
2014 LULAC National Convention & Exposition

85TH ANNUAL LULAC NATIONAL CONVENTION & EXPOSITION

July 8-12, 2014
New York Hilton Midtown
New York, NY

The League of United Latin American Citizens invites you to participate in the 85th Annual LULAC National Convention & Exposition in New York from July 8 through July 12, 2014. As the premier Hispanic convention, the LULAC National Convention draws over 20,000 participants each year including top leaders from the government, business, and the Latino community.

Make History: The LULAC Convention is an exciting, history-making convention, because it convenes the national delegates of LULAC to discuss issues, set policies, and elect the organization's national leaders. For this reason, the LULAC Convention makes news and is covered by national and local media. It is the only convention in which participants representing Hispanic communities from across the country determine the positions and strategies of a national Latino organization.

Reach out to Hispanic America: The LULAC Convention is also well attended by major corporations who recognize the importance of reaching out to national Latino leaders and influential community members directly. There are opportunities to sponsor workshops and events, to showcase products and recruit Hispanic professionals in the convention exhibit hall. In addition, all proceeds support the dedicated work of LULAC to improve the quality of life for Hispanic Americans.

Federal Training Institute: The LULAC Convention hosts the LULAC Federal Training Institute (FTI), an intensive and structured career development program for government and public sector employees. In partnership with the OPM and other Federal agencies, the Federal Training Institute offers workshops and plenary sessions that enable government employees and other employees to enhance their leadership skills and develop the Executive Core Qualifications required for entry to the Senior Executive Service.

Career Fair: Emerging career opportunities, top companies, live interviews. Whether you are an employer looking for top talent or a professional looking for your next job, you will want to attend the LULAC Career Fair. This three day event features great jobs from over 250 top companies and federal agencies that are ready to hire.

Youth Conference: The convention also hosts the LULAC Youth Conference—a three-day event for Latino youth, featuring workshops and panel discussions education, career opportunities, community service and leadership.

Young Adults Conference: The Young Adult Conference features four-days of leadership development and policy workshops for college students and young professionals.

FTI Youth and Collegiate Federal Careers Exploration Forum: A free, fun-filled, day-long event to showcase career and employment opportunities available to middle, high school, college and university students. Expert presenters introduce students to resume writing, online resources, student programs, scholarships and internships.

About LULAC: Founded in 1929, the League of United Latin American Citizens is the nation's oldest and largest Hispanic organization. With thousands of members organized into more than 900 LULAC Councils in virtually every state of the nation and in Puerto Rico, LULAC has tremendous outreach into the Latino community. With a rich history of advocacy in civil rights, education, economic development, immigration and equal opportunity, LULAC is uniquely positioned to lead the Hispanic community into the next millennium.

For More Information: For convention information and registration, contact the LULAC National Office at (202) 833-6130 or visit our website at: www.LULAC.org. Please join LULAC at the 2014 LULAC National Convention and Exposition at New York Hilton Midtown in New York as we celebrate 85 years of service to the Hispanic community.

New York, NY • July 8—July 12, 2014

2014 LULAC National Convention & Exposition

INFORMATION

CONVENTION LOCATION

New York Hilton Midtown
1335 Avenue of the Americas
New York, NY, 10019

CONVENTION HOTELS

New York Hilton Midtown
1335 Avenue of the Americas
New York, NY, 10019
Main: (212) 586-7000
FAX: (212) 315-1374
Reservations: (800) HILTONS
www.newyorkhiltonhotel.com
Single: \$252 Double: \$252
Cutoff date: June 9, 2014

Cancellations must be made **one month prior** to arrival to avoid first night charges.

Air Transportation: The following airlines will offer special discounts to our attendees

American Airlines

(800) 433-1790
Airline code via Phone: A7174AL
Code via Online: 7174AL
www.aa.com

United

(800) 468-7022
Airline code: ZRUA575234
www.united.com

Southwest Airlines

(800) 435-9792
www.southwest.com

Ground Transportation: The following car rental agency will offer special discounts to our attendees:

Avis

(800) 331-1212
www.avis.com

Enterprise

(800) 261-733
www.enterprise.com

National

(877) 222-9058
www.nationalcar.com

AGENDA

Tuesday, July 8

8 am to 5 pm Federal Agency Pre-Conference Meeting
1 pm to 5 pm Registration
6 pm to 8 pm **Opening Reception**

Wednesday, July 9

7 to 12, 2 to 5 Registration
9 am to 11:30 am Federal Training Institute
Noon to 2 pm **Partnership Luncheon**
2 pm to 2:30 pm National Assembly—Committee Assignments
2 pm to 4:30 pm Federal Training Institute
2:30 pm to 5 pm Concurrent Seminars
7 pm to 10 pm **New York Concert**

Thursday, July 10

7 to 12, 2 to 5 Registration
9 am to noon Concurrent Seminars
9 am to 2 pm Federal Training Institute
10 am to 11 am Ribbon-cutting Ceremony and Exposition Opening
10 am to 5 pm Exposition and Job Fair Open
Noon to 2 pm **Unity Luncheon**
2 pm to 5 pm Concurrent Seminars
5 pm to 7 pm **Youth and Young Adults Awards Ceremony**
7 pm to 9 pm **Partner Receptions**
8 pm to 10 pm **Youth Dance**
9 pm to 11 pm **Young Adults Dance**

Friday, July 11

7 to 12, 2 to 5 Registration
7:30 am to 9 am **LNESC Breakfast**
9 am to noon Policy Seminars
9 am to 2 pm Federal Training Institute
9 am to 4 pm Youth/Collegiate Career Forum
10 am to 5 pm Exposition and Job Fair Open
Noon to 2 pm **Women's Luncheon**
2:30 to 4:30 pm LULAC National Assembly Reconvenes
6 pm to 7 pm **Presidential Reception- (black-tie)**
7 pm to 10 pm **Presidential Awards Banquet**
10 pm to 11 pm **Presidential Awards Ball**

Saturday, July 12

8 am to 5 pm LULAC National Assembly & Elections
10 am to 5 pm Exposition and Job Fair Open
7 pm to 11 pm **Concierto: Voces Unidas por America**

2014 LULAC National Convention & Exposition

REGISTRATION

Pre-registration forms will be accepted through June 15, 2014. After June 15, participants must register on-site.
Print or type the requested information below as you would like it to appear on your name badge:

Name _____

Title _____

Company/Agency _____ Council # _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Home Phone _____

Fax _____ Email _____

Check the appropriate box(es). Voting members should check delegate, alternate or their office.

General

Guest

Federal Training Inst.

Sponsor

Exhibitor

Media

LULAC Council*

Member

Delegate

Alternate

(For Members Only)

*Must enter Council #

LULAC Officer†

District Director

State Director

National Officer

Past National Officer

†Must enter position in Title line.

Youth*

Member

Delegate

Alternate

Registration Packages

Youth Members (Wed-Sat) \$175

LULAC Young Adult/Senior (ID required) \$275

LULAC Members (Wed-Sat) \$300

Non-members (Wed-Sat) \$400

FTI—Federal Training Institute (Tue-Sat) \$500

Corporate Attendees (Tue-Sat) \$575

Individual Tickets

Registration \$20

Tuesday Opening Reception \$35

Wednesday Partnership Luncheon \$65

Wednesday Host Committee Concert \$80

Thursday Unity Luncheon \$65

Friday Women's Luncheon \$65

Fri. Presidential Reception & Banquet \$100

Saturday Concierto: Voces Unidas \$40

Early Bird Discount! Individuals purchasing full registrations will receive a \$25 discount if they pay in full by 06/1/14.

FTI and Corporate packages include registration, seminars, meals, and all events (5 days). Youth, member & non-member packages include registration and all seminars, meals and events from Wednesday lunch through Saturday. Packages do not include Friday Breakfast.

Cancellation/Refund Policy: Cancellations will be accepted in writing through June 15, 2014; After June 15, 2014, registrations are non-refund-able. Refunds will be issued after the convention. Corporate & FTI participants must purchase the full package. Please advise us by June 15th if you require special accommodations.

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____

Payment can be made by cash, check or major credit card. For pre-registration, mail completed registration form along with check payable to **2014 LULAC National Convention** or credit card information to the address on the right. Credit card orders accepted by fax. There is a \$25.00 handling fee for all returned checks. *Federal agencies use DUNS #789553372 "LULAC Institute, Inc." DBA LULAC National Convention*

LULAC Fiscal Office
201 East Main, Suite 605
El Paso, TX 79901
(915) 577-0726, FAX (915) 577-0914
Email: cmunoz@lulac.org

New York, NY • July 8—July 12, 2014

2014 LULAC National Convention & Exposition

FEATURED EVENTS

- Tuesday, July 8**
5:30 pm to 7:30 pm
Attendance: 600
Opportunity Reception: Kickoff event is full of excitement as we preview a week-long convention full of important speakers, workshops, and panels.
Minimum Sponsorship Level: \$15,000.
- Wed., July 9**
Noon to 2 pm
Attendance: 800
Partnership Luncheon: Highlights LULAC's corporate and government partnerships. This is the perfect forum to promote your initiatives with LULAC.
Minimum Sponsorship Level: \$25,000.
- 6 pm to 10 pm
Attendance: 900
New York Host Concert: Hosted by local LULAC councils, this concert highlights Latino talent and state and local leaders, while supporting local LULAC programs.
Minimum Sponsorship Level: \$25,000.
- Thur., July 10**
Noon to 2 pm
Attendance: 900
Unity Luncheon: Promotes unity among Hispanics and other communities in the United States. Speakers focus on working together to make America stronger.
Minimum Sponsorship Level: \$35,000.
- 5 pm to 6 pm
Attendance: 800
Youth and Young Adults Awards Ceremony: Emphasizes LULAC Youth programs and features an elegant awards presentation for LULAC's young future leaders.
Minimum Sponsorship Level: \$25,000.
- 8 pm to 10 pm
Attendance: 400
Youth and Young Adults Dance: LULAC's Future Leaders showcase their dancing skills and celebrate their award winners
Minimum Sponsorship Level: \$35,000.
- Friday, July 11**
7:30 am to 9 am
Attendance: 400
LNESC Breakfast: Hosted by the LULAC National Educational Service Centers, this event celebrates LULAC's educational programs.
Minimum Sponsorship Level: \$20,000.
- Noon to 2 pm
Attendance: 1000
Women's Hall of Fame Luncheon: Focuses on the contributions made by Latinas to the U.S. and features the induction of 5 women into the LULAC Women's Hall of Fame.
Minimum Sponsorship Level: \$50,000.
- 6 pm to 7 pm
Attendance: 900
Presidential Reception: Kicks off the main and best attended evening of the convention. This black tie event features Hispanic leaders from throughout the U.S.
Minimum Sponsorship Level: \$50,000.
- 7 pm to 9 pm
9 pm to 11 pm
Attendance: 1200
Presidential Awards Banquet and Ball: This magnificent black-tie event highlights individuals who have given outstanding service to the Hispanic community throughout the year. Top national leaders deliver keynote address.
Minimum Sponsorship Level: \$75,000.
- Saturday, July 12**
7 pm to 11 pm
Attendance: 3000
Concierto: Voces Unidas por America: Features top Latino entertainment in an event that is open to the public and free of charge.
Minimum Sponsorship Level: \$35,000.

2014 LULAC National Convention & Exposition

SPONSORSHIP PACKAGES

Sponsoring an event or workshop at the LULAC Convention is an ideal way to reach out to national Hispanic leaders and influential community members. Sponsors of the 2014 LULAC National Convention will be recognized at all sponsored events and listed in all promotional material, including the convention program. The following packages are offered at the levels indicated.

Presenting Sponsor—\$150,000+

Title sponsorship of the LULAC National Convention is limited to one partner and includes double the diamond level sponsorship benefits in addition to having the your company's name and logo included in the convention marketing materials (for example the 2014 LULAC National Convention presented by...). The Presenting Sponsor will also have a speaking opportunity during the conference and a customized sponsorship marketing plan tailored to your needs.

Diamond—\$75,000+

- Convention Diamond Sponsor
- Company Representative Introduced as Convention Diamond Sponsor at the Presidential Awards Gala
- Twelve 10'x10' Exhibit Spaces
- Two Reserved Tables for 10 at sponsored event
- One Reserved Table for 10 at each Luncheon **upon request**
- One Minute Commercial Video Spot to be played during the Presidential Awards Gala
- One Page Letter with Picture of Corporate Official in Convention Program
- One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads
- One Full-Page Color Ad in the LULAC News
- Attendance at Selected VIP Functions
- Twelve Full Corporate Registration Packages
- Main Web Link
- Database of registered attendees for marketing purposes
- Signage Through-out the Convention

Presidential—\$50,000+

- Convention Presidential Sponsor
- Company representative Introduced as Event Sponsor
- Eight 10'x10' Exhibit Spaces
- Two Reserved Tables for 10 at sponsored event
- One Reserved Tables for 10 at each Luncheon **upon request**
- 30 Seconds Commercial Video Spot to be played during the Presidential Awards Gala
- One Page Letter with Picture of Corporate Official in Convention Program
- One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads
- Attendance at Selected VIP Functions
- Eight Full Corporate Registration Packages
- Main Web Link
- Signage Through-out the Convention

Judicial—\$35,000+

- Convention Judicial Sponsor
- Co-Sponsor of one meal event
- Company representative introduced as Event Co-sponsor
- Six 10'x10' Exhibit Spaces
- One Reserved Table for 10 at Sponsored Function
- Full-Page Color Ad in Convention Program-Premium Placement
- Attendance at Selected VIP Functions
- Six Complimentary Corporate Registration Packages
- Web Link
- Logo prominently displayed at Sponsored Function

2014 LULAC National Convention & Exposition

SPONSORSHIP PACKAGES CONTINUED

Senatorial—\$25,000+

- Convention Senatorial Sponsor
- Four 10'x10' Exhibit Spaces
- One Reserved Table for 10 at Sponsored Function
- Full-Page Color Ad in Convention Program and web link
- Attendance at Selected VIP Functions
- Four Full Corporate Registration Packages
- Logo prominently displayed at Sponsored Function
- Item in Convention Tote

Congressional—\$20,000+

- Three 10'x10' Exhibit Spaces
- One Reserved Table for 10 at mutually agreed upon function
- Full-Page Color Ad in Convention Program and web link
- Three Full Corporate Registration Packages and Attendance at Selected VIP Functions
- Logo prominently displayed on event webpage
- Item in Convention Tote

Patriot—\$15,000+

- Two 10'x10' Exhibit Spaces
- One Reserved Table for 10 at mutually agreed upon function
- Full-Page Color Ad in Convention Program and web link
- Two Full Corporate Registration Packages and Attendance at Selected VIP Functions
- Logo prominently displayed on event webpage
- Item in Convention Tote

ADDITIONAL SPONSORSHIP OPPORTUNITIES

• Convention Program Book	25,000
• Registration Bags	25,000
• Youth Leadership Conference	20,000
• Young Adults Leadership Conference	20,000
• Hispanic Health Fair	20,000
• Sponsor/VIP Lounge	20,000
• Federal Training Institute	20,000
• Convention Program Book	15,000
• Convention Badges	15,000
• Shuttle Transportation	15,000
• Town Hall Sponsorships	50,000
• Convention Marketing Circular	10,000
• Conference Web Site	10,000
• Pocket Agenda	5,000
• Workshops	15,000
• Press Room	3,000
• Panelist/Speaker sponsorship	10,000

IN-KIND SERVICES

Printing

Commemorative poster, promotional brochure.

Communication Equipment

Walkie-talkie radios, cellular phones, fax machines.

On-Site Office

Computers, printers, photocopy machines.

Ground Transportation

Shuttle service, rental vehicles.

Air Transportation

Complimentary tickets for speakers and VIPs.

Promotional Advertisements

Advertisement placements to promote convention.

2014 LULAC National Convention & Exposition

SPONSORSHIP AGREEMENT: Please print or type the requested information below as it should appear in the convention program and name badge:

Name _____ Title _____

Corporation/Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-Mail _____

Select sponsorship level below. Enter the event you wish to sponsor: _____

- Presenting—\$150,000:** Title sponsorship of the LULAC National Convention is limited to one partner and includes double the diamond level sponsorship benefits in addition to having the your company's name and logo included in the convention marketing materials.

- Diamond—\$75,000:** Convention Diamond Sponsor; Twelve Exhibit Spaces; Two Reserved Tables for 10; Video Spot; One Page Letter with Picture of Corporate Official; One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads; One Page Ad in LULAC News; Attendance at Selected VIP Functions; Twelve Full Registrations; Main Web Link; Signage Throughout the Convention

- Presidential—\$50,000:** Convention Sponsor; Eight Exhibit Spaces; Two Reserved Tables for 10; Video Spot; One Page Letter with Picture of Corporate Official in Convention Program; One Convention Program Back Cover (subject to availability) or Two Full-Page Color Ads; Attendance at Selected VIP Functions; Eight Full Registrations; Main Web Link; Signage Throughout the Convention

- Judicial—\$35,000:** Presenting Sponsor of One Event; Brief Remarks at Sponsored Event, Six Exhibit Spaces; One Reserved Table for 10 at Sponsored Function; Full-Page Color Ad in Convention Program; Attendance at Selected VIP Functions; Six Full Registrations; Web Link; Logo Displayed at Function

- Senatorial—\$25,000:** Four Exhibit Spaces; One Reserved Table for 10 at Sponsored Function; Full-Page Color Ad in Convention Program; Attendance at Selected VIP Functions; Four Full Registrations; Web Link; Logo Displayed at Function

- Congressional—\$20,000:** Three Exhibit Spaces; One Reserved Table for 10 at Sponsored Function; Full-Page Color Ad; Attendance at Selected VIP Functions; Three Full Registrations; Web Link; Logo Displayed at event website, Item in convention tote

- Patriot—\$15,000:** Two Exhibit Spaces; One Reserved Table for 10 at Sponsored Function; Full-Page Black & White Ad in Convention Program; Two Full Registrations; Web Link; Logo Displayed at event website, Item in convention tote

Signature of Authorized Representative

Date

Mail this agreement to:
LULAC National Office
1133 19th Street, NW, Suite 1000
Washington, DC 20036
(202) 833-6130 FAX (202) 833-6135

Make check payable to: 2014 LULAC National Convention. For more information about sponsorship packages, advertisements and exhibits, call (202) 833-6130 or email: SPerez@LULAC.org or visit our website at: www.LULAC.org. *Federal agencies use DUNS #789553372 "LULAC Institute, Inc." DBA LULAC National Convention*

New York, NY • July 8—July 12, 2014

2014 LULAC National Convention & Exposition

ADVERTISING AGREEMENT

The 2014 LULAC National Convention Program provides an excellent opportunity for placing recruitment and community relations advertisements highlighting your corporate contributions to the Hispanic community. Over 7,000 copies will be distributed.

Please print or type the requested information below to advertise in the convention program:

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Please indicate choices below (trim sizes shown):

- Full Page Color (8.5"x11").....\$3,000
- Half Page Color (8.5"x5.5")\$1,750
- Quarter Page Color (4.25"x5.5")\$1,000
- Inside Covers—Full Page—Color only.....\$4,000
- Back Cover—Full Page—Color only.....\$4,500

Notes:

- 1). Program dimensions are 8.5" x 11". No charge for bleed, but provide 1/8" bleed area all around. Live area is 1/4" less than trim all around.
- 2). PDF digital material which can be sent to the address below or emailed to SPerez@LULAC.org.
- 3). **No cancellations** after closing date of **June 15, 2014**.
- 4). The publisher and LULAC shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.

Mail this agreement and payment to the LULAC Washington Office. Mail the camera ready ad to address listed below. Publisher reserves the right to assign all advertising space. All prices are net and non-commissionable. This agreement, artwork, and payment must be received by **June 15, 2014**.

Signature of Authorized Representative

Date

Make checks payable to the **2014 LULAC National Convention** and mail to the LULAC National Office. Credit card orders accepted by fax. For more information, contact Silvia Perez-Rathell at (202) 833-6130 or visit our website at: www.LULAC.org. *Federal agencies use DUNS #789553372 "LULAC Institute, Inc." DBA LULAC National Convention*

LULAC National Office
1133 19th Street, NW, Suite 1000
Washington, DC 20036
(202) 833-6130 FAX (202) 833-6135

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____

2014 LULAC National Convention & Exposition

JULY 10-JULY 12, 2014 EXHIBITOR AGREEMENT

The LULAC Convention Exposition is the premier venue for showcasing products and services to the Hispanic community and recruiting employees. Open to the general public, more than 20,000 participants attend the exposition each year. Please print or type the requested information below to exhibit:

Name _____ Title _____

Corporation/Agency _____

Representing Agency _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Please indicate your choices below and fax to 202-833-6135:

_____ Number of spaces requested (10'x 10'). Exhibit dimensions _____ Space # _____

_____ Yes, I need the standard exhibitor's equipment package consisting of an 8' high back drape, 3' high side rails, one six foot table, two chairs, waste basket and an I.D. sign.

_____ No, I do not need the standard exhibitor's package.

Please circle the desired plaza: **Corporate** **Government** **Career Fair** **Non-Profit** **College**

2014 LULAC EXPOSITION HOURS

Thu, July 10 **Fri, July 11** **Sat, July 12**
10 am-5 pm 10 am-5 pm 10 am-4 pm

Move-in begins at **8 am** on **July 9**.
Move-out begins after **4 pm** on **July 12**

Contact: **Hargrove Inc.** for your decorating & shipping needs

One Hargrove Drive, Lanham, MD 20706
Phone: 301-306-4627 Fax: 301-731-5438
exhibitorservices@hargroveinc.com

Notes: All exhibitors receive one complimentary registration per space purchase, and a listing in the convention program. Full payment is requested with this signed agreement. The LULAC Convention coordinators reserve the right to establish whatever rules may be required to guarantee the safety and appearance of the convention and the exhibit area. The exhibit area is not carpeted. Electric and internet connections are not included in the cost per space indicated below:

Agreement Forms Received	Before May 15, 2014	After
Corporate (10' x 10')	\$2,500	\$3,000
Government, Career Fair (10' x 10')	\$2,000	\$2,500
Non-Profit, College Fair (10' x 10')	\$1,500	\$2,000

Mail this form & payment to the address below. Exhibit registration cut-off is June 15, 2014.

Signature of Authorized Representative

Date

Make checks payable to the **2014 LULAC National Convention** and mail to the LULAC National Office. Credit card orders accepted by fax or Email: mmarsans@lulac.org for more information or visit our website at: www.LULAC.org. *Federal agencies use DUNS #789553372 "LULAC Institute, Inc."*
DBA LULAC National Convention

LULAC National Office
1133 19th Street, NW, Suite 1000
Washington, DC 20036
(202) 833-6130 FAX (202) 833-6135

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____

New York, NY • July 8—July 12, 2014

2014 LULAC National Convention & Exposition

SPONSOR CHECKLIST

- Payment** - Make checks payable to 2014 LULAC National Convention and please send it upon receipt. Federal Agencies use DUNS #789553372 “LULAC Institute, Inc.” DBA LULAC National Convention.
- Agreement Form** – Please sign it and email it to Silvia Perez-Rathell at SPerez@LULAC.org
- Advertising for Program Book** - If your sponsorship entitles you to a full or half page ad in the program book, please email the artwork and the advertising agreement to Paloma Zuleta at PZuleta@LULAC.org by **June 15, 2014** and copy Vanessa Trasmonte at VTrasmonte@LULAC.org. This agreement contains details on the **specifications for your ad**.
- Exhibit Space** – If your sponsorship entitles you to an exhibit space, please know that we will need to have the Exhibitor Form completed and sent to Mario Marsans at MMarsans@LULAC.org by **June 15, 2014**. For your convenience, we have the expo floor layout online <http://www.LULAC.org/convention>.
- Registration Forms** – Our online system makes registration a lot easier and convenient. You will receive an email with a registration code and further instructions on how to register. All registrations must be completed by **June 15, 2014**.
- Company Name** – Please send us the official name of your organization. This name will be used in all marketing and printed materials (i.e. scripts, signage, website, etc.). Please send to Vanessa Trasmonte, VTrasmonte@LULAC.org by **June 15, 2014**.
- Logo and Video** – Please email your logo in Encapsulated PostScript (EPS) version to Jorge Trasmonte at JTrasmonte@LULAC.org. If your sponsorship entitles you to a 30 second commercial video spot please send DVD to Mr. Trasmonte to the email above. **June 15, 2014**
- Registration Giveaways** - Please send 3,000 items before **June 15, 2014** to: LULAC National Convention Show Management Materials, Registration Area, Hargrove Inc.
- Hotel** – New York Hilton Midtown located on 1335 Avenue of the Americas, New York, NY 10019. Reservations can be made by calling: (800) HILTONS up until **June 9, 2014**
- Corporate Alliance Meeting** - Please contact David Perez at (202) 833-6130 or by email at DPerez@LULAC.org to confirm your attendance for the LULAC Corporate Alliance meeting from 2 pm to 4 pm on Thursday, July 10, 2014.