The background features a light teal color with a pattern of stylized, semi-transparent white leaves and circles. The leaves are of various shapes and sizes, some with visible veins, and are scattered across the page. There are also several small white circles of varying sizes.

# Trust in the Workplace

## Enhancing Collaboration, Engagement, and Productivity

Blanca Sanchez  
27 June 24

# Presentation Objective





# Why trust worth it



0:03 / 3:12



YouTube



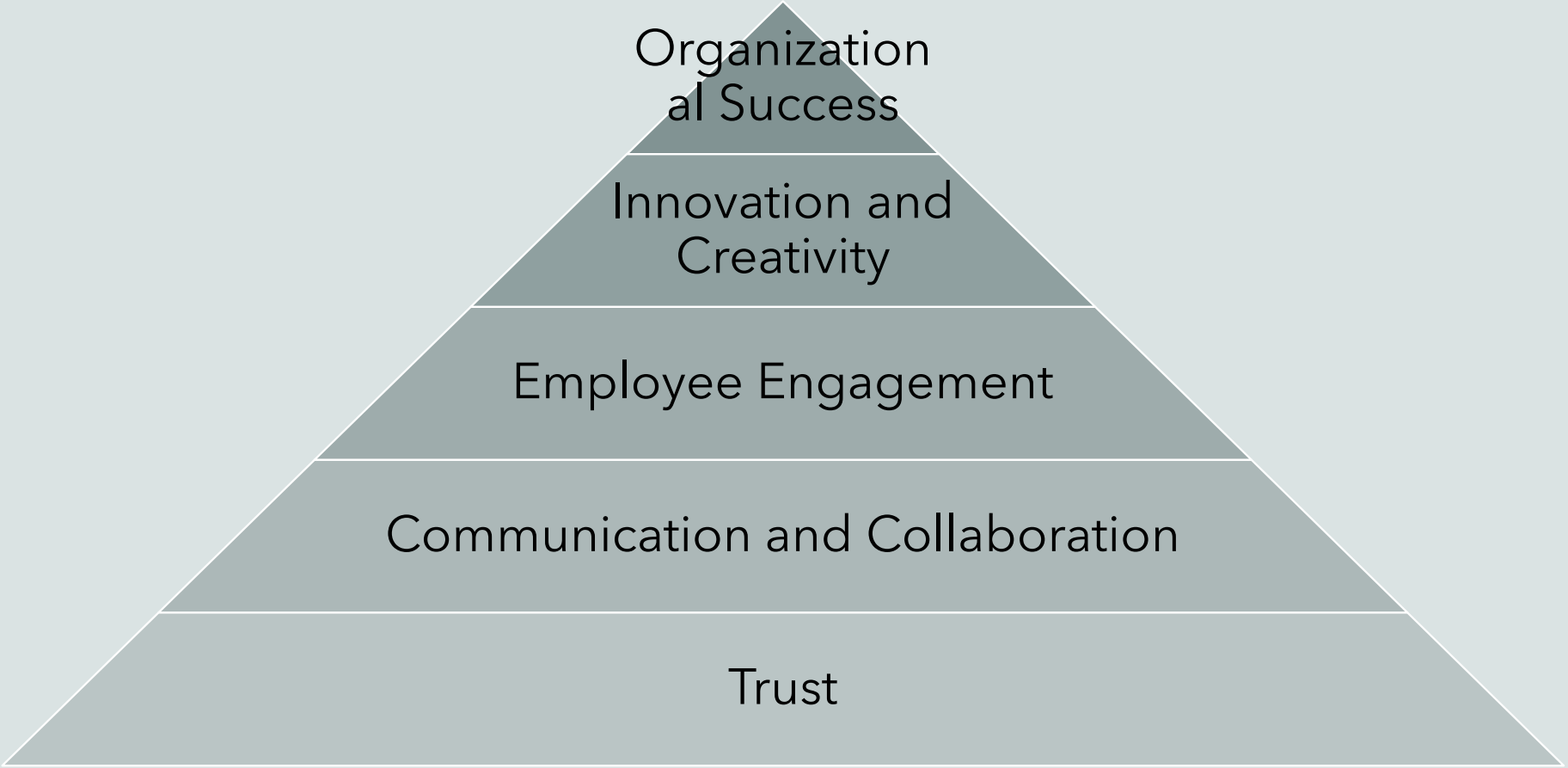
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# Agenda

- Trust as the foundation of effective teams
- Impact on employee engagement and productivity
- Encouragement of innovation and creativity
- Enhancement of organizational reputation



# Trust as the Foundation of Workplace Success





## Building Trust

- Transparency: Sharing information openly
- Consistent Communication: Regular and honest updates
- Empowerment: Granting autonomy and decision-making power
- Accountability: Ensuring fairness and integrity

**Let's look at how some successful organizations are building trust!**

*“Transparency is not about restoring trust in institutions. Transparency is the politics of managing mistrust.” – Ivan Krastev*

# Transparency

Google is known for its transparent culture, where information is shared openly among employees.

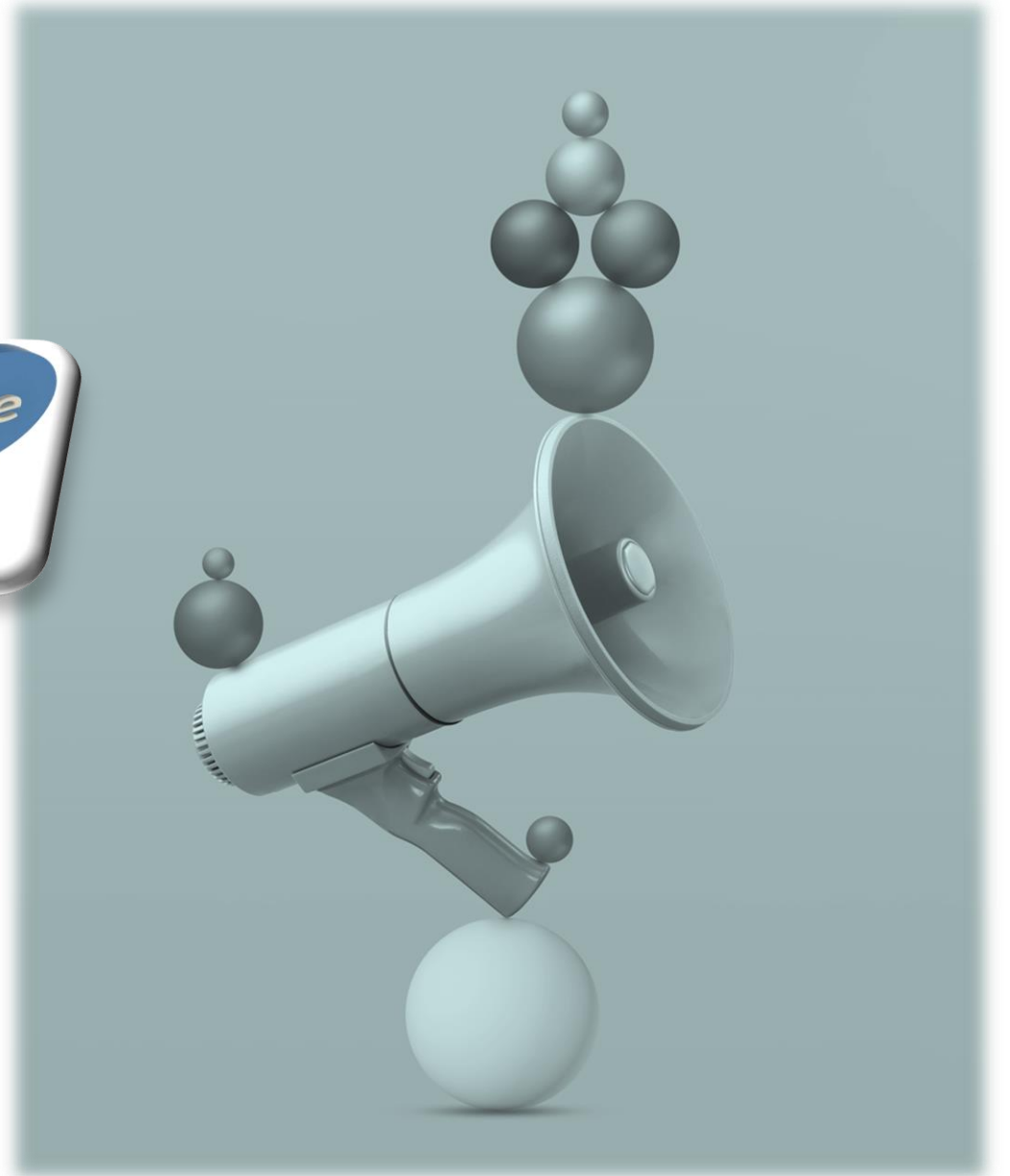
The Google logo is displayed in its characteristic multi-colored font, with each letter in a different color: G (blue), o (red), o (yellow), g (green), l (blue), e (red).

*“THE MOST IMPORTANT THING IN  
COMMUNICATION IS HEARING WHAT  
ISN'T SAID.” – PETER DRUCKER*

# Consistent Communication



SALESFORCE HOLDS REGULAR TOWN HALL  
MEETINGS WHERE LEADERSHIP UPDATES  
EMPLOYEES ON THE COMPANY'S  
DIRECTION AND LISTENS TO THEIR  
CONCERNS.





"AS WE LOOK AHEAD INTO THE NEXT CENTURY, LEADERS WILL BE THOSE WHO EMPOWER OTHERS." – BILL GATES

# Empowerment

**NETFLIX**



NETFLIX'S POLICY OF GIVING EMPLOYEES THE FREEDOM TO MAKE DECISIONS AND INNOVATE IS A KEY PART OF ITS HIGH-TRUST CULTURE.



"ACCOUNTABILITY BREEDS  
RESPONSE-ABILITY." – STEPHEN  
COVEY

# Accountability



TOYOTA'S APPROACH TO ACCOUNTABILITY ENSURES  
EVERY EMPLOYEE IS RESPONSIBLE FOR THEIR ACTIONS,  
PROMOTING A CULTURE OF TRUST AND CONTINUOUS  
IMPROVEMENT.

