The League of United Latin American Citizens invites you to participate in the 87th Annual LULAC National Convention & Exposition in Washington, DC from July 12 through July 16, 2016. As the premier Hispanic convention, the LULAC National Convention draws over 20,000 participants each year including top leaders from the government, business, and the Latino community.

**Make History:** The LULAC Convention is an exciting, history-making convention, because it convenes the national delegates of LULAC to discuss issues, set policies, and elect the organization’s national leaders. For this reason, the LULAC Convention makes news and is covered by national and local media. It is the only convention in which participants representing Hispanic communities from across the country determine the positions and strategies of a national Latino organization.

**Reach out to Hispanic America:** The LULAC Convention is also well attended by major corporations who recognize the importance of reaching out to national Latino leaders and influential community members directly. There are opportunities to sponsor workshops and events, to showcase products and recruit Hispanic professionals in the convention exhibit hall. In addition, all proceeds support the dedicated work of LULAC to improve the quality of life for Hispanic Americans.

**Federal Training Institute:** The LULAC Convention hosts the LULAC Federal Training Institute (FTI), an intensive and structured career development program for government and public sector employees. In partnership with the OPM and other Federal agencies, the Federal Training Institute offers workshops and plenary sessions that enable government employees and other employees to enhance their leadership skills and develop the Executive Core Qualifications required for entry to the Senior Executive Service.

**Career Fair:** Emerging career opportunities, top companies, live interviews. Whether you are an employer looking for top talent or a professional looking for your next job, you will want to attend the LULAC Career Fair. This three day event features great jobs from over 250 top companies and federal agencies that are ready to hire.

**Youth Conference:** The convention also hosts the LULAC Youth Conference—a three-day event for Latino youth, featuring workshops and panel discussions education, career opportunities, community service and leadership.

**Young Adults Conference:** The Young Adult Conference features four-days of leadership development and policy workshops for college students and young professionals.

**FTI Youth and Collegiate Federal Careers Exploration Forum:** A free, fun-filled, day-long event to showcase career and employment opportunities available to middle, high school, college and university students. Expert presenters introduce students to resume writing, online resources, student programs, scholarships and internships.

**About LULAC:** Founded in 1929, the League of United Latin American Citizens is the nation’s oldest and largest Hispanic organization. With thousands of members organized into more than 1000 LULAC Councils in virtually every state of the nation and in Puerto Rico, LULAC has tremendous outreach into the Latino community. With a rich history of advocacy in civil rights, education, economic development, immigration and equal opportunity, LULAC is uniquely positioned to lead the Hispanic community into the next millennium.

**For More Information:** For convention information and registration, contact the LULAC National Office at (202) 833-6130 or visit our website at: www.LULAC.org. Please join LULAC at the 2016 LULAC National Convention and Exposition at Hilton Washington in Washington DC as we celebrate 87 years of service to the Hispanic community.
INFORMATION

CONVENTION LOCATION
Washington Hilton
1919 Connecticut Avenue
Washington, DC 20009

CONVENTION HOTELS
Washington Hilton
1919 Connecticut Avenue
Washington, DC 20009
Main: (202) 483-3000
FAX: (202) 232-0438
Reservations: (800) HILTONS
www.lulac.org/hilton
Single: $172 Double: $172
Cutoff date: June 9, 2016

Cancellations must be made one month prior to arrival to avoid first night charges.

Air Transportation:

American Airlines
(800) 433-1790
www.aa.com

United
(800) 468-7022
www.united.com

Southwest Airlines®
(800) 435-9792
www.southwest.com

AGENDA

Tuesday, July 12
8 am to 5 pm Federal Agency Pre-Conference Meeting
1 pm to 5 pm Registration
6 pm to 8 pm *Opening Reception

Wednesday, July 13
7 to 12, 2 to 5 Registration
9 am to 11:30 am Federal Training Institute
10 am to 11 am Ribbon-cutting Ceremony and Exposition Opening
Noon to 1:45 pm *Partnership Luncheon
2 pm to 2:30 pm National Assembly—Committee Assignments
2 pm to 4:30 pm Federal Training Institute
2:30 pm to 5 pm Concurrent Seminars
7 pm to 10 pm *Washington DC Celebration

Thursday, July 14
7 to 12, 2 to 5 Registration
8:00 am to 9:30 am *Defenders of Freedom Breakfast
9 am to noon Concurrent Seminars
9 am to 2 pm Federal Training Institute
10 am to 5 pm Exposition and Job Fair Open
Noon to 2 pm ** Unity Luncheon
2 pm to 5 pm Concurrent Seminars
6 pm to 9 pm **Youth and Young Adults Awards Banquet

Friday, July 15
7 to 12, 2 to 5 Registration
7:30 am to 9 am *LNESC Breakfast
9 am to noon Policy Seminars
9 am to 2 pm Federal Training Institute
9 am to 4 pm Youth/Collegiate Career Forum
10 am to 5 pm Exposition and Job Fair Open
Noon to 2 pm *Women’s Luncheon
2:30 to 4:30 pm LULAC National Assembly Reconvenes
6 pm to 7 pm *Presidential Reception (black-tie)
7 pm to 11 pm *Presidential Awards Banquet

Saturday, July 16
8 am to 10 am LULAC National Assembly & Elections
10 am to 11 am LULAC Remembrance Service
7 pm to 11 pm *Concierto: Voces Unidas por America

*Bolded Items denote sponsorship opportunities. ** Subject to change


REGISTRATION

Pre-registration forms will be accepted through June 24, 2016. After June 24, participants must register on-site. Print or type the requested information below as you would like it to appear on your name badge:

Name ____________________________________________

Title ____________________________________________

Company/Agency __________________________________ Council # __________________

Address _________________________________________

City __________________________ State __________ Zip __________

Work Phone __________________________ Home Phone __________

Fax ______________________________ Email ________________

Check the appropriate box(es). Voting members should check delegate, alternate or their office.

General

- Guest
- Federal Training Inst.
- Sponsor
- Exhibitor
- Media

LULAC Council*  

- Member
- Delegate
- Alternate

(For Members Only)

*Must enter Council #

LULAC Officer†  

- District Director
- State Director
- National Officer
- Past National Officer

†Must enter position in Title line.

Registration Packages

- Youth Members (Wed-Sat) $175
- LULAC Young Adult/Senior (ID required) $275
- LULAC Members (Wed-Sat) $300
- Non-members (Wed-Sat) $400
- FTI—Federal Training Institute (Tues-Sat) $500
- Corporate Attendees (Tues-Sat) $575

Early Bird Discount! Individuals purchasing full registrations will receive a $25 discount if they pay in full by 06/24/16. FTI and Corporate packages include registration, seminars, meals, and all events (5 days). Youth, member & non-member packages include registration and all seminars, meals and events from Wednesday lunch through Saturday. Packages do not include Friday Breakfast.

Cancellation/Refund Policy: Cancellations will be accepted in writing through June 24, 2016; After June 24, 2016, registrations are non-refundable. Refunds will be issued after the convention. Corporate & FTI participants must purchase the full package. Please advise us by June 24th if you require special accommodations.

Total ___________ Credit Card # ____________________________ Expiration Date ____________

- MasterCard  - Visa  - American Express  Signature

Payment can be made by cash, check or major credit card. For pre-registration, mail completed registration form along with check payable to 2016 LULAC National Convention or credit card information to the address on the right. Credit card orders accepted by fax. There is a $25.00 handling fee for all returned checks. Federal agencies use DUNS #789553372 “LULAC Institute, Inc.” DBA LULAC National Convention

LULAC Fiscal Office
1133 19th Street NW Suite 1000
Washington, DC  20036
(202) 833-6130, FAX (202) 833-6135
Email: LSmith@LULAC.org

Washington, DC  •  July 12—July 16, 2016
## Featured Events

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
<th>Description</th>
<th>Minimum Sponsorship Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, July 12</td>
<td>6:00 pm to 8:00 pm</td>
<td><strong>Opening Reception:</strong></td>
<td>Kickoff event is full of excitement as we preview a week-long convention full of important speakers, workshops, and panels.</td>
<td>$15,000</td>
</tr>
<tr>
<td></td>
<td>Attendance: 600</td>
<td></td>
<td>Minimum Sponsorship Level: $15,000.</td>
<td></td>
</tr>
<tr>
<td>Wed., July 13</td>
<td>Noon to 2 pm</td>
<td><strong>Partnership Luncheon:</strong></td>
<td>Highlights LULAC’s corporate and government partnerships. This is the perfect forum to promote your initiatives with LULAC.</td>
<td>$25,000</td>
</tr>
<tr>
<td></td>
<td>Attendance: 800</td>
<td></td>
<td>Minimum Sponsorship Level: $25,000.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>7 pm to 10 pm</td>
<td><strong>Washington DC Celebration:</strong></td>
<td>Hosted by local LULAC councils, this concert highlights Latino talent and state and local leaders, while supporting local LULAC programs.</td>
<td>$25,000</td>
</tr>
<tr>
<td></td>
<td>Attendance: 900</td>
<td></td>
<td>Minimum Sponsorship Level: $25,000.</td>
<td></td>
</tr>
<tr>
<td>Thur., July 14</td>
<td>8:00 am to 9:30 am</td>
<td><strong>Defenders of Freedom Breakfast:</strong></td>
<td>Salutes distinguished Hispanic veterans who have given of themselves in service to our nation.</td>
<td>$20,000</td>
</tr>
<tr>
<td></td>
<td>Attendance: 400</td>
<td></td>
<td>Minimum Sponsorship Level: $20,000.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Noon to 2 pm</td>
<td><strong>Young Adults Unity Luncheon:</strong></td>
<td>Promotes unity among Hispanics and other communities in the United States. Speakers focus on working together to make America stronger.</td>
<td>$35,000</td>
</tr>
<tr>
<td></td>
<td>Attendance: 900</td>
<td></td>
<td>Minimum Sponsorship Level: $35,000.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>6 pm to 9 pm</td>
<td><strong>Youth Awards Banquet:</strong></td>
<td>Emphasizes LULAC Youth programs and features an elegant awards presentation for LULAC’s young future leaders.</td>
<td>$25,000</td>
</tr>
<tr>
<td></td>
<td>Attendance: 800</td>
<td></td>
<td>Minimum Sponsorship Level: $25,000.</td>
<td></td>
</tr>
<tr>
<td>Friday, July 15</td>
<td>7:30 am to 9 am</td>
<td><strong>LNESC Breakfast:</strong></td>
<td>Hosted by the LULAC National Educational Service Centers, this event celebrates LULAC’s educational programs.</td>
<td>$20,000</td>
</tr>
<tr>
<td></td>
<td>Attendance: 400</td>
<td></td>
<td>Minimum Sponsorship Level: $20,000.</td>
<td></td>
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<tr>
<td></td>
<td>Noon to 2 pm</td>
<td><strong>Women’s Hall of Fame Luncheon:</strong></td>
<td>Focuses on the contributions made by Latinas to the U.S. and features the induction of 5 women into the LULAC Women’s Hall of Fame.</td>
<td>$50,000</td>
</tr>
<tr>
<td></td>
<td>Attendance: 1000</td>
<td></td>
<td>Minimum Sponsorship Level: $50,000.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>6 pm to 7 pm</td>
<td><strong>Presidential Reception:</strong></td>
<td>Kicks off the main and best attended evening of the convention. This black tie event features Hispanic leaders from throughout the U.S.</td>
<td>$50,000</td>
</tr>
<tr>
<td></td>
<td>Attendance: 900</td>
<td></td>
<td>Minimum Sponsorship Level: $50,000.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>7 pm to 9 pm</td>
<td><strong>Presidential Awards Banquet and Ball:</strong></td>
<td>This magnificent black-tie event highlights individuals who have given outstanding service to the Hispanic community throughout the year. Top national leaders deliver keynote address.</td>
<td>$75,000</td>
</tr>
<tr>
<td></td>
<td>9 pm to 11 pm</td>
<td></td>
<td>Minimum Sponsorship Level: $75,000.</td>
<td></td>
</tr>
<tr>
<td>Saturday, July 16</td>
<td>7 pm to 11 pm</td>
<td><strong>Concierto: Voces Unidas por America:</strong></td>
<td>Features top Latino entertainment in an event that is open to the public and free of charge.</td>
<td>$35,000</td>
</tr>
<tr>
<td></td>
<td>Attendance: 3000</td>
<td></td>
<td>Minimum Sponsorship Level: $35,000.</td>
<td></td>
</tr>
</tbody>
</table>
SPONSORSHIP PACKAGES
Sponsoring an event or workshop at the LULAC Convention is an ideal way to reach out to national Hispanic leaders and influential community members. Sponsors of the 2016 LULAC National Convention will be recognized at all sponsored events and listed in all promotional material, including the convention program. The following packages are offered at the levels indicated.

Presenting Sponsor—$200,000
- Convention Title Sponsor
- Company Representative Introduced as Convention Diamond Sponsor at the Presidential Awards Gala
- Exclusive Exhibit Space
- Four Reserved Tables for 10 at sponsored event
- One Reserved Table for 10 at each Luncheon upon request
- One Minute Commercial Video Spot to be played during the Presidential Awards Gala
- One Page Letter with Picture of Corporate Official in Convention Program
- One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads
- One Full-Page Color Ad in the LULAC News
- Attendance at Selected VIP Functions
- Thirty Full Corporate Registration Packages
- Main Web Link
- Database of registered attendees for marketing purposes
- Signage Through-out the Convention

Diamond—$100,000
- Convention Diamond Sponsor
- Company Representative Introduced as Convention Diamond Sponsor at the Presidential Awards Gala
- Twelve 8’x8’ Exhibit Spaces
- Three Reserved Tables for 10 at sponsored event
- One Reserved Table for 10 at each Luncheon upon request
- One Minute Commercial Video Spot to be played during the Presidential Awards Gala
- One Page Letter with Picture of Corporate Official in Convention Program
- One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads
- One Full-Page Color Ad in the LULAC News
- Attendance at Selected VIP Functions
- Twenty Full Corporate Registration Packages
- Main Web Link
- Database of registered attendees for marketing purposes
- Signage Through-out the Convention

Presidential—$75,000
- Convention Presidential Sponsor
- Company representative Introduced as Event Sponsor
- Eight 8’x8’ Exhibit Spaces
- Two Reserved Tables for 10 at sponsored event
- One Reserved Tables for 10 at each Luncheon upon request
- 30 Seconds Commercial Video Spot to be played during the Presidential Awards Gala
- One Page Letter with Picture of Corporate Official in Convention Program
- One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads
- Attendance at Selected VIP Functions
- Fifteen Full Corporate Registration Packages
- Main Web Link
- Signage Through-out the Convention
SPONSORSHIP PACKAGES CONTINUED

Judicial—$50,000
- Convention Judicial Sponsor
- Co-Sponsor of one meal event
- Company representative introduced as Event Co-sponsor
- Six 8'x8' Exhibit Spaces
- One Reserved Table for 10 at Sponsored Function
- Two Full-Page Color Ads in Convention Program-Premium Placement
- Attendance at Selected VIP Functions
- Ten Complimentary Corporate Registration Packages
- Web Link
- Logo prominently displayed at Sponsored Function

Senatorial—$35,000
- Convention Senatorial Sponsor
- Four 8'x8' Exhibit Spaces
- One Reserved Table for 10 at Sponsored Function
- Full-Page Color Ad in Convention Program and web link
- Attendance at Selected VIP Functions
- Five Full Corporate Registration Packages
- Logo prominently displayed at Sponsored Function
- Item in Convention Tote

Congressional—$25,000
- Two 8'x8' Exhibit Spaces
- One Reserved Table for 10 at mutually agreed upon function
- Full-Page Color Ad in Convention Program and web link
- Three Full Corporate Registration Packages and Attendance at Selected VIP Functions
- Logo prominently displayed on event webpage
- Item in Convention Tote

Patriot—$15,000
- One 8'x8' Exhibit Space
- One Reserved Table for 10 at mutually agreed upon function
- Half-Page Color Ad in Convention Program and web link
- One Full Corporate Registration Package and Attendance at Selected VIP Functions
- Logo prominently displayed on event webpage
- Item in Convention Tote

ADDITIONAL SPONSORSHIP OPPORTUNITIES
- Convention Program Book 25,000
- Registration Bags 25,000
- Youth Leadership Conference 20,000
- Young Adults Leadership Conference 20,000
- Hispanic Health Fair 20,000
- Sponsor/VIP Lounge 20,000
- Federal Training Institute 20,000
- Convention Program Book 15,000
- Convention Badges 15,000
- Shuttle Transportation 15,000
- Town Hall Sponsorships 50,000
- Convention Marketing Circular 10,000
- Conference Web Site 10,000
- Pocket Agenda 5,000
- Workshops 20,000
- Press Room 3,000
- Panelist/Speaker sponsorship 10,000

IN-KIND SERVICES

Printing
Commemorative poster, promotional brochure.

Communication Equipment
Walkie-talkie radios, cellular phones, fax machines.

On-Site Office
Computers, printers, photocopy machines.

Ground Transportation
Shuttle service, rental vehicles.

Air Transportation
Complimentary tickets for speakers and VIPs.

Promotional Advertisements
Advertisement placements to promote convention.
SPONSORSHIP AGREEMENT: Please print or type the requested information below as it should appear in the convention program and name badge:

Name __________________________________ Title ____________________________________________

Corporation/Agency ________________________________________________________________

Address __________________________________________________________________________

City __________________________________ State ______________________ Zip ________________

Telephone __________________________ Fax __________________________ E-Mail ______________

Select sponsorship level below. Enter the event you wish to sponsor: ______________________

☐ Presenting—$200,000+: Title sponsorship of the LULAC National Convention is limited to one partner and includes Exclusive Exhibit Space; Four Reserved Tables for 10; Video Spot; One Page Letter with Picture of Corporate Official; One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads; One Page Ad in LULAC News; Attendance at Selected VIP Functions; Thirty Full Registrations; Main Web Link; Signage Throughout the Convention.

☐ Diamond—$100,000+: Convention Diamond Sponsor; Twelve Exhibit Spaces; Three Reserved Tables for 10; Video Spot; One Page Letter with Picture of Corporate Official; One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads; One Page Ad in LULAC News; Attendance at Selected VIP Functions; Twenty Full Registrations; Main Web Link; Signage Throughout the Convention

☐ Presidential—$75,000+: Convention Sponsor; Eight Exhibit Spaces; Two Reserved Tables for 10; Video Spot; One Page Letter with Picture of Corporate Official in Convention Program; One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads; Attendance at Selected VIP Functions; Fifteen Full Registrations; Main Web Link; Signage Throughout the Convention

☐ Judicial—$50,000+: Co-Sponsor of One Event; Six Exhibit Spaces; One Reserved Table for 10 at Sponsored Function; Two Full-Page Color Ad in Convention Program; Attendance at Selected VIP Functions; Ten Full Registrations; Web Link; Logo Displayed at Function

☐ Senatorial—$35,000+: Four Exhibit Spaces; One Reserved Table for 10 at Sponsored Function; Full-Page Color Ad in Convention Program; Attendance at Selected VIP Functions; Five Full Registrations; Web Link; Logo Displayed at Function

☐ Congressional—$25,000+: Two Exhibit Spaces; One Reserved Table for 10 at Sponsored Function; Full-Page Color Ad; Attendance at Selected VIP Functions; Three Full Registrations; Web Link; Logo Displayed at event website, Item in convention tote

☐ Patriot—$15,000+: One Exhibit Space; One Reserved Table for 10 at Sponsored Function; Half-Page Full-Color Ad in Convention Program; One Full Registrations; Web Link; Logo Displayed at event website, Item in convention tote

_________________________________________________________ __________________________
Signature of Authorized Representative Date

Mail this agreement to: Make check payable to: 2016 LULAC National
LULAC National Office Convention. For more information about sponsorship packages, advertisements and exhibits, call (202) 833-6130 or email: VTrasmonet@LULAC.org or visit our website at: www.LULAC.org; Federal agencies use DUNS #789553372 “LULAC Institute, Inc. “ DBA LULAC National Convention
1133 19th Street, NW, Suite 1000 Washington, DC 20036
(202) 833-6130 FAX (202) 833-6135
ADVERTISING AGREEMENT

The 2016 LULAC National Convention Program provides an excellent opportunity for placing recruitment and community relations advertisements highlighting your corporate contributions to the Hispanic community. Over 7,000 copies will be distributed.

Please print or type the requested information below to advertise in the convention program:

Name ____________________________________ Title ______________________________________
Corporation/Agency _________________________________________________________________
Representing Agency ________________________________________________________________
Address __________________________________________________________________________
City ______________ State ___________ Zip ______________
Telephone __________________ Fax ______________ Email __________________________

Please indicate choices below (trim sizes shown):

☐ Full Page Color (8.5”x11”) .................................................. $3,000
☐ Half Page Color (8.5”x5.5”) .............................................. $1,750
☐ Quarter Page Color (4.25”x5.5”) ....................................... $1,000
☐ Inside Covers—Full Page—Color only ................................ $4,000
☐ Back Cover—Full Page—Color only .................................... $4,500

Notes:
1). Program dimensions are 8.5” x 11”. No charge for bleed, but provide 1/8” bleed area all around. Live area is 1/4” less than trim all around.
2). PDF digital material which can be sent to the address below or emailed to VTrasmonte@LULAC.org.
3). No cancellations after closing date of June 24, 2016.
4). The publisher and LULAC shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.

Mail this agreement and payment to the LULAC Washington Office. Mail the camera ready ad to address listed below. Publisher reserves the right to assign all advertising space. All prices are net and non-commissionable. This agreement, artwork, and payment must be received by June 24, 2016.

Signature of Authorized Representative ________________________________ Date _________________

Make checks payable to the 2016 LULAC National Convention and mail to the LULAC National Office. Credit card orders accepted by fax. For more information, contact Vanessa Trasmonte at (202) 833-6130 or visit our website at: www.LULAC.org. Federal agencies use DUNS #789553372 “LULAC Institute, Inc.” DBA LULAC National Convention

Total ______________ Credit Card # _______________________________ Expiration Date __________

☐ MasterCard  ☐ Visa  ☐ American Express  Signature ________________________________

LULAC National Office
1133 19th Street, NW, Suite 1000
Washington, DC  20036
(202) 833-6130  FAX (202) 833-6135

Washington, DC • July 12—July 16, 2016
2016 LULAC National Convention & Exposition

JULY 12-JULY 16, 2016 EXHIBITOR AGREEMENT

The LULAC Convention Exposition is the premier venue for showcasing products and services to the Hispanic community and recruiting employees. Open to the general public, more than 20,000 participants attend the exposition each year. Please print or type the requested information below to exhibit:

Name _______________________________ Title _______________________________

Corporation/Agency __________________________________________________________

Representing Agency _______________________________ Date _______________________

Address _____________________________________________________________________

City ___________________________ State _____________ Zip ______________

Phone __________________________ Fax __________________________ Email _____________

Please indicate your choices below and fax to 202-833-6135:

_____ Number of spaces requested (8’ x 8’). Exhibit dimensions _______________Space # ________

_____ Yes, I need the standard exhibitor’s equipment package consisting of an 8’ high back drape, 
  3’ high side rails, one six foot table, two chairs, waste basket and an I.D. sign.

_____ No, I do not need the standard exhibitor’s package.

Please circle the desired plaza: Corporate Government Career Fair Non-Profit College

2016 LULAC EXPOSITION HOURS

Wed, July 13    Thu, July 14    Fri, July 15
  10 am-5 pm     10 am-5 pm     10 am-4 pm

Move-in begins at 8 am on July 11
Move-out begins after 4 pm on July 15

Contact: Hargrove Inc. for your decorating & shipping needs
One Hargrove Drive, Lanham, MD 20706
Phone: 301-306-4627 Fax: 301-731-5438
exhibitorservices@hargroveinc.com

Mail this form & payment to the address below. Exhibit registration cut-off is June 15, 2016.

Signature of Authorized Representative

Make checks payable to the 2016 LULAC National Convention and mail to the LULAC National Office. Credit card orders accepted by fax or Email: mmarsans@lulac.org for more information or visit our website at: www.LULAC.org Federal agencies use DUNS #789553372 “LULAC Institute, Inc.” DBA LULAC National Convention

LULAC National Office
1133 19th Street, NW, Suite 1000
Washington, DC 20036
(202) 833-6130 FAX (202) 833-6135

Total ___________ Credit Card # ____________________________ Expiration Date ______________

☐ MasterCard ☐ Visa ☐ American Express Signature ____________________________

Washington, DC • July 12—July 16, 2016
**SPONSOR CHECKLIST**

- **Payment** - Make checks payable to 2016 LULAC National Convention and please send it upon receipt. Federal Agencies use DUNS #789553372 “LULAC Institute, Inc.” DBA LULAC National Convention.

- **Agreement Form** – Please sign it and email it to Vanessa Trasmonte at VTrasmonte@LULAC.org

- **Advertising for Program Book** - If your sponsorship entitles you to a full or half page ad in the program book, please email the artwork and the advertising agreement to Paloma Zuleta at PZuleta@LULAC.org by June 24, 2016 and copy Vanessa Trasmonte at VTrasmonte@LULAC.org. This agreement contains details on the specifications for your ad.

- **Exhibit Space** – If your sponsorship entitles you to an exhibit space, please know that we will need to have the Exhibitor Form completed and sent to Mario Marsans at MMarsans@LULAC.org by June 24, 2016. For your convenience, we have the expo floor layout online http://www.LULAC.org/convention.

- **Registration Forms** – Our online system makes registration a lot easier and convenient. You will receive an email with a registration code and further instructions on how to register. All registrations must be completed by June 24, 2016.

- **Company Name** – Please send us the official name of your organization. This name will be used in all marketing and printed materials (i.e. scripts, signage, website, etc.). Please send to Vanessa Trasmo, VTrasmonte@LULAC.org by June 24, 2016.

- **Logo and Video** – Please email your logo in Encapsulated PostScript (EPS) version to Jorge Trasmonte at JTrasmonte@LULAC.org. If your sponsorship entitles you to a commercial video spot, please send file to Mr. Trasmonte to the email above. June 24, 2016

- **Registration Giveaways** - Please send 3,000 items before June 24, 2016 to: LULAC National Convention Show Management Materials, Registration Area, Hargrove Inc.

- **Hotel** – Washington Hilton located on 1919 Connecticut Avenue, NW, Washington, DC 20009. Reservations can be made by calling: (800) HILTONS up until June 9, 2016

- **Corporate Alliance Meeting** - Please contact David Perez at (202) 833-6130 or by email at DPerez@LULAC.org to confirm your attendance for the LULAC Corporate Alliance meeting from 2 pm to 4 pm on Thursday, July 14, 2016.