



87th LULAC National Convention & Exposition

Washington, DC | July 12-16, 2016

Latinos Unidos

United for a Diverse America

The most exciting event in the Hispanic community

Presented By:



Vayamos
Juntos

League of United Latin American Citizens



2016 LULAC NATIONAL *Convention & Exposition*

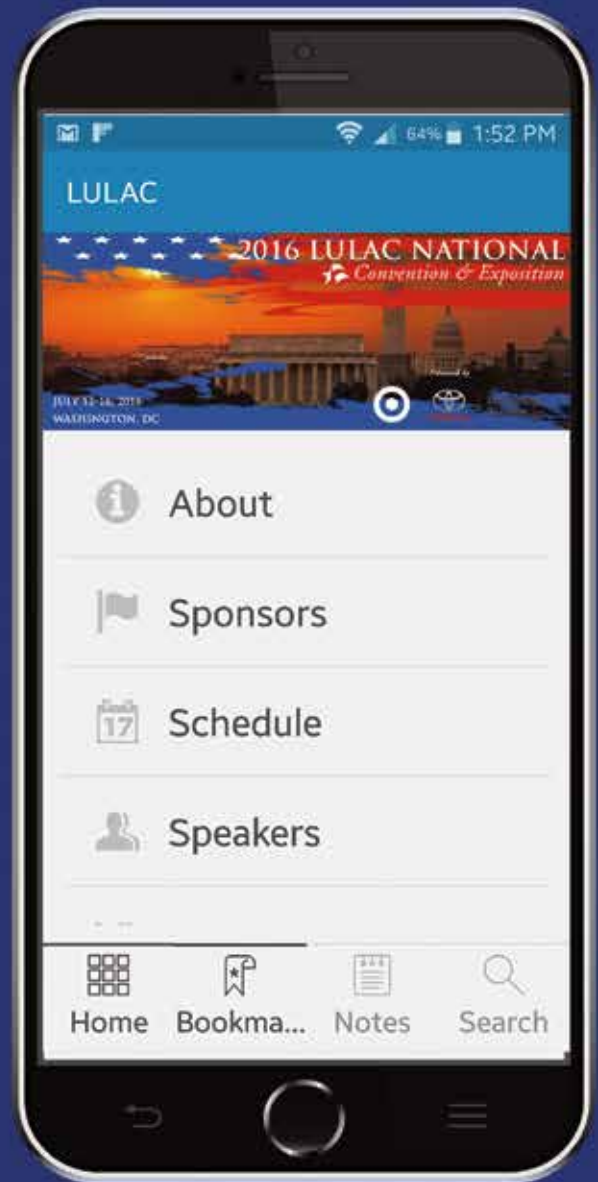


THE OFFICIAL LULAC APPLICATION IS AVAILABLE FOR DOWNLOAD TO IOS AND ANDROID DEVICES. THIS APP HAS EVERYTHING YOU NEED TO NAVIGATE YOUR WAY THROUGH THE UPCOMING EVENT. INSTALL IT TO HAVE FULL ACCESS TO THE DETAILED GUIDE, FUNCTIONALITY.

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RECORRIENDO HISTORIAS



Toyota is pleased to return as a presenting sponsor at this year's 87th Annual League of United Latin American Citizens (LULAC) Convention & Exposition.

We are proud to support LULAC, one of the largest and oldest Hispanic organizations in the U.S., and its mission to promote the advancement of the Hispanic community. We are honored to be part of your ongoing journey and look forward to our continued partnership.



Vayamos Juntos

#VAYAMOSJUNTOS
@TOYOTALATINO





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Juntos**

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As of 6/29/2016 6:45 pm EST



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Tuesday



Roger C. Rocha, Jr.
National President
LULAC



Muriel Bowser
Mayor
District of Columbia



Eleanor Holmes
Norton (D-DC)
U.S. House of Rep.

Wednesday



Beth Colbert
Director, OPM



Miguel Joey Aviles
President, Young
Government Leaders

Wednesday



John King
Secretary
U.S. Dept. of Education



Edward James Olmos
Acclaimed Actor and
Community Advocate



Bernie Sanders (D-VT)
U.S. Senator/
Presidential Candidate



Tom Vilsack
Secretary, USDA



Magdalena Enriquez
Rivera
Ohtli Award
Recipient

Wednesday



Dan Ashe
Director, U.S. Fish and
Wildlife Service



Lori Montenegro
NBCUniversal



Little Joe y La
Familia
Latin Grammy
Award Winner

Thursday



Sloan Gibson
Dep. Asst. Sec. Veteran
Affairs



Gina McCarthy
Administrator, EPA

Thursday



Hillary Clinton
Former Secretary of
State/Presidential
Candidate



Julian Castro
Secretary
U.S. Dept. of Housing
and Urban Development



Steny Hoyer (D-MD)
Democratic Whip,
U.S. House of
Representatives



Yarel Ramos
On-Air Host,
NBC UNIVERSO



Thomas E. Perez
Secretary,
Department of Labor

Friday



Loretta E. Lynch
Attorney General, U.S.
Department of Justice



Ricky Rosselló, PhD
Puerto Rico
Gubernatorial Candidate

Saturday



AB Quintanilla and the Kumbia All Starz
Latin Grammy-Winning Musicians



Gilberto Santa Rosa
Bandleader and Singer
of Salsa and Bolero





Vayamos Juntos

Dear Friends and LULAC Members,

¡Bienvenidos! On behalf of Toyota Motor North America, I am delighted to welcome you to the 87th Annual League of United American Citizens (LULAC) National Convention & Exposition and to our nation's capital, Washington D.C., which is fittingly serving as our host city in this presidential election year.

At Toyota we are proud of our longstanding partnership with LULAC – one of the oldest and most widely respected Latino organizations in the United States, and we're also honored to return as a presenting sponsor of its annual convention.

This year, Toyota is proud to celebrate the 50th anniversary of the Toyota Corolla, the world's top selling car. One out of every four Corolla's in the United States is bought by a Hispanic consumer. To celebrate, we developed "Recorriendo Historias" which allows consumers to share their favorite road trip memories and Toyota stories.

We look forward to this year's convention and to hearing your Toyota stories as we continue to celebrate the Corolla's 50th anniversary. Please stop by our booth, where we will be featuring our award winning national safety program *Abróchate a la Vida - Buckle Up For Life*.

On behalf of Toyota, we wish everyone a wonderful and successful convention.

¡Gracias y Vayamos Juntos!

Luis Rosero

Luis Rosero
Director, Hispanic Business Strategy Group





Dear LULAC members,

Welcome to the 87th LULAC National Convention and Exposition in Washington, DC.

As members of the largest and oldest Latino civil rights membership-based organization in the country, we gather every year to address the critical issues that impact our community and country.

Guided by the theme, *Latinos at the Seat of Power*, the 2016 LULAC National Convention and Exposition is expected to draw over 20,000 attendees. Our national convention packs more energy and draws a higher attendance than any other event in the Latino community.

The convention will feature government, business, labor and community officials for a week filled with renowned speakers, celebrities and exciting entertainment. Please be sure to attend these important seminars and workshops which will cover immigration reform, education, health, and other issues of concern to the Latino community.

This year LULAC has the distinct honor of being the only organization to have the Presumptive Democratic Presidential Nominee Hillary Rodham Clinton address its national convention. In addition, we welcome Democratic Presidential Candidate Bernie Sanders.

We are also extremely proud to have U.S. Attorney General Loretta E. Lynch, Secretary of Housing and Urban Development Julián Castro, Secretary of Education John B. King Jr., Environmental Protection Agency Administrator Gina McCarthy, Acting Director of the Office of Personnel Management Beth F. Colbert, U.S. House of Representatives Minority Whip Steny Hoyer, U.S. House of Representatives Delegate Eleanor Holmes Norton, and District of Columbia Mayor Muriel Bowser addressing our convention.

Another critical component of the convention is the Federal Training Institute—an intensive and structured career development program for government employees. The convention will also provide our emerging leaders with workshops on community service, leadership development, career opportunities and advocacy training. In addition, LULAC delegates will elect LULAC national leadership and establish LULAC policy priorities. All delegates are encouraged to participate in this process.

In addition to the convention, LULAC will be hosting an exposition which provides all attendees the opportunity to meet with corporations that are looking to recruit from within the Latino community. The expo also includes government agencies, colleges and universities, labor unions, armed forces, and non-profit organizations displaying their products and services.

Families will not want to miss the excellent free entertainment provided at the LULAC stage. During the week, be sure to pick up your ticket at the expo for A.B. Quintanilla and Gilberto Santa Rosa.

We are excited to host the convention this year in our nation's capital and look forward to a week filled with something for the whole family.

Sincerely,

Roger C. Rocha Jr.,
LULAC National President





Dear Friends,

On behalf of everyone at Target, I want to welcome you to our nation's capital and thank you for joining us to celebrate LULAC. We are honored to be part of la familia and look forward to inspiring dialogue, networking and uniting for action.

At Target, we believe that the power of diversity and inclusion is to celebrate what unites us, not what divides us. Across race, creed, culture and background, we are united by the American Dream that has always been about building a better future for ourselves and our families.

Taking care of one another and leaving the world better than we found it are part of the fabric of our culture at Target. When you visit Target – whether your local store or online – we want you to feel welcome and offer you products and services that are accessible, affordable and inspiring; helping you make better choices for yourself, your family, your community and the world.

That's why we invest in the communities we serve by giving 5% of our profit and more than a million volunteers each year. And it's why we also invest in programs and partnerships with action-oriented organizations like LULAC. We congratulate you on 87 years of service and thank you for welcoming us into la familia.

Enjoy the convention!

Sincerely,

A handwritten signature in black ink that reads "Laysha Ward".

Laysha Ward
Executive Vice President
Chief Corporate Social Responsibility Officer



The diverse backgrounds and perspectives of our team are our greatest strength in supporting the guests and communities we serve. We are proud to partner with LULAC in their long standing dedication to strengthening Hispanic communities.



PEPSICO



Estimados Amigos:

I am proud to join with the over 300,000 PepsiCo employees in support of the League of United Latin American Citizens and the 2016 LULAC National Convention in Washington, DC.

As one of the largest food and beverage companies in the world, we at PepsiCo believe we have an important role to play in helping to advance social and economic opportunities in those communities where we live and work. We call that Performance with Purpose.

Performance with Purpose is our philosophy of how we, as a company, can and must operate responsibly and sustainably; that we must add value to the communities in which we operate.

Because we know that our social license to operate and our overall, long-term success is linked to that value we provide.

PepsiCo understands the value of having diversity in positions of leadership. Today, 40% of our senior leadership are people of color; and PepsiCo remains committed to building the next generation of capabilities and talent, including building a workforce that reflects the diversity of communities we serve — not because it's a nice thing to do, but because our business demands it to operate at its best.

Few organizations embody the dedication to diversity more than LULAC. For 87 years LULAC has strived for advancing the civil rights of Hispanics in the United States. PepsiCo and LULAC have long known that success depends on our leadership reflecting the diversity of each community we serve. LULAC has allowed us to demonstrate our commitment to Hispanic education and leadership development by nurturing a relationship that began more than three decades ago.

It is an honor to be one of the Diamond Sponsors for this prestigious national gathering of the Hispanic community. We extend our well wishes for a successful convention and appreciation for the continued partnership with PepsiCo.

Saludos,

Lupe De La Cruz, III
PepsiCo Senior Director Government Affairs





PEPSICO

PepsiCo is proud to support the **2016 LULAC National Convention**

At PepsiCo, diversity & engagement are benchmarks of our business. We strive for a diverse and inclusive workplace culture that values different perspectives, builds employee engagement, fosters creativity, fuels innovation and helps us attract the very best talent.



www.pepsico.com



HOUSE OF REPRESENTATIVES
WASHINGTON, D. C. 20515

July 12, 2016

Mr. Roger C. Rocha, Jr.
National President
League of United Latin American Citizens
1133 19th Street NW, Suite 1000
Washington, DC 20036



Dear President Rocha and friends,

I want to congratulate you all on holding the League of United Latin American Citizens 87th annual convention and exposition here in Washington, DC.


As our nation's longest-serving Hispanic civil-rights organization, LULAC has long been an influential voice in making the American Dream a reality for some of our country's hardest-working people. Whether calling for better education, housing, health, or economic opportunity for our Latino communities, your advocacy is a testament to the great work of this organization.

Congress is working on a bold, pro-growth agenda to get America back on track. I have appointed five congressional task forces—including one on jobs and economic growth and another on poverty and opportunity—which are working to fix our tax code, reduce regulatory burdens, and restore upward mobility for millions of Americans stuck on the sidelines.

We want a confident America, and I think it's great that local and national leaders from the Hispanic community have come together to propose policies and elect leaders that will work to protect the American Idea.

So I want to wish you a successful convention, and I look forward to working with you in the months ahead.

Sincerely,


Paul D. Ryan
Speaker



Technology has the ability to revolutionize education and empower lives, but only for those who can connect to it. Access to the Internet brings with it an opportunity to apply for jobs online, connect with family and friends, access virtual library shelves, research health questions, complete an online education—and a whole lot more.

The Access program from AT&T provides an affordable way for low-income consumers to take advantage of these opportunities.

The logo for 'access from AT&T'. The word 'access' is in a lowercase, sans-serif font with a small Wi-Fi symbol above the 'i'. Below it, the words 'from AT&T' are in a smaller, lowercase, sans-serif font.



Nancy Pelosi
Democratic Leader

June 4, 2016



Dear Friends:

It is a privilege to extend greetings to those joined here for the 2016 “Latinos at the Seat of Power” League of United Latin American Citizens (LULAC) National Convention. Congratulations to LULAC in celebrating 87 years of progress, dedication and dynamic service to the Latino community!

How wonderful to bring together so many friends to honor such an outstanding organization. For nearly a century, LULAC has led the charge toward a fairer and more just society. From fighting for comprehensive immigration reform to ensuring the Latino community has access to quality, health coverage under the Affordable Care Act, LULAC’s work contributes to building a brighter future for all Americans.

LULAC has also led the charge in standing up for equality for LGBT Americans, protecting our environment from pollution and reminding us all of our country’s moral duty to ensure the strongest legal protections for mothers and children escaping horrendous violence in the Northern Triangle Countries of Central America.

Led by Chairwoman Linda Sánchez, we are proud of the work of the Congressional Hispanic Caucus to advance these important priorities for the Latino community, including providing Puerto Rico with the necessary tools to emerge from a debilitating fiscal and public debt crisis that threatens the well-being of our 3.5 million fellow Americans on the island.

Many thanks to LULAC for their steadfast efforts to create a more equal American and improve the lives of so many. My best wishes for a successful and memorable event.

best regards,

NANCY PELOSI
Democratic Leader





Vanessa, *Personnel Manager*



Gisel, *EVP International People*

We empower Latinas.

At Walmart, we believe that empowering women makes us stronger.

A strong workforce inspires change. Join us in our goal to help people live better.



corporate.walmart.com/global-responsibility



Ford Motor Company Fund and Community Services

Dear LULAC Convention attendees,

Welcome to our Nation's Capital!

On behalf of Ford Motor Company Fund, the philanthropic arm of Ford Motor Company, I am pleased to salute LULAC on its 87th National Convention & Exposition.

At Ford, we are proud of our partnership of more than three decades with LULAC. This partnership allows us to continue enhancing opportunities for the people who live and work in the communities where we do business. We are particularly proud of supporting the Ford Driving Dreams Grants Program since 2010, which is managed by LULAC, to support LULAC councils. The program helps students stay in school and graduate on time. To date, our Ford Driving Dreams Grants Program has impacted close to 1,500 students and empowered 50 LULAC Councils across the country.

Our Executive Chairman, Bill Ford, is committed to Ford Fund's efforts on the areas of community life, education and safety. When Henry Ford started our company, he wasn't just pursuing profits; he was pursuing a greater purpose. He wanted everyone to enjoy the freedom of mobility. For us, mobility doesn't just mean building the latest and greatest cars and trucks. It means thinking about the technology and services that will create the smartest and most efficient modes of transportation. The end goal is to create stronger communities through the support of education initiatives.

We congratulate LULAC on 87 years of making a positive impact in the lives of thousands in our communities across the country.

Sincerely,

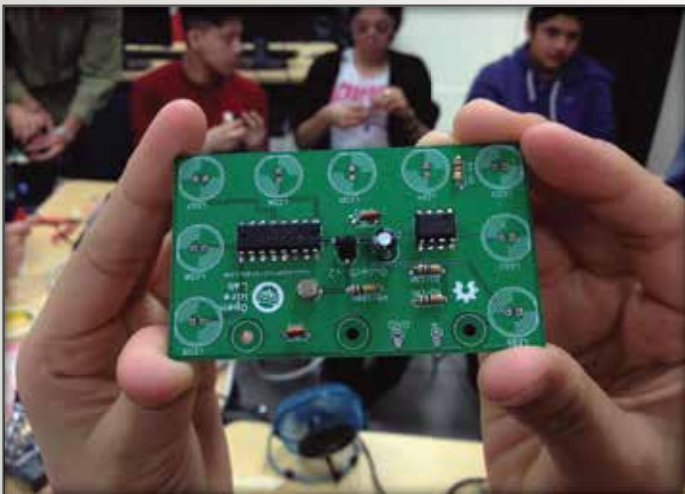
A handwritten signature in black ink that reads "Jim Vella".

Jim Vella
President
Ford Motor Company Fund & Community Services



Driving a Brighter Future

Ford Motor Company Fund



Ford understands the importance of building better communities through education. We are proud to continue our partnership with LULAC on the Ford Driving Dreams Grants Program.

Congratulations to the 2016 LULAC Council winners!

To learn more, please visit: www.lulac.org/ford

www.community.ford.com



@fordincommunity @ford



@FordDrivingDreams



STENY H. HOYER
DEMOCRATIC WHIP
5TH DISTRICT, MARYLAND



Congress of the United States House of Representatives Washington, DC 20515



July 13, 2016

Dear LULAC Conference Attendees:

I am pleased to welcome all of the members of the League of United Latin American Citizens (LULAC) National Convention who are coming to Washington to participate in the eighty-seventh Annual Conference. As the Democratic Whip in the U.S. House of Representatives, I am honored to work closely with the Congressional Hispanic Caucus and with Latino elected officials from across the nation to advocate for Latino communities and an agenda of equality and opportunity for all.

As the oldest and largest Latino civil rights organization in the nation, LULAC's 135,000 members in 37 states, the District of Columbia, and Puerto Rico have made an enormous difference. Over the years, I have been proud to work closely with LULAC to make progress on issues critical to Latino communities. Together, we are keeping up the fight for comprehensive immigration reform, working to keep families from being torn apart as a result of our broken immigration laws, and continuing to stand up for every young person living in this country who wants an education, no matter where they were born. Together, we fought for health care reform, we are standing up for LGBT equality, and we are working to expand jobs and opportunities for all in our country. Today and in the coming years, Latinos will continue to create new opportunities and make our nation stronger. In line with this year's conference theme, "Latinos at the Seat of Power," we must continue to make sure that Latino voices are heard in Washington.

The participation of Latinos in the policymaking process is crucial to the future of our country. I am pleased that you are here today and that you are committed to making a difference. I wish all of you a very productive conference, and I look forward to continuing our work together.

Sincerely yours,

STENY H. HOYER

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When an individual improves, the community does as well. That's the reason why the U.S. Army looks for the best candidates and provides them first class professional training. The positive impact can be seen not only in their own lives, but in the lives of society as a whole.

The team of the U.S. Army is proud to sponsor the 2016 LULAC National Convention.

Join the team that makes a difference.
Know more at goarmy.com/team



LULAC 2016

Dear Friends,

Welcome to the 87th LULAC National Convention & Exposition.

We are thrilled that you are here for the premier Hispanic convention in the nation. It is quite fitting that this year we are gathering in the nation's capital, as the country prepares for the 2016 Presidential elections and the Latino vote is more important than ever.

Chevrolet has a long-standing relationship with LULAC and we are proud to sponsor an organization whose mission is advancing opportunities for Latinos across the nation. This week gives us an excellent chance to connect with leaders and community members alike. We are here to listen and help promote the issues that matter most to the Hispanic community.

Chevrolet is pleased of our legacy of leadership and support to the Hispanic community and we look forward to continuing our efforts to engage with the ever growing Latino population with a particular focus on safety – yours and your family's. Our current vehicle lineup is a sign of how we're re-focusing on our customer, and the 2016 Chevrolet Malibu is a perfect example of how we're designing vehicles that meet your and your *familia* needs. In addition, Chevrolet is partnering at LULAC with Safe Kids, whose goal is child injury prevention and driver and passenger safety. Please come check out the Safe Kids and Chevrolet display at the Family Expo.

As you will see at the Expo, the new Malibu has more safety features than any other vehicle in its class.

Ten new-to-Malibu safety features include Low Speed Front Automatic Braking, Front Pedestrian Braking and Lane Keep Assist. In addition, Chevrolet's Teen Driver system encourages safe driving habits for teens and is the first and only of its kind to let parents view how their teenagers are doing relating to safe driving habits.

Whether you are here for policy seminars, training, or the career fair, we share the goal that brought you here. I encourage you to take full advantage of all this great convention has to offer.

We hope this week will help us all Find New Roads – the Chevrolet tagline – where ingenuity can make anything possible.

A handwritten signature in black ink that reads "Ken Barrett". The signature is fluid and cursive.

Ken Barrett
GM Global Chief Diversity Officer

**BE THERE, EVEN
WHEN YOU'RE NOT.**



Proud sponsor of the 2016 LULAC National Convention & Exposition.

Introducing available Teen Driver technology in the all-new 2016 Chevrolet Malibu. With this built-in system, parents can better keep track of how their teens drive by viewing the in-vehicle report of their teen's driving habits.

**THE ALL-NEW 2016
CHEVROLET MALIBU**

FIND NEW ROADSSM

CHEVROLET





Agenda in Brief

All events will be held at the Washington Hilton (1919 Connecticut Ave., NW, Washington, DC 20009)

Tuesday, July 12

10:00 am to 10:30 am **LULAC Federal Training Institute Pre-Conference Forums**
Opening Press Conference Northwest
Muriel Bowser, Mayor, District of Columbia (confirmed)

9:00 am to 5:00 pm **LULAC FTI Agency Forums**
Department of Agriculture Cabinet
Department of Health and Human Services Georgetown East
Department of Labor Gunston
Department of Justice Monroe
Department of Veterans Affairs Monroe
1:00 pm to 5:00 pm **LULAC National Convention & Federal Training Institute Registration** Concourse
1:00 pm to 5:00 pm **FTI Committee Meeting and Speaker Registration** Morgan
1:00 pm to 5:00 pm **National Council of Hispanic Employment Program Managers** Gunston
6:00 pm to 8:00 pm **Opening Reception** Lincoln West and Jefferson East
Sponsored by: Target
Featured speakers: Eleanor Holmes Norton (D-DC), Delegate, U.S. House of Representatives;
Edward James Olmos, Acclaimed Actor and Community Advocate

Wednesday, July 13

7 to 12, 2 to 5 pm **LULAC National Convention Registration & Credentials** Concourse
8:30 am to 5:00 pm **EEOC Forum** Jefferson East
8:30 am to 5:00 pm **Youth & College Symposium – College Track** Lincoln West
8:30 am to 10:15 am **FTI Opening Ceremony and Plenary Session** Monroe
Keynote Remarks: Beth F. Colbert, Acting Director, Office of Personnel Management
Motivational speaker: Miguel Joey Aviles, President, Young Government Leaders

10:00 am to 11:00 am **Ribbon Cutting Ceremony & Exposition Opening** Columbia
Sponsored by: Toyota, and PepsiCo, Inc.

10:00 am to 5:00 pm **Exposition, Job, College, and Health Fair Open** Columbia
10:30 am to 11:45 am **FTI: Introduction to Senior Executive Service** Georgetown West
10:30 am to 11:45 am **FTI: Executive Leadership Secrets: How to Cultivate and Leverage Energy** Georgetown East
10:30 am to 11:45 am **FTI: Engagement Comm: Engaging Employees and Making Great Organizations** Jefferson West
10:30 am to 11:45 am **FTI: Incentivizing Your Workforce Effectively Through Conflict** Monroe
10:30 am to 11:45 am **FTI: Evaluating Your ECQs Writing and Approach** Fairchild East
10:30 am to 11:45 am **FTI: The Ethical Leader** Albright
11:00 am to 12:00 pm **Jaime Escalante Commemorative Forever Stamp Ceremony** Ballroom East
Presented by: United States Postal Service (USPS)
Featured speakers: Jaime Escalante, Jr., son of Jaime Escalante; John B. King, Secretary, U.S. Department of Education; Roberto Aguilar Gómez, Minister of Education, Bolivia; Edward James Olmos, Acclaimed Actor and Community Advocate

12:00 pm to 2:00 pm **Partnership Luncheon** Ballroom
Sponsored by: Walgreens and ExxonMobil
Featured speakers: Bernie Sanders (D-VT), U.S. Senator/Presidential Candidate; Tom Vilsack, Secretary, U.S. Department of Agriculture; H.E. Carlos M. Sada, Ambassador of Mexico
Ohtli Awardee: Magdalena Enriquez Rivera

2:00 pm to 2:30 pm **Opening of LULAC National Assembly – Committee Assignments** Gunston
2:00 pm to 3:15 pm **Community Briefing: Vet Symposium – Veterans Health Administration/Vet Center** Cardozo
2:00 pm to 3:15 pm **Key Issues in Farmworkers’ Quest for Justice** Embassy
2:00 pm to 3:15 pm **Immigration & the Role of Immigrants in America as Defining Features of 2016** Fairchild West
2:00 pm to 3:15 pm **FTI: Managing Conflict and Building Relationships** Georgetown East
2:00 pm to 3:15 pm **FTI: The Framework of Exec. Qualifications & Comp. Required for the SES** Georgetown West
2:00 pm to 3:15 pm **FTI: Writing Your Federal Resume** Jefferson West
2:00 pm to 3:15 pm **FTI: The Emotional Selfie – Mastering Emotional Intelligence for Leadership** Monroe
2:00 pm to 3:15 pm **FTI: Sharpest Tool in the Shed: Bus. Acumen the Most Elusive Leadership Skill** Lincoln East
2:00 pm to 3:15 pm **FTI: Leading a Disability Inclusive Workplace: Challenges, Opportunities** Fairchild East
3:30 pm to 4:45 pm **Community Briefing: Vet Symposium – VA for Vets** Cardozo
3:30 pm to 4:45 pm **Fundraising for Change: Strategies for Attracting Support and Resources** Embassy
3:30 pm to 4:45 pm **FTI: Outclass the Competition: Business Etiquette, Networking** Georgetown East
3:30 pm to 4:45 pm **FTI: What a Selection Panel Wants to See in Your SES Application (SES 102)** Georgetown West
3:30 pm to 4:45 pm **FTI: What Kind of Leader Are You?** Jefferson West
3:30 pm to 4:45 pm **FTI: Emotional Intelligence and Political Savvy – Critical to Leadership at All Levels** Monroe
3:30 pm to 4:45 pm **FTI: Leading Change through Leading People** Lincoln East



All events will be held at the Washington Hilton (1919 Connecticut Ave., NW, Washington, DC 20009)

Wednesday, July 13

3:30 pm to 4:45 pm FTI: Leveraging Latino Talent: Effective Strategies to Recruit, Retain, & Develop..... Fairchild East
 3:30 pm to 4:45 pm FTI: The Ethical Leader..... Albright
 5:00 pm to 6:15 pm Coming Out, Act of Love: A Guide for the Familia/Comunidad Latina..... Cardozo
 5:00 pm to 6:15 pm Alzheimer's 101: Facts & Tips for Better Brain Health..... Embassy
 7:00 pm to 9:00 pm **Washington, D.C. Celebration** (555 Pennsylvania Ave., N.W.) Newseum
 Sponsored by: Toyota, Anheuser-Busch, and Goya Foods
 Featured speakers: Dan Ashe, Director, U.S. Fish and Wildlife Service; Ana Sol Gutierrez (D), Delegate, Maryland House of Delegates
 Awardees: Maria Pena, Washington Correspondent, La Opinion/Impremedia; Lori Montenegro, National Correspondent, Noticiero Telemundo; Erika Gonzalez, News Anchor, NBC4 Washington, DC Entertainment: Little Joe y La Familia and Army Salsa Band

Thursday, July 14

7 to 12, 2 to 5 pm LULAC National Convention Registration & Credentials.....Concourse
 7:00 am to 9:00 am **Defenders of Freedom Breakfast** Lincoln
 Sponsored by: T-Mobile
 Featured speakers: Sloan Gibson, Deputy Secretary, U.S. Department of Veterans Affairs; Edward James Olmos, Acclaimed Actor and Community Advocate
 9:00 am to 5:00 pm Youth & Collegiate Symposium – College Track Monroe
 9:00 am to 5:00 pm FTI: Leaders Mentoring Program Candidates Track..... Georgetown East
 9:00 am to 10:15 am LULAC 101: Introduction to a Civil Rights Family (LULAC Council Members Only) Cardozo
 9:00 am to 10:15 am Workers' Urgent Need for Paid Sick Days and Paid Family and Medical Leave..... Dupont
 9:00 am to 10:15 am Puerto Rico: The 51st State? Embassy
 9:00 am to 10:15 am Protecting and Promoting Minority Wealth..... Fairchild East
 10:00 am to 5:00 pm Exposition, Job, College, and Health Fair Open Columbia
 10:30 am to 11:45 am FTI: Executive Leadership Secrets: How to Cultivate and Leverage Energy..... Jefferson West
 10:30 am to 11:45 am FTI: SES Workshop – Writing Your ECQs and Executive Resume.....Georgetown West
 10:30 am to 11:45 am FTI: Evaluating Your ECQs Writing Approach Fairchild East
 11:00 am to 2:00 pm **Unity Luncheon** Ballroom
 Sponsored by: Toyota, AT&T, and Univision Communications, Inc.
 Featured speaker: Julian Castro, Secretary, U.S. Department of Housing and Urban Development; Steny Hoyer (D-MD), Minority Whip, U.S. House of Representatives
 2:00 pm to 3:15 pm FTI: Inclusive Intelligence: The New Inclusive Quotient (IQ)Georgetown West
 2:00 pm to 3:15 pm FTI: Leadership and Influence..... Jefferson West
 2:00 pm to 3:15 pm FTI: Interviewing with Impact.....Lincoln East
 2:00 pm to 3:15 pm FTI: Leading a Disability Inclusive Workplace: Challenges, Opportunities..... Fairchild East
 2:00 pm to 3:15 pm FTI: Soft Skills: You Take Them with You to Every Job..... Albright
 2:00 pm to 3:15 pm FTI: Mindsets and Mind games Jefferson East
 2:00 pm to 3:15 pm FTI: Leveraging Individual Development Plan (IDP)Gunston
 2:00 pm to 3:15 pm Community Briefing: Vet Symposium – Veterans Benefits Administration (VBA) Cardozo
 2:00 pm to 3:15 pm Partnering and Communicating Together to Act Against AIDS (CDC)..... Dupont
 2:00 pm to 3:15 pm #YoVoto2016: Latino Activation Strategies During a Presidential Election Year Embassy
 2:00 pm to 3:15 pm Ford Driving Dreams Orientation Meeting (Invitation only) Fairchild West
 3:00 pm to 5:00 pm **LULAC Women's Legacy Awards (invitation only)**(1201 G Street NW) Macy's
 Presented by: Macy's
 3:30 am to 4:45 am Latino Health Symposium: Colon Cancer.....Gunston
 3:30 pm to 4:45 pm FTI: The Rested Leader: How to Build Leadership Excellence Georgetown West
 3:30 pm to 4:45 pm FTI: Developing Leadership Competencies for the Aspiring Leader..... Jefferson West
 3:30 pm to 4:45 pm FTI: What Is My Next Step? Goal Setting and Getting Things Done.....Jefferson East
 3:30 pm to 4:45 pm FTI: Plain Language: It's the Law! Fairchild East
 3:30 pm to 4:45 pm FTI: Leveraging Latino Talent: Effective Strategies to Recruit Albright
 3:30 pm to 4:45 pm Community Briefing: Vet Symposium – Veterans Affairs 101(vet committee members)..... Cardozo
 3:30 pm to 4:45 pm The Economic Implications of the Political Status of Puerto Rico..... Dupont
 3:30 pm to 4:45 pm President's Taskforce on Puerto Rico: Conversation on Solutions to PR's Financial Crisis..... Embassy
 5:00 pm to 6:15 pm Civil Rights in the Digital Age: Leveraging Apps for Social Justice..... Dupont
 7:00 pm to 9:00 pm **Youth and Young Adults Awards Banquet**..... Ballroom



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We say, why would we do things any other way?

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Thursday, July 14

Sponsored by: Comcast/NBCUniversal/Telemundo, Dell, Inc., and Nissan
 Diane Guerrero, actress on *Orange Is the New Black* (invited);
 Erik Martinez, Actor

Friday, July 15

7 to 12, 2 to 5 pm	LULAC National Convention Registration & Credentials.....	Concourse
7:30 am to 9:00 am	LNESC Breakfast (by invitation only)	Ballroom
9:00 am to 11:15am	FTI: SES Executive Roundtable and Speed Mentoring.....	Monroe
	<i>This session is open to levels GS 13-15 and registration is limited to 50 attendees. Registration will be based on a first come, first serve basis.</i>	
9:00 am to 2:00 pm	Youth & College Symposium	Lincoln West
9:00 am to 10:15 am	EHAT Spotlight: Connecting Communities to Digital Opportunities.....	Fairchild West
9:00 am to 10:15 am	Pathways Programs for Students and Recent Graduates.....	Lincoln East
9:00 am to 10:15 am	FTI: Developing Leadership Competencies for the Aspiring Leader.....	Gunston
9:00 am to 10:15 am	FTI: Leading Change: How Understanding Change Style Preferences Can Help You ...	Fairchild East
9:00 am to 10:15 am	A Call to (Foreign) Service: Latinos at the Dept. of State & U.S. Policy in Latin America.....	Cardozo
9:00 am to 10:15 am	Queer Brown Voices: Personal Narratives of Latina/o LGBT Activism.....	Dupont
10:00 am to 10:30 am	Press Conference: Education Policy & Programs	Northwest
10:00 am to 4:00 pm	Exposition, Job, College, and Health Fair Open	Columbia
10:30 am to 11:45 am	FTI: Executive Leadership Secrets: How to Cultivate and Leverage Energy.....	Georgetown East
10:30 am to 11:45 am	FTI: Writing Your Federal Resume	Georgetown West
10:30 am to 11:45 am	FTI: Outclass the Competition: Business Etiquette, Networking.....	Gunston
10:30 am to 11:45 am	The ABC's of Budget and Credit.....	Cardozo
10:30 am to 11:45 am	Education Equity and the Common Core: La Revolucion Educativa	Dupont
10:30 am to 11:45 am	Emerging Environmental Threats to Latino Communities.....	Fairchild West
10:30 am to 11:45 am	From the Front Lines to the Homefront: Veterans History Project	Fairchild East
12:00 pm to 2:00 pm	FTI Youth and Collegiate Luncheon	Jefferson
	Sponsored by: U.S. Army	
11:00 am to 2:00 pm	Women's Luncheon	Ballroom
	Presenting Sponsor: Target	
	Host Sponsors: Chevrolet, P&G, Cox Enterprises, MasterYourCard: Oportunidad, and Hilton Worldwide	
	Featured speakers: Thomas E. Perez, Secretary, U.S. Department of Labor; Johanna Martinez, Military Talent Attraction Manager, AT&T Human Resources; Mercedes Eagleton-Garcia, VP Senior Business Leader, Global Community Relations Public Policy-Law Franchise Integrity Master Card Worldwide	
2:00 pm to 3:15 pm	School Lunch and Child Nutrition Reauthorization.....	Dupont
2:00 pm to 4:15 pm	Ford Driving Dreams Best Practices.....	Cardozo
2:00 pm to 5:00 pm	Act Against AIDS Community Screening Center	Fairchild
3:30 pm to 4:45 pm	Food Safety and Nutritional Programs: USDA Helps Our Latino Communities	Dupont
3:30 pm to 4:45 pm	LULAC National Platform Session.....	Embassy
5:00 pm to 6:00 pm	LULAC Lambda DC LGBT Equality Reception	Cabinet Room
	Sponsored by: MillersCoors	
5:30 pm to 7:00 pm	Presidential Reception	International Terrace
	Sponsored by: MillerCoors	
7:00 pm to 10:00 pm	Presidential Awards Banquet	Ballroom
	Sponsored by: PepsiCo, Inc., Walmart, Ford Motor Company Fund, Southwest Airlines® and Verizon	
	Featured speakers: Barack Obama, President, United States of America (invited); Loretta E. Lynch, Attorney General, U.S. Department of Justice; Ricardo Rossello, Ph.D., Candidate for Governor of Puerto Rico, New Progressive Party (Statehood)	

Saturday, July 16

8:00 am to 5:00 pm	LULAC General Assembly & Election of Officers	Ballroom
7:00 pm to 11:00 pm	Concierto Voces Unidas	Ballroom
	Sponsored by: MillerCoors and Caesars Entertainment	
	Entertainment: Gilberto Santa Rosa, and AB Quintanilla and the Kumbia All Starz	





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WASHINGTON, D.C. 20515

ELEANOR HOLMES NORTON
DISTRICT OF COLUMBIA



July 12, 2016,

WELCOME!

TO

LEAGUE OF UNITED LATIN AMERICAN CITIZENS

It gives me great pleasure to welcome all those attending the **87th Annual LULAC National Convention; “Latinos at the Seat of Power”** and extend greetings to those visiting Washington, D.C.

I am grateful to LULAC for the impact they have had in the Latino community in the District of Columbia and in the Nation. LULAC’s commitment to comprehensive immigration reform, expanding equal rights to the LGBTQ community, education reform and D.C Statehood is truly commendable.

You have my best wishes for a positive and productive convention.

Sincerely,

Eleanor Holmes Norton

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(Facsimile)

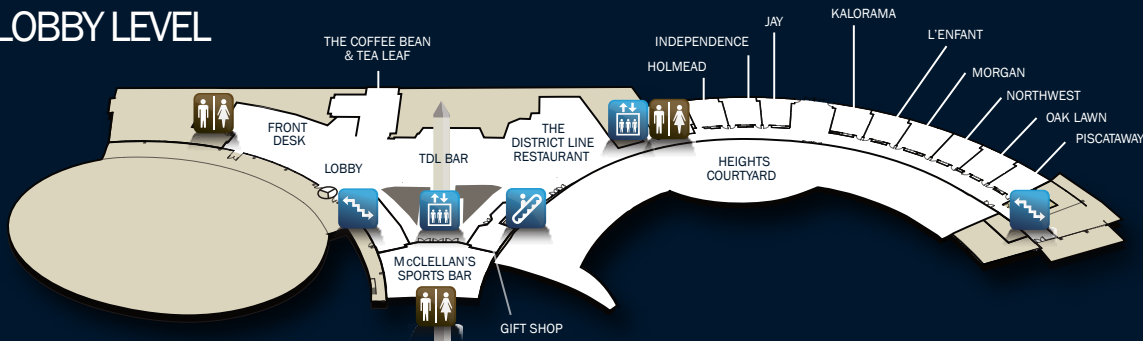
Hotel and Floorplan Layout



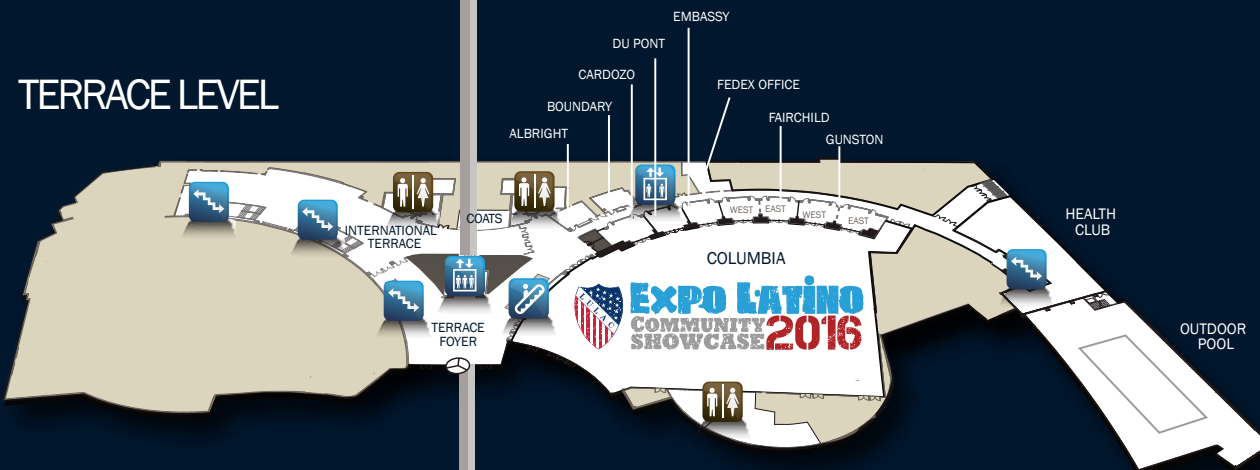
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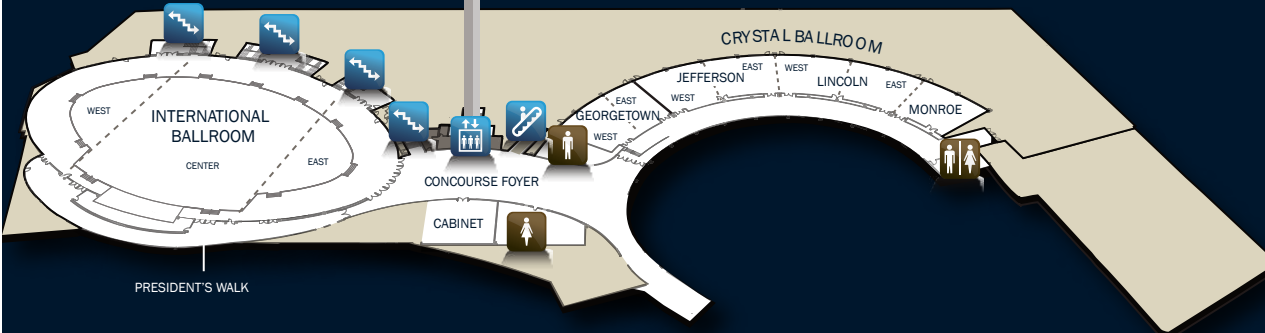
LOBBY LEVEL



TERRACE LEVEL



CONCOURSE LEVEL





Exhibitors

All events will be held at the Washington Hilton (1919 Connecticut Ave., NW, Washington, DC 20009)

Organization	Booth	Organization	Booth
AARP	329	National Library of Medicine	325
American Red Cross	326	National Library of Medicine	325
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Army Contracting Command	331	Parental Rights Organization	138
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Centers for Disease Control and Prevention	236	Pollo Campero	217
Centers for Medicare & Medicaid Services	220	ProBono.net	118
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Consumer Product Safety Commission	334	SiempreTax+	134
Cox Enterprises	129	Social Security Administration	337
Defense Contract Management Agency	139	The Government Accountability Office	225
Defense Threat Reduction Agency	227	Toyota	201
DHS - Intelligence & Analysis	231	Transportation Security Administration	340
DHS - U.S. Citizenship and Immigration Services, Verification Division	233	U.S. Census Bureau	339
Department of Veterans Affairs	525	U.S. Department of State	238
DOJ Justice Management Division, EEO Staff	332	U.S. Agency for International Development	240
Donate Life-Be a Donor	531	U.S. Army	109
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Federal Bureau of Investigation	338	U.S. Department of Health and Human Services - Resource Center	229
Federal Deposit Insurance Corporation	214	U.S. Department of Justice - ATF	330
Federal Housing Finance Agency	137	U.S. Environmental Protection Agency - Office of Children's Health Protection	115
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GEICO	108	U.S. FDA - Office of Women's Health	224
General Motors	313	U.S. Fish and Wildlife Service	428
Goya Foods, Inc	215	U.S. National Park Service	235
GreenLatinos	209	U.S. Secret Service	239
Harvard Kennedy School of Government	114	University of Iowa Libraries	110
HHS - Office of Talent Acquisition	230	U.S. Postal Service	131
HHS - Office of Minority Health	228	U.S. Department of Agriculture	221
Hilton Worldwide	125	U.S. Department of Agriculture - Forest Service	324
Immigration and Customs Enforcement (ICE)	333	Walgreens	415
Leadership for Education Equality	130	Western Union	320
LNESC	422	World Wildlife Fund	323
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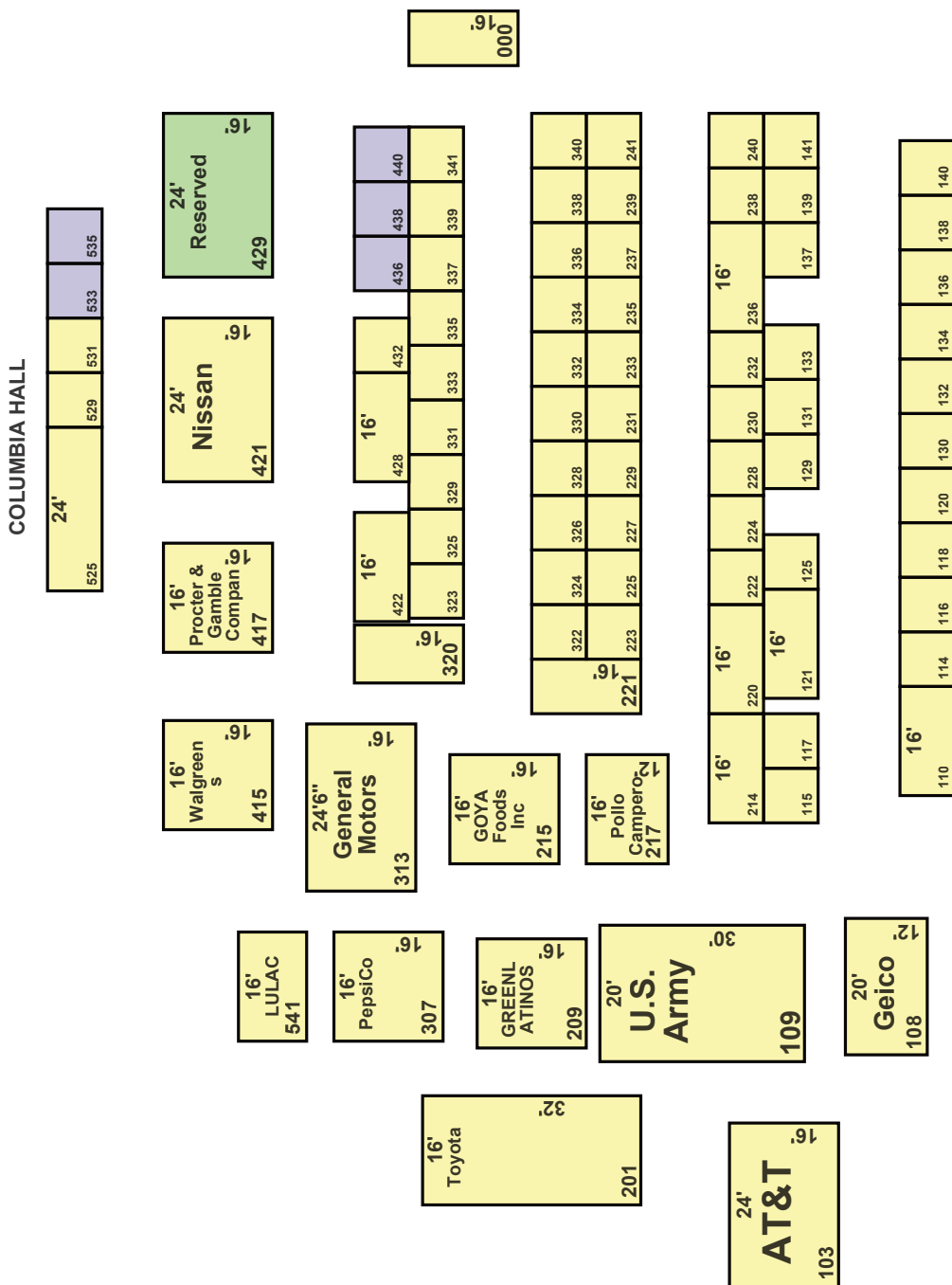
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EXPO LATINO

COMMUNITY SHOWCASE 2016

Exhibits Are Open:
WED 10-5, THU 10-5, FRI 10-4





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Dear Members and Friends of LULAC:

On behalf of the LULAC membership of Washington, DC, we welcome LULAC National President Roger C. Rocha, the LULAC National Board, and all of you to the Nation's Capital. We are excited to host the 87th LULAC Annual Convention and Exposition, with the theme "Latinos at the Seat of Power."

Washington, DC has a thriving and very diverse growing Latino population, one which plays an important role in the city and its surrounding area. There are over 770,000 Hispanics in this region, and our diversity is nothing short of amazing. Our community includes some of the nation's most affluent and best educated Latinos, as well as over 90,000 who live below the poverty level. We come from El Salvador, Mexico, Puerto Rico, Guatemala, Peru and the entire Spanish-speaking world.

LULAC has made sure it pays attention and weighs in on just about any issue affecting Latinos-whether the well-heeled and well-educated or the recent immigrant with little or no education, and everyone in between. LULAC addresses issues such as immigration across all of our borders as well as those affecting the financial status of Puerto Rico.

Washington, DC is indeed the seat of power of the entire nation, and many of the decisions made here affect not just our country but often, other parts of the world. With its National Office located here, LULAC is in a unique position to influence some of the decisions impacting our communities through its work on Capitol Hill.

We have several LULAC Councils in Washington, DC, each with a different mix of people and its own set of priorities. But we are united in our goal to ensure that Latinos have the opportunity to influence the decisions made in the seat of power and to further LULAC's mission of advancing the economic condition, educational attainment, political influence, housing, health and civil rights of the Hispanic population of the United States.

Please enjoy our city and all that it has to offer.



María Mercedes Olivieri
President, Council 11041



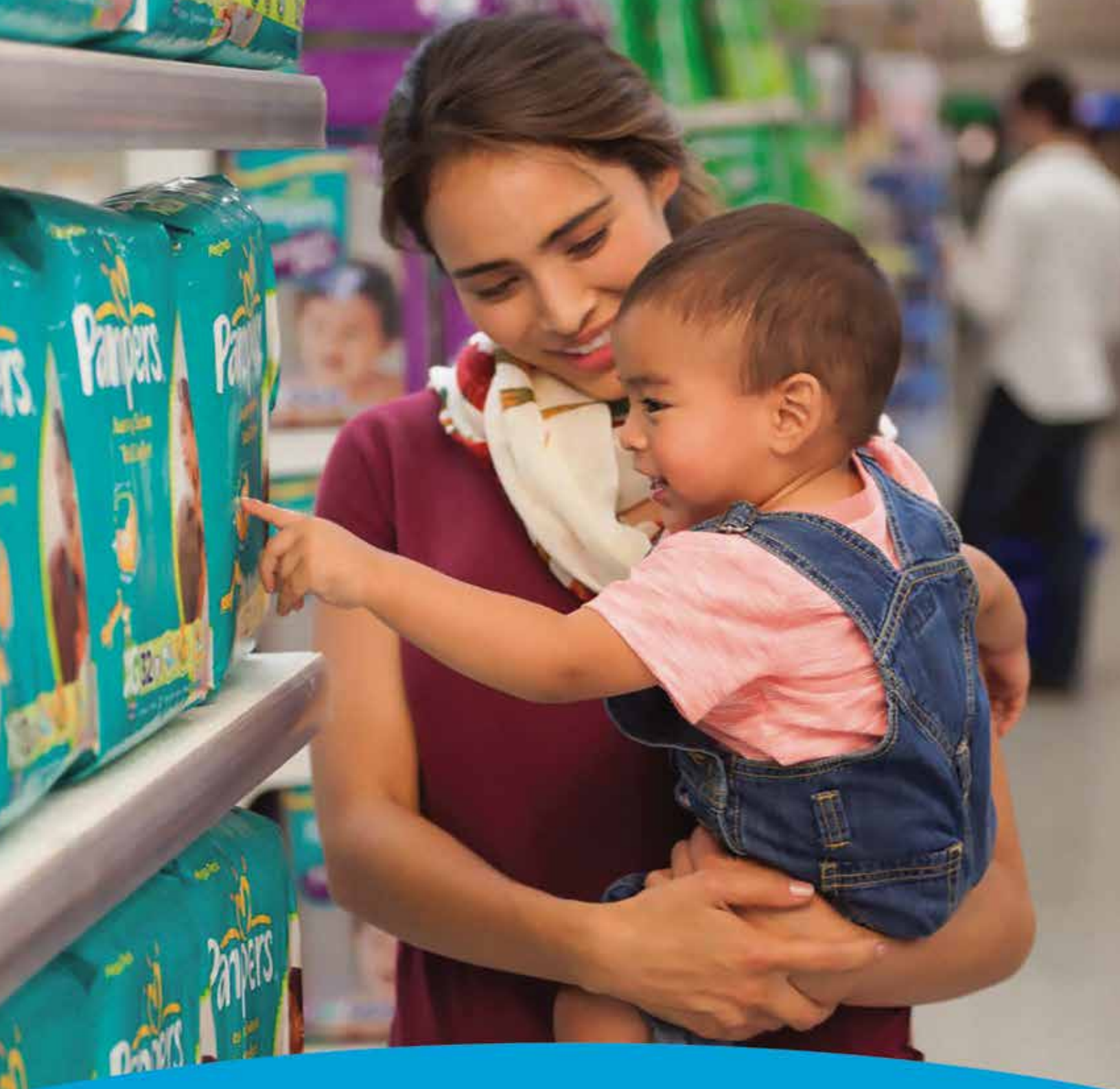
Tom Higgins
State Director, Washington, DC

Executive Committee Members

- Alice Higgins, Treasurer
- Bettie Baca, Secretary
- John Garcia, Chair, Finance Committee
- Alex Rodriguez, Chair, Membership Committee

Local Convention Community Partners

- Central American Resource Center (CARECEN)
- CentroNia
- Congressional Hispanic Caucus Institute
- DC Latino Caucus
- DC Mayor's Office of LGBTQ Affairs
- DC Mayor's Office on Latino Affairs
- DC Ward 1 Councilmember Brianne. K. Nadeau
- DC Office of Deputy Mayor of Greater Opportunity
- Dr. Rosalia Fajardo, Multicultural Family and Education Center
- ¡Empoderate! Youth Center
- La Clínica del Pueblo
- Latin American Youth Center
- Latino Student Fund
- Leni Gonzalez, President, LULAC Council 4609
- Victor Martinez, President, LULAC Lambda DC Council 11125
- Dr. Yvette Buttler, State Director, LULAC Maryland
- The DC LGBT Center
- Translatina Coalition DC Chapter
- Washington English Center
- DC Metro Area Young Adult Council 11123
- Collaborative Solutions for Communities
- Latino GLBT History Project
- Maria Rodriguez, Integrated Insurance Solutions



P&G is a proud sponsor of the
2016 LULAC National Convention



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Welcome from the Mayor of Washington, DC



MURIEL BOWSER
MAYOR



Dear LULAC Members,

Washington, DC is proud to be your host city for the 87th LULAC National Convention and Exposition.

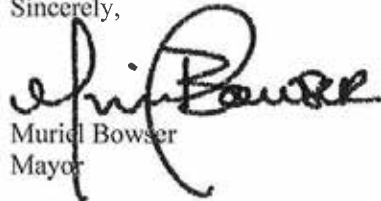
The District of Columbia is home to more than 672,000 residents from all backgrounds, countries and walks of life - including a growing Hispanic community. Today, 1 in 10 Washingtonians are Latino. Our dynamic Latino community contributes so much to our flourishing and thriving city. And I believe that DC is stronger because of the diversity of our people.

The Mayor's Office of Latino Affairs works each and every day to engage our Hispanic & Latino residents - supporting budding entrepreneurs, giving families equal access to a quality education, and creating and attracting good-paying jobs. Our goal is to ensure that every single resident, regardless of the color of their skin or their native tongue, gets a fair shot at a pathway to the middle class.

While you are here, we hope you will visit some of our many historic and beautiful neighborhoods. Whether it is visiting our neighborhoods - like our museums and monuments, there is truly something for everyone.

Welcome, and have a great visit. ¡Mil gracias!

Sincerely,



Muriel Bowser
Mayor

**MACY'S
CONGRATULATES**

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WOMEN'S LEGACY AWARDS
HALL OF FAME**





Dear LULAC Members and Friends,

On behalf of Michael Dell, the Executive Leadership Team, and Dell's approximately 100,000 global team members, it is my pleasure to welcome you to the 87th Annual League of United Latin American Citizens' National Convention & Exposition! This is your chance to celebrate and connect with others who have enriched our culture, grown our economy and truly helped to pave the road so each of us can enjoy even greater success.

At Dell, we are diverse by design and committed to building an environment that is reflective of a diverse marketplace to respond better and quicker to the needs of our customers. We also know that building a team with diverse backgrounds is a key enabler of innovation and impetus for growth around the world. LULAC has a long and rich history of championing civil rights, advocacy, economic empowerment, education and closing the digital divide with technology to be an enabler to better meet the aspirations of students, professionals and diverse age groups in the Hispanic Community.

Dell is proud to partner with LULAC in advancing the priorities of the Hispanic Community. We are inspired by our collective belief that we will leverage the differences we innately possess to build a better community, workplace and world. We look forward to continuing to build a strong relationship with you.

Have a wonderful 87th National Convention!

Sincerely,

A handwritten signature in black ink that reads "Ed Loya".

Ed Loya
Vice President, Human Resources
Dell Inc.



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Past National Presidents

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Héctor Flores
Rick Dovalina
Belen Robles
Oscar Moran
Eduardo Peña
Ruben Bonilla
Tony Bonilla
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Luis Vera, Jr., Esq.
Roman Palomares
Connie Martinez
R. Carlos Caballero
Evelyn Maldonado
Charles Flores
Rolando Gonzalez
Dr. David Alameel
Regla Gonzalez
Luis Nuño Briones

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General Counsel
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Sergeant-at-Arms
Senior Advisor to Natl. President
Senior Advisor to Natl. President
Special Assistant to Natl. President
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Economic Research Service • Farm Service Agency • Food and Nutrition Service
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We provide leadership on food, agriculture, natural resources, rural development, nutrition, and related issues based on public policy, the best available science, and effective management.

We have a vision to provide economic opportunity through innovation, helping rural America to thrive; to promote agriculture production that better nourishes Americans while also helping feed others throughout the world; and to preserve our Nation's natural resources through conservation, restored forests, improved watersheds, and healthy private working lands.

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Lisa Smith
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Executive Assistant
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Mario Marsans
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Federal Training Institute



**Elizabeth García
Bynum**
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Jorge Trasmonte
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Luis Torres
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Myrna M. Rivera
Human Resources
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Carolina Muñoz
Meetings & Event
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Executive Assistant
to the National President



Declan Kingland
Deputy Director of
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Cristina Sandoval
Workforce
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Wendy Salas
Community Programs
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Karla Maldonado
Accounting Clerk



William Renderos
Policy &
Legislation
Fellow



Julio Contreras
Equality
Fellow



Jenifer Silva
National Events
Fellow



Jaquelyn Caro-Sena
Education & Youth
Programs
Fellow



**Sheila Escobedo
Zazueta**
Development
Intern



Hunter Zapeda
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Angel Cruz
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Tuul Erdenebold
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**Kimberly
Valladares**
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Alejandro Oms
Policy & Legislation
Intern



Jazmin Garcia
Policy &
Legislation
Intern



Luis Nuño Briones
Layout/Publishing





Photo by Luis Nuriño Briones



Front Row (L-R): Brenda J. DePuy, Sara A Rosario Nieves, Sara E. Clemente, Joseph Mancias, Lorena McElwain, Alicia Rodriguez
Second Row (L to R): Amanda Hinton, Gina Edelen, Christine C. McMurchy, Evelyn Garcia, Ray Wilson, Heidi Ortiz, Dwayne Campbell, Ana Obreski, Brandi Bynum, Amelia Longoria, William A. Morales, Charmaine McDaniel, Sadie Perez, Emily Kerr, Aurelia Water.



Front row (L to R) Maria Martinez, Judy Torres, Laura Colon Marrero, Heidi Ortiz, Amelia Longoria, Norma Fuentes, Jeffrey Vargas, Elimar C. Medina Maldonado, Virginia Andreu Rosario.

Back Row (L to R)
Monica Flint, Glorimar Maldonado, Lisandra Garay-Vega, Keyla Hernandez, Dwayne Campbell, Charmaine Mc Daniel, Denise Viera, Brandi Bynum, Jimmy Ortiz, Joseph Mancias, James L. Madril.

Federal Training Institute Mission Statement

The LULAC Convention hosts the LULAC Federal Training Institute (FTI), an intensive and structured career development program for government and public sector employees. In partnership with the Office of Personnel Management (OPM) and other Federal agencies, the FTI offers workshops and plenary sessions that enable government employees to enhance their leadership skills and develop the Executive Core Qualifications required for entry to the Senior Executive Service.

Active 2016 FTI Planning Committee Members

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- John E. Angevine, Brookings Executive Education
- Virginia Andreu-Rosario, EEOC
- Carmen Andujar, OPM
- Miguel J. Aviles, YGL
- Angel Ayala, DOJ
- Josué Barrera, Dept. of State
- Cristina Bartolomei, DOC
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- Poli Marmolejos, DOE
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- Charmaine McDaniel, DEA/DOJ
- Lorena McElwain, CFTC, FTI Advisory Bd. Member
- Elimar C. Medina Figueroa, Census
- DeShan Mingo King, OPM
- Lorena Molina Irizarry, Census
- William Morales, Bureau of Land Management
- Migdalia Murati, HUD
- Eda Negrón-Oliver, BOP
- Ana Obreski, SSA
- Angela M. Odom, US ARMY Retired
- Bernard Oliver, Retired Army
- Heidi Ortiz, DOL
- Jimmy Ortiz, USPS
- Nelson Ortiz, BOP
- Jacqueline Padrón, USDA
- Jacqueline Pérez, BOP
- Sadie Pérez, FAA
- Claudia J. Postell, SSA
- William Ramirez, BOP
- Myrna Rivera, LULAC
- Alicia Rodriguez, USDA
- Ilka S. Rodriguez-Diaz, CIA
- Luis A Rodriguez, BOP
- Gaby Romero, Army
- Roberto Salazar, USDA
- Sara A. Rosario Nieves, Census
- Alesia Rose, CIA
- Diana Ruiz, WGLI
- Cyrus Salazar, USDA
- Edwin Santiago, BOP
- Wilfredo Sauri, HHS
- Feli Sola- Carter, Retired SES, FTI Advisory Board Member
- John H. Thompson, Census
- Judy Torres, Peace Corps
- Ana H. Valentin, NOAA
- Jeffrey Vargas, CFTC
- Denise Viera, DOJ
- Veronica Villalobos, OPM
- Aurelia Water, VA
- Sherri Watkins, DOC/NOAA
- Patricia Williams, Org. of Hope
- Ray Wilson, Bureau of Land Management
- Judy Young, Cornell University



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Latinos Unidos United for a Diverse America

Tuesday, July 12

	LULAC Federal Training Institute Agency Forums	
10:00 am to 10:30 am	Opening Press Conference..... Northwest Muriel Bowser, Mayor, District of Columbia	
9:00 am to 5:00 pm	LULAC FTI Agency Forums	
	Department of Agriculture..... Cabinet	
	Department of Health and Human Services..... Georgetown East	
9:00 am to 12:00 pm	Department of Labor..... Gunston	
9:00 am to 12:00 pm	Department of Justice Monroe	
1:00 pm to 5:00 pm	Department of Veterans Affairs..... Monroe	
1:00 pm to 5:00 pm	LULAC National Convention & Federal Training Institute Registration.....Concourse	
1:00 pm to 5:00 pm	FTI Committee Meeting and FTI Speaker Registration..... Morgan	
1:00 pm to 5:00 pm	National Council of Hispanic Employment Program Managers..... Gunston	
6:00 pm to 8:00 pm	Opening Reception Lincoln West and Jefferson East	
	<i>Sponsored by: Target</i>	
	Featured speaker: Eleanor Holmes Norton (D-DC), Delegate, U.S. House of Representatives; Edward James Olmos, Acclaimed Actor and Community Advocate	

Wednesday, July 13

7 to 12, 2 to 5 pm	LULAC National Convention Registration & Credentials.....Concourse
8:30 am to 5:00 pm	EEOC ForumJefferson East
	This all day forum is dedicated to the EEO Directors and EEO practitioners. This forum will start with the Commission quarterly EEO Directors meeting conducted by the EEOC Office of Federal Operations' (OFO) leaders, in where OFO quarterly provides leadership and guidance to federal agencies on different aspects of the Federal government's EEO program.
	Presenters: Carlton M. Hadden, Director, Office of Federal Operations, EEOC Dexter Brooks, Associate Director, Federal Sector Programs, OFO, EEOC Patricia St. Clair, Assistant Director, Outreach and Training Division, OFO, EEOC
	During the afternoon, expert EEOC Trainers will offer a comprehensive presentation on the following topics: To Write or Not to Write: Creating Enforceable Settlement Agreements
	When parties in conflict decide to address a dispute, they spend bulk of their time focusing on negotiating a resolution. For most people, once the problem is solved, putting a verbal understanding in writing is almost an afterthought. You don't need to be an attorney to understand what makes for a good settlement agreement. This workshop will help you analyze concerns on both sides of a dispute and develop more robust settlement options.
	Presenters: Victor Voloshin, Chief Mediation Officer, EEOC
	Developing a Model EEO Program:
	Elements of an effective EEO program and the EEO Process
	Presenters: Patricia St. Clair, Assistant Director, Outreach and Training Division, OFO, EEOC Virgina Andreu, Acting Branch Chief, Agency Oversight Division, OFO, EEOC ARP attorney, EEOC Administrative Chair
8:30 am to 5:00 pm	Youth & College Symposium – College Track Lincoln West
	A Career in the Federal Government
	The symposium is designed to familiarize attendees with the student pathway programs, scholarships, internships, educational opportunities, career opportunities, pay and benefits and recruitment incentives. The attendees will also have the opportunity to meet with representatives from the Federal Government who will share information on student opportunities in their respective agencies.
	Presenters: Dr. Jimmy Ortiz, Manager, International Postal Relations, Global Business, U.S. Postal Service





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- 8:30 am to 10:15 am FTI Opening Ceremony and Plenary Session Monroe
Keynote Remarks: Beth F. Colbert, Acting Director, Office of Personnel Management
 Motivational speaker: Miguel Joey Aviles, President, Young Government Leaders
 How to Become a Change-Maker in Today's World
 It's game time; leaders need to become change-makers now. We are living in a historical era: the game rules have changed. The world is changing at an incredible speed, so we need leaders to disrupt not only technology, but all industries. Playing by the old rules is not an option anymore: this talk presents a roadmap to show leaders how to organize differently, how to think and act differently and how to develop the mindset and acquire the skills to become change-makers. When leaders have a better understanding about today's complex business environment, they not only become change-makers to make their team, division and organization function better, but they embrace the potential they have to positively impact the world we live in today.
 Participates will learn: what makes a change-maker, how can everyone become a change-maker; how leaders can empower their people to step into their greatness and take a decision to become change-makers.
- 10:00 am to 11:00 am Ribbon Cutting Ceremony & Exposition Opening.....Columbia
Sponsored by: Toyota and PepsiCo, Inc.
- 10:00 am to 5:00 pm Exposition, Job, College, and Health Fair OpenColumbia
- 10:30 am to 11:45 am FTI: Introduction to the Senior Executive Service (SES 100)Georgetown West
Competency: Business Acumen
 What is the Senior Executive Service (SES)? What is the SES Corps? Gain an understanding and a glimpse into the environment of the Federal government's top career leaders, their challenges and responsibilities. As top leaders retire, opportunities increase. Come and learn first-hand about the how and why of the SES and how you could become a member of an elite corps leading the Federal workforce.
Moderator: Christine McMurchy, Hispanic Employment Manager, DHS
Presenters: Joseph Mancias, Former Senior Management Counsel to the Director, U.S. Citizenship and Immigration Services, Department of Homeland Security
 Poli Marmolejos, Director and Chief Administrative Judge of the Department of Energy's Office of Hearings and Appeals
 Lorena McElwain, Director, Office of Minority & Women Inclusion, U.S. Commodity Futures Trading Commission
- 10:30 am to 11:45 am FTI: Executive Leadership Secrets: How to Cultivate and Leverage EnergyGeorgetown East
 ECQ: Leading Change, Leading People, Building Coalitions
 In today's world of competing demands, leading other can take a toll on your body, mind and soul. Research shows that many emerging executives believe they don't have the energy to do the things they want to do. Lack of energy can intensify conflict, reduce good decision-making and cause leaders to experience unintended negative consequences. Great leaders learn how to harness and leverage good energy. This workshop will help shed light on your own leadership construct. As a participant you will learn the seven levels of energy as identified in the Energy Leadership Index™, and how to cultivate your anabolic energy. You will also learn strategies to conquer conflict, empower staff, and "own your world" in times of crisis and challenge when people and organizations are depending on you to effectively manage, lead and engage others.
Moderator: Heidi Ortiz, Hispanic/Special Emphasis Employment Program Manager, U.S. Department of Labor
Presenters: Jeffery Vargas, Chief Learning Officer, Commodity Futures Trading Commission
 Elizabeth Bucknor, Education Manager, Australian Trade Investment Commission
- 10:30 am to 11:45 am FTI: Engagement Comm.: Engaging Employees and Making Great Organizations.....Jefferson West
 ECQ: Leading Change, Leading People
 Are your employees really engaged? More than 50 years of research tells us that engaged employees are more productive and are essential to highly functioning organizations. This workshop will be valuable for any executive, supervisor, or aspiring leader to help them understand proven organizational principles that lead to employees who will take initiative and offer their best to the organization and its mission. Employee engagement has been a priority across the Federal government, but providing an environment that supports engaged employees is simply good business. How you communicate with your employees makes an enormous difference. We'll learn critical principles that anyone can apply today to better engage your employees, and more importantly, keep already engaged employees from becoming disengaged.
Moderator: Carol Boyer, Senior Policy Advisory, U.S. Department of Labor
Presenter: Jacob Faibisch, Program Manager, Supervisor and Manager Training, USDA Virtual University





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- 10:30 am to 11:45 am FTI: Incentivizing Your Workforce Effectively Through Conflict Monroe
 ECQ: Leading Change
 Conflicts and disagreements are a part of life. Conflict is inevitable; it's healthy, and it can be resolved. Since we must live with conflict, how can we adjust our leadership behavior and style to ensure our workforce sustains a culture that will not loss productivity, absenteeism and turnover. Internal conflicts can be detrimental to your company morale and business results. When conflicts of any kind arise, it is absolutely essential that we use effective resolution techniques. Having the skills to resolve internal conflicts effectively is one of the biggest challenges in today's business world and is vital to success. Workplace conflict is one of the greatest causes of employee stress. Taking simple steps to resolve conflict immediately can prevent many workplace conflicts from escalating. Employee stress, and many related health complaints, as well as workers' compensation and bullying claims, can be prevented by managers acting quickly to resolve issues between co-workers, or between themselves and other stakeholders. The workshop provides you practical strategies and you will learn: The existence of conflict is not the problem, but rather how it is resolved; How to identify conflicts at work; How to listen to others' points of view for better understanding and improved work relations; How to express needs and problems openly and honestly without blame, criticism or finger-pointing; A proven six-step method for resolving conflicts so that needs get clearly identified; and How to mediate disputes between senior leadership, peers, cohorts, and create team success.
Moderator: Maria Martinez, Diversity and Inclusion Strategic Initiatives, U.S. Department of Education
Presenters: Dr. Patricia Williams, PMP, MBB, CBM, ISO, QMS-Founder and Executive Director Organization of Hope
 Angela M. Odom (Colonel, US Army Retired) HR Specialist
- 10:30 am to 11:45 am FTI: Evaluating Your ECQs Writing and Approach Fairchild East
 ECQ: Leading Change focus of Example Competency: Knowledge Management
Competency: Knowledge Management
 This course is for GS-14- 15 employees only and will require pre-class preparation.
 This class will cover the style approach and proper focus for successful ECQs – this is a practical, fast-paced, hands-on class: 1) Learn about proper focus for ECQs; 2) Participate in a group exercise in Leading Change; 3) Make quick, handwritten edits to your example of Leading Change that you brought to class based on what you have learned; and 4) Read your edited draft to a peer who will evaluate it using the DePuy Checklist Model.
Pre-class preparation
1. Read OPM ECQ Guidance at:
<https://www.opm.gov/policy-data-oversight/senior-executive-service/executive-core-qualifications/>
2. Prepare a 1-page, single-spaced Leading Change Example in the Challenge, Context, Action, Result (CCAR Model) – You should also bring a double spaced version to allow room for handwritten class edits. You will not be admitted to class without the example in hand!
Moderator: Isabel Kaufman, EEO Program Manager, U.S. Department of Justice
Presenter: Brenda J DePuy, DePuy HR Associates Group
- 10:30 am to 11:45 am FTI: The Ethical Leader Albright
 ECQ: Leading People
 One of the most significant traits of a leader is being ethical. An ethical leader makes the right decision that positively affects customers, employees, stakeholders and the environment. This workshop will examine ethics and its significance to leaders and the business world. This workshop will cover: the basis of individual ethical behavior; the impact of ethical choices; and the importance of ethics to leaders.
Moderator: Laura E. Colón-Marrero M.P.A., EEO Director, Office of Justice Programs, U.S. Department of Justice
Presenter: Vickye Byron, SPHR, GCDF, Ray B. Consulting, LLC
- 11:00 am to 12:00 pm Jaime Escalante Commemorative Forever Stamp Ceremony Ballroom East
Presented by: United States Postal Service
Featured speakers: Jaime Escalante, Jr., son of Jaime Escalante; John B. King, Secretary, U.S. Department of Education; Roberto Aguilar Gómez, Minister of Education, Bolivia; Edward James Olmos, Acclaimed Actor and Community Advocate
- 12:00 pm to 2:00 pm Partnership Luncheon Ballroom
Sponsored by: Walgreens and ExxonMobil
Featured speakers: Bernie Sanders (D-VT), U.S. Senator/Presidential Candidate; Tom Vilsack, Secretary, U.S. Department of Agriculture; H.E. Carlos M. Sada, Ambassador of Mexico
Ohlil Award: Magdalena Enriquez Rivera
- 2:00 pm to 2:30 pm Opening of LULAC National Assembly – Committee Assignments Gunston



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- 2:00 pm to 3:15 pm **Community Briefing: Vet Symposium – Veterans Health Administration/Vet Center**Cardozo
 This workshop will provide attendees with information on programs, benefits and services offered by the Department of Veterans Affairs to veterans and their families. Special emphasis will be given to the following programs:
Veterans Health Administration/ Vet Center (VHA)
 VHA is home to the United States’ largest integrated health care system consisting of 152 medical centers, nearly 1,400 community-based outpatient clinics, community living centers, Vet Centers and Domiciliary. Veterans attending this session will be provided information on basic eligibility for VA healthcare, how to enroll in VA healthcare (DD214); covered healthcare services; priority groups; co-payments, Operations Iraq Freedom/Operation Enduring Freedom benefits; mental health services; Vet Centers, counseling for Veterans and their families; family counseling for military related issues; bereavement counseling for families who experience an active duty death; Military sexual trauma counseling and referral; substance abuse assessment and referral, and Screening & referral for medical issues including TBI, and depression.
Facilitator: Dwayne E. Campbell, Hispanic Veterans Liaison, Center for Minority Veterans, U.S. Department of Veterans Affairs
Presenter: Carolyn Haris-Hutchinson, Team Lead, Alexandria Vet Center
- 2:00 pm to 3:15 pm **Key Issues in Farmworkers’ Quest for Justice**..... Embassy
 This workshop will provide an economic and demographic portrait of farmworkers – the people who labor on farms and ranches – and an overview of how they are addressing their many challenges in achieving a greater measure of justice. The session will highlight developments regarding immigration policy, wage-hour protections and enforcement, occupational safety, health and access to health care, and corporate social responsibility in the agricultural sector. The workshop is presented by Farmworker Justice (FJ), a national organization based in Washington, D.C. that engages in policy monitoring, advocacy, training, public education, coalition-building and litigation. FJ collaborates with numerous organizations around the country to empower farmworkers and the speakers will highlight creative, impactful collaborations at the local and state levels. Attendees will learn about problems confronting farmworkers, their families and their communities and creative solutions by farmworker organizations.
Moderator: Bruce Goldstein, President, Farmworker Justice
Presenters: Adrienne DerVartanian, Director of Immigration and Labor Rights, Farmworker Justice
 Virginia Ruiz, Director of Occupational and Environmental Health, Farmworker Justice
 Carlos Ugarte, Director of Health Programs, Farmworker Justice
- 2:00 pm to 3:15 pm **Immigration & the Role of Immigrants in America as Defining Features of 2016**..... Fairchild West
 In the aftermath of the 2012 election, the Republican National Committee concluded that in order for the party to appeal specifically to Latino and Asian voters who constitute an important part of the rising American electorate, it would have to champion comprehensive immigration reform. Although that prescription provided momentum to help the Senate pass a bipartisan bill, it was insufficient to move the bill through the U.S. House of Representatives. A counter-narrative emerged that pinned the party’s future electoral prospects on locating and turning out the “missing white voter.”
 As immigration and the role of immigrants in America have emerged as defining features of the 2016 race, this election is shaping up as a referendum on that counter-narrative. This is happening as a crippled, 8-member U.S. Supreme Court was unable to decide United States v. Texas, the case that could determine the fate of DAPA and expanded DACA, and the Central American refugee crisis—and the U.S. government response—continue to heat up.
 This workshop will provide information about the challenges and opportunities presented by each of these issues and will highlight the role that a motivated and engaged electorate can play in sending a clear message about the value of immigration and immigrant communities in America today.
Presenter: Tom Jawetz, Vice President of Immigration, Center for American Progress
- 2:00 pm to 3:15 pm **FTI: Managing Conflict and Building Relationships**.....Georgetown East
 ECQs: Leading People, Building Coalitions
 Have you ever been in conflict with someone or spent far too much time in a heated debate only to realize that you were in heated agreement? Or perhaps, you avoid a person because you “know” talking to them will only result in frustration or anger? This interactive workshop will explore how we can effectively manage conflict and build relationships through effective conversations.
Moderator: Sadi Perez, National Hispanic Employment Program Manager, Federal Aviation Administration
Presenter: Anita L. Hinton, Leadership Instructor, Chair MC Leadership Development Department, Central Intelligence Agency
- 2:00 pm to 3:15 pm **FTI: The Framework of Exec. Qualifications & Comp. Required for the SES**.....Georgetown West
Competencies: Continual Learning, Human Capital
 Interested in becoming a SES member? Learn about the experiences you need that make up a successful





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framework. Learn what you'll need to stand out in a competitive field and uncover the process to become a member of the Senior Executive Service Corps. Gain an overview of the Executive Core Qualifications (ECQs), which define the competencies needed to build a federal corporate culture that strives for results, serves customers, and builds successful teams and coalitions within and outside the organization.

Moderator: Roberto Contreras, Director of Civil Rights Division, Food and Nutrition Service, United States Department of Agriculture

Presenters: Mr. Joseph Mancias, Former Senior Management Counsel to the Director, U.S. Citizenship and Immigration Services, Department of Homeland Security

Poli Marmolejos, Director and Chief Administrative Judge of the U.S. Department of Energy's Office of Hearings and Appeals

Lorena McElwain, Director, Office of Minority & Women Inclusion, U.S. Commodity Futures Trading Commission

2:00 pm to 3:15 pm FTI: Writing Your Federal Resume.....Jefferson West

The presentation highlights a 3-part process to assist applicants in writing their Federal resume.

Attendees will be shown a real Job Opening Announcement (JOA) and walked through reviewing the JOA to determine qualifications, identifying the important requirements and then tailoring their resumes with that JOA. Lastly, it will provide a quick overview of the resume builder on USAJOBS.

Moderator: Ana Obrebski, Team Lead, Center for Programmatic Training, Social Security Administration

Presenter: Deshan Mingo King, Senior Federal Recruitment Advisor, Office of Personnel Management

2:00 pm to 3:15 pm FTI: The Emotional Selfie – Mastering Emotional Intelligence for Leadership Monroe

Aristotle once wrote that anyone can be angry, but the trick is to be angry at the right person, at the right time, to the right degree, for the right purpose, in the right way. Anger? Sadness? Frustration? Doesn't matter. Emotions are rational, and when embraced, they are an effective leadership tool. This session focuses on the identification and understanding of EI and how it can be used to increase our self-awareness, self-management, social awareness, and relationship management skills.

Moderator: Jacqueline Padrón, Program Director, Hispanic Services Institutions National Program, U.S. Department of Agriculture

Presenter: Patrick S. Malone, Ph.D., Director, Key Executive Leadership Programs, Department of Public Administration and Policy, American University

2:00 pm to 3:15 pm FTI: Sharpest Tool in the Shed: Bus. Acumen the Most Elusive Leadership Skill Lincoln East

This workshop is best suited for individuals at the GS13-15 or equivalent levels.

ECQ: Business Acumen

Every day you face challenges and changes. Your success or failure will largely be due to the strength of your business acumen. Unfortunately, many people, particularly in government, struggle with understanding business acumen. What is Business Acumen? How does it relate to other leadership skills and the ECQs required to advance to senior leadership roles? How do you develop it? How do you measure it? How can you highlight your business acumen even when you have never worked in information technology, human resources or financial management? Through presentation and exercises this workshop will: Help you better understand business acumen; show you how to develop your skills in this area, and assist you with highlighting your experiences in this elusive arena.

Moderator: Cristina Bartolomei, EEO Manager, U.S. Department of Commerce

Presenter: Denise Viera, MS-CED, JD, Sr. Advisor, Office for Civil Rights U.S. Department of Justice

2:00 pm to 3:15 pm FTI: Leading a Disability Inclusive Workplace: Challenges, Opportunities..... Fairchild East

ECQ: Leading People

Having a disability inclusive workplace sends a strong message to current and future talent about what your organization stands for and reinforces the position of the federal government as an employer of choice. As the nation's largest employer, the federal government has a special responsibility to lead by example in including people with disabilities in the workforce, and has established hiring goals and accountability criteria for federal managers. The Schedule A hiring authority is an important tool in speeding up the process of bringing qualified candidates on board, but it requires that such individuals self-identify their disability. This often is a challenging proposition given that most disabilities are not-visible and many prefer to keep such information confidential. Adding to the challenge is the fact that this community includes wounded warriors and aging baby boomers who do not relate to or identify with the term disability and therefore are often unaware of the opportunity to self-identify.

Moderator: Heidi Ortiz, Hispanic/Special Emphasis Employment Program Manager, U.S. Department of Labor

Presenters: Judy Young, Assistant Director, Training and Development, Cornell University; Kendra Duckworth, Disability Program Manager with the Equal Opportunity Policy Office, Department of the Air Force



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- 3:30 pm to 4:45 pm Community Briefing: Vet Symposium – VA for VetsCardozo
 This workshop will provide attendees with information on programs, benefits and services offered by the Department of Veterans Affairs to veterans and their families. Special emphasis will be given to the following programs:
VA for Vets
 VA for Vets facilitates the reintegration, retention and hiring of Veteran employees at the Department of Veterans Affairs (VA). At this session, Veterans will learn about VA's careers, search tools for Veterans seeking employment at VA, career development services for Veterans employed by the VA, military skills translation, career matching services, and coaching and reintegration support for military service members.
Facilitator: Dwayne E. Campbell, Hispanic Veterans Liaison, Center for Minority Veterans, U.S. Department of Veterans Affairs
Presenter: Sonya Harris-Ladjevich, Recruiting and Retention Coordinator
- 3:30 pm to 4:45 pm Fundraising for Change: Strategies for Attracting Support and Resources Embassy
 Our presenters will explore strategies for effectively raising funds to give your non-profit organization or LULAC Council the resources it needs. Following the steps of highlighting your group's strengths, developing a far-reaching fundraising plan, and assessing your ability to execute, will ensure a successful fundraiser. Engaging your network to help fundraise and market your cause is also essential to reaching as many people as possible. For fundraising, the more the merrier!
Co-Presenters: Jason Resendez, Founder, Resendez Strategies
 Juanita Monsalve, Digital Campaign Manager – Reform Immigration for America, Center for Community Change
- 3:30 pm to 4:45 pm FTI: Outclass the Competition: Bus. Etiquette, NetworkingGeorgetown East
 ECQ: Building Coalitions
Competencies: Political Savvy, Influence, Relationship Building
 This participative seminar will help up incoming leaders how to distinguish themselves from the competition, how to make an entrance and work the room, handshaking - the ultimate greeting, introducing themselves, eye signals, and how to improve their mingling skills proficiency and much more. The seminar aims to utilize and uncover the link between the principles and the development of ethical and effective leadership practices through interactive dialogue to address the relationships between leadership and organization politics.
Moderator: Norma Fuentes, Executive Administrative Assistant, Federal Bureau of Investigation
Presenter: Dr. Jimmy Ortiz, Customs Compliance Manager, Global Trade Compliance, U.S. Postal Service
- 3:30 pm to 4:45 pm FTI: What a Selection Panel Wants to See In Your SES Application (SES 102)Georgetown West
Competencies: Public Service Motivation, Written Communication Learn about the “package” – the Challenge – Context – Action – Results model in building a successful application articulating your challenges and accomplishments in five core arenas. One who cannot “toot” their own horn, is destined not to hear the sweet music, nor will a selection panel invite one for a performance – i.e. an interview. Get the big picture in how to approach writing your music – Executive Core Qualifications (ECQ) – some do's and don'ts, examples, and tips in preparing for an interview. Well written ECQs will mean the difference between being referred for an interview or not!
Moderator: Alicia Rodriguez, Senior Training Coordinator, U.S. Department of Agriculture
Presenters: Joseph Mancias, Former Senior Management Counsel to the Director, U.S. Citizenship and Immigration Services, Department of Homeland Security
 Poli Marmolejos, Director and Chief Administrative Judge of the U.S. Department of Energy's Office of Hearings and Appeals
 Lorena McElwain, Director, Office of Minority & Women Inclusion, U.S. Commodity Futures Trading Commission
- 3:30 pm to 4:45 pm FTI: What Kind of Leader Are You?Jefferson West
 ECQ: Leading People
 Are you the type of leader people want to follow and emulate, or do they roll their eyes and run for the hills when they see/hear you coming? Do you apply blanket leadership principles to every member of your team, or do you take the time to know each person's strengths and growth opportunities and adapt your leadership style to bring out the best in them? Learn to recognize the kind of leader you are through self- and external assessments so you can enhance your skillsets, transform work relationships and effectively lead others where they originally did not want to go.
Moderator: Christine McMurchy, Hispanic Employment Program Manager, U.S. Department of Homeland Security
Presenter: Glorimar Maldonado, Chief Recruitment Officer, U.S. Department of Health and Human Services



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- 3:30 pm to 4:45 pm FTI: Emotional Intelligence and Political Savvy – Critical to Leadership at All Levels Monroe
 ECQ: Leading People, Building Coalitions
 This workshop will tie the Emotional Intelligence factors to the ECQS in a practical way. Participants will gain an understanding of Emotional Intelligence and Political Savvy competencies through self-assessment. Looking from your perspective in the leadership chain, helps you to understand that you are always leading from the middle. Learn how your line of sight and perspective impacts your success? A fast paced look at your competencies and influence.
Moderator: Keyla Hernandez, Associate Division Chief, Consumer Affairs and Outreach Division, Consumer and Governmental Affairs Bureau, Federal Communications Commission
Presenter: Brenda J DePuy, DePuy HR Associates Group
- 3:30 pm to 4:45 pm FTI: Leading Change through Leading People Lincoln East
 Did you know you can make things better for employees and customers, regardless of your title or grade level? This highly interactive and hands-on workshop will provide participants a strategy for identifying opportunities for strategic change for functions they implement or lead. The workshop will discuss a framework for initiating and managing customer-driven process improvement by engaging internal and external stakeholders. Learn how to make transformational changes by leading change through leading people.
Moderator: Lisandra Garay-Vega, M.S.C.E. Ph.D., Accident Investigator (Project Manager) Office of Highway Safety, National Transportation Safety Board
Presenter: Claudia J. Postell, Esq., Deputy Associate Commissioner, Office of Civil Rights and Equal Opportunity, Social Security Administration
- 3:30 pm to 4:45 pm FTI: Leveraging Latino Talent: Effective Strategies to Recruit, Retain, & Develop Fairchild East
 Diversity of thought is the new normal. Today’s leader must meet the challenge of addressing the largest and most diverse workforce we have ever experienced in the US. Millennials represent 1/3 of the population and are the fastest growing number of new employees, Latinos millennials represent the largest number of this subset. Latinos will account for approximately-74%-of the 10.5 million workers added to the labor force from 2010 to 2020 Leading into the future. To be an effective leader in this diverse and fast changing climate leaders must value diversity, understand cultural perspectives and know how to successfully integrate individuals into the mainstream of their organizations. Leaders who don’t embrace the differences, risk becoming extinct.
 Develop strategies to foster a culture that welcomes diversity and ignites the talent. Understand the important motivations and values to encourage individual contribution and growth. Recognize your ability to influence, guide and direct others toward positive goals Learn how to leverage talent and improve the overall success and strength of your teams and organization.
Moderator: Charmaine McDaniel, EEO Program Manager, DEA, U.S. Department of Justice
Presenter: Diana Ruiz, President & Founder, Women’s Global Leadership Initiative
- 3:30 pm to 4:45 pm FTI: The Ethical Leader Albright
 ECQ: Leading People
 One of the most significant traits of a leader is being ethical. An ethical leader makes the right decision that positively affects customers, employees, stakeholders and the environment. This workshop will examine ethics and its significance to leaders and the business world. This workshop will cover: the basis of individual ethical behavior; the impact of ethical choices; and the importance of ethics to leaders.
Moderator: Amanda Hinton, LULAC Federal Affairs Intern, Bryant University
Presenter: Vickye Byron, SPHR, GCDF, Ray B. Consulting, LLC
- 5:00 pm to 6:15 pm Coming Out, Act of Love: A Guide for the Familia/Comunidad Latina.....Cardozo
 “Coming Out” is a lifelong personal journey that LGBT people go through and it begins with oneself. It may not always be an easy step to take, but with the love and support and trust of our straight allies in our homes, our community, our work, our schools, our places of worship, we feel safe and empowered and are able to work together to strengthen our local and national causes. This workshop shows us how one individual succeeds in her local LGBT and Latino communities over time, and how you can bring unity no matter where you are.
Presenter: Carmen Alicia Murguia, Latina and LGBT activist, poet, and writer
- 5:00 pm to 6:15 pm Alzheimer’s 101: Facts & Tips for Better Brain Health Embassy
 Did you know that Latinos are more likely to get Alzheimer’s disease? In fact, Latinos can start showing symptoms up to seven years earlier. However, by understanding Alzheimer’s disease and early prevention strategies, we can take control of our brain health today. Participants will learn how Alzheimer’s can impact our lifestyle and complicate other chronic diseases that are prevalent in the Latino community, such as heart disease and diabetes.



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FTI/LULAC Agenda - Wednesday/Thursday, July 13/14



All events will be held at the Washington Hilton (1919 Connecticut Ave., NW, Washington, DC 20009)

Moderator: Jason Resendez, Executive Director, The LatinosAgainstAlzheimer's Network and Coalition

Presenter: Carmen Pastor, Executive Director, Fuerza Contra Alzheimer's

7:00 pm to 9:00 pm **Washington, D.C. Celebration**Newseum
Sponsored by: Toyota, Anheuser-Busch, and Goya Foods
Featured speakers: Dan Ashe, Director, Fish and Wildlife Service; Ana Sol Gutierrez, Delegate, Maryland House of Delegates
Awardees: Maria Pena, Washington Correspondent, La Opinion/Impremedia; Lori Montenegro, National Correspondent, Noticiero Telemundo; Erika Gonzalez, News Anchor, NBC4 Washington, DC
Entertainment: Little Joe y La Familia and Army Salsa Band

Thursday, July 14

7 to 12, 2 to 5 pm LULAC National Convention Registration & CredentialsConcourse

7:00 am to 9:00 am **Defenders of Freedom Breakfast** Lincoln
Sponsored by: T-Mobile
Featured speakers: Sloan Gibson, Deputy Secretary, U.S. Department of Veterans Affairs; Edward James Olmos, Acclaimed Actor and Community Advocate

9:00 am to 5:00 pm **Youth & Collegiate Symposium – College Track**..... Monroe
A Career in the Federal Government
Pathways Programs for Students and Recent Graduates
A focused presentation that introduces students and recent graduates to the Pathways Programs (Internships, recent graduates and Presidential Management Fellows (PMF). Information presented covers what each program offers to the job seeker, the basic requirements, and employment potential after each program is complete.
Moderator: Dr. Jimmy Ortiz, Manager, International Postal Relations, Global Business, U.S. Postal Service
Speaker: Brendi Bynum, Program Analyst, Office of Personnel Management

9:00 am to 10:15 am **FTI: Leading Change: Inn. and Modernization for the 21st Century and Beyond** Jefferson West
ECQ: Leading Change
This workshop session will discuss the Census Bureau's efforts, to make sweeping changes in Our systems and programs to rethink, innovate and modernize in order to contain costs, streamline our work and harness technological advances in the collection and processing of data. Our plans for the 2020 Census will be the most automated, modern and dynamic decennial census in history, helping us to provide diverse communities and businesses the data they need to make informed choices. Another area this session will address is the innovation of unlocking the potential of Census data; creating new data products and expanding existing Census products through "Big Data." These issues will be discussed with a view towards the Hispanic population.
Moderator: Elimar C. Medina Figueroa, Program Manager for Management and Leadership Development, U.S. Census Bureau
Sara A. Rosario Nieves, Scientific Advisory Committee Coordinator, U.S. Census Bureau
Presenter: John H. Thompson, Director, U.S. Census Bureau

9:00 am to 5:00 pm **FTI: Leaders Mentoring Program Candidates Track**.....Georgetown East
This track is for federal employees who have been selected to participate in the Leaders Mentoring Program.
Moderator: Alicia Rodriguez, Senior Training Coordinator, U.S. Department of Agriculture
Presenters: Roberto Salazar, former Administrator, Food and Nutrition Service, U.S. Department of Agriculture and Senior Program Specialist, Library of Congress
Corinne Calhoun, National Recruitment Program Manager, FSIS, U.S. Department of Agriculture
Anita L. Hinton, Leadership Instructor, Chair MC Leadership Development Department, Central Intelligence Agency
Joseph Mancias, Former Senior Management Counsel to the Director, U.S. Citizenship and Immigration Services, Department of Homeland Security
Poli Marmolejos, Director and Chief Administrative Judge of the Department of Energy's Office of Hearings and Appeals
Lorena McElwain, Director, Office of Minority & Women Inclusion, U.S. Commodity Futures Trading Commission
Patrick S. Malone, Ph.D., Director, Key Executive Leadership Programs, Department of Public Administration and Policy, American University



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FTI/LULAC Agenda - Thursday, July 14



All events will be held at the Washington Hilton (1919 Connecticut Ave., NW, Washington, DC 20009)

- 9:00 am to 10:15 am LULAC 101: Introduction to a Civil Rights Family (LULAC Council Members Only)Cardozo
Sponsored by: United Airlines®
LULAC 101 is for newly formed LULAC Councils and existing Councils who want to learn more about LULAC's history, organizational and legal structure, protocol, rules and responsibilities of members, strategic planning and more! Upon completion of the training, an assessment will be provided, and those who successfully complete the assessment will receive a LULAC certification for this module.
Moderators: Sindy Benavides, Director of Civic Engagement and Community Mobilization, LULAC National
Darryl Morin, Immediate Past VP of the Midwest, LULAC
- 9:00 am to 10:15 am Workers' Urgent Need for Paid Sick Days and Paid Family and Medical Leave Dupont
Your family depends on you, and so does your employer. You have to make ends meet both at home and at work. And you need workplace policies that allow you to manage both. If we are truly a nation that values families, we need to ensure that workers have access to paid family and medical leave and paid sick days. All it takes is one major life event to shake a family's financial stability. Whether you need short-term leave to recover from the flu or take a sick child to the doctor or you need longer-term leave to welcome a new baby or care for your own or a family member's serious illness, you shouldn't face risking your paycheck or even your job to meet that need. There is growing momentum throughout the U.S. for laws guaranteeing that workers can earn a minimum amount of paid sick time and have access to paid family and medical leave. Please join us to learn about the state of play for these issues at the federal level and in cities and states across the country.
Moderator: June Zeitlin, Director of Human Rights Policy, The Leadership Conference on Civil and Human Rights
Presenter: Vasu Reddy, National Partnership for Women & Families
Joanna Blotner, DC Paid and Medical Leave Insurance Campaign Manager
Ben Monterosso, Executive Director, Mi Familia Vota
- 9:00 am to 10:15 am Puerto Rico: The 51st State?..... Embassy
The territory of Puerto Rico has more than 2,000 LULAC members and a number of councils in the U.S. mainland have their roots in the Island. Puerto Rico is a top priority in the LULAC national agenda. In the most recent status plebiscite held on 2012, 54% of the people of Puerto Rico rejected the current territorial status and 61% supported becoming the 51st State of the Union. This session will present the issues at stake and the efforts to execute the will of the people in their path towards statehood.
Moderator: Charles A. Rodriguez, Esq., former Puerto Rico Senate President and Chairman of the LULAC National Committee on Puerto Rican Civil Rights
Presenter: Ricardo Rossello, Ph.D., candidate for Governor of Puerto Rico in the New Progressive Party primary (statehood)
- 9:00 am to 10:15 am Protecting and Promoting Minority Wealth Fairchild East
There are no shortage of economic products that rob Latino households of their wealth, be it predatory lending products such as payday loans, car title loans and deed for contract home sales. At a time of rising wealth inequality, we must discuss those products and services that rob our communities of their hard earned assets and of those solutions to help build a net worth. In the United States, wealth inequality runs even more pronounced than income inequality. Over the past several decades we have seen a steep rise in the disparity between those that have the most and those who have the least. That is why it is crucial to protect consumers from wealth draining and predatory financial traps and to promote asset building solutions such as homeownership and increased savings. This session will feature key experts who will explore the issues and challenges Latino families face to wealth attainment and discuss potential ways to advance the economic condition of Latinos across the country.
Moderator: Emily Chatterjee, Senior Counsel, The Leadership Conference on Civil and Human Rights
Presenters: Gynnie Robnett, Campaign Director, Americans for Financial Reform
Aracely Panameño, Director of Latino Affairs, Center for Responsible Lending
Temothy Simons, Vice President for Legislative and Regulatory Affairs, Federal Home Loan Bank of San Francisco
- 10:00 am to 5:00 pm Exposition, Job, College, and Health Fair OpenColumbia
- 10:30 am to 11:45 am FTI: Executive Leadership Secrets: How to Cultivate and Leverage EnergyJefferson West
ECQ: Leading Change, Leading People, Building Coalitions
In today's world of competing demands, leading other can take a toll on your body, mind and soul. Research shows that many emerging executives believe they don't have the energy to do the things they want to do. Lack of energy can intensify conflict, reduce good decision-making and cause leaders to experience unintended negative consequences. Great leaders learn how to harness and leverage good energy.





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This workshop will help shed light on your own leadership construct. As a participant you will learn the seven levels of energy as identified in the Energy Leadership Index™, and how to cultivate your anabolic energy. You will also learn strategies to conquer conflict, empower staff, and “own your world” in times of crisis and challenge when people and organizations are depending on you to effectively manage, lead and engage others.

Moderators: Sadie Perez, National Hispanic Employment Program Manager, Federal Aviation Administration

Presenters: Jeffrey Vargas, Chief Learning Officer, Commodity Futures Trading Commission
Elizabeth Bucknor, Education Program Manager, George Washington University

10:30 am to 11:45 am FTI: SES Workshop – Writing Your ECQs and Executive Resume Georgetown West

Prerequisite: Participants are asked to bring a hard copy of a draft of their Executive Resume and at least one ECQ. Participants may also want to review the Guide to Senior Executive Service Qualifications.

The Executive Core Qualifications (ECQs) and/or your Executive Resume are required to apply for SES positions and must be certified by the Office of Personnel Management prior to appointment to your first SES position. This workshop is interactive and designed to help participants who are interested in joining the ranks of the Senior Executive Service (SES) write their ECQs and Executive Resume.

Moderator: Monica Flint, Disability Employment Program Manager, Hispanic Employment Program Manager, External Outreach and Strategic Recruitment, USAID

Presenters: Roland Edwards, Deputy Director, HRMS, U.S. Department of Homeland Security

Michelle Monroe, Branch Chief, Executive Services, HRMS, U.S. Department of Homeland Security

10:30 am to 11:45 am FTI: Evaluating Your ECQs Writing Approach Fairchild East

ECQ: Leading Change focus of Example Competency: Knowledge Management

Competency: Knowledge Management

This course is for GS-14- 15 employees only and will require pre-class preparation.

This class will cover the style approach and proper focus for successful ECQs – this is a practical, fast-paced, hands-on class: 1) Learn about proper focus for ECQs; 2) Participate in a group exercise in Leading Change; 3) Make quick, handwritten edits to your example of Leading Change that you brought to class based on what you have learned; and 4) Read your edited draft to a peer who will evaluate it using the DePuy Checklist Model.

Pre-class preparation

1. Read OPM ECQ Guidance at:

<https://www.opm.gov/policy-data-oversight/senior-executive-service/executive-core-qualifications/>

2. Prepare a 1-page, single-spaced Leading Change Example in the Challenge, Context, Action, Result

(CCAR Model) – You should also bring a double spaced version to allow room for handwritten class edits. You will not be admitted to class without the example in hand!

Moderator: Ana Obreski, Team Lead, Center for Programmatic Training, Social Security Administration

Presenter: Brenda J. DePuy, DePuy HR Associates Group

11:00 am to 2:00 pm Unity Luncheon Ballroom

Sponsored by: Toyota, AT&T, and Univision Communications, Inc.

Featured speakers: Julian Castro, Secretary, U.S. Department of Housing and Urban Development; Steny Hoyer (D-MD), Minority Whip, U.S. House of Representatives

2:00 pm to 3:15 pm FTI: Inclusive Intelligence: The New Inclusive Quotient (IQ) Georgetown West

This training is built upon the concept that individual behaviors, repeated over time, form the habits that create essential building blocks of an inclusive environment. These behaviors can be learned, practiced, and developed into habits of inclusiveness and subsequently improve the inclusive intelligence of organizational employees. Attendees will better understand, harness and leverage the power of the unconscious mind, and leverage inclusive intelligence for engagement, innovation, and collaboration. In addition, attendees will increase their understanding, insight and self-awareness about one’s own behavior and its impact on others, including the ways in which others interpret one’s behavior.

Moderator: Gina Edelen, Public Civil Rights Program Manager, U.S. Department of the Interior, Bureau of Land Management

Presenters: Terry L. Allbritton, Supervisory Diversity & Inclusion Program Manager, FBI

Lynn C. Hoffman, Supervisory Diversity & Inclusion Program Manager, FBI

2:00 pm to 3:15 pm FTI: Leadership and Influence Jefferson West

ECQ: Leading People

Leadership means different things for different people and in today’s work environment we are surrounded by people with different opinions, ideas, thoughts etc. So how do you lead and influence others when there is so much diversity? They say that leaders are born, not made. While it is true that some people are born leaders, some leaders are born in the midst of adversity. In this session, we will discuss effective techniques



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and tools to aide you on your path of unleashing the great leader you are.

Moderator: Dr. Hernan Garcia, Oceanographer, National Oceanic and Atmospheric Administration

Presenter: Migdalia Murati, Senior Training Specialist, U.S. Department of Housing and Urban Development

2:00 pm to 3:15 pm

FTI: Interviewing with Impact..... Lincoln East
ECQ: Business Acumen

This workshop is on why many organizations rely on behavioral interviewing techniques to predict future performance success. During the course of the workshop, the facilitator will review some do's and don'ts for interviewees and the importance of preparing for an interview. An experienced hiring official for the federal government, Ms. Rodriguez-Diaz will provide insight into what constitutes an impactful interview performance. Participants will learn what prospective employers look for during interviews and will focus on how to improve their own interview acumen. The workshop will consist of interactive role play and a question and answer period.

Moderator: Laura E. Colón-Marrero M.P.A., EEO Director, Office of Justice Programs, U.S. Department of Justice

Speaker: Ilka Rodriguez-Diaz, Deputy Chief for Talent Acquisition, Central Intelligence Agency

2:00 pm to 3:15 pm

FTI: Soft Skills: You Take Them with You to Every Job Albright
ECQ: Leading People, Results Driven

Competencies: Interpersonal Skills, Integrity/Honesty, Communication

What do your soft skills say about you? Are you ready for the next job? Are you ready to lead people?

This workshop will explore the soft skills, which include but are not limited to, communication, self-management, teamwork, and problem solving. We will also review the importance of soft skills to leadership and career advancement; and provide tools you can use to enhance your soft skills. Executive Core Qualifications addressed in this workshop are Leading People and Results Driven and this workshop addresses the Fundamental Competencies of Interpersonal Skills, Communication, Integrity/Honesty, and Continual Learning.

Moderator: Amanda Hinton, LULAC Federal Affairs Intern, Bryant University

Presenter: Vickye Byron, SPHR, GCDF, Ray B. Consulting, LLC

2:00 pm to 3:15 pm

FTI: Mindsets and Mind Games..... Jefferson East
ECQ: How the Way We Think Influences the Way We Lead – They're in there - the operating systems of our minds that stay under wraps but make themselves known at some of the most inopportune times. This session introduces the role of mindsets in the workplace, both in the leader, and in those led. Participants discuss strategies for recognition of various mindsets and techniques to maximize communication and productivity.

This session introduces the role of mindsets in the workplace, both in the leader, and in those led. Participants discuss strategies for recognition of various mindsets and techniques to maximize communication and productivity.

Moderator: Dr. Jimmy Ortiz, Manager, International Postal Relations, Global Business, U.S. Postal Service

Presenter: Patrick S. Malone, Ph.D., Director, Key Executive Leadership Programs, Department of Public Administration and Policy, American University

2:00 pm to 3:15 pm

FTI: Leveraging Individual Development Plan Gunston
An IDP is a tool to assist employees in career and personal development. Its primary purpose is to help employees reach short and long-term career goals, as well as improve current job performance.

Individual development planning benefits the organization by aligning employee training and development efforts with its mission, goals, and objectives. When using an IDP, supervisors develop a better understanding of their employees, professional goals, strengths, and development needs resulting in more realistic staff and development plans. Employees take personal responsibility and accountability for their career development, acquiring or enhancing the skills they need to stay current in required skills.

Moderator: Dwayne E. Campbell, Hispanic Veterans Liaison, Center for Minority Veterans, U.S. Department of Veteran Affairs

Presenter: John E. Angevine, Executive Fellow for Veterans Affairs, Brookings Executive Education

2:00 pm to 3:15 pm

Community Briefing: Vet Symposium – Veterans Benefits Administration (VBA)Cardozo

This workshop will provide attendees with information on programs, benefits and services offered by the Department of Veterans Affairs to veterans and their families. Special emphasis will be given to the following programs:

Veterans Benefits Administration (VBA)

VBA is responsible for administering the VA's programs that provide financial and other forms of assistance to veterans, their dependents, and survivors. The Veterans attending this session will learn about the major benefits offered to veterans by VBA to include Veterans' compensation, pension, survivors' benefits, specially adapted housing grants, rehabilitation and employment assistance, education assistance, home loan guaranties, Dependency and Indemnity Compensation, and life insurance coverage.

Facilitator: Dwayne E. Campbell, Hispanic Veterans Liaison, Center for Minority Veterans, U.S. Department



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- of Veterans Affairs
Speakers: Julian Wright and Maquel Marshall Benefits Assistance Office, U.S. Department of Veterans Affairs; NaShid R. Dickerson, Program Analyst, Veteran Benefits Administration
- 2:00 pm to 3:15 pm Partnering and Communicating Together to Act Against AIDS (CDC)..... Dupont
Sponsored by: Gilead Sciences, Inc.
 It is critical that Latinos become aware of the increasing HIV infection rates in our community and have the proper resources and information in order to fight against stereotypes and other challenges that may prevent people from seeking treatment. This panel will feature speakers who will provide information on HIV prevention, treatment, and the specific barriers and challenges that Latinos face related to HIV. Panelists will share best practices to advance culturally competent tools to reduce new HIV infections and ensure that HIV positive Latinos receive treatment. In particular, panel will cover issues of importance to vulnerable groups such as youth, immigrants, gay, bisexual, and transgender Latinos. Participants will also be provided with bilingual resources from partners such as the Centers of Disease Control and Prevention, Human Rights Campaign, and other strategic partners of the LULAC Latinos Living Health Initiative.
Moderator: Francisco Ruiz, Team Lead, Prevention Communication Branch, Division of HIV/AIDS Prevention, Centers for Disease Control and Prevention (CDC)
Presenters: Edwin Corbin-Gutierrez, Co-Chair/Manager, National Latino AIDS Action Network (NLAAN)/National Alliance of State & Territorial AIDS Directors
 Arianna Lint, Chair, Translatina Coalition Florida
 Victor Martinez, President, LULAC Lambda DC Council #11125
 Marvell L. Terry, HIV and AIDS Project Fellow, Human Rights Campaign
- 2:00 pm to 3:15 pm #YoVoto2016: Latino Activation Strategies During a Presidential Election Year..... Embassy
 Every 30 seconds, a Latino in the U.S. is turns 18. As the Latino community continues to grow, it's important to effectively mobilize to take action and vote. Workshop presenters will provide a general overview of the current political landscape as well as discuss the importance of civic engagement and voting during this presidential election. The presenters will also share how members can make a difference through organizing collectively and creating positive change in our communities now to better impact our future.
Moderator: Hector Sanchez, Chair, National Hispanic Leadership Agenda
Presenters: Sindy M. Benavides, Director of Civic Engagement and Community Mobilization, LULAC
 Ron Estrada, VP of Corporate Relations and Community Empowerment, Univision Communications, Inc.
 Sara Benitez, Latino Program Director, Faith in Public Life (invited)
 Julieta Garibay, Campaign Director, United We Dream (invited)
- 2:00 pm to 3:15 pm Ford Driving Dreams Orientation Meeting (invitation only)..... Fairchild West
- 3:00 pm to 5:00 pm LULAC Women's Legacy Awards (invitation only)..... Macy's (1201 G Street NW)
Presented by: Macy's
- 3:30 pm to 4:45 pm Latino Health Symposium: Colon Cancer Gunston
 Colon cancer has reached epidemic proportions in the United States Latino Community. Over 55,000 new cases of colon cancer are confirmed each year in the United States and over 100 ,000 people die each year from this disease. Colon Cancer is the 3rd deadliest form of cancer, yet is one of the easiest to detect and cure, especially if caught early. Come and listen to one of the leading experts in the United States, Dr. Raul Ramos, as he speaks of this deadly disease and how you can catch it early, its treatment, and how with today's technology and medications, Colon Cancer can be stopped and cured, even at it deadliest Stage 4.
Presenter: Dr. Raul Ramos, leading expert on colon cancer
- 3:30 pm to 4:45 pm FTI: The Rested Leader: How to Build Leadership Excellence..... Georgetown West
 ECQ: Leading Change, Leading People.
 Busy lives, all of us seem to lead them. There are more and more demands on us, they seem to increase every day. Research tells us that the average person looks at their phone more than 100 times a day; for many reasons we seek to be "connected 24/7", and too many of us are endlessly looking for ways to create "greater efficiencies" and do more with less. We tend to be much more sleep deprived than we were just a decade ago, and our kids are watching us, and they too are resting less. If we are to reach our leadership potential, we must find ways to rest. This workshop will explore leading theories and practices around rest. You will learn strategies and techniques to help you create and sustain a culture of leadership excellence achieved through rest. Rest is the essential ingredient to build the muscles of intellectual excellence. Shape minds, like shape tools require care and maintenance. Rested leaders increase their effectiveness and ability to connect with others because rest helps them to better connect with themselves.
Moderator: Alesia Rose, Hispanic American Outreach Program Manager, Central Intelligence Agency
Presenters: Jeffrey Vargas, Chief Learning Officer, Commodity Futures Trading Commission
 Elizabeth Bucknor, Education Program Manager, George Washington University





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- 3:30 pm to 4:45 pm **FTI: Developing Leadership Competencies for the Aspiring Leader** Jefferson West
 ECQ: Results Driven
 Leaders are developed and refined through experience. As the world changes around us, what must remain constant is secure leadership. This session is designed to prepare leaders with a set of competencies to help them succeed as leaders in the Federal Sector. The session will focus on the OPM Executive Core Qualifications and core competencies with examples and scenarios leaders may face. The goal is to develop proficiency and focus on the key issues that leaders face in our constantly changing Federal environment. With the upcoming change of administration and the accompanying uncertainty facing many agencies, this workshop will help leaders with informative and tangible steps to take as well as prepare them to lead.
Moderator: Jacqueline Padrón, Program Director, Hispanic Service Institutions National Program, U.S. Department of Agriculture
Presenter: Cyrus Salazar, Director, Early Resolution and Conciliation Division, U.S. Department of Agriculture
- 3:30 pm to 4:45 pm **FTI: What Is My Next Step? Goal Setting and Getting Things Done** Jefferson East
 ECQ: Results Driven
 Are you working more with less? This is common across the federal workforce. Goal Setting is one of the most basic and essential skills someone can develop. This session will discuss tips, goal characteristics, time management, making a to do list, and what to do when setbacks occur.
Moderator: Liz M., Foreign Service Specialist, U.S. Department of State
Presenter: Migdalia Murati, Senior Training Specialist, U.S. Department of Housing and Urban Development
- 3:30 pm to 4:45 pm **FTI: Plain Language: It's the Law!**..... Fairchild East
 This course provides an overview of the use of plain language and an introduction to the basic concepts and principles that forms it. The class is a mix of instruction and hands-on exercises. At the end of the class, you will know why and when you should use plain language and you will have the tools to start applying it to your communication.
 What you will learn:
 - How to identify and write for your audience
 - How to use plain language techniques in any type of document
 - How to organize your writing into a logical format
 - Tips for writing easily understood sentences and paragraphs
 - How to spot and avoid the use of “passive voice”
 - How to write “active voice” sentences
Moderator: Norma Fuentes, Executive Administrative Assistant, Federal Bureau of Investigation
Presenter: Elimar C. Medina Figueroa, Program Manager for Management and Leadership Development, U.S. Census Bureau
- 3:30 pm to 4:45 pm **FTI: Leveraging Latino Talent: Effective Strategies to Recruit**..... Albright
 Diversity of thought is the new normal. Today’s leader must meet the challenge of addressing the largest and most diverse workforce we have ever experienced in the US. Millennials represent 1/3 of the population and are the fastest growing number of new employees, Latinos millennials represent the largest number of this subset. Latinos will account for approximately—74%—of the 10.5 million workers added to the labor force from 2010 to 2020 Leading into the future. To be an effective leader in this diverse and fast changing climate leaders must value diversity, understand cultural perspectives and know how to successfully integrate individuals into the mainstream of their organizations. Leaders who don’t embrace the differences, risk becoming extinct. Develop strategies to foster a culture that welcomes diversity and ignites the talent. Understand the important motivations and values to encourage individual contribution and growth. Recognize your ability to influence, guide and direct others toward positive goals. Learn how to leverage talent and improve the overall success and strength of your teams and organization.
Moderator: Glorimar Maldonado, Chief Recruitment Officer, U.S. Department of Health and Human Services
Presenter: Diana Ruiz, President & Founder, Women’s Global Leadership Initiative
- 3:30 pm to 4:45 pm **Community Briefing: Vet Symposium – Veterans Affairs 101**Cardozo
Facilitator: Dwayne E. Campbell, Hispanic Veterans Liaison, Center for Minority Veterans, U.S. Department of Veterans Affairs
- 3:30 pm to 4:45 pm **The Economic Implications of the Political Status of Puerto Rico**..... Dupont
 During the middle of the 20th Century, the territory of Puerto Rico achieved significant economic progress, transforming itself from the “poor house of the Caribbean” to one of the most dynamic economies in the western hemisphere. Contrary to that tradition of progress, in the early years of the 21st Century, Puerto Rico is now characterized by economic stagnation and a deteriorating fiscal crisis that threatens the future



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well-being of all the residents of the Territory. On closer examination, the current political status that has been credited for Puerto Rico's progress, and now for its current malaise, does not stand up to scrutiny. This session will present a sober look at the data to shed some light on these issues. This analysis should serve as a basis to clear the way to a new political status for Puerto Rico devoid of human rights violations and consistent with economic progress.

Moderator: Charles A. Rodriguez, Esq., former Puerto Rico Senate President and Chairman of the LULAC National Committee on Puerto Rican Civil Rights

Presenter: Carlos A. Colón-De-Armas, Ph.D., Professor of Finance at the Graduate School of Business of the University of Puerto Rico's main campus at Río Piedras

3:30 pm to 4:45 pm

President's Taskforce on Puerto Rico: Conversation on Solutions to PR's Financial Crisis Embassy
 Puerto Rico's current unemployment rate is worse than any state in the U.S, at approximately 13%, double that of the state with the most unemployment. Its economy has shrunk by nearly 14% since 2006, and its labor force participation is among the lowest in the world. The diminished job opportunities also prompted a sharp rise in outmigration and depopulation which has made it more difficult for the Island to reverse its economic decline and make payments on bonds of approximately \$72 billion, which are far higher on a per capita basis than any mainland state government. Recently, various credit rating agencies downgraded the government's debt to non-investment grade, triggering bond acceleration clauses that require Puerto Rico to repay certain debt instruments within months rather than years. It is projected that by 2025 Puerto Rico's financing deficit will grow to \$23.9 billion. Defaults have already occurred and essential government services are being impaired. Government measures include failing to make required pension contributions, withholding tax refunds, and delaying payments to suppliers. Puerto Rico is on the verge of an economic crisis. The island maintains the highest poverty level of any U.S. territory with a 46.2% poverty rate, compared to 14.8% on the mainland. The PROMESA legislation, based in part on a proposal submitted last October by the Obama Administration, includes comprehensive debt restructuring and fiscal oversight. Notwithstanding any resolution of the crisis that may be achieved based on the legislation, the Administration has tasked USDA and other members of the President's Task Force on Puerto Rico (PTFPR) with maximizing available federal programs to assist in revitalizing the economy and job creation. Panelist will include members of the PTFPR and a representative of private investment sources and will discuss actions to alleviate the financial crisis and strengthen the local economy.

Moderator: Pilar Velasquez, Senior Advisor to the Assistant Secretary for Civil Rights, U.S. Department of Agriculture

Presenters: Frederick Pfaeffle Arana, Deputy Assistant Secretary for Civil Rights, U. S. Department of Agriculture.

Adam Chepenik, Deputy Director of the Office of State and Local Finance/Executive Director, Treasury Department & President's Task Force on Puerto Rico

Myrna Rivera, Financial Consultant, Consultiva International, Inc.

5:00 pm to 6:15 pm

Civil Rights in the Digital Age: Leveraging Apps for Social Justice..... Dupont
Sponsored by: Verizon

Technology and mobile devices are transforming advocacy. Come learn about LULAC National's newest civic engagement tool – the LULAC Oportunidad App. With this new civil rights app, you have access to resources and information at your finger tips. Bring your mobile devices and tablets, and get ready to learn how to use the features of the app to help you make a difference in your community.

Presenter: Geoffrey Nolan, Communications Associate, LULAC National

7:00 pm to 9:00 pm

Youth and Young Adults Awards Banquet..... Ballroom
Sponsored by: Comcast/NBCUniversal/Telemundo, Dell, Inc., and Nissan

Featured speakers: Diane Guerrero, actress on Orange is the New Black (invited); Erik Martinez, Actor

Friday, July 15

7 to 12, 2 to 5 pm

LULAC National Convention Registration & Credentials Concourse

7:30 am to 9:00 am

LNESC Breakfast (by invitation only) Ballroom

9:00 am to 11:15 am

FTI: SES Executive Roundtable and Speed Mentoring Monroe
 This session is open to levels GS 13-15 and registration is limited to 50 attendees. Registration will be based on a first come first serve basis

9:00 am to 2:00 pm

Youth & College Symposium Lincoln West

9:00 am to 10:15 am

EHAT Spotlight: Connecting Communities to Digital Opportunities Fairchild West
 LULAC's Empower Hispanic America with Technology (EHAT) Initiative's primary goal is to provide internet access to the Latino community. With over 60 technology centers each year thousands of people





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are provided free educational workshops, employment training, and STEM education to local Latino communities across the United States. Together our community technology centers and sponsors bridge the digital divide and provide the Hispanic community with an invaluable resource to the advancement of this fast growing population-access to technology and content reflecting their interests and needs. Become part of the discussion on why it is important to provide internet access to our community. You will also learn about different resources our partners have to offer our communities to better afford broadband and best practices for STEM based programs.

Presenters: EHAT Partners

9:00 am to 10:15 am Pathways Programs for Students and Recent Graduates..... Lincoln East
A focused presentation that introduces students and recent graduates to the Pathways Programs (Internships, recent graduates and Presidential Management Fellows (PMF). Information presented covers what each program offers to the job seeker, the basic requirements, and employment potential after each program is complete.

Moderator: DeShan Mingo King, Senior Federal Recruitment Advisor, Officer of Personnel Management
Brandi Bynum, Program Analyst, Office of Personnel Management

9:00 am to 10:15 am FTI: Developing Leadership Competencies for the Aspiring Leader Gunston
ECQ: Results Driven

Leaders are developed and refined through experience. As the world changes around us, what must remain constant is secure leadership. This session is designed to prepare leaders with a set of competencies to help them succeed as leaders in the Federal Sector. The session will focus on the OPM Executive Core Qualifications and core competencies with examples and scenarios leaders may face. The goal is to develop proficiency and focus on the key issues that leaders face in our constantly changing Federal environment. With the upcoming change of administration and the accompanying uncertainty facing many agencies, this workshop will help leaders with informative and tangible steps to take as well as prepare them to lead.

Moderator: Claudina Castro, IT Specialist, National Weather Service, National Oceanic and Atmospheric Administration

Presenter: Cyrus Salazar, Director, Early Resolution and Conciliation Division, United States Department of Agriculture

9:00 am to 10:15 am FTI: Leading Change: How Understanding Change Style Preferences Can Help You..... Fairchild East
ECQ: Leading Change, Leading People

Competencies: External Awareness, Flexibility, Strategic Thinking, Conflict Management, Influencing, Partnering

Change is a constant in the workplace and in our daily life. Leading Change effectively is an executive core qualification that you must process if you aspire to be a leader in the federal government. What is your Change Style? In this interactive workshop you will be able identify your style by using the Change Style Indicator (CSI), a self-assessment instrument (published by Discovery Learning, Inc.) that gives you insight into your preferred change style. The more you know about your style and the style of others, the more effective you will be in managing change.

Moderator: Ray Wilson, Affirmative Employment Plan/Special Emphasis Program Manager, Bureau of Land Management, U.S. Department of the Interior

Presenter: Anita Hinton, Leadership Instructor, Chair MC Leadership Development Department, Central Intelligence Agency

9:00 am to 10:15 am A Call to (Foreign) Service: Latinos at the Dept. of State & U.S. Policy in Latin AmericaCardozo

Principal Deputy Assistant Secretary (PDAS) for the Western Hemisphere Francisco “Paco” Palmieri will make a call to public service and discuss his 30 years with the Department of State. As one of the Department’s most senior Hispanic officers, he is uniquely positioned to share how Foreign Service Officers can rise to leadership levels and oversee the daily management of 53 diplomatic missions, a \$290 million operating budget, a \$1.58 billion foreign assistance budget, and 14,000 employees. Paco will discuss his work as President of the Hispanic Employees Council of the Foreign Affairs Agencies. To highlight the exciting international policy work of a State Department career, Paco will explain U.S. policy objectives in Central America. His experience at the center of the Department’s efforts to devise a long-term strategy to address the underlying factors fueling the migration of unaccompanied minors from the region will offer a unique perspective on pressing regional issues dominating today’s headlines. The U.S. Strategy for Engagement in Central America is a top Obama Administration foreign policy priority. PDAS Paco Palmieri is a key voice in shaping the initiative, winning bipartisan congressional support for new foreign assistance, and creating sustainable solutions to help the people of Central America.

Presenter: Francisco Palmieri, Principal Deputy Assistant Secretary, Bureau of Western Hemisphere Affairs, U.S. Department of State



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- 9:00 am to 10:15 am **Queer Brown Voices: Personal Narratives of Latina/o LGBT Activism**..... Dupont
 The recently published, *Queer Brown Voices: Personal Narratives of Latina/o LGBT Activism*, is a groundbreaking collection of essays attests, gay and lesbian Latino/a activism has been alive and thriving for many years—on its own terms—in the Latino community. Fourteen activists chronicle their struggles for identity and acceptance, recounting their personal experiences with racism, sexism, classism and homophobia and their public roles in founding and joining organizations to raise awareness and fight for equal rights.
Co-moderators: Letitia Gomez, Activists and Co-Editor of *Queer Brown Voices: Personal Narratives of Latina/o LGBT Activism*
Presenters: Brad Veloz, Member, LULAC Council #22198 – Orgullo de San Antonio
 José Gutiérrez, Founder, Latino LGBT History Project
 Laura Esquivel, Director of National Advocacy, Hispanic Federation
- 10:00 am to 10:30 am **Press Conference: Education Policy & Programs**..... Northwest
 10:00 am to 4:00 pm **Exposition, Job, College, and Health Fair Open** Columbia
 10:30 am to 11:45 am **FTI: Executive Leadership Secrets: How to Cultivate and Leverage Energy**Georgetown East
 ECQ: Leading Change, Leading People, Building Coalitions
 In today’s world of competing demands, leading other can take a toll on your body, mind and soul. Research shows that many emerging executives believe they don’t have the energy to do the things they want to do. Lack of energy can intensify conflict, reduce good decision-making and cause leaders to experience unintended negative consequences. Great leaders learn how to harness and leverage good energy. This workshop will help shed light on your own leadership construct. As a participant you will learn the seven levels of energy as identified in the Energy Leadership Index™, and how to cultivate your anabolic energy. You will also learn strategies to conquer conflict, empower staff, and “own your world” in times of crisis and challenge when people and organizations are depending on you to effectively manage, lead and engage others.
Moderator: Anna Obrebski, Team Lead, Center for Programmatic Training, Social Security Administration
Presenters: Jeffery Vargas, Chief Learning Officer, Commodity Futures Trading Commission
 Elizabeth Bucknor, Education Program Manager, George Washington University
- 10:30 am to 11:45 am **FTI: Writing Your Federal Resume**.....Georgetown West
 The presentation highlights a 3-part process to assist applicants in writing their Federal resume. Attendees will be shown a real Job Opening Announcement (JOA) and walked through reviewing the JOA to determine qualifications, identifying the important requirements and then tailoring their resumes with that JOA. Lastly, it will provide a quick overview of the resume builder on USAJOBS.
Moderator: Brandi Bynum, Program Analyst, Office of Personnel Management
Presenter: DeShan Mingo King, Senior Federal Recruitment Advisor, Office of Personnel Management
- 10:30 am to 11:45 am **FTI: Outclass the Competition: Business Etiquette, Networking** Gunston
 ECQ: Building Coalitions
Competencies: Political Savvy, Influence, Relationship Building
 This participative seminar will help up incoming leaders how to distinguish themselves from the competition, how to make an entrance and work the room, handshaking - the ultimate greeting, introducing themselves, eye signals, and how to improve their mingling skills proficiency and much more. The seminar aims to utilize and uncover the link between the political savvy principles and the development of ethical and effective leadership practices through interactive dialogue to address the relationships between leadership and organization politics.
Moderator: Daniel Melendez, Meteorologist, NOAA, U.S. Department of Commerce
Presenter: Dr. Jimmy Ortiz, Customs Compliance Manager, Global Trade Compliance, U.S. Postal Service
- 10:30 am to 11:45 am **The ABC's of Budget and Credit**.....Cardozo
 In this session participants will learn how to organize their spending, and prioritize all of their items on their budget, how to create a spending plan and save money for the future. In addition, it will help them understand what’s in your credit report, how it gets there, and what it says about you. We will talk about how credit scores are calculated and what you can do to make sure your credit report is accurate and up to date. How to establish a credit history, or those who are rebuilding their credit and need to re-establish positive credit.
Presenters: Emma Treviño, Interim EHS Director, SER National
 Rafaela Schwan, Manager of Network Initiatives, SER National
- 10:30 am to 11:45 am **Education Equity and the Common Core: La Revolucion Educativa**..... Dupont
 The Common Core and related High-Quality assessments bring about an educational revolution that will elevate our educational standards, properly assess our students, and create an improved path to universities





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and the 21<sup>st</sup> century careers. Learn how the Common Core was developed at the local and state level and why it is important for us to support in our Latino communities. Also, learn more about resources you can use in your communities to help parents engage their children and their children's teachers as they prepare for the next school year.

**Presenters:** William Renderos, Policy and Legislation Associate, LULAC National  
 Juan Lopez, Vice President of the Northeast, LULAC National  
 Blanca Vargas, President, LULAC Council #5284  
 Ingrid Robledo, AP Spanish Language and Culture Educator, AFT  
 Montserrat Garibay, Vice President for Certified Employees with Education Austin, AFT

10:30 am to 11:45 am **Emerging Environmental Threats to Latino Communities.....** Fairchild West  
*Sponsored by: GreenLatinos, Puerto Rico Limpio, and Environmental Defense Fund*

Latino communities are often on the front lines of both the adverse impacts of environmental degradation and the harmful consequences stemming from lax enforcement of environmental and public health protections. From broad and long term challenges, like climate change to more specific impacts like toxic landfills and oil and gas operations in our communities; come hear from policy experts and community advocates alike on what the emerging environmental threats to our communities are, and most importantly, what we can do to fight back.

**Moderator:** Mark Magaña, President & CEO, GreenLatinos (invited)  
**Presenters:** Hiram Torres-Montalvo, President, Puerto Rico Limpio (invited)  
 Lucia Oliva Hennelly, Campaign Manager - New Climate Partnerships, Environmental Defense Fund (invited); Virginia Palacios, Research Analyst, Environmental Defense Fund  
 Chris Espinosa, Executive Vice President & COO, GreenLatinos

10:30 am to 11:45 am **From the Front Lines to the Homefront: Veterans History Project .....** Fairchild West

Participants will learn about the Veterans History Project (VHP) of the American Folklife Center at the Library of Congress including how the VHP is preserving individual veteran's histories, how they can research the collections, and most importantly, how they can preserve the stories of Latino veterans through VHP. Following the presentation and Q&A, there will be a live demonstration.

**Moderator:** Pepe N. Johnson, Chair, LULAC DC Veterans Committee  
**Presenters:** Owens Rogers, Veterans History Project  
 TBD Veteran (LULAC Member)

12:00 pm to 2:00 pm **FTI Youth and Collegiate Luncheon .....** TBD  
*Sponsored by: U.S. Army*

11:00 am to 2:00 pm **Women's Luncheon .....** Ballroom

*Presenting Sponsor: Target*  
*Host Sponsors: Chevrolet, P&G, Cox Enterprises, MasterCard: Oportunidad, and Hilton Worldwide*  
**Featured speakers:** Thomas E. Perez, Secretary, U.S. Department of Labor; Johanna Martinez, Military Talent Attraction Manager, AT&T Human Resources; Mercedes Eagleton-Garcia, VP Senior Business Leader, Global Community Relations Public Policy-Law Franchise Integrity Master Card Worldwide

2:00 pm to 3:15 pm **School Lunch and Child Nutrition Reauthorization .....** Dupont  
**What's Happening On Capitol Hill, in Schools, and in Your Community**

Millions of families, including Latino families, rely on the nutritious meals, snacks and resources available through the school lunch and breakfast, summer food, child care and WIC programs. Congress is working to reauthorize these programs, and bills that would have a big impact on families, communities, and schools are making their way through both the House and Senate. This session will provide a legislative update, including the positive and problematic provisions in the current bills, with a focus on how the changes would impact the Latino community. It also will include a discussion about next steps for advocacy and messaging to take to Congress. Join the conversation on how to protect and strengthen the child nutrition programs.

**Moderator:** Crystal FitzSimons, Director of School and Out of School Time Programs, Food Research & Action Center  
**Presenters:** Jessie Hewins, Senior Child Nutrition Policy Analyst, Food Research & Action Center  
 Roger Rosenthal, Executive Director, Migrant Legal Action Program

2:00 pm to 4:15 pm **Ford Driving Dreams Best Practices.....**Cardozo  
*Sponsored by: Ford Motor Company Fund*

The Ford Driving Dreams Grants (FDD) program is a grants-based initiative by the Ford Motor Company Fund in partnership with LULAC. The mission of this unique education program is to mitigate the high school dropout rate in the Latino community through innovative services. Two awardee sites will be featured in this workshop to highlight the innovative strategies LULAC councils are using to engage their students.





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# FTI/LULAC Agenda - Friday/Saturday, July 15/16



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They will emphasize the importance of educational partnerships, mentors, and curriculum development in advancing educational attainment. Workshop participants will gain insight into the best ways to work with youth and how to successfully apply for and properly manage a FDD program. Discussions will include, student incentives, recruiting volunteers, lessons learned during their program, and the impact of the program on the students.

**Presenters:** Danya Bernal, Teens Act Council 44040; Joe Casas, Council 2848; Sandra Caraveo, Education Programs Manager; Alba Disla, Youth and Young Adults Education Programs Intern

2:00 pm to 5:00 pm **Act Against AIDS Community Screening Center** ..... Fairchild  
According to the Centers for Disease Control and Prevention, Latinos are disproportionately affected by HIV, relative to other groups. In 2013, the estimated new HIV infection rate among Latinos in the U.S. was more than 3 times that of the white population. Socioeconomic factors such as poverty and language barriers may contribute to Latino HIV infection rates, leaving Latino youth, LGBT Latinos, Latinas, and migrant populations especially at risk. In 2013, Latinos accounted for 23% of the estimated 48,000 new diagnoses of HIV infection in the U.S. Of those, 85% were men, and 15% were women. Take LULAC's ACT Against AIDS Challenge and get tested! Visit the screening center to check your status and help us take action against AIDS.

3:30 pm to 4:45 pm **Food Safety and Nutritional Programs: USDA Helps Our Latino Communities**..... Dupont  
The Food Safety and Inspection Service (FSIS) is the public health agency in the USDA responsible for ensuring that meat, poultry, and egg products are safe, wholesome, and correctly labeled and packaged, including to help prevent foodborne illnesses. It is vital for FSIS that all segments of the farm-to-table chain receive valuable food safety information. FSIS has various outreach initiatives for the Latino community and potentially significant resources available for these. The Food, Nutrition and Consumer Services works to harness the Nation's agricultural abundance to end hunger and improve health in the U.S. Its agencies administer federal domestic nutrition assistance programs and the Center for Nutrition Policy and Promotion, linking scientific research to the nutrition needs of consumers through science-based dietary guidance, nutrition policy coordination, and nutrition education. FNCS reaches out to many Latino families across the U.S. providing educational campaigns and assistance. This session provides valuable information on safe food handling and preparation, leading to the prevention of potentially fatal, yet preventable, foodborne illnesses. It also instructs on how communities can better access important programs aimed to combat hunger and improve nutrition, including for children and needy families to achieve better access to food and a more healthful diet.

**Moderator:** Veronika Medina, Public Affairs Specialist, USDA

**Presenter:** Kristal Southern, Acting Team Lead, USDA

Maria Machuca, Public Affairs Specialist, USDA; Brooke Hardison, Acting Director of the Office of Nutrition Marketing and Communications, USDA; TusaRebecca Schap, Lead Nutritionist of the Nutrition and Economic Analysis Team, USDA

3:30 pm to 4:45 pm **LULAC National Platform Session** ..... Embassy

5:00 pm to 6:00 pm **LULAC Lambda DC LGBT Equality Reception** ..... Cabinet Room  
*Sponsored by: MillerCoors*

LULAC Lambda DC Council #11125 is LULAC's newest rainbow council. The mission of LULAC Lambda is to mobilize and strengthen the LGBTQ and Latino populations of Washington, DC through community and civic engagement. While in DC, come learn more about LULAC Lambda, network with other LGBT leaders, and exchange contact information. Help grow the LGBT movement within LULAC. To RSVP, please send email to [lulaclambdad@gmail.com](mailto:lulaclambdad@gmail.com).

6:00 pm to 7:00 pm **Presidential Reception** ..... International Terrace  
*Sponsored by: MillerCoors*

7:00 pm to 10:00 pm **Presidential Awards Banquet**..... Ballroom  
*Sponsored by: PepsiCo, Inc., Walmart, Ford Motor Company Fund, Southwest Airlines® and Verizon*  
**Featured speakers:** Barack Obama, President, United States of America (invited); Loretta E. Lynch, Attorney General, U.S. Department of Justice; Ricardo Rossello, Ph.D., Candidate for Governor of Puerto Rico, New Progressive Party (Statehood)

## Saturday, July 16

8:00 am to 5:00 pm **LULAC General Assembly & Election of Officers**..... Ballroom

7:00 pm to 11:00 pm **Concierto Voces Unidas** ..... Ballroom  
*Sponsored by: MillerCoors and Caesars Entertainment*

**Entertainment:** Gilberto Santa Rosa and AB Quintanilla and the Kumbia All Starz





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## League of United Latin American Citizens



Dear LULAC Youth & Guests,

It is with great pleasure that I welcome you to LULAC's 87th Annual National Convention and Exposition in Washington, D.C.! We encourage you to listen and actively participate in the multitude of opportunities available at the events and workshops that were diligently prepared for all of us. The variety of events lined up allows for us to learn, laugh, and reflect all within a few days.

Throughout the 87th National Convention, it is crucial to take into consideration the times in which we are all gathered. From the current presidential campaign to the recent national tragedy in Orlando, FL, it is frighteningly evident that Latinos continue to be persecuted and marginalized across the United States.

These turbulent times threaten our Latinidad. However, I ask you not to succumb to intimidation and fear. We, LULAC Youth members, are effective and progressive student leaders who are willing and certainly able to change the fate of our nation. It is within our power to pave a wider and smoother road to success for Latino generations to come. Our Convention is meant to provide knowledge to our people and motivate them to do bigger and better things. Therefore, we must share what we learn this week with our friends, family, and community leaders back home. In doing this, we can only multiply our voices and make our fight for equality undeniably heard from all over the country.

As we acknowledge the important progress left to be made, I hope you all take the time to congratulate yourselves and each other on the remarkable work you are doing for the Latino community. You all have demonstrated great leadership and passion by being here. As such, I am proud to say that this has been a productive and proactive year for all levels of LULAC. Within the LULAC Youth Board, we have formed new councils throughout the nation—establishing chapters in states where youth were not prevalent before. During our tenure, we successfully executed three regional youth conferences, increased our media coverage, and strengthened our relationships with other organizations that share our mission. This is the time to celebrate!

We hope you enjoy the convention and remember to have fun and enjoy yourselves. We are here to support each other and collaborate using our minds, emotions, and ideas. Thank you all for your dedication and passion. It has been an honor serving as your National LULAC Youth President this year.

*Jared Hernandez*

Jared Hernandez  
LULAC National Youth President

P.S. Please follow, engage, and share your LULAC National Convention experiences online at:

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## Pre-Convention

George Washington University

### Sunday, July 10

|                     |                                                             |                              |
|---------------------|-------------------------------------------------------------|------------------------------|
| 11:00 am to 4:00 pm | Registration and Check In (Bag lunch will be provided)..... | George Washington University |
| 5:00 pm to 7:00 pm  | Dinner.....                                                 | Dining Hall                  |
| 7:00 pm to 8:00 pm  | Opening Remarks, Review of Agenda/Rules.....                | George Washington University |
| 8:00 pm to 10:00 pm | Group Activities and Ice Breakers .....                     | George Washington University |

### Monday, July 11

|                     |                                                                                                                                                                                              |                              |
|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|
| 7:30 am to 8:30 am  | Breakfast .....                                                                                                                                                                              | Dining Hall                  |
| 9:30 am to 11:30 am | Community Service.....                                                                                                                                                                       | Capital Area Food Bank       |
| 12:30 pm to 1:30 pm | Lunch .....                                                                                                                                                                                  | Dining Hall                  |
| 2:00 pm to 5:00 pm  | Breakout Sessions .....                                                                                                                                                                      | George Washington University |
| 2:00 pm - 3:00 pm   | Civic Engagement Workshop.....                                                                                                                                                               | George Washington University |
|                     | <i>Presented by:</i> Edna Degollado, LULAC's Civic Engagement Programs Coordinator and Sindy Benavides, LULAC's Director of Civic Engagement Program Coordinator, and Community Mobilization |                              |
|                     | <i>Sponsored by:</i> World Wildlife Fund                                                                                                                                                     |                              |
| 4:00 pm- 5:00 pm    | First Generation Student Panel.....                                                                                                                                                          | George Washington University |
| 5:45 pm to 7:00 pm  | Dinner.....                                                                                                                                                                                  | Dining Hall                  |
| 7:00 pm to 8:00 pm  | Agenda Overview .....                                                                                                                                                                        | George Washington University |
| 8:00 pm to 10:00 pm | Free Time                                                                                                                                                                                    |                              |

### Tuesday, July 12

|                     |                                                                                                                                               |                              |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|
| 8:00 am to 9:00 am  | Breakfast.....                                                                                                                                | Dining Hall                  |
| 9:00 am to 2:00 pm  | Tour of National Mall & Monuments (Lunch Included)<br>Organized by the National Park Service in collaboration with Hispanic Access Foundation |                              |
| 9:00 am to 2:00 pm  | Wildlife Exploration (Lunch Included) .....                                                                                                   | Bus Departure Location: TBA  |
|                     | <i>Sponsored by:</i> National Park Service                                                                                                    |                              |
| 3:00 pm to 5:00 pm  | Free Time                                                                                                                                     |                              |
| 5:00 pm to 6:00 pm  | Leadership Development Workshop .....                                                                                                         | George Washington University |
|                     | <i>Sponsored by:</i> U.S. Army                                                                                                                |                              |
| 6:15 pm to 7:15 pm  | Dinner.....                                                                                                                                   | Dining Hall                  |
| 7:30 pm to 8:30 pm  | Closing Ceremony .....                                                                                                                        | George Washington University |
| 8:45 pm to 10:00 pm | Free Time                                                                                                                                     |                              |

## Youth Convention

Washington Hilton

### Wednesday, July 13

|                      |                                                                                                                                                                                         |                              |
|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|
| 7:00 am to 7:30 am   | Dorm Check Out .....                                                                                                                                                                    | George Washington University |
| 7:30 am to 8:00 am   | Breakfast.....                                                                                                                                                                          | Dining Halls                 |
| 9:00 am to 10:00 am  | Opening Plenary: Welcome to LULAC Youth Convention .....                                                                                                                                | Kalorama                     |
| 10:00 am to 11:00 am | Ribbon Cutting Ceremony & Exposition Opening .....                                                                                                                                      | Columbia                     |
|                      | <i>Sponsored by:</i> Toyota and PepsiCo. Inc.                                                                                                                                           |                              |
| 12:00 pm to 2:00 pm  | Partnership Luncheon.....                                                                                                                                                               | Ballroom                     |
|                      | <i>Sponsored by:</i> Walgreens and ExxonMobil                                                                                                                                           |                              |
|                      | <i>Featured speakers:</i> Bernie Sanders (D-VT), U.S. Senator/Presidential Candidate; Tom Vilsack, Secretary, U.S. Department of Agriculture; H.E. Carlos M. Sada, Ambassador of Mexico |                              |





# Youth Agenda

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|                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2:30 pm to 3:30 pm | The Keys to Ignite Your Career Path! ..... Kalorama<br><i>Sponsored By: Chevrolet</i><br><i>Presented By: Alma Guajardo-Crossley, Director Corporate Diversity &amp; Luz Padilla, Manufacturing SME</i>                                                                                                                                                                                                                                                                                                                  |
| 3:30 pm to 4:30 pm | Workshop ..... Kalorama<br><i>Sponsored By: U.S. Air Force</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 5:00 pm to 7:00 pm | Dinner ..... On Your Own                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 7:00 pm to 9:00 pm | Washington, D.C. Celebration ..... Newseum<br><i>Sponsored by: Toyota, Anheuser-Busch, and Goya Foods</i><br><i>Featured speakers:</i> Dan Ashe, Director, U.S. Fish and Wildlife Service; Ana Sol Gutierrez, Delegate, Maryland House of Delegates<br><i>Awardees:</i> Maria Pena, Washington Correspondent, La Opinion/Impremedia; Lori Montenegro, National Correspondent, Noticiero Telemundo; Erika Gonzalez, News Anchor, NBC4 Washington, DC<br><i>Entertainment:</i> Little Joe y La Familia and Army Salsa Band |

## Thursday, July 14

|                     |                                                                                                                                                                                                                                                                                      |
|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:00 am to 9:00 am  | Defenders of Freedom Breakfast ..... Ballroom<br><i>Sponsored by: T-Mobile</i><br><i>Featured speakers:</i> Sloan Gibson, Deputy Secretary, U.S. Department of Veterans Affairs; Edward James Olmos, Acclaimed Actor and Community Advocate                                          |
| 9:00 am to 10:00 am | Youth Candidate Forum ..... Kalorama                                                                                                                                                                                                                                                 |
| 11:00 am to 2:00 pm | Unity Luncheon ..... Ballroom<br><i>Sponsored by: Toyota, AT&amp;T, and Univision Communications, Inc.</i><br><i>Featured speakers:</i> Julian Castro, Secretary, U.S. Department of Housing and Urban Development; Steny Hoyer (D-MD), Minority Whip, U.S. House of Representatives |
| 2:30 pm to 3:30 pm  | Making Graduating from College a Reality... <i>Not A Reality Show</i> ..... Kalorama Room<br><i>Presented by:</i> Rosina Valle                                                                                                                                                       |
| 3:30 pm to 4:30 pm  | Free Time                                                                                                                                                                                                                                                                            |
| 4:30 pm to 5:30 pm  | Mocktail Hour ..... Ballroom West<br><i>Sponsored by: NCTA</i>                                                                                                                                                                                                                       |
| 7:00 pm to 9:00 pm  | Youth and Young Adults Awards Banquet ..... Ballroom<br><i>Sponsored by: Comcast/NBCUniversal/Telemundo, Dell, Inc., and Nissan</i><br>Diane Guerrero, actress on Orange is the New Black (invited); Erik Martinez, Actor                                                            |

## Friday, July 15

|                     |                                                                                                                                                                                                                                                                                                                                                                                                                 |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:00 am to 8:00 am  | Breakfast ..... On Your Own                                                                                                                                                                                                                                                                                                                                                                                     |
| 9:00 am to 11:30 am | Workshop Sessions ..... Kalorama Room<br><i>Sponsored by: CoolSpeak</i>                                                                                                                                                                                                                                                                                                                                         |
| 12:00 pm to 2:00 pm | FTI Youth and Collegiate Luncheon ..... Jefferson<br><i>Sponsored by: U.S. Army</i>                                                                                                                                                                                                                                                                                                                             |
| 2:00 pm to 4:00 pm  | LULAC Youth Elections ..... Kalorama                                                                                                                                                                                                                                                                                                                                                                            |
| 4:30 pm to 5:30 pm  | Closing Ceremony ..... Location (TBA)                                                                                                                                                                                                                                                                                                                                                                           |
| 5:30 pm to 7:00 pm  | Free Time                                                                                                                                                                                                                                                                                                                                                                                                       |
| 7:00 pm to 10:00 pm | Presidential Awards Banquet ..... Ballroom<br><i>Sponsored by: PepsiCo, Inc., Walmart, Ford Motor Company Fund, Southwest Airlines® and Verizon</i><br><i>Featured speakers:</i> Barack Obama, President, United States of America (invited); Loretta E. Lynch, Attorney General, U.S. Department of Justice; Ricardo Rossello, Ph.D., Candidate for Governor of Puerto Rico, New Progressive Party (Statehood) |

## Saturday, July 16

|                     |                                                                                                                                                                                                                      |
|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| All Day             | Explore Smithsonian Museums & Monuments ..... Self Guided Tour, On Your Own                                                                                                                                          |
| 7:00 pm to 11:00 pm | Concierto Voces Unidas por America (Optional) ..... Ballroom<br><i>Sponsored by: MillerCoors and Caesars Entertainment</i><br><i>Entertainment:</i> Gilberto Santa Rosa, and AB Quintanilla and the Kumbia All Starz |



## *Adopted by the LULAC National Board of Directors*

1. Only delegates, or alternates replacing a delegate, wearing their certified badges, will be allowed in the voting section. All other persons shall be seated in an observation area designated by the Credentials Committee. The only exception to this rule shall be to accommodate a physically challenged delegate or alternate who desires to be seated in a special area.
2. A member in good standing has the right to ask that non-members be removed from the election area. This shall include the news media.
3. An Election Judge shall be appointed by the National President to conduct the elections. The Election Judge shall be appointed prior to the start of the National Convention.
4. The Election Judge shall appoint at least three (3) Official Observers for all elections for the purpose of: a. serving as counters, as necessary; and b. being present at the time of electronic voting system installation and testing. Testing will include a sample test vote. The Election Judge will report the results of the sample test vote to the National Assembly.
5. Elections shall be by electronic ballot, including voting on amendments and resolutions, and runoffs.
6. No delegate or alternate may have more than one (1) vote in any one (1) election.
7. Voting in absentia shall not be allowed.
8. A candidate not previously announced, as per the LULAC National Constitution, may run from the floor provided that a written certification endorsement by the total accredited delegations of **a minimum of five (5) councils, including the candidate's home council, is made to the Election Judge no later than 12 midnight on the Friday before the General Assembly convenes for elections.** All candidates running from the floor shall announce their candidacy at the General Assembly convened on Friday immediately prior to the date of elections. Challenges to the eligibility of candidates running for office must be made to the election judge by 12 midnight on the Friday before the General Assembly convenes for elections.
9. Each candidate has the right to appoint one (1) observer/counter for the purpose of verifying the count and, if they wish, may be present for the electronic sample test ballot.
10. Each candidate shall have five (5) minutes for speeches which shall be presented at the time the General Assembly convenes for elections and before voting by electronic voting. All nominations for office shall be closed at 5:00 pm. on the Friday immediately prior to the date of elections.
11. In elections in which more than two (2) candidates are involved, and no one (1) candidate receives 50 percent plus 1 majority of the certified votes, the two (2) candidates receiving the highest number of votes shall immediately go into a runoff. No speeches shall be allowed in runoff elections.
12. Challenges to any election must be issued to the Election Judge within **ten (10) minutes** after the outcome of the election is announced. It shall take a two-thirds (2/3's) vote to overturn any ruling made by the Election Judge or by the National Legal Advisor.
13. First reading of all Constitutional Amendments and Resolutions will be presented on Friday when the General Assembly convenes immediately prior to date of elections.
14. The order of elections shall be as follows:
  - a. National President
  - b. National Vice President for Women
  - c. National Vice President for Youth
  - d. National Vice President for Young Adults
  - e. National Vice President for the Elderly
  - f. National Treasurer
  - g. National Vice President for the Southwest
  - h. National Vice President for the Midwest
  - i. National Vice President for the Farwest
  - j. National Vice President for the Southeast
  - k. National Vice President for the Northeast
  - l. National Vice President for the Northwest
  - m. 2019 Convention Site
15. The presentation of Constitutional Amendments from the floor **shall not be allowed.** Discussion on Constitutional Amendments shall be limited to three (3) speakers for and three (3) speakers against with each speaker having two (2) minutes.
16. All resolutions must be type written and submitted in the form provided for in the LULAC website and submitted by a local council in good standing on the first day of the National Convention. Approved State LULAC resolutions must be submitted to the National Office within five (5) days of passage by the State Convention with proof of passage by the State Convention provided at the time of submission. The Resolutions Committee shall read the resolved portion of each resolution and make its recommendation to the General Assembly when the General Assembly convenes on the Friday prior to national elections. Discussion on each resolution shall be limited to two (2) speakers for and two (2) speakers against with each speaker having two (2) minutes. A speaker must announce if he/she is speaking in favor of or against the resolution in question.
17. Resolutions from the floor shall be accepted. The resolution from the floor must be type written and submitted by using the form provided in the LULAC website and **signed by the total registered delegation of the offering council.** The written resolution from the floor must be presented to the Resolutions Committee by 2:00 pm. on the Friday when the General Assembly convenes prior to elections. The Resolutions Committee shall read the resolved portion of each resolution and make its recommendation to the General Assembly when the General Assembly convenes on the Friday prior to elections. The same time limit, number of speakers, and announcement as in Rule 16 shall apply to this rule.
18. Any issue not covered by these Convention Rules will be determined by the proper provisions within the LULAC National Constitution, By-Laws & Protocol, and Robert's Rules of Order (revised) in that order.
19. These adopted 2016 Convention Rules may be changed by a two-thirds (2/3's) vote of the General Assembly.
20. Delegates, Alternates and Guests must maintain proper decorum at all times. Whistling and whistles are not allowed. No photography, video, or audio recordings will be permitted, except for such photography, video or audio recording as is authorized by the Elections Judge. Upon violation a warning will be issued by the Election Judge, after which, if violation is repeated, Rule 21 will be invoked.
21. Any individual disrupting election proceedings as determined by the Election Judge, or that uses profanity or verbally threatens or attacks another member on or near the voting floor will be removed from the voting floor and charges to discipline the member, including expulsion for "actions contrary to the principles of LULAC" shall be brought against the member by the Elections Judge at the October National Board of Directors meeting.





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- ★ Health Screenings



[www.LULAC.org/feria/la](http://www.LULAC.org/feria/la)



All events will be held at the Washington Hilton (1919 Connecticut Ave., NW, Washington, DC 20009)

LULAC, within its membership, will bestow several national awards presented during the Presidential Banquet at the LULAC Conventions. These awards are the highest honor bestowed by LULAC and are given to those individuals whose achievements and community service most exemplify the ideals of the League. The recipients of these prestigious awards are selected by an awards committee which is appointed by the national president. The awards committee reviews the nominations of LULAC Councils and selects the recipients based upon established criteria.

## The Awards

The following awards have been established by the awards committee and will be presented at the convention:

- Man of the Year
- Woman of the Year
- Council of the Year
- Raymond Telles Award for Education
- Felix Tijerina Award for Service to the League
- Aztec Award for Civil Rights
- J.C. Martínez Award for Membership and Expansion
- Cesar Chávez Award for Leadership and Community Service
- Dr. Anita Del Rio Award for Latina Leadership and Women's Advocacy
- Senior Award, presented by National VP for the Elderly
- John Arnold Humanitarian and Community Service Award
- Cresencio Padilla Award for Volunteerism

## Criteria for Council of the Year Award

1. Council must be chartered and in good standing in the League.
2. Council must have been awarded Council of the Year at the District and State levels.
3. Council must have sponsored a LULAC Youth Council in the past year.
4. Council must have participated in humanitarian and civic causes

that have made an impact on LULAC and the community.

5. Council must have proof of all LULAC and community-related awards and recognition it claims, i.e., newspaper clippings, scrapbook, award letters, etc.
6. Council must have letters from its District and State Directors certifying that it was selected at the respective conventions.
7. The period of consideration for Council of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

\* *Council will receive special consideration for participation in the LNESCS scholarship program.*

## Criteria for Man of the Year Award

1. Nominee must be a member of a chartered LULAC Council in good standing in the League.
2. Nominee must be in good standing in the League.
3. Nominee must have been selected as Man of the Year at the Council, District, and State levels.
4. Nominee must have contributed talent, skills, and time to the betterment of LULAC and the community.
5. Nominee must provide proof of involvement in LULAC and the community, including newspaper clippings, award letters, etc.
6. Nominee must have letters from his Council President, District, and State Directors, certifying that he was selected at their respective conventions.
7. The period of consideration for Man of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

## Criteria for Woman of the Year Award

1. Nominee must be a member of a chartered LULAC Council in good standing in the League.

2. Nominee must be in good standing in the League.
3. Nominee must have been selected as Woman of the Year at the Council, District, and State levels.
4. Nominee must have contributed talents, skills and time to the betterment of LULAC and the community.
5. Nominee must provide proof of involvement in LULAC and the community and include newspaper clippings, scrapbook, award letters, etc.
6. Nominee must have letters from her Council President, District and State Directors certifying that she was selected at their respective conventions.
7. The period of consideration for Woman of the Year shall be one year prior to the National Convention. Achievements and activities prior to the period for which the nomination is made will not be considered.

## Criteria for LULAC Special Awards

- Membership
  - Loyalty
  - Service
  - Achievements
  - Awards
  - Contributions
  - Leadership
  - Recognition
  - Actions
  - Projects
  - Accomplishments
  - Volunteerism
1. Any LULAC member in good standing is eligible to be nominated for a LULAC Special Award.
  2. Any member of LULAC can nominate a LULAC member for a LULAC Special Award.
  3. Nomination and questionnaire forms must be submitted to the LULAC National Office prior to the National Convention.





# LEGISLATIVE PLATFORM







## AFFIRMATIVE ACTION

LULAC supports equal opportunity for employment, promotion and contracting, and opposes discrimination of any form in the workplace and supports affirmative action as a set of positive steps that employers use to promote equal employment opportunities. LULAC remains committed to fighting efforts to overturn decisions that have upset affirmative action programs across the country.

LULAC will ensure that information on affirmative action will be updated to reflect the latest changes from the Office of Personnel Management. OPM shall provide LULAC with pertinent data affecting affirmative action policies. If such data is not received LULAC will request such information from the Hispanic Senior Executive Service members and/or using Freedom of Information Act requests.

## CENSUS AND DATA COLLECTION

Based on the 2010 Census, over 50 million Latinos reside in the United States. According to the Pew Hispanic Center, the majority of states underestimated the increase of Latino residents, and, overall, the Hispanic population count was 1.9% higher than expected. Because of these major demographic shifts, LULAC urges local, state and federal government agencies to employ and train staff to serve this growing and diverse population.

As a national partner, LULAC supports the efforts of the Census Bureau to obtain an accurate Census count. LULAC encourages the Bureau to reach out to community-based organizations between decennial census counts in order to build and maintain trust with hard-to-count populations, such as Latinos, whom are wary of giving personal information to the Bureau. In addition, LULAC strongly urges the Census Bureau to emphasize in all materials – both print and online – that all information gathered is completely confidential.

LULAC also proposes that the Census Bureau provide stipends to community-based organizations who commit to assisting with the Census count outreach, as partners need more than co-branded materials to reach hard-to-count populations.

Furthermore, LULAC encourages the Bureau to produce both Spanish language materials, as well as English language materials marketed towards Hispanics. Coupled with ongoing education campaigns, and easy-to-read information online, LULAC believes that the Bureau can succeed in reducing the undercount of hard-to-count populations and achieve a more accurate snapshot of the United States of America.

LULAC advocates for more attention to be paid to the undercount, as each resident left out of the Census count negatively affects every aspect of daily life in the United States. Overcrowded emergency rooms, underfunded public schools, missing sidewalks, inadequate roads, and other public resources are direct results of disproportional federal funding allotments from decennial census undercounts.

Lastly, LULAC urges the Census Bureau to establish a system to assess the persistent underrepresentation of Hispanics in the Bureau, as well as identify effective strategies to increase future problem-solving capacities. LULAC strongly supports a standardized review of the Bureau's managers and supervisors based, in part, on their performance with respect to EEO issues, such as hiring a diversified work force, including Hispanics.

## CHILD LABOR AND THE EXPLOITATION OF MINORS

LULAC strongly supports ending child labor through education by supporting the International Labor Organization's (ILO) international programs to eliminate child labor worldwide. LULAC opposes the exploitation of children working anywhere for low wages and under hazardous conditions. LULAC deplores any and all exploitation of minors, whether psychological, physical, political, or sexual.

## CHILD WELFARE

Recognizing that children and youth from communities of color are disproportionately represented in the child welfare system, and who experience a high propensity of entrance into the juvenile and criminal system, LULAC calls on Congress to reform the child welfare system. LULAC is opposed to legislation that will proliferate the entrance of children and youth from communities of color into the juvenile and criminal systems, and supports the process for investigating cases of racial profiling and discrimination in the child welfare systems by the U.S. Justice Department and Department of Health and Human Services. LULAC encourages Federal and State protections for victims of child abuse in the education system.

## CITIZENSHIP AND VOTING

LULAC promotes active participation of all eligible Latinos in the democratic process by registering to vote and voting, and encourages all legislative, judicial and educational efforts to promote voter participation and advocacy. LULAC encourages all eligible immigrants to become US citizens and demands that the Citizenship and Immigration Services streamline and expedite the processing of citizenship applications pending in a



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On behalf of the 1.6 million members of the American Federation of Teachers, we salute **LULAC** on more than eight decades of fighting for the rights of Hispanics in the United States.

The AFT is proud to work with **LULAC** and its education centers to support programs that prepare students to succeed in school and inspire the next cadre of Hispanic educators. Across the country, the AFT is **reclaiming the promise of a high-quality public education for all children.**

We stand with **LULAC** in the fight for DACA and DAPA. Together, we will end the detention and deportation of students and their families.

We are committed to high-quality public services that strengthen our communities, and we are reclaiming the promise of a healthcare system that is affordable and accessible to all. Together, we can open new frontiers for Latino students and all members of our American family.



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backlog for up to two years or more. LULAC aims to assure that voters' rights are safeguarded on election-day by preventing potential voting rights violations, such as intimidation at the polls, unworkable voting equipment, and other civil rights violations.

LULAC supports an immediate and comprehensive reauthorization of the Voting Rights Act. The reauthorization must include language that requires states to submit election related changes that are identified as being the most linked to discrimination against Latino voters. These "Known Practices" would include certain changes to the method of election, voting locations, jurisdiction boundaries, redistricting, and/or multilingual voting materials.

LULAC opposes any efforts to repeal birthright citizenship, stripping citizenship from U.S.-born children of immigrants or amend the 14th amendment in any way that aims to restrict the rights of Latinos. LULAC also strongly believes that all the rights and protections afforded to U.S. citizens in the contiguous United States should also apply citizens living in Puerto Rico – currently citizens on the island do not have the full guarantees of citizenship.

## **CRIMINAL JUSTICE REFORM**

LULAC advocates reform of the criminal justice system to reduce the disproportionate number of Latinos who are incarcerated. LULAC supports reform of the court system to ensure fair sentencing guidelines that do not discriminate among race or socio-economic backgrounds. LULAC opposes the incarceration of youth in adult prisons and supports preventive education and social programs to reduce incarceration and recidivism. LULAC supports the repeal of legislation harmful to Latinos to redress disparate treatment of minorities, such as the elimination of the death penalty. LULAC also supports ensuring that statistical data of inmates in the state and federal prison systems is gathered for Hispanics/Latinos, of any race. LULAC supports lowering funding for the prison industrial complex.

## **DISCRIMINATION AND RACIAL PROFILING**

LULAC denounces any form of discrimination on the basis of national origin, race, religion, language, sexual orientation, age or disability. LULAC strongly condemns racial profiling, and supports a strong statutory definition of racial profiling along with the institution of data collections systems by law enforcement. LULAC is concerned with the growth of hate groups and encourages Congress to strongly monitor agencies

and their enforcement of hate-crime laws. LULAC opposes any effort to amend the U.S. Constitution in any manner that reduces protection of any individual's rights on the basis of national origin, race, religion, language, sexual orientation, age or disability.

LULAC strongly supports efforts to build trust and cooperation between law enforcement agencies and the Latino community. In addition, LULAC supports legislative efforts aimed at demilitarizing local and state law enforcement agencies and equipping law enforcement officers with body cameras. In cases involving police brutality, excessive force, and/or lethal force, LULAC calls for independent investigative panels to review cases for potential civil rights violations.

## **DRIVER LICENSES AND OTHER STATE CERTIFICATIONS**

LULAC supports legislation to grant licenses to immigrants under any status. LULAC supports innovative provisions for the issuance of a license such as passing a criminal background check, endorsement by a citizen, or requiring a pledge by immigrants to apply for legal residency.

LULAC supports allowing immigrants who regularize their status through any administrative action program like the Deferred Action for Childhood Arrivals or Deferred Action for Parents of Americans and Lawful Permanent Residents (DAPA) to be allowed to sit for professional and technical trade licensing exams and be licensed. States should not bar the credentialing of these immigrants and should work to allow immigrants to fully contribute their educational skills and entrepreneurial talents within the parameters of state and local professional, commercial, and business licensing schemes. Geographic location or a person's ability to prove residency should also not impede their ability to obtain credentials and identification.

## **ECONOMIC OPPORTUNITY**

LULAC urges companies and government agencies to embrace diversity in all aspects of business, whether employment, promotion, or contracting (including federal and state contracting), as well as to support representation of Hispanics at all levels, from day-to-day management and governance to the boardroom. LULAC encourages the expansion of programs and policies that provide funds to stimulate business, job growth and training, and opportunities for venture capital.

LULAC supports the implementation of the Community



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Reinvestment Act by commercial banks and savings associations to promote economic stimulus to low-income minority communities. LULAC encourages the federal government to reform the federal tax code to address the financial challenges regarding our federal budget and subsequent funding for programs and services that are important to the Latino community.

LULAC supports financial education efforts aimed at improving the economic security and stability of the Latino community.

## EDUCATION

LULAC believes that universal and quality public education is the foundation for lifelong success, and strongly opposes any measure that denies education as a fundamental right, including that of immigrant children. School curricula and textbooks should reflect culturally relevant teaching methods grounded in research and history relevant to the students.

LULAC strongly supports legislation to provide students with disabilities the needed resources, tools, and support to achieve in school.

LULAC supports legislation and policy decisions targeted at decreasing the Hispanic dropout rate and closing of the achievement gap. LULAC urges Congress to increase funding to implement targeted programs to encourage Hispanic students to remain in school.

LULAC supports efforts to fully engage and educate the Latino community on the adoption, implementation, and oversight of Common Core State Standards. LULAC expects that the adoption and implementation of the Common Core State Standards at the state level, be backed up with robust resources, training, development, and support for schools. In addition, LULAC supports efforts at the state level to ensure Latino students have access to high quality education that prepares them for college and career.

While LULAC opposes creating an environment of high-stakes testing and over-testing, LULAC also opposes eliminating every form of assessment. Instead, LULAC supports limiting federal testing requirements to no more than 1 required federal assessment in grades 3-8 and high school. In addition, LULAC supports efforts to ensure that students, families, and teachers have the support, training, and resources needed as states continue to administer new assessments. LULAC strongly supports legislation that ensures that students get early interventions and support from cradle to career. LULAC also opposes “opting-out” of assessments as a reform tactic and

strongly opposes actions aimed at influencing students to skip school as a form of “opt-out” protest.

Federal funding for LULAC National Education Service Centers (LNESEC) should be continued so as to address the specific needs of our community, as well as to expand into geographic areas not currently served. Federal funding for Head Start, Migrants and Seasonal Head Start, Gear Up, TRIO, Women, Infants, and Children (WIC), HEP-CAMP, Title I and Title III programs, and STEM education programs, should be increased and access should be expanded to ensure high participation of Latino children. LULAC supports increased funding for Title I, Title III and Title VII programs to address adult basic educational programs, bilingual education and dual language instruction through graduation. LULAC also supports an effective and appropriate bilingual education program, and dual language instruction through graduation for all English Language Learners. LULAC strongly opposes vouchers or any other funding method that will limit public education resources (any mechanism seeking to transfer funds away from public education to private education). Additionally, LULAC supports standardized accountability across both traditional public schools and charter schools.

All Latinos should have access to safe, quality and desegregated public education. Public schools should be improved and rehabilitated, and be provided with adequate funding to do so.

LULAC supports full-funding of the Elementary and Secondary Education Act, and urges Congress to reauthorize ESEA with community input and with fidelity to its original civil rights intentions. Any reauthorization should include robust support for Title I and Title III and language addressing issues related to subgroup accountability, resource equity, data disaggregation, English Learners, and that ensures a strong federal role as part of the oversight on states implementing education plans.

LULAC supports an increase in funding for Hispanic Serving Institutions (HSIs) of higher education. LULAC supports an increase in the number of Latino educators at all levels of education, administrators and school board members, as well as teacher training and development programs to encourage Latinos to become teachers. LULAC will fight against discriminatory and harsh discipline practices, including suspensions and expulsions, and zero tolerance policies that remove students from the classroom and keep them from learning.

LULAC membership advocates that scholarship awards be provided to qualified persons regardless of their citizenship status.





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## ENERGY SECURITY

LULAC dramatically supports increasing federal funds spent on the development of clean, renewable, and environmentally friendly energy sources. LULAC opposes drilling for oil on federal lands, especially in those areas deemed necessary to the ecological well-being and quality of life of its inhabitants and neighbors.

As a means to promote energy security, LULAC supports and advocates for the expansion of efforts to curb abuses to the environment through the “green jobs,” recycling, and through the creation and sustainability of rooftop and community gardens. LULAC recommends that “green jobs” create employment opportunities for Latino families. Educational and technical support must be provided to include the development of green jobs for Latinos.

## ENGLISH PLUS

LULAC strongly opposes all legislation that designates English as the official language of the United States or of any individual state. LULAC supports bilingual education to ensure English proficiency while encouraging students to retain proficiency in their native language. English language acquisition is imperative, but bilingualism and multilingualism are assets to be valued and preserved. LULAC supports increasing programs and funding for ESL for adult students.

## ENVIRONMENT AND CLIMATE CHANGE

LULAC opposes the practice of locating environmentally damaging or dangerous sites in Hispanic and other disadvantaged communities, and opposes the disposal of nuclear, chemical waste or other toxic waste in or near Hispanic communities. LULAC encourages the clean up of “brownfields” (contaminated sites) in Hispanic neighborhoods. LULAC supports the Clean Air Act to reduce emissions that are harmful to Latinos of all ages and opposes any effort to loosen its regulations placed on the coal-burning power plants in the United States.

LULAC also supports efforts to strengthen existing legislation to protect water sources from pollution, protect communities from exposure to toxic chemicals, and increase oversight on companies taking part in activities which may endanger natural resources. LULAC expresses support for the Clean Power Plan and the Clean Water Rule and legislation that aims to curtail emissions that contribute to climate change.

## FARMWORKERS, MIGRANT AND SEASONAL WORKERS

LULAC urges Congress to pass legislation that protects farm workers from employer abuse and that guarantees safe working conditions, housing, and access to schooling and training for farm workers. LULAC opposes legislation that may be considered for passage by Congress that relates to new guest worker programs that do not meet these criteria.

LULAC opposes the expansion of agricultural guest worker programs that do not provide adequate labor rights protections, health benefits and housing. LULAC supports a national holiday honoring Cesar Chavez and commemorating the contributions of farm workers to the United States. School curriculum should include a historical perspective of the farm worker struggle and community service in his honor. LULAC supports the continuation and expansion of the National Farmworkers Job Program. LULAC urges Congress to pass legislation that protects female domestic workers from employer abuse and that guarantees safe working conditions as well as the same rights afforded to workers in other industries.

## FINANCIAL PROTECTION

LULAC works to promote financial literacy, savings and investments in Latino communities. We oppose all forms of predatory financial practices including subprime mortgages, payday loans, usurious bank fees, high cost auto loans and pyramid schemes.

## FOREIGN RELATIONS

LULAC urges a strengthening of partnerships with Latin America. We urge the U.S. government to include Latin American nations as partners for the war on terrorism and the creation of multilateral agreements on such important cross-border issues as health, labor, education, immigration, environment and sustainable economic development. Although LULAC supports trade and economic integration with Latin America, it is imperative that trade agreements should be equitable and balanced. LULAC supports efforts to renegotiate trade agreements to raise the standards of living for the labor force and protect our environmental standards so as to reduce displacement of workers and consequent mass migration. LULAC supports efforts to grow sustainable economic development programs in Latin America and the Caribbean, along with social development programs.



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A photograph of two women with dark hair, smiling warmly at the camera. They are positioned in the lower half of the frame, with the woman on the left slightly in front of the one on the right. The background is a solid, light green color.

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## HATE CRIMES

LULAC urges Congress to pass laws that provide stronger sentencing and more aggressive prosecution for hate crimes. The federal government's role should be expanded in the prosecution of hate crimes by being allowed to assist state and local efforts to prosecute a broader scope of hate crimes.

## HEALTH

Universal health care is a priority for Latinos and it should include affordable and accessible primary, preventive, and emergency room health care that is administered in a culturally competent and linguistically appropriate manner. Latino mothers should have access to pre-natal care, health and nutrition education, and access to healthy foods, anti-hunger programs, and medical services. Latino children and adolescents must have access to immunizations, medical services, prescription medications, health education on topics such as substance abuse, body image and mental health, and should have access to safe spaces for physical fitness. LULAC urges pharmaceutical companies and medical research facilities to increase the inclusion of Latinos in their clinical trials and focus groups in order to better provide accurate health information for this population group.

LULAC urges greater awareness among health care providers of the disparities in the health care system so as to eliminate bias and stereotyping of Latino patients. Information on how to provide medical care services to Latinos in a manner that is both culturally competent and linguistically appropriate, including the utilization of translation services should also be included. LULAC advocates for patient education programs to increase patients' knowledge about the Affordable Care Act and its benefits to encourage uninsured and/or underinsured Latinos to enroll into a medical plan, seek routine medical services, and/or treat chronic diseases at the onset rather than at later stages of the disease. It is crucial to educate, train and build the capacity of health care providers on the benefits of the ACA and the impact that it will have on patients, their medical care, and on the medical health care system. LULAC advocates for an increased awareness on preventative and proactive health care. Patient education programs should focus on preventing diseases disproportionately affecting Latinos, such as diabetes, obesity, coronary diseases, hypertension, Alzheimer's and HIV/AIDS, and about ways to prevent the onset of these diseases by seeking routine medical care.

LULAC also urges an expansion of insurance coverage for children in poverty, as well as increased funding for programs to promote self-esteem and prevent teen pregnancy. LULAC supports guidelines that improve the nutritious quality

of meals served in schools and that provide increased eligibility access to Latino children in poverty. Because of the disproportionate number of Hispanics who are uninsured and under-insured, LULAC is committed to working with the Latino community to ensure that those who are eligible for health insurance under the Affordable Care Act, are enrolled in a medical insurance plan. Due to the different trends and gaps in medical care expenses, such as prescription drug coverage, and to the differences in treatment options for patients with pre-existing conditions, LULAC calls for an increased need to educate Latino communities about the new benefits provided under the Affordable Care Act. LULAC supports the expansion of state and federal funding for programs focused on mental health and mental disabilities. LULAC supports parity for Medicare Part D, for residents of Puerto Rico.

In addition, LULAC strongly supports the expansion of the Medicaid program as part of the Affordable Care Act. LULAC supports expanding Affordable Care Act eligibility to all work-authorized immigrants. LULAC supports efforts to increase health literacy, provide enrollment assistance, and reduce barriers preventing Latinos from accessing affordable health care.

LULAC opposes any legislation or litigation aimed at repealing or chipping away at the protections and health benefits expanded under the Affordable Care Act. LULAC opposes any efforts to restrict funding to health clinics (including Planned Parenthood affiliates) as a way to limit access to comprehensive health and reproductive services.

LULAC is committed to addressing the environmental injustices that poor Latino families face which prevent them from having complete access to healthy and nutritious foods, safe spaces for physical exercise, and from being able to access medical services in a facility in their neighborhood.

## HISPANIC REPRESENTATION

LULAC promotes public service and strongly urges the Administration to review and update Executive Order 13171 to ensure that the federal government reflects the most current demographic and statistical information of Hispanics at all levels of the federal government. LULAC urges local, state, and federal agencies to increase their outreach to Hispanic organizations, i.e., LULAC and others, since they are the ones that can supply the agencies with qualified applicants. We urge the administration to work closely with Hispanic members of Congress to develop strategies that will increase the representation of Latinos in the local, state and federal government. LULAC urges the United States Senate to provide a level playing field for Hispanic judicial nominees to ensure



# Diversity is more than meets the eye



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that Hispanic representation in the judicial system increases proportionally to the numbers of Latinos in the general population.

LULAC supports the Office of Personnel Management's Federal Diversity Office, which seeks to develop a government-wide strategy to support Federal agencies in improving outreach to and hiring of diverse groups of candidates including Hispanics.

## HOUSING

LULAC supports an increase in the nation's stock of affordable housing. The federal government should increase resources to build, rehabilitate and preserve housing for low and extremely low income households in both the rental and purchase markets. In addition, LULAC supports the development of more housing for the elderly; the creation of additional emergency shelter to permanent housing for victims of domestic violence; the development of integrated permanent supportive housing for people with disabilities and an increase in funding for programs and services to end homelessness. LULAC also supports investments in green affordable housing. LULAC supports increasing services and affordable housing units for America's rural poor. It strongly encourages the development of housing options for migrant farm workers and their families.

LULAC supports the improvement in the quality of life of residents of the Southwest border colonias, including access to such basic amenities as electricity and potable water. LULAC opposes all forms of housing discrimination and calls for stronger enforcement of fair housing laws and the elimination of predatory lending practices. LULAC seeks higher funding to increase the capacity of Hispanic organizations to conduct fair housing education and enforcement activities. LULAC supports foreclosure intervention programs and efforts to help stop foreclosures. LULAC calls for the creation of programs to help tenants of foreclosed rental properties remain in their homes.

## HUMAN TRAFFICKING

LULAC supports state and federal efforts to combat international and domestic trafficking of human beings and the full implementation of the Victims of Trafficking and Violence Protection Act (TVPA) of 2000. LULAC encourages the continued monitoring of anti-trafficking programs including expansions of criminal provisions. LULAC supports the issuance of non-immigrant t-visas for foreign born victims of human trafficking in the U.S. LULAC strongly supports that

unaccompanied minors be treated as refugees and provided with the fullest form of care and protection including being protected from incarceration and detention. LULAC strongly opposes changing existing human trafficking laws to strip away critical protections for unaccompanied minors as a way to speed up their deportations. Unaccompanied minors from Mexico and Canada should be afforded all the existing protections extended to unaccompanied minors from countries not bordering the contiguous United States.

## IMMIGRATION

LULAC demands an end to all deportations, excluding individuals convicted of a violent felony, while comprehensive immigration reform legislation is being considered. LULAC supports the repeal of the bed-detention quota language included annually in the Department of Homeland Security appropriation legislation. LULAC also calls on the immediate end to family detention practices and urges the Department of Homeland Security to adhere to the November 20, 2014 memo titled Policies for the Apprehension, Detention and Removal of Undocumented Immigrants.

LULAC opposes any legislation that threatens the rights of immigrants, criminalizes them or those who provide them assistance, and harms Latino communities. Legal residents and naturalized citizens should have the same benefits due native-born citizens. LULAC opposes the militarization of the border and vigilante attacks on immigrants, as well as the mistreatment of immigrants in the United States, and their territories, regardless of their status. LULAC supports comprehensive immigration reform that provides an avenue for undocumented workers to legalize their status and expands the number of legal immigrants allowed into the U.S. to meet our needs. LULAC opposes any efforts to construct a border wall.

LULAC opposes immigration legislative language that preconditions status adjustment on border security triggers. LULAC favors a prompt avenue to citizenship. LULAC will continue strong opposition to the harsh and inhumane treatment of documented and undocumented persons in private prisons, detention centers, and makeshift holding centers. In addition, LULAC strongly opposes the holding of documented and undocumented minors in any facilities, be it public or private that separates them from their parents and/or caretakers.

LULAC supports strong family reunification standards and fair and balanced immigration processes to take into account future flows of workers. Though LULAC does not support



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guest-worker programs, should they pass, LULAC endorses full worker protections including the right to organize and to apply for citizenship on their own right without depending on their employer. LULAC opposes the use of local law enforcement in immigration enforcement.

LULAC strongly supports the passage of the DREAM Act. We oppose any acts such as not allowing DREAMERS permission to obtain driving licenses as barriers to DREAMERS pursuing their goals and living their lives. LULAC urges all states to pass laws that allow undocumented immigrant children who have completed high school, are of good moral character, and reside in the state to be admitted to colleges and universities as residents and eligible for in-state tuition. LULAC also urges the federal government to grant these students citizenship after they graduate from college or university.

LULAC demands that the federal government grant citizenship to any members of the Armed Services that have been honorably discharged, as well as spouses and loved ones of Veterans.

LULAC encourages every LULAC council to engage in advocacy activities consisting of letter-writing and media campaigns, and rallies to encourage congress to pass comprehensive immigration reform.

LULAC supports comprehensive immigration reform legislation that:

- Allows undocumented workers already in the U.S. to contribute to the U.S. economy and society by providing them with a pathway to citizenship;
- Reduces the backlog of individuals seeking residency or citizenship;
- Recognizes that immigrants are an integral part of the U.S. labor force by addressing employment-based immigration needs and reforming the visa system for issuing permanent and temporary visas for high-skilled & low-skilled workers – this will allow workers to fill jobs already available to them and will better position the U.S. in the global economy and the global labor recruitment arena;
- Ensures strong worker protections are in place before any “guest worker” type provisions are considered,
- Reunites American families by allowing a U.S. citizen or permanent resident to sponsor their same-sex partner for immigration to the U.S., a right which is currently denied - this will not redefine marriage and would not repeal the Defense of Marriage Act law – however, it will benefit both these American citizens and the companies which employ them here in the U.S.; and
- Addresses our enforcement needs in a manner that is just, and consistent with our existing due process and civil rights laws.

## IMMIGRATION- RELATED ADMINISTRATIVE ACTIONS

Absent the enactment of comprehensive immigration reform, LULAC strongly supports the President’s authority to take administrative action on immigration. LULAC supports the Deferred Action for Childhood Arrivals and the Deferred Action for Parents of Americans and Lawful Permanent Residents (DAPA) as models of ways the Executive Branch can take action to enact immigration reform. LULAC supports expanding these programs to include parents of DREAMERS. LULAC opposes frivolous legislation and litigation aimed at repealing those programs.

## LAW ENFORCEMENT

Taser Guns were classified by the United Nations Committee Against Torture (CAT) on Friday November 23, 2007 as a “Form of Torture” and “Can even provoke Death.” The use of these weapons provokes extreme pain that can go as far as causing death. Reliable studies and recent facts occurring in practice have revealed “the consequences to the physical and mental state of the persons targeted are of a nature to violate” the provisions of the United Nations Convention against Torture. Over 300 people have been killed by police Taser since their use began in the year 2000; most of the victims of Taser torture and death are Hispanics and people of color. National LULAC opposes Taser use by Police Officers and Law Enforcement personnel and calls for Tasers to be removed from use by Police Officers and Law Enforcement agencies all together.

LULAC opposes the continued enforcement of the Secure Communities Act on people with less than a felony charge. LULAC opposes the detainment and deportation of anyone charged with less than a felony. LULAC does not honor the detainer policy in the Secure Communities Act. LULAC encourages State, County, and local law enforcement officers to be trained on the appropriate enforcement intended by the secure communities Act.

## LGBT

LULAC supported efforts to dismantle discrimination against LGBT Latinos – including repealing Don’t Ask Don’t Tell and the Defense of Marriage Act. LULAC continues to support the passage of legislation like the Equality Act and others aimed at addressing LGBT bullying in schools such as the Student Safety Improvement Act and the Student Non-Discrimination Act. In addition, LULAC opposes the ICE detention of vulnerable populations like LGBT immigrants.





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## MEDIA

LULAC strongly advocates increasing Hispanic-oriented programming that includes positive portrayals of Latinos and that recognizes their contributions to the cultural breadth of our country. We are also advocates for ensuring more Hispanics are placed in high-level positions among the leading broadcast networks.

## PUERTO RICO

LULAC reaffirms its strong support and will continue to fully and actively support these and any other efforts by their fellow United States citizens who reside in Puerto Rico regarding their legitimate right as U.S. citizens to be able to vote for the President and Vice President of the United States of America, as well as for their corresponding voting members of Congress.

## SENIORS

LULAC strongly advocates for programs and legislation to protect the quality of life of Latino seniors, for fair cost housing, transportation for those with special needs, in home care, employment opportunities, access to medical care and treatment services and health coverage, and the reduction of elderly abuse and fraud. LULAC seeks a reduction of costly prescription drugs and a streamlining of Medicare prescription drug coverage.

## SOCIAL SECURITY

LULAC opposes the privatization of Social Security and any tax cut plan that would compromise its future stability. Individual accounts and tax cuts should not be substituted for Social Security's currently defined system. LULAC supports stronger benefits for lower income groups, women, and the disabled.

## TECHNOLOGY

LULAC strongly believes that universal broadband access is the key to empowering Latinos to advance their education, careers and quality of life. A home broadband connection is vital to the economic success of Latinos.

We advocate for online content that assists consumers with important priorities, such as educational attainment, homeownership, health resources, and worker's rights, among others. The content needs to be meaningful to our communities and provide useful and culturally relevant support. We request that government agencies modify their websites to address the concerns and needs of the growing Latino population.

LULAC supports the preservation of a free and open Internet that does not inadvertently shift the massive costs of increasing access, capacity and bandwidth onto the backs of consumers who can ill afford it in these dire economic times.

As a high percentage of computers in America are infected with malware and spam, LULAC encourages our legislative leaders to refocus their online security efforts to fight these security threats.

LULAC strongly supports modifications of the Lifeline program and insists that the plan not only focus on rural communities but also prioritize urban communities where high numbers of Latinos reside. In addition, LULAC fully supports the expansion and modernization of programs like E-rate.

## WOMEN'S RIGHTS

LULAC strongly supports legislation that would guarantee pay equity for women, strong penalties for sexual harassment, and support for women who file complaints against their employers. LULAC supports the expansion of leadership development programs for women of all ages and encourages more Latinas to run for public office. LULAC strongly supports programs to protect women and their children from domestic violence and sexual abuse, and strong penalties for abusers that include but are not limited to community service, appropriate time in jail and mandatory anger management training. LULAC is concerned with the ongoing findings that Hispanic women fare worse in health and health care than other populations of women and strongly encourages better access to health benefits, literacy, and improved doctor-patient relationships.

## WORKER'S RIGHTS

LULAC strongly supports the rights of working men and women to organize under the law and form labor unions dedicated to continuing the struggle for equality, social and economic justice. LULAC supports extending the benefits of a bountiful society to all workers, without regard to age, sex, race, nationality or creed, and to improve the working and living conditions of all workers worldwide.

The terms "Hispanic" and "Latino" are used interchangeably by the U.S. Census Bureau and throughout this document to refer to persons of Mexican, Puerto Rican, Cuban, Central and South American, Dominican, Spanish, and other Hispanic descent; they may be of any race.



A photograph of two women, one in a brown top and one in a blue top, looking intently at a tablet held by the woman in blue. The scene is set in a professional office environment.

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# LULAC

## Year in Review





# 87 Years of Progress

*“For 87 years, LULAC has been on the front lines, leading fights for civil rights and building opportunities for Latino Families across this country. The work you do is powerfully important for our entire country.”*

*—The Honorable Elizabeth Warren, U.S. Senator, (D-MA)*

Photo by Luis Niño Briones



These words from U.S. Senator Elizabeth Warren illustrate the critical role LULAC members play in the civil rights landscape. In 2016, we celebrated 87 years of a lasting vision to advance Latino civil rights in the United States. We continue this progress through 1,000 volunteer LULAC councils, 60 LULAC community technology centers, and 14 LULAC National Educational Service Centers. With a membership of 135,000 volunteers and 30 staff, LULAC reaches Latinos in 36 states; Washington, D.C.; and Puerto Rico. Since our founding on February 17, 1929, in Corpus Christi, Texas, we have empowered our fellow Latinos with the tools to succeed in education, health, politics, employment, and technology. We invite you to join the movement at [www.LULAC.org](http://www.LULAC.org).

## **LULAC Events, Action, and Recognition**

From July 12-17, 2015, the League of United Latin American Citizens celebrated its 86th annual National Convention and Exposition. Over 13,000 participants gathered in Salt Lake City, Utah, for a full six days of dynamic speakers, engaging workshops, a Federal Training Institute, and an exposition. Salt Lake City was chosen to host the 86th annual convention because of the



Photo by Luis Niño Briones





## Year in Review

fast-growing Latino population of the city and region. The convention was made possible by LULAC's presenting sponsors Toyota and PepsiCo, Inc.; and Diamond sponsors Target and Walmart.

With the theme, *Familia: The Building Blocks of Our Society*, the convention focused on strengthening the Latino family and highlighted the important role that family plays in government, policy, and civic engagement. Convention participants increased their policy knowledge of some of the most important issues facing the Latino community. Expert panelists spoke on immigration issues, the *Affordable Care Act*, LGBT equality, the underrepresentation of Latinas in public office, and the power of the Latino vote in the upcoming election.

Unlike any other grassroots organization in the country, LULAC's policy priorities are adopted at the annual convention. The policy priorities outlined at the convention help steer the focus of the organization's work for the coming year. Participants increased their knowledge of key policy issues facing Latinos during expert-led workshops. Additionally, renowned speakers addressed LULAC's grassroots membership, including U.S. Citizenship and Immigration Services Director Leon Rodriguez, U.S. Surgeon General Dr. Vivek H. Murthy, U.S. Environmental Protection Agency Administrator Gina McCarthy, Salt Lake City Police Department Interim Police Chief Mike Brown, Utah Attorney General Sean Reyes, Salt Lake City Mayor Ralph Becker, U.S. Secretary of Education John King, and Financial Expert Julie Stav. Senator Orrin Hatch (R-UT) provided the keynote address

at the Presidential Awards Banquet and praised the work LULAC members across the country have undertaken to strengthen the Latino community.

LULAC's Federal Training Institute offered convention participants opportunities for career development. With the goal of making the federal workforce as diverse as the population it serves, the Federal Training Institute provided participants with workshops designed to enhance and develop the characteristics necessary for leadership in the federal government.

In addition to the informative workshops and trainings, convention attendees were treated to a variety of fun interactive events. The convention activities were accompanied by a free exposition, where attendees were able to meet with representatives from federal agencies, universities, and corporate America; and received free health screenings from on-site health providers. The annual *Voces Unidas* concert featured Michael Salgado, Little Joe y La Familia, Taboo from the Black Eyed Peas, and a special appearance by Telemundo star Angelica Vale, who received the Latina Trailblazer Award for her work in the entertainment industry.

LULAC members ended the week with the LULAC General Assembly. LULAC once again proved its grassroots power as members voted on the legislative agenda of the organization and elected a new national board. For the first time in its eighty-six year history, LULAC elections were successfully conducted with electronic voting, ensuring the utmost efficiency and accuracy in tabulating the results. At the end of the



Photo by Luis Nuno Briones



assembly, Roger C. Rocha, Jr. was elected as the 47th LULAC National President, along with a variety of new board members eager to continue a strong tradition of service to the Latino community.

In October, LULAC marked Hispanic Heritage Month with its annual **ACTober: Fall Legislative Summit & Advocacy Day**. During the summit, over 100 LULAC members conducted over 60 advocacy visits with



Photo by Luis Nino Briones

members from both the U.S. Senate and the U.S. House of Representatives, advocating on behalf of the Latino community for a variety of issues including health care, education, immigration reform, voting rights, consumer protections, LGBT equality, and the status of Puerto Rico. This year, we were proud to have Congressman Steny H. Hoyer (D-MD), Congressman Raul Grijalva (D-AZ), Congressman Joaquin Castro (D-TX), U.S. Senator John Cornyn (R-TX), and presidential candidate U.S. Senator Bernie Sanders (D-VT), participate in roundtable discussions and presentations.

LULAC's Hispanic Heritage festivities on Capitol Hill included the signing of a Memorandum of Understanding with the U.S. Fish and Wildlife Service, which will permit LULAC councils to become environmental stewards through family fishing activities and monarch butterfly conservation efforts. In June, LULAC launched its first LULAC Youth Regional Conference dedicated to conservation and environmental stewardship with students from Portland, Oregon and Vancouver, Washington.

As part of our annual Fall Summit, the LULAC National Educational Service Centers (LNESEC) brought over 50 Latino students to Washington, D.C. for the 18th annual **Washington Youth Leadership Seminar (WYLS)**. The high school students, representing the best and brightest of today's young Latinos, were selected from across the United States and Puerto Rico. WYLS participants spent four days on Capitol Hill engaging in discussions with national leaders in the fields of politics, business,

technology, and education. The program impact goes beyond Washington as the students remain in year-long youth leadership development programs through LULAC Youth Councils and LNESEC's network of 14 educational and technology centers.

## LULAC's 19th Annual LULAC National Legislative Conference

Over 800 people participated in this year's 19th Annual LULAC Legislative Conference and Awards Gala in Washington, D.C. from February 24-25, 2016. The conference included the Emerge Latino Conference, which gathered over 150 college students. The LULAC Legislative conference was made possible by the generous support of Diamond sponsor Ford Motor Company Fund; and our Platinum sponsors Anheuser-Busch, AT&T, Comcast/NBCUniversal/Telemundo, Walgreens, and Walmart.

The first day of the conference included policy briefings and provided key information to LULAC members, Emerge Latino conference participants, and Latino advocates regarding the continued need for comprehensive immigration reform, ensuring accountability for Latino students' success and the need to strengthen the Affordable Care Act. In addition, the policy summit addressed the community's support for President Obama's administrative actions on immigration and called for an end to the detention of vulnerable populations, including the removal of the 34,000 bed quota rider from appropriation bills. The first day of the conference included three policy briefings on health care, education, and immigration reform. Key speakers included The Honorable Julián Castro, Secretary of the U.S. Department of Housing and Urban Development; Congressman Steny H. Hoyer (D-MD), Congresswoman Ileana Ros-Lehtinen (R-FL); Congresswoman Linda Sanchez (D-CA), Congressman Raul Ruiz (D-CA); and Congressman Raul Grijalva (D-AZ).

At the awards gala, U.S. Senator John Cornyn (R-TX) and U.S. Senator Elizabeth Warren (D-MA) were honored





## Year in Review

with the Legislative Award. The Advocacy Award was bestowed upon Mr. Julio Pabón for his work on behalf of the Latino community and his leadership in ensuring bilingual coverage of key sporting events. Mexican-American musical group La Santa Cecilia closed out the evening with new music from their upcoming album, Buenaventura.

During the second day of the Legislative Conference, LULAC members met with over 75 congressional offices and federal agency leaders to discuss key policy issues, including ICE's detention bed quota, the Puerto Rican debt crisis, and the need for comprehensive immigration reform. During the Capitol Hill Advocacy Luncheon, the National Hispanic Leadership Association (NHLA) unveiled their comprehensive 2016 policy priorities for Latinos in the U.S., followed by presentations from congressional leaders including Congressman Steny Hoyer (D-MD); Congresswoman Ileana Ros-Lehtinen (R-FL); and Congresswoman Linda Sanchez (D-CA). The conference closed with a reception at the Microsoft Innovation & Policy Center in Washington, D.C.

### LULAC's 3rd Emerge Latino Collegiate Conference

For the third time, this year's legislative conference included a special leadership track for over 150 Latino



college leaders from over 27 states across the country. On February 23-25, 2016, the Emerge Latino Conference provided students with policy issue briefings and training to advance career opportunities and public speaking skills. The collegiate leaders developed their own national Latino collegiate public policy agenda, which they took directly to their members of Congress on Capitol Hill. The students from Collegiate LULAC and other campus-based Latino student organizations left Washington, D.C. ready to empower their local communities.

This year, *Emerge* students participated in the first-ever Emerge community service event at the Capital Area Food Bank, where they cumulatively donated over 100 hours of service and helped feed over 450 families in the D.C. metropolitan area.

### 2015 LULAC National Women's Conference

The LULAC Women's Commission brought 350 attendees to its annual National Women's Conference in Los Angeles, California, from April 1-2, 2016. With the theme *Turning Political Strength into Action*, this year's women's conference focused on the political obligations to women and highlighted the incredible accomplishments of Latinas in public service. Conference participants attended



Photo by Luis Nuno Briones

workshops and seminars that covered issues such as education, health, and DACA, and attended leadership and development trainings. In addition, Congressman Xavier Becerra (D-CA), Congresswoman Loretta Sanchez (D-CA), California Assemblymember Cristina Garcia, and City of Los Angeles Councilwoman Nury Martinez provided remarks at the conference.

As part of LULAC's commitment to eradicate hunger and malnutrition, Women's Conference participants and Tyson Foods took part in the distribution of approximately 38,400 pounds of protein to the Los Angeles Regional Food Bank. The Conference was made possible by Diamond Sponsor The Coca-Cola Company and Emerald Sponsor Ford Motor Company Fund.

### Advancing Civic Participation and Immigrant Integration

LULAC's civic engagement programs train families to voice the needs of our community and take an active role in American civil society. Over the past year, LULAC civic engagement programs have helped Latino families maximize their full potential as American citizens. Through LULAC's *Democracy in Action* initiative, LULAC councils are providing general education awareness about how to register to vote and where to find your polling location. LULAC councils are also doing voter registration drives to increase the number of eligible Latino voters at the ballot box.

Our special thanks goes to the Comcast Foundation for their investment in LULAC's voter registration program.

LULAC launched the Latino Iowa Caucus Project on November 30, 2015 to increase Latino representation in the Iowa electorate. LULAC encouraged Latinos to vote in the Iowa Caucus on February 1, 2016, regardless of party affiliation. LULAC conducted voter registration drives and canvassed across the state, educating Latinos on



the primary process. LULAC leaders were able to turn out more than 13,000 Latinos. This was an increase of 12,000 Latinos who participated in 2016 due our grassroots, direct voter contact efforts. The 2016 Reed Awards and Conference named LULAC's Iowa campaign call as the "Best Spanish Language Call."

Since its founding in 2013, LULAC's *Hispanic Immigrant*



*Integration Project (HIIP)* has served over 10,000 immigrants across the country through civics classes, application assistance for citizenship, assistance with applications for Deferred Action for Childhood Arrivals (DACA), and assistance with family petitions. Through the program, LULAC has served Latino families in Arizona, California, Illinois, Indiana, Iowa, Texas, Maryland, New York, New Jersey, Connecticut, and Pennsylvania. The program operates in partnership with Hispanic Federation and, in part, thanks to a generous grant from the Walmart Foundation.

### #BastaTrump Rally at SNL

On November 4, 2015, LULAC, along with 23 partner organizations, participated in a protest that called for the immediate removal of Republican presidential candidate Donald Trump from hosting *Saturday Night Live (SNL)*.



At the protest, the groups delivered over 522,000 signatures to producer Lorne Michaels demanding that Trump be disinvented from hosting the popular comedy show. The strong opposition to Trump hosting SNL was in response to the racist and derogatory remarks he has made about Latinos during his campaign. A letter from the 24 participating Latino organizations was delivered that

made clear the organizations' united call for the removal of Trump from the SNL lineup. On November 7, 2015, LULAC members gathered at Trump Plaza and marched 10 blocks to 30 Rockefeller Plaza where they rallied against Trump until 9 pm.

On January 21, 2016, LULAC went to Chicago as co-chair of 4th annual the *Unión Hace La Fuerza Latino* Institute—the largest national gathering of LGBTQ Latino activism in the US. LULAC and the Latino Institute gathered the largest audience in its four year history, drawing over 250 LGBTQ Latinas/os from 25 states to the 2016 Institute. The Latino Institute hosted over 11 bilingual sessions that addressed issues such as transgender discrimination; immigration, deportation, and the detention of transgender immigrants; family acceptance; and strategies for fostering constructive dialogue. Additionally, an afternoon panel addressed the state of LGBTQ Latina/o activism in the U.S. This year, LULAC and Lambda Legal convened a committee of 44 LGBT and Latino-serving organizations to plan the successful training. For more information, please visit [www.unionfuerza.org](http://www.unionfuerza.org).

In May 2016, LULAC brought over 50 Central American refugee children and their families to Washington, D.C. to meet with Members of Congress and push for an end to the pernicious raids and deportations. The women and children who participated in these meetings are part of LULAC's *Child Refugees United For Freedom Campaign*, which seeks to educate Congress about the devastating war and violence affecting our Central American brothers and sisters.

### LULAC Builds Healthy Families and Generations of Wellness

LULAC's *Latinos Living Healthy* initiative works to address health disparities in our community by increasing awareness of health issues and distributing information to underserved populations. In 2014, LULAC continued its work as a Champion for Coverage. In just one year, uninsured rates for Latinos have dropped by more than



Photo by Luis Nuño Briones

40% —with nearly 7 million Latinos getting covered for the first time.

On August 21, 2015, (LULAC) and Tyson Foods joined to donate 40,000 pounds of protein to the South Texas





### **The Government of Mexico**

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**Magdalena Enriquez Rivera**

for receiving the Ohtli Award during the  
2016 LULAC National Convention

The *Ohtli* Award is bestowed on renowned Latino leaders who have distinguished themselves for their contributions to the advancement and empowerment of Mexican communities abroad.





Food Bank in Laredo, Texas. Since 2009, LULAC and Tyson Foods have donated more than 1 million pounds of protein to food banks across the country and Puerto Rico. This latest donation represents LULAC and Tyson Foods' commitment to eradicating hunger in some of America's most vulnerable communities.

Since its inception in 2011, the LULAC *Feria de Salud* program has reached over 90,000 people in three states, the District of Columbia, and Puerto Rico. On September 20, 2015, nearly 10,000 people joined LULAC and our partners at the third annual Feria in Los Angeles, California. Hosted at Placita Olvera in historic downtown Los Angeles, participants were invited to take advantage of a wide array of free health services and screenings, workshops, a farmer's market, cooking demonstrations, zumba and dance classes, and more. LULAC collaborated with local health organizations including the LA County Department of Social Services, the Children's Hospital of Los Angeles, and City of Hope to provide free vision, dental, and osteoporosis screenings; stroke risk testing; HIV testing; and more. The day also featured performances from musical legends Vilma Diaz y La Sonora and Trio Ellas, as well as showcases by local folkloric dancers. The Los Angeles Feria was made possible by Champion sponsor AARP, Diamond sponsor The Coca-Cola Company, Platinum sponsor City of Hope, and Bronze sponsors #Health4All and Pfizer RxPathways.

On November 14, 2015, in partnership with the Toyota, LULAC brought the *Latinos Living Healthy Feria de Salud* to Brownsville, Texas for the first time ever. Over 2,300 people attended the festival and took advantage of free screenings for diabetes, cholesterol, blood pressure, and HIV as well as free dental check ups and flu shots. Local food vendors partnered with LULAC to provide *Feria* participants tips on how to eat healthy without sacrificing culture. Participants also enjoyed the sounds of local acts Grupo Capullo Norteño and Mariachi Sol Azteca before Texas valley native Bobby Pulido took the stage with his father, Tejano legend, Robert Pulido. A special thank you goes to our Presenting sponsor Toyota, Diamond sponsor The Coca-Cola Company, Gold sponsor Walgreens, and Bronze sponsor Pfizer RxPathways.

In the fall of 2015, LULAC launched a new initiative of Latinos Living Healthy, **Partnering and Communicating Together to Act Against AIDS (PACT)**. PACT is a partnership between the Centers for Disease Control and Prevention (CDC) and some of the nation's leading organizations representing the populations hardest hit by HIV and AIDS. LULAC's program seeks to address the high rates of HIV among the most vulnerable Latino populations--young Latino gay and transgender women through a series of seminars, strategic convenings, and testing and awareness events in partnership with LULAC national and 10 local LULAC councils. The campaign promotes health for all Latinos by providing culturally competent health resources about HIV and promoting disease awareness through health education workshops

on HIV to explain topics such as disease transmission, prevention methods, access to pharmaceutical treatments, and depression after receiving a positive diagnosis. LULAC also provided free HIV screenings at the Ferias De Salud, the National Convention & Expo, and other events. Additionally, LULAC held an HIV caucus at the 2016 Creating Change Conference to empower Latinos with skills required to discuss strategy and opportunities for collaboration to increase the visibility of the alarming rates of new infections among young Latino gay men and transgender women and strategies to work collectively to



reduce these rates. Thank you to the investment from the Centers for Disease Control and Prevention and Gilead Sciences in LULAC's health programs.

### Emphasizing Latino Student Achievement & Developing Latino Leaders

LULAC has continued to focus on graduation rates and ensuring that Latino students and other underserved subgroups receive the support they need to succeed. Through a combination of strong national advocacy and robust local programs, LULAC aims to increase graduation



rates, close achievement gaps, and prepare our students for college and career.

Over the past year, LULAC has continued its programs supporting high schools students and encouraging them to attend college. To help prepare students and their parents for college, LULAC's *Ready, Set, Go!* Campaign



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focuses on helping parents understand the critical role that the Common Core State Standards play in ensuring their children will be well prepared for college and career. The LULAC - AT&T ¡Adelante! America Program continues to inspire students to attend college after graduation. Since the program was founded it has inspired over eight

leaders. Serving as a platform for engaging and empowering college students, LULAC is committed to enrolling 10,000 new college students by 2020. Additionally, LULAC National Scholarship Fund (LNSF) is a unique partnership between LULAC's grassroots advocates and corporations that funds educational



Photo by Luis Nuno Britones

thousand students across fourteen states planning to attend college. LULAC's Ford Driving Dreams program helps students reach their critical high school graduations to enable them to attend college.

To help with college enrollment and interest in the fields of science, technology, engineering, and math (STEM), LULAC National Educational Service Centers launched 12 College Campus Tours at various universities with Nissan and the U.S. Army. LNSC College Campus Tours are a one-day event for high school juniors and seniors with an interest in STEM education and post-secondary education. Emphasis is placed on ACT/SAT prep lessons, FAFSA and scholarship opportunities. 1,200 participants benefitted from attending the college tour and dynamic interactions with high profile leaders and guest speakers. To further promote Latinos in STEM fields and higher education, LULAC National Educational Service Centers STEM educational programs in Texas, New York, and Washington, D.C. thanks to the generous support of Nissan, Shell, Marathon Oil, PepsiCo, Bank of America, and the GM Foundation. The newest locations include Bronx, New York, Washington, D.C., Dallas, Texas, San Antonio, Texas, and Kermit, Texas. STEM Explorers & Science Corps are a 30-week after-school program designed to grow interest in STEM. Program activities include technology-centered instruction, female and/or minority STEM guest mentors/speakers, and off-campus field-trips. This past year, LNSC educated 450 middle and high school students through 12 after-school STEM programs.

LULAC continues to support students once they arrive at their colleges. It continues its national membership initiative to expand the number of LULAC Collegiate councils and develop the next generation of LULAC

opportunities for deserving youth across the United States. Every dollar raised by local LULAC Councils is matched by corporate partners secured by the LULAC National Educational Service Centers. Over the past year, LNSF distributed \$650,000 in scholarships to 900 deserving students. LNSF has funded over \$20 million in scholarships since its founding in 1975. To give future leaders the opportunity to gain professional work experience, LULAC National continues its competitive internship program. It now boasts a vast alumni network of over 250 college graduates that help serve as ambassadors for LULAC on their college campuses.

### Helping Hardworking Families Build Greater Financial Stability

LULAC's commitment to the nation's most vulnerable minority communities is reflected in Pocket Smart, a financial stability and economic empowerment workshop. By attending financial literacy programs, Latinos learn how to take charge of their finances and live within their means.

The growing Pocket Smart program has already provided more than 6,300 Latinos with comprehensive financial education and information on fraud prevention. By working with Ally Financial, Citibank, Bank of America, MasterCard, and Western Union, we have made great strides in educating Latino families on the importance of building wealth and ensuring their economic security.

As a part of the Pocket Smart program, LULAC and AARP Foundation joined forces to inform the Latino community about the Tax-Aide program's free, individualized tax preparation assistance for low to moderate-income taxpayers—especially those 60 and older. Last year, LULAC reached over 100,000 people via





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social media alone and referred over 2,000 community members to Tax-Aide via word of mouth and direct distribution of flyers. LULAC's network of councils has also been a great source of volunteers for this important program.

In addition to securing the financial future of the Latino community, LULAC has launched 65 broadband-equipped technology centers to help launch Latinos into the digital world through its *Empower Hispanic America with Technology* initiative. The centers empower 150,000 Latinos per year with free internet access and digital literacy skills to help with school work, financial aid information, job searches, money management, English language courses, and citizenship preparation courses. Since 2004, the initiative has trained more than 1.6 million Latinos in how to use the internet. Current corporate partners include AT&T, Comcast, Facebook, General Motors Foundation, Microsoft, and Time Warner Cable.

### LULAC in the Media

LULAC reaches its more than 1,000 councils by non-traditional forms of media—including Facebook and Twitter—and also through essential news and League updates to its 29,000 eMembers via time-sensitive press

children, advocated for a common-sense solution to the Puerto Rico debt crisis, and stood up for protecting the rights of immigrants. Distributed through social media and the LULAC eMember list, Action Alerts allow advocates to send an electronic letter directly to their Congressman, Senator, or Governor—expressing their approval or disapproval of a particular policy. In our most successful campaign of the year, LULAC advocates helped block a provision in the PROMESA bill that would have sold off land in the Vieques National Wildlife Refuge to private hands in an effort to alleviate Puerto Rico's debt.

In traditional media, LULAC leaders appeared in some of the most widely read publications in the country, including the *Washington Post*, *Politico*, *New York Times*, *Buzzfeed*, *Univision Digital*, *the Guardian*, *Mother Jones*, and *NBCNews Latino*. LULAC leaders also appeared in interviews on *MSNBC Live with Jose Diaz-Balart*, *Telemundo*, *Univision*, *Al Jazeera America*, *CNN*, and a host of regional news outlets. Op-Eds by LULAC leaders on major policy issues appeared in *The Hill*, *the Huffington Post*, *Univision Digital*, and other regional and local publications.

LULAC is committed to harnessing the power of the media to inspire our members to take action and help



Photo by Luis Nunez Briones

releases and the quarterly *LULAC News* magazine print publication.

LULAC's social media reach continues to grow and is becoming one of the most effective ways to galvanize our membership. LULAC's social media presence includes over 28,000 Facebook and over 11,100 Twitter followers. Followers use the pages to discuss major issues in the Latino community, share the work of local councils, and engage with others who are passionate about Latino issues.

Through its action alerts, LULAC advocates have protected the School Nutrition Program for Latino

policymakers to hear our voice.

### LULAC Advancing Policy for Latinos

LULAC National worked diligently throughout 2015 and 2016 to monitor federal, state, and local policy developments throughout the year. Several victories were achieved this year through the leadership of LULAC members.

LULAC organized over 135 congressional visits with its membership to advocate for Latino communities across the country. Among the issues LULAC members





# RECORDAMOS

Estamos sumamente afligidos y sentimos una gran tristeza por este ataque mortal masivo que tomo la vida de tantos miembros de la comunidad Latina y LGBTQ. En este momento de profundo pésame, hay consuelo en unirnos para compartir el dolor.

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discussed included a need to strengthen accountability in the authorization of the *Elementary and Secondary Education Act*, and the need to increase the number of insurance enrollees under the *Affordable Care Act*. In addition, LULAC members advocated for the elimination of the 34,000 detention bed quota in its continued fight against the school to prison pipeline. LULAC also urged Congress to pass comprehensive immigration reform as a proper method of addressing immigration issues and especially in light of the Supreme Court upholding the injunction against the expansion of DACA and DAPA. In defense of Latino workers, LULAC called for the repeal

LULAC expanded its series of policy briefings on Capitol Hill in 2016 that addressed issues that impact Latino communities. On April 28, LULAC, in conjunction with National Hispanic Leadership Agenda, held a briefing titled *The Journey Continues: LGBT Familia and the Fight for Full Equality*. Panelists representing National Latina Institute for Reproductive Health, True Colors Fund, National Center for Transgender Equality, and the National LGBTQ Task Force, addressed LGBT issues that impact the Latino community.

On May 18, 2016, LULAC partnered with the National



of unfair federal regulations that decrease retirement benefits for public sector workers. Finally, LULAC urged Congress to pass strong LGBT anti-discrimination laws, pass legislation which would make Puerto Rico the 51st state, and strongly advocated for debt relief for the people of Puerto Rico while also protecting Puerto Rico's environment.

Hispanic Leadership Agenda and the Hispanic Federation to host a briefing on Capitol Hill titled *Latinos and the Environment: Challenges and Opportunities*. Presenters included National Environmental Hispanic Council, Farmworker Justice, and GreenLatinos. The panel brought awareness to the increased environmental risks that Latino communities face due to pollution and climate change.



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### Official LULAC After Party Events (Free Access for all LULAC Members)

**DC Celebration After Party** | Wednesday, July 13th | 9PM - 2AM

**LULAC Extended Happy Hour** | Thursday, July 14th | 5PM - 2AM

**Concierto Voces Unidas After Party** | Saturday, July 16th | 10PM - 3AM

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## Jackeline Cacho

*“The Latina Queen Of Edutainment”*

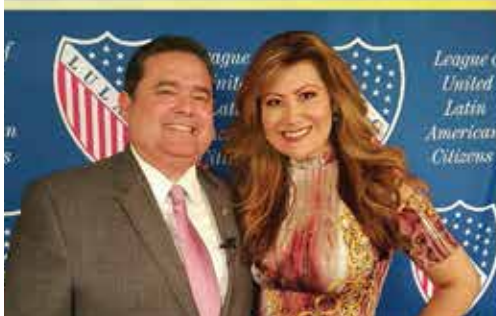
**I**nternational Award winning journalist Jackeline Cacho, is now making history in the United States.

Jackeline is founder of a national independent TV Show “Jackeline Cacho presents Triunfo Latino” which airs every Sunday on Vme TV network and features educational and inspirational stories of Latinos across the United States .

Jackeline was recognized in April 2016 “Women Of The

Year In Media by US congress given by Congresswoman Loretta Sanchez also she has receive the “Outstanding Woman Of The Year” award given by Hispanic Lifestyle. In 2014, because of her influence in education through the media and promoting only positive stories of Latinos, the national newspaper La Opinion recognized her as “Outstanding Women Of The Year”. Jackeline is releasing her Firts book “Mi Mochila Emocional” in August 2016.

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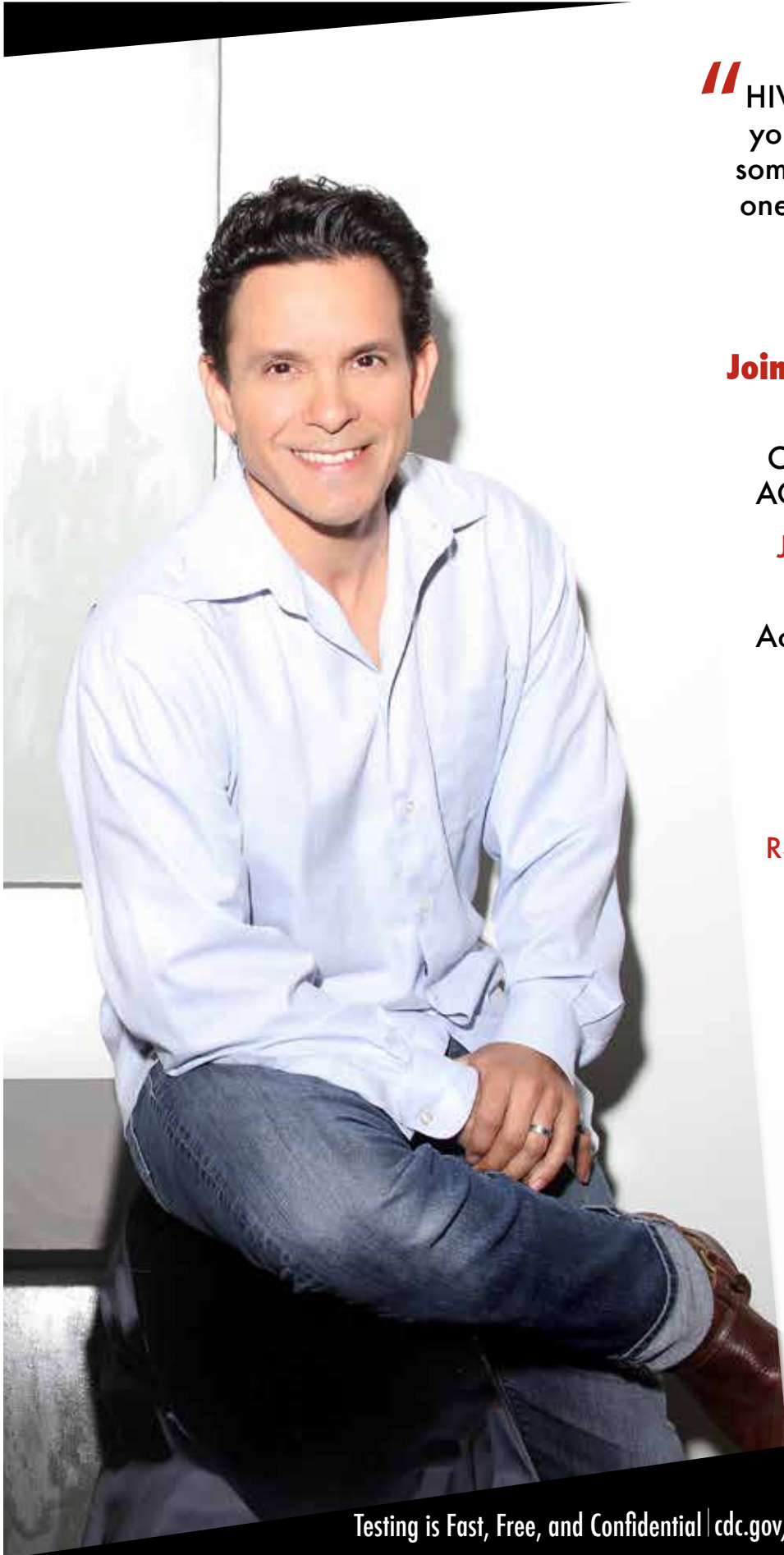


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League of United Latin American Citizens

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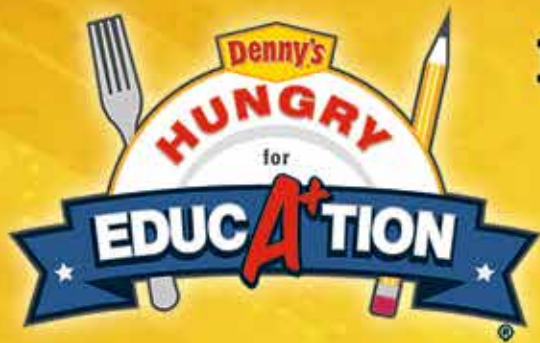
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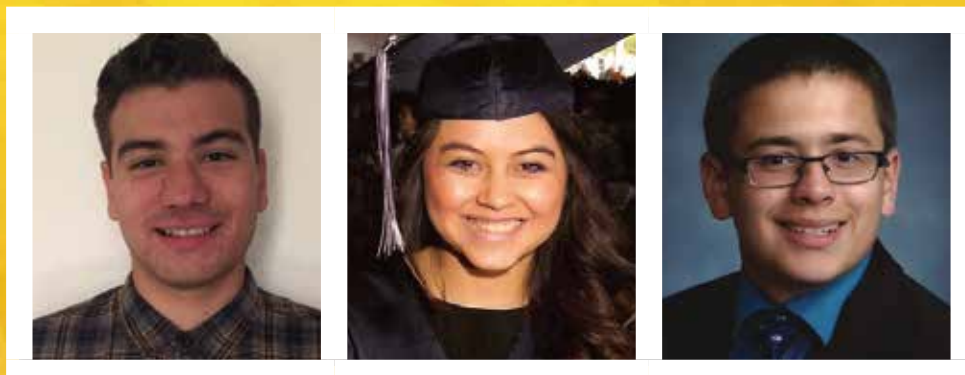
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