LULAC NATIONAL CONVENTION AND EXPOSITION AGENDA

STRENGTHENING FAMILIES THROUGH EDUCATION, OPPORTUNITY, & EMPOWERMENT

All events (unless noted otherwise) will be held at the Henry B. González Convention Center
(900 E. Market Street – San Antonio)

Monday, July 3  
10:00 am to 11:00 am  
Pre-Convention Activities  
LULAC and Tyson Foods Donation.......................................................... San Antonio Food Bank (Attendees must wear closed-toe shoes)  
5200 Enrique M. Barrerra Pkwy, San Antonio

Tuesday, July 4  
LULAC Federal Training Institute Pre-Conference Forums  
7:00 am to 6:00 pm  
FTI Command Center ........................................................................222  
10:00 am to 10:30 am  
Opening Press Conference......................................................................302 - A  
Featured speakers: Ron Nirenberg, Mayor, City of San Antonio; Dolores Huerta, Civil Rights Activist; Dr. Federico Zaragoza, Vice Chancellor of Economic and Workforce Development for Alamo Colleges; Nora Venegas, Director of Federal Relations, Tyson Foods; Michael Guerra, Chief Development Officer, San Antonio Food Bank; Sara Clemente, Director of Federal Relations, LULAC National

9:00 am to 5:00 pm  
LULAC FTI Agency Forums  
National Council of Hispanic Employment Program Managers ..................225 - B  
U.S. Office of Personnel Management.......................................................225 – D  
1:00 pm to 5:00 pm  
U.S. Department of Agriculture..............................................................225 - C  
1:00 pm to 5:00 pm  
LULAC National Convention & Federal Training Institute Registration ............Hall 1 Foyer  
2:00 pm to 4:00 pm  
FTI Committee Meeting ........................................................................222  
4:00 pm to 6:00 pm  
DOLORES | Exclusive Preview Screening (by invitation only).........................Cantilever Room  
6:00 pm to 8:00 pm  
Opening Reception ..............................................................................Marriott River Center – Salon E  
Sponsored by: Archer Daniels Midland Company  
Featured speakers: Dolores Huerta, Civil Rights Activist; Ron Nirenberg, Mayor, City of San Antonio

Wednesday, July 5  
7 am to 12, 2 to 5:00 pm  
LULAC National Convention Registration & Credentials ..........................Hall 1 Foyer  
8:00 am to 10:15 am  
FTI Opening Ceremony and Plenary Session ........................................225 – D  
Sponsored by: Charter Communications, MillerCoors, GEICO, United Airlines  
9:30 am to 4:30 pm  
LULACTechLounge...............................................................................Cantilever Room  
Sponsored by: Comcast/NBCUniversal/Telemundo

10:00 am to 11:00 am  
Ribbon-Cutting Ceremony & Exposition Opening ......................................Hall 1  
Sponsored by: Charter Communications, PepsiCo, Toyota  
Featured speakers: Diana Arevalo, Member, Texas House of Representatives; Dolores Huerta, Civil Rights Activist; Nelson W. Wolff, County Judge, Bexar County Commissioners Court; Ron Rangel, Bexar County Administrative District Court Judge; 379th Criminal District Court; Sheryl Sculley, City Manager, City of San Antonio

10:00 am to 12:00 pm  
Baseball Clinic: Learn to Play the Clemente Way ....................................Hall 1  
Featured coaches: Luis Roberto Clemente, son of the late Hall of Famer Roberto Clemente, as well as members of the Major League Baseball alumni: Danny Graves, Joe Keough, Mike Smith, and Victor M. Rivera, former coach of the 7 time gold medalist All Army softball team.

10:00 am to 5:00 pm  
Exposition, Job, College, and Health Fair Open......................................Hall 1  
10:30 am to 3:15 pm  
FTI: Young Professional & Collegiate Symposium..................................225 – A  
Sponsored by: U.S. Department of Agriculture, Central Intelligence Agency  
10:30 am to 11:45 am  
FTI: Introduction to Senior Executive Service (SES-100) .........................225 - B
10:30 am to 11:45 am  
**FTI: “A Letter to My Younger Self” How to Build Your Leadership Capacity**  ........................................................................225 - C

10:30 am to 11:45 am  
**FTI: Planning Your Individual Development Plan**.................................................................225 - D

10:30 am to 11:45 am  
**FTI: Veterans in Transition – Employment in the Federal Government** ......................................................... 223

10:30 am to 11:45 am  
**Courts Matter: A Discussion on How the Judicial System Impacts Latinos, the U.S. Supreme Court, And Judicial Vacancies** .................................................................................................................. 221 – B

11:00 am to 12:00 pm  
**Partnership Luncheon** .......................................................................................................................... Stars at Night Ballroom

12:00 pm to 2:00 pm  
**Opening of LULAC National Assembly—Committee Assignments**............................................................. 303 - B

2:00 pm to 2:30 pm  
**Rise Up, Unite, Defend Townhall** ........................................................................................................... Cantilever Room

2:00 pm to 3:15 pm  
**Using Social Media to Elevate Social Justice and Promote Your Council** ........................................ 221 – A

2:00 pm to 3:15 pm  
**Combating Substance Abuse in the Latino Community: Tools and Resources** ........................................ 221 - B

2:00 pm to 3:15 pm  
**FTI: The Framework of Executive Qualifications & Competencies Required for SES Corps (SES) 101** ................................................................................................................................. 225 - B

2:00 pm to 3:15 pm  
**FTI: Emotional Intelligence in Relationship to the ECQs**........................................................................... 225 - C

2:00 pm to 3:15 pm  
**FTI: The Ethical Leader** ............................................................................................................................ 225 - D

2:00 pm to 3:15 pm  
**FTI: Diversity & Inclusion – Corporate vs Federal Government**........................................................................ 223

3:30 pm to 4:45 pm  
**LULAC National Platform Session** ............................................................................................................. 221 – A

3:30 pm to 4:45 pm  
**The Unspoken Threat to Our Families, Our Power, Our Communities**................................................... 221 – B

3:30 pm to 4:45 pm  
**Fundraising and Managing for Change** ........................................................................................................ 221 - C

3:30 pm to 4:45 pm  
**FTI: Mystery, Magic, or Mastery – Developing Business Acumen**............................................................... 225 – B

3:30 pm to 4:45 pm  
**FTI: Branding Yourself – How to Create a Professional Portfolio**................................................................. 225 - D

3:30 pm to 4:45 pm  
**FTI: Being Politically Savvy** ....................................................................................................................... 223

5:00 pm to 6:15 pm  
**Protecting Our Children, Farmworkers, and Communities From the Most Toxic Pesticides** ........ 221 - A

5:00 pm to 6:15 pm  
**LULAC Young Adults: Setting the National Agenda** .................................................................................... 221 - B

5:00 pm to 7:00 pm  
**LULAC Lifetime Member Reception (by invitation only).... Jack Guenther Pavilion at the Briscoe** .......................................................................................................................... 210 W. Market Street, San Antonio

7:00 pm to 11:00 pm  
**A Taste of San Antonio: Rivertiy Mariachi and Tejano Fest**.......... Stars at Night Ballroom

*Las Vegas Vacation Giveaway by MGM Resorts International*

*Sponsored by: Goya Foods, Nissan, Valero*

*Featured Entertainment: Mariachi Las Alteñas and Tejano All-Stars (Ram Herrera, Chente Barrera, and Stefani Montiel); Fort Sam’s Own Latin Invasion*

**Thursday, July 6**

7 to 10am, 2 to 5 pm  
**LULAC National Convention Registration & Credentials** ........................................................................... Hall 1 Foyer

7:00 am to 9:00 am  
**Defenders of Freedom Breakfast** .................................................................................................................. Stars at Night Ballroom

*Sponsored by: U.S. Airforce, T-Mobile, U.S. Department of Defense, Denny’s Restaurants*

*Featured speakers: Ret. Lieutenant General Ricardo Sanchez, U.S. Army; Colonel Monica M. Partridge, U.S. Air Force*

9:00 am to 3:15 pm  
**FTI: Young Professional & Collegiate Symposium** .................................................................................... 225 - A

9:00 am to 10:15 am  
**FTI: The Difference Between Coaching and Mentoring** .............................................................................. 225 - B
9:00 am to 10:15 am  FTI: Your Brand, Your Presence – Leading With Impact ............................................. 225 - C
9:00 am to 10:15 am  FTI: Planning Your Individual Development Plan (IDP) ............................................. 225 - D
9:00 am to 10:15 am  FTI: Veterans in Transition-Employment in the Federal Government ............................... 223
9:00 am to 10:15 am  Cuenta Conmigo: The Looming Crisis of the 2020 Census ........................................... 221 - A
9:00 am to 11:30 am  Unite Together Across America Townhall - Juntos es Posible ........................................... Cantilever Room
Sponsored by: AARP
9:00 am to 11:30 am  Welcoming Communities Gathering for Texas Leadership (by invitation only) .......... 221 – C & D
9:30 am to 4:30 pm  LULAC Tech Lounge ........................................................................................................ Cantilever Room
Sponsored by: Comcast/NBCUniversal/Telemundo
10:00 am to 10:30 am  Press Conference ........................................................................................................... 302 – A
Featured speakers: Javier Salazar, Sheriff, Bexar County; William McManus, Chief of Police, San Antonio Police Department; Raul Reyes, Mayor, City of El Cenizo; Luis Roberto Vera, Jr., National General Counsel, LULAC National; Lee Gelernt, Deputy Director, American Civil Liberties Union – ACLU Immigrants’ Rights Project; Renne Hicks; Former Solicitor General, State of Texas
10:00 am to 5:00 pm  Exposition, Job, College, and Health Fair Open .......................................................... Hall 1
Entertainment: Mariachi Los Galleros, Campanas de America, Guadalupe Dance Company Academy, J Champion Dance Company, Palo Alto College Mariachi, Estrellas de Dios Ballet Folklorico
10:30 am to 11:45 am  FTI: The Necessity of Character ....................................................................................... 225 - B
10:30 am to 11:45 am  FTI: Essential Elements of Strategic Planning That Drive Results ................................. 225 - C
10:30 am to 11:45 am  FTI: Always On – Success As a Leader ......................................................................... 225 - D
10:30 am to 11:45 am  FTI: VA Symposium on Combined Veterans Benefits Administration (VBA) and Veterans Health Administration (VHA) ................................................................. 223
10:30 am to 11:45 am  False Insecurity Narrative: How Alternative Facts Are Being Used to Build a Wall, Criminalize Immigrants, and Militarize the Border ................................................................. 221 - A
12:00 pm to 2:00 pm  Unity Luncheon .................................................................................................................. Cantilever Room
Sponsored by: Toyota, The Coca-Cola Company, Bank of America, Univision Communications Inc. and FUSION TV, Cox Enterprises, Inc., Verizon
Featured speakers: Henry Cuellar (D-TX), Member, U.S. House of Representatives; Henry G. Cisneros, Former Secretary, Department of Housing and Urban Development; Victoria Neave, Member, Texas House of Representatives
2:00 pm to 3:15 pm  FTI: From Caterpillar to Butterfly - Transitioning from Manager to Leader ....................... 225 - B
2:00 pm to 3:15 pm  FTI: What a Selection Panel Wants to See in Your SES Application (SES 102) .......... 225 - C
2:00 pm to 3:15 pm  FTI: On Fleek and Other Joys of the Millennial Nation .................................................. 225 - D
2:00 pm to 3:15 pm  FTI: Community VA Town Hall ....................................................................................... 223
2:00 pm to 3:15 pm  New Tools to Protect Our Communities: How the National Environmental Policy Act (NEPA) Gives Us a Voice ...................................................................................... 221 - A
2:00 pm to 3:15 pm  The Future of Latinos in K-12: Reaching Education Equity ............................................. 221 - B
2:00 pm to 3:15 pm  Tech Talk: Internet Privacy ................................................................................................. Cantilever Room
Sponsored by: Charter Communications, Comcast/NBCUniversal/Telemundo
2:00 pm to 4:00 pm  Baseball Clinic: Learn to Play the Clemente Way ........................................................... Hall 1
Featured coaches: Luis Roberto Clemente, son of the late Hall of Famer Roberto Clemente, as well as members of the Major League Baseball alumni: Danny Graves, Joe Keough, Mike Smith, and Victor M. Rivera, former coach of the 7 time gold medalist All Army softball team.
2:30 pm to 5:00 pm  LULAC Women’s Legacy Awards (invitation only) ....................................................... Alamo Ballroom at the Marriott Riverwalk
Sponsored by: Airbnb
Featured speaker: Diana Arevalo, Member, Texas House of Representatives
## 2017 LULAC National Convention & Exposition

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Room</th>
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<tbody>
<tr>
<td>3:30 pm to 4:45 pm</td>
<td>FTI: Emotional Intelligence in Relationship to ECQs</td>
<td>225 - A</td>
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<tr>
<td>3:30 pm to 4:45 pm</td>
<td>FTI: Creating and Cultivating Cultural Competence</td>
<td>225 - B</td>
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<tr>
<td>3:30 pm to 4:45 pm</td>
<td>FTI: Diversity &amp; Inclusion - Leading the Way</td>
<td>225 - C</td>
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<td>Sponsored by:</td>
<td>H-E-B</td>
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<td>3:30 pm to 4:45 pm</td>
<td>Queer Brown Voices: Personal Narratives of Latino/a Activism</td>
<td>221 – A</td>
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<tr>
<td>3:30 pm to 4:45 pm</td>
<td>LULAC Young Adults: National Convention Plenary</td>
<td>221 – B</td>
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<td>Sponsored by:</td>
<td>Charter Communications, Nissan</td>
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<tr>
<td>3:30 pm to 4:45 pm</td>
<td>LULAC National Platform Session</td>
<td>221 - C</td>
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<td>3:30 pm to 4:45 pm</td>
<td>Climate Change and the Latino Community: What Do Recent Developments Mean for Our Community and What Can We Do to Support Further Climate Action</td>
<td>221 – D</td>
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<td>5:00 pm to 6:15 pm</td>
<td>Civil Rights in the Digital Age: Leveraging Apps for Social Justice</td>
<td>221 – A</td>
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<td>Sponsored by:</td>
<td>Verizon</td>
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<td>5:00 pm to 6:15 pm</td>
<td>Know Your Rights Community Workshop</td>
<td>221 - B</td>
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<td>5:00 pm to 6:15 pm</td>
<td>Latinos and the Environment: Challenges and Opportunities for Our Community</td>
<td>221 – C</td>
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<td>Sponsored by:</td>
<td>GreenLatinos</td>
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<td>7:00 pm to 9:00 pm</td>
<td>Youth and Young Adults Awards Banquet</td>
<td>Stars at Night Ballroom</td>
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<td>Sponsored by:</td>
<td>Comcast/NBCUniversal/Telemundo, Dell</td>
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<td></td>
<td>Featured speakers: Yosimar Reyes, Artist in Residence, Define America; Robert Rodriguez, Filmmaker</td>
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### Friday, July 7

7 to 12, 2 to 5 pm  
LULAC National Convention Registration & Credentials ........................................ Hall 1 Foyer

7:30 am to 9:00 am  
**LNESC Breakfast (by invitation only)** .................................................. Alamo Ballroom at the Marriott Riverwalk

Presented by: Nissan  
*Sponsored by: U.S. Army, Shell Oil Company, ExxonMobil, McDonald’s, P&G*

Entertainment: Fort Sam’s Own Intrepid Wind’s

9:00 am to 10:15 am  
FTI: Government As a Model Employer - Understanding Changes to Section 501  225 - A

9:00 am to 10:15 am  
FTI: Creating and Cultivating Cultural Competence  225 - B

9:00 am to 10:15 am  
FTI. Planning Your Individual Development Plan (IDP) ........................................ 225 - C

9:00 am to 10:15 am  
FTI: The Difference Between Coaching and Mentoring - It Matters! ........................................ 225 - D

9:00 am to 2:00 pm  
FTI: SES Roundtable & Speed Mentoring .................................................. 304 – A & B

9:00 am to 2:00 pm  
FTI: Youth Symposium ........................................................................ 304 – C

9:00 am to 10:15 am  
From Ballot Box to Boycott: Leveraging Latino Purchasing Power to Advance Social Justice ........................................ 221 - A

9:00 am to 10:15 am  
LULAC Young Adults: LULAC Council 101 .................................................. 221 - B

9:00 am to 10:15 am  
History of LULAC Primer: Our Story, Our Voices ........................................ 221 - C

9:00 am to 10:15 am  
Latinos and Mental Health ........................................................................ 221 – D

9:00 am to 10:15 am  
Latino Leaders Push Back on Texas SB4 .................................................. 305

*Sponsored by: National Hispanic Leadership Agenda*

10:00 am to 4:00 pm  
Exposition, Job, College, and Health Fair Open ........................................ Hall 1

Entertainment: David Mares & People, The Latin Breed, plus Karaoke with Javier Molina

10:30 am to 12:00 pm  
FTI: What Kind of Leader Are You? .......................................................... 225 - A

10:30 am to 12:00 pm  
FTI: Essential Elements of Strategic Planning that Drive Results ................. 225 - B

10:30 am to 12:00 pm  
FTI: The Ethical Leader ........................................................................ 225 - C

10:30 am to 11:45 am  
Achieve a Greater Level of Financial Security ........................................... 221 – A

*Sponsored by: Northwestern Mutual*

10:30 am to 11:45 am  
LULAC Young Adults: Woke Wellness .......................................................... 221 – B

*Sponsored by: Planned Parenthood Federation of America, Act Against AIDS*

10:30 am to 11:45 am  
Are National Parks Telling Your Story? .................................................. 221 - C

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**San Antonio, Texas • July 4 — July 8, 2017**
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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>10:30 am</td>
<td>Puerto Rico: The Path Toward Statehood</td>
<td>221 – D</td>
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<tr>
<td>11:00 am</td>
<td>Press Conference</td>
<td>302 - A</td>
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<tr>
<td>11:00 am</td>
<td>LULAC TechLounge</td>
<td>Cantilever Room</td>
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<td><em>Sponsored by: Comcast/NBCUniversal/Telemundo</em></td>
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<tr>
<td>12:00 pm</td>
<td>FTI Youth and Collegiate Luncheon</td>
<td>303 – B &amp; C</td>
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<td><em>Sponsored by: U.S. Army</em></td>
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<td>12:00 pm</td>
<td>Women’s Luncheon</td>
<td>Stars at Night Ballroom</td>
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<td><em>Sponsored by: Charter Communications, Target, P&amp;G, Wells Fargo, Chevrolet, Hilton Inc.</em></td>
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<td><em>Featured speakers: Carmen Perez, National Co-Chair, Women’s March on Washington; Anna Maria Chavez, Chief Strategy Officer and Senior Vice President for External Affairs, National Council on Aging: Diana Arevalo, Member, Texas House of Representatives; Rhonda Nesmith Crichlow, Senior Vice President – Chief Diversity Officer, Charter Communications</em></td>
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<tr>
<td>2:00 pm</td>
<td>LULAC Texas Civil Rights Affirmation: Building an LGBTQ Inclusive and Healthy State</td>
<td>221 - A</td>
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<td>2:00 pm</td>
<td>Where Are Millennials Supposed to Live? Affordability in Housing and Homeownership.</td>
<td>221 – B</td>
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<td><em>Sponsored by: Federal Home Loan Bank of San Francisco</em></td>
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<td>2:00 pm</td>
<td>Screening of Fail State: A Documentary on American Higher Education and the Student Loan Crisis (by invitation only)</td>
<td>221 - C</td>
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<tr>
<td>2:00 pm</td>
<td>Ford Driving Dreams Best Practices</td>
<td>305</td>
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<td><em>Sponsored by: Ford Motor Company Fund</em></td>
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<td>2:45 pm</td>
<td>LULAC National: Presidential Address – State of the League</td>
<td>303 - B</td>
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<tr>
<td>3:30 pm</td>
<td>Stopping the Deportations of Greencard Veterans, Military, and Gold Star Families</td>
<td>221 - B</td>
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<td>3:30 pm</td>
<td>Looking Forward: What You Can Do Now to Secure Your Retirement Later</td>
<td>221 – D</td>
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<td><em>Sponsored by: Jackson National Life Insurance Company, Master Your Card: Oportunidad</em></td>
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<td>5:30 pm</td>
<td>LULAC Orgullo de San Antonio LGBT-Equality Reception</td>
<td>Cantilever Room</td>
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<td><em>Sponsored by: MillerCoors</em></td>
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<td>5:30 pm</td>
<td>International Presidential Reception (by invitation only)</td>
<td>The LDR</td>
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<td><em>Sponsored by: Southwest Airlines, Anheuser-Busch</em></td>
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<td>5:30 pm</td>
<td>Presidential Reception</td>
<td>Stars at Night Foyer</td>
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<td><em>Sponsored by: MillerCoors</em></td>
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<td>7:00 pm</td>
<td>Presidential Awards Banquet (Texas Tuxedo)</td>
<td>Stars at Night Ballroom</td>
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<td><em>Sponsored by: Charter Communications, PepsiCo, Ford Motor Company Fund, Walmart, Southwest Airlines</em></td>
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<td><em>Featured speakers: Alexander Acosta, Secretary, U.S. Department of Labor; Julian Castro, Former Secretary, U.S. Department of Housing and Urban Development; Ricardo Rossello, Governor, Puerto Rico; Tony West, Executive Vice President of Government Affairs, General Counsel and Corporate Secretary, PepsiCo</em></td>
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<td>Saturday, July 8</td>
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<tr>
<td>8:00 am</td>
<td>Breakfast for LULAC General Assembly and Officers</td>
<td>Stars at Night Ballroom</td>
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<td>9:30 am</td>
<td>LULAC General Assembly &amp; Election of Officers</td>
<td>Stars at Night Ballroom</td>
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<td>7:00 pm</td>
<td>Concierto Voces Unidas</td>
<td>Stars at Night Ballroom</td>
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<td><em>Sponsored by: MillerCoors, Caesars Entertainment</em></td>
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<td><em>Featuring: Selena Music Tribute with Pete Astudillo and Isabel Marie. Saturday’s All-Star ensemble also includes performers from Santana, Malo, El Chicano, Tierra, Thee Midnitters, and Abel and the Prophets. With special guests Willie G., Richard Bean, and Fred Sanchez of El Chicano. Special performance by the Fort Sam’s Own Latin Invasion</em></td>
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