
2017 LULAC National Women's Conference

2017 LULAC NATIONAL WOMEN'S CONFERENCE PRESENTED BY THE COCA-COLA COMPANY

Women United • Una Voz Unida

**The Westin Peachtree Plaza
210 Peachtree St. NW, Atlanta, GA 30303
March 31 - April 1, 2017**

The League of United Latin American Citizens and the LULAC Women's Commission invite you to participate in the 2017 LULAC National Women's Conference presented by The Coca-Cola Company. The conference will take place on Friday, March 31 and Saturday, April 1, 2017 at the Westin Peachtree Plaza in Atlanta, Georgia.

The mission of the LULAC National Commission for Women is to empower Latinas throughout the country to be exemplary leaders in their families, communities, and workplaces. The commission understands that through education, economic development, political empowerment, and leadership development, women can positively impact change in their community.

With the theme, "*Women United – Una Voz Unida*," the conference will focus on the political and social challenges that affect women. The conference will also highlight Latinas' accomplishments in public service and will feature personal stories of women who have overcome adversity. This year's conference will also feature workshops on professional development, political action, housing, employment, health, immigration, and Latina entrepreneurship.

Saturday will feature the Latina exposition, which will showcase products and services of major corporations and community resources from non-profit organizations and government agencies.

In addition to hosting the LULAC National Women's Conference, the LULAC Women's Commission will host the women's luncheon and high tea at the 2017 LULAC National Convention in San Antonio, Texas.

Sincerely,

Lourdes Galvan

LULAC National Vice President for Women

For conference information and registration contact David M. Pérez, Director of Development at 202-695-8679, dperez@LULAC.org.

Atlanta, Georgia • March 31-April 1, 2017

2017 LULAC National Women's Conference

INFORMATION

Hotel:

The Westin Peachtree Plaza
210 Peachtree St. NW
Atlanta, GA 30303
(404) 659-1400

Rate: \$159

Airlines:

Southwest Airlines
(800) 435-9792
www.southwest.com

United Airlines
(800) 468-7022
www.united.com
Discount Code:
ZYCR774592

AGENDA

Thursday, March 30

1:00 pm to 4:00 pm Committee Work Group Meeting
6:30 pm to 9:00 pm Women's Commission Meeting

Friday, March 31

8:00 am to 5:30 pm LULAC Executive Committee Board Meeting
1:00 pm to 4:00 pm Registration
7:00 pm to 9:00 pm **Welcome Reception (by invitation)**
Will be held at The World of Coca-Cola
121 Baker Street NW, Atlanta, GA 30313

Saturday, April 1

7:00 am to 10:00 am Registration
8:30 am to 9:45am **Inspiración Breakfast***
9:45 am to 10:00 am Ribbon Cutting of Latina Expo
10:00 am to 3:00 pm Latina Expo
10:15 am to 12:30 pm Concurrent Workshops
12:30 pm to 2:00 pm **Women Líderes Luncheon***
7:00 pm to 9:00 pm **Closing Reception* (by invitation)**

*Tickets may be purchased at registration or at www.lulac.org/women.

**This document is subject to change.

***All events will take place at the main conference hotel unless otherwise noted.

2017 LULAC National Women's Conference

REGISTRATION

You are invited to attend the LULAC National Women's Conference sponsored by the LULAC National Women's Commission and chaired by LULAC National Vice President for Women, Lourdes Galvan. The LULAC National Women's Conference provides professional development workshops and seminars targeted to the needs of Latinas, and also highlight the contributions that Latinas have made to this country.

Complete the requested information below as you would like it to appear on your name badge. Please complete a form for each person attending and submit prior to **Monday, March 15, 2017** or go to www.LULAC.org/women for online registration.

Name _____

Title _____

Company/Agency _____ Council # _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Home Phone _____

Fax _____ Email _____

Check the appropriate box (es).

Registration Packages

(Packages include Friday reception, Saturday breakfast and luncheon, workshops, Latina Expo.)

LULAC Member \$100

Non-Member \$150

Student (I.D.) required \$75

Closing Reception \$25

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____

Payment can be made by cash, check, or major credit card.
Credit card orders accepted by fax, before **March 15, 2017**.
There is a \$25.00 handling fee for all returned checks.

LULAC National Office
2017 National Women's Conference
1133 19th Street NW, Suite 1000
Washington, DC 20036
Tel. 202-833-6130, Fax 202-833-6135

For registration questions contact: Lisa Smith, LULAC Comptroller at 202-833-6130 or lsmith@LULAC.org.

Atlanta, Georgia • March 31-April 1, 2017

SPONSORSHIP PACKAGES

Please review our menu of opportunities to support the LULAC National Women's Conference. As a project of the LULAC Institute, a 501(c) 3 organization, all contributions to the conference are tax deductible. The expected attendance is over 300 participants. For additional information, please contact David M. Pérez, Director of Development at 202-695-8679, dperez@LULAC.org. The following packages are available:

Presenting Sponsor Level—\$50,000

The conference will be “presented by” in all marketing materials and event website. Opportunity to provide brief remarks at all official conference events, such as featured luncheon & ribbon cutting. Priority Seating at Five Tables of Ten. Full page ad in back cover or inside front cover or two full page color ads in program book. Logo on LULAC conference totes, VIP Meet and Greet Hospitality Photo-Op, ten corporate representatives at welcome reception and twenty full registrations.

Diamond Level—\$25,000

Priority seating at three tables of ten, recognition of corporate sponsor at the luncheon, two pages ads, logo on LULAC Women's Conference website, VIP Meet and Greet Hospitality Photo-Op, ten corporate representatives at Welcome Reception and ten full registrations.

Emerald Level—\$20,000

Priority Seating at Two Tables of Ten, recognition of corporate sponsor at the luncheon, one page color ad, Logo on LULAC Women's Conference website, VIP Meet and Greet, Hospitality Photo-Op, five corporate representatives at Welcome Reception and five full registrations.

Ruby Level—\$15,000

Seating at One Table of Ten, LULAC Women's Conference website, one page color ad, a VIP Meet and Greet Hospitality Photo-Op, three corporate representatives at Welcome Reception and three full registrations.

Pearl Level—\$10,000

One Table of Ten at the Luncheon, Recognition of Corporate Sponsor at the Luncheon, ½ page color ad, logo on LULAC Women's Conference website, two corporate representatives at Welcome Reception and two full registrations.

Sapphire Level- \$5,000

This level entitles the Sponsor to five seats, Recognition of Corporate Sponsor at the Luncheon, ½ page color ad, logo on LULAC Women's Conference website, one corporate representative at Welcome Reception and one full registration.

Additional Opportunities

- ❖ Cost of archiving/recording Conference
- ❖ Scholarships for Youth and Young Adult Women to attend conference
- ❖ Commemorative Conference Bags with Company Logo
- ❖ Silent Auction Items

2017 LULAC National Women's Conference

SPONSORSHIP AGREEMENT: Please print or type the requested information below:

Name _____ Title _____

Corporation/Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-Mail _____

Select sponsorship level below or enter the event or workshop you wish to sponsor: _____

- Presenting Sponsor Level—\$50,000
- Diamond Level—\$25,000
- Emerald Level—\$20,000
- Ruby Level—\$15,000
- Pearl Sponsor—\$10,000
- Sapphire Sponsor—\$5,000

Signature of Authorized Representative

Date

**Mail this agreement and check to:
LULAC National Office**
2017 National Women's Conference
1133 19th Street NW, Suite 1000
Washington, DC 20036
Tel. 202-833-6130, Fax 202-833-6135

Make checks payable to **LULAC Institute** and
mail to the LULAC Fiscal Office. Credit card
orders accepted by fax. **Deadline: March 15,
2017.** For more information, contact David M.
Pérez, DPerez@LULAC.org or visit our website
at: www.LULAC.org.

Atlanta, Georgia • March 31-April 1, 2017

2017 LULAC National Women's Conference

ADVERTISING AGREEMENT

The League of United Latin American Citizens (LULAC) and the Women's Commission welcomes you to advertise in the program. To advertise in our program, please return the form below and indicate the advertising firm handling your account. We encourage your consideration and welcome your support.

Please print or type the requested information below to advertise in the conference program:

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Please indicate choices below (trim sizes shown):

- Full Page Color (back page)..... \$3,500
- Full Page Color (inside front)..... \$2,000
- Full Page Color \$1,500
- Half Page Color..... \$850
- Quarter Page Color..... \$500

Notes:

1. Preferred material: PDF digital material which can be sent to the address below or emailed to David M. Pérez at dperez@LULAC.org and copy luisbriones@lulac.org.
2. Ad material returned only upon request.
3. The publisher and LULAC shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.
4. Ads should include that your company is a proud supporter of the LULAC National Women's Conference.

Mail this agreement and payment to the LULAC Fiscal Office. Publisher reserves the right to assign all advertising space. All prices are net and non-commissionable. **DEADLINE: March 10, 2017.**

Signature of Authorized Representative

Date

Make checks payable to **LULAC Institute** and mail to the LULAC Fiscal Office. Credit card orders accepted by fax. **Deadline: March 10, 2017.** For more information, contact Lisa Smith (202) 833-6130 or visit our website at: www.LULAC.org

LULAC Fiscal Office
LULAC National Office
2017 National Women's Conference
1133 19th Street NW, Suite 1000
Washington, DC 20036
Tel. 202-833-6130, Fax 202-833-6135

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____

Atlanta, Georgia • March 31-April 1, 2017

2017 LULAC National Women's Conference

EXHIBITOR AGREEMENT

You are invited to exhibit at the 2017 LULAC National Women's Conference Latina Expo. Exhibit set up starts on Saturday, April 1, 2017 at 8:00 am. The Latina Expo is open on Saturday, April 1, 2017 from 9:45 am to 3:00 pm.

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Payment in full of \$300 per space is required with this Agreement. Purchase orders for State/Federal Agencies will be accepted and payment must be made upon receipt of invoice. NOTE: Space assignments are based upon the order in which companies or agencies become Exhibitors. Preference will be given to major corporate sponsors, per agreement. Exhibitors receive a listing in the Program Book, an I.D. Sign, a Table and Two Chairs, Name Tags (please provide names), 1 ticket to the Welcome Reception on Friday and 1 ticket to the Luncheon on Saturday.

Indicate number of spaces desired _____.

"The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims". LULAC Exposition Coordinators reserve the right to establish rules that may be required to guarantee the safety and appearance of the conference exhibit area. Additional services such as electricity and/or internet access available at additional cost and requires advanced notice.

Mail the form & payment to the address below.

Signature of Authorized Representative Date

Make checks payable to **LULAC Institute** and mail to the LULAC National Office. Credit card orders accepted by fax. **Deadline: March 15, 2017.** For more information, contact Lisa Smith at (202) 833-6130 or visit our website at: www.LULAC.org

LULAC National Office
2017 National Women's Conference
1133 19th Street NW, Suite 1000
Washington, DC 20036
Tel. 202-833-6130, Fax 202-833-6135

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____

For additional information about exhibition opportunities, please contact Mario Marsans, Events Director at 202-833-6130 or MMarsans@LULAC.org.

Atlanta, Georgia • March 31-April 1, 2017
