each of the competencies.

Moderator:
Letty Mayoral, M.A., Senior Advisor to Deputy Commissioner for Human Resources, Social Security Administration

Presenter:
Felicita Sola-Carter, Senior Executive (Retired) and Consultant

10:30 am to 11:45 am *FTI: VA Symposium on Combined Veterans Benefits Administration (VBA) and Veteran's Health Administration (VHA) 223*
This workshop will provide attendees with information on programs, benefits and services offered by the Department of Veterans Affairs to Veterans and their families. Special emphasis will be given Veterans' compensation and pension process, survivors' benefits, education assistance, and home loan guaranties program. In addition, Veterans will learn about eligibility for VA healthcare, covered healthcare services and the Choice program.

Moderator:
Dwayne E. Campbell, Hispanic Veterans Liaison, Center for Minority Veterans, U.S. Department of Veterans Affairs

Presenters:
Edward Perry, Houston Regional Office, U.S. Department of Veterans Affairs
Carla Sprawn, South Texas Veterans Health System, U.S. Department of Veterans Affairs

10:30 am to 11:45 am *False Insecurity Narrative: How Alternative Facts are Being Used to Build a Wall, Criminalize Immigrants, and Militarize the Border ..... 221—A*
The false narrative of a violent and insecure border region has long been used to justify and advance anti-immigrant, anti-border, pro-criminalization, and anti-environment legislation that has negative economic and civil rights impacts on border communities. However, the fact is that border cities are some of the safest in the country and that communities with more immigrants are likely to be safer than places with fewer immigrants. The wall, increased militarization of the border region, the criminalization of immigrants, and the destruction of wildlife habitat are all tools of politicians who seek to advance an extreme and profit driven agenda at the expense of our communities. Moreover, these measures have nothing to do with the security of the border region or our nation. Join the conversation, as various experts discuss ongoing efforts to stop the construction of the wall, the criminalization of immigrants, and the militarization of the border as part of the #No Wall campaign.

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Presenters:
Luis A. Torres, Director of Policy and Legislation, LULAC National
Raul Garcia, Legislative Counsel, Earthjustice
Kirin Kennedy, Associate Legislative Director, Sierra Club
Christina Hazard, Senior Manager of Policy Information, National Parks and Conservation Association
Laura Esquivel, Director of National Advocacy, Hispanic Federation
Christopher Espinosa, Executive Vice President and COO, GreenLatinos

12:00 pm to 2:00 pm — *Unity Luncheon* ..... *Stars at Night Ballroom*
Sponsored by: Toyota; The Coca-Cola Company; Bank of America; Univision Communications Inc and FUSION TV; Cox Enterprises, Inc.; Verizon

Featured speakers:
Henry Cuellar (D-TX), Member, U.S. House of Representatives
Henry G. Cisneros, Former Secretary, U.S. Department of Housing and Urban Development
Victoria Neave, Member, Texas House of Representatives

2:00 pm to 3:15 pm — *FTI: From Caterpillar to Butterfly - Transitioning from Manager to Leader* ..... *225—B*
Have you just recently been promoted to a leadership position, or do you aspire to one day be a team lead, branch chief, division director or senior executive? Whether you currently hold the title of leader, or are striving to meet that career aspiration, it's important to know the different between management and leadership, the traits of successful leaders and how you can develop them, and how to evaluate your own progress as a leader. Moreover, you must learn how to retain the respect of peers, hold yourself and other accountable, develop and communicate your vision, and inspire others to follow you.

Moderator:
Jayna Elce, Federal Affairs Intern, LULAC

Presenter:
Glorimar Maldonado, Chief Recruitment Officer, U.S. Department of Health and Human Services

2:00 pm to 3:15 pm — *FTI: What a Selection Panel Wants to See in Your SES Application (SES 102)* ..... *225—C*
Learn about the "package"—the Challenge—Context—Action—Results model in building a successful application articulating your challenges and accomplishments in five core arenas. One who cannot "toot" their own horn is destined not to hear the sweet music, nor will a selection panel invite one for a performance—i.e. an interview. Get the big picture in how to approach writing your music—Executive Core Qualifications (ECQ)—some do's and don'ts, examples, and tips in preparing for an interview. Well-written ECQs will mean the difference between being referred for an interview or not!

Presenters:
Brenda DePuy, President, DePuy Associates
Joseph Mancias, Former Senior Management Counsel to the Director, U.S. Citizenship and Immigration Services, U.S. Department of Homeland Security
Lorena McElwain, Director, Office of Minority & Women Inclusion, U.S. Commodity Futures Trading Commission
Felicita Sola Carter, Senior Executive (Retired) and Consultant; Felicita Sola Carter Consulting

2:00 pm to 3:15 pm — *FTI: On Fleek and Other Joys of the Millennial Nation* ..... *225—D*
Maladjusted? Misaligned? Maddening? They're Millennials, and they bring a deep passion and commitment to the work they do in organizations. So, what's the secret to tapping into the hearts and minds of this talented workforce? It begins with understanding what they seek, and then connecting with them in a meaningful and authentic way. This session explores strategies to make this happen and practical ideas to harness Millennials, and drive organizational success.

Moderator:
Jacqueline Padrón, Program Director, Hispanic-Serving Institutions National Program, Office of Advocacy and Outreach, U.S. Department of Agriculture

Presenter:
Patrick S. Malone, Director of Key Executive Leadership Programs, American University

2:00 pm to 3:15 pm — *FTI: Community VA Town Hall* *223*
A listening session to hear the concerns of Veterans in the San Antonio Metro Area.

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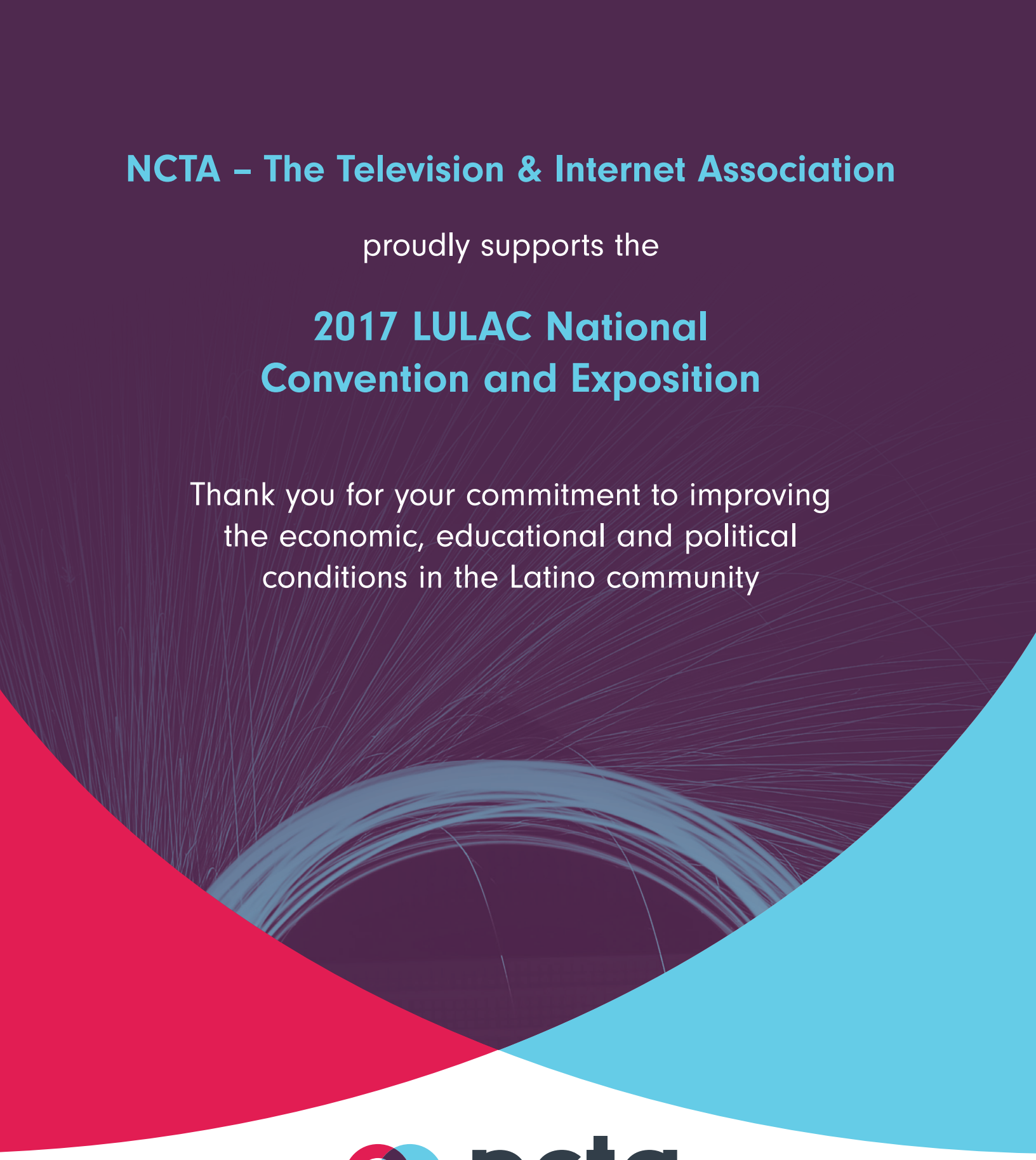
Thank you for your commitment to improving the economic, educational and political conditions in the Latino community



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THE INTERNET & TELEVISION ASSOCIATION

All events (unless noted otherwise) will be held at the Henry B. González Convention Center, (900 E. Market Street—San Antonio, Texas 78205)

Moderator:
Dwayne E. Campbell, Hispanic Veterans Liaison, Center for Minority Veterans, U.S. Department of Veterans Affairs

Presenters:
Michael Walton, San Antonio VAMC
Elfrieda Robinson, Fort Sam Houston National Cemetery
Renee Cooker and Jennifer Long, Houston Regional Benefits Office

2:00 pm to 3:15 pm *New Tools to Protect Our Communities: How the National Environmental Policy Act (NEPA) Gives Us a Voice* ..... *221—A*

Learn about a powerful but underused tool that helps us fight to protect our communities. The National Environmental Policy Act (NEPA) is a critical law that empowers local communities with a voice to protect themselves and their environment from dangerous federal projects like abusive immigration detention centers, or toxic waste incinerators built next to residential neighborhoods and schools. For many years, this influential law had been overlooked but now that our communities are beginning to use it, Congress wants to take it away. Join us to see how we can work together to use and protect NEPA—our voice.

Presenters:
Raul Garcia, Legislative Counsel, Earthjustice
Jonathan J. Smith, Associate Attorney, Earthjustice
Myrna Conty, Local Activist, Prohibido Incinerar

2:00 pm to 3:15 pm *The Future of Latinos in K-12: Reaching Education Equity* ..... *221—B*

Currently one in four students in K-12 public schools is Latino, tripling since the 1980s. As the number of Latino students increase, their academic achievement becomes a marker of success for K-12 public schools. States, local districts and schools are now accountable for the progress of Latino students under the Every Student Succeeds Act of 2015 (ESSA). Learn more about the largest K-12 education bill and how it affects Latino students. Also, learn more on resources you can use in your communities to help prepare students for the next school year.

Moderator:
Xiomara Santos, Policy and Legislation Associate, LULAC National

Presenters:
Maria Elena Cruz, Chair, LULAC National Education Committee
Beth Antunez, Co-Director of the Legislation Department, American Federation of Teachers
Lydia Medrano, Vice President of the Southeast, LULAC National
Nancy Vera, President, Corpus Christi American Federation of Teachers

2:00 pm to 3:15 pm *Tech Talk: Internet Privacy* ..... *Cantilever Room*
Sponsored by: Charter Communications, Comcast/NBCUniversal/Telemundo

For over a decade, LULAC has been a leading advocate for greater Internet access in the Latino community because LULAC believes that such access is critical to a community's growth. The importance of Internet access cannot be overstated. Broadband access offers tremendous benefits for the Latino community from education to employment, and health sector opportunities. We also must educate our community on how to avoid falling prey to malicious scams and viruses and empower them with the tools to ensure the safety of personal information. This panel will help consumers understand their privacy options with Internet service providers and search engines, including the ability to opt out of certain common practices, in order to safeguard consumer data.

Moderator:
Brent Wilkes, Chief Executive Officer, LULAC National

Presenters:
Rosa Mendoza, Executive Director, Hispanic Technology and Telecommunications Partnership (HTTP)
Howie Hodges, II, Vice President, External Affairs, Charter Communications
Jackie Puente, Executive Director—External Affairs, Comcast/NBCUniversal/Telemundo
Nilda Gumbs, Vice President—External Affairs, Association Affairs, NCTA—The Internet & Television Association
Sally Greenberg, Executive Director, National Consumers League

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The long history of working with and for our Latino communities is what makes us proud to partner with LULAC. Thanks to the League of United Latin American Citizens, we all have an organization that is dedicated to educate and celebrate Latinos across the country. And that is something Nissan stands behind.

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FTI/LULAC Agenda - Thursday, July 6

All events (unless noted otherwise) will be held at the Henry B. González Convention Center, (900 E. Market Street—San Antonio, Texas 78205)

2:00 pm to 4:00 pm — *Baseball Clinic: Learn to Play the Clemente Way*.....*Hall 1*

Join us for an exciting FREE baseball clinic, and learn baseball techniques from the best! Our coaches will be the son of the late Hall of Famer Roberto Clemente, Luis Roberto Clemente, and members of the Major League Baseball alumni: Danny Graves, Joe Keough, San Antonio 's own Mike Smith and Victor M. Rivera, former coach of the 7 time gold medalist All Army softball team. Bring your baseball souvenirs and get them signed after the clinics.

2:30 pm to 5:00 pm — *LULAC Women's Legacy Awards (invitation only)*.....*Alamo Ballroom at the Marriott Riverwalk*

Featured speaker:
Diana Arevalo, Member, Texas House of Representatives

Sponsored by: Airbnb

3:30 pm to 4:45 pm — *FTI: Emotional Intelligence in Relationship to ECQs* ..... *225—A*

Understanding the need for Emotional Intelligence as an executive is the most important element for success. Use simple surveys, evaluate yourself on applied EI in the workplace and determine if behavior changes are needed to move forward.

Moderator:
Glorimar Maldonado, Chief Recruitment Officer, U.S. Department of Health and Human Services

Presenter:
Brenda DePuy, President, DePuy Associates

3:30 pm to 4:45 pm — *FTI: Creating and Cultivating Cultural Competence*..... *225—B*

This workshop will provide participants awareness, knowledge, and skills to enrich understanding workforce diversity, enhance interactions at the inter-/intra-personal, group, and organizational levels, build and sustain workplace inclusion, and leverage cultural diversity in multicultural organizations.

Moderator:
Ana Valentin, Enterprise Service Program Manager, National Oceanic and Atmospheric Administration

Presenter:
James V. Blockwood, Chief, Diversity & Inclusion Learning & Development, U.S. Department of Veterans Affairs

3:30 pm to 4:45 pm — *FTI: Diversity & Inclusion - Leading the Way* ..... *225—C*

During a time of transition and significant change, when government is facing budget cuts, resource shortages, and a new administration - and in need of ingenuity, efficiency, and stronger teams - tapping into organizational diversity and inclusive practices will be the answer. The question is how do we, as leaders and practitioners, make the case for and lead the way forward? How do we make diversity and inclusion every employee's initiative? How do we prepare ourselves to be able to successfully reflect the true value of and return on investment for organizations when they implement practices that enhance diversity and create inclusive environments? This workshop will prepare leaders and employees to be able to lead from the middle and make the case for diversity and inclusion regardless of where they are in the organization. Participants will have a better understanding of what diversity really means, how to create inclusive environments, and subsequently how to influence others to change behaviors and practices.

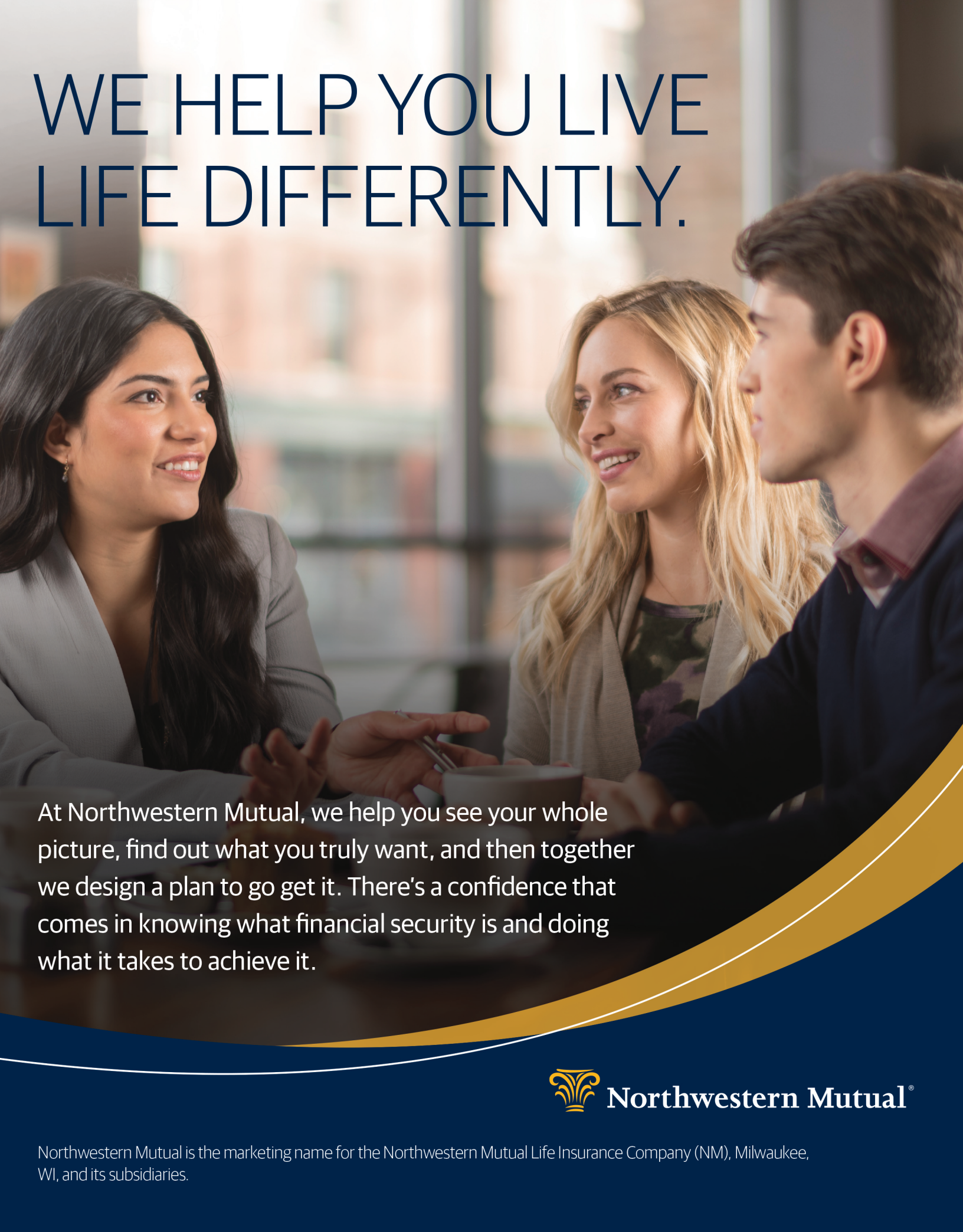
Sponsored by: H-E-B

Moderator:
Denise Viera, Senior Advisor, Office of Justice Programs, U.S. Department of Justice

Presenter:
Zina B. Sutch, Director, Office of Diversity & Inclusion, Office of Personnel Management

3:30 pm to 4:45 pm — *Queer Brown Voices: Personal Narratives of Latino/a Activism*.....*221—A*

Workshop will offer a new perspective on the history of LGBT mobilization and activism. Panel members will discuss subjects that shed light not only on the organizations they helped to create and operate, but also their broad-ranging experiences of being racialized and discriminated against, fighting for access to health care during the HIV/AIDS epidemic, and struggling for awareness.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Moderator:
Leticia Gomez, Co-Editor of Queer Brown Voices

Presenters:
Laura Esquivel, Director of National Advocacy, Hispanic Federation
Luz Guerra, Educator & Commuity Activist, San Marcos, Texas
Dennis Medina, Educator & LGBTQ Latino Activist, San Antonio, Texas
Gloria Ramirez, Editor of La Voz, Esperanza Peace & Justice Center, San Antonio, Texas
Brad Veloz, LGBTQ LULAC Member Council #22198

3:30 pm to 4:45 pm — *LULAC Young Adults: National Convention Plenary* ..... *221—B*
Sponsored by: Charter Communications; Nissan

LULAC Young Adults and Collegiate LULAC members are invited to join Abigail Zapote, Vice President of Young Adults, and the Young Adults Commission as they discuss the Collegiate LULAC's foundation and vision for the coming year. Members from across the country will come together to initiate dialogs, share experiences, and address issues that affect diverse Latino communities from across the nation. The Young Adult Commissioners will also be introduced.

Moderator:
Manuel Rendon, Immediate Past Vice President for Young Adults, LULAC

Presenters:
Abigail Zapote, Vice President of Young Adults, LULAC National
Shelby Herrera, President, Texas A&M University Collegiate LULAC
Christian Smith, Immediate Past State Deputy for Young Adults, Texas LULAC
Christopher Enriquez, Immediate Past District Director, Texas District III LULAC
Juan Loya, District Deputy for Young Adults, Texas District III LULAC
Elly Dickerman, Diversity Recruiting Program Manager, Charter Communications

3:30 pm to 4:45 pm — *LULAC National Platform Session* ..... *221—C*
The LULAC National Legislative Platform is the primary guiding document for LULAC's policy work. Every year, LULAC members have an opportunity to provide feedback and make changes to the legislative platform. Join this working session to review the current legislative platform and provide feedback and/or recommendations to the policy language.

3:30 pm to 4:45 pm — *Climate Change and the Latino Community: What Do Recent Developments Mean for Our Community and What Can We Do to Support Further Climate Action* ..... *221—D*
The Paris Agreement, signed by almost 200 countries with the United States among them, represents the first truly global plan to address climate change. Recent decisions made by the Trump administration –particularly, the climate Executive Order and the decision to withdraw from the Paris Agreement - run counter to global efforts and actions here at home. Please join our panel for a discussion about recent developments, what they mean for the Latino community, and the inspiring actions being taken across the US to curb carbon pollution, protect our community from climate impacts and create an economy that is actually cleaner, more inclusive and safer for our families.

Moderator:
Joe Henry, Vice President of the Midwest, LULAC National

Presenters:
Mariana Panuncio-Feldman, Senior Director, International Climate Cooperation, World Wildlife Fund
Antonio Flores, Board Member, EcoAmerica & President, Hispanic Association of Colleges and Universities (HACU)
Patricia Roybal Caballero, Member, New Mexico State Legislature, District 13

5:00 pm to 6:15 pm — *Civil Rights in the Digital Age: Leveraging Apps for Social Justice* ..... *221—A*
Technology and mobile devices are transforming advocacy. Come learn about LULAC National's newest civic engagement tool—the LULAC Oportunidad App. With this new civil rights app, you have access to resources and information readily available. Bring your mobile devices and tablets, and get ready to learn how to use the features of the app to help you make a difference in your community.

Sponsored by: Verizon

Presenter:
Geoffrey Nolan, Communications Associate, LULAC National

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And with all the places we're going next, we'll always put you first, because our love of People is still our most powerful fuel.

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We say, why would we do things any other way?

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FTI/LULAC Agenda - Thursday, July 6

All events (unless noted otherwise) will be held at the Henry B. González Convention Center, (900 E. Market Street—San Antonio, Texas 78205)

5:00 pm to 6:15 pm — *Know Your Rights Community Workshop..... 221—B*

Do you know your rights? The workshop discusses best practices and smart strategies to follow when ICE agents approach and detain individuals at home, in a vehicle or on the street. This workshop will also cover preparing an action plan with critical documents, including the importance of having legal forms prepared in advance. The workshop will also include a discussion on the recent rise in hate crimes and how to identify and report them to the appropriate authorities. There will be an informational session after the workshop that will cover the description on what a Power of Attorney (POA) is and why it's beneficial and recommended for the undocumented community to have one prepared. In addition, a check list of documents needed to fill out the POA will be provided as well as an option to sign up to come to a POA clinic that RAICES will facilitate in the following weeks.

Moderator:
Antonio Guillen, Reporter, Univisión /Anchor, KWEX 41 Univisión San Antonio

Presenters:
Hector Flores, Former National President, LULAC National
Carmen De Luna-Jones, Offsite Coordinator, Alamo Colleges, Blackenridge Education & Training Center
Barbie Hurtado, Community Organizer, Refugee & Immigrant Center for Education & Legal Services (RAICES)
Ben Monterroso, Executive Director, Mi Familia Vota
Cesar Moreno Perez, Associate Director, Human Rights & Community Relations Department, American Federation of Teachers (AFT)
Luis Roberto Vera Jr., General Counsel, LULAC National (invited)

5:00 pm to 6:15 pm — *Latinos and the Environment: Challenges and Opportunities for our Community ..... 221—C*

Sponsored by: GreenLatinos

Special session that will highlight the work of LULAC National's Viviendo Verde Campaign
Environmental issues are taking center stage in Washington, D.C.—from the President's environmental executive orders and proposed EPA budget cuts to pesticide bans, and Congressional attempts to undermine the Clean Water Act, Clean Air Act, and Clean Power Plan. Find out how environmental and civil rights groups like LULAC are joining forces to address the environmental challenges and opportunities affecting the Latino community. Environmental organizations featured on this panel are LULAC National's closest and trusted partners working to build the next generation of "brown-green" coalition advocates. Hear how they are working to hold polluters accountable, and learn about the ongoing efforts to fight climate change, and ensure Latinos have access to clean air, land, and water.

Moderator:
Amanda Aguirre, Former Obama White House Administration Official

Presenters:
Christopher Espinosa, Executive Vice President and COO, GreenLatinos
Raul Garcia, Legislative Counsel, Earthjustice
Andrea Delgado, Senior Legislative Representative, Earthjustice
Juan Perez, Environmental Justice Fellow, LULAC National
Betsy Lopez-Wagner, Communications Director, Chispa

7:00 pm to 9:00 pm — *Youth and Young Adults Awards Banquet ..... Stars at Night Ballroom*

Sponsored by: Comcast/NBCUniversal/Telemundo, Dell

Featured speakers:
Cesar Conde, Chairman, NBCUniversal International Group and NBCUniversal Telemundo Enterprises
Yosimar Reyes, DACA Recipient/Performance Artist
Robert Rodriguez, Filmaker

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Bexar County Commissioners Court, County Judge Nelson Wolff and Commissioners Sergio “Chico” Rodriguez, Paul Elizondo, Kevin Wolff, and Tommy Calvert would like to welcome everyone to the 88th annual League of United American Citizens (LULAC) Convention and Exposition.

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FTI/LULAC Agenda - Friday, July 7

All events (unless noted otherwise) will be held at the Henry B. González Convention Center, (900 E. Market Street—San Antonio, Texas 78205)

Friday, July 7

7:00 am to 12:00 pm, 2:00 pm to 5:00 pm — *LULAC National Convention Registration & Credentials* ..... *Hall 1 Foyer*

7:30 am to 9:00 am — *LNESC Breakfast (by invitation only)* ..... *Alamo Ballroom at the Marriott Riverwalk*
Presented by: Nissan

Sponsored by: U.S. Army; Shell Oil Company; ExxonMobil Corporation; McDonald's; P&G

Entertainment:
U.S. Army "Intrepid Winds"

9:00 am to 10:15 am — *The Government As a Model Employer - Understanding Changes to Section 501* ..... *225—A*
On January 3, 2017, the U.S. Equal Employment Opportunity Commission published a final rule updating Section 501 of the Rehabilitation Act, which requires affirmative action and nondiscrimination in employment of people with disabilities by federal agencies. These changes both strengthen the regulation and reaffirm the Federal Government's commitment to serving as a model employer of people with disabilities. This session, we will address the new numerical hiring goals, as well as how the new rule affects the federal job application process, reasonable accommodation procedures, and new personal assistance services in the workplace environment.

Moderator:
Keyla Hernandez-Ulloa, Associate Division Chief, Consumer Affairs and Outreach Division, Federal Communications Commission

Presenter:
Virginia Andreu, Acting Branch Chief, Agency Oversight Division Federal Sector Programs, U.S. Equal Employment Opportunity Commission

9:00 am to 10:15 am — *FTI: Creating and Cultivating Cultural Competence* ..... *225—B*
This workshop will provide participants awareness, knowledge, and skills to enrich understanding workforce diversity, enhance interactions at the inter-personal, group, and organizational levels, build and sustain workplace inclusion, and leverage cultural diversity in multicultural organizations.

Moderator:
Sherri Watkins, Financial Management Specialist/COR Level III, U.S. Department of Commerce

Presenter:
James V. Blockwood, Chief, Diversity & Inclusion Learning & Development, U.S. Department of Veterans Affairs

9:00 am to 10:15 am — *FTI: Planning Your Individual Development Plan (IDP)* ..... *225—C*
An Individual Development Plan is a tool to plan for developing and using talents, skills and abilities driven by the interests and motivations of employees. It is a building block for successful careers, owned by employees and supported by their managers. This session will provide you with the following information:

- What an Individual Development Plan (IDP) is (and isn't)
- How to assess your skills, talents, and development needs to prepare your IDP
- How to incorporate experiential learning opportunities (ELOs) into your IDP
- How to be ready for and have an effective IDP conversation with your manager
- What tools and resources are available to create an IDP

Moderator:
Jayna Elce, Federal Affairs Intern, LULAC National

Presenter:
Boni Candelario, Organizational Development Consultant, Trainer and Career Coach, Yale University

9:00 am to 10:15 am — *FTI: The Difference Between Coaching and Mentoring - It Matters!.* ..... *225—D*
The terms "mentoring" and "coaching" are often used interchangeably but they are not synonymous. Both share basic goals of helping individuals learn and develop which leads to peak performance, and the realization of full potential. However, the definition, approach, focus, role, and tools of each are different.

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This workshop showcases not only the differences, but most importantly the unique professional and personal growth opportunities that each affords.

Moderator:
Eda Negron-Oliver, Retired, U.S. Bureau of Prisons

Presenter:
Amelia Longoria-Rathsack, Former Deputy Associate Commissioner for Learning, Social Security Administration

9:00 am to 2:00 pm *FTI: SES Roundtable & Speed Mentoring ..... 304—A & B*
This session is for GS12-GS15 or equivalent government employees. If you are interested in attending this session, you must preregister at www.lulac.org/sesroundtable. This collaborative effort between the Alamo Federal Executive Board, the National Council of Hispanic Program Managers and the LULAC Federal Training Institute is open to all GS-12 to GS-15 government employees and considered one of the key components of the FTI and of great value to attendees. It will provide attendees an opportunity for a more direct, give-and-take interaction with Senior Executives and experienced managers. The participants will participate in an informal exchange of information regarding SES competencies, performance expectations as a senior leader, and maximizing career opportunities to enhance their skills to serve as leaders in government. Attendees must pre-register for this event.

Moderator:
Isabel Flores Kaufman, EEO Program Manager, U.S. Department of Justice

9:00 am to 2:00 pm *FTI: Youth Symposium.....304—C*
The key objective of this event is to provide participants with information that may help reduce dropout rates, address current issues that may affect their future, and provide them with motivation and tools to help them continue their education. We know that once students learn more about the endless opportunities to succeed before them, their lives may be changed. This symposium empowers students with information about diverse opportunities that exist within the federal government (civilian and/or armed forces), while also focusing on the impact that bullying and social media may have while trying to achieve their academic and professional goals. Throughout the day, attendees will interact with representatives from different agencies who will provide guidance regarding scholarships, internships and employment opportunities for current high school students.

9:00 am to 10:15 am *From Ballot Box to Boycott: Leveraging Latino Purchasing Power to Advance Social Justice ..... 221—A*
In 2017, LULAC IA announced a boycott of Wells Blue Bunny products as a way to call attention and step-up the pressure on companies supporting anti-immigrant policies and policy makers. Come learn more about this important boycott and how you can support LULAC Iowa's efforts to hold companies accountable when they enable anti-immigrant and anti-Latino agendas.

Presenter:
Joe Henry, Vice President of the Midwest, LULAC National

9:00 am to 10:15 am *LULAC Young Adults: LULAC Council 101 .....221—B*
LULAC Young Adults and Collegiate LULAC members are invited to learn valuable council development skills such as fundraising, how to run council meetings, and how to recruit new members. All LULAC Young Adults and Collegiate LULAC members are encouraged to attend.

Moderator:
Ashley Guevara, President, St. Edward's University Collegiate LULAC

Presenters:
Jose Gaona, President, American University Collegiate LULAC
Jasmin Chavez, President, McDaniel College Collegiate LULAC
Benito Costilla, Past President, Temple College Collegiate LULAC

9:00 am to 10:15 am *History of LULAC Primer: Our Story, Our Voices..... 221—C*
Founded in 1929, the League of United Latin American Citizens is the oldest and largest Latino civil rights organization in the country. With thousands of members throughout the country, LULAC has helped advocate on behalf of the Latino community for over 88 years. Learn more about the vibrant history of LULAC in this informative session that covers some of the pivotal moments of the organization representing the voice of the Latino community.

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Presenter:
Maria Elena Cruz, Chair, LULAC National Education Committee

9:00 am to 10:15 am — *Latinos and Mental Health* ..... *221—D*
Over 15 percent of the U.S. Latino population is diagnosed with a mental health illness each year. Mental health screening, education, and resources are key to addressing this vital health issue in our community. Learn more about the issue of mental health and the various resources available to the Latino community.

Facilitator:
Lupe Torres, State Director, Texas LULAC

Presenters:
Robert L. Jimenez, M.D., F.A.P.A.
Yvonne Venegas Garcia, Director, HIV Program, University Health Systems

10:00 am to 10:30 am — *Press Conference* ..... *302—A*

10:00 am to 4:00 pm — *Exposition, Job, College, and Health Fair Open* ..... *Hall 1*
Entertainment:
David Mares & People, The Latin Breed, plus Karaoke with Javier Molina

10:00 am to 4:30 pm — *LULAC Tech Lounge* ..... *Cantilever Room*
Sponsored by: Comcast/NBCUniversal/Telemundo

10:30 am to 12:00 pm — *FTI: What Kind of Leader Are You?* ..... *225—A*
Are you the type of leader people want to follow and emulate, or do they roll their eyes and run for the hills when they see/hear you coming? Do you apply blanket leadership principles to every member of your team, or do you take the time to know each person's strengths and growth opportunities and adapt your leadership style to bring out the best in them? Learn to recognize the kind of leader you are through self- and external assessments so you can enhance your skillsets, transform work relationships and effectively lead others where they originally did not want to go.

Moderator:
Norma Fuentes, Executive Administrative Assistant, Federal Bureau of Investigation

Presenter:
Glorimar Maldonado, Chief Recruitment Officer, U.S. Department of Health and Human Services

10:30 am to 12:00 pm — *FTI: Essential Elements of Strategic Planning that Drive Results* ..... *225—B*
Most successful organizations have Mission, Vision and Values statements. Get started on your organization's strategic plan by developing effective mission, vision and values statements that connect with the organization's goals and drive you and your team to accomplish those goals. When developing a strategic plan, organizations often overlook this simple yet powerful statement. If you don't define, who you are and what you do, where you want to go and what drives you to get there… you will most likely not get there! In this interactive session you will learn to craft simple yet powerful Mission, Vision and Values statements that define your organization, build team spirit and keep you focus on your goals.

Moderator:
Alesia Rose, Hispanic American Outreach Program Manager, Central Intelligence Agency

Presenter:
Cristina Temboury, Program Manager, Central Intelligence Agency

10:30 am to 12:00 pm — *FTI: The Ethical Leader* ..... *225—C*
One of the most significant traits of a leader is being ethical. An ethical leader makes the right decision that positively affects customers, employees, stakeholders and the environment. This workshop will cover the basis of individual ethical behavior; the impact of ethical choices; and the importance of ethics to leaders. This interactive workshop includes videos to examine ethics and its significance to leaders and the business world. Additionally, participants will self-examine their own ethical standards by reviewing various scenarios regarding workplace issues.

Moderator:
Jayna Elce, Federal Affairs Intern, LULAC National

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Presenter:
Vickye Byron, SPHR, GCDF, Ray B. Consulting, LLC

10:30 am to 11:45 am *Achieve a Greater Level of Financial Security* ..... *221—A*
Sponsored by: Northwestern Mutual

Many people understand the basics of financial planning but don't know what to do next. In this session, one of San Antonio's top financial planners will help you develop your own financial roadmap using five key considerations: save, spend, grow, protect and give. For those interested, he will also provide insights into his own financial services career with one of FORTUNE® magazine's "World's Most Admired" companies.

Presenter:
Roberto Espinosa, AEP®, CAP®, CFP®, ChFC®, CLU®- Business & Estate Planning Specialist, Northwestern Mutual

10:30 am to 11:45 am *LULAC Young Adults: Woke Wellness* ..... *221—B*
LULAC Young Adults and Collegiate LULAC members are invited to join our health conversation to learn about the importance of self-care and prevent "activist burnout" that plagues student activists, leaders and organizers. We will also present resources to actively organize to keep healthcare accessible to all Americans and disseminate information to our members on disease prevention.

Moderator:
Carina Mendoza, President, Temple College Collegiate LULAC

Presenters:
Yosimar Reyes, Poet/Activist
Francisco Ruiz, National Partnerships Team Lead, Centers for Disease Control and Prevention (CDC)

10:30 am to 11:45 am *Are National Parks Telling Your Story?* ..... *221—C*
There are 417 places across the country that have been protected as national parks, from Yellowstone and Yosemite to César E. Chávez and Stonewall National Monuments. These places preserve the history, celebrate the cultures and protect the landscapes that made this country what it is today. And these parks belong to all of us. However, the National Park System is still a work in progress. The system is two-thirds cultural sites but the Latino story is severely underrepresented. Even when sites are part of the system, the protection of these places and their stories is not guaranteed. For years, Congress has provided insufficient funding to maintain buildings, guide visitors, and do research. And both Congress and the Trump Administration have been pushing to weaken air and water protections, build a wall through park lands, and even remove protected status from some sites. While specific decision-makers may change, national parks always need support from the public to ensure continued protection. This session will talk through some of the challenges faced by parks in Texas and across the country, how the National Park Service is working to include more of the Latino story and what individuals can do to keep parks protected.

Moderators:
Christina Hazard, Senior Manager of Policy Information, National Parks Conversation Association
Suzanne Dixon, Senior Regional Director, National Parks Conversation Association

10:30 am to 11:45 am *Puerto Rico: The Path Towards Statehood* ..... *221—D*
Puerto Rico has been a U.S. territory since 1898 making it the longest held territory in the U.S. history. However, this is going to change soon. In the last 5 years, the people of Puerto Rico have voted twice for statehood. In 2012, statehood was supported by 61 percent and just recently on June 11, 2017 it obtained 97 percent of the vote. This workshop will focus on the recent votes held in the territory, the steps Puerto Rico will be pursuing in Washington, D.C. to become the 51st state, and the significance for all Latinos in having the first Hispanic state in the union.

Presenters:
Charles A. Rodriguez, President of the Puerto Rico Senate, 1997-2000

Special Guest:
Ricardo Rossello, Governor, Puerto Rico

11:00 am to 11:30 am *Press Conference* ..... *302—A*

¡BIENVENIDOS!

On behalf of **Univision Communications Inc.**, we would like to welcome you to the League of United Latin American Citizen's (LULAC) 88th Annual Convention.

WARM WISHES FOR A SUCCESSFUL CONFERENCE.

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FTI/LULAC Agenda - Friday, July 7

All events (unless noted otherwise) will be held at the Henry B. González Convention Center, (900 E. Market Street—San Antonio, Texas 78205)

11:00 am to 4:30 pm — *LULAC Tech Lounge* ..... *Cantilever Room*
Sponsored by: Comcast/NBCUniversal/Telemundo

12:00 pm to 2:00 pm — *FTI Youth and Collegiate Luncheon* ..... *303—B & C*
Sponsored by: U.S. Army

12:00 pm to 2:00 pm — *Women's Luncheon* ..... *Stars at Night Ballroom*
Sponsored by: Charter Communications, Target, P&G, Wells Fargo, Chevrolet, Hilton

Featured speakers:
Carmen Perez, National Co-Chair, Women's March on Washington
Anna Maria Chavez, Chief Strategy Officer and Senior Vice President for External Affairs, National Council on Aging
Diana Arevalo, Member, Texas House of Representatives (invited)

2:00 pm to 3:15 pm — *LULAC Texas Civil Rights Affirmation: Building an LGBTQ Inclusive & Healthy State..... 221—A*
This panel of experts will engage in a comprehensive discussion on a variety of topics related to the state of the LGBTQ community. Panelists will discuss the important role of positive gender and sexual orientation terminology/language to build inclusive LGBTQ environments. In addition, panelists will discuss current LGBTQ legal cases and provide updates on their status as well as the implications of those cases on the rights and well-being of the LGBTQ community. Finally, panelists will also discuss the latest HIV/AIDS data at the local, state, and national level and what can be done to help improve the health of the Latino LGBTQ community.

Moderator:
Brad Veloz, LGBTQ LULAC Member Council #22198

Speakers:
Mary Helen Gloria, Executive Director, Mujeres Unidas Contra El Sida
Eduardo Juarez, Supervisory Trial Attorney, U.S. Equal Employment Opportunity Commission
Maria Salazar, Family Law Attorney, San Antonio, Texas
Robert Salcido, Jr., Statewide Field Coordinator, Equality Texas

2:00 pm to 3:15 pm — *Where Are Millennials Supposed to Live? Affordability in Housing and Homeownership .....221—B*
Sponsored by: Federal Home Loan Bank of San Francisco

There is a disturbing level of inflation in housing costs in major cities across the country. In cities like Boston, Washington, DC, San Francisco, and Chicago—to name a few—the costs of housing either through renting or homeownership have simply become unaffordable. As a result of this crisis in housing affordability we have seen sharp increases in homelessness, reduced rates of homeownership and wealth creation for minorities, and greater amounts of implicit and explicit discrimination in housing, just to name a few of the consequences. Indeed, the ACLU reported earlier this year that the rate of African American homeownership (with a similar trend for other minorities) has now plummeted to a number not seen since the pre-civil rights era. Much the same can be said about millennials, who find themselves spending a much larger share of their income to afford a roof over their heads, and putting away a lot less for retirement and savings.

Presenters:
Kevin Blackburn, Vice President, Federal Home Loan Bank of San Francisco (invited)
Aracely Panameno, Hispanic Outreach, Center for Responsible Lending (invited)
Gerron Levi, Director of Government Relations, National Community Reinvestent Coalition (invited)
Robert Randhava, Senior Housing Counsel, Leadership Conference on Civil Rights (invited)

2:00 pm to 4:45 pm — *Screening of Fail State: A Documentary on American Higher Education and the Student Loan Crisis (by invitation only)* ..... *221—C*
In an expansive documentary exposé, Fail State reveals the dark story behind the rise of predatory for-profit colleges and why our higher education system, once the envy of the world, is leaving millions of Americans in financial ruin. Executive produced by the esteemed journalist, Dan Rather, Fail State combines four years of research and interviews from 47 policy experts, lawmakers, college administrators, industry whistleblowers, and students defrauded by their institution to reveal a higher education system that is no longer a door to the American Dream. (www.failstatemovie.com)

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All events (unless noted otherwise) will be held at the Henry B. González Convention Center, (900 E. Market Street—San Antonio, Texas 78205)

Moderator:
Christian L. Smith, Organizing Associate, Center for American Progress

Presenters:
Alex Shebanow, Director, Fail State

2:00 pm to 4:15 pm *Ford Driving Dreams Best Practices* 305
Sponsored by: Ford Motor Company Fund

The Ford Driving Dreams Grants (FDD) program is a grants-based initiative by the Ford Motor Company Fund in partnership with LULAC Institute, Inc. The mission of this unique education program is to lower the high school dropout rate among the Latino community through innovative educational services. Two veteran awardee sites will be featured in this workshop to highlight key strategies and practices that helped complete the mission of lowering the high school dropout rate in their communities. They will emphasize the importance of educational partnerships, mentors, and curriculum development in advancing educational attainment. Workshop participants will gain insight into the best ways to work with youth and how to successfully apply for and properly manage a FDD program and sustain it with additional funding for the future. Discussions will include, student incentives, recruiting volunteers, lessons learned during their program, sustainability, and the impact of the program on the students.

Moderator:
Sandra Caraveo, Education Programs Manager, LULAC National

Presenters:
Joe Avila, Manager, Ford Motor Company Fund
Rhonda Rios Kravitz, CEO Alianza
Wanda Figueroa, President & CEO Aspira
Darryl Morin, Former LULAC National Vice President of the Midwest and CEO, Advanced Wireless, LC

2:45 pm to 4:00 pm *LULAC National: Presidential Address—State of the League* ..... 303—B
LULAC members are energized and ready to engage on all fronts to identify impact points to advance our immigration, education, health, and civil rights agenda. Join LULAC National President, Roger C. Rocha, Jr., as he speaks about how to move LULAC's work forward and what is in store for the remainder of 2017.

Presenter:
Roger C. Rocha, Jr., President, LULAC National

3:30 pm to 4:45 pm *Stopping the Deportations of Greencard Veterans, Military, and Gold-Star Families* .....221—B
Thousands of U.S. veterans and their families and gold star families have already been deported after serving honorably in the U.S. military. These veterans enter the military as legal permanent residents (green card holders) and once they return from duty, many of them suffer tremendously with PTSD, brain injuries and otheOr physical injuries. Even with VA benefits, it is extremely difficult to find adequate and consistent medical care for their conditions and many turn to drugs and alcohol for relief. Subsequently, many commit crimes related to these addictions and as LPRs, they are then ordered deported from the U.S. Currently, there is no way to get relief for deportation due to military service. The only way a deported veteran can return is in a coffin for a military burial. LULAC Pilsen #5294 along with Familia Latina Unidas/Sin Fronteras of Chicago have worked to pass a resolution resolve this injustice—it has passed at the Chicago City Council, Cook County Board of Commissioners and State of IL legislature as well as LULAC National and the VA Forum. They have also lobbied Congress and met with the Congressional Hispanic Caucus to address this issue and will continue to work to fight for legislation to bring all these greencard soldiers and their families and gold star families home to the country they fought, died, and served.

Presenters:
Olivia Segura, Gold Star mother of Army Reserve Fallen Soldier Ashley Sietsema
Esperanza Perez, Mother of Greencard Army Veteran Miguel Perez Jr.
Emma Lozano, Pastor of Deported and Greencard Veterans and Gold Star Families
Manuel Valenzuela, Greencard Veteran
Israel Solano, Father of Deported Greencard Veteran

3:30 pm to 4:45 pm *Looking Forward: What You Can Do Now to Secure Your Retirement Later* ..... 221—D
Building financial strength takes real commitment. Today, with all your immediate financial concerns — paying bills, buying groceries, filling the car with gas — it's easy to let your long-term financial objectives

A Union of Professionals

The **American Federation of Teachers** stands with the **League of United Latin American Citizens** in helping implement the Every Student Succeeds Act, returning federal education law to its moral roots of equal opportunity for all. Together, we will **make sure every child can succeed**, via early childhood education, parent and community engagement, support for bilingual learning, affordable higher education and a climate free from racism and the threat of deportation. The AFT is proud to join LULAC in this important work.

Randi Weingarten
PRESIDENT

Lorretta Johnson
SECRETARY-TREASURER

Mary Cathryn Ricker
EXECUTIVE VICE PRESIDENT

The **American Federation of Teachers** is a union of 1.6 million professionals that champions fairness; democracy; economic opportunity; and high-quality public education, healthcare and public services for our students, their families and our communities. We are committed to advancing these principles through community engagement, organizing, collective bargaining and political activism, and especially through the work our members do.

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take a back seat. Attend the Latinos for a Secure Retirement workshop in partnership with Jackson National Life Insurance Company and Master Your Card: Oportunidad to discuss strategies to build your financial future. All LULAC members and community members are encouraged to attend.

Sponsored by: Jackson National Life Insurance Company; Master Your Card: Oportunidad

Presenter:
Abigail Zapote, Vice President of Young Adults, LULAC National
Mercedes Garcia, Vice President, Senior Business Leader, Global Community Relations, MasterCard
Emilio Pardo, Senior Vice President, Chief Marketing & Communications Officer, Jackson National Life Insurance Company

5:00 pm to 6:00 pm — *LULAC Orgullo de San Antonio LGBT-Equality Reception ..... 303—A*
Sponsored by: MillerCoors

5:30 pm to 7:00 pm — *VIP International Presidential Reception (by invitation only) ..... The LDR*
Sponsored by: Anheuser-Busch; Southwest Airines

5:30 pm to 7:00 pm — *Presidential Reception ..... Stars at Night Foyer*
Sponsored by: MillerCoors

7:00 pm to 10:00 pm — *Presidential Awards Banquet (Texas Tuxedo) ..... Stars at Night Ballroom*
Sponsored by: Charter Communications; PepsiCo; Ford Motor Company Fund; Walmart; Southwest Airlines

Featured speakers:
Alexander Acosta, Secretary, U.S. Department of Labor
Julian Castro, Former Secretary, U.S. Department of Housing and Urban Development
Ricardo Rossello, Governor, Puerto Rico

Entertainment:
U.S. Army "Latin Invasion"

Saturday, July 8

8:00 am to 9:30 am — *Breakfast for LULAC General Assembly and Officers ..... Stars at Night Ballroom*

9:30 am to 12:30 pm — *LULAC General Assembly & Election of Officers ..... Stars at Night Ballroom*

7:00 pm to 11:00 pm — *Concierto Voces Unidas ..... Stars at Night Ballroom*
Sponsored by: MillerCoors; Caesars Entertainment

Featuring:
Selena Music Tribute with Pete Astudillo and Isabel Marie. Saturday's all star ensemble also includes performers from Santana Malo, El Chicano, Tierra, Thee Midniters, Abel and the Prophets. With special guests Willie G, Richard Bean, and Fred Sanchez of El Chicano.

Special performance by the U.S. Army "Latin Invasion"

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BILL ORTIZ formerly of SANTANA

TONY MENJIVAR formerly of MALO

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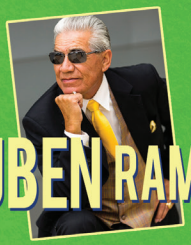

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JULY 8

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HOSTED BY JOHNNY CANALES

A Tribute To Selena Music
FEATURING
PETE ASTUDILLO
ISABEL MARIE

Pick up Your FREE TICKETS at the LULAC EXPO LATINO beginning Wednesday, July 5-7
(Wed & Thurs 10am - 5pm
Fri 10am - 4pm)

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- EL CHICANO
- MALO
- SANTANA
- THEE MIDNITERS
- ABEL & THE PROPHETS

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OUR PRIORITIES

Education
We believe that education creates a necessary foundation for all children to thrive and for adults to lead productive lives. Investment in education is also the key to ending the cycle of poverty and dependency for future generations.

Basic Needs and Social Services
We believe in providing for basic needs such as food, shelter and safety for the working poor, elderly and those struck by unexpected life circumstances or natural disasters.

Health Care
We seek opportunities to support the development of strategic community health resources, facilities and services that will serve the current and long term needs of all.

OUR EMPLOYEES

Our employees raise millions of dollars and volunteer thousands of hours every year to worthy projects in their communities. It is a commitment that has been part of our culture since the beginning.

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LULAC National Youth Convention

Monday, July 3-4

Pre-Convention STEM Camp.....*Sea World San Antonio*

Wednesday, July 5

7:00 am to 12:00 pm — *Registration* ..... *Hall 1 Foyer*

9:00 am to 10:00 am — *Opening Session: Welcome to LULAC Youth Convention*.....*303-A*

10:00 am to 11:00 am — *Ribbon Cutting Ceremony & Exposition Opening*.....*Hall 1*
Sponsored by: Charter Communications, PepsiCo, Toyota
Featured speakers: Diana Arevalo, Member, Texas House of Representatives; Nelson W. Wolff, County Judge, Bexar County Commissioners Court; Ron Rangel, Bexar County Administrative District Court Judge, 379th Criminal District Court ; Sheryl Sculley, City Manager, City of San Antonio

10:00 am to 12:00 pm — *Baseball Clinic: Learn to Play the Clemente Way*.....*Hall 1*
Join us for an exciting FREE baseball clinic, and learn baseball techniques from the best! Our coaches will be the son of the late Hall of Famer Roberto Clemente, Luis Roberto Clemente, and members of the Major League Baseball alumni: Danny Graves, Joe Keough, San Antonio 's own Mike Smith and Victor M. Rivera, former coach of the 7 time gold medalist All Army softball team. Bring your baseball souvenirs and get them signed after the clinics.

12:00 pm to 2:00 pm — *Partnership Luncheon* ..... *Stars at Night Ballroom*
Sponsored by: AT&T, Walgreens, ExxonMobil, Bexar County Commissioners Court
Featured speakers: Joaquin Castro, Member, U.S. House of Representatives; Thomas Saenz, President and General Counsel, Mexican American Legal Defense and Educational Fund; Maria Elena Durazo, Vice Chair, Democratic National Committee; Ronna McDaniel, Chair, Republican National Committee (invited)

2:15 pm to 4:15 pm — *Financial Literacy Game Show*.....*303-A*
Sponsored By: US Bank
Presented By: Ernesto Mejia, CoolSpeak

4:30 pm to 5:30 pm — *Power of Youth, Power of Service* *303-A*
Presented By: Carlos Ojeda Jr.
Sponsored By: Coolspeak

6:00 pm to 7:00 pm — *Dinner*.....*On Your Own*

7:00 pm to 11:00 pm — *A Taste of San Antonio: Rivercity Mariachi and Tejano Fest* ..... *Stars at Night Ballroom*
(Las Vegas Vacation Giveaway by MGM Resorts International)
Sponsored by: Goya Foods, Nissan, Valero
Featuring Entertainment By: Mariachi Las Alteñas and Tejano All-Stars (Ram Herrera, Chente Barrera, and Stefani Montiel); U.S. Army "Latin Invasion"

Thursday, July 6

7:00 am to 9:00 am — *Defenders of Freedom Breakfast*..... *Stars at Night Ballroom*
Sponsored by: U.S. Air Force, T-Mobile, U.S. Department of Defense, Denny's Restaurants
Featured speakers: Ricardo Sanchez, Lieutenant General, United States Army, Retired; John C. Miller, President and CEO, Denny's Corporation

9:15 am to 10:30 am — *Your Digital Footprint: Leaving a Mark* *303-A*
Presented By: Amanda Keammerer, Former White House Assistant to Chief Information Officer

Youth Agenda

All events (unless noted otherwise) will be held at the Henry B. González Convention Center
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10:45 am to 11:50 am — *Finding the Leader in You* *303-A*
Sponsored by: U.S. Air Force
Presented by: Cadet Blake Jager, Cadet Joseph Carrillo, Cadet William Garcia, Capt. Glen Peoples

12:00 pm to 2:00 pm — *Unity Luncheon* ..... *Stars at Night Ballroom*
Sponsored by: Toyota, The Coca-Cola Company, Bank of America, Univision Communications Inc and FUSION TV, Cox Enterprises, Inc., Verizon
Featured speakers: Henry Cuellar (D-TX), Member, U.S. House of Representatives; Henry G. Cisneros, Former Secretary, Department of Housing and Urban Development; Victoria Neave, Member, Texas House of Representatives

2:15 pm to 3:30 pm — *"Self-Actualization for Today's Latinx Millennial & Generation Z:* *303-A*
Progressive Strategizing for Perseverance, Positivity, and Power
Presented by: Maximo Anguiano

3:45 pm to 5:00 pm — *Youth Candidate Forum* *303-A*

5:30 pm to 6:30 pm — *Youth Mocktail Hour* *303-B*
Sponsored by: NCTA - The Internet & Television Association, Charter Communications

7:00 pm to 9:00 pm — *Youth and Young Adults Awards Banquet* ..... *Stars at Night*
Sponsored by: Comcast/NBCUniversal/Telemundo, Dell
Featured speakers: Cesar Conde, Chairman, NBCUniversal International Group and NBCUniversal Telemundo Enterprises; Yosimar Reyes, Artist in Residence, Define America; Robert Rodriguez, Filmaker

Friday, July 7

7:30 am to 8:15 am — *Breakfast* ..... *On Your Own*

8:30 am to 10:30 am — *Code.Create.Play.* *303-A*
Presented by: Youth Code Jam San Antonio

10:45am to 11:45am — *Technolochicas Tech Party* *303-A*
Sponsored by: Televisa Foundation

12:00 pm to 2:00 pm — *FTI Youth and Collegiate Luncheon* *303*
Sponsored by: U.S. Army

2:00 pm to 4:00 pm — *LULAC Youth Elections* *303-A*

4:15 pm to 5:00 pm — *Closing Ceremony* *303-A*

5:00 pm to 7:00 pm — *Free Time*

7:00 pm to 10:00 pm — *Presidential Awards Banquet* ..... *Ballroom*
Sponsored by: Charter Communications, PepsiCo, Walmart, Ford Motor Company Fund, Southwest Airlines
Featured speakers: Alexander Acosta, Secretary, U.S. Department of Labor; Julian Castro, Former Secretary, U.S. Department of Housing and Urban Development; Ricardo Rossello, Governor, Puerto Rico
Entertainment: U.S. Army "Latin Invasion"

Saturday, July 8

All Day — *Explore San Antonio Riverwalk* ..... *Self Guided Tour*

7:00pm to 11:00 pm — *Concierto Voces Unidas por America (Optional)* ..... *Stars at Night Ballroom*
Featuring: Selena Music Tribute with Pete Astudillo and Isabel Marie. Saturday's all star ensemble also includes performers from Santana, Malo, El Chicano, Tierra, Thee Midniters, Abel and the Prophets. With special guests Willie G., Richard Bean, and Fred Sanchez of El Chicano. Special performance by the U.S. Army "Latin Invasion"

Adopted by the LULAC National Board of Directors

1. Only delegates, or alternates replacing a delegate, wearing their certified badges, will be allowed in the voting section. All other persons shall be seated in an observation area designated by the Credentials Committee. The only exception to this rule shall be to accommodate a physically challenged delegate or alternate who desires to be seated in a special area.

2. A member in good standing has the right to ask that non-members be removed from the election area. This shall include the news media.

3. An Election Judge shall be appointed by the National President to conduct the elections. The Election Judge shall be appointed prior to the start of the National Convention.

4. The Election Judge shall appoint at least three (3) Official Observers for all elections for the purpose of: a. serving as counters, as necessary; and b. being present at the time of electronic voting system installation and testing. Testing will include a sample test vote. The Election Judge will report the results of the sample test vote to the National Assembly.

5. Elections shall be by electronic ballot, including voting on amendments and resolutions, and runoffs.

6. No delegate or alternate may have more than one (1) vote in any one (1) election.

7. Voting in absentia shall not be allowed.

8. A candidate not previously announced, as per the LULAC National Constitution, may run from the floor provided that a written certification endorsement by the total accredited delegations of a minimum of five (5) councils, including the candidate's home council, is made to the Election Judge no later than 12 midnight on the Friday before the General Assembly convenes for elections. All candidates running from the floor shall announce their candidacy at the General Assembly convened on Friday immediately prior to the date of elections. Challenges to the eligibility of candidates running for office must be made to the election judge by 12 midnight.

9. Each candidate has the right to appoint one (1) observer/counter for the purpose of verifying the count and, if they wish, may be present for the electronic sample test ballot.

10. Each candidate shall have five (5) minutes for speeches which shall be presented at the time the General Assembly convenes for elections and before voting by electronic voting. All nominations for office shall be closed at 5:00 pm. on the Friday immediately prior to the date of elections.

11. In elections in which more than two (2) candidates are involved, and no one (1) candidate receives 50 percent plus 1 majority of the certified votes, the two (2) candidates receiving the highest number of votes shall immediately go into a runoff. No speeches shall be allowed in runoff elections.

12. Challenges to any election must be issued to the Election Judge within ten (10) minutes after the outcome of the election is announced. It shall take a two-thirds (2/3's) vote to overturn any ruling made by the Election Judge or by the National Legal Advisor.

13. First reading of all Constitutional Amendments and Resolutions will be presented on Friday when the General Assembly convenes immediately prior to date of elections.

14. The order of elections shall be as follows :

1. National President
2. National VP for Women
3. National VP for Youth
4. Nat'l VP for Young Adults
5. National VP for the Elderly
6. National Treasurer
7. Nat'l VP for the Southwest
8. National VP for the Midwest
9. National VP for the Farwest
10. National VP for the Southeast
11. National VP for the Northeast
12. Nat'l VP for the Northwest
13. 2020 Convention Site

15. The presentation of Constitutional Amendments from the floor shall not be allowed. Discussion on Constitutional Amendments shall be limited to three (3) speakers for and three (3) speakers against with each speaker having two (2) minutes.

16. All resolutions must be type written and submitted in the form provided for in the LULAC website and submitted by a local council in good standing on the first day of the National Convention. Approved State LULAC resolutions must be submitted to the National Office within five (5) days of passage by the State Convention with proof of passage by the State Convention provided at the time of submission. The Resolutions Committee shall read the resolved portion of each resolution and make its recommendation to the General Assembly when the General Assembly convenes on the Friday prior to national elections. Discussion on each resolution shall be limited to two (2) speakers for and two (2) speakers against with each speaker having two (2) minutes. A speaker must announce if he/she is speaking in favor of or against the resolution in question.

17. Resolutions from the floor shall be accepted. The resolution from the floor must be type written and submitted by using the form provided in the LULAC website and signed by the total registered delegation of the offering council. The written resolution from the floor must be presented to the Resolutions Committee by 2:00 pm. on the Friday when the General Assembly convenes prior to elections. The Resolutions Committee shall read the resolved portion of each resolution and make its recommendation to the General Assembly when the General Assembly convenes on the Friday prior to elections. The same time limit, number of speakers, and announcement as in Rule 16 shall apply to this rule.

18. Any issue not covered by these Convention Rules will be determined by the proper provisions within the LULAC National Constitution, By-Laws & Protocol, and Robert's Rules of Order (revised) in that order.

19. These adopted 2017 Convention Rules may be changed by a two-thirds (2/3's) vote of the General Assembly.

20. Delegates, Alternates and Guests must maintain proper decorum at all times. Whistling and whistles are not allowed. No photography, video, or audio recordings will be permitted, except for such photography, video or audio recording as is authorized by the Elections Judge. Upon violation a warning will be issued by the Election Judge, after which, if violation is repeated, Rule 21 will be invoked.

21. Any individual disrupting election proceedings as determined by the Election Judge, or that uses profanity or verbally threatens or attacks another member on or near the voting floor will be removed from the voting floor and charges to discipline the member, including expulsion for "actions contrary to the principles of LULAC" shall be brought against the member by the Elections Judge at the October National Board of Directors meeting.

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2017 LULAC National Awards

All events (unless noted otherwise) will be held at the Henry B. González Convention Center
900 E. Market Street—San Antonio

LULAC, within its membership, will bestow several national awards presented during the Presidential Banquet at the LULAC Conventions. These awards are the highest honor bestowed by LULAC and are given to those individuals whose achievements and community service most exemplify the ideals of the League. The recipients of these prestigious awards are selected by an awards committee which is appointed by the national president. The awards committee reviews the nominations of LULAC Councils and selects the recipients based upon established criteria.

The Awards

The following awards have been established by the awards committee and will be presented at the convention:

- Man of the Year
- Angie Garcia Woman of the Year
- Council of the Year
- Other LULAC Special Awards as determined by the LULAC National President

Criteria for Council of the Year Award

1. Council must be chartered and in good standing in the League.
2. Council must have been awarded Council of the Year at the District and State levels.
3. Council must have sponsored a LULAC Youth Council in the past year.
4. Council must have participated in humanitarian and civic causes that have made an impact on LULAC and the community.
5. Council must have proof of all LULAC and community-related awards and recognition it claims, i.e., newspaper clippings, scrapbook, award letters, etc.
6. Council must have letters from its District and State Directors certifying that it was selected at the respective conventions.
7. The period of consideration for Council of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

** Council will receive special consideration for participation in the LNESC scholarship program.*

Criteria for Man of the Year Award

1. Nominee must be a member of a chartered LULAC Council in good standing in the League.
2. Nominee must be in good standing in the League.
3. Nominee must have been selected as Man of the Year at the Council, District, and State levels.
4. Nominee must have contributed talent, skills, and time to the betterment of LULAC and the community.
5. Nominee must provide proof of involvement in LULAC and the community, including newspaper clippings, award letters, etc.
6. Nominee must have letters from his Council President, District, and State Directors, certifying that he was selected at their respective conventions.
7. The period of consideration for Man of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

Criteria for Woman of the Year Award

1. Nominee must be a member of a chartered LULAC Council in good standing in the League.
2. Nominee must be in good standing in the League.
3. Nominee must have been selected as Woman of the Year at the Council, District, and State levels.
4. Nominee must have contributed talents, skills and time to the betterment of LULAC and the community.
5. Nominee must provide proof of involvement in LULAC and the community and include newspaper clippings, scrapbook, award letters, etc.
6. Nominee must have letters from her Council President, District and State Directors certifying that she was selected at their respective conventions.
7. The period of consideration for Woman of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

Criteria for LULAC Special Awards

- Membership
- Loyalty
- Service
- Achievements
- Awards
- Contributions
- Leadership
- Recognition
- Actions
- Projects
- Accomplishments
- Volunteerism

1. Any LULAC member in good standing is eligible to be nominated for a LULAC Special Award.
2. Any member of LULAC can nominate a LULAC member for a LULAC Special Award.
3. Nomination and questionnaire forms must be submitted to the LULAC National Office prior to the National Convention.

DEEP IN THE HEART OF THE LATINO COMMUNITY.

Through the efforts of the League of United Latin American Citizens (LULAC), many Latinos in the United States have expanded their horizons. Today we congratulate LULAC on the 88th year of their quest to ensure Latinos have a voice, as well as opportunities to flourish.

Together AARP and LULAC will continue building on the unity, the hard work and the commitment to the Latinos in the U.S.

AARP
Juntos es posible℠

To learn more about AARP visit SoyAARP.org or join us on the Expo Floor.

U.S. governors, mayors, businesses, investors, colleges, and universities say:

WE ARE STILL IN

and will work together to ensure the U.S. remains a global leader in reducing carbon emissions.

WeAreStillIn.com

USDA United States Department of Agriculture
Animal and Plant Health Inspection Service

CONGRATULATIONS

League of United Latin American Citizens

88th Annual LULAC National Convention & Exposition

July 4 - 8, 2017

Strengthening Families through Education, Opportunity, and Empowerment

LEGISLATIVE PLATFORM

AFFIRMATIVE ACTION

LULAC supports equal opportunity for employment, promotion and contracting, and opposes discrimination of any form in the workplace and supports affirmative action as a set of positive steps that employers use to promote equal employment opportunities. LULAC remains committed to fighting efforts to overturn decisions that have upset affirmative action programs across the country.

LULAC will ensure that information on affirmative action will be updated to reflect the latest changes from the Office of Personnel Management. OPM shall provide LULAC with pertinent data affecting affirmative action policies. If such data are not received, LULAC will request such information from the Hispanic Senior Executive Service members and/or using Freedom of Information Act requests.

BORDER WALL

LULAC opposes any efforts to construct new or expand existing fencing/border wall along the U.S.-Mexico border. LULAC opposes the use of eminent domain to confiscate the lands of private citizens for the construction of a border wall. LULAC also opposes any government actions that would waive existing federal laws that protect the health and safety of border communities, as well as the environment, habitat, and wildlife impacted by the construction of a border wall.

CENSUS AND DATA COLLECTION

Based on the 2010 Census, over 50 million Latinos reside in the United States. According to the Pew Hispanic Center, the majority of states underestimated the increase of Latino residents, and, overall, the Hispanic population count was 1.9% higher than expected. Because of these major demographic shifts, LULAC urges local, state and federal government agencies to employ and train staff to serve this growing and diverse population.

As a national partner, LULAC supports the efforts of the U.S. Census Bureau to obtain an accurate census count. LULAC encourages the bureau to reach out to community-based organizations between decennial census counts in order to build and maintain trust with hard-to-count populations, such as Latinos, whom are wary of giving personal information to the bureau. In addition, LULAC strongly urges the U.S. Census Bureau to emphasize in all materials—both print and online—that all information gathered is completely confidential.

LULAC also proposes that the U.S. Census Bureau provide stipends to community-based organizations who commit to assisting with the Census count outreach, as partners need more than co-branded materials to reach hard-to-count populations.

Furthermore, LULAC encourages the bureau to produce both Spanish language materials, as well as English language materials marketed towards Hispanics. Coupled with ongoing education campaigns, and easy-to-read information online, LULAC believes that the bureau can succeed in reducing the undercount of hard-to-count populations and achieve a more accurate snapshot of the United States of America.

LULAC advocates for more attention to be paid to the undercount, as each resident left out of the census count negatively affects every aspect of daily life in the United States. Overcrowded emergency rooms, underfunded public schools, missing sidewalks, inadequate roads, and other public resources are direct results of disproportional federal funding allotments from decennial census undercounts.

Lastly, LULAC urges the U.S. Census Bureau to establish a system to assess the persistent underrepresentation of Hispanics in the bureau, as well as identify effective strategies to increase future problem-solving capacities. LULAC strongly supports a standardized review of the bureau's managers and supervisors based, in part, on their performance with respect to EEO issues, such as hiring a diversified work force, including Hispanics.

CHILD LABOR AND THE EXPLOITATION OF MINORS

LULAC strongly supports ending child labor through education by supporting the International Labor Organization's (ILO) international programs to eliminate child labor worldwide. LULAC opposes the exploitation of children working anywhere for low wages and under hazardous conditions. LULAC deplores any and all exploitation of minors, whether psychological, physical, political, or sexual.

CHILD WELFARE

Recognizing that children and youth from communities of color are disproportionately represented in the child welfare system, and who experience a high propensity of entrance into the juvenile and criminal system, LULAC calls on Congress to reform the child welfare system. LULAC is opposed to legislation that will proliferate the entrance of children and youth from communities of color into the juvenile and criminal systems, and supports the process for investigating cases of racial profiling and discrimination

USDA

UNITED STATES DEPARTMENT OF AGRICULTURE

- Departmental Management
- National Appeals Division
- Office of Advocacy and Outreach
- Office of the Assistant Secretary for Civil Rights
- Office of Budget and Program Analysis
- Office of the Chief Economist
- Office of the Chief Financial Officer
- Office of the Chief Information Officer
- Office of the Chief Scientist
- Office of Communications
- Office of Congressional Relations
- Office of Ethics
- Office of Environmental Markets
- Office of the Executive Secretariat
- Office of the General Counsel
- Office of the Inspector General
- Office of the Ombudsperson
- Office of Tribal Relations
- Agricultural Marketing Service
- Agricultural Research Service
- Animal and Plant Health Inspection Service
- Center for Nutrition Policy and Promotion
- Economic Research Service
- Farm Service Agency
- Food and Nutrition Service
- Food Safety and Inspection Service
- Foreign Agricultural Service
- Forest Service
- Grain Inspection, Packers and Stockyards Administration
- National Agricultural Library
- National Agricultural Statistics Service
- National Institute of Food and Agriculture
- Natural Resources Conservation Service
- Risk Management Agency
- Rural Development

We provide leadership on food, agriculture, natural resources, rural development, nutrition, and related issues based on public policy, the best available science, and effective management.

We have a vision to provide economic opportunity through innovation, helping rural America to thrive; to promote agriculture production that better nourishes Americans while also helping feed others throughout the world; and to preserve our Nation's natural resources through conservation, restored forests, improved watersheds, and healthy private working lands.

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in the child welfare systems by the U.S. Justice Department and Department of Health and Human Services. LULAC encourages Federal and State protections for victims of child abuse in the education system.

CITIZENSHIP AND VOTING

LULAC promotes active participation of all eligible Latinos in the democratic process by registering to vote and voting, and encourages all legislative, judicial and educational efforts to promote voter participation and advocacy. LULAC encourages all eligible immigrants to become US citizens and demands that the Citizenship and Immigration Services streamline and expedite the processing of citizenship applications pending in a backlog for up to two years or more. LULAC aims to assure that voters' rights are safeguarded on election-day by preventing potential voting rights violations, such as intimidation at the polls, unworkable voting equipment, and other civil rights violations.

LULAC supports an immediate and comprehensive reauthorization of the Voting Rights Act. The reauthorization must include language that requires states to submit election related changes that are identified as being the most linked to discrimination against Latino voters. These "Known Practices" would include certain changes to the method of election, voting locations, jurisdiction boundaries, redistricting, and/or multilingual voting materials.

LULAC opposes any efforts to repeal birthright citizenship, stripping citizenship from U.S.-born children of immigrants or amend the 14th amendment in any way that aims to restrict the rights of Latinos. LULAC also strongly believes that all the rights and protections afforded to U.S. citizens in the contiguous United States should also apply citizens living in Puerto Rico—currently citizens on the island do not have the full guarantees of citizenship.

CRIMINAL JUSTICE REFORM

LULAC advocates reform of the criminal justice system to reduce the disproportionate number of Latinos who are incarcerated. LULAC supports reform of the court system to ensure fair sentencing guidelines that do not discriminate among race or socio-economic backgrounds. LULAC opposes the incarceration of youth in adult prisons and supports preventive education and social programs to reduce incarceration and recidivism. LULAC supports the repeal of legislation harmful to Latinos to redress disparate treatment of minorities, such as the elimination of the death penalty. LULAC also supports ensuring that statistical data of inmates in the state and federal prison systems is gathered for Hispanics/Latinos, of any race. LULAC supports lowering funding for the prison industrial complex.

DISCRIMINATION AND RACIAL PROFILING

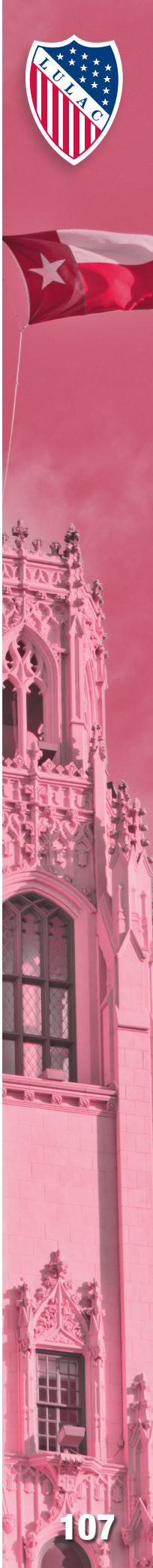
LULAC denounces any form of discrimination on the basis of national origin, race, religion, language, sexual orientation, age or disability. LULAC strongly condemns racial profiling, and supports a strong statutory definition of racial profiling along with the institution of data collections systems by law enforcement. LULAC is concerned with the growth of hate groups and encourages Congress to strongly monitor agencies and their enforcement of hate-crime laws. LULAC opposes any effort to amend the U.S. Constitution in any manner that reduces protection of any individual's rights on the basis of national origin, race, religion, language, sexual orientation, age or disability.

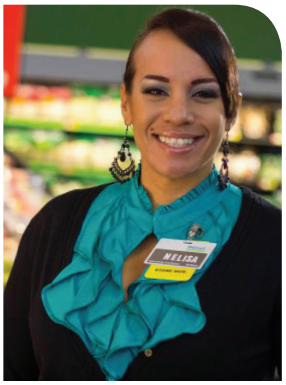
LULAC strongly supports efforts to build trust and cooperation between law enforcement agencies and the Latino community. In addition, LULAC supports legislative efforts aimed at de-militarizing local and state law enforcement agencies and equipping law enforcement officers with body cameras. In cases involving police brutality, excessive force, and/or lethal force, LULAC calls for independent investigative panels to review cases for potential civil rights violations.

DRIVER LICENSES AND OTHER STATE CERTIFICATIONS

LULAC supports legislation to grant driver licenses to immigrants under any status. LULAC supports innovative provisions for the issuance of a license such as passing a criminal background check, endorsement by a citizen, or requiring a pledge by immigrants to apply for legal residency.

LULAC supports allowing immigrants who regularize their status through any administrative action program like the Deferred Action for Childhood Arrivals or Deferred Action for Parents of Americans and Lawful Permanent Residents (DAPA) to be allowed to sit for professional and technical trade licensing exams and be licensed. States should not bar the credentialing of these immigrants and should work to allow immigrants to fully contribute their educational skills and entrepreneurial talents within the parameters of state and local professional, commercial, and business licensing schemes. Geographic location or a person's ability to prove residency should also not impede their ability to obtain credentials and identification.





Reflecting the Communities We Serve

Diversity has been at the core of our culture since Sam Walton opened our doors in 1962. ***It's part of what makes Walmart, Walmart.*** Our mission is to save people money so they can live better. To deliver on that promise, we have to understand and connect with our customers and communities. That means having a diverse group of associates and suppliers who can represent all people.

Our U.S. workforce reflects the communities we serve. Of our 1.5 million associates, ***55 percent*** are female and ***43 percent*** are minority.

To learn more about our commitment to diversity and how we help develop and grow our associates, visit **corporate.walmart.com**.

Walmart
Save money. Live better.

Get to know Walmart.
Visit **corporate.walmart.com** for more information.

ECONOMIC OPPORTUNITY

LULAC urges companies and government agencies to embrace diversity in all aspects of business, whether employment, promotion, or contracting (including federal and state contracting), as well as to support representation of Hispanics at all levels, from day-to-day management and governance to the boardroom. LULAC encourages the expansion of programs and policies that provide funds to stimulate business, job growth and training, and opportunities for venture capital.

LULAC supports the implementation of the Community Reinvestment Act by commercial banks and savings associations to promote economic stimulus to low-income minority communities. LULAC encourages the federal government to reform the federal tax code to address the financial challenges regarding our federal budget and subsequent funding for programs and services that are important to the Latino community.
LULAC supports financial education efforts aimed at improving the economic security and stability of the Latino community.

EDUCATION

LULAC believes that universal and quality public education is the foundation for lifelong success, and strongly opposes any measure that denies education as a fundamental right, including that of immigrant children. School curricula and textbooks should reflect culturally relevant teaching methods grounded in research and history relevant to the students.

LULAC strongly supports legislation to provide students with disabilities the needed resources, tools, and support to achieve in school.

LULAC supports legislation and policy decisions targeted at decreasing the Hispanic dropout rate and closing of the achievement gap. LULAC urges Congress to increase funding to implement targeted programs to encourage Hispanic students to remain in school.

LULAC supports efforts to fully engage and educate the Latino community on the adoption, implementation, and oversight of Common Core State Standards. LULAC expects that the adoption and implementation of the Common Core State Standards at the state level, be backed up with robust resources, training, development, and support for schools. In addition, LULAC supports efforts at the state level to ensure Latino students have access to high quality education that prepares them for college and career.

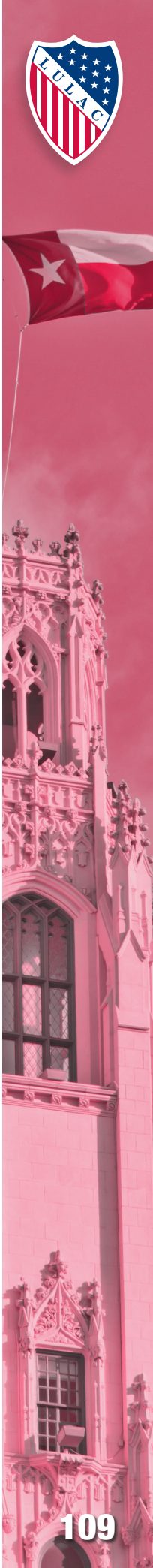
While LULAC opposes creating an environment of high-stakes testing and over-testing, LULAC also opposes eliminating every form of assessment. Instead, LULAC supports limiting federal testing requirements to no more than 1 required federal assessment in grades 3-8 and high school. In addition, LULAC supports efforts to ensure that students, families, and teachers have the support, training, and resources needed as states continue to administer new assessments. LULAC strongly supports legislation that ensures that students get early interventions and support from cradle to career. LULAC also opposes "opting-out" of assessments as a reform tactic and strongly opposes actions aimed at influencing students to skip school as a form of "opt-out" protest.

Federal funding for LULAC National Education Service Centers (LNESC) should be continued so as to address the specific needs of our community, as well as to expand into geographic areas not currently served. Federal funding for Head Start, Migrants and Seasonal Head Start, Gear Up, TRIO, Women, Infants, and Children (WIC), HEP-CAMP, Title I and Title III programs, and STEM education programs, should be increased and access should be expanded to ensure high participation of Latino children. LULAC supports increased funding for Title I, Title III and Title VII programs to address adult basic educational programs, bilingual education and dual language instruction through graduation. LULAC also supports an effective and appropriate bilingual education program, and dual language instruction through graduation for all English Language Learners. LULAC strongly opposes vouchers or any other funding method that will limit public education resources (any mechanism seeking to transfer funds away from public education to private education). Additionally, LULAC supports standardized accountability across both traditional public schools and charter schools.

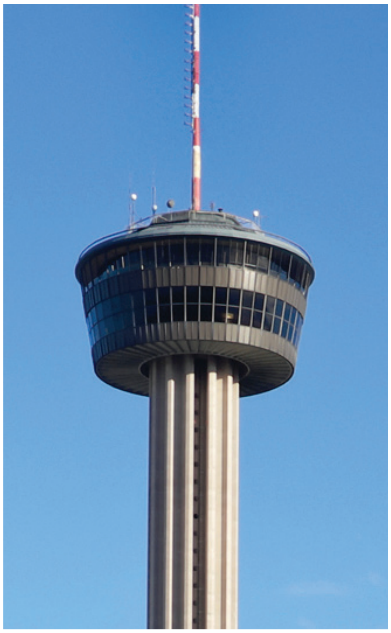
All Latinos should have access to safe, quality and desegregated public education. Public schools should be improved and rehabilitated, and be provided with adequate funding to do so.

LULAC supports full-funding of the Every Student Succeeds Act, and urges Congress to ensure that the Department of Education enforce accountability and oversight provisions in the federal education law.

LULAC supports an increase in funding for Hispanic Serving Institutions (HSIs) of higher education. LULAC supports an increase in the number of Latino educators at all levels of education, administrators and school board members, as well as teacher training and development



WELLS FARGO



How we call ourselves a San Antonio bank.

Investing in our communities is our business.

Wells Fargo has a rich history just like San Antonio, and we're doing our part to give back to our communities. As San Antonio locals, more than 5,000 team members live here, work here, and play here. That's why we're passionate about investing our time, talents, and resources to help make it a great city. Wells Fargo contributed $1,897,803 towards community development, education, and local nonprofit organizations in 2016. Additionally, our team members raised $933,318 and volunteered more than 47,800 hours in support of local nonprofit organizations throughout the San Antonio area. At Wells Fargo, serving and caring for customers and communities is embedded in our culture.

Together we'll go far

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programs to encourage Latinos to become teachers. LULAC will fight against discriminatory and harsh discipline practices, including suspensions and expulsions, and zero tolerance policies that remove students from the classroom and keep them from learning.

LULAC membership advocates that scholarship awards be provided to qualified persons regardless of their citizenship status.

ENERGY SECURITY

LULAC dramatically supports increasing federal funds spent on the development of clean, renewable, and environmentally friendly energy sources. LULAC opposes drilling for oil on federal lands, especially in those areas deemed necessary to the ecological well-being and quality of life of its inhabitants and neighbors.

As a means to promote energy security, LULAC supports and advocates for the expansion of efforts to curb abuses to the environment through "green jobs," recycling, and through the creation and sustainability of rooftop and community gardens. LULAC recommends that "green jobs" create employment opportunities for Latino families. Educational and technical support must be provided to include the development of "green jobs" for Latinos.

ENGLISH PLUS

LULAC strongly opposes all legislation that designates English as the official language of the United States or of any individual state. LULAC supports bilingual education to ensure English proficiency while encouraging students to retain proficiency in their native language. English language acquisition is imperative, but bilingualism and multilingualism are assets to be valued and preserved. LULAC supports increasing programs and ESL funding for adult students.

ENVIRONMENT AND CLIMATE CHANGE

LULAC opposes the practice of locating environmentally damaging or dangerous sites in Hispanic and other disadvantaged communities, and opposes the disposal of nuclear, chemical waste or other toxic waste in or near Hispanic communities. LULAC encourages the clean up of "brownfields" (contaminated sites) in Hispanic neighborhoods. LULAC supports the Clean Air Act to reduce emissions that are harmful to Latinos of all ages and opposes any effort to loosen its regulations placed on the coal-burning power plants in the United States.

LULAC also supports efforts to strengthen existing legislation to protect water sources from pollution, protect communities from exposure to toxic chemicals, and increase oversight on companies taking part in activities which may endanger natural resources. LULAC expresses support for the Clean Power Plan and the Clean Water Rule and legislation that aims to curtail emissions that contribute to climate change.

FARMWORKERS, MIGRANT AND SEASONAL WORKERS

LULAC urges Congress to pass legislation that protects farm workers from employer abuse and that guarantees safe working conditions, housing, and access to schooling and training. LULAC opposes legislation that may be considered for passage by Congress that relates to new guest worker programs that do not meet these criteria.

LULAC opposes the expansion of agricultural guest worker programs that do not provide adequate labor rights protections, health benefits and housing.

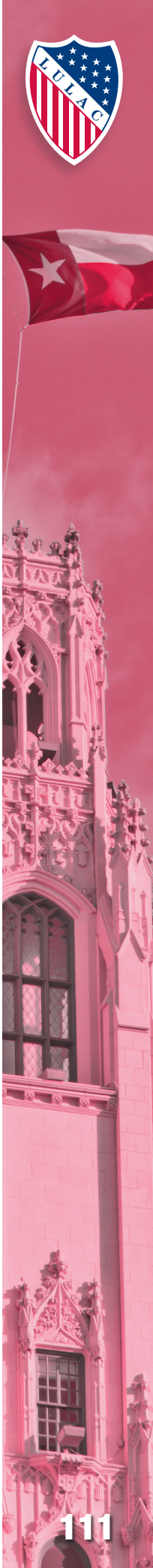
LULAC supports a national holiday honoring Cesar Chavez and commemorating the contributions of farm workers to the United States. School curriculum should include a historical perspective of the farm worker struggle and community service in his honor. LULAC supports the continuation and expansion of the National Farmworkers Job Program. LULAC urges Congress to pass legislation that protects female domestic workers from employer abuse and that guarantees safe working conditions as well as the same rights afforded to workers in other industries.

FINANCIAL PROTECTION

LULAC works to promote financial literacy, savings and investments in Latino communities. We oppose all forms of predatory financial practices including subprime mortgages, payday loans, usurious bank fees, high cost auto loans and pyramid schemes.

FOREIGN RELATIONS

LULAC urges a strengthening of partnerships with Latin America. We urge the US government to include Latin American nations as partners for the war on terrorism and the creation of multilateral agreements on such important cross-border issues as health, labor, education, immigration, environment and sustainable economic development. Although LULAC supports trade and economic integration with Latin America, it is imperative that trade agreements should be equitable and balanced. LULAC supports efforts to renegotiate trade agreements to raise the standards of living for the labor



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moving money for better

force and protect our environmental standards so as to reduce displacement of workers and consequent mass migration. LULAC supports efforts to grow sustainable economic development programs in Latin America and the Caribbean, along with social development programs.

HATE CRIMES

LULAC urges Congress to pass laws that provide stronger sentencing and more aggressive prosecution for hate crimes. The federal government's role should be expanded in the prosecution of hate crimes by being allowed to assist state and local efforts to prosecute a broader scope of hate crimes.

HEALTH

Universal health care is a priority for Latinos and it should include affordable and accessible primary, preventive, and emergency room health care that is administered in a culturally competent and linguistically appropriate manner. Latina mothers should have access to pre-natal care, health and nutrition education, and access to healthy foods, anti-hunger programs, and medical services. Latino children and adolescents must have access to immunizations, medical services, prescription medications, health education on topics such as substance abuse, body image and mental health, and should have access to safe spaces for physical fitness. LULAC urges pharmaceutical companies and medical research facilities to increase the inclusion of Latinos in their clinical trials and focus groups in order to better provide accurate health information for this population group.

LULAC urges greater awareness among health care providers of the disparities in the health care system so as to eliminate bias and stereotyping of Latino patients. Information on how to provide medical care services to Latinos in a manner that is both culturally competent and linguistically appropriate, including the utilization of translation services should also be included. LULAC advocates for patient education programs to increase patients' knowledge about the Affordable Care Act and its benefits to encourage uninsured and/or underinsured Latinos to enroll into a medical plan, seek routine medical services, and/or treat chronic diseases at the onset rather than at later stages of the disease. It is crucial to educate, train and build the capacity of health care providers on the benefits of the ACA and the impact that it will have on patients, their medical care, and on the medical health care system. LULAC advocates for an increased awareness on preventative and proactive health care. Patient education programs should focus on preventing diseases disproportionately affecting Latinos, such as diabetes, obesity, coronary diseases, hypertension, Alzheimer's and HIV/AIDS, and about ways to prevent the onset of these diseases by seeking routine medical care.

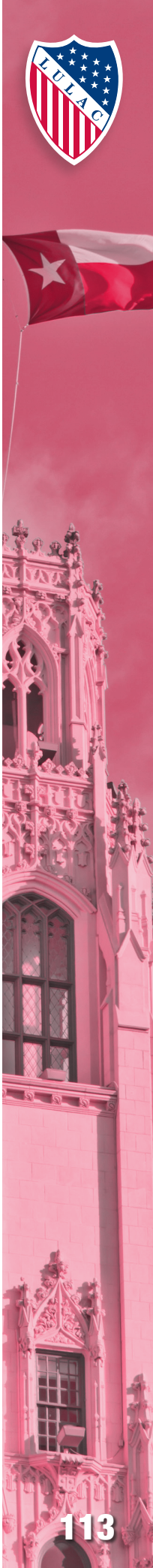
LULAC also urges an expansion of insurance coverage for children in poverty, as well as increased funding for programs to promote self-esteem and prevent teen pregnancy. LULAC supports guidelines that improve the nutritious quality of meals served in schools and that provide increased eligibility access to Latino children in poverty. Because of the disproportionate number of Hispanics who are uninsured and under-insured, LULAC is committed to working with the Latino community to ensure that those who are eligible for health insurance under the Affordable Care Act, are enrolled in a medical insurance plan. Due to the different trends and gaps in medical care expenses, such as prescription drug coverage, and to the differences in treatment options for patients with pre-existing conditions, LULAC calls for an increased need to educate Latino communities about the new benefits provided under the Affordable Care Act. LULAC supports the expansion of state and federal funding for programs focused on mental health and mental disabilities. LULAC supports parity for Medicare Part D, for residents of Puerto Rico.

In addition, LULAC strongly supports the expansion of the Medicaid program as part of the Affordable Care Act. LULAC supports expanding Affordable Care Act eligibility to all work-authorized immigrants. LULAC supports efforts to increase health literacy, provide enrollment assistance, and reduce barriers preventing Latinos from accessing affordable health care.

LULAC opposes any legislation or litigation aimed at repealing or chipping away at the protections and health benefits expanded under the Affordable Care Act. LULAC opposes any efforts to restrict funding to health clinics (including Planned Parenthood affiliates) as a way to limit access to comprehensive health and reproductive services. LULAC is committed to addressing the environmental injustices that poor Latino families face which prevent them from having complete access to healthy and nutritious foods, safe spaces for physical exercise, and from being able to access medical services in a facility in their neighborhood.

HISPANIC REPRESENTATION

LULAC promotes public service and strongly urges the Administration to review and update Executive Order 13171 to ensure that the federal government reflects the most current demographic and statistical information



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of Hispanics at all levels of the federal government. LULAC urges local, state, and federal agencies to increase their outreach to Hispanic organizations, i.e. LULAC and others, since they are the ones that can supply the agencies with qualified applicants. We urge the administration to work closely with Hispanic members of Congress to develop strategies that will increase the representation of Latinos in the local, state and federal government. LULAC urges the US Senate to provide a level playing field for Hispanic judicial nominees to ensure that Hispanic representation in the judicial system increases proportionally to the numbers of Latinos in the general population.

LULAC supports the Office of Personnel Management's Federal Diversity Office, which seeks to develop a government-wide strategy to support Federal agencies in improving outreach to and hiring of diverse groups of candidates including Hispanics.

HOUSING

LULAC supports an increase in the nation's stock of affordable housing. The federal government should increase resources to build, rehabilitate and preserve housing for low and extremely low-income households in both the rental and purchase markets. In addition, LULAC supports the development of more housing for the elderly; the creation of additional emergency shelter to permanent housing for victims of domestic violence; the development of integrated permanent supportive housing for people with disabilities and an increase in funding for programs and services to end homelessness. LULAC also supports investments in green affordable housing. LULAC supports increasing services and affordable housing units for America's rural poor. It strongly encourages the development of housing options for migrant farm workers and their families.

LULAC supports the improvement in the quality of life of residents of the Southwest border colonias, including access to such basic amenities as electricity and potable water. LULAC opposes all forms of housing discrimination and calls for stronger enforcement of fair housing laws and the elimination of predatory lending practices. LULAC seeks higher funding to increase the capacity of Hispanic organizations to conduct fair housing education and enforcement activities. LULAC supports foreclosure intervention programs and efforts to help stop foreclosures. LULAC calls for the creation of programs to help tenants of foreclosed rental properties remain in their homes.

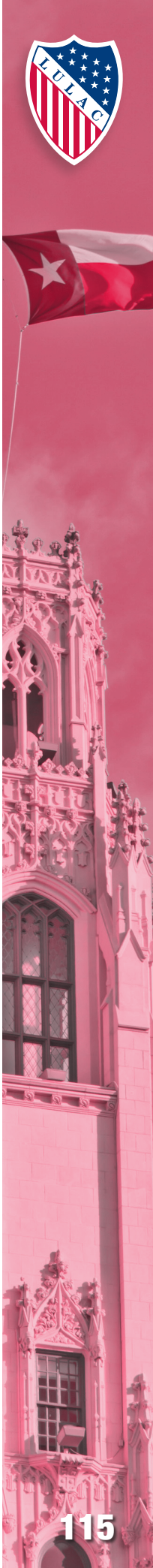
HUMAN TRAFFICKING

LULAC supports state and federal efforts to combat international and domestic trafficking of human beings and the full implementation of the Trafficking Victims Protection Act (TVPA) of 2000. LULAC encourages the continued monitoring of anti-trafficking programs including expansions of criminal provisions. LULAC supports the issuance of non-immigrant t-visas for foreign-born victims of human trafficking in the U.S. LULAC strongly supports that unaccompanied minors be treated as refugees and provided with the fullest form of care and protection including being protected from incarceration and detention. LULAC strongly opposes changing existing human trafficking laws to strip away critical protections for unaccompanied minors as a way to speed up their deportations. Unaccompanied minors from Mexico and Canada should be afforded all the existing protections extended to unaccompanied minors from countries not bordering the contiguous United States.

IMMIGRATION

LULAC demands an end to all deportations, excluding individuals convicted of a violent felony, while comprehensive immigration reform legislation is being considered. LULAC supports the repeal of the bed-detention quota language included annually in the Department of Homeland Security appropriation legislation. LULAC also calls on the immediate end to family detention practices and urges the Department of Homeland Security to adhere to the November 20, 2014 memo titled Policies for the Apprehension, Detention and Removal of Undocumented Immigrants.

LULAC opposes any legislation that threatens the rights of immigrants, criminalizes them or those who provide them assistance, and harms Latino communities. Legal residents and naturalized citizens should have the same benefits due native-born citizens. LULAC opposes the militarization of the border and vigilante attacks on immigrants, as well as the mistreatment of immigrants in the United States, and their territories, regardless of their status. LULAC supports comprehensive immigration reform that provides an avenue for undocumented workers to legalize their status and expands the number of legal immigrants allowed into the U.S. to meet our needs. LULAC opposes any efforts to construct a border wall. LULAC opposes immigration legislative language that preconditions status adjustment on border security triggers. LULAC favors a prompt avenue to citizenship. LULAC will continue strong opposition to the harsh and inhumane treatment of documented and undocumented persons in private prisons, detention centers, and



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makeshift holding centers. In addition, LULAC strongly opposes the holding of documented and undocumented minors in any facilities, be it public or private that separates them from their parents and/or caretakers.

LULAC supports strong family reunification standards and fair and balanced immigration processes to take into account future flows of workers. Though LULAC does not support guest-worker programs, should they pass, LULAC endorses full worker protections including the right to organize and to apply for citizenship on their own right without depending on their employer. LULAC opposes the use of local law enforcement in immigration enforcement.

LULAC strongly supports the passage of the DREAM Act. We oppose any acts such as not allowing DREAMERS permission to obtain driving licenses as barriers to DREAMERS pursuing their goals and living their lives. LULAC urges all states to pass laws that allow undocumented immigrant children who have completed high school, are of good moral character, and reside in the state to be admitted to colleges and universities as residents and eligible for in-state tuition. LULAC also urges the federal government to grant these students citizenship after they graduate from college or university.

LULAC demands that the federal government grant citizenship to any members of the Armed Services that have been honorably discharged, as well as spouses and loved ones of Veterans.

LULAC encourages every LULAC council to engage in advocacy activities consisting of letter-writing and media campaigns, and rallies to encourage congress to pass comprehensive immigration reform.

LULAC supports comprehensive immigration reform legislation that:

- Allows undocumented workers already in the U.S. to contribute to the U.S. economy and society by providing them with a pathway to citizenship;
- Reduces the backlog of individuals seeking residency or citizenship;
- Recognizes that immigrants are an integral part of the U.S. labor force by addressing employment-based immigration needs and reforming the visa system for issuing permanent and temporary visas for high-skilled & low-skilled workers—this will allow workers to fill jobs already available to them and will better position the U.S. in the global economy and the global labor recruitment arena;
- Ensures strong worker protections are in place before any "guest worker" type provisions are considered,
- Addresses our enforcement needs in a manner that is just, and consistent with our existing due process and civil rights laws.

IMMIGRATION- RELATED ADMINISTRATIVE ACTIONS

Absent the enactment of comprehensive immigration reform, LULAC strongly supports the President's authority to take administrative action on immigration. LULAC supports the Deferred Action for Childhood Arrivals and the Deferred Action for Parents of Americans and Lawful Permanent Residents (DAPA) as models of ways the Executive Branch can take action to enact immigration reform. LULAC supports expanding these programs to include parents of DREAMERs. LULAC opposes frivolous legislation and litigation aimed at repealing those programs.

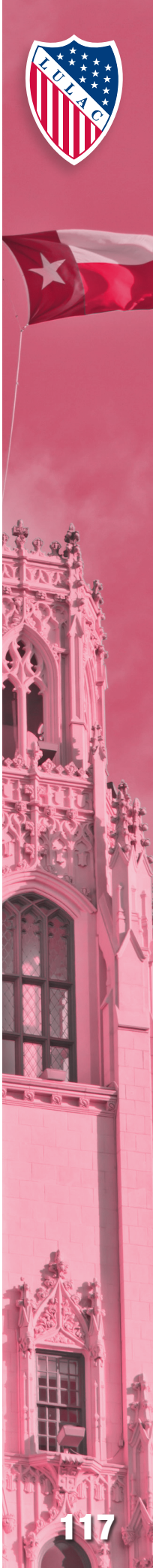
LAW ENFORCEMENT

Taser Guns were classified by the United Nations Committee Against Torture (CAT) on Friday, November 23, 2007 as a "form of torture" and "can even provoke death." The use of these weapons provokes extreme pain that can go as far as causing death. Reliable studies and recent facts occurring in practice have revealed "the consequences to the physical and mental state of the persons targeted are of a nature to violate" the provisions of the United Nations Convention against Torture. Over 300 people have been killed by police Taser since their use began in the year 2000; most of the victims of Taser torture and death are Hispanics and people of color. National LULAC opposes Taser use by Police Officers and Law Enforcement personnel and calls for Tasers to be removed from use by Police Officers and Law Enforcement agencies all together.

LULAC opposes the continued enforcement of the Secure Communities Act on people with less than a felony charge. LULAC opposes the detainment and deportation of anyone charged with less than a felony. LULAC does not honor the detainer policy in the Secure Communities Act. LULAC encourages State, County, and local law enforcement officers to be trained on the appropriate enforcement intended by the secure communities Act.

LGBT

LULAC supports efforts to dismantle discrimination against LGBT Latinos and supported the repeal of Don't Ask Don't Tell and the Defense of Marriage Act. LULAC



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supports passing the Equality Act (without religious exemptions) and other legislation aimed at addressing LGBT bullying in schools such as the Student Safety Improvement Act and the Student Non-Discrimination Act. In addition, LULAC opposes the ICE detention of vulnerable populations like LGBT immigrants.

MEDIA

LULAC strongly advocates increasing Hispanic-oriented programming that includes positive portrayals of Latinos and that recognizes their contributions to the cultural breadth of our country. We are also advocates for ensuring more Hispanics are placed in high-level positions among the leading broadcast networks.

PUERTO RICO

LULAC reaffirms its strong support and will continue to fully and actively support these and any other efforts by their fellow United States citizens who reside in Puerto Rico regarding their legitimate right as U.S. citizens to be able to vote for the President and Vice President of the United States of America, as well as for their corresponding voting members of Congress.

SENIORS

LULAC strongly advocates for programs and legislation to protect the quality of life of Latino seniors, for fair cost housing, transportation for those with special needs, in homecare, employment opportunities, access to medical care and treatment services and health coverage, and the reduction of elderly abuse and fraud. LULAC seeks a reduction of costly prescription drugs and a streamlining of Medicare prescription drug coverage.

SOCIAL SECURITY

LULAC opposes the privatization of Social Security and any tax cut plan that would compromise its future stability. Individual accounts and tax cuts should not be substituted for Social Security's currently defined system. LULAC supports stronger benefits for lower income groups, women, and the disabled.

TECHNOLOGY

LULAC strongly believes that universal broadband access is the key to empowering Latinos to advance their education, careers and quality of life. A home broadband connection is vital to the economic success of Latinos. We advocate for online content that assists consumers with important priorities, such as educational attainment, homeownership, health resources, and worker's rights, among others. The content needs to be meaningful to our communities and provide useful and culturally relevant support. We request that government agencies modify their websites to address the concerns and needs of the growing Latino population.

LULAC supports the preservation of a free and open Internet that does not inadvertently shift the massive costs of increasing access, capacity and bandwidth onto the backs of consumers who can ill afford it in these dire economic times.

As a high percentage of computers in America are infected with malware and spam, LULAC encourages our legislative leaders to refocus their online security efforts to fight these security threats.

LULAC strongly supports modifications of the Lifeline program and insists that the plan not only focus on rural communities but also prioritize urban communities where high numbers of Latinos reside. In addition, LULAC fully supports the expansion and modernization of programs like E-rate.

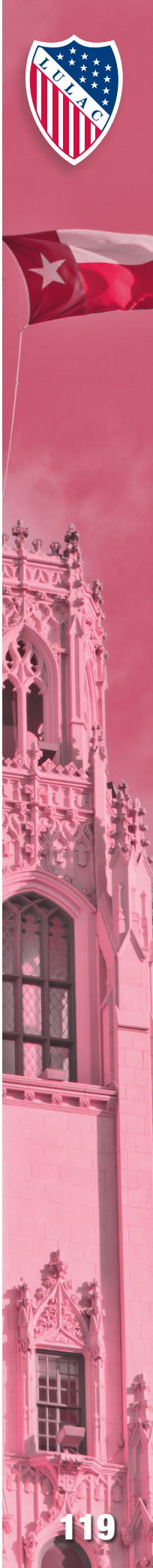
WOMEN'S RIGHTS

LULAC strongly supports legislation that would guarantee pay equity for women, strong penalties for sexual harassment, and support for women who file complaints against their employers. LULAC supports the expansion of leadership development programs for women of all ages and encourages more Latinas to run for public office. LULAC strongly supports programs to protect women and their children from domestic violence and sexual abuse, and strong penalties for abusers that include but are not limited to community service, appropriate time in jail and mandatory anger management training. LULAC is concerned with the ongoing findings that Hispanic women fare worse in health and health care than other populations of women and strongly encourages better access to health benefits, literacy, and improved doctor-patient relationships.

WORKER'S RIGHTS

LULAC strongly supports the rights of working men and women to organize under the law and form labor unions dedicated to continuing the struggle for equality, social and economic justice. LULAC supports extending the benefits of a bountiful society to all workers, without regard to age, sex, race, orientation, nationality or creed, and to improve the working and living conditions of all workers worldwide.

The terms "Hispanic" and "Latino" are used interchangeably by the U.S. Census Bureau and throughout this document to refer to persons of Mexican, Puerto Rican, Cuban, Central and South American, Dominican, Spanish, and other Hispanic descent; they may be of any race.



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YEAR IN REVIEW

LULAC: 88 YEARS OF PROGRESS

As LULAC's history shows, to progress requires resistance. Resistance to those things that are clearly wrong. And it requires persistence in support of those things that are clearly right. And there is something else: a willingness of heart …

This country needs you and the kind of work LULAC does and stands for right now.

Now more than ever, the country needs you to find out and communicate what's going on, what's really going on. And tell it. And work to improve it. And work to change what morally and ethically needs to be changed in our country. And in that role, I suggest that you, and LULAC, cannot, must not waver, hesitate or coward. You cannot, must not be intimidated or get distracted. Yours my friends is essential, noble work.

DAN RATHER,
RENOWNED JOURNALIST AND TEXAS NATIVE

Eighty-eight years ago, the founders of the League of United Latin American Citizens formed an organization that has become the largest, oldest, and most successful civil rights Latino community service and advocacy organization in the United States. These words from Hillary Clinton and Rosie Perez illustrate the critical role LULAC members play as grassroots advocates at the federal and local level fighting year-round to change Latino lives and build Latino communities. Since our founding, LULAC has established a track record of success by creating a culture of achievement through innovative programs, leadership development, and advocacy. Today, we are a passionate network of volunteers, staff, and partners working through a nationwide network of grassroots councils to help Latinos of all generations help themselves. With over 135,000 members, 1,000 local LULAC councils, 67 technology centers, and educational centers, LULAC offers an unparalleled network of grassroots programs serving Latinos in 37 states, the District of Columbia, and Puerto Rico. LULAC is a catalyst for change. We address the most pressing issues facing 57 million Latinos in the U.S. through programs and advocacy. We leverage our national, state, and local partners and members to test innovative solutions through local demonstration projects. We train our unmatched volunteer network

Year in Review

of 1,000 councils to conduct tested programs. In order to achieve systemic change, LULAC creates a culture of achievement within Latino communities through innovative grassroots programs, strong advocacy, membership/affiliate expansion, and leadership development. This year in review will provide you an overview of some of our exciting initiatives launched between July 2016 and June 2017.

LULAC Events, Action and Recognition

LULAC celebrated its 87th annual National Convention and Exposition, July 12-17, 2016. Over 15,000 participants gathered in Washington, D.C., for a full five days of dynamic speakers, engaging workshops, a Federal Training Institute, and an exposition. In the face of vitriolic campaign rhetoric that sought to pit Americans against each other, LULAC members gathered to celebrate the diversity that truly makes America great. Instead of building walls, LULAC members worked together to build policy solutions to some of the most pressing issues facing the Latino community. The convention was made possible by LULAC's presenting sponsors Target and Toyota, and Diamond sponsor PepsiCo.

Washington, D.C. was chosen as the host city due to the political importance of the 2016 presidential election. Unlike any campaign in modern memory, Latinos bore the brunt of unprecedented attacks that questioned their work ethic, their honesty, and their patriotism. Latino immigrant families received a disappointing decision from the U.S. Supreme Court on DAPA and expanded DACA and their voting power has been under attack from state legislatures seeking to break up their political power. With so much at stake, LULAC members convened in Washington to show government leaders that the Latino population is watching and listening and is ready to resist any policies that unfairly target Latinos.

Unlike any convention in recent memory, the 2016 Convention counted on the participation of two presidential candidates, six cabinet secretaries, and a host of other elected officials and Latino entertainers. In addition to presidential candidates Secretary Hillary Clinton and Senator Bernie Sanders, other high-profile speakers included Secretary of Housing and Urban Development Julián Castro, Secretary of Education John King, Secretary of Labor Tom Perez, Secretary of Agriculture Tom Vilsack, Secretary of Energy Dr. Ernest Moniz, U.S. Attorney General Loretta E. Lynch, Environmental Protection Agency Administrator Gina McCarthy, Federal Trade Commission Chairwoman Edith Ramirez, Congresswoman Eleanor Holmes Norton, Actress Rosie Perez, Actress Diane Guerrero, and Actor Edward James Olmos. The convention finished on Saturday with a free concert for the community and convention participants. Those who attended enjoyed the music of salsa legend Gilberto Santa Rosa and A.B. Quintanilla and the Kumbia Kings All Starz with an opening set by local talent Jason Cerda.

LULAC's Federal Training Institute (FTI) offered convention participants opportunities for career development. With the goal of making the federal workforce as diverse as the population it serves, the

Federal Training Institute provided participants with workshops designed to enhance and develop the characteristics necessary for leadership in the federal government. This year's FTI training featured a special two-day Young Adult & Collegiate Symposium as well as a one-day youth symposium to give Latinos of all ages training to succeed in leadership roles and develop the necessary skills to success in today's workforce.

LULAC members ended the week with the LULAC General Assembly. LULAC once again proved its grassroots power as members voted on the legislative agenda of the organization and elected a new national board. LULAC elections were successfully conducted with electronic voting, ensuring the utmost efficiency and accuracy in tabulating the results. At

the end of the assembly, Roger C. Rocha, Jr. was re-elected as the LULAC National President, along with other board members eager to continue a strong tradition of service to the Latino community.

From September 21-25, 2016 LULAC marked Hispanic Heritage Month with its annual Fall Legislative Summit & Advocacy Day. During the summit, over 100 LULAC members conducted over 60 advocacy visits with members from both the U.S. Senate and the U.S. House of Representatives, advocating on behalf of the Latino community for a variety of issues in meetings with Judiciary Committee, Education and the Workforce Committee, Natural Resources Committee, Energy and Commerce Committee, and the Congressional Hispanic Caucus.

LULAC kicked off its advocacy day visits with a press conference which included remarks from Congressman Marc Veasey and Latino leaders regarding the importance of the Latino vote and the current efforts underway to register Latino voters. The press conference also provided the millennials' perspective as to why this election is important to them. Congressman Steny H. Hoyer, and Congressman Will Hurd, were part of the bipartisan participation during the advocacy day, providing remarks during the policy forum luncheon. In addition, Congressman Pete Aguilar provided remarks at the policy forum reception. The congressional visits reflect LULAC's commitment to advocate for Hispanic communities across the country. Among the issues that LULAC members discussed with their Congressmen included education, the status of Puerto Rico and common-sense immigration reform with a path to citizenship.

The advocacy day visits were one key step in LULAC's effort to communicate the needs of the Hispanic community to elected officials. In addition, with the election only seven weeks away, LULAC's grassroots voter registration efforts to help Latinos register and vote on election day were highlighted. In collaboration with other civil rights partners, LULAC developed a PSA featuring Lin-Manuel Miranda encouraging Latinos to register and vote on Election Day. To watch the PSA, please visit LULAC's YouTube page.

As part of our annual Fall Summit, the LULAC National Educational Service Centers (LNESC) brought 50 Latino students to Washington, D.C. for the 19th annual Washington Youth Leadership Seminar (WYLS). The high school students, representing the best and brightest of today's young Latinos, were selected from across the United States and Puerto Rico. WYLS participants spent four days on Capitol Hill engaging in discussions with national leaders in the fields of politics, business, technology, and education. The program impact goes beyond Washington as the students remain in year-long youth leadership development programs through LULAC Youth Councils and LNESC's network of 14 educational and technology centers.

LULAC's 19th Annual LULAC National Legislative Conference

Over 600 people participated in this year's 20th Annual LULAC Legislative Conference and Awards Gala held in Washington, DC from February 14-16, 2017. The conference included the annual Emerge Latino

Conference, which provided 150 college students and young professionals from across the country with leadership training and advocacy opportunities with Members of Congress.

At this year's Awards Gala, LULAC honored President George H.W. Bush and journalist Dan Rather with the Lifetime Service Award. In addition, the National Trailblazer Award was presented to Tom Flores, NFL player, two-time Super Bowl winning football coach and sports commentator. Award-winning journalist María Elena Salinas, co-anchor of Noticiero Univision and Aqui y Ahora, served as the Mistress of Ceremonies for the event. Each of the award recipients touched on the importance of organizations like LULAC during this critical time in our history.

In addition, National Trailblazer Award recipient Tom Flores spoke about his father's immigrant heritage and Lifetime Service Award recipient Dan Rather urged LULAC members to continue fighting for the values of their community. U.S. Senator Dick Durbin was a featured speaker at the Awards Gala and spoke on the importance of protecting DREAMers and their families from deportation.

The first day of the Legislative Conference included policy briefings on cabinet confirmations, immigration, health, education, the environment, and access to technology. The briefings provided key policy updates to LULAC members, Emerge Latino Conference participants, and Latino advocates and allowed them to interact with issue experts which helped prepare them for their advocacy visits on Capitol Hill.

On the following day, LULAC members met with over 120 Congressional offices to discuss recent immigration-related administrative actions, opposition to the border wall, the importance of the Affordable Care Act, Puerto Rico statehood, climate change, and the BRIDGE Act. Elected officials who participated in this year's Legislative Conference and Awards Gala included Senator Chuck Schumer (D-NY), Senator Dick Durbin (D-IL), Congressman Steny Hoyer (D-MD), Congressman Luis Gutierrez (D-IL), and Congressman Raul Grijalva (D-AZ). In addition, Congressman Ruben Kihuen (D-NV) and Congressman Darren Soto (D-FL) spoke at the Leadership Luncheon and provided personal and heartfelt remarks regarding their American experience.

LULAC's 4th Emerge Latino Collegiate Conference

For the fourth time, this year's legislative conference included a special leadership track for over 150 Latino college leaders from over 29 states and Puerto Rico. On February 14-16, 2017, the Emerge Latino Conference

provided students with policy issue briefings and training to advance career opportunities and public speaking skills. The collegiate leaders developed their own national Latino collegiate public policy agenda, which they took directly to their members of Congress on Capitol Hill. Students gained real life experiencing conducting media interviews, participating in a career fair with over 30 private, public, and non-profit sectors agencies, and were provided access to free HIV testing. The students from Collegiate LULAC and other campus-based Latino student organizations left Washington, D.C. ready to empower their local communities. This year, Emerge students participated once again in the Emerge community service event hosted by the Capital Area Food Bank. Fifteen percent of families living the DC, Maryland, and Virginia (DMV) struggle with food insecurity, and the Emerge Latino Conference has helped serve over 1000 families living in DMV and collectively donated 200 hours of service over the past two years. The Emerge Conference participants left Washington motivated to continue working on the priorities set forth by the conference with the confidence to make a difference in their community.

2017 LULAC National Women's Conference

The LULAC Women's Commission brought 300 attendees to its annual National Women's Conference presented by The Coca-Cola Company in Atlanta, Georgia from March 30 - April 1, 2017. With the theme, "Women United, Una Voz Unida," the 2017 LULAC National Women's Conference focused on the political and social challenges that affect women. The conference highlighted Latinas' accomplishments in public service and feature personal stories of women who have overcome adversity. This conference gathered Latinas of all ages for seminars on professional development, political action,

housing, employment, health, immigration, and Latina entrepreneurship. Featured speakers included Kasim Reed, Mayor, City of Atlanta; Representative Brenda Lopez, Georgia House of Representatives, 99th District; Representative Pedro Marin, Georgia House of Representatives, 96th District; Domenika Lynch, President & CEO, Congressional Hispanic Caucus Institute, Inc.; Carmen Perez, Executive Director

of The Gathering For Justice & National Co-Chair, Women's March on Washington; Lourdes Galvan, LULAC National Vice President for Women; and Anna Maria Chávez, Head of Inclusion, Brandthropologie. As part of LULAC's commitment to eradicate hunger and malnutrition, Women's Conference participants and Tyson Foods took part in the distribution of approximately 38,400 pounds of protein to the Atlanta Community Food Bank.

Latino Tech Summit

LULAC joined forces with the Latino Institute for Corporate Inclusion from November 30 - December 2, 2016 to co-host the inaugural Latino Tech Summit at Santa Clara University in Silicon Valley, which

drew 600 professionals, entrepreneurs, young adults and highs school students. The Latino Tech Summit brought together technology companies, institutions of higher learning and technology think tanks to provide resources and information to young Latinos via workshops and forums. Corporations discussed careers related to Information and communication technology, as well as career opportunities in technology related start-ups. The summit highlighted effective strategies to recruit, retain and develop Latino talent with the end goal of increasing Latino talent in the tech sector. The opening reception was hosted at the headquarters of Facebook. Additional sponsors included AT&T, Comcast/NBCUniversal/Telemundo, Charter Communications, Google, and NCTA.

LULAC Advancing Policy for Latinos

LULAC National worked diligently throughout 2016 and 2017 to monitor federal, state, and local policy developments throughout the year. At the federal level, LULAC organized over 100 congressional visits with its membership to advocate for Latino communities across the country. LULAC members educated members of Congress about the need to oppose the militarization of the border, the expansion of a deportation force, and the construction of a border wall. Members also pushed back on efforts to repeal the Affordable Care Act, championed legislation to address the plight of green card veterans, and elevated the voices of the Latino community on critical environmental topics including the Clean Power Plan, Clean Water Act, fighting climate change, and fighting pesticides. On the topic of education, LULAC National continued to inform the community about key aspects of the new federal education law, the Every Student Succeeds Act. Finally, LULAC continued to urge Congress to pass strong LGBT anti-discrimination laws such as the Equality Act and supported LULAC Puerto Rico in pushing for the passage of legislation which would make Puerto Rico the 51st state.

LULAC in partnership with the National Hispanic Leadership Agenda, organized briefings at both the Republican National Convention and the Democratic National Convention to brief elected officials and party leaders on the most pressing issues facing the Latino

community. With the goal of informing and educating the grassroots membership, the LULAC National policy and communications teams launched a weekly legislative update and two weekly Facebook live series. The Facebook live policy series feature experts and community leaders who discuss topics of importance

to the Latino community. Topics discussed to date include climate change, LGBT equality, immigration, health care, budget and appropriations, among others. Members can find out more about the scheduled broadcasts and watch these events by visiting the LULAC National Facebook page.

Advancing Civic Participation and Immigrant Integration

LULAC's civic engagement programs trained families to voice the needs of their communities and take an active role in American civil society. Over the past year, LULAC civic engagement programs have helped Latino families maximize their full potential as American citizens. Through LULAC's Democracy in Action initiative, LULAC councils are providing general education awareness about how to register to vote and where to find your polling location. LULAC councils registered almost 24,000 people in California, Iowa, Tennessee, Texas, Virginia, Utah, Maryland, Illinois, Florida, and Ohio. To increase the number of eligible Latino voters at the ballot box, LULAC members and Movimiento Hispano coalition partners mobilized over 100,000 Latinos to turn out to vote through our door knocking and texting operation; reached over 5 million viewers via our social media voter engagement campaign; reached nearly 500,000 reached through our radio and TV announcements, and organized large-scale voter education events, including candidate forums and voter town halls. Our special thanks goes to the Comcast Foundation for their investment in LULAC's voter registration program.

In December 17, 2016 in San Antonio, LULAC launched a series of 50 Unity Town Halls as part of the Unite, Rise Up, and Defend series across the United States. The town halls engage participants in a dialogue around key issues like education, immigration, economy, jobs, and civil rights. The town hall initiative empowered participants to take action to create a better life for themselves, explored current demographic trends and focused participants through the power of self-conviction. This critical conversation provided the necessary tools and context for individuals, families, and communities to make informed decisions on key issue areas most important to them. Participants left with the confidence to respond to calls to action and a greater understanding on how to contact their elected officials, and how to mobilize their community at the local, state, and federal level to create positive change through involvement, coalition building and partnerships.

As the 2016 presidential election came to a close, LULAC experienced an increase in calls and emails from LULAC members and the public alarmed at some startling trends they witnessed in their communities. The calls ranged from parents and students—many of them immigrants—calling for assistance with combating hate speech and racism at their schools to complaints of abuse and bullying in schools in public spaces. Instead of standing idly by, many inquired about getting involved in LULAC and mobilizing their communities to stop the hateful rhetoric. Community fears were exacerbated by the Department of Homeland Security's series of memos detailing the enforcement procedures for President Trump's executive orders on immigration and border security. The memos released in February 2016 provided far too much latitude for low level immigration officers to arrest, imprison and deport virtually any undocumented immigrant whom they

encounter. LULAC also decried the deeply disturbing act of a federal agency that created an office of Victims of Immigration Crime Enforcement whose main purpose appeared to be to create public anger against immigrants in the United States. Instead of addressing common sense solutions to solve the complexities of immigration issues, the Trump administration's policies only serve to further instill fear in an already vulnerable population while further dividing Americans. In response, LULAC created the "Know Your Rights" bilingual tool kits and training series at various local town halls to equip

residents of the United States with a full knowledge of their rights to protect the families of U.S. citizen born children. The kit is available at www.lulac.org/riseup. Since its founding in 2013, LULAC's Hispanic Immigrant Integration Project (HIIP) has served over 15,000 immigrants across the country through civics classes, application assistance for citizenship, assistance with applications for Deferred Action for Childhood Arrivals

(DACA), and assistance with family petitions. Through the program, LULAC has served Latino families in Arizona, California, Illinois, Indiana, Iowa, Texas, Maryland, New York, New Jersey, Connecticut, and Pennsylvania. The program operates in partnership with Hispanic Federation and, in part, thanks to a generous grant from the Walmart Foundation.

The LULAC Equality Project is LULAC's outreach and education effort in the LGBT community supporting the fight for the rights of lesbian, gay, bisexual, and transgender Latinos through public education, training, capacity building, and innovative partnerships with local and national LGBT and Latino-serving organizations. LULAC educates the Latino community on LGBT issues through events in partnership with LULAC's local LGBT councils, the Unión = Fuerza Latino Institute network, briefings at LULAC's national events, and through the distribution of over 10,000 pieces of bilingual educational materials. LULAC's first LGBT programming began in 2006 in Dallas, Texas. LULAC serves as co-chair of the Unión = Fuerza Latino Institute coalition of LGBT Latino organizations and as co-chair of the National Hispanic Leadership Agenda(NHLA)'s newly formed LGBT Rights Task Force. The NHLA LGBTQ Task Force was formed in a tribute to the 49 lives--mostly LGBT Latinos---lost on June 12, 2016 at Pulse night club's LGBTQ Latino night in Orlando, Florida. This new task force will institutionalize a policy response from a coalition of the nation's 40 leading Latino organizations to improve the lives of LGBT Latinos.

On January 19, 2017, LULAC went to Philadelphia, Pennsylvania as co-chair of 5th annual La Unión Hace La Fuerza Latino Institute—the largest national gathering of LGBTQ Latino activism in the US. LULAC and the Latino Institute gathered the largest audience in its four year history, drawing over 250 LGBTQ Latina/os from 25 states to the 2017 Institute. The Latino Institute hosted over 11 bilingual sessions that addressed issues such as transgender discrimination; immigration, deportation, and the detention of transgender immigrants; family acceptance; and strategies for fostering constructive dialogue. Additionally, an afternoon panel addressed the state of LGBTQ Latina/o activism in the U.S. This year, LULAC and Lambda Legal convened a committee of 44 LGBT and Latino-serving organizations to plan the successful training. For more information, please visit www. Unionfuerza.org.

Honoring and Supporting Our Veterans

On Thursday, July 14, 2016 at the Defenders of Freedom Breakfast, LULAC National President Roger C. Rocha signed a Memorandum of Understanding (M.O.U.) with the Sloan Gibson, Deputy Secretary, U.S Department Sloan Gibson, Deputy Secretary, U.S Department of Veterans Affairs in order to increase collaboration to better serve Latino veterans in the United States and Puerto Rico. Through a collaboration with the U.S. Department of Defense, the LULAC served as a Commemorative Partner with The United States of America Vietnam War Commemoration. The LULAC Committee for Veterans Affairs hosted hundreds of Veterans at local commemorative ceremonies in California, Colorado, Utah, Indiana, Illinois, Texas, Atlanta, and Puerto Rico in order to provide proper appreciation and honor to Vietnam Veterans and their families for their service to our country.

LULAC Builds Healthy Communities

LULAC's Latinos Living Healthy initiative works to address health disparities in our community by increasing awareness of health issues and distributing information to underserved populations. In 2014, LULAC continued its work as a Champion for Coverage. In just one year, uninsured rates for Latinos dropped by more than 40% —with nearly 7 million Latinos getting covered for the first time. LULAC continues to advocate for more Latinos to be covered by health care.
On March 30, 2017, (LULAC) and Tyson Foods joined to donate 31,240 pounds of protein to the Atlanta Community Food Bank in Atlanta, Georgia. Since 2009, LULAC and Tyson Foods have donated more than 1 million pounds of protein to food banks across the country and Puerto Rico. This latest donation represents LULAC and Tyson Foods' commitment to eradicating hunger in some of America's most vulnerable communities.

Since its inception in 2011, the LULAC Feria de Salud program has reached over 110,000 people in Texas,

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California, the District of Columbia, and Puerto Rico. On September 25, 2016, nearly 10,000 people joined LULAC and our partners at the third annual Feria in Los Angeles, California. Hosted at Placita Olvera in historic downtown Los Angeles, participants were invited to take advantage of a wide array of free health services and screenings, workshops, a farmer's market, cooking demonstrations, zumba and dance classes, and more. LULAC collaborated with local health organizations including the LA County Department of Social Services, the Children's Hospital of Los Angeles, and the Los Angeles Mexican Consulate's Ventanilla de Salud to provide free vision, dental, osteoporosis screenings, HIV testing, and more. The day also featured performances from musical talent Noel Torres, Cuicani, as well as showcases by local folkloric dancers. The Los Angeles Feria was made possible by the support of Walmart Foundation, Walgreens, the CDC's Partnering and Communicating Together to Act Against AIDS (PACT), Pfizer RxPathways, Goya Foods, The California Endowment, the Environmental Defense Fund, and Southwest Airlines.

In the fall of 2015, LULAC launched a new initiative of Latinos Living Healthy, Partnering and Communicating Together to Act Against AIDS (PACT). PACT is a partnership between the Centers for Disease Control and Prevention (CDC) and some of the nation's leading organizations representing the populations hardest hit by HIV and AIDS. LULAC's program seeks to address the high rates of HIV among the most vulnerable Latino populations-- young Latino gay and transgender women through a series of seminars, strategic convenings, and testing and awareness events in partnership with LULAC national and 10 local LULAC councils. The campaign promotes health for all Latinos by providing culturally competent health resources about HIV and promoting disease awareness through health education workshops on HIV to explain topics such as disease transmission, prevention methods, access to pharmaceutical treatments, and depression after receiving a positive diagnosis.

LULAC also provided free HIV screenings at the Ferias De Salud, the National Convention & Exposition, and other events. Additionally, LULAC held an HIV caucus at the 2017 Creating Change Conference to empower Latinos with skills required to discuss strategy and opportunities for collaboration to increase the visibility of the alarming rates of new infections among young Latino gay men and transgender women and strategies to work collectively to reduce these rates. Thank you to the investment from the Centers for Disease Control and Prevention in LULAC's health programs.

Emphasizing Latino Student Achievement & Developing Latino Leaders

LULAC has continued to focus on graduation rates and ensuring that Latino students and other underserved subgroups receive the support they need to succeed. Through a combination of strong national advocacy and robust local programs, LULAC aims to increase graduation rates, close achievement gaps, and prepare our students for college and career.

LULAC has continued its programs supporting Latinos students and encouraging them to attend college. LULAC's relaunch of the Ready! Set! Go! Initiative this year aims to educate, engage, and empower students, parents, and advocates in key states with information, resources and opportunities to becomes active participants during the implementation of the Every Student Succeeds Act of 2015 (ESSA) though our Cafecito information sessions. Cafecitos are a LULAC organizing tool to mobilize trusted voices like community members,leaders, and other local public figures to provide information on ESSA and its impact on Latino students.Factsheets and more information on ESSA is available at www.lulac.org/essa.

The LULAC - AT&T ¡Adelante! America Program continues to inspire students to attend college after graduation. Since the program was founded it has inspired over eleven thousand students across fourteen states planning to attend college. LULAC's Ford Driving Dreams program helps students reach high school graduation and enables them to attend college.

To help with college enrollment and interest in the fields of science, technology, engineering, and math (STEM), LULAC National Educational Service Centers (LNESC) conducted eight College Campus Tours at various universities with Nissan and the U.S. Army. LNESC College Campus Tours are a one-day event for high school juniors and seniors with an interest in STEM education and post-secondary education. Emphasis is placed on the college admission process, FAFSA and scholarship opportunities. Over 800 participants benefitted from attending the college tour and dynamic

interactions with high profile leaders and guest speakers. To further promote Latinos in STEM fields and higher education, LULAC National Educational Service Centers STEM educational programs in Washington, D.C., New York, and Texas thanks to the generous support of Shell, Bank of America, and the General Motors Foundation. Program locations include Washington, D.C.; Bronx, New York; Dallas, Texas; Houston, Texas; and Kermit, Texas. STEM Explorers & Science Corps are a 30-week after-school program designed to grow interest in STEM. Program activities include technology-centered instruction, female and minority STEM guest mentors and speakers, and off-campus field trips. This past year, LNESC educated more than 275 middle and high school students through nine after-school STEM programs.

LULAC continues to support students once they arrive at their colleges. It continues its national membership initiative to expand the number of LULAC Collegiate councils and develop the next generation of LULAC leaders. Serving as a platform for engaging and empowering college students, LULAC is committed to enrolling 10,000 new college students by 2020. Additionally, LULAC National Scholarship Fund (LNSF) is a unique partnership between LULAC's grassroots advocates and corporations that funds educational opportunities for deserving youth across the United States. Every dollar raised by local LULAC Councils is matched by corporate partners secured by the LULAC National Educational Service Centers. Over the past year, LNSF distributed $650,000 in scholarships to 960 deserving students. LNSF has funded over $24 million in scholarships since its founding in 1975. To give future leaders the opportunity to gain professional work experience, LULAC National continues its competitive internship program. It now boasts a vast alumni network of over 250 college graduates that help serve as ambassadors for LULAC on their college campuses

Helping Hardworking Families Build Greater Financial Stability & Workplace Opportunity

In an effort to reduce the wealth divide affecting the Latino community, LULAC continues to promote financial stability and digital literacy through its various economic empowerment programs and services. LULAC encourages stable employment, increased wages, college education, home ownership, and technological education to ensure our community is ready for the 21st century workforce. Delivering various forms of economic opportunities to the Hispanic community, these LULAC ventures create a ripple effect in the lives of those we serve.

Since 2004, through the Empower Hispanic America with Technology (EHAT) initiative, LULAC has launched 67 community technology centers in 25 states, which provide free broadband access and computer-related training to students, parents, and low income individuals. The centers have empowered those without access to the internet by providing that access and training them on using computers and the internet to do school work, college and financial aid searches, job training, job-searches, managing money, English language courses, and citizenship preparation courses. This year LULAC opened a center in El Cenizo, TX in partnership with the

city and another in Atlanta, GA with the support of Cox Enterprises and the Latin American Association. Since 2004, the initiative has trained more than 1.7 million Latinos. Current EHAT corporate partners include AT&T, Charter Communications, Comcast Foundation, Cox Enterprises, Facebook, General Motors Foundation, Microsoft, Univision, and Verizon.

With the generous support of the Verizon Foundation and in partnership with the Immigration Advocates Network and Pro Bono Net, LULAC launched the LULAC Oportunidad app. Users gain access to important civil rights information on immigration, civic engagement, and economic empowerment issues from their mobile device or tablet. In addition, users are be able to register to vote, access budgeting information and fraud protection resources, learn how to enroll in health insurance, and locate local immigration services via the app's 'Find Help' feature.

This past year, LULAC partnered with Televisa Foundation to expand local TECHNOLOchicas programming in LULAC communities. LULAC, in partnership with Televisa Foundation and Intel, provides Latinas with the equal opportunity given that most schools do not offer computer science classes. The TECHNOLOchicas program focuses on motivating girls in middle school to pursue a career in technology in order to create more equity in the tech sector. become our future tech titans. This program creates a safe environment for girls to learn about computer science and kick starts their career in the fast growing technology sector. Thus far, seven sites LULAC have been launched the program at sites in Mechanicsville, VA; Philadelphia, PA; Salt Lake City, UT; San Francisco, CA; Wallingford, CT; Dallas and El Paso, TX, and an additional 8 sites will be launched before the end of the year. With the support of Intel, TF and LULAC will launch 15 sites in the state of Arizona.

LULAC's commitment to the nation's most vulnerable minority communities is reflected in Pocket Smart, a financial stability and economic empowerment workshop. By attending financial literacy programs, Latinos learn how to take charge of their finances and live within their means. The growing Pocket Smart program has already provided more than 6,300 Latinos in more than 11 states with comprehensive financial education and information on fraud prevention. By working with Ally Financial, Citibank, Bank of America, MasterCard, and Western Union, we have made great strides in educating Latino families on the importance of building wealth and ensuring their economic security. LULAC's Latina Entrepreneur Academy. This past

year, with a generous investment from The Coca-Cola Foundation, LULAC launched the Latina Entrepreneur Academy, a program of the LULAC Women's Empowerment (WE) initiative, which is designed to train, motivate, and inspire women, especially those of Hispanic descent, to build their own businesses or further enhance their existing ones. The current programs are active in Atlanta, GA; Charlotte, NC; Cincinnati, OH, and El Paso, TX. Two additional programs will be launched in August.

Through LULAC's United Latino Job Bank, www.hirelatinos.org was revamped to be more user friendly in its goals to to increase diversity in corporate America and the federal government. LULAC launched the job portal to help individuals find jobs. With the United Latino Job Bank, job seekers can apply for highly competitive positions in government agencies, with members of LULAC's Corporate Alliance, and with non-profit partners. The revamped portal in 2017 is now tied to enhanced career fair opportunities and workforce development training during the Emerge Latino Conference and the LULAC National Convention and Exposition.

In June 2017, LULAC launched a special digital literacy and workforce development project with SER-Jobs for Progress and the U.S. Department of Labor (DOL). LULAC trained 1,300 seniors from DOL's Senior Community Service Employment Program (SCSEP) in 29 cities throughout California, Colorado, Kansas, Missouri, Texas, and Wisconsin. The senior citizens enrolled in the program gained digital literacy skills, soft workplace skills, and an opportunity to be certified by the National Retail Federation in customer service training.

LULAC in the Media

LULAC reaches its more than 1,000 councils by non-traditional forms of media—including Facebook and Twitter—and also through essential news and League updates to its 30,000 eMembers via time-sensitive press releases and the quarterly LULAC News magazine print publication.

LULAC's social media reach continues to grow and is becoming one of the most effective ways to galvanize our membership. LULAC's social media presence includes over 28,600 Facebook and over 15,000 Twitter followers. Followers use the pages to discuss major issues in the Latino community, share the work of local councils, and engage with others who are passionate about Latino issues.

> **Pass it On. Tell the story to someone else who is scared to fight…Pass on your story of when. When you became that fighter. When you became a member of LULAC…Tell your story. Spread the love and the message of the good fight. Thank you LULAC.**
>
> **ROSIE PEREZ**,
> ACTRESS &
> HUMANITARIAN

This past year, LULAC launched a series of Facebook Live sessions to provide LULAC members, partners and the Latino community with helpful updates on community programs and policy issues. On Mondays, LULAC This Week provides members updates on local LULAC council initiatives, programs and grant opportunities for LULAC members, updates on LULAC national events, and a review of the weekly hot topic policy issues. On Fridays, LULAC Desde Washington, DC brings you an in depth policy discussion on a selected topic with experts from the nation's capital and opportunities for LULAC members to engage their elected officials through letter-writing campaigns through digital and mobile action alert campaigns. Through its action alerts, LULAC advocates have expressed dissatisfaction with President Trump's cabinet appointees, advocated for protecting immigrant communities with the BRIDGE Act, and ensured that Congress understood Latino policy priorities. Distributed through social media and the LULAC eMember list, Action Alerts allow advocates to send an electronic letter directly to their Congressman, Senator, or Governor—expressing their approval or disapproval of a particular policy. In our most successful campaign of the year, LULAC advocates sent thousands of letters to Capitol Hill urging their members of Congress to protect immigrant students and pass the BRIDGE Act.

In traditional media, LULAC leaders appeared in some of the most widely read publications in the country, including the Washington Post, Politico, New York Times, Buzzfeed, Univision Digital, the Guardian, Mother Jones, and NBCNews Latino. Op-Eds by LULAC leaders on major policy issues appeared in The Hill, the Huffington Post, Univision Digital, and other regional and local publications.

LULAC is committed to harnessing the power of the media to inspire our members to take action and help policymakers to hear our voice.

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of the Hispanic community. It is an honor to be part of your ongoing journey
and we look forward to our continued partnership.

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