



2017 LULAC
National Legislative Conference
& Awards Gala

hosted by
The League of United Latin American Citizens

Grand Hyatt
1000 H St NW,
Washington, DC 20001
February 15-16 2017

2017 LULAC National Legislative Conference & Awards Gala

The LULAC National Legislative Conference and Awards Gala highlights critical legislative issues affecting Hispanic Americans and recognizes key leaders who have served the Hispanic community well. The policy panels hosted during the legislative conference will culminate in three distinguished elected officials being awarded for their commitment to the Latino community. This conference also celebrates the 88th anniversary of LULAC, which was formed on February 17, 1929.

LULAC will host a policy summit featuring Members of Congress, their staff and Hispanic leaders address key policy priorities for 2017. Also on Wednesday several panels of renowned experts will be discussing issues of key importance to the Hispanic community, such as health care, comprehensive immigration reform, broadband adoption in minority communities, education, and childhood obesity.

Proceeds from the LULAC National Legislative Conference and Awards Gala support the important work of the LULAC National Office. This includes LULAC's policy and legislative advocacy, as well as its organizing of Hispanic communities through the creation of LULAC councils throughout the United States. Contributions to the legislative gala are not tax deductible as a charitable contribution, but may be deductible as a business expense.

2017 Emerge Latino Conference

Emerge is a multi-day Latino leadership conference located in Washington D.C. that provides college students with public policy briefings on public health, education, and immigration. In addition, attendees of Emerge will receive training in civic engagement, advocacy, and program coordination.

Emerge conference will be a 3 day 2 night event. The first night will include registration and an opening reception. The second day offers policy workshops on critical legislative issues affecting Hispanic Americans, such as, education, health, and immigration. The day concludes with LULAC's Legislative Awards Gala, an awards ceremony that recognizes key leaders who have served the Hispanic community across the country. The final day of the Emerge conference is focused on job readiness and hands on approach on how to do advocacy. There will be a career fair to explore job opportunities (corporate, non-profit, non-traditional, and government).

About LULAC

With over 1,000 councils across the United States and Puerto Rico, the League of United Latin American Citizens is the largest and oldest Hispanic Organization in the United States. LULAC's goal is to advance the economic condition, educational attainment, political influence, health and civil rights of Hispanic Americans through community-based programs operated by LULAC councils nationwide. The organization involves and serves all Hispanic nationality groups.

For sponsorship opportunities please contact LULAC National Office at 202-833-6130 or visit our website at www.lulac.org

Information



Event Location

Grand Hyatt
1000 H St NW,
Washington, DC 20001
(202) 582-1234
Rate: \$229

Air Transportation

The following airports are close to area:

Ronald Reagan Washington National Airport (DCA)
Arlington, VA 22202
(703) 417-8000

Dulles International Airport (IAD)
Dulles, VA 20166
(703) 572-2700

Baltimore/Washington Thurgood Marshall International Airport (BWI)
Baltimore, MD 21240
(410) 859-7111

Car Transportation

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www.avis.com

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(800) 261-7331
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(703) 416-7873
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Agenda

Tuesday, February 14

- 5 pm to 6 pm Registration - Emerge Conference
- 6 pm to 7 pm Student Welcome - Emerge Conference
- 7 pm to 9 pm **Opening Reception***

Wednesday, February 15

- 8 am to 9 am Registration - Legislative Conference
- 9 am to 4 pm **Policy Briefings***
- 3 pm to 6 pm **LULAC Career Expo***
- Noon to 2 pm **Innovation & Leadership Luncheon***
- 6 pm to 7 pm **Pre-Gala Reception***
- 7 pm to 9 pm **Awards Gala***

Thursday, February 16

- 10 am to 5 pm Advocacy Day on Capitol Hill
- 1 pm to 2:30 pm **Capitol Hill Power Luncheon***
- 5 pm to 8 pm **Congressional Reception***

* **Bolded items denote sponsorship opportunities.**



2017 LULAC Awards Gala Sponsorships

Sponsoring an event or workshop at the LULAC National Legislative Conference & Awards Gala is an ideal way to reach out to national Hispanic leaders and influential community members.

Presenting—\$75,000+

4 Reserved VIP tables for ten at Awards Gala, 4 Reserved VIP tables for ten at Legislative Luncheon, 20 Pre-Gala Tickets, 20 Full Corporate Registration Packages, 60 second Commercial Video Spot, Speaking Remarks, Sponsorship of the General Pre-Gala Reception

Diamond—\$40,000+

2 Reserved VIP tables for ten at Awards Gala, 2 Reserved VIP tables for ten at Legislative Luncheon, 10 Pre-Gala Tickets, 10 Full Corporate Registration Packages, a 30 second Commercial Video Spot, Speaking Remarks, Co-Sponsorship of the General Pre-Gala Reception

Platinum—\$35,000+

2 Reserved VIP tables for ten at Awards Gala, 1 Reserved VIP table for ten at Legislative Luncheon, 30 second Commercial Video Spot, Speaking Remarks, 6 Tickets for Pre-Gala VIP reception, Commercial Video Spot, Speaking Remarks, 6 Full Corporate Registration Packages

Gold—\$25,000+

1 Reserved VIP table for ten at Awards Gala, Podium recognition as Gold conference sponsor, 1 Reserved VIP table for ten at Legislative Luncheon, 4 Tickets for Pre-Gala VIP reception, 4 Full Corporate Registration Packages

Silver—\$15,000+

1 Reserved VIP table for ten at Awards Gala, 2 Full Corporate Registration Packages, Company Recognition in the event program, Company name listed on legislative gala webpage, Company name displayed during event, Company recognition in the event program.

Bronze—\$10,000+

1 Reserved table for ten highlighting company name at the Awards Gala, Company name displayed during event, Company recognition in the event program, Company name listed on legislative gala webpage, 1 Full Corporate Registration Package



The Honorable Joaquin Castro speaks at the 2016 LULAC Gala.

Featured Events

Tuesday, Feb. 14

7:00 pm - 9:00 pm

Emerge Latino Conference

Opening Reception: Join us to kick off the start of the EMERGE Latino Conference, a conference convening the brightest young Latino minds from across the country for a 3-day event of civics training, informational speakers, and networking.

12:00pm - 2:00pm

Leadership and Innovation Luncheon:

Signature luncheon highlighting key public, private, and government leaders on topics related to public policy, leadership, technology, and other issues of importance to the Latino community. Luncheon brings Latino leaders from across the country to Washington, D.C.

Wednesday, Feb. 15

9:00am - 4:00pm

Latino Issue Policy Briefings:

Leading public, private, and government leaders discuss the issues of greatest importance to the Latino community, including health care, education, immigration, civil rights, and much more. Past speakers have included heads of civic organizations, private businesses, congressional leaders, and cabinet secretaries. Our briefings are furthermore tailored for both young adults and adults.

6:00pm - 7:00pm

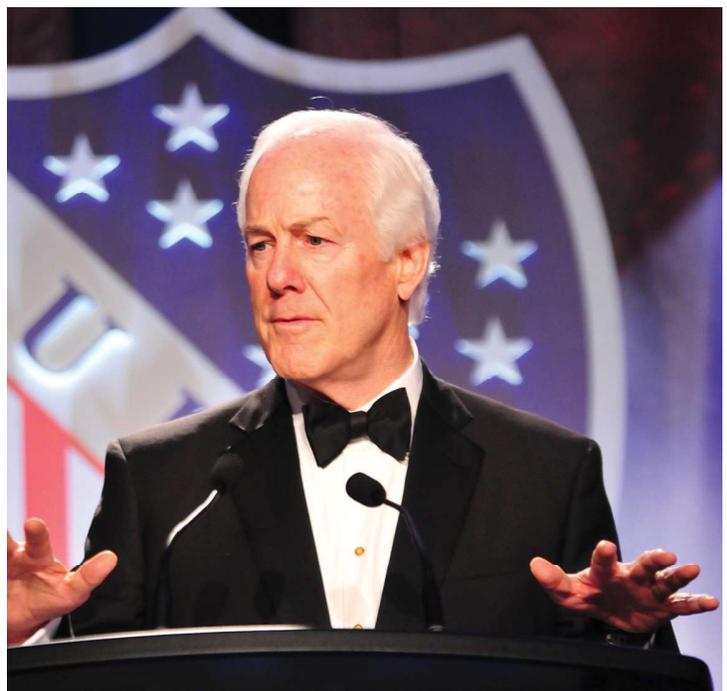
National Legislative Awards Gala Reception:

Kicks off the main and best attended event of the LULAC National Legislative Conference. This black tie event features Hispanic leaders from throughout the U.S.

7:00pm - 9:00pm

National Legislative Awards Gala:

This magnificent black-tie event highlights individuals who have given outstanding service to the Hispanic community throughout the year. Top national leaders deliver speeches.



ABOVE: LULAC Emerge students stand with LULAC Leaders & LULAC National President Roger Rocha JR.

Thursday, Feb. 16

7:30am - 9:00am

Emerge Latino Conference

Capitol Hill Breakfast:

A Capitol Hill breakfast for Latino college students to kick off a day of informational speakers, career networking, and congressional visits

leading public, private, and congressional leaders on topics related to public policy, leadership, technology, and other issues of importance to the Latino community.

1:00pm - 2:30pm

Attendance: 200-300

Capitol Hill Advocacy Day

Luncheon: A Capitol Hill luncheon convening Latino leaders from across the country in our nation's capital. This signature luncheon features remarks from



ABOVE LEFT: 2014 LULAC Gala
ABOVE RIGHT: The Honorable Elizabeth Warren addresses the LULAC members in Washington, DC
CENTER RIGHT: Emerge Advocacy Day on Capitol Hill
BELOW: The LULAC Emerge Student conference class of 2015 with LULAC board members.



2016 LULAC National Legislative Conference & Awards Gala Sponsors

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