



League of United Latin American Citizens

RESOLUTION TO SUPPORT THE CHEECH MARIN CENTER FOR CHICANO ART, CULTURE, AND INDUSTRY

WHEREAS, LULAC is our Nation's oldest, largest, and most respected Hispanic/Latino civil rights organization, established in 1929. Our mission is to seek the advancement of Hispanic Americans in the areas of education, employment, and civil rights; and

WHEREAS, for over 50 years, the Riverside Art Museum (RAM) has been the place in Inland Southern California where families and friends come to be engaged and inspired by visual art; and

WHEREAS, RAM is a steward of the art and stories of the community via its Permanent Collection, and builds public value through its mission driven work; and

WHEREAS, the Chicano Art Movement represents the establishment of a unique artistic identity by Mexican Americans in the United States and Chicanos who have used art to express their cultural values, both as protest and for aesthetic value; and

WHEREAS, the art has evolved over time to not only illustrate current struggles and social issues, but also to continue to inform Chicano youth and unify around their culture and histories. Chicano art is not just Mexican-American artwork; it is a public forum that emphasizes otherwise "invisible" histories and people as a unique form of American art; and

WHEREAS, Cheech Marin, an accomplished actor, director, writer, musician, art collector, and humanitarian is truly a multi-generational star, and Cheech Marin is the purveyor and collector of the largest Chicano art (over 700 pieces) in the United States; and

WHEREAS, Cheech Marin has decided to donate their extensive Chicano art collection, recognized as the most renowned collection of Chicano art in the United States, to the RAM for the purpose of establishing the first and only museum of Chicano art in the United States and in the world: Cheech Marin Center for Chicano Art, Cultural, and Industry, Riverside Art Museum; and

WHEREAS, the RAM has accepted pursuing a permanent place for the Cheech Marin Chicano art collection and enthusiastically embraced the concept and development of the Cheech Marin Center for Chicano Art, Cultural, and Industry, Riverside Art Museum; and

WHEREAS, a collaboration of Chicano-Latino organizations have united under the name "Unidos" to raise funds for the Cheech to help reach the first funds that must be raised under the terms of a memorandum of understanding approved by the Riverside City Council;

THEREFORE BE IT RESOLVED by the California State Convention that the California State League of United Latin American Citizens supports and endorses the creation and establishment of the Cheech Marin Center for Chicano Art, Cultural, and Industry, Riverside Art Museum in the City of Riverside.

Voted & approved by the National Assembly of the 2018 LULAC National Convention on July 21, 2018.

Domingo Garcia
LULAC National President