



League of United Latin American Citizens

EMPOWER HISPANIC AMERICA WITH TECHNOLOGY INITIATIVE

09/03/2008 Minutes

Call to Order: Conference Call began at 12:00pm EST

Roll Call: *40% of the centers participated

LULAC participants: Brent Wilkes, Executive Director, Jorge Trasmonte, Technology Coordinator; Elizabeth Garcia, Program Manager/Policy Analyst, David Perez, National Development Coordinator

I. ADMINISTRATIVE ANNOUNCEMENTS

1. March-May Reports are now due
 - i. These reports are very important. Please send us the number of visitors who benefitted from your centers for the months of March, April and May. Also, include any success stories from your center.
2. LULAC Surveys
 - i. First Deadline was Friday **March 7, 2008**. Please submit survey so we may update our records with any address changes, contact names. Additionally, this provides an opportunity to send us feedback to help improve the CTC network.

II. OLD BUSINESS

1. AT&T FOUNDATION

AT&T has shifted funding focus from technology to their new "Aspire" Program focused on, Education, Graduation, College and Workforce Readiness

- A. AT&T announced new grant commitment to LULAC at our National Convention in D.C. (July 7-12, 2008). (See LULAC National Press Release: <http://www.lulac.org/events/convention/cpress08-9.html>) New AT&T proposal will have programmatic focus; please review minutes from 05/07/08 for further details.
- B. New grant will fund 8 existing sites for mentorship program.
 - i. 8th-10th grade, at risk youth,
 - ii. 1 year mentorship program
 - iii. Renewable for 2 years
 - iv. Resources for field trips
 - v. Grant to help support part time staff

*****AT&T RFP DEADLINE EXTENDED: September 22, 2008 by 5:00pm to David Perez (dperez@lulac.org).**

- C. Other AT&T Aspire Grantees
 - a. American's Promise
 - i. Conducting 105 dropout town halls.
 - ii. Possibility to collaborate on local events and tap into resources.
 - iii. LULAC National Office will work on obtaining their town hall schedule. For tentative schedule visit: <http://www.americaspromise.org/APAPage.aspx?id=10158>

- b. Junior Achievement
 - i. Also, conducting g educational workshops and mentorship program for youth.

2. TECHNOLOGY INITIATIVE

- i. Executive Director and Program Development Coordinator are looking to secure commitments from corporate partners such as Verizon, Dell and Comcast to award funding to continue the effort to bridge the digital divide in our communities.

3. GMAC SMARTEDGE INITIATIVE:

- A. The LULAC/GMAC Smart Edge partnership will aim to educate the community on financial literacy. Centers will be paid \$400 for each session they hold. Refer to 02/12/08 conference call minutes for further details.
 - i. Training for those who wish to conduct Smart Edge class was held on July 9th at the LULAC National Convention. Secondary Training will be conducted via Webinar training session, scheduled for *Wednesday, August 10th 12:00pm (EDT)*.
 - ii. Please fill out enclosed Smart Edge Booklet form when submitting request for Booklets or ensure that email request include all pertinent information.
 - iii. To review Smart Edge Curriculum please visit:
www.smartedgebygmac.com
Login ID: partners
Password: partners

4. VOTER REGISTRATION PROJECT

- A. LULAC is conducting a voter registration project through Comcast and Wal-Mart sponsorship, primarily focused on their outlined target markets but we are looking for additional opportunities that can benefit all centers interested.
- B. We will be sending a LULAC Voter Registration manual and agreement form to interested centers if you still wish to pursue project. Please email egarcia@lulac.org the following to receive agreement form.
 - Name of Center?
 - Voter Registration Project Coordinator?
 - Target Voter Registration Goal?
 - Are you knowledgeable on your state rules for conducting voter registration projects or do you have plans for training?
 - Outline of Planned events, activities, project summary?
 - Have you coordinated voter registrations events in previous years, if so what was your outcome?
 - Are you currently conducting a voter registration drive? If so, how many voter registration cards have you obtained?

List of interested centers: (Each have been allocated a small stipend \$1000-\$2000).

- Danville Adult Education Center
- La Casa Health Network, Inc.
- Connecticut Puerto Rican Forum
- La Casa De Amistad
- LNEsc Kansas City
- La Casa de Don Pedro
- Aspira of New York, Inc.

- YWCA Intercultural Service Center
- Progreso Hispano

Centers in AZ, CA, CO*, FL, GA*, IL, MI*, NM, TX are located in target states where we have larger budgets for project. Please contact me via email if you wish to contact the state voter coordinator for your state and work with local LULAC Councils.*Largest sums of unclaimed funds for voter registration projects.

D. Online Voter Registration Outreach

- Attached you will find an online widget that you may place on your websites and help promote the importance of Civic Engagement. The button takes people directly to our Rock the Vote widget where people can easily fill out a form to register to vote and also receive email reminders regarding the closest polling place to cast their ballot.

5. TOOLKITS

A. USCIS New Immigrant Toolkits have been mailed to all centers who requested a complimentary kit. Please request toolkits at Elizabeth Garcia (egarcia@lulac.org) if interested in obtaining additional toolkits. Please include with request:

- Technology Center Name
- (ATTN) Preferred Contact Individual
- Delivery Address for Toolkits
Number of Requested
- Dates of Planned Activities for Toolkits

2. AARP: DIVIDED WE FAIL TOWNHALLS AND STREET TEAMS

A. AARP comprehensive partnership for 2008: Divided We Fail unites to push for the goal that all Americans should have access to affordable, quality health care and peace of mind about their future long-term financial security, and we're going to mobilize our members and the public to demand solutions.

B. This partnership consists of 5 town halls across the country and street teams to collect signed pledge cards. Funding is available for LULAC councils/centers to collect pledges at large festivals and other community events by the end of October. Please contact Liz Garcia for additional details at EGarcia@lulac.org.

- First town hall scheduled for San Antonio, TX on September 17, 2008 at the Guadalupe Theatre from 6:00-8:00pm to mobilize community members to demand healthcare and financial security are a top priority to for their elected officials.
- Additionally, Leaders Opinion Town halls will be held in Chicago, California, and Arizona in September and October. Center Directors should contact Elizabeth Garcia for additional information or if interested in hosting a forum in their center. General information on the "Divided We Fail" campaign can be found at www.aarp.org/issues/dividedwefail/.
- As part of our partnership will be gathering pledge cards in support of our Divided We Fail Campaign. The following link allows for pledge to be collected online:
www.dividedwefail.org/LULAC

*Please help us disseminate this link and gather support to make real change in Social Security, retirement, and health benefits for all people.

3. COUNTRYWIDE: REVERSED MORTGAGES AND FORECLOSURE WORKSHOPS

A. The first workshop is scheduled for September 13, 2008 in Orlando, FL and will educate retired Latinos and their children about reverse mortgages. The second will take place later in the Fall in the Central Valley area of California and cover foreclosure prevention and intervention topics. Please contact Elizabeth Garcia for more information of these workshops.

4. DTV TRANSITION INFORMATION

- A. On February 17, 2009 Digital transition will occur require analog televisions to use converters to work properly. We have partnered with many coalitions to ensure Latinos do not “get tuned out” during the transition.
- B. Pamphlets and coupon request forms are available for your centers. Coupons are available and offer 2 discounts per household, valued at a \$40 discount each. DTV Converters range from \$100-\$40.00.
- C. We will mail these forms to all centers before the end of September. The government has allocated a budget for these coupons and it may run out prior to 2/17/09. Please email us if you would like to request additional flyers or coupons applications.

7. MURAL PROJECT

- A. The first of the four murals painted at Powell Elementary School in Washington, DC from May 29 to June 1, 2008 was a great success! Over four days LULAC Youth Board Members, over 350 Latino elementary school students, and community volunteers worked in a collaborative effort to create a beautiful piece of art positively depicting Latino youth and encouraging empowerment through education. (View photos and news coverage from the DC mural: <http://www.lulac.org/national/nyouth.html>.)
- B. The next four day mural project is scheduled for Chicago, IL from Thursday, September 4 through Sunday, September 7, 2008. The mural will be painted on a wall located at 3636 S California Ave, Chicago, IL 60632. For further details visit: <http://my.lulac.org/site/Calendar/54102518?view=Detail&id=102361>.
- C. The next projects are scheduled for September in Atlanta, GA and the beginning of November in Dallas, TX. Locations still need to be finalized for Atlanta and Dallas. Contact David Perez about participation in the upcoming projects DPerez@lulac.org or 202-833-6130 X12.

1. DEPARTMENT OF JUSTICE GRANT: EMPLOYMENT ANTI-DISCRIMINATION EDUCATION CAMPAIGNS

A. LULAC and the Department of Justice (DOJ) have created an exciting new partnership for an Immigration Related Employment Discrimination Public Education Campaign across the United States.

- i. Five outreach and education workshops aimed at educating employers, potential victims of discrimination, and the general public

about their rights and responsibilities under the Immigration and Nationality Act's anti-discrimination and employer sanctions provisions.

ii. Target areas: Northern California; Miami-Dade County in Florida; Chicago, Illinois; Northern New Jersey; and Atlanta, Georgia. To participate in this project and for additional information please contact Mario Marsans at the National Office, MMarsans@lulac.org or 202-833-6130.

iv. LULAC is working with DOJ to develop pocket size cards that workers can carry in their wallets with contact information for DOJ. The hotline will serve as a resource for employees to call if they feel they have been discriminated based on their National Origin.

III. NEW BUSINESS

1. WASHINGTON YOUTH LEADERSHIP SEMINAR

The seminar offers a once in a lifetime chance for students to voice their opinions to national leaders who can make a difference. It challenges participating youth to focus on their own leadership development and continue to work when they return to their home communities. Participants are recommended by LULAC Councils/ Technology Centers to serve as representative of their home states. Once in Washington D.C., students work with LNEESC staff and LULAC leaders from across the country to develop a platform on items of particular interest to Hispanic youth. After meeting with key players in the issue and discussions with think tank representatives, participants collaborate on a position piece, which is then sent to their congressional leaders. In past years students have focused on issues as varied as gun control, education and immigration. This year the topic is Energy and the Environment; 50 students will be selected to participate in WYLS from October 1- October 5, 2008 in Washington, D.C.

DEADLINE: NOON SEPTEMBER 13, 2008

Send completed application to:

LNEESC, Attn: Francella Chinchilla

2000 L Street, NW, Suite 610, Washington, DC 20036

Phone: (202) 835-9646 - **FAX** (202) 835-9685

fchinchilla@lnesc.org

IV. POSTPONED BUSINESS

1. LCD SCREENS

A. By our October Conference Call, the remaining Television sets should be delivered to technology centers who qualified by participating on the first conference call in February.

2. SED DE SABER INTERACTIVE ENGLISH TOOLKITS

A. LULAC has partnered to solve one of the most crucial issues facing the success of the Hispanic community in the United States: English language acquisition and Civic Literacy. Interactive tools would allow people to take kit home and learn English at their pace and in the comfort on their home. We will have more information in the next couple of months.

3. PROGRAM GUIDE

A. LULAC National office is the process of creating a program book for all LULAC Councils and for promotional used of the organization. Booklets

will include a list of all Tech centers. We will use surveys to update all contact information.

- B. Visit and ensure we have added you center website link to our tech center portal (<http://www.lulac.org/national/ncenters.html>) If we have not yet added your link please email Jorge Trasmonte (jtrasmonte@lulac.org).

4. WEBSITES

- A. Ford has granted LULAC a sponsorship to create 700 websites for all its councils and there is a possibility we can provide a simple website to tech centers that may not yet have a working websites. Please contact Jorge Trasmonte for more information.

V. OPEN FLOOR

VI. ADMINISTRATIVE REMINDERS:

1. COMPUTER WARRANTY

- A. 1st 23 Tech Centers

Protocol if computers are not working properly:

- i. Contact Jorge Trasmonte at the National Office First to initiate troubleshooting attempts.
- ii. We are handling repairs in-house; if we can't resolve the issue over the phone than the technology center with the broken computer will cover the expense for shipping the equipment to:
 - LULAC National Office
 - 2000 L St, Suite 610
 - Washington, D.C. 20036
- v. If we cannot resolve the issue here at the National Office will make arrangements to get you a refurbished computer and LULAC will pay to mail the replacement to your center.

- B. Second round of Technology Centers still have the Dell Gold Tech Support. They should be handling all your repairs onsite. Please, use warranty while it is still valid. Call 1-866-876-3355 and provide them with the service tag # located on the computer itself and you should receive prompt support.

2. NEXT CTC CONFERENCE CALL

- A. *Wednesday, October 10th at 12:00pm (EST)*. On Oct. 3, 2008 the LULAC National Board will be having their Fall Board meeting and the Washington Youth Leadership Seminar will be taking place in Washington, D.C. Goal of having one brief conference call per month. Typically, call scheduled for the 1ST Wednesday of every month at 12:00pm EST unless otherwise noted.

Dial-in Number

866-364-1511

Conference Code

202-833-6130

How to Join the Conference Call:

Dial the Dial-in number at the specified time. Enter the conference code followed by #

VI. CONFERENCE CALL ADJOURNED:

Call Adjourned at 12:48 p.m.

Respectfully Submitted by,

Elizabeth Garcia

LULAC Program Manager/Policy Analyst

(Conference Call Attendance Roster) Site Name	City	State	Call 9/3/08
Danville Adult Education Center	Danville	AR	
Las Casa Health Network, Inc.	Little Rock	AR	Y
Valle Del Sol, Inc	Pheonix	AZ	
CARECEN (Central American Resource Center)	Los Angeles	CA	
El Concilio del Condado de Ventura	Oxnard	CA	
LNESC Los Angeles	Pomona	CA	
LNESC Pomona	Pomona	CA	
LNESC San Francisco	San Francisco	CA	
LNESC Colorado Spring	Colorado Springs	CO	
LNESC Pueblo	Pueblo	CO	
Connecticut Association for United Spanish Action, Inc. (CAUSA)	Wallingford	CT	
Spanish Speaking Center/CAUSA	New Britain	CT	
Connecticut Puerto Rican Forum, Inc.	Hartford	CT	Y
Latin American Youth Center, Inc	Washington	DC	
Neighbors' Consejo	Washington	DC	
Latino Leadership Inc.	Orlando	FL	Y
LNESC Miami	Miami	FL	
Georgia LULAC	Atlanta	GA	
Hispanic or Latino Access Association	Waterloo	IA	
Casa Central	Chicago	IL	Y
Central States SER- Jobs for Progress, Inc.	Chicago	IL	Y
Instituto del Progreso Latino	Chicago	IL	
LNESC Chicago	Chicago	IL	Y
Poder Learning Center	Chicago	IL	Y
SER-Jobs for Progress, Incl of Lake County, IL	Waukegan	IL	
La Casa de Amistad	South Bend	IN	
LNESC Kansas City	Kansas City	MO	Y
SER-Corporation of Kansas, Inc.	Wichita	KS	
La Alianza Hispana	Roxbury	MA	Y
Latin Americans United for Progress	Holland	MI	Y
SER- Metro-Detroit Jobs for Progress, Inc.	Detroit	MI	Y
El Centro de Las Americas	Lincoln	NE	
La Casa de Don Pedro	Newark	NJ	Y
SER-Santa Fe (Grants, Mora, Springer)	Santa Fe	NM	Y
LNESC Albuquerque	Albuquerque	NM	
SER de New Mexico, Inc.	Albuquerque	NM	
Hispanic Association for Bilingual Literacy and Education	Las Vegas	NV	
ASPIRA of New York, Inc.	Bronx	NY	
Dayton Christian Center, East Campus	Dayton	OH	Y
EL Barrio	Cleveland	OH	Y
Ohio Hispanic Coalition	Columbus	OH	
OCCHA, Inc.	Youngstown	OH	Y
YWCA Intercultrual Service Center	Tulsa	OK	Y
Hispanic American Organization, Inc.	Allentown	PA	
LNESC Philadelphia	Philadelphia	PA	
Abilene Child Centered Educational Support Services, Inc.	Abilene	TX	Y
LNESC Corpus Christi	Corpus Christi	TX	Y
LNESC Dallas	Dallas	TX	Y
LNESC El Paso	El Paso	TX	Y
LNESC Houston	Houston	TX	
LNESC San Antonio (1) & (2)	San Antonio	TX	Y
SER-Jobs for Progress of Southwest Texas	Laredo	TX	
Centro de la Familia	Salt Lake City	UT	
Progreso Hispano Inc.	Alexandria	VA	
La Casa de Esperanza, Inc.	Waukesha	WI	

Key:

Y=Yes

X=Excused
(Notified
LULAC with
anticipation)