



League of United Latin American Citizens

Resolution Support for LULAC Website Award

WHEREAS, the League of United Latin American Citizens (LULAC) and LNECS have encouraged technology to the local councils, and

WHEREAS, the rapid growth of the internet and the advantages of the medium over traditional communication formats in terms of flexibility, speed, and reach make it an obvious route for relevant information dissemination; and

WHEREAS, LULAC National utilizes technology to disseminate information, press releases, scholarship applications; and other beneficial information to the Hispanic Community; and

WHEREAS, many LULAC councils are using the World Wide Web to engage local communities in job opportunities, educational attainment, housing development political education of issues and youth development; and

LET BE IT RESOLVED that LULAC Councils with interactive websites should be recognized at the District, State, and National Conventions for their efforts to get vital information to their communities.

THEREFORE BE IT FURTHER RESOLVED that at District, State, and National Conventions a new award shall be awarded known as the Best Web site & Social Media sites beginning in 2025.

Submitted by: Councils # 151. Voted and approved by the National Assembly of the 2024 LULAC National Convention on June 29, 2024

Roman Palomares
LULAC National President