

# **The Art of Inclusive Leadership**

Leveraging Your Role as a Leader to Develop and Sustain an Empowered and Diverse Workforce

> UNITED STATES PATENT AND TRADEMARK OFFICE

### Welcome!

Interviewer: do you have any experience in a leadership role?

Me: well, I am the admin for a Whatsapp group





## **Level-setting: Definitions**

- Diversity = Having a seat at the table
- Inclusion = Having a voice
- Belonging = Having that voice be heard



All three are equally important to have in an organization.



### What Is Inclusion/Inclusivity?





### What Makes an Inclusive Leader?





### **Prior Workshops Recap: Types of Leaders**

#### **Traditional**

#### Transactional

#### Autocratic

- Laissez Faire
- Transactional

#### Transformational

- Participative
- Democratic
- Situational

#### Q1: Which is your "default" style?

**Q2:** To which category does the inclusive leader belong?





### **The Goal: Inclusive Leadership**

Inclusive Leadership model created by The Soul of Business.



## **Major Characteristics of Inclusive Leaders**

- Committed
- Brave/Courageous
- Aware of Biases
- Curious
- Culturally Competent
- Collaborative



#### Inclusive leaders have a high Emotional Intelligence quotient (EQ)!



### **Emotional Intelligence and Inclusive Leadership**

- Emotional Intelligence is a necessary key ingredient to effectively lead people, who then manage processes
- It is the level of your ability to understand yourself and others, what motivates you and them and how to work cooperatively with them to achieve results.
- Your EQ is directly related to how well you are able to lead others.



### **Emotional Intelligence and Inclusive** Leadership (con't)

- > Do You have a high EQ?
  - Self-awareness Awareness of your emotions and capabilities
  - Self-regulation Self control, conscientiousness, adaptability
  - **Motivation** Determining commitment, optimism and drive
  - **Empathy** Recognizing how others feel; anticipating needs
  - Social/Interpersonal Skills Soft skills (negotiating, influencing, collaboration, networking)



### **Inclusive Leadership: Commitment**

- Inclusive leaders have a deep sense of fairness
- Devote time, energy and resources toward creating a culture of value and belonging; this aligns with their values
- Able to combine intellect (business case for D&I) with emotion (viewing people as more than resources)

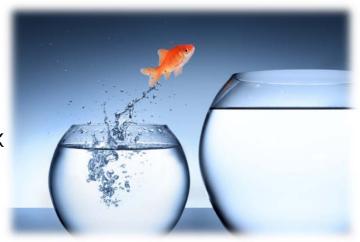




## Inclusive Leadership: Bravery/Courage

#### Inclusive leaders:

- **Challenge** entrenched cultures and accepted thinking/practices
- Act on their convictions and principles (personal risk-taking)
- Recognize their limitations and seek feedback to overcome those limitations
- Admit to and learn from mistakes
- Hold themselves and others accountable





## **Inclusive Leadership: Aware of Biases**

#### > Inclusive leaders know:

- Biases inhibit objective decision-making; and
- Promote self-cloning
- Not sharing authority, power or credit is discouraging and damages relationships

#### > They make an effort to:

- Set aside their personal interests and agendas
- ID their own biases to prevent them from influencing decision-making
- Develop and implement policies/processes to prevent organizational biases

## **Inclusive Leadership: Curious**

- Inclusive leaders are lifelong learners
  - Open-minded
  - Like to be exposed to new/different things and ideas
  - Get bored with the status quo
  - Want to know about others
  - Set stretch goals for themselves and others
  - Seek to improve themselves (always evolving)
- Engage in respectful questioning
- Refrain from making fast judgments



## **Inclusive Leadership: Culturally Competent**

- Inclusive leaders are culturally intelligent and promote cultural competence by:
  - Demonstrating self awareness of their own culture and perceptions of it by others
  - Learning about other cultures
  - Practicing the ability to understand, communicate with and effectively interact with people of other cultures
- Are aware of how stereotypes can be a negative influence and seek to learn and share their knowledge with others

## **Inclusive Leadership: Collaborative**

- Inclusive leaders are able to work through and with others to achieve goals by:
  - **Communicating** clearly, often and in a timely manner
  - Empowering and developing others
  - Unifying individuals by creating a group identity and shared goals
  - **Creating line-of-sight** to provide purpose and meaning
  - **Understanding** how different thinkers respond to change and mitigating negative emotions
  - Devising intentional opportunities for creativity/innovation



### **Transforming Into an Inclusive Leader**

- Being placed in a position of leadership is often where individuals plateau and rely solely on their default styles
- There is a difference between being in a position of leadership and being a leader!
- A continual process of evolution—both personal and professional—is necessary





### Ways to Become an Inclusive Leader

- Learn more about yourself and others via assessments:
  - Meyers-Briggs Personality Type
    Inventory® (MBTI)
  - <u>Dominance, Influence, Steadiness</u> <u>and Conscientiousness</u><sup>®</sup> (DiSC) Assessment
  - <u>Riso-Hudson Enneagram Type</u> <u>Indicator</u>®(RHETI)





#### Intentionally connect with others

- Invite coworkers out for coffee or lunch
- Offer to listen, without judgment, to a problem, situation or story
- Encourage someone with a compliment or affirmation
- Leave a thank you note
- Leverage humor
- Create opportunities for brainstorming and creativity





- Learn about people, places, customs and cultures that differ from your own
  - Join an Employee Resource Group (ERG) or Affinity Group
  - Participate in Special Emphasis Month observances
  - Make an effort to understand about the challenges, successes and contributions of other communities
  - Watch foreign-language television shows for films, or listen to music from around the world
  - Study a new language (start with basic phrasing)

#### Remember: Respectful questioning is never a bad thing!

- Reach up/across: Work with a coach or mentor to help identify areas needing improvement or to solicit guidance
- Reach back: Become a coach or mentor to someone else
- Become an Executive Advisor or Champion for an ERG or other employee group





#### Keep enhancing your EQ

• The higher your EQ, the better your overall leadership skills

#### > Never stop learning or evolving

- Continue assessing yourself and making adjustments
- Read as much as you can (e.g., books, articles, magazines, etc.)
- Research leadership styles, particularly inclusive leadership



### Questions





### **Contact Info**



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