



2018 LULAC National Legislative Conference & Awards Gala

The LULAC National Legislative Conference and Awards Gala highlights critical legislative issues affecting Hispanic Americans and recognizes key leaders who have served the Hispanic community well. At this year's conference, LULAC will present its policy issues to our council members and will present awards to three distinguished elected officials at our twenty-first gala, which will occur on **February 14, 2018** at the **Marriott Marquis**, 901 Massachusetts Avenue NW, Washington, DC 20001. We will celebrate the 89th anniversary of LULAC, which was formed on February 17, 1929.

On Wednesday, LULAC's Legislative Conference will conduct a policy summit with Members of Congress, their staff, and Hispanic leaders to address key policy priorities for 2018. Through a luncheon and several panels of renowned experts, we will discuss issues of key importance to the Hispanic community, such as health care, immigration, education, and technology. The evening will culminate in a magnificent black-tie gala honoring those who have advanced Latino policy issues throughout the United States.

Proceeds from the LULAC National Legislative Conference and Awards Gala support the important work of the LULAC National Office. This includes LULAC's policy and legislative advocacy, as well as its organizing of Hispanic communities through the creation of LULAC councils throughout the United States. Contributions to the legislative gala are not tax deductible as a charitable contribution, but may be deductible as a business expense.

ABOUT LULAC

With over 1,000 councils across the United States and Puerto Rico, the League of United Latin American Citizens is the largest and oldest Hispanic Organization in the United States. LULAC's goal is to advance the economic condition, educational attainment, political influence, health and civil rights of Hispanic Americans through community-based programs operated by LULAC councils nationwide. The organization involves and serves all Hispanic nationality groups.

For sponsorship opportunities, please contact: Alejandro Mora, Development Associate at AMora@lulac.org or by calling 202-833-6130 x125.

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SPONSORSHIP PACKAGES

PRESENTING SPONSOR-\$75,000

The Presenting sponsorship of the LULAC National Legislative Conference and Awards Gala is limited to one partner per industry and includes a customized sponsorship-marketing plan, tailored to your needs.

- Legislative Conference Title Sponsor listing as “presented by” in customized marketing materials such as, event website, conference signage, e-mails, a press release, and other marketing materials
- Company Representative Introduced as Legislative Conference Diamond Sponsor at the Awards Gala & Closing Reception to provide brief remarks.
- Two Reserved VIP tables for ten at Awards Gala & Legislative Luncheon, premier placement
- A 60 second Commercial Video Spot to be played during Awards Gala
- Co-Sponsorship of the General Pre-Gala & Closing Receptions
- Twenty Full Corporate Registration Packages
- Twenty tickets for pre-gala VIP reception & closing reception
- Company logo prominently displayed throughout the legislative conference
- Company recognition in the event program
- Company logo highlighted on legislative gala website & in conference marketing materials

DIAMOND—\$40,000

- Legislative Conference Diamond Sponsor listed on signage and select e-mails
- Company Representative Introduced as Legislative Conference Diamond Sponsor at the Awards Gala to provide brief remarks.
- One Reserved VIP table for ten at Awards Gala & Legislative Luncheon, premier placement
- One Reserved table for ten at Awards Gala & Legislative Luncheon for Students & Leadership
- A 30 second Commercial Video Spot to be played during Awards Gala
- Co-Sponsorship of the General Pre-Gala Reception
- Ten Full Conference Corporate Registration Packages & Ten pre-gala VIP reception tickets
- Company logo prominently displayed throughout the legislative conference
- Company recognition in the event program & company logo on gala website

PLATINUM—\$35,000

- Legislative Conference Platinum Sponsor
- Company Representative Introduced as Legislative Conference Platinum Sponsor at the Awards Gala to provide brief remarks
- One Reserved VIP table for ten at Awards Gala & Legislative Luncheon, premier placement
- One Reserved table for ten at Awards Gala for Emerge Latino Students & LULAC Leadership
- A 30 second Commercial Video Spot to be played during Luncheon
- Ten Full Conference Corporate Registration Packages & Ten pre-gala VIP reception tickets
- Company logo prominently displayed throughout the legislative conference
- Company recognition in the event program & company logo on gala website

GOLD—\$25,000

- Legislative Conference Gold Sponsor
- Podium recognition by emcee of company official as Gold conference sponsor
- One Reserved VIP table for ten, premier placement, at Awards Gala
- One Reserved VIP table for ten, premier placement, at Legislative Luncheon
- Ten Full Conference Corporate Registration Packages & Ten pre-gala VIP reception tickets
- Company logo prominently displayed throughout the legislative conference
- Company recognition in the event program & company logo on gala website

LEAGUE OF UNITED LATIN AMERICAN CITIZENS

SILVER—\$15,000

- Legislative Conference Silver Sponsor
- One reserved VIP table for ten, premier placement, at Awards Gala
- Five full Corporate Registration Packages
- Company logo displayed at Legislative Awards Gala
- Company recognition in the event program
- Company logo highlighted on legislative gala website

BRONZE—\$10,000

- Legislative Conference Bronze Sponsor
- One Reserved table for ten highlighting company name at the Awards Gala
- Three Full Corporate Registration Packages
- Company name displayed during Awards Gala
- Company recognition in the event program
- Company name listed on legislative gala website

ADDITIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

LUNCHEON SPONSOR — \$35,000

- Opportunity for company representative to provide brief remarks at the luncheon
- One Reserved VIP table for ten, highlighting company name at the luncheon
- One Reserved VIP table for ten, highlighting company name at the gala
- 10 Full Legislative Conference Corporate Registration Packages
- Ten tickets for pre-gala VIP reception
- Opportunity to show a 30 second commercial during luncheon
- Company logo prominently displayed throughout the conference as luncheon sponsor
- Opportunity to distribute giveaways at luncheon
- Company logo highlighted on legislative conference web site

PANEL SPONSOR—\$15,000

Sponsor for an issue briefing

- Introduce panelists for the policy issue – 3 minute remarks
- Signage at the event and opportunity to distribute promotional materials
- Sponsor recognition during the panel

ADDITIONAL SPONSORSHIP OPPORTUNITIES

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| • Conference Program Book | \$10,000 |
| • Conference App | \$10,000 |
| • VIP Reception | \$20,000 |
| • President's After Party | \$20,000 |
| • Shuttle Transportation | \$15,000 |
| • Conference Web Site | \$10,000 |
| • Press Room | \$10,000 |
| • Premium Promotional Item | \$5,000 |

FULL CONFERENCE REGISTRATION— \$400

LULAC MEMBERS— \$200

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