

MASS MEDIA AND COMMUNICATIONS FELLOWSHIP



The League of United
Latin American Citizens

lulac.org

ABOUT THE ROLE

We're looking for a highly motivated and detail-oriented intern to join our digital media and communications team. This role is ideal for someone passionate about journalism, advocacy, and storytelling who wants hands-on experience in social media content creation, audience engagement, and multimedia production. You'll support day-to-day content operations, help track breaking news, and contribute to creative campaigns that inform, inspire, and mobilize communities.

WHAT YOU'LL GAIN

- Hands-on experience in digital media production, political communications, and advocacy storytelling.
- Mentorship from experienced journalists and content strategists.
- A portfolio of professional work published on high-visibility platforms.



GET INVOLVED



internships@lulac.org

Volunteer

Research

Donate

Fundraise

1150 18th St
NW Suite 275
Washington,
DC



RESPONSIBILITIES

- Assist in creating, editing, and publishing content across social media platforms (short-form video, graphics, captions).
- Research and monitor news, trends, and social conversations relevant to our mission.
- Help plan and execute digital campaigns for events, advocacy actions, and key moments.
- Assist in maintaining the content calendar and organizing media assets.
 - Provide support during live events, including capturing behind-the-scenes content and assisting with livestreams.
- Compile social media metrics and help analyze audience engagement.

QUALIFICATIONS

- Current student or recent graduate in journalism, communications, marketing, media studies, English, or related field.
- Strong writing and editing skills with attention to clarity and accuracy.
- Familiarity with major social media platforms (Instagram, TikTok, X/Twitter, Facebook, LinkedIn).
- Basic photo/video editing skills (Canva, Adobe Express, CapCut, Premiere Pro or similar).
 - Minimum 3.0 GPA
 - Interest in Latino advocacy, politics, and civil rights issues is a plus.



SUCCESSFUL CANDIDATES

- Curiosity & Initiative – Eager to ask questions, pitch ideas, and learn new tools.
- Adaptability – Able to pivot quickly in a fast-paced, news-driven environment.
 - Attention to Detail – Fact-checking, proofreading, and following brand guidelines are second nature.
- Collaboration – Works well as part of a team and communicates clearly.
 - Time Management – Able to balance multiple tasks and meet tight deadlines.
 - Cultural Competence – Comfortable working with diverse communities and sensitive topics.

DETAILS

- Commitment: Minimum of 26 hours per week for 8–10 weeks, with flexible scheduling options.
- Location: Based at the LULAC National Office, 1776 I Street NW, Washington, DC, with remote work opportunities.