



League of United Latin American Citizens

In support of purchasing from small Hispanic-Owned and LULAC members.

WHEREAS, the Mission of the League of United Latin American Citizens is to advance the economic condition, educational attainment, political influence, housing, health and civil rights of the Hispanic population of the United States; and

WHEREAS, The Hispanic LULAC small business members are at disadvantage and cannot compete at a level playing field with big business and online large businesses, but are essential to our local economies and local communities across the nation; and

WHEREAS, Purchasing from Hispanic business and LULAC Members will support and help revitalize the disadvantaged and underutilized businesses of minorities throughout the United States whom in the majority of the cases did not receive financial support from the Covid-19 stimulus.

WHEREAS, this resolution will provide a clear guide and understanding of the critical mission to purchasing products and services from our own members and community small Hispanic businesses across the nation; and

WHEREAS, this resolution will have LULAC lead by example, and be a role model for other organizations, government, and private sector, that we all should be supporting the micro and small businesses when buying products and services; and

WHEREAS; LULAC and members should understand that ordering online products and services from online companies almost always never happen to be small minority certified businesses and/or members of LULAC and or members of a local disadvantaged small business, and therefore now we all should always be looking to advocate and promote purchasing of products and services from knowing certified small businesses; and

WHEREAS; by neglecting to support and exert our purchasing power (buy) from the local/small certified minority Hispanic businesses, we are acting against the LULAC Mission and principles. We must commit to purchase from small, minority-owned and community based businesses in order to make a positive and quantitative impact in the population we represent and serve.

THEREFORE BE IT RESOLVED, that the LULAC National Assembly endorses and supports passage of Purchasing from Hispanic-Owned Businesses including LULAC business members to make a stronger positive impact to these businesses that in most cases employ mostly minority employees.

Voted & approved by the National Assembly of the 2023 LULAC National Convention on August 5, 2023.

Domingo Garcia
LULAC National President