
2013 LULAC National Women's Conference

2013 LULAC NATIONAL WOMEN'S CONFERENCE

Friday, April 12, Saturday, April 13, and Sunday April 14, 2013
San Juan, Puerto Rico

The League of United Latin American Citizens (LULAC) invites your participation in the many activities to be held during 2012-2013.

The mission of the LULAC National Commission for Women is to raise the consciousness and build the capacity of Latina Women of all ages across the country and enhance their ability and opportunity to become leaders and agents for change for the betterment of their communities, their families and persons by elevating their social condition through education, economic development, political empowerment, leadership development, health care and women's rights.

Our surveys reflect that women continue to learn from the experience of being a part of the LULAC network; also the conference increases their knowledge as consumers of products offered by our corporate partners.

"Latinas" have made tremendous strides in holding positions of influence within American society. Our Women Commissioners feel great pride to serve LULAC, and our nation but above all proud to be a "Latina" Woman.

The National Commission for Women will host its Regional Women's Conferences, in Arizona, Florida, and Chicago; and in California will celebrate International Women's Day.

Next year the 2013, League of United Latin American Citizens National Convention will take place in Las Vegas, Nevada. The primary activities of the Women's Commission are: the High Tea, Women's Luncheon and the Women's Empowerment Workshop.

Our grand summit event of the commission is the National Women's Conference to take place April 12th-14th 2013, in San Juan, Puerto Rico. This Conference provides professional development workshops and seminars targeted to the needs of "Latinas" and also highlight the contributions that "Latinas" have made to this country. This year's conference will feature workshops on Education, Health, Employment, Immigration, Civil Rights, Domestic Violence, Women in Business, Women in the Military, Nutrition, Faith Based, Youth and Young Adults; we expect to surpass more than 800 participants in the workshops and exhibits.

LULAC is proud to request your presence and sponsorship at our annual National Women's Conference.

Your participation is key as women's purchasing power increases and your company's support is important in our quest to continue empowering women through our educational forums.

We are looking forward to your positive consideration of our proposal. Attached you will find our participation levels.

Cordially,



National Vice-President for Women

For More Information: For conference information and registration, contact the LULAC Women's Commission at LULAC Fiscal Officer Carolina Muñoz (915) 577- 0726 or E-mail, LULAC National VP for Women ElsieValdesRamos@gmail.com

San Juan, Puerto Rico • April 12-13-14, 2013

2013 LULAC National Women's Conference

INFORMATION

Hotel

Sheraton Puerto Rico
Hotel and Casino
200 Convention Center
Boulevard
San Juan, Puerto Rico
00907
Telephone: (787) 993-3500
(787) 993-3525

Air Transportation

Southwest Airlines
Delta Airlines

Sponsors

Sherwin Williams
Ford Motors
Macy's
McDonalds
Walgreens
Comcast
Tyson
Coca Cola
First Medical/PR
Ford Florida Marketing

(open to others sponsors)

Preliminary Agenda

Thursday, April 11

11:00 am to 12:30 pm	Press Conference
1:00 pm to 4:00 pm	Committee Work Group Meeting
3:00 pm to 5:00 pm	Visit to Facilities Adopted by Sherwin Williams
7:00 pm to 9:00 pm	Women's Commission Meeting

Friday, April 12

11:00 am to 5:00 pm	Silent Auction Set-up
1:00 pm to 4:00 pm	Early Registration
1:00 pm to 5:00 pm	Exhibits Set-up
7:00 pm to 9:00 pm	Welcome Reception – Sheraton Hotel (across from the Pedro Rosselló Convention Center / By invitation).
	Computers Allocation (selected municipality)
	LULAC Technology Center
	Folklore Music

Saturday, April 13

7:00 am to 9:00 am	Registration
7:00 am to 7:45 am	Ribbon Cutting / Exhibit Area/ “ Batucada”
7:00 am to 3:00 am	Exhibits and Silent Charity Auction (free admission)
8:00 am to 9:30 am	Breakfast, Recognition of Community Leaders and Official Welcome *
9:00 am to 11:00 am	Nutrition and Exercise for Children and Elderly (Sponsors by Companies with Nutritional Programs)
9:30 am to 9:40 am	Break
9:40 am to 12:30 pm	Workshops (concurrent sessions / free admission)
9:40 am to 10:30 am	Room 1: Education
	Room 2: Health and Nutrition
	Room 3: Civil Rights
	Room 4: Employment
10:30 am to 11:20 am	Room 1: Youth and Young Adults
	Room 2: Women's Empowerment
	Room 3: Immigration
	Room 4: Women in the Military
11:20 am to 12:10 pm	Room 1: Faith Based
	Room 2: Communication and Technology
	Room 3: Domestic Violence
	Room 4: Women in Business
12:10 pm to 12:30 pm	Break
12:30 pm to 2:00 pm	Women's Recognition Luncheon and Salute to Corporate Sponsors *
	Musical Quartet (Hotel Entrance)
2:00 pm to 3:00 pm	Silent Charity Auction
	Music “Salsa” (Expo)
6:00 pm to 9:00 pm	Macy's, Reception Plaza Las Américas (Transportation available in front of Hotel, 5:00 pm.)

Sunday, April 14

9:40 am to 10:30 am	Mass –“Catedral de San Juan” 151-142 Cristo Street (Old San Juan)
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* Package registration

at registration

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REGISTRATION

PLEASE COMPLETE ONE FORM PER PERSON ATTENDING

You are invited to attend the LULAC National Women's Conference sponsored by the LULAC National Women's Commission and chaired by LULAC National Vice President for Women, Elsie Valdés Ramos. The LULAC National Women's Conference provides professional development workshops and seminars targeted to the needs of Latinas, and also highlight the contributions that Latinas have made to this country. This year's conference will feature workshops on Education, Health, Employment, Immigration, Civil Rights, Domestic Violence, Women in Business, Women in the Military, Nutrition, Face Base, Young and Young Adults. Print or type the requested information below as you would like it to appear on your name badge. Please complete a form for each person attending and submit prior to **March 20, 2013**.

Name _____

Title _____

Company/Agency _____ Council # _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Home Phone _____

Fax _____ Email _____

Check the appropriate box (es).

Registration Packages

(Reception/Breakfast/Luncheon/Workshops/Exhibits, raffle of Gifts)

<input type="checkbox"/> LULAC Member	\$125
<input type="checkbox"/> Non-Member	\$175
<input type="checkbox"/> Student (I.D.) required	\$100

Total _____ Credit Card # _____ Expiration Date _____

☐ MasterCard ☐ Visa ☐ American Express Signature _____

Payment can be made by cash, check, or major credit card. Credit card orders accepted by fax, before March 13, 2013. There is a \$25.00 handling fee for all returned checks.

LULAC Fiscal Office
2013 National Women's Conference
201 East Main, Suite 605
El Paso, TX 79901
(915) 577-0726, FAX (915) 577-0914

Questions Contact: Elsie Valdés Ramos, LULAC National VP for Women at ElsieValdesRamos@gmail.com
or Carolina Muñoz, LULAC Fiscal Officer at (915) 577-0726 fax: (915) 577-0914. Toll Free number:
(866) 577-0726 E-mail: cmunoz@lulac.org

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SPONSORSHIP PACKAGES

As the nation's largest and oldest Hispanic Civil Rights organization, with its rich history and advocacy for education, civil rights, economic attainment, and workforce development LULAC has a proven track record in its quest to reach out to the communities it serves throughout the United States, Hawaii, and Puerto Rico. The continued training and learning opportunities that are offered to our volunteer members and community leaders at our annual conference are vital in order to provide the much needed services to those in need. Our expected attendance is over 600 participants.

Please review our participatory menu of opportunities and registration forms by which you may support this very important event. As a project of the LULAC Institute, a 501(c)3 organization, all contributions to the conference are tax deductible. For additional information, please contact our National Fiscal Officer Ms. Carolina Muñoz at 866-577-0726 or by e-mail at cmunoz@lulac.org. The following packages are offered at the levels indicated.

Diamond Level—\$25,000

Priority Seating at Four Tables of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Color Ad in Program Book, Logo on LULAC website, VIP Meet and Greet Hospitality Photo-Op, and five corporate representatives at Welcome Reception.

Emerald Level—\$20,000

Priority Seating at Three Tables of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Black and White Ad, Logo on LULAC website, VIP Meet and Greet, Hospitality Photo-Op, and four corporate representatives at Welcome Reception.

Ruby Level—\$15,000

Seating at Two Tables of 10, Recognition of Corporate Sponsor at the Luncheon, Full Page Black & White Ad in Program Book, Logo on LULAC website, A VIP Meet and Greet Hospitality Photo-Op, and three corporate representatives at Welcome Reception.

Pearl Level—\$10,000

One Table of 10 at the Luncheon, Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program Book, Logo on LULAC website, and two corporate representatives at Welcome Reception.

Sapphire Level- \$5,000

This level entitles the Sponsor to ½ Table (5 seats) , Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program Book, Logo on LULAC website, and one corporate representatives at Welcome Reception.

ADDITIONAL OPPORTUNITIES

- Cost of archiving/recording Conference
- Scholarships for Youth and Young Adult Women's attendance
- Silent Auction Items
- Commemorative Conference Bags w/Company Logo

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SPONSORSHIP AGREEMENT: Please print or type the requested information below as it should appear in the conference program and name badge:

Name _____ Title _____

Corporation/Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-Mail _____

Select sponsorship level below. Enter the event you wish to sponsor: _____

- ☐ **Diamond Sponsor—\$25,000:** This level entitles the Sponsor to priority Seating at Four Tables of 10 and Recognition of Corporate Sponsor at the Luncheon, Full Page Color Ad in Program Book, Logo on LULAC website, a VIP Meet and Greet Hospitality Photo-Op, and five corporate representatives at Welcome Reception.
- ☐ **Emerald Sponsor—\$20,000:** This level entitles the Sponsor to priority Seating at Three Tables of 10 and Recognition of Corporate Sponsor at the Luncheon, Full Page Black and White Ad, Logo on LULAC website, a VIP Meet and Greet Hospitality Photo-Op, and four corporate representatives at Welcome Reception.
- ☐ **Ruby Sponsor—\$15,000:** This level entitles the Sponsor to priority Seating at Two Tables of 10 and Recognition of Corporate Sponsor at the Luncheon, Full Page Black & White Ad in Program Book, Logo on LULAC website, a VIP Meet and Greet Hospitality Photo-Op, and three corporate representatives at Welcome Reception.
- ☐ **Pearl Sponsor—\$10,000:** This level entitles the Sponsor to One Table of 10 at the Luncheon, Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program Book, Logo on LULAC website, and two corporate representatives at Welcome Reception.
- ☐ **Sapphire Sponsor—\$5,000:** This level entitles the Sponsor to ½ Table (5 seats) and Recognition of Corporate Sponsor at the Luncheon, ½ page black and white Ad in Program book, Logo on LULAC website, and one corporate representatives at Welcome Reception.

Signature of Authorized Representative

Date

Mail this agreement and check to:
LULAC National Fiscal Office
2013 National Women's Conference
201 East Main, Suite 605
El Paso, Texas 79901
(915) 577-0726 FAX (915) 577-0914

Make checks payable to **LULAC Institute** and mail to the LULAC Fiscal Office. Credit card orders accepted by fax. Deadline: March 13, 2013. For more information, contact Carolina Muñoz at (915) 577-0726 or visit our website at:
www.LULAC.org.

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ADVERTISING AGREEMENT

The League of United Latin American Citizens 2013 National Women's Conference welcomes you to advertise in the Program. To advertise in our Program Brochure, please return the form below and indicate the advertising firm handling your account. We encourage your consideration and welcome your support.

Please print or type the requested information below to advertise in the conference program:

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Please indicate choices below (trim sizes shown):

☐ Full Page Color (back page) \$2,000

☐ Full Page Color (inside front) \$1,000

☐ Full Page Black & White \$ 800

☐ Half Page Black & White \$500

Notes:

- 1). Preferred material: PDF digital material which can be sent to the address below or emailed to Luis Briones at luisbriones@lulac.org
- 2). Ad material returned only upon request.
- 3). The publisher and LULAC shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.

Mail this agreement and payment to the LULAC Fiscal Office. Publisher reserves the right to assign all advertising space. All prices are net and non-commissionable. **DEADLINE: MARCH 13, 2013**

Signature of Authorized Representative

Date

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Total _____ Credit Card # _____ Expiration Date _____

☐ MasterCard ☐ Visa ☐ American Express Signature _____

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APRIL 11-12-14, 2013 EXHIBITOR AGREEMENT

The League of United Latin American Citizens welcomes you to exhibit at the 2013 National Women's Conference. Exhibit Set up Friday 1:00 pm Open Saturday from 7:00 am to 3:00 pm.

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Payment in full of \$500 per space is required with this Agreement. Purchase orders for State/Federal Agencies will be accepted and payment must be made upon receipt of invoice. NOTE: Space assignments are based upon the order in which companies or agencies become Exhibitors. Preference will be given to major corporate sponsors, per agreement. Exhibitors receive a listing in the Program Book, an I.D. Sign, a Table and Two Chairs, Name Tags (please provide names), 2 tickets to the Welcome Reception on Friday, 2 tickets to the breakfast and 2 tickets to the Luncheon on Saturday.

Indicate amount of Spaces Required. _____.

"The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims". LULAC Exposition Coordinators reserve the right to establish rules that may be required to guarantee the safety and appearance of the conference exhibit area.

Mail the form & payment to the address below.

Signature of Authorized Representative

Date

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