EXECUTIVE CORE QUALIFICATIONS FEEDBACK

Name:			Phone #:	
Email:			Organization:	
Class Date:		e:	VTC Participant:	
ECQ example is:				
Yes	No			
		Executive level example		
		Focused on elements important to the board		
		In conversational tone - not stilted		
		Good sound bites and logical flow - grouping like actions		
		Good white space		
		Has limited or no acronyms		
		Placed in the right ECQ for the best effect		
		Too in the weeds- too detailed - too much process		
		Too technical		
		Too old an example (over 10 yrs) unless a once in career event		
		Too much Agency specific language and terms		
		Too much of programmatic or action officer" work/product		
		Focused on leadership (not program) actions		
		Providing enough "how & why and who you worked with"		
		Focused on the LEADER role not	on the team or the work	

Challenge, Context, Action, Result (CCAR) model evaluation:			
Yes	No		
		Clearly in CCAR model format - each one is in a separate paragraph (s)	
		Challenge is clear with vision and goals and relatively short	
		Context is not convoluted nor covers materials not tied to actions	
		Actions explain clearly why & what & how you approached the issue	
		Results are tied to mission & outcome not process based - concrete	
		metrics	

Comments/suggestions <i>may</i> be made in instances where appropriate to <i>clarify</i>	
what is wrong and how it <i>might be improved</i> , such as needing to change focus.	
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Reviewed by:	