



In order for affiliates to receive charitable contributions from Ally for Wallet Wise sessions conducted, the nonprofit organization affiliate must teach the Wallet Wise program to low-and moderate-income people in one of the following markets:

	<u>Target Market</u>		<u>Target Market</u>
<i>Alabama</i>	Auburn, AL Birmingham, AL Huntsville, AL Mobile, AL Montgomery, AL Opelika, AL Tuscaloosa, AL	<i>Georgia</i>	Albany, GA Atlanta, GA Augusta, GA Blackshear, GA Macon County, GA Savannah, GA Valdosta, GA
<i>Arizona</i>	Phoenix, AZ Tucson, AZ	<i>Illinois</i>	Chicago, IL
<i>California</i>	Fresno County, CA Kern County, CA Kings County, CA Los Angeles, CA Merced County, CA Monterey County, CA Oakland, CA Riverside, CA Sacramento, CA San Diego, CA San Francisco, CA San Jose, CA San Joaquin County, CA Santa Ana, CA Santa Barbara County, CA Santa Cruz County, CA Santa Maria, CA San Mateo County, CA Stanislaus County, CA	<i>Indiana</i>	Indianapolis, IN
		<i>Maryland</i>	Baltimore, MD
		<i>Michigan</i>	Detroit, MI
		<i>Minneapolis</i>	Minneapolis, MN
		<i>Missouri</i>	Kansas City, MO St. Louis, MO
		<i>New Jersey</i>	Camden, NJ Edison, NJ Newark, NJ
		<i>New York</i>	New York, NY
		<i>North Carolina</i>	Charlotte, NC
		<i>Ohio</i>	Cincinnati, OH Dayton, OH
<i>Colorado</i>	Denver, CO	<i>Oregon</i>	Portland, OR
<i>Florida</i>	Dade County/South Florida Orlando, FL Tampa/St. Petersburg, FL		

	<u>Target Market</u>		<u>Target Market</u>
<i>Pennsylvania</i>	Philadelphia, PA	<i>Washington D.C.</i>	Washington D.C.
<i>Tennessee</i>	Chattanooga, TN Knoxville, TN Nashville, TN	<i>Wisconsin</i>	Kenosha, WI Madison, WI Milwaukee, WI Racine, WI Walworth, WI Waukesha, WI
<i>Texas</i>	Dallas, TX Houston, TX San Antonio, TX		
<i>Utah</i>	Salt Lake City, UT		
<i>Washington</i>	Seattle, WA		

Ally reserves the right to add or delete target markets at any point during the program