



85th LULAC National Convention & Exposition

New York Hilton Midtown

New York, NY | July 7 — July 12, 2014

America's Latino Community Center Stage



“The most exciting event in the Hispanic community!”

20,000 Participants

300 Exhibitors

150 Panelists & Speakers

The Following Events are Free and Open to the Public:

50 Workshops & Seminars

Federal Training Institute

Job, College & Health Fair

Youth Conference & First Rate Entertainment

League of United Latin American Citizens
www.LULAC.org

Agenda

Monday, July 7

1 pm to 5 pm Registration
8 am to 5 pm Federal Agency Pre-Conference Meeting
6 pm to 8 pm **Opening Reception***

Tuesday, July 8

7 am to 12, 2 to 5 Registration
9 am to 11:30 am LULAC Federal Training Institute
Noon to 1:45 pm **Diversity Luncheon***
2 pm to 4:30 pm LULAC Federal Training Institute
5:30 to 7:30 pm **Opportunity Reception***

Wednesday, July 9

7 am to 12, 2 to 5 Registration
9 am to 11:45 am Federal Training Institute
10 am to 11 am Ribbon-cutting and Exposition Opening
10 am to 5 pm Exposition and Job Fair Open
Noon to 1:45 pm **Partnership Luncheon***
2 pm to 2:30 pm National Assembly—Committee Assignments
2 pm to 5 pm Federal Training Institute
2:30 pm to 5 pm Concurrent Seminars
6 pm to 10 pm **New York Concert***

Thursday, July 10

7 to 12, 2 to 5 Registration
9 am to noon Concurrent Seminars
10 am to 5 pm Exposition and Job Fair Open
Noon to 2 pm **Unity Luncheon***
2 pm to 5 pm Concurrent Seminars
6 pm to 11 pm **Youth & Young Adults Awards Banquet***

Friday, July 11

7 to 12, 2 to 5 Registration
7:30 am to 9 am **LNESC Breakfast***
9 am to noon Concurrent Seminars
10 am to 4 pm Exposition and Job Fair Open
Noon to 2 pm **Women's Luncheon***
2:30 pm to 4:30 pm LULAC National Assembly Reconvenes
6 pm to 7 pm **Presidential Reception* (black-tie)**
7 pm to 11 pm **Presidential Awards Banquet & Ball***

Saturday, July 12

8 am to 5 pm LULAC National Assembly & Elections
7 pm to 11 pm **Concierto: Voces Unidas por America***

* **Bolded items denote sponsorship opportunities.**

2013 Sponsorships

Sponsoring an event or workshop at the LULAC Convention is an ideal way to reach out to national Hispanic leaders and influential community members. The following packages are offered.

- Presenting \$150,000+**
Convention Title Sponsor; 24 Exhibit Spaces; 4 Tables; 4 Color Ads; 24 Registrations; Signage Throughout the Convention
- Senatorial—\$25,000+**
Co-Sponsor for one event; 4 Exhibits; Table; Color Ad; 4 Registrations; Signage for event.
- Diamond \$75,000+**
Convention Sponsor; 12 Exhibit Spaces; 2 Tables; 2 Color Ads; 12 Registrations; Signage Throughout the Convention
- Congressional—\$20,000+**
3 Exhibits; Table; Color Ad; 3 Registrations; Item in Convention tote, Branding on event website.
- Presidential \$50,000+**
Convention Sponsor; 8 Exhibit Spaces; 2 Tables; 2 Color Ads; 8 Registrations; Signage
- Patriot—\$15,000+**
2 Exhibits; Table; 1 Color Ad; 2 Registrations; Item in Convention tote, Branding on event website
- Judicial—\$35,000+**
Co-Sponsor for one event; 6 Exhibits; Table; 1 Color Ad; 6 Registrations; Signage for event
- Patron—\$10,000+**
1 Exhibit; 1 Ad; 1 Registration



Convention Location & Headquarters Hotel

New York Hilton Midtown
1335 Avenue of the Americas
New York, New York, 10019

LULAC National Office

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