



## *League of United Latin American Citizens*

EMPOWER HISPANIC AMERICA WITH TECHNOLOGY INITIATIVE

### **08/06/2008 Minutes**

**Call to Order:** Conference Call began at 12:00pm EST

**Roll Call:** \*44% of the centers participated

**LULAC participants:** Brent Wilkes, Executive Director, Jorge Trasmonte, Technology Coordinator; Elizabeth Garcia, Program Manager/Policy Analyst, Martiza Bosques, Executive Assistant, David Perez, National Development Coordinator

### **I. ADMINISTRATIVE ANNOUNCEMENTS**

1. March-May Reports are now due
  - i. These reports are very important. Please send us the number of visitors who benefitted from your centers for the months of March, April and May. Also, include any success stories from your center.
  
2. LULAC Surveys
  - i. First Deadline was Friday **March 7, 2008**. Please submit survey so we may update our records with any address changes, contact names. Additionally, this provides an opportunity to send us feedback to help improve the CTC network.

### **II. OLD BUSINESS**

#### **1. AT&T FOUNDATION**

AT&T has shifted funding focus from technology to their new "Aspire" Program focused on, Education, Graduation, College and Workforce Readiness

- A. AT&T announced new grant commitment to LULAC at our National Convention in D.C. (July 7-12, 2008). (See LULAC National Press Release: <http://www.lulac.org/events/convention/cpress08-9.html>) New AT&T proposal will have programmatic focus; please review minutes from 05/07/08 for further details.
  
- B. New grant will fund 8 existing sites for mentorship program.
  - i. 8<sup>th</sup>-10<sup>th</sup> grade, at risk youth,
  - ii. 1 year mentorship program
  - iii. Renewable for 2 years
  - iv. Resources for field trips
  - v. Grant to help support part time staff

\*\*\*AT&T RFP will be sent via email this week and must be received by 5:00pm (EDT) Wednesday, August 27, 2008 to David Perez (dperez@lulac.org).
  
- C. American's Promise (Organization also funded under AT&T Aspire Initiative)
  - i. Conducting 105 dropout town halls.
  - ii. Possibility to collaborate on local events and tap into resources.
  - iii. LULAC National Office will work on obtaining their town hall schedule.

## **2. GMAC SMARTEDGE INITIATIVE:**

A. The LULAC/GMAC Smart Edge partnership will aim to educate the community on financial literacy. Centers will be paid \$400 for each session they hold. Refer to 02/12/08 conference call minutes for further details.

i. Agreement forms have been sent to centers to begin the Smart Edge initiative. Please submit agreement forms promptly.

ii. Training for those who wish to conduct Smart Edge class was held on July 9<sup>th</sup> at the LULAC National Convention. Webinar training session will be scheduled prior to next CTC conference call. Tentative Date: *Friday, August 29<sup>th</sup> 10:00am* (EDT).

## **3. UNM/LULAC Leadership Program:**

A. Overview: This year, we had 35 students participate in the two week leadership program entitled: Can Latinos Afford to Go Green. The program took place on July 20, 2008 -August 1, 2008, at the University of New Mexico. LULAC National Press Release:  
<http://www.lulac.org/advocacy/press/2008/unm.html>

\*\*Please visit the youth website in the next couple of weeks to view pictures and video clips of the program (<http://www.lulac.org/national/nyouth.html>)

## **4. VOTER REGISTRATION PROJECT**

A. LULAC is conducting a voter registration project through Comcast and Wal-Mart sponsorship, primarily focused on their outlined target markets but we are looking for additional opportunities that can benefit all centers interested.

B. Will be sending LULAC Voter Registration manual and agreement forms to interested centers.

**List of interested centers:** (Each have been allocated a small stipend \$1000-\$2000) Please contact Elizabeth Garcia to sign agreement forms and proceed with project.

Danville Adult Education Center  
La Casa Health Network, Inc.  
Connecticut Puerto Rican Forum  
La Casa De Amistad  
LNEsc Kansas City  
La Casa de Don Pedro  
Aspira of New York, Inc.  
YWCA Intercultural Service Center  
Progresso Hispano

\*Centers in AZ, CA, CO, FL, GA, IL, MI, NM, TX are located in target states where we have larger budgets for project. Please contact me via email if you wish to contact the state voter coordinator for your state and work with local LULAC Councils.

## **5. TOOLKITS**

A. USCIS New Immigrant Toolkits have been mailed to all centers who requested a complimentary kit. Please inform Elizabeth Garcia

([egarcia@lulac.org](mailto:egarcia@lulac.org)) if interested in obtaining additional toolkits. Send the address for toolkits and the number requested.

B. LULAC and Sed de Saber have partnered to solve the most crucial issues facing the success of the Hispanic community in the United States: English language acquisition and Civic Literacy. We will have more information in the next couple of months.

### **III. NEW BUSINESS**

#### **1. DEPARTMENT OF JUSTICE GRANT: EMPLOYMENT ANTI-DISCRIMINATION EDUCATION CAMPAIGNS**

A. LULAC and the Department of Justice (DOJ) have created an exciting new partnership for an Immigration Related Employment Discrimination Public Education Campaign across the United States.

i. Five outreach and education workshops aimed at educating employers, potential victims of discrimination, and the general public about their rights and responsibilities under the Immigration and Nationality Act's anti-discrimination and employer sanctions provisions.

ii. Target areas: Northern California; Miami-Dade County in Florida; Chicago, Illinois; Northern New Jersey; and Atlanta, Georgia. To participate in this project and for additional information please contact Mario Marsans at the National Office, [MMarsans@lulac.org](mailto:MMarsans@lulac.org) or 202-833-6130.

#### **2. AARP: DIVIDED WE FAIL TOWNHALLS AND STREET TEAMS**

A. AARP comprehensive partnership for 2008: Divided We Fail unites to push for the goal that all Americans should have access to affordable, quality health care and peace of mind about their future long-term financial security, and we're going to mobilize our members and the public to demand solutions.

B. This partnership consists of 5 town halls across the country and street teams to collect signed pledge cards. Funding is available for LULAC councils/centers to collect pledges at large festivals and other community events by the end of October. Please contact Liz Garcia for additional details at [EGarcia@lulac.org](mailto:EGarcia@lulac.org).

C.

i. As part of the partnerships, LULAC will host a town hall meeting in San Antonio, TX on September 17, 2008 at the Guadalupe Theatre to get the word out about the campaign and mobilize members to demand healthcare and financial security from their elected officials and the business community.

ii. Additionally, Leaders Opinion Forums will be held in Chicago, California, and Arizona in September and October. Center Directors should contact Elizabeth Garcia for additional information. General information on the "Divided We Fail" campaign can be found at [www.aarp.org/issues/dividedwefail/](http://www.aarp.org/issues/dividedwefail/).

#### **3. COUNTRYWIDE: REVERSED MORTGAGES AND FORECLOSURE WORKSHOPS**

- A. The first workshop is scheduled for September 13, 2008 in Orlando, FL and will educate retired Latinos and their children about reverse mortgages. The second will take place later in the Fall in the Central Valley area of California and cover foreclosure prevention and intervention topics. Please contact Elizabeth Garcia for more information of these workshops.

#### **4. DTV TRANSITION INFORMATION**

- A. On February 17, 2009 Digital transition will occur require analog televisions to use converters to work properly. We have partnered with many coalitions to ensure Latinos do not “get tuned out” during the transition.
- B. Pamphlets and coupon request forms are available for your centers. Coupons are available and offer 2 discounts per household, valued at a \$40 discount each. DTV Converters range from \$100-\$40.00.

#### **5. PROGRAM GUIDE**

- A. LULAC National office is the process of creating a program book for all LULAC Councils and for promotional used of the organization. Booklets will include a list of all Tech centers.
- B. Please see attached list of Tech centers with minutes and review your center information in accurate. Also, feel free to visit and ensure we have added you center website link to our tech center portal (<http://www.lulac.org/national/ncenters.html>) If we have not yet added your link please email Jorge Trasmonte ([jtrasmonte@lulac.org](mailto:jtrasmonte@lulac.org)).

#### **6. WEBSITES**

- A. Ford has granted LULAC a sponsorship to create 700 websites for all its councils and there is a possibility we can provide a simple website to tech centers that may not yet have a working websites. Please contact Jorge Trasmonte for more information.

#### **7. MURAL PROJECT**

- B. LULAC has an exciting partnership sponsored by Yum! to paint four murals with positive depictions of Latino youth in Washington, DC; Dallas; Chicago; and Atlanta. This collaborative project will require coordination between the LULAC National Office, LULAC Youth and Young Adult councils, and our corporate and other local partners.
- C. The first of the four murals painted at Powell Elementary School in Washington, DC from May 29 to June 1, 2008 was a great success! Over four days LULAC Youth Board Members, over 350 Latino elementary school students, and community volunteers worked in a collaborative effort to create a beautiful piece of art positively depicting Latino youth and encouraging empowerment through education. (View photos and news coverage from the DC mural: <http://www.lulac.org/national/nyouth.html>.)
- D. The next four day mural project is scheduled for Chicago, IL from Thursday, September 4 through Sunday, September 7, 2008. The mural will be painted on a wall located at 3636 S California Ave, Chicago, IL 60632.
- E. The next projects are scheduled for September in Atlanta, GA and the beginning of November in Dallas, TX. Locations still need to be finalized

for Atlanta and Dallas. Contact David Perez about participation in the upcoming projects [DPerez@lulac.org](mailto:DPerez@lulac.org) or 202-833-6130 X12.

**IV. POSTPONED BUSINESS**

**1. LCD SCREENS**

**V. OPEN FLOOR**

**VI. ADMINISTRATIVE REMINDERS:**

3. Next Conference call will be Wednesday, September 3<sup>rd</sup> at 12:00pm (EST). Goal of having one brief conference call per month. To be scheduled for the 1<sup>ST</sup> Wednesday of every month at 12:00pm EST.

*Dial-in Number*

866-364-1511

*Conference Code*

202-833-6130

*How to Join the Conference Call:*

Dial the Dial-in number at the specified time. Enter the conference code followed by #

**VI. CONFERENCE CALL ADJOURNED:**

*Call Adjourned at 12:47 p.m.*

*Respectfully Submitted by,*

*Elizabeth Garcia*

*LULAC Program Manager/Policy Analyst*

**Conference Call Participatio**

Site Name	City	State	Call 8/6/08
Danville Adult Education Center	Danville	AR	
Las Casa Health Network, Inc.	Little Rock	AR	
Valle Del Sol, Inc	Pheonix	AZ	
CARECEN (Central American Resource Center)	Los Angeles	CA	
El Concilio del Condado de Ventura	Oxnard	CA	Y
LNESC Los Angeles	Pomona	CA	Y
LNESC Pomona	Pomona	CA	Y
LNESC San Francisco	San Francisco	CA	Y
LNESC Colorado Spring	Colorado Springs	CO	Y
LNESC Pueblo	Pueblo	CO	Y
Connecticut Association for United Spanish Action, Inc. (CAUSA)	Wallingford	CT	Y
Spanish Speaking Center/CAUSA	New Britain	CT	
Connecticut Puerto Rican Forum, Inc.	Hartford	CT	
Latin American Youth Center, Inc	Washington	DC	
Neighbors' Consejo	Washington	DC	
Latino Leadership Inc.	Orlando	FL	Y
LNESC Miami	Miami	FL	X
Georgia LULAC	Atlanta	GA	
Hispanic or Latino Access Association	Waterloo	IA	
Casa Central	Chicago	IL	
Central States SER- Jobs for Progress, Inc.	Chicago	IL	
Instituto del Progreso Latino	Chicago	IL	
LNESC Chicago	Chicago	IL	Y
Poder Learning Center	Chicago	IL	
SER-Jobs for Progress, Incl of Lake County, IL	Waukegan	IL	Y
La Casa de Amistad	South Bend	IN	
LNESC Kansas City	Kansas City	MO	Y
SER-Corporation of Kansas, Inc.	Wichita	KS	
La Alianza Hispana	Roxbury	MA	Y
Latin Americans United for Progress	Holland	MI	Y
SER- Metro-Detroit Jobs for Progress, Inc.	Detroit	MI	
El Centro de Las Americas	Lincoln	NE	
La Casa de Don Pedro	Newark	NJ	Y
SER-Santa Fe (Grants, Mora, Springer)	Santa Fe	NM	Y
LNESC Albuquerque	Albuquerque	NM	Y
SER de New Mexico, Inc.	Albuquerque	NM	Y
Hispanic Association for Bilingual Literacy and Education	Las Vegas	NV	
ASPIRA of New York, Inc.	Bronx	NY	
Dayton Christian Center, East Campus	Dayton	OH	Y
EL Barrio	Cleveland	OH	Y
Ohio Hispanic Coalition	Columbus	OH	
OCCHA, Inc.	Youngstown	OH	Y
YWCA Intercultrual Service Center	Tulsa	OK	
Hispanic American Organiztion, Inc.	Allentown	PA	
LNESC Philadelphia	Philadelphia	PA	
Abilene Child Centered Educational Support Services, Inc.	Abilene	TX	
LNESC Corpus Christi	Corpus Christi	TX	Y
LNESC Dallas	Dallas	TX	
LNESC El Paso	El Paso	TX	Y
LNESC Houston	Houston	TX	
LNESC San Antonio (1) & (2)	San Antonio	TX	
SER-Jobs for Progress of Southwest Texas	Laredo	TX	
Centro de la Familia	Salt Lake City	UT	
Progreso Hispano Inc.	Alexandria	VA	Y
La Casa de Esperanza, Inc.	Waukesha	WI	

**Key:**

Y=Yes

X=Excused  
(Notified  
LULAC with  
anticipation)